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Working on a farm

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Ecological Horticulture Tips

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CONSUME

Choosing fair

Living pesticide-free

Responsible Clothing Guide

Obsolescence

Same not the same

Certification Guide

GETTING CARRIED

I am active in my neighborhood

Cocktail transport

Sportsmen for the planet

The Rendez-vous branchés

Electric rides

PARTICIPATE

Green sports practices

Members' appointment

We go green in the municipal elections!

Sands

Giving time

Laure Waridel Scholarship

Footer

PRESS RELEASES

Environmental organizations representing millions of Canadians are calling on Prime Minister Trudeau to listen to the majority – climate-worried voters – and quickly implement his climatepromises.

Équiterre reacts to the re-election of a Liberal government

Eating local in institutions is gaining popularity!

Seven major environmental organisations demand strong action and put 15 proposals at stake

PUBLICATIONS

Taking the right path: Towards a National Urban and Land Use Strategy

Open Letter - Vote to Save the Planet

Towards a National Urban and Land Use Planning Strategy: 15
recommendations

EQUESTRIAN NETWORKS

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Menu on the right

gift

More options

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GESTURE OF THE MONTH

Gesture of the month: doing better than consuming better

IMG

Your Halloween costumes are barely put away that the shops are already soliciting you for your holiday shopping? To resist the spiral of overconsumption and polluting deliveries...

READ MORE

TWEETS

TWITTER ÉQUITERRE

#Communiqué | End of gasoline vehicles in 2035: A new target well received, a regulation expected.... <https://t.co/Ox9pYoflH0>

RT @courtmullins: "It's dangerous from a public protection point of view for a company to go and say that it will replace ... <https://t.co/Uy2OA1aDZr>

Reception

INSTITUTIONAL LOCAL FOOD: A DREAM COME TRUE!

September 22, 2021

A year ago, the government launched the unifying project to increase Quebec's food autonomy through the national strategy for the purchase of Quebec food for local food in public institutions (SNAAQ). This strategy aims to increase the share of...

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ÉQUITERRE REACTS TO THE RE-ELECTION OF A LIBERAL GOVERNMENT

September 21, 2021

Équiterre is calling on the re-elected government to deliver on its promises to raise the country's climate ambition and accelerate the pace to adopt

stronger environmental and climate policies and regulations. Read the full press release...

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READ MORE

EATING LOCAL IN INSTITUTIONS IS GAINING POPULARITY!

September 20, 2021

The event "Institutions eat local!" returns for a third edition from 20 to 22 September 2021. All institutions in the province are invited to deploy small and large actions in their community to make users aware of the importance of...

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READ MORE

GO VOTE - FOR THE ENVIRONMENT, OUR HEALTH AND THE FUTURE OF OUR CHILDREN!

September 16, 2021

If you have not yet voted, do not miss the opportunity, on September 20 to make your choice in the federal election; decisive elections for our future and that of our children. This summer, we experienced a glimpse of the consequences of climate change with the...

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SEVEN MAJOR ENVIRONMENTAL ORGANISATIONS DEMAND STRONG ACTION AND PUT 15 PROPOSALS AT STAKE

September 15, 2021

While the web consultations on the National Strategy for Urban and Spatial Planning (SNUAT) are underway until 17 September, seven major environmental organizations are demanding strong actions and are putting 15 proposals at stake in order to...

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Syndicate content

News Hub

The news of solutions • citizens

2019 FEATURED CONFERENCE - OBSOLESCENCE: WHAT ROLE FOR THE CONSUMER?

20 December 2018

In 2016, 44.7 million tonnes of ITA waste (electronic devices and household appliances) were generated worldwide, and by 2021 this volume will increase by 17% (source: UNEP, 2017). What is behind this statistic? Overconsumption, ready-to-throw,...

READ MORE

THE ADVENTURES OF A FAMILY FARMER: A BOOK TO ENJOY NOW!

May 7, 2018

It is not every day that it is possible to interfere in the daily lives of our family farmers. This is now the case thanks to the book *Des Réguines et des Hommes* by Julie Myre-Bisaillon, a cheerful and colorful book. The author has drawn her...

[READ MORE](#)

FARMERS OF EXCELLENCE IN OUR NETWORK!

March 29, 2018

The 4th winners of équiterre's Family Farmers Network (RFF) Recognition Awards were unveiled on March 15 at an annual meeting. The RFF now has more than 120 farms, is the largest network of its kind in the world...

[READ MORE](#)

GIFTS BELONG TO THOSE WHO SUBSCRIBE EARLY!

March 23, 2018

Pssst, lover of organic and local food, you want a good tip? Those who subscribe to organic baskets for the summer season by April 15 have a chance to win enticing prizes! A SÉPAQ gift card (worth 300...

[READ MORE](#)

EXPERIENCE THE ONLY 100% ECO-RESPONSIBLE RACE!

March 15, 2018

Spring is finally knocking on our doors! It's time to take out your running shoes and stretch your legs with the Équiterre team! Whether you are in your very 1st or 1000th race, whether you want to take up the CHALLENGE to companies or live a...

[READ MORE](#)

THE PESTICIDE CRISIS IN QUEBEC: WHEN WILL TRANSPARENCY TAKE PLACE?

March 15, 2018

An unprecedented crisis is shaking the world of agriculture and public research in agronomy. A situation against which Équiterre has been fighting for many years and which must stop. We recently learned: That the Ministry of Agriculture of the...

[READ MORE](#)

[SUBSCRIBE TO ORGANIC BASKETS NOW!](#)

March 15, 2018

Pssst, there is still time to subscribe to organic baskets for the summer season! Some farms still have room. so do not hesitate! Find your delivery point and subscribe! The organic family farmers:...

[READ MORE](#)

[4 ACTIONS TO SAVE #NOTREHIVER!](#)

February 15, 2018

Équiterre and the MEC outdoor cooperative are proud to partner again this year to fight climate change. Because we love winter and want to continue enjoying it for a long time! 1. Publish your most beautiful photos...

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2019 FEATURED CONFERENCE - OBSOLESCENCE: WHAT ROLE FOR THE CONSUMER?

Published on Dec 20, 2018

IMG

In 2016, 44.7 million tonnes of ITA waste (electronic devices and household appliances) were generated worldwide, and by 2021 this volume will increase by 17% (source: UNEP, 2017).

What is behind this statistic? Overconsumption, ready-to-throw, environmental degradation, greenhouse gas emissions, indebtedness, i.e. the main impacts of the obsolescence phenomenon. To address this troubling issue, this conference offers a current perspective on obsolescence and Canadians' understanding of the causes of rapid replacement of common appliances and possible solutions to increase their lifespan. Also find out why obsolescence is not always planned and how it is a shared responsibility between citizens, businesses and public authorities.

Order this conference

Information flow: obsolescence Obsolescence obsolescence

[News 2](#)

EXPERIENCE THE ONLY 100% ECO-RESPONSIBLE RACE!

Published on March 15, 2018

IMG

Spring is finally knocking on our doors! It's time to take out your running shoes and stretch your legs with the Équiterre team!

Whether you are in your very 1st or 1000th race, whether you want to take up the CHALLENGE to businesses or live an outdoor experience, this sporting, ecological, family and festive event is for you!

For a 3rd edition in Montreal and a VERY FIRST in Quebec City, we are pleased to invite you to come and experience the most eco-responsible race in Quebec: The Changer le monde race, an Équiterre event presented by CN.

SIGN UP BY MARCH 23 AND GET A 10% DISCOUNT

Two events not to be missed, bringing together participants of all ages, who came to support Équiterre's environmental projects. The addition of The Changer le monde race in Quebec City attests to the dazzling success of previous events, which have become a ritual for all outdoor and sports enthusiasts, with their festive entertainment, kiosks and green touch. Lots of other surprises are coming, stay informed!

