

Statistics for Data Science, WS2023

Chapter 5:

# Statistical Network Analysis

# NETWORKS ARE EVERYWHERE

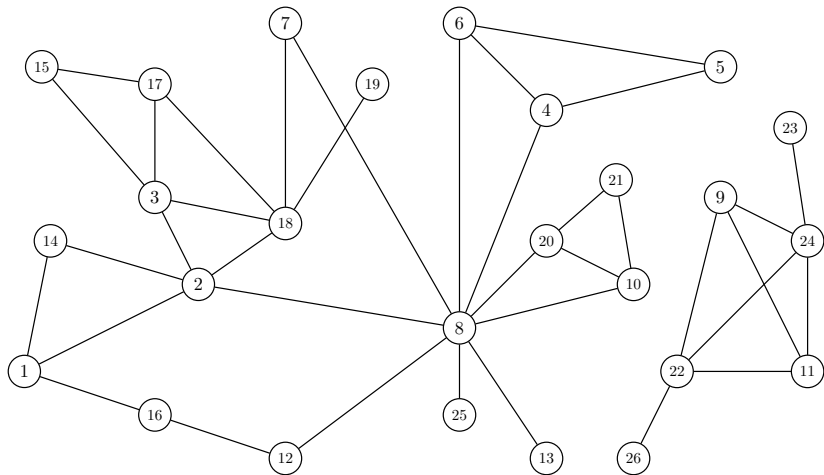
- ▶ social networks
- ▶ computer networks (WWW)
- ▶ electricity grid
- ▶ street maps
- ▶ gene regulatory networks
- ▶ etc.

Often the full network is unknown or too big to compute or  
extract the characteristics of interest

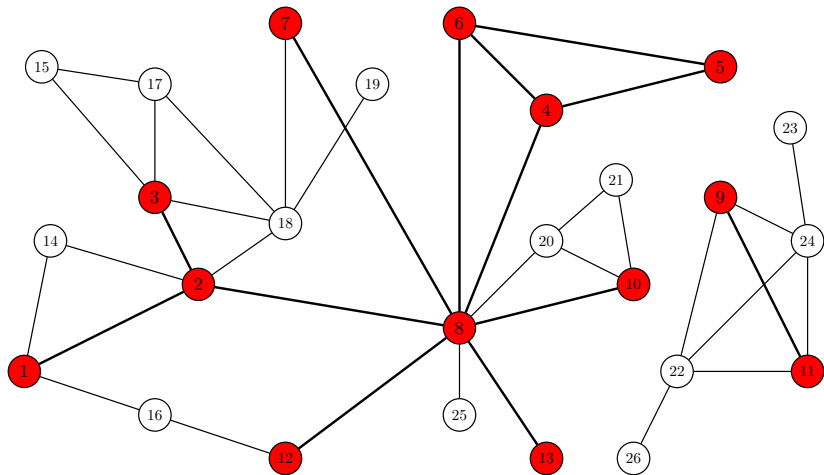


Random sampling + statistical inference

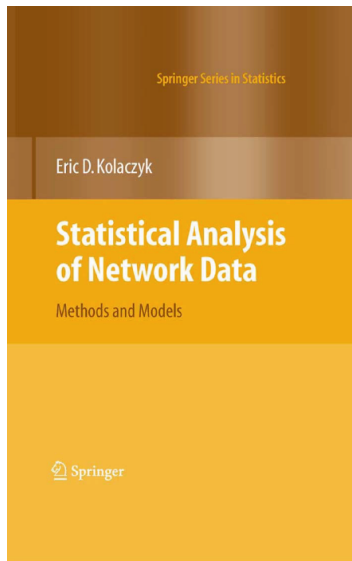
# SAMPLING FROM A HIDDEN NETWORK



# SAMPLING FROM A HIDDEN NETWORK



# FOLLOWING KOLACZYK (2009)



# GRAPH NOTATION

## Definition 5.1

An undirected graph is given by a pair  $G = (V, E)$  where

$V \subseteq \mathbb{N}$  is the set of *vertices* (or *nodes*) and

$E \subseteq V^{(2)} := \{\{v, u\} : v, u \in V, v \neq u\}$  is the set of (undirected)

