### **Overview**

Compress JPG and PNG images in your store with TinyPNG, reduce your store's page size, make your store load much faster and save a lot of disk space.

## The benefits for merchants

- Easily compress JPG and PNG images in your store.
- Reduce images size significantly by compressing them.
- On average, JPG images are compressed by 40-60% and PNG images by 50-80% WITHOUT visible loss in quality.
- Improve customer experience with fast loading pages.
- You will save a lot of disk space on your server.
- Benefit from pause/resume feature and never worry about the number of images your store has.
- Compress images by category: product images, category images, theme images, module images and many others.
- You can also compress images from any directory. Just give absolute or relative path to a directory and the module will take care of the rest.
- View detailed history of compressions and keep track of the improvements.
- The history of each compression is kept, so that you don't compress images that were compressed before.
- Modified images will be compressed during next compressions, regardless of the history.
- View your monthly compression usage right in the module configuration page, no need to open your TinyPNG account dashboard.
- View log of images and their statuses. You can compare sizes of images before and after compression.
- You can use CRON to automatically compress images on scheduled time periods.
- Product images will be compressed automatically by CRON after you add them.
- Compress first 500 images for free every month.
- You can use different TinyPNG account after 500 images and continue with your compression free of charge.
- Please visit https://tinypng.com/developers for more details about pricing if you want to use single account and compress more than 500 images every month.

### **Fees**

This module has onetime fee, so you buy it once and use it forever. There are no recurring fees. Installation and support is provided free of charge on your request.

### **Features**

- ✓ Compress Product images.
- ✓ Compress Category images.
- ✓ Compress Manufacturer images.
- ✓ Compress Supplier images.
- ✓ Compress Store images.
- ✓ Compress Scene images.
- ✓ Compress Modules images.
- ✓ Compress Theme images.
- ✓ Compress Other images: CMS images, store logo, icons, etc.
- ✓ Compress Custom Directory images.
- ✓ Compress the same image once only.
- ✓ No limits on file size.
- ✓ Use CRON to automatically compress images.
- ✓ Keep track of compressions.
- ✓ Compare images size before and after.
- ✓ Reduce images size by 40-80% without visible effect on quality.
- ✓ Pause/Resume compression anytime.
- ✓ Enjoy 500 free compressions monthly.

## The benefits for customers

- ➤ Web page loading time is very important part of your customers' experience. Most of the customers tend to care more about the speed of your store.
- The module improves customer experience and satisfaction by making your store load faster and allows customers to navigate easily and quickly.
- In addition, page loading time is becoming an important factor when it comes to search engine optimization (SEO).

# **Installation**

- 1. On the modules page, click on "Add a new module" button.
- 2. Choose the module file and click on "Upload this module".
- 3. If the installation is successful, you will see a success message.
- 4. The module will then appear in your list of modules under Modules List.
- 5. Click on "Install" button to install the module.
- 6. If configuration note appears, click on "Configure" button to configure it.
- 7. Get your free API key from https://tinypng.com/developers
- 8. Insert your API key in the settings page of the module.
- 9. Enjoy compressing!

# **Recommendations**

- Make sure you have entered your valid TinyPNG API key in the module settings.
- Make sure your img folder has proper write permissions, so that the module can delete old images and save new compressed images.
- TinyPNG allows 500 free compressions monthly. Make sure you have sufficient compression allowance.
- Please visit https://tinypng.com/developers for more details about pricing.
- Before you start compressing images, please consider to clear redundant images with "Redundant Image Cleaner" module.

## Other

Please leave your feedback and rating after using the module. It helps us to make better modules and provide better service to you and others.