



GREEN VANTURE®
STAY TINY. LIVE BIG



GREEN VANTURE – STAY TINY LIVE BIG



Who we are? Green Vanturer!



Melanie

Van and Craft Expert



Julia

Design and creativity expert



Jessica

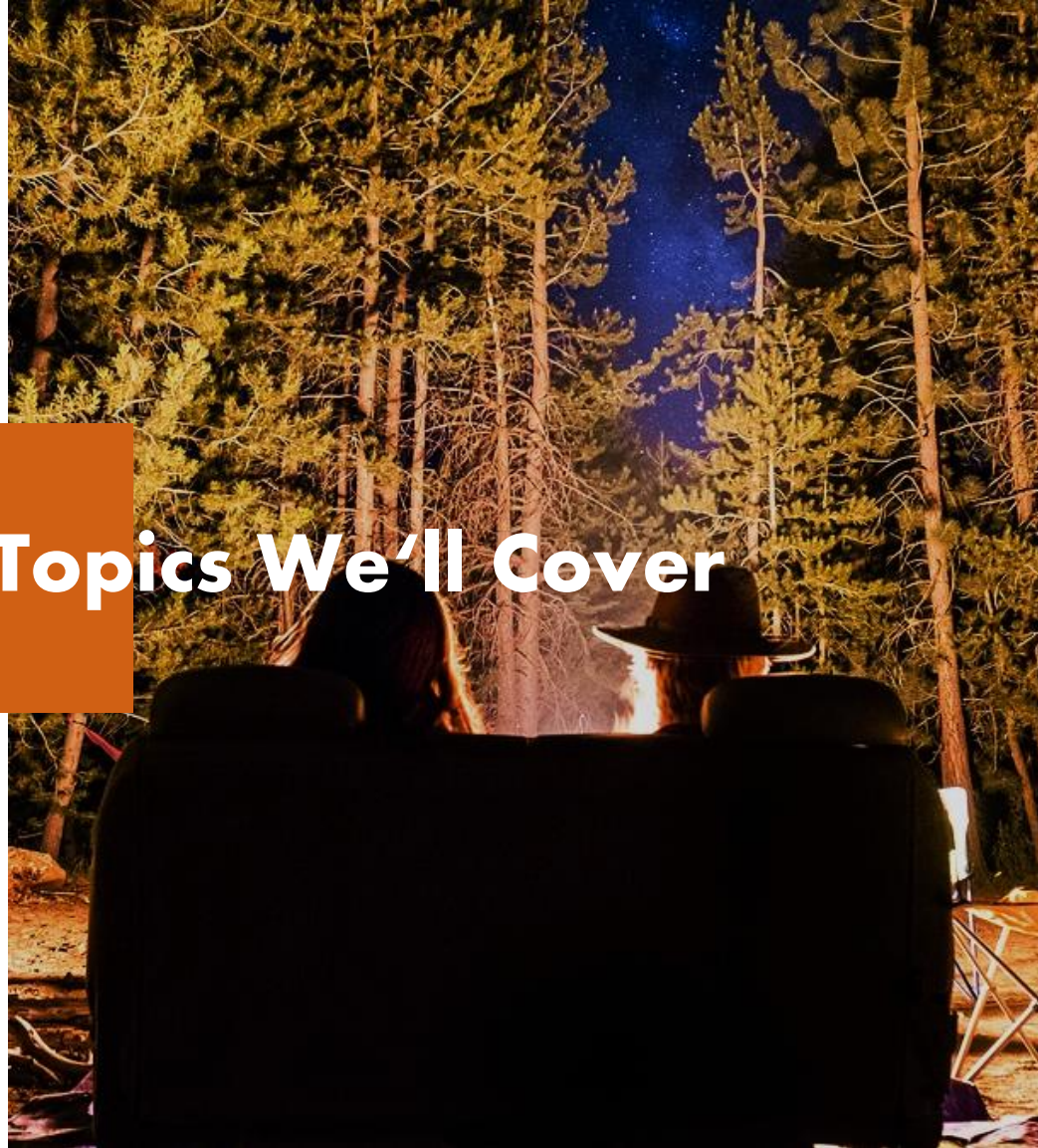
Agricultural expert



Luise

Organization and cooperation
expert





Topics We'll Cover