*edges* or *links*. We write  $N_V := |V|$ ,  $N_E := |E|$  and

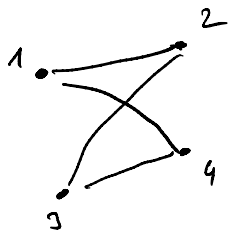
$V = \{v_1, \dots, v_{N_V}\}$ .

$$\{v, u\} = \{u, v\}$$

# GRAPH NOTATION

For (an undirected) graph  $G = (V, E)$ , its *adjacency matrix*  $A \in \mathbb{R}^{N_V \times N_V}$  is given by

$$A_{ij} = \begin{cases} 1, & \text{if } \{v_i, v_j\} \in E, \\ 0, & \text{else.} \end{cases}$$



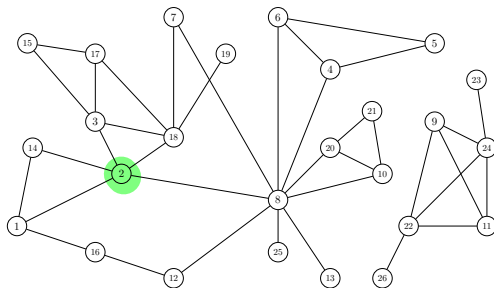
$$\begin{matrix} & \begin{matrix} 1 & 2 & 3 & 4 \end{matrix} \\ \begin{matrix} 1 \\ 2 \\ 3 \\ 4 \end{matrix} & \begin{pmatrix} 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \\ 0 & 1 & 0 & 1 \\ 1 & 0 & 1 & 0 \end{pmatrix} \end{matrix}$$

# DEGREE

For  $G = (V, E)$  and  $v \in V$ , the *degree*  $d_v$  of  $v$  is given by the number of vertices adjacent to  $v$ , i.e.,

$$d_v := \sum_{u \in V} \mathbb{1}_E(\{u, v\}) = \sum_{j=1}^{N_V} A_{ij},$$

where  $i \in [N_V]$  is such that  $v_i = v$ .

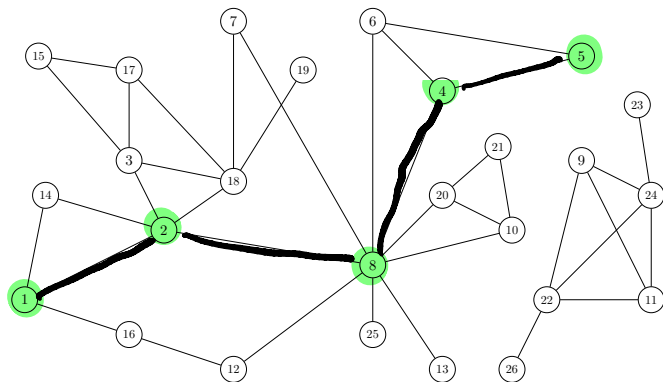


$$d_2 = 5$$



# PATH

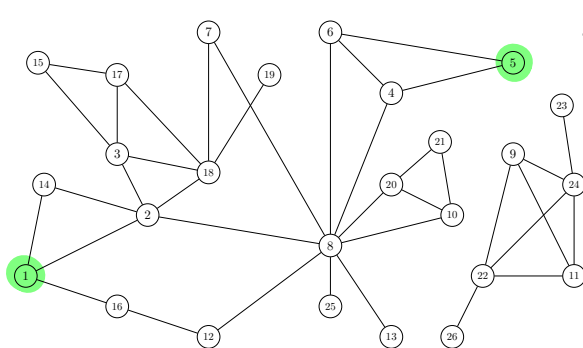
For  $G = (V, E)$  a *path* is a sequence of adjacent vertices in which no vertex occurs twice, i.e.,  $(v_1, v_2, \dots, v_l) \in V^l$  is a path of length  $l - 1$  if  $\{v_i, v_{i+1}\} \in E$  for  $i = 1, \dots, l - 1$  and  $v_i \neq v_j$  for all  $i \neq j$ .



