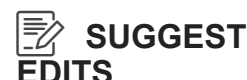


Pattern Matching



In PullString Author, **Pattern Matching** lets you control how the AI engine recognizes what the user says. In turn, this gives you precise control over how the bot responds in different situations.

Pattern Matching is quite robust, as is our language of rule-writing. If used correctly, it can make your bot a lot better at listening and responding.

In this section, we'll go over a bunch of ways to refine rules and intents — and get the most out of this awesome authoring feature. If you can, it helps to read through this section in order. Once you get familiar with each notation, you can skip straight to the [Cheat Sheet](#).

NOTE

If you're not a programmer, it will probably take some time to learn PullString's rule-writing language. Take it slowly and work through this section at your own pace. We promise that the ramp-up time will be