A 100% UNIQUE RACE

This is the only 100% eco-responsible race (goodbye plastic bottles, waste and promotional items, hello zero waste water points, ecological participation prizes, fair trade products, etc.), all in enchanting settings: in the heart of Mount Royal Park in Montreal and the Rivière-Saint-Charles linear park in Quebec City. Fun guaranteed!

It is therefore an appointment on Saturday, May 26 in Montreal and Saturday, June 16 in Quebec City. We have set ourselves the goal of bringing together more than 1000 runners/walkers. Be many to answer the call!

You can participate in different ways:

Solo

As a team

As part of the BUSINESS CHALLENGE

You don't have to be an athlete to participate. The walking or running activity is accessible to everyone, young and old, including strollers. Take the opportunity to invite one or more members of another generation who share your environmental values. Let's gather around an inspiring gesture for the planet!

Find out more about the eco-responsible measures of the event.

This year Équiterre is launching the CHALLENGE to companies that have the environmental cause at heart to change the world as a team and support our actions in the environment. Thank you to CN, the official presenter of our race, for being the first to answer the call!

Do you work for an organization or do you know of a small or large committed company that could take up the Change the World Race's Business CHALLENGE? Contact Lyne Royer lroyer@equiterre.org, 514 522-2000 ext. 293.

News 3

THE PESTICIDE CRISIS IN QUEBEC: WHEN WILL TRANSPARENCY TAKE PLACE?

Published on March 15, 2018

IMG

An unprecedented crisis is shaking the world of agriculture and public research in agronomy. A situation against which Équiterre has been fighting for many years and which must stop.

WE RECENTLY LEARNED:

That the Ministère de l'Agriculture des Pêcheries et de l'Alimentation (MAPAQ) had failed to publish studies by the Centre de recherche sur les grains (CEROM), conducted on fields throughout Quebec, "demonstrating that yield gains for corn producers who use neonicotinoids are only 0.5% and are even zero for soybean producers," even as the Ministère du Développement durable, de l'Environnement et de la Lutte aux changements climatiques (MDDELCC) was studying its new pesticide regulations

That MAPAQ has great difficulty in accessing information at CEROM and is kept away from major decisions concerning pesticide research

That CEROM's board of directors was dominated by the private sector and industry, actors often in positions of conflict of interest: grain producers, pesticide and seed suppliers, etc.

That members of CEROM's management and board of directors put pressure on the dissemination and interpretation of the results of research projects

That most agronomists who can prescribe pesticides have ties to industry

The great presence and influence of the industry at all stages surrounding the regulation and use of pesticides

That at the federal level, Health Canada admits to authorizing pesticides based mainly on manufacturers' studies (see Thomas Gerbet's survey).

Remember that MAPAQ finances this research with public money, and must therefore be transparent in the dissemination of results.

These revelations have given rise to a rare public outing by eminent researchers and professors, who are demanding funds to ensure independent research on pesticides (read the open letter "For an independent research fund on pesticides" published in Le Devoir on Saturday, March 12, 2018).

ÉQUITERRE ACTS

Équiterre asked in a letter sent directly to Premier Couillard:

Substantially increase and immediately transfer from MAPAQ to another department the management of funds to finance pesticide research.

To stop funding research that is not independent.

To immediately suspend CEROM funding and redirect these funds to researchers, research institutes or bodies independent of industry and without conflict of interest.

Conduct a public inquiry into government funding for agricultural research and the non-publication of studies by MAPAQ on neonicotinoids at the same time as the government was studying a draft regulation to ban these substances.

Équiterre is still waiting for the Prime Minister's response. We will keep you informed of the evolution of this issue. In the short term, consult our text on this subject for all the information on this file (see "Équiterre reacts to the revelations on funding in pesticide research").

At the federal level, the situation is as opaque. You can also ask the federal Minister of Health to ban all "neonic" pesticides, which are considered ineffective in the vast majority of cases.

FACT SHEET

Who legislates on the issue of pesticides?

Distinctions between federal, provincial and municipal

The federal government registers pesticides, assesses their risks and authorizes their sale and use in Canada. Provinces, for their part, can prohibit the sale and use of pesticides that have been federally registered in their jurisdiction. Finally, municipalities have the right to prohibit the use but not the sale of pesticides on their territory.

[News 4](#)

4 ACTIONS TO SAVE #NOTREHIVER!

Published on 15 Feb 2018

IMG

Équiterre and the MEC outdoor cooperative are proud to partner again this year to fight climate change. Because we love winter and want to continue enjoying it for a long time!

1. POST YOUR BEST WINTER PHOTOS ON INSTAGRAM WITH THE HASHTAG #NOTREHIVER

In town or deep in the woods, we would like to admire your frosted binettes! For each photo posted on Instagram with the hashtag #notrehiver, MEC will donate \$2 to Équiterre up to a maximum of \$10,000. Deadline to publish your photos: March 20, 2018. *Pssst: you can retroactively add the hashtag on your old photos ;)

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[View all photos #notrehiver on Instagram.](#)

2. PLAY OUTSIDE IN A GREEN WAY

Numerous studies show that spending time outdoors helps reduce stress, leads to better physical and mental fitness, improves creativity and helps with concentration. Children would particularly benefit! They would become adults more connected with their environment and more inclined to take care of the planet. Consult the article on the Green Outdoors for a wide range of suggestions to play outside in an eco-responsible way. Thank you for taking care of our climate and #notrehiver!

3. POSE IN THE WINTER PHOTO BOOTH "SAVE #NOTREHIVER"

During the Nuit blanche in Montreal's Quartier des spectacles, come and take a photo in front of a grandiose winter landscape of your choice (+ funny winter accessories) and leave with a souvenir photo of this gesture for the planet!

Share your photo overnight with the hashtag #notrehiver for a chance to win one of 2 MEC gift cards worth \$250 each. The winners will be drawn from all those who posted a photo between 8 p.m. on Saturday, March 3 and noon on Sunday, March 4. (Those who will not be able to go to the photomathon are also eligible for the contest, just publish a photo during the night with the same hashtag!)

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What: Winter photo booth "Save #notrehiver"

Location: At the entrance of the Maison du développement durable, 50 rue Sainte-Catherine Ouest

Date: Saturday, March 3, 2018

Time: 8 p.m. on March 3 to 1 a.m. on March 4

Price: Free

More activities during the Nuit Blanche at the Maison du développement durable (MDD) Bistro Marius will offer participants who wait for the photo booth hot drinks at friendly prices. Inside the PRIVATE, ATSA (When Art Takes Action) will invite you to sit down with a new friend "Time for a Soup" to reflect and discuss climate change.

4. CHEER ON THE ÉQUITERRE TEAM #NOTREHIVER FOR THE SNOW PENTATHLON.

This home-made event will take place in Quebec City and combines winter biking, snowshoeing, cross-country skiing, ice skating and running. We will share our delegation's training and green tips on a Équiterre Facebook album (zero waste local snacks, use of used equipment, carpooling, etc.). Our team is not cold in the eyes!

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Take advantage of a promotion only for Équiterre supporters!

On February 22, MEC will offer all Équiterre supporters a 10% discount in one of the five MEC stores in Quebec*.


* This offer is valid only on February 22, from 5 p.m. to 9 p.m., upon presentation of this message (digital or printed version). Applicable on all items offered in store, except Blundstone products and boats. This offer is not combinable with any other promotion, including liquidations and offers on ski, bike or climbing packages. This offer is non-redeemable for cash and is not applicable on previous transactions. MEC is a cooperative; you must therefore be a member to make purchases. Membership costs \$5 and is valid for life.

News 5

GESTURE OF THE MONTH OF FEBRUARY: THIS FEBRUARY 14TH... LET'S SULK THE ROSE!


Published on 01 Feb 2018

IMG

Cupid's day is synonymous with emotional demonstrations of all kinds (read here we  love). 14 Feb is also a day of great attendance at florists. In the United States alone, \$2 billion is in bloom and 250 million roses are bought for this day alone!