# GEODESIC DISTANCE

For  $G = (V, E)$  and  $v, u \in V$ , the *geodesic distance*  $\text{dist}(v, u)$  between  $v$  and  $u$  is the length of the (or a) shortest path starting in  $v$  and ending in  $u$ , and  $\text{dist}(v, v) := 0$ .

If there is no path from  $v$  to  $u$ , we set  $\text{dist}(v, u) = \infty$ .



$$d(1, 5) = 4$$

# CENTRALITY

For  $G = (V, E)$  and  $v \in V$ , the *closeness centrality*  $c_{Cl}(v)$  of  $v$  is defined as

$$c_{Cl}(v) := \frac{1}{\sum_{u \in V} \text{dist}(v, u)}.$$

For a vertex  $v \in V$ , the *betweenness centrality*  $c_B(v)$  of  $v$  is defined as

$$c_B(v) := \sum_{\substack{\{s,t\} \in V^{(2)} \\ v \notin \{s,t\}}} \frac{\sigma(s, t|v)}{\sigma(s, t)},$$

where  $\sigma(s, t)$  is the number of shortest paths between  $s$  and  $t$ , and  $\sigma(s, t|v)$  is the number of all those paths that also pass through  $v$ . By convention we set  $\frac{0}{0} = 0$ .

# Sampling from a finite population

*Course evaluation!*

# SAMPLING FROM FINITE POPULATION

- ▶ Population or universe  $\mathcal{U} = \{1, \dots, N\}$ , with  $N$  known
- ▶ Characteristics of interest  $y_i \in \mathbb{R}, i \in \mathcal{U}$
- ▶ Population total and average  $\tau := \sum_{i \in \mathcal{U}} y_i, \mu := \frac{\tau}{N}$
- ▶ Draw a random sample  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$
- ▶ We observe  $y_{i_1}, \dots, y_{i_n}$  (duplicates possible!)  $(1, 2) \neq (2, 1)$

Goal: Estimate  $\tau$  and/or  $\mu$ .

# SAMPLING FROM FINITE POPULATION

$$y_i \in \mathbb{R}, i \in \mathcal{U} = \{1, \dots, N\}, \quad \tau := \sum_{i \in \mathcal{U}} y_i, \quad \mu := \frac{\tau}{N}$$

**random sample**  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$

natural choice: (why?)

$$\tilde{\mu} = \frac{1}{n} \sum_{j=1}^n y_{i_j}, \quad \tilde{\tau} = N \tilde{\mu}$$

How to compute  $\mathbb{E}[\tilde{\tau}]$  and  $\text{Var}[\tilde{\tau}]$ ?

# SAMPLING FROM FINITE POPULATION

$$y_i \in \mathbb{R}, i \in \mathcal{U} = \{1, \dots, N\}, \quad \tau := \sum_{i \in \mathcal{U}} y_i, \quad \mu := \frac{\tau}{N}$$

**random sample**  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$

For  $i \in \mathcal{U}$ , define

$$Z_i := \sum_{j=1}^n \mathbb{1}_{\{i_j\}}(i)$$

number of times individual  $i$  is sampled

and  $\pi_i := \mathbb{E}[Z_i]$ ,  $\pi_{ij} := \mathbb{E}[Z_i Z_j]$ .

$$\pi_{ij} \neq \pi_{ji}$$

If  $\pi_i > 0$ , define

$$\hat{\tau} := \sum_{j=1}^n \frac{y_{i_j}}{\pi_{i_j}}.$$

**Horvitz-Thompson estimate**

# SAMPLING FROM FINITE POPULATION

$$y_i \in \mathbb{R}, i \in \mathcal{U} = \{1, \dots, N\}, \quad \tau := \sum_{i \in \mathcal{U}} y_i, \quad \mu := \frac{\tau}{N}$$

**random sample**  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$

For  $i \in \mathcal{U}$ , define

$$Z_i := \sum_{j=1}^n \mathbb{1}_{\{i_j\}}(i) \quad \text{number of times individual } i \text{ is sampled}$$

and  $\pi_i := \mathbb{E}[Z_i]$ ,  $\pi_{ij} := \mathbb{E}[Z_i Z_j]$ .

