## Data Visualisation with R using ggplot

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### What is Data visualisation?

- Data visualisation practice of translating information into a visual context
- a step in data science process
- It uses visual elements like charts, graphs, dashboards, info graphics and maps
- Goal:identify patterns, trends and outlier in data
- Big data is here!!! call for better tools

### Tell your story right

- Marry the data and the visuals
- delicate balancing act between form and function
- its an art of great analysis and story telling

### Who data Visualisation?



ME,ALL

AND YOU

### Data Talks



# Why Data Visualisation

- "A good sketch is better than a long speech."
- Sketching out our data by visualizing is more impactful than simply describing the patterns and trends we find.
- "The simple graph has brought more information to the data analyst's mind than any other device." **John Tukey**
- it's easier to learn from something that we can see rather than read
- We need a powerful too!!In R data visualisation is a snap using
- Base R
- 2 Lattice
- Grid
- ggplot2

# Why ggplot2

- Uses the grammar of graphics Easy and layers tell the complete story
- "It can do quick-and-dirty and complex"-Mendy Mejia
- Easy superposition, facetting, Automatic legends, colors, etc.ie Multivariate exploration is greatly simplified.
- Store any ggplot2 object for modification or future recall. Super useful for packages.
- Lots of users (less bugs, more help on Stack Overflow).
- Lots of extensions.ggtheme, ggrepel etc
- flexible- Nice saving option
- Plots can evolve and devolve with minimal changes

### HOW in R?

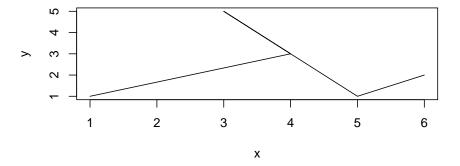
```
#install.packages("tidyverse")
library(ggplot2)
```

### What does ggplot stand for?

- A Grammar of graphics
- A grammar of graphics defines the rules of structuring mathematics and aesthetic elements into a meaningful graph.
- Leland Wilkinson (2005) designed the grammar upon which ggplot2 is based.
- ggplot2 package follows and describes data in the graph aspects

# General aspects/What is in Graph?

• there are many type of visualisations but we can generalise as follows



# GGplot2 Grammar aspects/Layers

- **1** Data: variables mapped to aesthetic features of the graph.
- **②** Geoms: objects/shapes on the graph.
- Stats: statistical transformations that summarize data, (e.g mean, confidence intervals).
- Scales: mappings of aesthetic values to data values. Legends and axes visualize scales.
- Coordinate systems: the plane on which data are mapped on the graphic.
- Faceting: splitting the data into subsets to create multiple variations of the same graph (paneling).
- ANY Plot can be described uniquely as a combination of these aspects parameters with layers.

# ggplot2 Aspects: Plot = data + Aesthetics + Geometry

- Data -data frame/table
- Aesthetics indicate x and y variables, control colour, size and shape
- *geometry* defines the type of graphics (histogram, box plot, line plot, density plot, dot plot, ....)

$$-\mathbf{ggplot}(data = < \mathbf{DATA} >) + \\ < \mathbf{GEOM} \ \mathbf{FUNCTION} > ($$
 
$$mapping = aes(< MAPPINGS >), \\ stat = < STAT >, \\ position = < POSITION >) + \\ < \mathbf{COORDINATE} \ \mathbf{FUNCTION} > + \\ < \mathbf{FACET} \ \mathbf{FUNCTION} >$$

### **DATA**

- Data should be tidy/ clean (Use dplyr to re arrange data tidy -disadvantage)
- Tidy data is easier to work and work with ie:
- Each variables are represent a column
- each row present an observation
- each value has a unique column and row
- import and tidy your data before visualising;
- DATA CLEANING IS VITAL

