



AXEL RIBBING EDSTRÖM

INFORMATION

Axel RIBBING EDSTRÖM
22 years old

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78860, Saint Nom la Bretèche,
FRANCE

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OTHER

I am passionate about sports; I have been fortunate to practice full-contact karate for over 4 years. I have also played football for more than 9 years.

I am interested in the world of entrepreneurship, investment funds, client interaction, fashion, and fintech.

I am sociable, motivated, and I believe I have an entrepreneurial spirit. I enjoy meeting new people and discovering different cultures.

LANGUAGES

- French, mother language
- Swedish, mother language
- English, C2
- Spanish, A2

EXPERIENCES

2022 - Lutetia Paris, Luxury hotel
Sales department internship (6 months).

- I specialized in **creating and analysing production reports**. Proficient in "Salesforce," a cloud-based Customer Relationship Management (CRM) solution.
- Additionally, I mastered "ADACO" for **procurement and inventory management**, covering purchase requisitions, expense approvals, outlet requisitions, purchase orders, expense validation (receiving, non-food base), and password management.
- I also demonstrated expertise in "Juyo," a platform for **visualizing and analysing hotel data**, empowering commercial teams to optimize profitable activities.

2023 - Ideel, Insurance broker
Portfolio manager internship (6 months).

- **Client portfolio management** with the aim of **optimizing** insurances and obtaining positive client feedback.
- **Risk management**, including handling new insurance policies.
- **Direct communication with clients and insurers** for any management requests and explaining insurance details.
- **B2B engagement**, targeting CEOs to attract business opportunities.

2024 - University of Exeter, Rebottled Exeter
Project Founder, Business Ignition.

- Remove cluttered glass waste from students in Exeter.
- Offer a cheap alternative for glass recycling.
- Upcycle glass waste into cups, vases, candles.

2024 - University of Exeter, The Joyful Jug
Project Leader, Co-operative Enterprise.

- Joyful Jug is a **fictive co-operative social enterprise** café project located in Exeter, aimed at promoting **inclusivity and diversity** for individuals with Intellectual Disabilities (ID).

2024 - Trustmary, Review Software
Market research/ Review expert (3 months).

- **Client portfolio management** with the aim to gather information about the French market for a future expansion.
- **Direct meetings** with clients in order to sell or help them with the software.
- **Saas email sales/ marketing**.

EDUCATION

- 2020 - 2024, **University of Exeter**, United Kingdom Candidate of BSC Business and Management with Year Abroad and Proficiency in Entrepreneurship (WPIE)
- 2020 **Lycée International de Saint Germain-en-Laye**, France Double International Baccalauréat Degree (OIB), Swedish and French