Because of

$$\sum_{i \in \mathcal{U}} \frac{y_i}{\pi_i} Z_i = \sum_{j=1}^n \sum_{i \in \mathcal{U}} \frac{y_i}{\pi_i} \mathbb{1}_{\{i_j\}}(i) = \sum_{j=1}^n \frac{y_{i_j}}{\pi_{i_j}} = \hat{\tau},$$

we have

$$\mathbb{E}[\hat{\tau}] = \mathbb{E} \left[ \sum_{i \in \mathcal{U}} \frac{y_i}{\pi_i} Z_i \right] = \sum_{i \in \mathcal{U}} \frac{y_i}{\pi_i} \overset{\pi_i}{\mathbb{E}[Z_i]} = \sum_{i \in \mathcal{U}} y_i = \tau.$$



## SAMPLING FROM FINITE POPULATION

$$\begin{aligned}\text{Var}[\hat{\tau}] &= \text{Var}\left(\sum_{i \in \mathcal{U}} \frac{y_i}{\pi_i} z_i\right) = \sum_{i,j \in \mathcal{U}} \text{Cov}\left(\frac{y_i}{\pi_i} z_i, \frac{y_j}{\pi_j} z_j\right) \\&= \sum_{i,j \in \mathcal{U}} \frac{y_i}{\pi_i} \frac{y_j}{\pi_j} \underbrace{\text{Cov}(z_i, z_j)}_{\substack{= E(z_i z_j) - E(z_i)E(z_j) \\ = \pi_{ij} - \pi_i \cdot \pi_j}} \\&= \sum_{i,j \in \mathcal{U}} y_i y_j \left( \frac{\pi_{ij}}{\pi_i \pi_j} - 1 \right)\end{aligned}$$

HW: Find an unbiased estimator for  $\text{Var}[\hat{\tau}]$ .

# SAMPLING WITH REPLACEMENT

$$y_i \in \mathbb{R}, i \in \mathcal{U} = \{1, \dots, N\}, \quad \tau := \sum_{i \in \mathcal{U}} y_i$$

draw  $n$  times **uniformly from  $\mathcal{U}$  with replacement** to obtain  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$

For  $i \in \mathcal{U}$ , define

$$Z_i := \sum_{j=1}^n \mathbb{1}_{\{i_j\}}(i) \quad \text{number of times individual } i \text{ is sampled.}$$

We have

$$(Z_1, \dots, Z_N) \sim \text{Multinomial} \left( \overbrace{n}^{N \text{ times}}; \frac{1}{N}, \dots, \frac{1}{N} \right).$$

In particular,  $\pi_i = \mathbb{E}[Z_i] = \frac{n}{N}$ ,  $\pi_{ii} = \mathbb{E}[Z_i^2] = \frac{n(N+n-1)}{N^2}$ , and  $\pi_{ij} = \mathbb{E}[Z_i Z_j] = \frac{n(n-1)}{N^2}$  for  $i \neq j$ .

# Multinomial Distribution

p.m.f:  $P(Z_1 = z_1, Z_2 = z_2, \dots, Z_N = z_N) = \textcircled{\times}$

$$\sum_{i=1}^N z_i = n, \quad z_i \in \mathbb{N}_0$$

draw  $n$ -times with replacement

$$U = \{1, 2, \dots, N\} \quad p_i = \frac{1}{N}$$

$p_1 \quad p_2 \quad p_N$

Example:  $S = (1, 3, 5, 3, 3, 1)$   $n=6$

$$Z_1 \quad Z_2 \quad Z_3 \quad Z_4 \quad Z_5 \quad \dots \quad Z_N$$

$$z = 2 \quad 0 \quad 3 \quad 0 \quad 1$$

$$0$$

$$\text{probability of drawing } S = p_1^2 \cdot p_3^3 \cdot p_5^1$$

probability of observing  $z$ ? Different sampler can produce the same  $z$ !