As 2/3 of the flowers sold in Quebec come from outside, we wondered if this was a responsible purchase for the planet and workers. Lessons learned: You have to be very careful with the purchase of imported flowers and there are many ways to bloom your life locally and responsibly.

Potted flowers, local and seasonal flowers, fair trade flowers: you will find in this article everything you need to please while consuming locally!

Obviously, don't forget that the greenest (and most beautiful) gift is immaterial... 

IMG IMG IMG

© Chloé Roy Floramama

14 FEBRUARY: INTERNATIONAL WORKERS' DAY. EUSES OF THE FLOWER

It is very likely that behind your pretty bouquet of imported flowers, bought with love and good intentions, hides a work done mostly by women and children. These have precarious, underpaid jobs and conditions conducive to sexual harassment, (not great for the feast of love ☹️). For example, in Kenya where the majority of the world's roses are produced, the minimum wage for a person working in the floral industry is \$83 per month, while the minimum required to meet basic needs is about \$155.

Also, since importers demand flawless flowers, the use of pesticides, fungicides and chemical fertilizers is higher in the floral industry than in any other agricultural sector. Workers are usually not protected and the surrounding population suffers the consequences of water pollution and contamination.

To learn more about the reality of these workers, we invite you to watch the documentary "À fleur de peau, un bouquet de la Colombie", presenting the rose industry in Colombia.

OUR SUGGESTIONS FOR EATING FLOWERS RESPONSIBLY

1. OPT FOR POTTED FLOWERS

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Potted flowers (or plants) are much more durable than cut flowers. They are also necessarily grown in Canada since it is forbidden to import land into the country. You can also favor a choice of plant whose seed comes from Quebec. Why not give an even more personal gift by seeding on your own?

Julie Duzyk, florist at Les Bois Les Feuilles: "All orchids are great for this reason: they have a flowering that lasts a season. If there are some 3, 4 or 5 buds left to open, we have a plant whose flowering will continue for 6, 8 or even 10 weeks. Beyond that, it is a plant that is really easy to maintain and requires very little lighting and does not want direct sun. At the symbolic level, almost all orchids bloom again a year after their first flowering. Not only do you offer a gift that is durable, but it will bloom again on the date of receipt of the gift: it is as if the gift repeats itself. I have already seen some who were 17, 22 and 24 years old! »

Wowwww, touching and symbolic, a flower in the image of love that lasts!

2. OPT FOR SEASONAL PLANTS

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Bouquets of the 4 seasons by © Annie Lord Floral Artist

Buying plants from here according to the seasons is the most ecological choice: it avoids the energy expenditure of greenhouse production. In winter, cedar and casseroles are found in abundance in Quebec. In addition to being an original, inexpensive and eco-responsible choice, foliage does not require packaging compared to flowers, which often require 2 to 3 layers to withstand the Quebec cold.

Seasonal flowers for a seasonal wedding: yes I want it!

Your wedding is probably the time in your life when you will invest the most money in flowers. Take advantage of this opportunity to make a meaningful and responsible choice. With the help of a florist, you could

create a local arrangement with field/wild/river flowers and different greenery. Leaves, bark, fir and pretty branches can make beautiful decorations, and flowers could garnish the bride's bouquets or crown. Enough to make it shine!

For other wedding ideas, check out the gesture of the month An eco-responsible wedding: yes I want it!, from Steven Guilbeault's wedding in 2016.

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© Photos Bianca Desjardins and floral arrangements by Annie Lord Floral Artist

3. ASK YOUR FLORIST QUESTIONS

What are your fair trade flowers?

Fair trade flowers help ensure higher social and environmental standards, such as health and safety rules, a decent schedule, a reduction in pesticide use and a salary at least equal to the national average. However, the production and transport of flowers remains polluting. It is best to ensure that the flowers purchased are certified by one of the following certifications: Fairtrade, Rainforest Alliance, Veriflora, Florverde and Sierra Eco. Sierra Eco is an organization that offers a research platform to easily identify Quebec florists who own fair trade flowers. L'actualité magazine has created a list of 15 fair trade florists in Quebec.

What are your local flowers? Where do they come from?

Encouraging local florists rather than foreign importers can, among other things, significantly reduce CO2 emissions from transport. Nevertheless, the production of flowers in greenhouses remains rich in energy expenditure: it may be good to learn about the practices of local producers.

Advice from Julie Duzyk, florist at Les Bois Les Feuilles: "I propose bouquets of tulips for Valentine's Day. At the moment the local tulip is beautiful (it comes from eastern Canada). It is also very affordable. The tulip, when it freezes, becomes translucent like porcelain. It's possible to have fun with it and make bouquets that you can leave outside and that become frosty, giving a completely different rendering. There are also other local flowers like chrysanthemum and daisy. We don't think about it, but we can ask the florist to mount a bouquet differently and get a result that is unique! »

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© Photo to the right of Floramama

4. AVOID BIG BOX STORES, GROCERY STORES AND CONVENIENCE STORES

In supermarkets, flowers are mislabeled (it is not mandatory to indicate their origin, unlike food) and all plants are watered indiscriminately. In addition to environmental problems, there is the risk of contamination of plants and woodwork. This is because plants purchased in supermarkets have a higher risk of being infected with parasitic fungi, insects or mites, which can be transmitted to your other plants.

* Ask your questions to natural or organic food grocery stores that can source local, organic and/or fair trade flowers.

DIRECTORY OF FLORISTS AND ECO-RESPONSIBLE FLORAL FARMS:

Annie Lord

Carmel Workshop

Flowers & Cie

Floralia

Floramama

The Woods The Leaves

Sea urchin flowers

Prairies

Prune-les-Fleurs

Teatro Verde

LOCAL PRODUCERS:

Maltese flowers

Origin flowers

Capano peonies

Rose Drummond

(Ask local producers about energy expenditure and the use of pesticides, fungicides and chemical fertilizers.)

TO GO FURTHER - REPORTS:

"The flower revolution", La Presse, 6 June 2017

"Des fleurs équitables", Téléquébec, February 11, 2009

"Where do the flowers you buy come from?", Protect yourself, January 15, 2014

"Oursin fleurs: the ecological florist", Le Devoir, November 11, 2017

"For eco-responsible flowers on Valentine's Day!", Ferme Saint-Vincent,
January 28, 2015

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POPULARIZATION OF SCIENCE, CLIMATE CHANGE AND FOOD IN THE ARCTIC: THE 9TH LAURE WARIDEL SCHOLARSHIP AWARDED TO MARIANNE FALARDEAU-CÔTÉ

Published on 28 Apr 2017

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The 9th Laure Waridel Scholarship was awarded at the Rendez-vous des membres d'Équiterre to Marianne Falardeau-Côté, PhD candidate in renewable resources at McGill University. The winner, who is one of 30 Canadians under the age of 30 who stand out in the field of sustainable development, is interested in the impacts of climate change on the marine ecosystem and Inuit communities in the Canadian Arctic. The \$10,000 grant, donated by Équiterre and the Caisse d'économie solidaire Desjardins, will enable him to carry out numerous research, scientific communication and animation activities in northern and southern Canada.

"The study of northern ecosystems quickly sparked my interest because they are among the most vulnerable on the planet. I use the ecosystem services (ES) approach, an innovative approach that makes it possible to recognize all the benefits that humans derive from ecosystems and to better weigh the impacts of environmental decisions," explains the young researcher. His case study takes place in Cambridge Bay (Ekaluktutiak) in Nunavut. The interdisciplinary research conducted by the student highlights the importance of ecosystem services in the community, such as nutrient-rich and health-promoting marine foods. It then assesses the effects of climate change on the Arctic marine ecosystem and on food and resources of importance to local communities.

