

# Pitch Deck





# WHAT IS QT-DATA?



**HENRY DUONG**  
**Founder & CEO**

**QT-Data, Inc.** specializes in providing data-driven solutions to any kind of business. We help our customers become the leader in their industry by discovering hidden insight in the data that their competitors don't have access to.

- 15+ years of success in management, data analytics and investment. Being (certified) member of several famous global professional communities: CFA, CAIA, PRMIA, GARP, SOA, and CAS.
- Postdoctoral researcher at Japan Advanced Institute of Science and Technology on Machine Learning, PhD in Mathematics, MS in Computer Science, MA in Analysis, BA in Mathematics & Computer Science.



# MILESTONES & VISION

## 2017, ESTABLISHMENT

- Setting business goal
- Product development
- Joining in hospitality industry.



## May 2019, MARKETING SALES

- Developing website, social media.
- Directly sales. Looking for a partner.
- Building sale & marketing team
- US, Canada & Singapore markets target.



## 2019, REFINEMENT

- Building our own brand
- Expanding services to a variety of industries with high technologies
- Developing R&D team in Vietnam.

## 2020, INCREASING INCOME

- Be a leader in data solution products in involved industries.
- Providing new products as market requirements
- Expanding market.

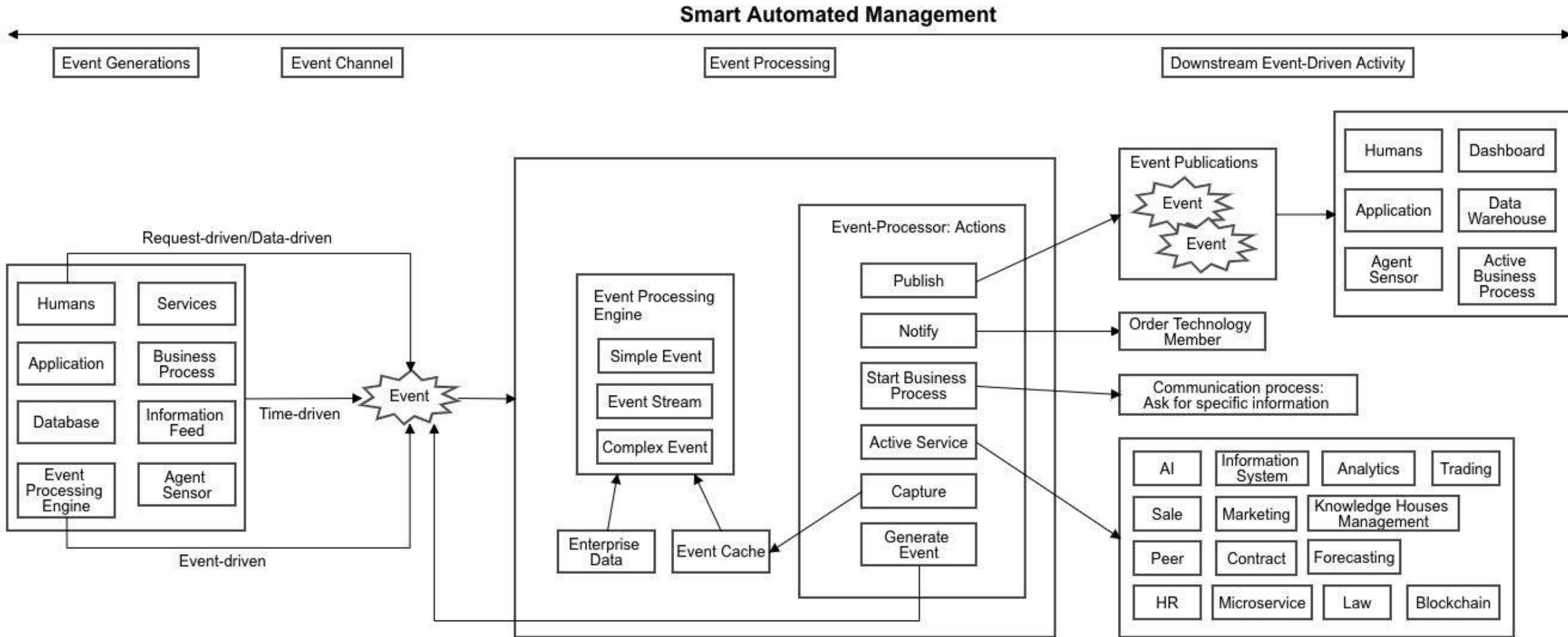
## 2021, INVESTMENT & SOCIAL RESPONSIBILITY

- Fintech company in Canada and Singapore.
- ESG Investing
- Choose a nonprofit or other organization to partner with.