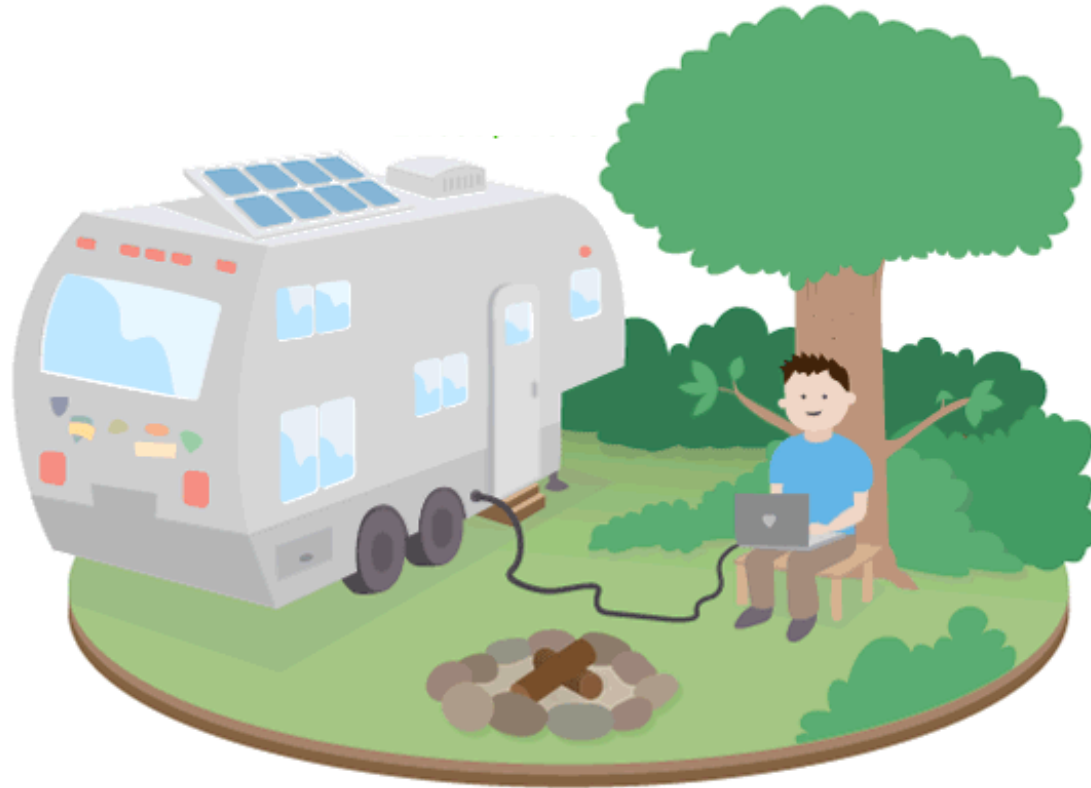
Today's Talk

**The Green Vanture Camp
Management Tools
Sustainability Balance Scorecard
9-R Circular Economy
Outlook**



GREEN VANTURE®
STAY TINY. LIVE BIG

Let the Green Vanture begin...



The Green Vanture Camp



Green Vanture e. V.
Est. 2017
Hamburg

Stay Tiny, live big!



