Aaron Boudreau

Detail-oriented and skilled front-end developer with a history in print and digital design. I have evolved into a skilled professional with a keen eye for aesthetics with a lens on accessibility. I bring a unique blend of skills and experience to any creative team; driving projects to excellence and ensuring they resonate with a diverse audience.

12 Silver Street
Rochester, NH 03867

603 767 9169
bluepop4@gmail.com

EXPERIENCE

Flylight Media, Portsmouth, NH — *Front-end Developer*
SEPTEMBER 2021 - OCTOBER 2023 | FEBRUARY 2010 - OCTOBER 2011

Maintaining an internal front end build system that supports creating new website themes for the Umbraco CMS. Balancing component driven development with UI work exposing component properties for editors to work with. This includes writing custom integrations for third party services and working with custom CMS APIs for search functionality and/or complex front-end UI interactions.

Occasionally working with clients on print collateral such as point of sales sheets, small informational brochures or product branding.

MadPow, Portsmouth, NH — *Sr. Creative Technologist*
OCTOBER 2011 - SEPTEMBER 2021

Worked as part of a front-end development team providing a wide variety of front-end code from clickable prototypes for user testing to fully fleshed out UI kits. Provided education and guidance to client project teams to execute upon. Worked directly with UI/UX design team to navigate complex UI challenges while providing guidance on accessibility boundaries, responsive patterns and technical feasibility.

As a creative tech, I worked hand-in-hand with the design team to help establish and standardize vector graphics, color pallets, type scales and other UI building blocks to support a component-based design system for client projects. Balanced this with the technical challenges of working with client back-end teams to establish data points for defined components and front end assets needed to support them.

Russound, Newmarket, NH — *Graphic Designer*
APRIL 2005 - FEBRUARY 2010

Collaborated with product managers in creating support materials for in house audio products. Creative print materials included brochures, product briefs, mailers, sell sheets and company newsletters. Assisted in creating interactive demos for trade shows. Aided in the maintenance of the company website.

EDUCATION

Bristol Community College, Fall River, MA
Web certificate program, 2001

Marywood University, Scranton, PA
1994 - 1997

SKILLS

Front-end Development

Rapid Prototyping

Accessibility Testing

User Experience Design (UX)

User Interface Design (UI)

Interaction Design

Responsive Design

Graphic Design

Problem Solving

Adapability

Critical Thinking

TOOLS

Development

HTML, CSS, SASS, Javascript, Node, Gulp, JAMStack, Static Site Generators, GIT

Graphic/UI Design

Sketch, Figma, Photoshop, Illustrator

Print/Layout

Adobe Indesign

Aaron Boudreau

Versatile front-end developer with a robust background in both print and digital design. Skilled in crafting visually appealing, accessible, and user-centric web experiences. Adept at merging creativity with technical expertise to deliver exceptional solutions that engage diverse audiences and elevate brand presence.

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Rochester, NH 03867

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boudreaulabs.com
boudreaulabs@gmail.com

EXPERIENCE

Flylight Media, Portsmouth, NH — *Front-end Developer*

SEPTEMBER 2021 – OCTOBER 2023 | FEBRUARY 2010 – OCTOBER 2011

- Developed and maintained a scalable front-end build system supporting custom website themes for Umbraco CMS.
- Led component-driven development, ensuring seamless integration of UI elements and third-party services.
- Collaborated with clients on print collateral, including point-of-sale sheets, brochures, and product branding.

MadPow, Portsmouth, NH — *Sr. Creative Technologist*

OCTOBER 2011 – SEPTEMBER 2021

- Collaborated with the UI/UX design team to resolve complex UI challenges, emphasizing accessibility, responsive design, and technical feasibility
- Guided client project teams through the implementation of front-end code, from prototypes to full UI kits.
- Worked closely with back-end teams to align data points with front-end assets for client projects.

Russound, Newmarket, NH — *Graphic Designer*

APRIL 2005 – FEBRUARY 2010

- Designed and produced creative print materials, including brochures, product briefs, mailers, and company newsletters.
- Developed interactive demos for trade shows to enhance product visibility and engagement.
- Assisted in maintaining and updating the company website to reflect current products and promotions.

EDUCATION

Marywood University, Scranton, PA

BFA Illustration (1994 – 1997)

SKILLS

Front-end Development

Rapid Prototyping

Accessibility Testing

User Experience Design (UX)

User Interface Design (UI)

Interaction Design

Responsive Design

Graphic Design

Problem Solving

Adapability

Critical Thinking

TOOLS

Development

HTML, CSS, SASS, Javascript, Node, Gulp, JAMStack, Static Site Generators, GIT

Graphic/UI Design

Sketch, Figma, Photoshop, Illustrator

Print/Layout

Indesign