POPULARIZATION OF SCIENCE, LOCAL FOOD AND NORTH-SOUTH DIALOGUE

The popularization of science is a key element of the work of the one who organized a science camp for Inuit youth, led workshops in Quebec schools, gave interviews in the media, participated in children's programs and the design of a comic strip on her career and doctoral research (Curium magazine).

"The Laure Waridel scholarship will allow me to organize several workshops in Quebec schools to raise young people's awareness of climate change in the Arctic and the actions they can take to reduce their ecological footprint and thus make a difference. I will also disseminate, in Quebec and Nunavut, the results of my research and the benefits of local food. I want to get young people thinking about northern environmental changes and their implications, as well as the effects of our consumption choices on the environment and northern populations. " she says. The PhD candidate would like to combine schools in northern and southern Quebec to encourage exchanges and conduct creative workshops. Finally, she will write articles for the general public, policy makers and managers in the North, with a view to the sustainable management of northern environments.

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HIGHLIGHTS OF THE WINNER:

Named one of Canada's Top 30 Under 30, October 2016;

Winner of Le Soleil/Radio-Canada, Commitment to the Environment, October 2016;

Participated in more than 7 expeditions to the Arctic and Antarctic;

Uses social media and a blog to disseminate research (Twitter @Marianne_Fa);

Co-hosted a science camp for Inuit youth in Cambridge Bay;

Has written mainstream articles including Unravelling the Mysteries of an Arctic Ocean in Transition (New Project, Sep. 2015) and Save the Planet, But Now (Le Devoir, Dec. 1, 2015, Le Soleil, Nov. 27, 2015).

AGENDA AND NEWS OF MARIANNE'S PROJECT

Marianne's next activities will be disseminated via her blog, Équiterre's social networks (Facebook and Twitter) and on this page (coming soon).

Internship in Sweden at the Stockholm Resilience Centre to develop expertise related to his PhD, spring 2017.

Read her article of July 12, 2017 on équiterre's blog entitled "Live from Scandinavia: news from fellow Laure Waridel!"

Presentations and youth activities in Quebec on climate change in the Arctic, summer and fall 2017.

Check out her blog post "Bringing the Arctic into the Classroom: News from Fellow Laure Waridel!"

Writing of texts for the general public on his doctoral research, autumn 2017 and early winter 2018.

Indigenous Awareness Workshop for Young Northern Research Researchers, Montreal, Fall 2017.

Participatory workshop in Cambridge Bay (also called Ekaluktutiak) in Nunavut as part of his doctoral research, early winter 2018.

Youth activity in Cambridge Bay, Nunavut, early winter 2018.

News 7

NATURE SLEEPS, NOT ATRAZINE

Published on Jan 12, 2017

IMG

Did you know that atrazine, a harmful pesticide that has been banned throughout the European Union for more than 10 years, is still widely used in Canada? This substance is currently under special review by the government and the recommendation of officials is currently to renew its registration!

We need your help reaching thousands of others to demand that the federal government ban atrazine. The more of us there are, the more our voice will carry!

Atrazine is ubiquitous in our environment and its effects on living organisms are numerous, especially on children, pregnant women and fetuses, but also on frogs and other aquatic invertebrates.

We are counting on you to share the petition around you over the next few weeks in order to reach as many people as possible!

Thank you for your support.

News 8

COMMITTED STUDENT SOUGHT: \$10,000 TO CHANGE THE WORLD WITH THE LAURE WARIDEL SCHOLARSHIP

Published on Nov 29, 2016

IMG

Passionate about the environment? Are you familiar with the Laure Waridel Scholarship for Student Researchers? It funds action-oriented research that is useful to society through the award of a \$10,000 grant. This year, the themes proposed are renewable energies, transport, pesticides and organic food (another theme with an accepted environmental or social vocation).

Students enrolled in the master's or doctoral program at a Quebec university have until January 15, 2017 at midnight to send their application by email or mail.

Consult the eligibility requirements.

Each year, Équiterre awards the winners \$5,000, an amount doubled by the Caisse d'économie solidaire, the leading financial institution specializing in social economy and responsible investment (RI) in Quebec. Here are some examples of projects implemented by the winners of past editions:

Development and dissemination of an educational and pedagogical kit "École-o-champ" to bring sustainable agriculture and food into schools and other public institutions;

Comparative analysis of four modes of agricultural wheat production in Quebec;

Study on the impact of neonicotinoid pesticides on bees.

Discover all the projects of the winners of past years.

Projects using a transdisciplinary approach will be privileged, i.e. those developed in close collaboration with the various actors in the field involved in the field of the research project.

Share with eligible students to help us find concrete solutions to change the world, one thing at a time.

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News 9

3RD EDITION OF THE RENDEZ-VOUS BRANCHÉS: THE CURRENT SHIFTS TOWARDS ELECTRIC VEHICLES IN QUEBEC

Published on Nov 15, 2016

IMG

Équiterre and its partners stopped this year in the cities of Joliette, Donnacona, Longueuil and Plessisville to talk to citizens and regional elected officials about transportation electrification. These events allowed participants to live a concrete and positive experience with the electric car, in particular by conducting road tests of electric vehicles with owners who are members of the Association des véhicules électriques du Québec (AVÉQ). In addition, conferences and booths allowed enlightening and lively exchanges between citizens and experts in electrification. In total, more than 500 participants and nearly 800 road tests were carried out as part of these electrifying events.

CHANGING PERCEPTIONS

According to a survey of participants:

84% are held back by the range or price of electric cars;

93% of participants are still convinced of the potential and plan to buy an electric vehicle within the next 5 years.

CAMPAIGN "IN LIFE, YOU HAVE TO PLUG IN TO MOVE FORWARD"

In order to reach citizens more widely, Équiterre carried out this fall an extensive advertising campaign, which mainly targeted Quebec motorists. Visuals, video clips, a Montreal-Havre-St-Pierre travel diary in an electric car and various content produced with the spokesperson of the Rendez-vous branchés, the actress Christine Beaulieu, were broadcast. Radio-Canada was involved, notably through a television advertisement and the deployment of a vast competition.

The contest "In life, you have to connect to move forward" awarded its grand prize, namely an Evo brand electric bike offered by Lambert Cycles, two nights for two adults and two children offered by Fairmont hotels, an electric or plug-in hybrid car rental by Discount Québec and finally, a \$200 credit for Hydro-Québec's Electric Circuit. Among the 15,029 participants in the contest, Mr. Yvon Desjardins of Montreal is the lucky winner of this prize.

This campaign has reached hundreds of thousands of Quebecers and motorists, in all regions of Quebec, who will be likely to opt for an electric vehicle when purchasing or replacing their vehicle.

This 3rd edition of the Rendez-vous branchés demonstrated that awareness among Quebec citizens and municipalities is on the way. This work will have to be continued in the coming years in order to concretize the electric shift in the perceptions, purchase intentions and commitments of the population and municipalities of Quebec.

This campaign was made possible thanks to the Government of Quebec, the official presenter of the Rendez-vous branchés, as well as our national partners, the Electric Circuit, Hydro Québec, Desjardins Group, Les Rôtisseries St-Hubert and the Association des Véhicules électriques du Québec.

News 10

THE LAURE WARIDEL SCHOLARSHIP: PROMOTING THE WORK OF STUDENT RESEARCHERS

Published on Nov 15, 2016

IMG

Master's or doctoral students and engaged in a participatory research project with an environmental or social vocation, submit your application for the 9th Laure Waridel scholarship until January 15, 2017 at midnight! \$10,000 will be awarded by Équiterre and the Caisse d'économie solidaire Desjardins to the winner this spring, to develop and disseminate your research project with stakeholders in the field. For more information.

BRINGING AGRICULTURE, THE ENVIRONMENT AND NUTRITION INTO OUR QUEBEC SCHOOLS THANKS TO THE LAURE WARIDEL SCHOLARSHIP

École-o-champ, the research-action-dissemination project of our 2016 Laure Waridel fellow, has just launched a competition at all schools in Quebec, in order to promote and increase the teaching of agriculture, the environment and nutrition in a sustainable way in our educational institutions.