### TIDY DATA

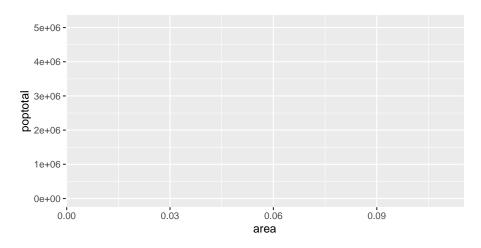
```
## # A tibble: 437 x 28
                 state area poptotal popdensity popwhite
##
       PID county
                                         <dbl>
##
     <int> <chr>
                 <chr> <dbl>
                               <int>
                                                 <int>
                                         1271.
##
       561 ADAMS
                 IL
                       0.052
                               66090
                                                 63917
##
      562 ALEXAN~ IL 0.014
                               10626
                                          759
                                                  7054
##
   3
       563 BOND IL 0.022
                               14991
                                          681.
                                                 14477
##
       564 BOONE IL
                       0.017
                               30806
                                         1812.
                                                 29344
##
   5
       565 BROWN IL
                       0.018
                              5836
                                          324.
                                                  5264
##
   6
       566 BUREAU IL
                       0.05
                               35688
                                          714.
                                                 35157
##
       567 CALHOUN IL
                       0.017
                              5322
                                          313.
                                                 5298
       568 CARROLL IL 0.027
                               16805
                                          622.
                                                 16519
##
   8
       569 CASS
                 IL 0.024 13437
                                          560.
                                                 13384
##
## 10 570 CHAMPA~ IL
                    0.058 173025
                                         2983.
                                                146506
## # ... with 427 more rows, and 19 more variables: popasian
## #
      popother <int>, percwhite <dbl>, percblack <dbl>, percs
      percasian <dbl>, percother <dbl>, popadults <int>, perc
## #
```

# The ggplot() structure

- In the ggplot() function specify the data set that holds the variables we will be mapping to aesthetics, the visual properties of the graph.
- The data set must be a data.frame object.
- ggplot(data, aes(x=xvar, y=yvar))
- data- data frame
- ② x and y: aesthetics that position objects on the graph
- 3 xvar and yvar: names of variables in data mapped to x and y
- **NB:** aes are specified inside aes(), which is itself nested inside of ggplot().
- aesthetics specified inside of ggplot() are inherited by subsequent layer

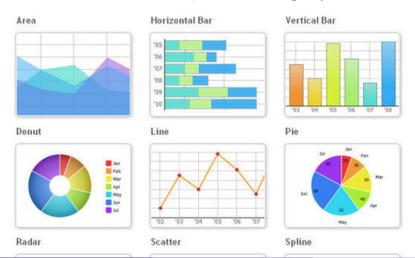
# Global GGplot

```
ggplot(data = midwest, aes(x = area, y = poptotal))
```



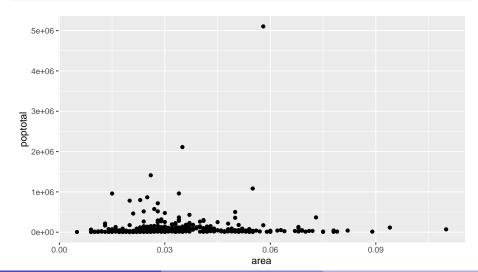
### Add Geom function

- define geometries, compute summary statistics, -
- define what scales to use, or even change styles.

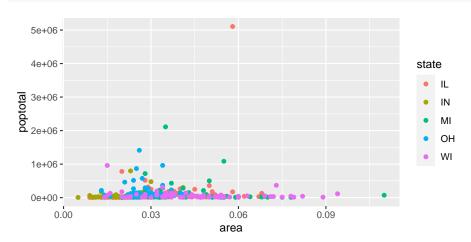


```
Scatter Plot: geom_point()
```

```
ggplot(data = midwest, aes(x = area, y = poptotal))+
  geom_point()
```



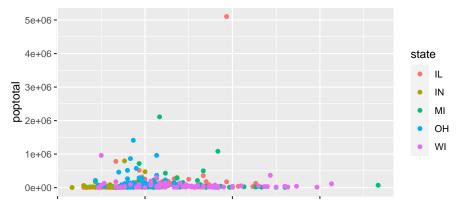
### Add colour



# Custom the graph

• Name the ggplot plot and custom it

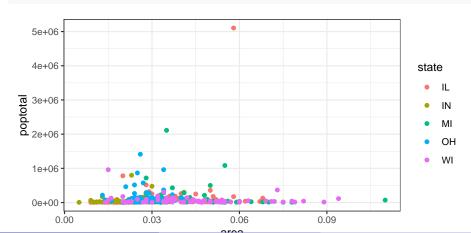
```
g = ggplot(data = midwest, aes(x = area, y = poptotal, color=
    geom_point()
plot(g)
```