THE CAMP THAT GIVES YOU
SOMETHING BACK

GREEN VANTURE-CAMP



*Quality Time with your
community*

Sporty time with Yoga

Social time in the vegetable garden

Our camp is located in St. Peter Nording

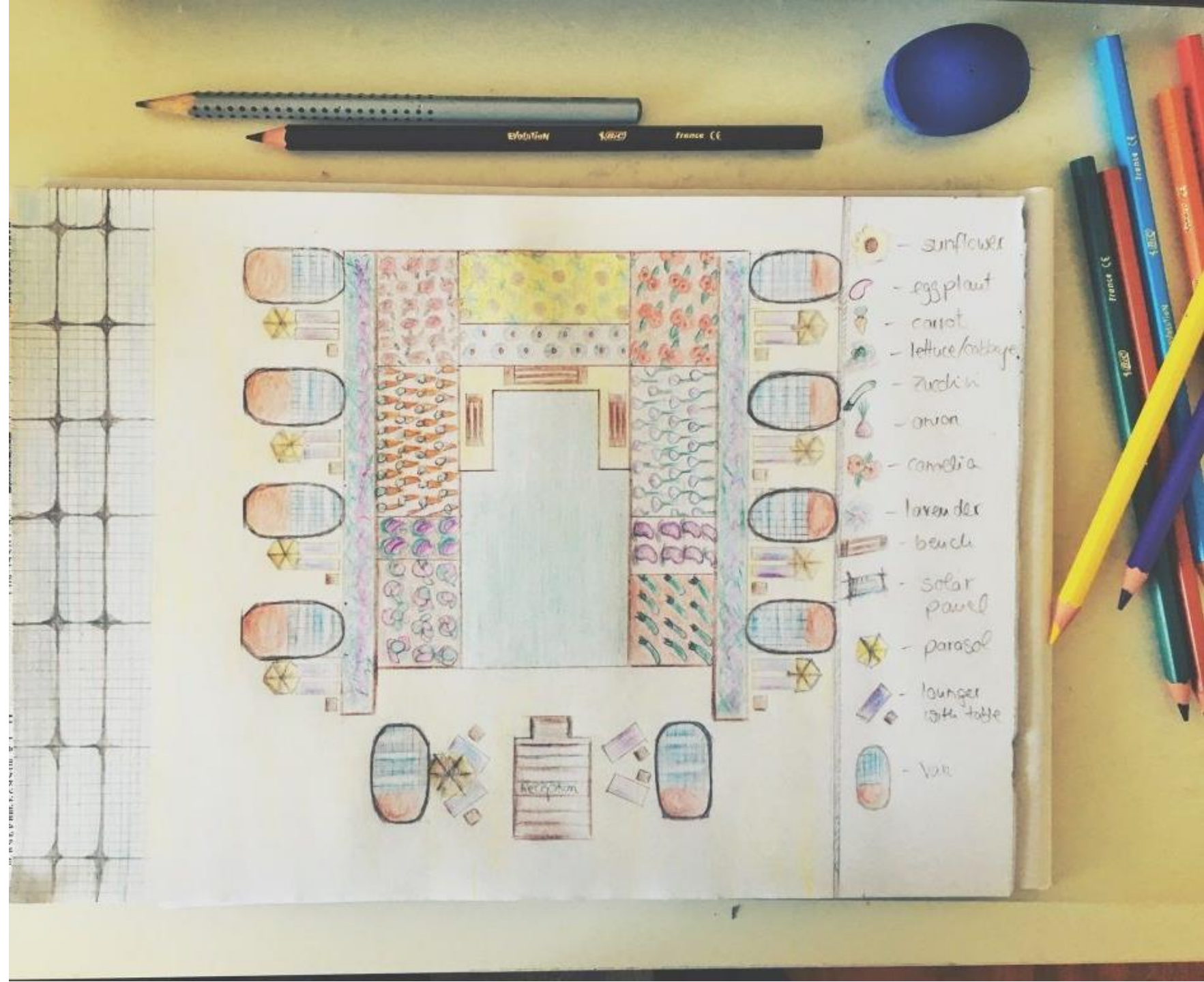




The Camp Ground



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GREEN VANTURE

- High season from April to September
- Partial autarky
- Permaculture
- Minimalism
- High quality relations
- Strong local partnerships



