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Mathilde Ferri  
One Green  
Paris, France

Dear Mathilde Manager,

My name is Boubacar Ballo, and I would like to express my strong interest in the Investment Analyst position at One Green. With my technical skills as a Computer Science Student at New York University Abu Dhabi coupled with my experience forging the entrepreneurial ecosystem in the MENA region and my passion for venture capital, I believe to be a strong addition to your firm.

In my current role at Violet Ventures, I have gained valuable experiences relevant to Venture Capital through organizing Slush'D, a spin-off of a 12,000-attendee founder-focused event. As one of the most important tasks when planning a conference, I was responsible for sourcing deals and partnerships with local and global MENA ecosystem players such as VC funds, startups, and other investors. Not only did this experience allow our team to secure the necessary investment to carry out the event, I was also able to foster a strong network of colleagues that power and sustain our future events, as well as funding and career opportunities for our student founders. A key learning from this experience was the importance of research, preparation and confidence. Potential partners often appreciated having a deep interest in their mission and highlighting ways in which my mission and theirs aligned as well during meetings.

My spark for Venture Capital truly shone after flying to Helsinki to attend Slush, our partner startup conference organization. I got the chance to meet with multiple B2B European startups, which got me interested in knowing how they scale in that region as opposed to in the MENA region. I therefore hope to learn and provide as much value as possible, and see what the future of that field holds.

Thank you for considering my application. I would be ecstatic to discuss my qualifications further and how I can contribute best to your firm. Should you have any questions, do not hesitate to contact me by either email or phone.

Sincerely,

Boubacar Ballo.