

Aaron Boudreau

Versatile front-end developer with a robust background in both print and digital design. Skilled in crafting visually appealing, accessible, and user-centric web experiences. Adept at merging creativity with technical expertise to deliver exceptional solutions that engage diverse audiences and elevate brand presence.

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EXPERIENCE

Flylight Media, Portsmouth, NH — *Front-end Developer*

SEPTEMBER 2021 – OCTOBER 2023 | FEBRUARY 2010 – OCTOBER 2011

- Developed and maintained a scalable front-end build system supporting custom website themes for Umbraco CMS.
- Led component-driven development, ensuring seamless integration of UI elements and third-party services.
- Collaborated with clients on print collateral, including point-of-sale sheets, brochures, and product branding.

MadPow, Portsmouth, NH — *Sr. Creative Technologist*

OCTOBER 2011 – SEPTEMBER 2021

- Collaborated with the UI/UX design team to resolve complex UI challenges, emphasizing accessibility, responsive design, and technical feasibility
- Guided client project teams through the implementation of front-end code, from prototypes to full UI kits.
- Worked closely with back-end teams to align data points with front-end assets for client projects.

Russound, Newmarket, NH — *Graphic Designer*

APRIL 2005 – FEBRUARY 2010

- Designed and produced creative print materials, including brochures, product briefs, mailers, and company newsletters.
- Developed interactive demos for trade shows to enhance product visibility and engagement.
- Assisted in maintaining and updating the company website to reflect current products and promotions.

EDUCATION

Marywood University, Scranton, PA

BFA Illustration (1994 – 1997)

SKILLS

Front-end Development
Rapid Prototyping
Accessibility Testing
User Experience Design (UX)
User Interface Design (UI)
Interaction Design
Responsive Design
Graphic Design
Problem Solving
Adapability
Critical Thinking

TOOLS

Development

HTML, CSS, SASS, Javascript,
Node, Gulp, JAMStack, Static Site
Generators, GIT

Graphic/UI Design

Sketch, Figma, Photoshop, Illustrator

Print/Layout

Indesign