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Solar energy through solar panels on the roofs of the vans



Warm water supply through tank with filter system



Seasonal vegetables from our own garden

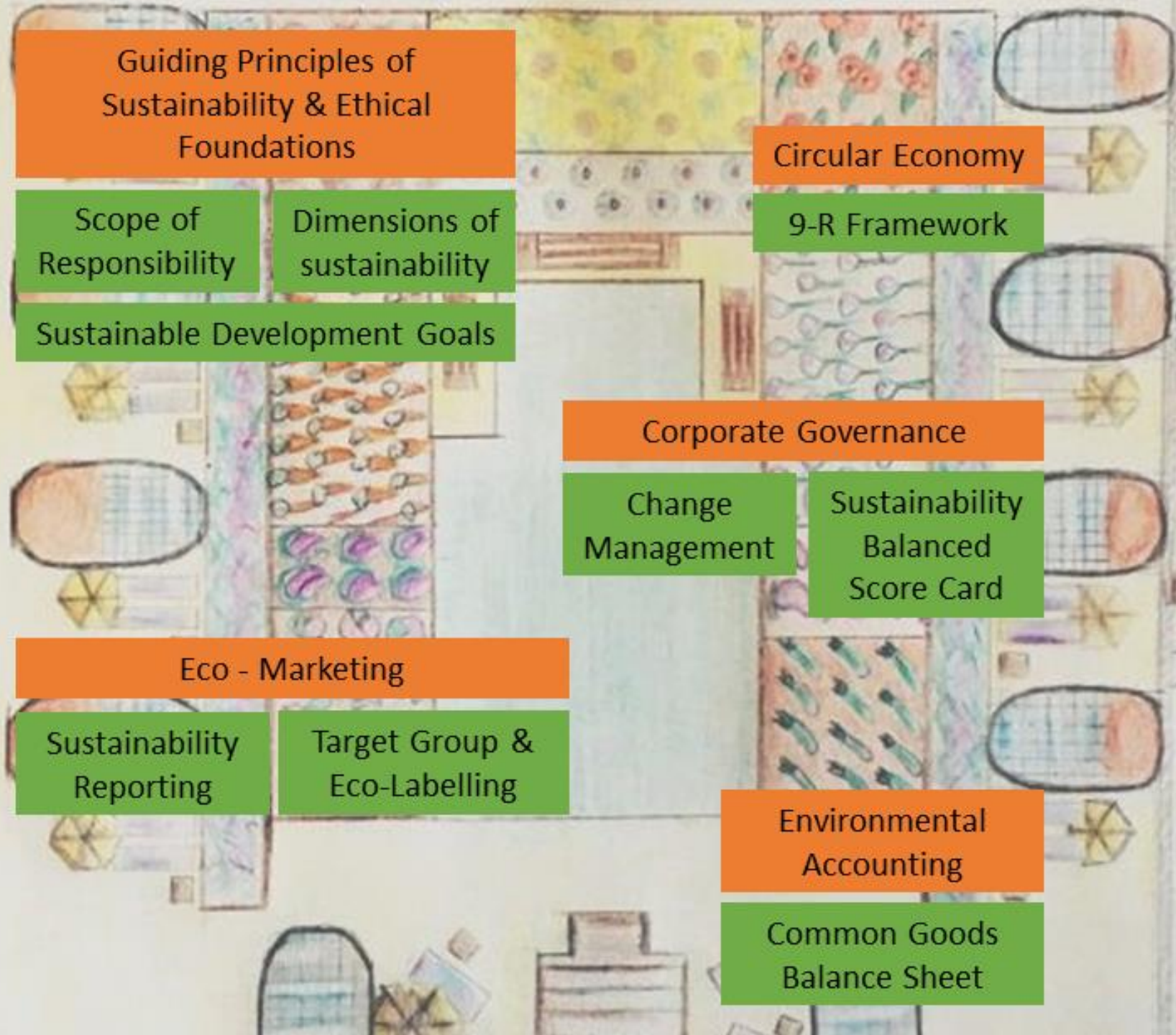


Sustainable activities in the company of like-minded people

Management Tools



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OUR SUSTAINABILITY GOALS



Clean energy from solar



Sustainable neighbourhood of like-minded people

The conscious and careful use of resources



Peaceful interaction with people and nature



Small partnerships for big changes



THE GLOBAL GOALS For Sustainable Development



Sustainability Balance Scorecard

INTERNAL PROCESSES

Goal	Indicators
3 GOOD HEALTH AND WELL-BEING	Eco-quality assurance of food and accommodation
11 SUSTAINABLE CITIES AND COMMUNITIES	Anticipatory sustainability-trend research
17 PARTNERSHIPS FOR THE GOALS	Reliable relationships with suppliers and partners

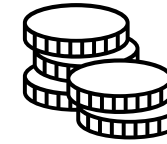
LEARNING AND GROWTH

Goal	Indicators
7 AFFORDABLE AND CLEAN ENERGY	Reduce costs for external energy supply by about 50 %
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	100 % reuse of biodegradable waste
17 PARTNERSHIPS FOR THE GOALS	Investments supported by donations from partnerships

Sustainability Balanced Scorecard

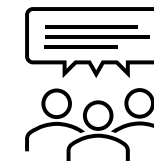
Goal	Indicators