How many?

$$P_1^2 \cdot P_3^3 \cdot P_5^1 \cdot \frac{6!}{2! \cdot 3! \cdot 1!}$$

$$= n! \prod_{i=1}^N \frac{P_i^{z_i}}{z_i!} = (*)$$

$$P_i = \frac{1}{N} \Rightarrow (*) = n! \prod_{i=1}^N \frac{\left(\frac{1}{N}\right)^{z_i}}{z_i!}$$

$$= n! \frac{\left(\frac{1}{N}\right)^{\sum_{i=1}^N z_i}}{z_1! \cdots z_N!}$$

$$\sum z_i = n$$

$$= \frac{n!}{N^n} \frac{1}{z_1! \cdots z_N!}$$

# SAMPLING WITHOUT REPLACEMENT

$$y_i \in \mathbb{R}, i \in \mathcal{U} = \{1, \dots, N\}, \quad \tau := \sum_{i \in \mathcal{U}} y_i$$

draw  $n$  times **uniformly from  $\mathcal{U}$  without replacement** to obtain  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$

For  $i \in \mathcal{U}$ , define  $Z_i := \sum_{j=1}^n \mathbb{1}_{\{i_j\}}(i) \in \{0, 1\}$ . We have

$$P(Z_i = 1) = 1 - \frac{\# \text{ samples of size } n \text{ not containing individual } i}{\# \text{ samples of size } n}$$

$$= 1 - \frac{\cancel{(N-1)} \cancel{(N-2)} \dots \cancel{(N-n)}}{N \cancel{(N-1)} \dots \cancel{(N-n+1)}} = \frac{n}{N}$$

$$\Rightarrow \pi_i = \mathbb{E}[Z_i] = P(Z_i = 1) = \frac{n}{N} \text{ and } \pi_{ii} = \mathbb{E}[Z_i^2] = \mathbb{E}[Z_i] = \pi_i.$$

## SAMPLING WITHOUT REPLACEMENT

For  $i \neq j$ , we have

$$1 - z_i - z_j + z_i z_j$$

$$\begin{aligned}\pi_{ij} &= \mathbb{E}[Z_i Z_j] \stackrel{!}{=} \mathbb{E}[Z_i + Z_j - 1 + \overbrace{(1 - Z_i)(1 - Z_j)}] \\&= P(Z_i = 1) + P(Z_j = 1) - 1 + P(Z_i = 0 = Z_j) \\&= 2 \frac{n}{N} - 1 + \frac{(N-2) \cdots (N-n-1)}{N \cdot (N-1) \cdots (N-n+1)} \\&= \frac{2n(N-1) - N(N-1) + (N-n)(N-1-n)}{N(N-1)} \\&= \frac{2n(N-1) - N(N-1) + N(N-1) - n(N-1) - Nn + n^2}{N(N-1)} \\&= \frac{n(N-1) - Nn + n^2}{N(N-1)} = \frac{n(n-1)}{N(N-1)}.\end{aligned}$$

# SAMPLING FROM FINITE POPULATION

$$y_i \in \mathbb{R}, i \in \mathcal{U} = \{1, \dots, N\}, \quad \tau := \sum_{i \in \mathcal{U}} y_i, \quad \mu := \frac{\tau}{N}$$

**random sample**  $S = (i_1, \dots, i_n) \in \mathcal{U}^n$

For  $i \in \mathcal{U}$ , define

$$Z_i := \sum_{j=1}^n \mathbb{1}_{\{i_j\}}(i) \quad \text{number of times individual } i \text{ is sampled}$$

and  $\pi_i := \mathbb{E}[Z_i]$ ,  $\pi_{ij} := \mathbb{E}[Z_i Z_j]$ .

