**iPhone/Android Phone:**

* What differences/similarities do you notice between the Android Tablet and the iPad?
  + It is really hard to describe since I do not have first hand experience with the application either it be on an android table or an iPad. The video of it that is covered on IOS, I would assume be the same for iPhone since the two are identical operating systems.
* What differences/similarities do you notice between the iPhone and the Android phone?
  + I would say the same as the tablet question. I think that IOS looks more rounded where they have their basic information compared to more of a squared off version on android.
* Were there features on the tablets that were not on the phones?
  + It would be hard to say since I do not have a tablet. The videos don’t really describe it or show in great detail.
* Were there features on the phones that were not on the tablets?
  + I believe all features are straight across the board.

**Evernote: Outside Mobile:**

* What differences/similarities exist between the web interface and the desktop application?
  + The web interface is just filled with information, almost to promotional. I did download the application on my mac and it is a nice clean application. Very easy to navigate and not have to “dig” to find what you are looking for.
* What differences/similarities exist between these two and their mobile counterparts?
  + The main difference is the size obviously. I think with it being on a mac or pc they have the capabilities to stretch it out. The note section is located on the right where you can just start typing. The android application has a plus symbol located at the bottom right that allows you to create a note.
* Are there any features in one that are not found anywhere else?
  + I was not able to find any.
* Are there any features in the mobile or desktop app that are not available here?
  + I was not able to find any.

**Across all platforms:**

* Consider why these decisions were made. Think specifically about why the developers chose to place the elements where they placed them.
  + I think the developers selected the easy to access plus button on the android device so it would be more convenient for the user. They could be in the middle of a conference call and want to take some type of notes and they can just press the app icon, which it brings up the application rather quickly. Then press the plus symbol and begin taking notes. Also they can copy a pdf document from an email and start added symbols or notes to that. I think this is a very well thought out application for the on go business type of person.
* What are your thoughts regarding the importance of users having a similar experience with the interface for applications that are available for multiple devices and Operating Systems?
  + I think the importance is huge. I know this is not the same but an application like snapchat runs so much cleaner and faster on an IOS device compared to an android or a windows phone. I used to sell mobile phones and there was a lot of times where a customer would want to swap out their phone because of the user experience of an application that they used all of the time. I believe when creating an application it should be the same across the board. I know sometimes this is quite difficult due to operating systems, but one bad experience with an application from a user, then they tell somebody who tells somebody and so on could lead to a bad reputation of your application.