3 GOOD HEALTH AND WELL-BEING	High level of employee health and safety
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	Responsible employee behaviour
17 PARTNERSHIPS FOR THE GOALS	High level of employee retention and identification

FINANCE



Goal	Indicators
3 GOOD HEALTH AND WELL-BEING	Expansion of customer satisfaction
11 SUSTAINABLE CITIES AND COMMUNITIES	Increase of recommendation rate
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	Strengthening of customer loyalty

CUSTOMER



Circular economy



Linear economy

Smarter product use and manufacture

Extend life span of product and its parts

Useful application of materials

R0 Refuse

R1 Rethink

R2 Reduce

R3 Reuse

R4 Repair

R5 Refurbish

R6 Remanufacture

R7 Repurpose

R8 Recycle

R9 Recover

Circular Economy

Our Contributions

- Repurpose old and no longer road-worthy camper buses
- Refurbish and Repair the interior of the camp as best and as long as possible
- New acquisitions are selected on the principles of the Circular Economy



Next Objectives

More self-sufficiency in terms of energy and food supply



Expanded local engagement



Continue to provide our members and guests with a retreat full of opportunities.



Appraisal

We would like to take this
opportunity to sincerely thank
our wonderful colleagues from
aware!

THANK
YOU



Discussion

**This is an open
space for your
questions!**



How can our members be characterized?