# Change background

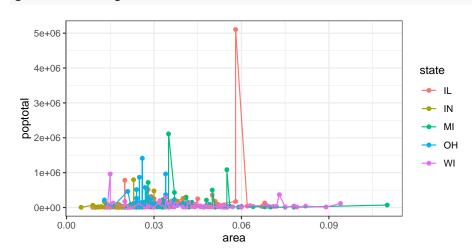
- backgraound themes can be changed to different ways:
- eg: theme\_bw() / theme\_classic()

### g+theme\_bw()



### Add Another Geom function

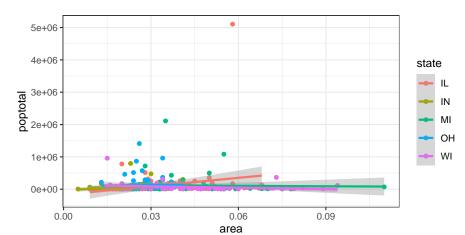
② Line graph: geom\_line()



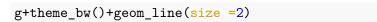
# Add Geom Smooth Layer

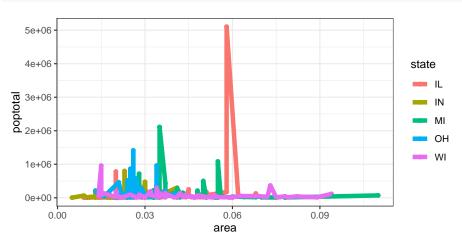
```
g+theme_bw()+geom_smooth(method = "lm")
```

## `geom\_smooth()` using formula 'y ~ x'



# Change size of points and lines

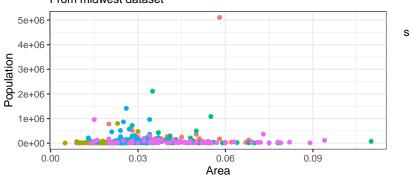




### Add Title and Axis labels

```
gg=g+theme_bw()+ labs(title="Area Vs Population",
    subtitle="From midwest dataset",y="Population",
    x="Area", caption="Midwest Demographics")
gg
```

### Area Vs Population From midwest dataset

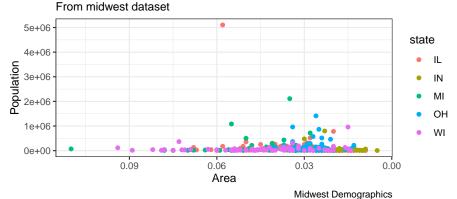


- state
  - IL IN
  - MI
  - OH
  - WI

# Scale reservesing

• If you need to reverse the scale, use scale\_x\_reverse().

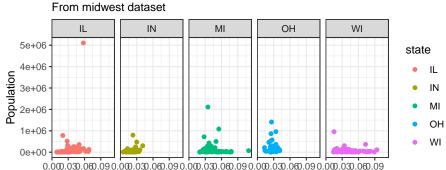




### **Facets**

### gg+facet\_grid(~state)

# Area Vs Population

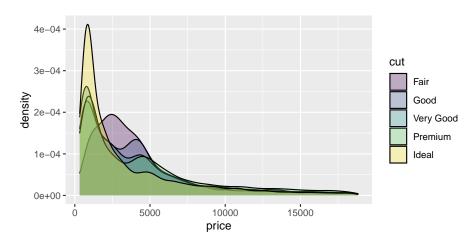


Area

Midwest Demographics

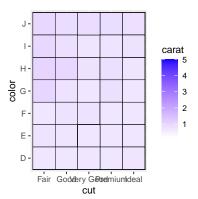
# Flexibility

```
data(diamonds)
ggplot(data=diamonds, aes(x=price, fill=cut)) +
  geom_density(alpha=0.3)
```