## 2022, OPEN OFFICER IN SINGAPORE

# Our SAM X-as-a-Service Platform



# SWOT ANALYSIS

## STRENGTHS

- Flexibility, adaptability, speed, innovations and aggressiveness in market trends.
- Ability of bringing academic to practice world.
- Experience, data analytic skill.
- Academic and research.

## OPPORTUNITIES

- High demand for services, trends
- Exponential growth in high-tech application.
- Geographical, export, import

## WEAKNESSES



- Lack of competitiveness.
- Low investment capital.
- Low global exposure
- Lack of mentors
- Lack of funds
- Lack of experience.

## THREATS

- Fierce Competition
- Changing regulatory environment
- Unexpected changes of local and international economy.





# FUNDING

## \$2,8+Million

- In 2017, the startup ecosystem in Vancouver was valued at 9 billion U.S. dollars.
- The Vancouver startup ecosystem is currently comprised of 800 - 1,100 startups.

### THIS ROUND

- Target 2022 is \$100M and greater than \$1M for each investor.
- Runway to work on: Product development, Customer development, Marketing, sales team and research and development, Operating costs

### Cashflow 3 year QT-DATA Inc, (\$1 Milion)

		Year 1	Year 2	Year 3
Operation	Out	300,000	350,000	350,000
Revenue	In	147,840	316,800	844,800

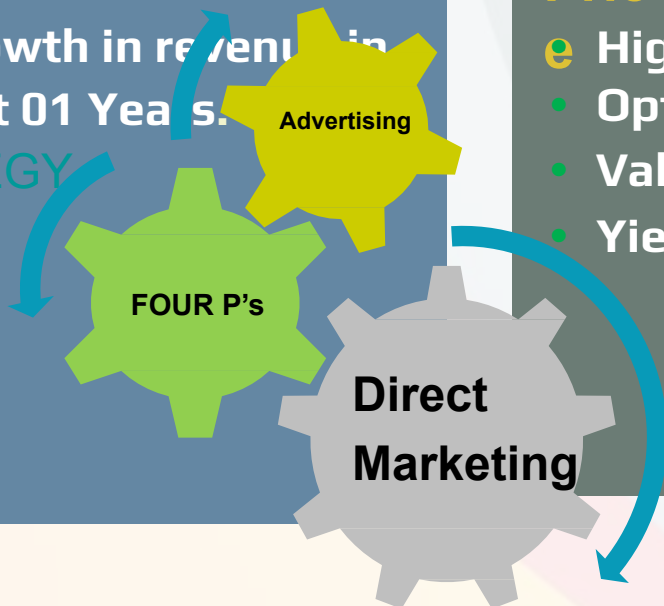


# MARKETING AND SALES

## OBJECTIVE

- Expanding our company's services into the US, Canada.
- Investing in Singapore, Vietnam.
- Earning revenue after 1-2 year.
- 30% growth in revenue in the first 01 Years.

## STRATEGY



## Services

- E-Commerce as a Service
- Payment as a Service
- Stock as a Service
- Made in Vietnam as a Service
- B2A as a Service

## Price

- High value & cost-effective
- Optional-Product Pricing.
- Value-based pricing.
- Yield management pricing.