With the help of three pedagogical suitcases from École-O-Champ, schools are invited to carry out different educational activities with young people and thus accumulate the most "carbon points".

To do this, simply conduct activities in class or your school offered in the suitcases and make them public. Participating schools must submit their initiatives on the École-o-champ Facebook page by May 31, 2017.

École-O-Champ is a program committed to the education and promotion of innovative agricultural, food and environmental sciences among schools in Quebec. This educational toolkit provides access to a variety of sustainable and local agricultural resources, while raising students' awareness of the power they have over their environment.

News 11

A 100% ELECTRIC ADVENTURE FROM MONTREAL TO HAVRE-ST-PIERRE

Published on Oct 13, 2016

IMG

11 October 2016. Christine Beaulieu, spokesperson for the Rendez-vous branchés d'Équiterre, left for Havre-St-Pierre with her 100% electric car. An adventure that led her, 1045 km further, to the mouth of the Romaine River on the North Shore, for the continuation of the theater project "J'aime Hydro".

We followed her through her meetings or the time of a recharge.

BALANCE SHEET

2080 km traveled by 100% electric car

\$50 in energy costs

430 kg less CO2

Charging: Easy and fast between Montreal and Matane by the electric circuit's well-established network of fast stations. Possible but requiring more planning (time) between Godbout and Havre-St-Pierre (North Shore) where charging stations are almost non-existent.

Inspiring encounters by the ton and interest in the electric car with local communities.

To follow the adventure in pictures.

VEHICLE TO THE TEST

Christine Beaulieu made this journey with a 2016 Nissan Leaf, a 30kWh battery with an average range of 160 kilometers.

TYPE OF PUBLIC CHARGING STATIONS ENCOUNTERED

Electric Circuit fast charging station (400V): \$10/hour or billed per minute. It only takes an average of 30 minutes to recharge 80% of the battery or 10 minutes to reach 50 km of autonomy.

Regular terminal of the Electric Circuit, Suncountry, Doc Borné, EVDuty... (240V): Variable pricing depending on the provider ranging from \$1/hour (or billed per minute) to free for customers of certain businesses. The charging time for full autonomy is 4 to 6 hours depending on the type of battery.

CHARGING ON THE SOUTH SHORE OF THE ST. LAWRENCE: MONTRÉAL-MATANE

For this section, it was easy to charge your vehicle via the Electric Circuit's network of regular (240V) and fast (400V) charging stations. The average downtime for charging was 20 minutes, which is the time for a meal, to answer emails, to relax a little or to enjoy the scenery.

CHARGING ON THE NORTH SHORE OF THE ST. LAWRENCE: GODBOUT-HAVRE-ST-PIERRE

Although Quebec has nearly 1,000 public charging stations, including nearly sixty fast-speed charging stations located along the main highways, the Côte-Nord region remains without these services. For now, traveling long

distances by 100% electric car on the North Shore requires one of the planning, either extra equipment and people who will let you recharge at home or at their business. For savvy and more adventurous drivers only!

In this context, Christine left with her EV-Duty home charging station, which is also portable, a 40-foot extension cord supporting 240V and having a tip that can be connected to a welder outlet in a garage (NEMA 6-50) as well as an adapter (NEMA 14-50) to also connect into a stove outlet. It was now enough to find some good Samaritans to open their doors to him... garage. Equipped with her "kit-de-survie-Côte-Nord" and after a few calls, she was ready for adventure!

DAY 1 – MONTREAL – RIVIÈRE-DU-LOUP

First stop – Drummondville: charging at a fast station at lunchtime at Rôtisserie St-Hubert

Second stop – Lévis: charging at a fast station

Third stop – La Pocatière: charging at a fast station

Dodo in Rivière-du-Loup: free recharge for guests of the Hotel Universel

DAY 2 – RIVIÈRE-DU-LOUP - SEPT-ÎLES

First stop – Trois-Pistoles: Lunch break at the cheese factory Les Basques.

Charging on a regular 240V terminal of doc Borné

Second stop – Rimouski: charging at a fast station

Third stop – Matane: charging at a fast station

Ferry Matane – Godbout (2h10 crossing): only portion of the trip that will consume oil but no fees for electric vehicles, only for the passenger.

Fourth stop – Baie-Trinité: recharge at homestays, chat to get to know the region and talk about the challenges of the day.

Dodo in Sept-îles: free recharge for guests of the Hotel des Gouverneurs

DAY 3 – SEPT-ÎLES

A day to do many interviews with the media of the region and tell them about this 100% electric adventure. There is interest in the electric car but a major obstacle remains, namely the lack or absence of charging stations in the region. Also a very nice meeting with the regional director - North Shore of the Association des véhicules électriques du Québec, David Manningham, who has been walking for a few years on the roads of the region with his electric car. And among this busy day Christine also had to dedicate time to advance her theater project "I love Hydro".

DAY 4 – SEPT-ÎLES - HAVRE-ST-PIERRE

After meetings for her documentary theatre project "J'aime Hydro", Christine leaves in the early afternoon towards Havre-St-Pierre.

First stop – Rivière-au-Tonnerre: recharge in a garage on a welder socket. Beautiful exchanges with the owner and his companions.

Dodo in Havre-St-Pierre: free charging on the 110V socket of his cottage.

To learn more about the spokesperson for the Rendez-vous branchés, Christine Beaulieu

Learn more about the electric car and transport electrification

Thank you to the AVÉQ team and more particularly to David Manningham, Regional Director – Côte-Nord, for their valuable advice, to Électribec for the loan of equipment and Nissan Canada.

[News 12](#)

ONLY 2 WEEKS LEFT TO TAKE ADVANTAGE OF THE REDUCED RATE FOR THE SYMPOSIUM ON LOCAL MARKETING!

Published on Oct 13, 2016

IMG

Register now and take advantage of the discounted rate for the symposium Ideas to collect – Successes and innovations in local agriculture. Hurry, there are only two weeks left.

Over the past decade, demand for local and organic food has tripled in Canada, making this agri-food sector the fastest growing. When we know that the majority of foods travel an average of 2,000 km before ending up on our plate, we should look at short food supply circuits.

Inspiring speakers, pioneers in their field, will break the ice on December 2 and surprise attendees, exhibiting different and innovative ways of sourcing locally.

FEATURED SPEAKERS

Jean-Martin Fortier, co-owner of the Jardins de la Grelinette, author recognized around the world following the publication of his book "Le jardinier-maraîcher" and director of the Ferme des Quatre-Temps – Québec

Denis Carel, promoter of organic farming and pioneer of AMAP (Associations for the maintenance of peasant agriculture), goat breeder in Provence – France

Simon Huntley, founder and developer of Small Farm Central, a dynamic company specializing in marketing and web technology for short-circuit farmers - United States

On December 3, discover innovative marketing facilities by participating in one of the farm visits and be inspired by these innovative local marketing initiatives.

OVERVIEW OF THE THEMES THAT WILL BE EXPLORED

Innovations, challenges, opportunities from here and elsewhere in short circuits

Virtual markets, retail marketing, public markets, organic baskets, etc.

Marketing strategies to make yourself known and build customer loyalty

Collective marketing

Processing and added value

Be part of this unique event that is aimed in particular at people from the agricultural and agri-food sector and do not hesitate to circulate around you!

Facebook Event: <http://equiterre.org/solution/colloque-des-idees-a-recolter-succes-et-innovations-en-agriculture-de-proximite>

Registration: www.equiterre.org/colloque

[News 13](#)

ENTER THE CONTEST - IN LIFE, YOU HAVE TO PLUG IN TO MOVE FORWARD

Published on 03 Oct 2016

IMG

Do your calculations, the electric car generates savings in use! Discover the testimony of Christine Beaulieu, actress and new spokesperson for the

Rendez-vous branchés, through this brand new video capsule and get a chance to win our electrifying grand prize!