# Heat Map

```
ggplot(diamonds,aes(x = cut, y = color, fill = carat))+
    geom_tile(color = "black") +
    scale_fill_gradient(low = "white", high = "blue") +
    coord_fixed()
```



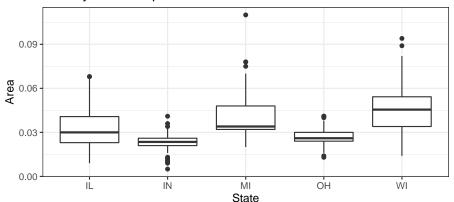
Section 1

Box Plot

# geom\_boxplot()

```
bx1 = ggplot(data = midwest, aes(x = state, y = area)) +
   geom_boxplot()+theme_bw()+ labs(title = "Area by State Boxplot")
bx1
```

### Area by State Boxplot



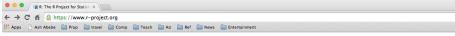
### Resources

- Free R.
- Pree R studio
- Many websites to

Learn and Learn More

### Install R

### https://www.r-project.org/





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# The R Project for Statistical Computing

#### **Getting Started**

R is a free software environment for statistical computing and graphics. It compiles and runs on a wide variety of UNIX platforms, Windows and MacOS. To download R, please choose your preferred CRAN mirror.

If you have questions about R like how to download and install the software, or what the license terms are, please read our answers to frequently asked questions before you send an email.

#### News

- . R version 3.2.2 (Fire Safety) has been released on 2015-08-14.
- The R Journal Volume 7/1 is available.
- R version 3.1.3 (Smooth Sidewalk) has been released on 2015-03-09.
- . useRI 2015, will take place at the University of Aalborg, Denmark, June 30 July 3, 2015.
- useR! 2014, took place at the University of California, Los Angeles, USA June 30 July 3, 2014.

### Install R-Studio

### https://www.rstudio.com/



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### Powerful IDE for R

RStudio IDE is a powerful and productive user interface for R. It's free and open source, and works great on Windows, Mac, and Linux.

earn More >



#### R Packages

Our developers and expert trainers are the authors of several popular R packages, including ggplot2, plyr, lubridate, and others.

Loarn Moro y

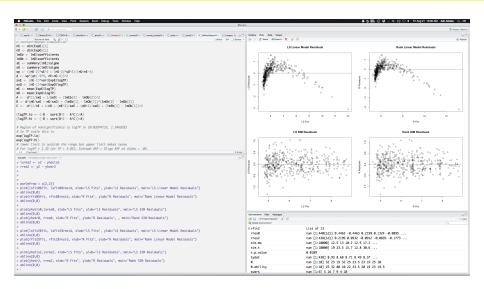


#### Bring R to the web

Shiny is an elegant and powerful web framework for building interactive reports and visualizations using R—with or without web development skills.

Acres Maria

# My R-Studio



### Learn R

### http://swirlstats.com/



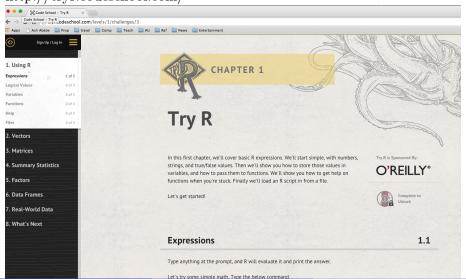


Learn R, in R.

swirl teaches you R programming and data science interactively, at your own pace, and right in the R console!

### Learn R

### http://tryr.codeschool.com/



### Learn R.

### https://www.datacamp.com/



#### Chapter 1: Intro to basics

Number of exercises: 8

how to use the console as a calculator and how to assign variables. You will also get to know the basic data types in R. Let us get started!