If  $\pi_i > 0$ , define

$$\hat{\tau} := \sum_{j=1}^n \frac{y_{i_j}}{\pi_{i_j}}.$$

**Horvitz-Thompson estimate**

# Graph sampling designs



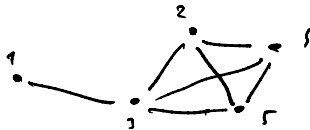
# GRAPH CHARACTERISTICS AS TOTALS

- ▶ Population graph  $G = (V, E)$
- ▶ Without loss of generality, write  $V = [N_V] = \{1, \dots, N_V\}$

We want to estimate a population total, for example:

- ▶  $\mathcal{U} := V, (y_u)_{u \in \mathcal{U}}, \tau = \sum_{u \in \mathcal{U}} y_u, \mu = \frac{\tau}{N_V}$ .
  - ▶ vertex characteristics, e.g.,  $y_i$  is gender, age, etc.
  - ▶ degree  $y_i = d_i \Rightarrow \tau = 2N_E$
- ▶  $\mathcal{U} := V^{(2)}, (y_u)_{u \in \mathcal{U}}, \tau = \sum_{u \in \mathcal{U}} y_u$ .
  - ▶  $y_u = y_{\{i,j\}}$  is the proportion of shortest paths between  $i$  and  $j$  passing through a given vertex  $k \in V$  and  $y_{\{i,j\}} = 0$  if  $k \in \{i,j\} \Rightarrow \tau = c_B(k)$
  - ▶ edge characteristics/weights, e.g., number of phone calls between two phone numbers  $\Rightarrow \tau$  is the total number of phone calls
  - ▶  $y_{\{i,j\}} = \mathbb{1}_E(\{i,j\}) \Rightarrow \tau = \sum_{e \in E} 1 = N_E$  ( $\mathcal{U} = E$ )
  - ▶  $y_{\{i,j\}} = \mathbb{1}_E(\{i,j\}) \mathbb{1}_{y_i=y_j}$  (e.g.,  $y_i$  gender)  $\Rightarrow \tau =$  number of same sex friendships ( $\mathcal{U} = E$ )

# GRAPH CHARACTERISTICS AS TOTALS



We want to estimate a population total, for example:

- Number of connected triangles in the graph:

$$\mathcal{U} = V^{(3)} := \{ \{i, j, k\} : i \neq j, j \neq k, i \neq k \}$$

$$y_u = \mathbb{1}_E(\{i, j\}) \cdot \mathbb{1}_E(\{j, k\}) \cdot \mathbb{1}_E(\{i, k\})$$

$$= \begin{cases} 1 & \text{if triangle} \\ 0 & \text{if not} \end{cases}$$

$$\{2, 3, 5\} = \{3, 2, 5\} = \{5, 3, 2\} = \dots$$

# GRAPH SAMPLING AND ESTIMATION

- ▶ Population graph  $G = (V, E)$
- ▶ Without loss of generality, write  $V = [N_V] = \{1, \dots, N_V\}$

Either  $(y_u)_{u \in \mathcal{U}}$  is unobserved or  $G$  is too big/complicated to compute  $\tau = \sum_{u \in \mathcal{U}} y_u$ :

- ▶ Randomly sample a subgraph  $G^* = (V^*, E^*)$  from  $G$  **without replacement/duplicates**:
- ▶ That is, draw  $V^* \subseteq V$  and  $E^* \subseteq E$  according to some sampling scheme (see below) to get a random sample  $S \subseteq \mathcal{U}$ .
- ▶ Use Horvitz-Thompson approach

$$\hat{\tau} = \sum_{u \in S} \frac{y_u}{\pi_u}$$

for inclusion probabilities  $\pi_u$ ,  $u \in \mathcal{U}$ .