Grand Prize to be won valued at \$4,500 including:

1 EVO brand electric bike offered by Cycle Lambert;

2 nights with family or couple in one of the Fairmont hotels in Quebec;

3 days rental of an electric or plug-in hybrid vehicle offered by Discount Québec;

Credits of \$200 for the use of the Electric Circuit's network of public charging stations.

[TO REGISTER » »](#)

[To participate in a Rendez-vous branché near you » »](#)

[More on transport electrification » » »](#)

[Service Hub](#)

[EAT](#)

[Open School](#)

[Organic baskets](#)

Peel your city to eat local

Demand local

Working on a farm

Recipes

Service Detail

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OPEN SCHOOL

open school2

A year ago, the Ministère de l'Éducation et de l'Enseignement supérieur (MEES) launched the educational platform L'ecoleouverte.ca to equip parents and young people to continue learning in the unprecedented context of the coronavirus crisis. Équiterre has been entrusted by the MEES to create, in collaboration with the Table québécoise sur la saine alimentation (TQSA), a new section on food in the "Other activities" section of the government platform, which complements the educational exploration trail.

"During my career at Équiterre, I had the chance to rub shoulders within the TQSA with a multitude of people all passionate like me about healthy, local and eco-responsible food and who have through their organizations developed golden resources to transmit to our children the importance but especially the pleasure of eating well! It was important for me to share them with everyone, to multiply them in our homes in these very special times, but especially so that it is easier and more pleasant to do it with our cocos! Whether through play, advice, a recipe or with both hands in the ground, this new section can equip you, inform you, inspire you or simply

make your mouth water! Only one ingredient is unavoidable: pleasure!
Because it is by having fun eating well, buying local, cooking and gardening
with the family that we can transmit healthy lifestyle habits to our children!
»

- Murielle Vrins, Institutional Food Program Manager

The Eating section offers many web resources to students and their families
by unfolding around four main themes:

Eating well - for public health/prevention, for a healthy lifestyle;

Buy local – for our food sovereignty, for the solidarity and resilience of
farmers;

Cooking - to improve food literacy and know-how, strengthen family and
social ties;

Gardening - to get closer to the land, to appropriate what grows here, to
develop a sustainable lifestyle.

It is now possible to discover this new Eating section, on each of the
Preschool, Primary and Secondary pages (in the Other activities section) of
the ecoleouverte.ca site. This section will offer you:

- useful resources to learn more about healthy eating and its principles;
- direct links to promote our local food and thus encourage our agricultural
producers;
- culinary activities to discover with children and plenty of recipes that are
easy to make at home;

- tips and tricks to start your seedlings, garden with children and have fun putting your hands in the ground.

With its expertise in sustainable food, Équiterre has the global vision of a resilient food and agricultural system where local and sustainable food and supply are at the forefront of solutions, both for health and for the environment.

We are very excited to see the government place these issues at the heart of the education of future generations and we hope that this unprecedented opportunity to be more resilient in the way we see and consume food, in an unprecedented context, will bring about the paradigm shifts needed in our society.

[Service 3](#)

PEEL YOUR CITY TO EAT LOCAL

Peeling your city is:

Explore a multitude of innovative projects and original initiatives to put local food on the menu;

Meet inspiring people who are committed to our products;

Learn a wealth of historical anecdotes and information on agri-food issues;

Discover how to value and demand more Quebec fruits and vegetables.

see the web documentary

LEARN MORE

To showcase local fruits and vegetables on your plate, here are some practical and comprehensive tools:

Find out why eat local and sharpen your arguments!

Read our Demand Local user manual and take action!

Check out our directory for more resources!

Come and meet us in the field, during our food happenings!

You can also learn more about the Peel Your City campaign in general.

A big thank you to all our partners!

IMG partner

Service 4

REQUIRE LOCAL

IMG

Would you like to see more local products on the shelves of your grocery store, but you don't know how to act? Unfortunately, it is not always easy to find fruits and vegetables from here. Here are a handy instruction manual to require more local food from your grocery store.

1. Understand why eat local

Before demanding local products from your grocer, it is important to be informed and to know your arguments well. Buying local has many social, economic and environmental benefits. Among other things, it encourages the local economy, creates jobs, preserves Québec's agricultural heritage and contributes to food sovereignty.

2. Know how to spot local fruits and vegetables

Identify the origin of fruits and vegetables

It is not always easy to find your way around the grocery store to find out where our food comes from. Here are the in-store tools that will help you know where your favorite foods have been grown.

Aliments du Québec Discharge pour le Québec: Aliments du Québec is a certification initiated and recognized by the Quebec agri-food industry. This logo is often found on the product packaging or on the price poster.

Regional logos: Several regions of Quebec have developed their own campaigns, often accompanied by a logo to promote local products.

Discover the one near you! Foods of Quebec

Examples: Gaspésie Gourmande, Goûtez Lanaudière, Croquez l'Outaouais, Le bon goût frais des Îles-de-la-Madeleine.

Food labelling: In the absence of signage, a small 4- or 5-digit label is often (but not necessarily) attached to bulk fruits and vegetables. It is the PLU (Price Look-Up) code that is used to identify the product once at checkout. The country of origin is often indicated on this label, keep an eye out!

Know the harvest schedule

Knowing the local products also means following the rhythm of the seasons and knowing when each fruit and vegetable grows. Knowing that strawberries come out in June and corn only arrives in July, it will be easier for you to anticipate new arrivals of fruits and vegetables from here and adapt your diet as the weeks go by.

3. Be aware of the law

In the event that there is no indication to identify the origin of a fruit or vegetable, the Eat at Home survey, why? has shown that one in two Canadians substitutes it or inquires about its origin with an employee.

Few people know this, but the display of the origin of fruits and vegetables is mandatory in Quebec. According to the regulation respecting fresh fruits and vegetables (1) of the Quebec Food Products Act, "the following indications must appear prominently above the product displayed for sale: (...)

the name of the country of origin or, in the case of a Canadian product, the word "Canada" or the name of the province of origin, for a product of provenance outside Québec;

the expression "Product of Québec" for fruits and vegetables produced in Québec. »

Make sure these rules are followed!

4. Talk to your grocer

Once well informed, there are several effective ways to take action. As a general rule, focus on direct contact with the manager (in person, by

phone, in writing) rather than with clerks who are often temporary employees and do not always have the opportunity to make a difference.

Report omissions or errors in the posting to your grocery store manager. By explaining that the law in Quebec requires it, he or she will be required to make the necessary corrections.

Demand more local fruits and vegetables all year round! A wide variety of vegetables could be found on our shelves during the winter, thanks to their long-lasting capacity: potatoes, carrots, onions, rutabagas, celeriacs, cabbages, etc. Take inspiration from our sample letter to write to your grocery store manager.

Grocery stores are committed to customer satisfaction and are attentive to your needs. Do not hesitate to fill out the satisfaction surveys and be demanding!

Use social media to give your opinion. Some branches even have their own Facebook page. Applaud the good moves too! Your grocer will appreciate the positive comments all the more: "Thank you for offering blueberries from Quebec, my children love them!" Some banners have already set local sourcing targets, encourage them!

You can also contact the customer service of your grocery chain (Metro, IGA, Provigo, etc.) directly for a wider impact. The vast majority (about 90%) of your banner purchases are centralized and then distributed to each of the branches. You will find their contact details easily on their website.

5. Encourage those around you to eat local

The more people ask for them, the more local food will be available and visible! Let your loved ones know about your efforts and initiatives to increase your support or share them on Équiterre's Facebook page and tell us if they have paid off! You'll inspire thousands of people to take action!

Be proud to prepare your meals with family or friends with local foods and share your recipes and your best tips for preparing food from here and in season!

6. Take it one step further

For the intrepid or the convinced, go further!