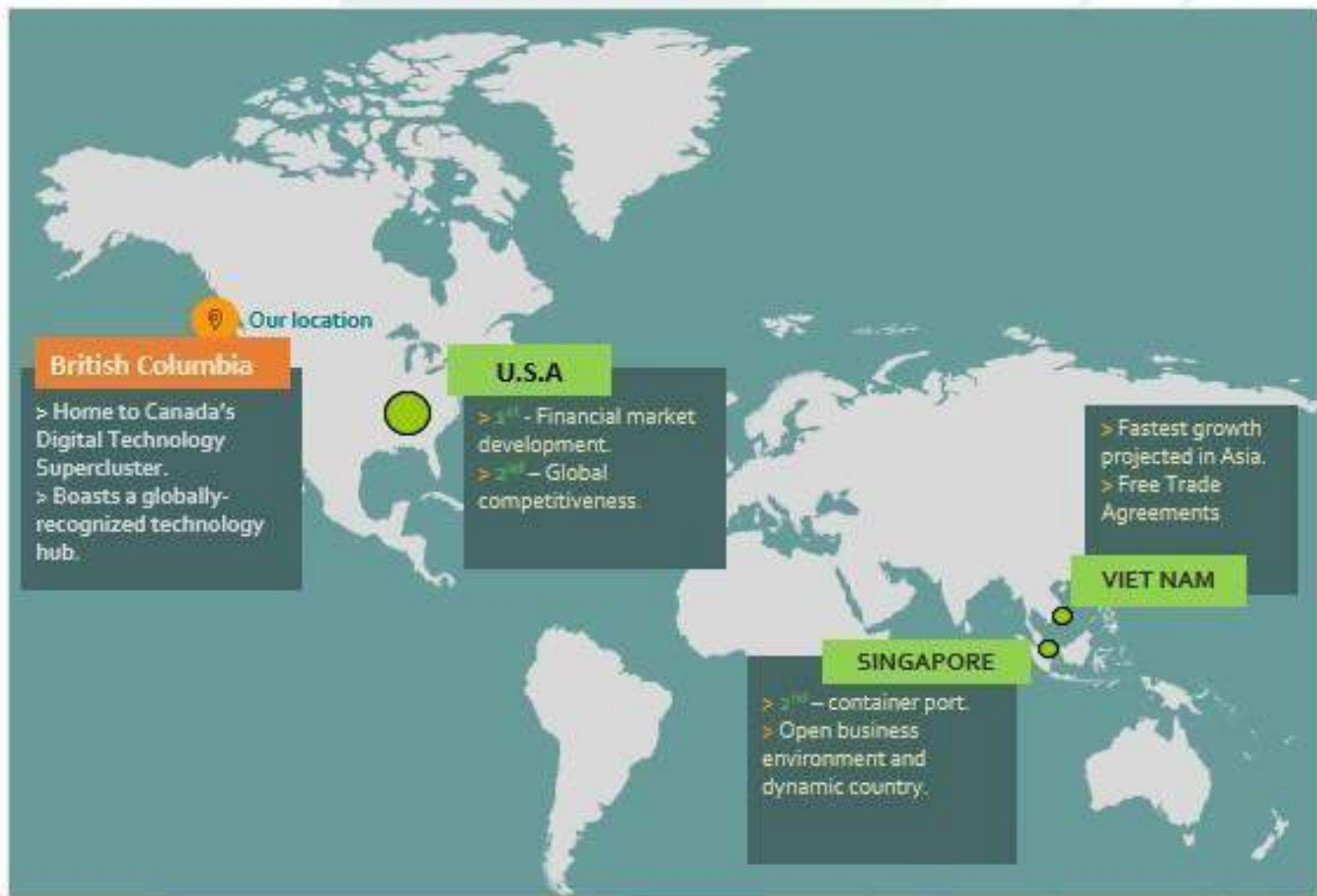
## Placement

- Our services are provided in main cities in Canada and the US.
- Business to Business.
- We work with various other companies in order to maximize the convenience and accessibility to our clients.

## Promotion

- Interactive methods: Internet Social Networking.
- Marketplace such as: Amazon.
- Industry associations, Conferences, Workshops.
- Bloomberg Business, Forbes.

# MARKETING AND SALES STRATEGY



## INVESTMENT

- Foothold in Vietnam: first step in the direction of other Asian markets.
- Singapore will be the 2nd step.



## COMPETITORS

- Trading view, TC2000, MetaStock.
- Established in the market
- Similar Product
- More expensive



## MARKET SEGMENTS

- Demographic: Canadian, American, Vietnamese.
- Psychographic: Fintech company and Hotels.



## SOCIETY RESPONSIBILITY

- Collaborating with universities, then expanding to high schools to deliver the data-based practical thinking and problem-solving.
- Creating employment opportunities for students from 1st to 4th-year.
- Contributing to Research & Development of non-profit organizations.



## OUR OPERATION



- Years in Business: 2
- Type of Entity: Corporation Business
- Categories: Technology & Financial Service.



Our headquarters: Vancouver, British Columbia.



Offices will be in Da Nang and Ho Chi Minh cities, where possess high-tech social network and developed infrastructure.



### Business Hours

8:00 a.m. until 5:00 p.m. UTC -7  
Monday to Friday excluding public holidays.

# THANK YOU

GET IN TOUCH



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