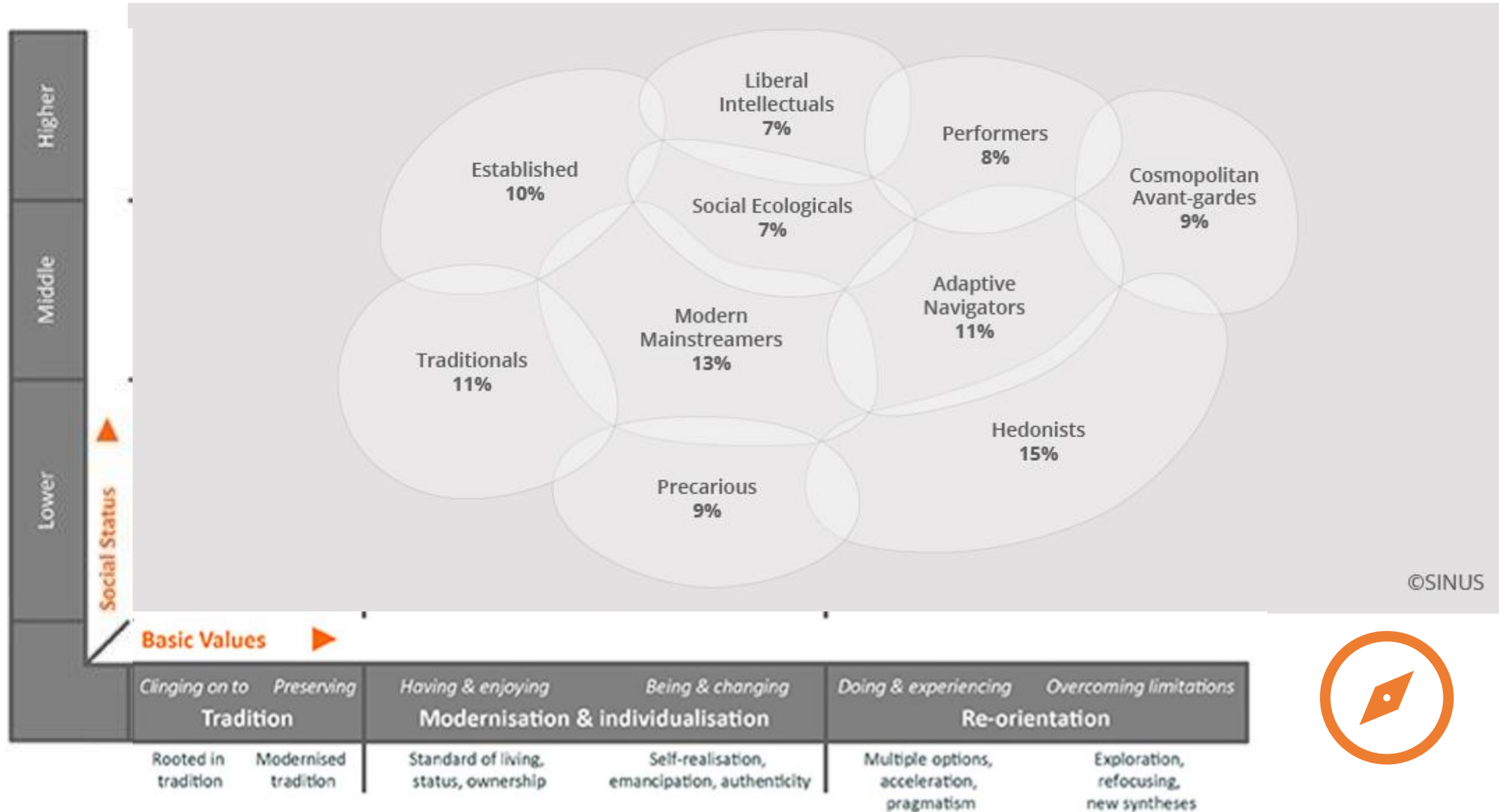


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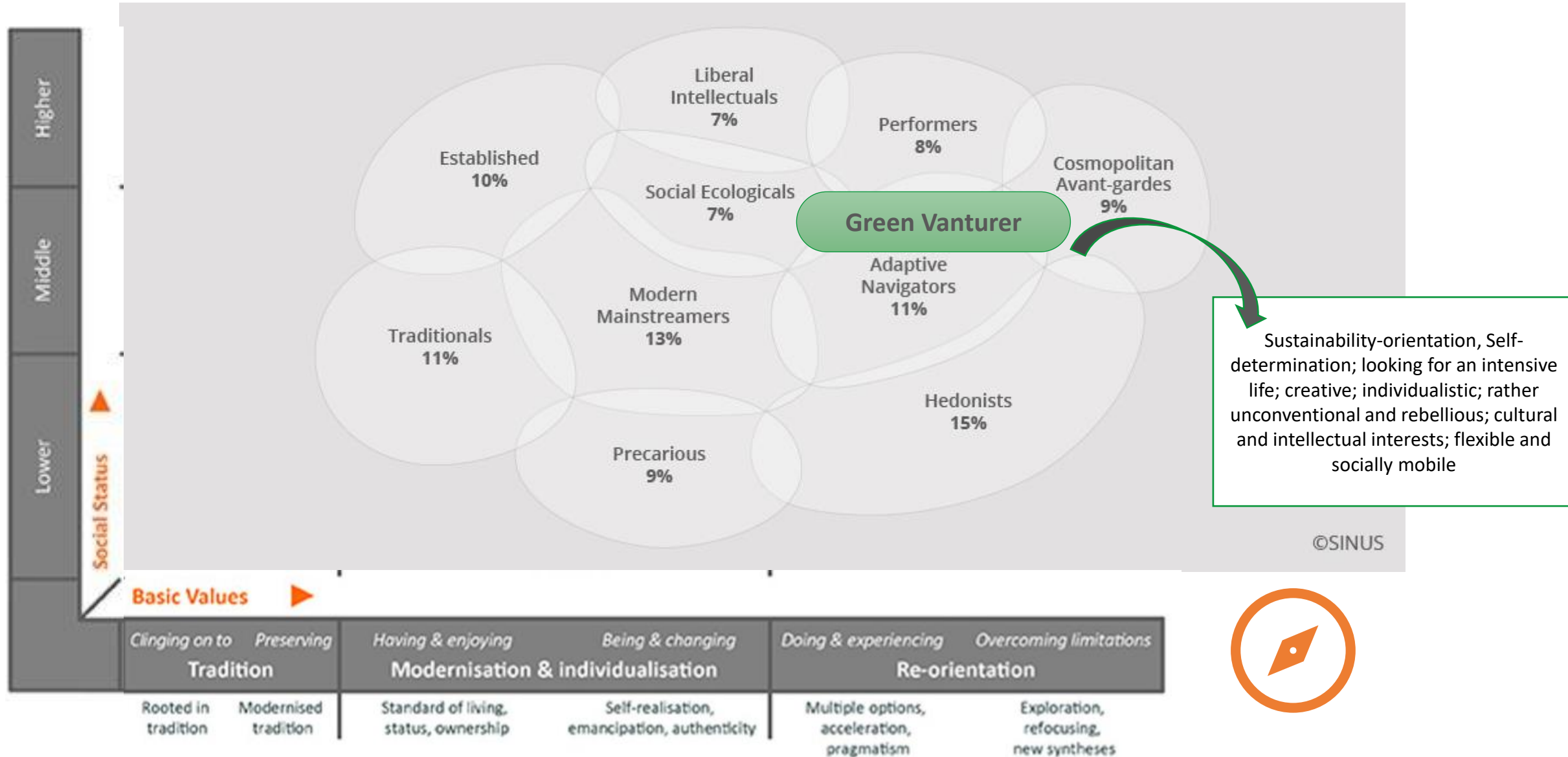
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The Sinus Milieus



How can we become even more attractive?

**Craft and
DIY
workshops**

**Teambuilding
and social
interaction**





**Fitness &
wellbeing**

**Workshops
on
agricultural
know-how**


Thank
you for
your
attention!



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See you
soon at
Green
Vanture :)

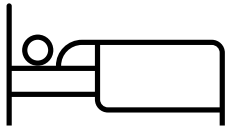
Low season agenda

- **October – Autumn market and pumpkin party**
- **November – Repair cafés**
- **December – Christmas craft market**
- **January & February – Closed**
- **March to mid April – Cooperation with youth hostels/schools**



Could you imagine to join the camp next year?

**I prefer a hostel,
appartement!**



**Can't wait to sign in,
let's go!**