Demand local in all departments

In addition to fruits and vegetables, it is also possible to require local from your grocer for other products, such as meat, dairy products, grain products, etc. These logos will help you easily spot the foods produced or prepared here:

Food prepared in Quebec

Eat organic and local

Also take the opportunity to try the organic version of your favorite local foods. Organic products have been growing steadily in recent years and it is now easier to find them in grocery stores and supermarkets. Take the opportunity to fill your basket with these new surprises!

Diversify your sources of supply

Why not try other ways to source your supplies, favoring more direct relationships with local producers. Neighbourhood markets, virtual markets or the Family Farmers Network are all ways to stock up on fresh and tasty products, while focusing on local food!

Discover inspiring initiatives

Explore Montreal through its local food projects thanks to the web documentary Épluche ta ville!

(1) Quebec (1981). Regulation respecting fresh fruits and vegetables, Québec, official publisher of Québec, R.R.Q., c. P-29, r. 3, s. 22.

[Service 6](#)

RECIPES

IMG

Beets and maple nuts by Sophie Cadieux

1234567891011121314151617181920

Not sure what to do with your chard? Here you will find the recipes that will highlight your vegetable baskets.

Share your delicious recipes with us!

Recipe Name

Filter by dish

- All -

Filter by season

- All -

Ingredients

apricot garlic dill artichoke asparagus eggplant basil Swiss chard beet
blueberry beef bok choy broccoli cocoa cranberry cantalou carrot celery
root cherry earth mushrooms chocolate cabbage Brussels sprouts
cauliflower kohlrabi cherry pumpkin cucumber coriander pickle squash
squash zucchini watercress shallot endive spinach tarragon fennel garlic
flower strawberry raspberry ginger bean herbs kale laurel corn marjoram
turnip melon mint honey millet walnut egg onion onion orange oregano
parsnip potato sweet peach parsley pesto pepper dandelions pear leek
peas eat everything pepper potato potato pumpkin pumpkin plum rabiole
radish grape rhubarb rosemary rutabaga savory sage maple syrup tea
thyme tofu tomato tomato jerusalem artichoke

Stuffed cannelloni and Lasagna with Carding Chard

Main

Provenance: Farm It's in the basket!

Ingredients: French chard

Organic remoulade celery

Starter Sauce & Dip

Provenance: Farm D-Trois-Pierres

Ingredients: basil celery herbs

Roasted apricots with chamomile

Dessert

Provenance: Nanamarmelade

Ingredients: honey

Eggplant with parmigiana

Main course Syagie dish

Provenance: Cooking quebec's forgotten vegetables, Anne Samson, Modus
Vivendi, www.groupemodus.com

Ingredients: eggplant

Stuffed organic eggplant

Main courseAggie dishGane dish

Provenance: Farm D-Trois-Pierres

Ingredients: eggplantceleripoivrontomate

Sicilian Parmesan eggplant

Vegetarian dish

Provenance: Nanamarmelade

Ingredients: eggplant

Baba Ganoush

Sauce & Dip

Provenance: Les Fermes le Duchay

Ingredients: eggplant

Organic angus beef bib

Main

Provenance: Claunik Farm

Ingredients: beef

Beets and maple nuts by Sophie Cadieux

StarterSyaggie flatGan dish

Provenance: Sophie Cadieux

Ingredients: beetroot

Beets on the grill

InputMain Platform

Provenance: Farm With Small Onions

Ingredients: beetroot

Pumpkin seed butter cookies

Dessert

Provenance: Nanamarmelade

Ingredients: pumpkin

Oriental beef in the slow cooker

Main

Provenance: Claunik Farm

Ingredients: beef

Beef à la Stroganoff

Main

Provenance: Claunik Farm

Ingredients: beef

African beef

Main

Provenance: Claunik Farm

Ingredients: celerioignon

Bok choy with orange

Main

Provenance: Farm With Small Onions

Ingredients: bok choychouorange

Bok choy à la béchamel

Main

Provenance: Farm With Small Onions

Ingredients: bok choychou

Vegan Brunch Bowl

Vegan dish

Provenance: Nanamarmelade

Ingredients: Brussels sprouts

Organic borsch with beets and cabbage

Soup & Soup

Provenance: Caroline R., partner

Ingredients: beetrootcarerichoutomate

Pickled dandelion buds

Entrance

Provenance: Denise Allaire

Ingredients: garlic

Tofu brownies

DessertGan dishesPain & Pastry

Origin:

Ingredients: cocoa

Dandelion coffee

Drinks

Provenance: Home Decoration Review

Ingredients: herbs

Raw vegetable canapés

Sauce & Dip

Origin: Massawippi Foods, www.alimentsmassawippi.com/recettes

Ingredients: carrotcelericoncombrecourgettepimenttofu

Cari-coco not spicy with various winter vegetables

Main course Syggie dish

Origin:

Ingredients: carrot chou-fleur courge pomme de terre

Organic eggplant caviar

Starter Syggie flat Salade & Raw Vegetables

Provenance: Bioferme Laval inc.

Ingredients: eggplant

Eggplant Charlotte

Main

Provenance: Les Fermes Le Duchay

Ingredients: eggplant

Organic beet chips on their bed of leaves accompanied by baked bread

Entrance Syt vegetarian dish

Provenance: Florence K

Ingredients: garlic beet grower

Jerusalem artichoke chips

Entrance

Provenance: Farm With Small Onions

Ingredients: potato topinambour

Choco fair trade cake

Dessert Pain & Pastry

Origin:

Ingredients: chocolate ouf

Chocothé

Drinks

Origin:

Ingredients: chocolatthé

Chocothé

Drink

Origin:

Ingredients: chocolatthé

Kale with chicken

Main

Provenance: Farm It's in the basket!

Ingredients: kale

Organic braised red cabbage with apples and spices

Main courseAggie dishGane dish

Provenance: René Philippe, farm D-Trois-Pierres

Ingredients: choupomme

Pickled kohlrabi and mushrooms accompanied by arugula

Main courseSyaggie dish

Provenance: Michel Daigle, restaurant Le Bergerac de Jonquière

Ingredients: kohlrabi

Organic corn chow-chow

AccompagnementVegetarianVegetarian

Provenance: Farm D-Trois-Pierres

Ingredients: darling-flowermaïspoivron

Organic chutney with coriander

Main course Aggie dish Gane dish

Origin:

Ingredients: coriander ginger piment

Team

[Home](#) » [About Us](#)

TEAM

Équiterre's employees form an ingenious and experienced team that deploys its talents daily around a common desire: to contribute to building a more ecological, equitable and supportive world. Coming from all walks of life, employees live and work to implement their values and convictions within Quebec society.

Thanks to its team, Équiterre can carry out ambitious actions that are part of the objectives of its strategic plan. In addition, the permanent team has the immense privilege of being supported by many interns and volunteers to carry out its mission. Naturally, Équiterre aims to offer an exceptional work environment for everyone's development.

At Équiterre, we work to change the world one gesture at a time!