#### Jonathan Cornelissen DataCamp

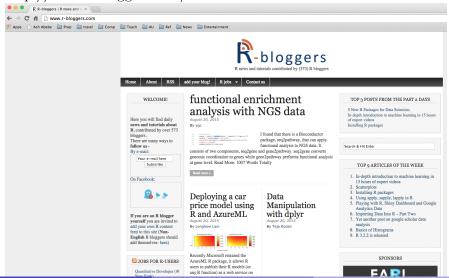


Jonathan Cornelissen is one of the cofounders of DataCamp, and is interested in everything related to data science. R. education and entrepreneurship. He holds a PhD in financial econometrics, and is the author of an R package for second education start-up he founded.

and the first one that went international

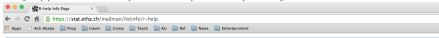
### Obsess about R

http://www.r-bloggers.com/



# Ask questions about R

### https://stat.ethz.ch/mailman/listinfo/r-help



#### R-help -- Main R Mailing List: Primary help

#### About R-help

The main R mailing list, for announcements about the development of R and the availability of new code, questions and answers about problems and solutions using R, enhancements and patches with S and S-plus, and for the posting of nice examples and benchmarks. Please read the <u>General Instructions</u> on the <u>R Mailing Lists</u> page and follow the <u>posting guide!</u>

This has become quite an active list with often dozens of messages per day.

It might make sense therefore to check the digest box in your subscription page.

For discussion about new features or R's future development, use the R-devel mailing list. See the R-project site for more information about R. Before asking, please read the FAQ about R.

To see the collection of prior postings to the list, visit the R-help Archives --- or use the searchable archives provided by Robert King and U. Newcastle.AU or the full R site search provided by Ic interfaces.

Posters should be aware that the R lists are public discussion lists and anything you post will be archived and accessible via several websites for many years.

#### Using R-help

Since Jan.31, 2008, to be allowed to freely post messages, you (i.e., your sending e-mail address) must be subscribed to the list.

Thanks to a dozen of volunteer moderators, posting of non-subscribers is still possible -- with a delay because of the moderator approval needed. The volunteers, generously devoting part of their Robin Hankin, Klaus Nordhausen, Anne York, Adrian Dusa, Kevin Thorpe, Peter Alsoach and David Winsemius (in addition to the R-help list maintainers).

To post a message to all the list members, send email to r-help@r-project.org.

You can subscribe to the list, or change your existing subscription, in the sections below.

#### Subscribing to R-help

Subscribe to R-help by filling out the following form. You will be sent email requesting confirmation, to prevent others from gratuitously subscribing you. This is a hidden list, which means that tl

Your email address: Your name (optional):

You may enter a privacy password below. This provides only mild security, but should prevent others from messing with your subscription. Do not use a valuable password as it will occasionally be emailed back to you in cleanters.

# Your Turn: Use Gapminder data

A tibble:  $142 \times 6$ 

3 Algeria

## #

##

```
library(gapminder)
library(dplyr)
df <- gapminder::gapminder
df1= df%>%filter(year ==1992)
df1
```

```
##
      country
                    continent
                                year lifeExp
                                                      pop gdpPercap
                                                               <dbl>
##
      <fct>
                    \langle fct \rangle
                               <int>
                                         <dbl>
                                                    <int>
##
    1 Afghanistan Asia
                                1992
                                         41.7
                                                 16317921
                                                                649.
    2 Albania
                                1992
                                          71.6
                                                  3326498
                                                               2497.
##
                    Europe
```

4 Angola 40.6 8735988 2628. ## Africa 1992 ## 5 Argentina Americas 1992 71.9 33958947 9308. ## Australia Oceania 1992 77.6 17481977 23425.

1992

67.7

26298373

5023.

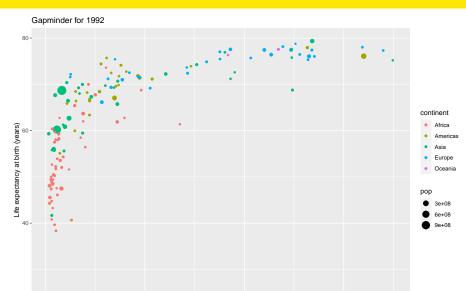
19036

41/43

## 6 Australia Uceania 1992 77.6 17481977 23425. ## 7 Austria Europe 1992 76.0 7914969 27042.

Africa

### Produce this Plot



### THANK YOU

• Thank You ALL