

SEO Center

Edit Mass



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Introduction.

The Edit Mass module will allow us to edit quickly and easily the "noindex" "nofollow" or indicate the canonical url of a product category, CMS, producer or supplier labels.

We will also allow activating the marked Schema.org, Twitter Card or Open Graph, all very easily.

Instalación.

The module installation is very simple. You only have to go to "Modules" and "add a new module". Select the file from the location where you saved the module and upload.

Configuration.

Since the main module can be edited the activation or deactivation of "noindex" "nofollow" tags, set the canonical url and Schema.org marked.

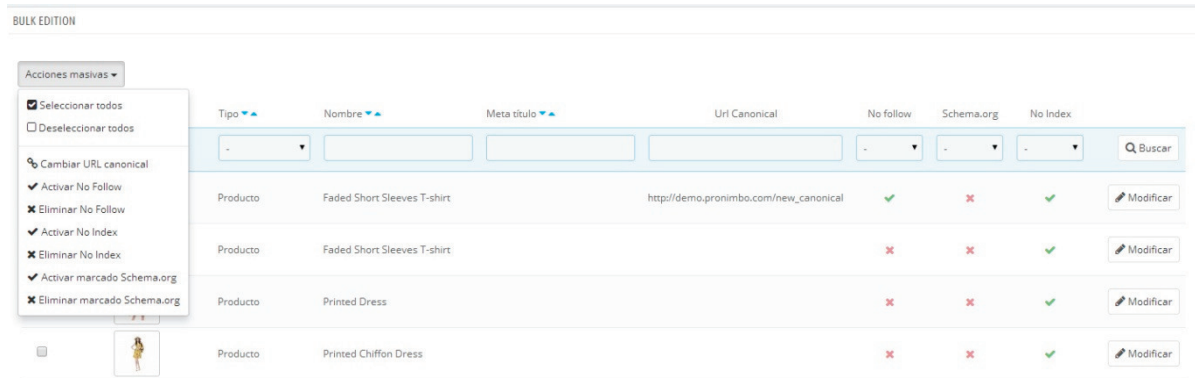
Successful update

BULK EDITION

Bulk actions ▼

	Image	Type ▼ ▲	Name ▼ ▲	Meta Title ▼ ▲	Canonical	No Follow ▼ ▲	Markup ▼ ▲	No Index ▼ ▲	
--	--	-				-	-	-	Search
		Product	Faded Short Sleeves T-shirt		http://demo.pronimbo.com/new_canonical	✓	✗	✓	Edit
		Product	Faded Short Sleeves T-shirt			✗	✗	✓	Edit
		Product	Printed Dress			✗	✗	✓	Edit
		Product	Printed Chiffon Dress			✗	✗	✓	Edit
		Product	Blouse		http://demo.pronimbo.com/new_canonical	✓	✓	✓	Edit
		Product	Printed Dress			✗	✗	✗	Edit
		Product	Printed Dress		--	✗	✗	✗	Edit








Once we have selected the elements that we want to implement : "Noindex" or "NoFollow" tags, Schema.org or canonical, click in "mass actions" and choose what action we want to perform.



Automáticamente el módulo implementará los elementos que hayamos seleccionado.

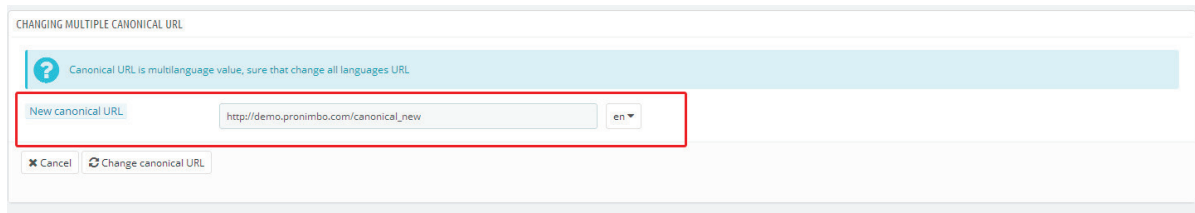
Automatically module implements the elements we have selected.

We can perform the following actions massively:

-  Change canonical URL
-  Set No follow
-  Remove No follow
-  Set No index
-  Remove No index
-  Add markup Schema.org
-  Remove markup Schema.org

Custom Canonical

The module will allow us to customize the canonical url of the selected items easily.



The system automatically introduce the canonical url on the html of selected elements.

```
<meta property="product:pretax_price:currency" content="USD" />
<meta property="product:price:amount" content="19.98" />
<meta property="product:price:currency" content="USD" />
```

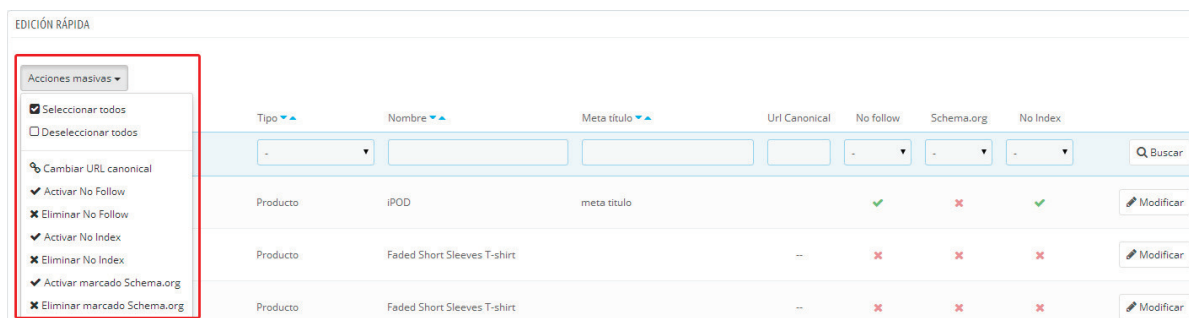
```
<link rel="canonical" href="http://demo.pronimbo.com/canonical_new">
<style rel="text/css">
```

NoFollow and NoIndex

The implementation of both labels is done in the same way.

Select the product category, CMS, site, supplier or manufacturer that wish to implement the label.

Then from the "mass actions" ,click on the label you want to add, "Set NoFollow" or "Set NoIndex".



All actions can be disabled in the same way by selecting the appropriate option.

```
<html lang="en-us">
  <head>
    <meta charset="utf-8" />
    <title>Faded Short Sleeves T-shirt - Pronimbo</title>
    <meta name="generator" content="PrestaShop" />
    <meta name="robots" content="noindex,nofollow" />
```

Schema.org markup.

The marked schema.org allows the search engines understand much more clearly the elements that are showing in the ecommerce, in this case products.

We may indicate price, availability, image url, whether new or used, and description. This will achieve greater visibility in the search results.

Single Edition.

You can edit particular products, categories, pages, CMS, suppliers and manufacturers.

■ META INFORMATION:

Markup

No indexNo Follow

Canonical

If you leave blank this field, Canonical URL will be the normal element URL

Friendly URL

Meta title

Meta keywords

Meta description

OG Image

Twitter Card

Facebook object type

OG Meta title

OG Video

OG Meta description

Scripts

They can be edited the same options as mass editing. In addition

- Meta titles
- Meta descriptions
- Meta Keywords
- Url friendly
- Twitter Card
 - Summary.
 - Summary with image
 - Image

- Facebook Object:
 - Product
 - Website
- OpenGraph: (info: <http://ogp.me/>)
 - Title.
 - Video.
 - Meta Description
- Script.

It allows the inclusion of a script that only runs on the item you are editing. An example could be the tracking code adwords.