BRANCH

Colleen Thorpe

Executive Director

Speaker

Marie Normand

Advisor and Assistant to the Branch

Marilyne Tremblay Coutu

Executive Assistant

ADMINISTRATION

Nicole Bergeron

Director - Finance and Administration

Laurence Prost, CPA CA

Accounting Analyst

Patricia Chourio

Accounting Technician

Patricia Boivin

Accounting Technician

Thibault Gautier, CHRP

Human Resources Advisor

Philippe Mercier

Administrative Officer - Human Resources and Internal Economy

COMMUNICATIONS

Marie-France Dalcourt

Director of Communications and Development

Courtney Mullins

Assistant Director - Communications and Marketing

Anthony Côté Leduc

Communications Officer - Media Relations

Laura Henvel

Communications Officer

Dale Robertson

Communications Officer - Visual creation and community management

Marianne Legault

Graphic artist

Anthony Laurent

Events and Communications Officer

Chloe Miglierina

Graphic artist

Patricia Muguira

Digital Strategy Officer

Stéphanie Babin

Administrative Assistant - Communications and Events

CONSUME

Murielle Vrins

Program Manager - Sustainable Food

Geneviève Chatelain

Project Manager - Sustainable Food

Speaker

Lyne Royer

Project Manager - Sustainable Food Supply

Gaëlle Zwicky

Project Manager - Food Education

Marilyne Poliquin

Communications Officer - Food Education and Sustainable Agriculture

Frédérique Steenackers

Communications Officer - Sustainable Food and Procurement

Alma Tamez Ruiz

Information and Logistics Officer - Food Education

Clara Canac

Advisor - Sustainable Food

Dominique Lacroix

Advisor - Sustainable Food Supply

Béatrice Dagenais

Advisor - Sustainable Food Supply

Amélie Parenteau

Advisor - Sustainable Food Supply

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Program Manager - Mobility

Isabelle Joncas

Project Manager - Transport Electrification

Flavia Leoto

Advisor - Mobility Projects

Daniel Rochefort

Advisor - Mobility Projects

Philippe Jacques

Project Manager - Communication - Mobility

Simon Jouhet

Advisor - Mobility Projects

Pauline Seldeslachts

Communications Advisor - Mobility Projects

Agnès Rakoto

Project Manager - Mobility

PARTICIPATE

Marie-Ève Leclerc

Project Manager

Speaker

Gabrielle Spénard-Bernier

Coordinator - Mothers at the Front.

COMPANY CHOICE

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Director - Government Relations

Alizée Cauchon

Senior Analyst, Government Relations

Speaker

Nadine Bachand

Senior Analyst - Agriculture and Food

Amélie Côté

Senior Analyst - Source Reduction and Responsible Consumption

Alice Feuillet

Project Manager - Soil Health

Andréanne Brazeau

Analyst - Mobility

Emile Boisseau-Bouvier

Analyst - Climate Policy and Ecological Transition

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Research Assistant

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Karim Chaieb

Assistant Director - Philanthropic Development

Anny Létourneau

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Molie Lamonde-Cantin

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Thérèse Diouf

Agent - service and member experience

Brenda Greene

Project Manager - Solicitation Campaigns

Sebastien Astoux

Telephone Ambassador

Lucie Rondeau

Telephone Ambassador

Zine-Eddine Adjaout

Telephone Ambassador

Daphnée Gagnon-Beaulé

Telephone Ambassador

Andy Faye

Telephone Ambassador

Kimberly Bourgeois

Telephone Ambassador

Michel Zaatar

Telephone Ambassador

Jennifer Le Lann

Telephone Ambassador

Yvan Ayotte

Telephone Ambassador

Sarah-Maude Landriault

Telephone Ambassador

By the way

BY THE WAY

Équiterre is one of Quebec's leading environmental organizations with, in 2018:

130,000 supporters, 25,000 members, 200 volunteers, 23 interns and 53 creative and dedicated employees

125,000 fans on social media

More than one million unique users of its website.

1,670 media releases

450 interview requests

40 meetings of political leaders at the provincial level and 80 at the federal level.

MISSION

Équiterre works to make the transitions to an ecological and just society tangible, accessible and inspiring.

VISION

By 2050, Équiterre will have contributed to the emergence of solutions on the ground, the transformation of social norms and the adoption of public policies to realize new ways of eating, producing, consuming and moving that are low-carbon, compatible with ecosystems and social justice, and designed at the scale of our territories and their communities.

STRATEGY

Through demonstration, education, awareness-raising, research, support and mobilization projects, Équiterre mobilizes citizens, social groups, businesses, public organizations, municipalities, researchers and elected officials who influence government public policies.

HISTORICAL

Rio de Janeiro, 1992: At the Earth Summit, young people from all over the world meet and consult on common values of solidarity and respect for the environment. Among them, some Quebecers returned from Rio with the project of creating a citizen organization capable of proposing concrete solutions to the problems caused by pollution, large-scale industrialization and the exploitation of workers in the South.

An organization was created in 1993, under the name ASEED: Action for Solidarity, Equity, Environment and Development. It obtained the status of

non-profit organization in 1995 and officially took the name Équiterre in 1998.

Since its beginnings, Équiterre has brought together enthusiasts from various fields of expertise. With the help of citizens, organizations and governments, they develop projects in the fields of food, transport, fair trade, sustainable energy, responsible consumption and the fight against climate change.

History

26 YEARS... ALREADY!



26 years ago, a few idealists who dreamed of changing the world participated in the Rio Earth Summit process. A few months later, Laure Waridel, Steven Guilbeault, François Meloche, Elizabeth Hunter, Patrick Henn and Sidney Ribaux founded Équiterre, the first Quebec organization dedicated to building a social movement that encourages citizens, organizations and governments to make ecological, equitable and solidarity-based choices. These committed young visionaries had two convictions: that major global issues such as climate change, world hunger and biodiversity loss would become the greatest challenges of their generation. And that the only way to act on these global issues was to work

at the local level, making Gro Harlem Brundtland's motto their own, Think globally, act locally.

Over these 26 years, Équiterre has set up several avant-garde initiatives, and innovated in its awareness and mobilization campaigns, including:

by establishing Community Supported Agriculture (CSA) with its organic vegetable basket formula;

by cycling across Quebec to raise awareness among the population and elected officials about climate change and renewable energies;

and by being pioneers in the promotion of fair trade.

A multitude of projects have emerged during these two decades, but it is these 3 major themes (agriculture, climate change and fair trade) that have remained pillars of our organization. They were joined by other topics, such as green transport, local food, sustainable building, ecological horticulture, responsible consumption and the issue of food sovereignty.

ÉQUITERRE... IN A NUTSHELL

Discover what the organization means to employees and interns, in a nutshell!

ÉQUITERRE SHARES ITS STORIES

For 26 years, Équiterre has sown innovative projects, nurtured bold dreams, grown campaigns and watched change flourish. Despite the obstacles, the constant challenges to overcome, the organization has

stayed the course and continues to do everything possible for a more just, equitable and environmentally friendly world.

For its 20th anniversary, Équiterre tells its story

The beginning of the community-supported agriculture network

ÉQUITERRE APPOINTS 20 HONORARY MEMBERS

For the occasion, Équiterre highlighted the exceptional contribution of 20 individuals to the organization, becoming honorary members of Équiterre.

- Tim Brodhead, former President of the McConnell Foundation
- Pauline D'Amboise, Secretary General and Vice-President for Cooperation Support of the
Desjardins Group
- Louis Drouin, Head of the Urban Environment and Health Sector at the Directorate of the
public health of the Agence de la santé et des services sociaux de Montréal
- Philippe Dunsky, President of Dunsky Expertise en énergie
- Patrick Henn, wind project developer and co-founder of Équiterre
- Beth Hunter, Senior Programs Officer, J.W. McConnell Foundation and co-founder of Équiterre
- Michel Labrecque, Chairman of the STM Board of Directors
- Normand Laprise, chef-owner of the restaurant Toqué! and Brasserie T!
- Monique Laroche, farmer
- Brigitte Lepage, STICorp Human Resources Director

- Gervais L'Heureux, Director General of AQOCI
- François Meloche, extra-financial risk manager at Bâtirente and co-founder of Équiterre
- Esperanza Moreno, pioneer of international development and former president of the Équiterre Board of Directors
- Sylvie Parent, ecologist and lawyer
- Lucie Poirier, environmentalist and teacher at the Cégep de Rimouski in techniques social work
- Hugo Seguin, Associate at the Centre d'études internationales de Montréal (CEIM)
- Edith Smeesters, pioneer in the field of ecological horticulture in Quebec
- Éric St-Pierre, photographer specialized in fair trade
- David Suzuki, co-founder of the David Suzuki Foundation
- Laure Waridel, ecosociologist specialized in international development and environment and co-founder of Équiterre

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