

TITLE: SPECIFICATION FOR USE OF LOGO

Aim

This document describes in detail how approve the release of GOTS logo and labelling as per the GOTS Licensing and Labelling Guide.

Como se puso el comentario en el procedim de Cert: cuál sería la diferencia entre esos dos documentos? Se pueden fusionar?

Application and review of application

Sample of GOTS logo and/labelling (or) Graphical representation of GOTS logo and/labelling which is/are intended to be used in the GOTS final product must be assessed, these may include but are not limited to fibre products, yarns, fabrics, garments, fashion textile accessories (carried and worn), textile toys, home textiles, mattresses and bedding products as well as textile personal care products. It is a document review and may require a physical on-site audit based on the certifiers decision. **Only registered (certified) projects can apply for the Logo / Labelling approval for GOTS.**

In order to apply for logo approval for marketing or products, the Client shall send via ICU a completed **Application for Labelling Release Form** (GOTS.CERT.F03) jointly with an example of the pretended utilization of the GOTS logo to the certifier for review.

The certifier reviews the application according to the criteria specified on **GOTS.CERT.F04** (Cuál es?) Logo Approval Record

Criteria
Ensure that clients of certified entity have indeed a valid scope certificate, in case the applied labelling contains a license number of the clients.
Ensure that any non-certified client of the certified entity is being made aware about the applicable licensing conditions for using the applied on-product GOTS labelling(according to chapter 5.1 of GOTS Licensing and Labelling Guide, Issue of 01 March 2015, if the non-certified client is a processor, manufacturer or B2B trader and according to chapter 5.2 of GOTS Licensing and Labelling Guide, Issue of 01 March 2015 if it is a retailer)
The GOTS logo must be applied on GOTS goods in such a way that it is visible to the buyer / consignee in the textile supply chain and to the end consumer at the time of purchase (e. g. use on (final) packaging and / or hangtag and / or a (care) label)
GOTS logo always must be accompanied by the applicable label grade “ Organic”(or “organic –in conversion”) respective “made with (x%) organic materials” (or “made with(x%) organic –in conversion materials”) <i><u>Note – Indicating the exact composition percentage of organic fibre material(X>70%) remains optional. If it is not used the label grade must be presented as ‘made with organic’ resp. ‘made with organic – in conversion materials’</u></i>
Followed by a reference to CU or Control Union
The seller should hold a Scope certificate of GOTS. This requirement is valid for all processors and manufactures as well as for traders with a B2B trade activity (e.g. as importer, exporter or wholesaler)
The logo (including the lettering ‘Global Organic Textile Standard; GOTS’) should not be reproduced with a diameter less than 10mm (approx. 0.39 inches).
Proportions of the label shall not be changed when increasing or reducing the label size.

The reference to the “CU “ and the licence number connected to the logo in product marking must be printed in the same colour and <u>preferably</u> written with the “Frutiger Next bold” font face
Writing ‘Global Organic Textile Standard; GOTS’ must be in 100% black
Background to Writing ‘Global Organic Textile Standard; GOTS’ must be in 100% white or transparent (= in the background colour of the media), provided it is still readable
Garment must be 100% white
Background to writing “Global Organic Textile Standard; GOTS’ should be 100% white for the monochrome version
Garment must be 100% white
Design Mark must be 100% black
GOTS Goods may be marked with the term “Global Organic Textile Standard” or the short form “GOTS” instead of the GOTS logo. If this option is chosen, all other labelling requirements remain the same as stipulated in chapter 4.1 of GOTS Labelling Guide(issue 1 st of march 2015) , which means labelling must be completed by that applicable label grade, by a reference to the Approved Certifier and the license number of the Certified Entity