



Transparency

# Transparency GmbH

## Our Sustainability Management Concept

Seminar: International Sustainability Management

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# Agenda



Company Facts

Sustainability Management Concept Overview

Circular Economy

Social Responsibility

Transparency

Innovation

Discussion



# 1. Company Facts



Who?

- Transparency GmbH
- 83 Employees

Since when  
and where?

- Founded in Karlsruhe in 2017

What?

- Sustainable bags with click-system
- Plant-based alternative to leather

How?

- Peels of fruits and vegetables
- Raw material is dried and treated with a special natural oil-mixture instead of chemicals

Which?

- Peel of potatoes, apples and beet root (regarding the desired colour)

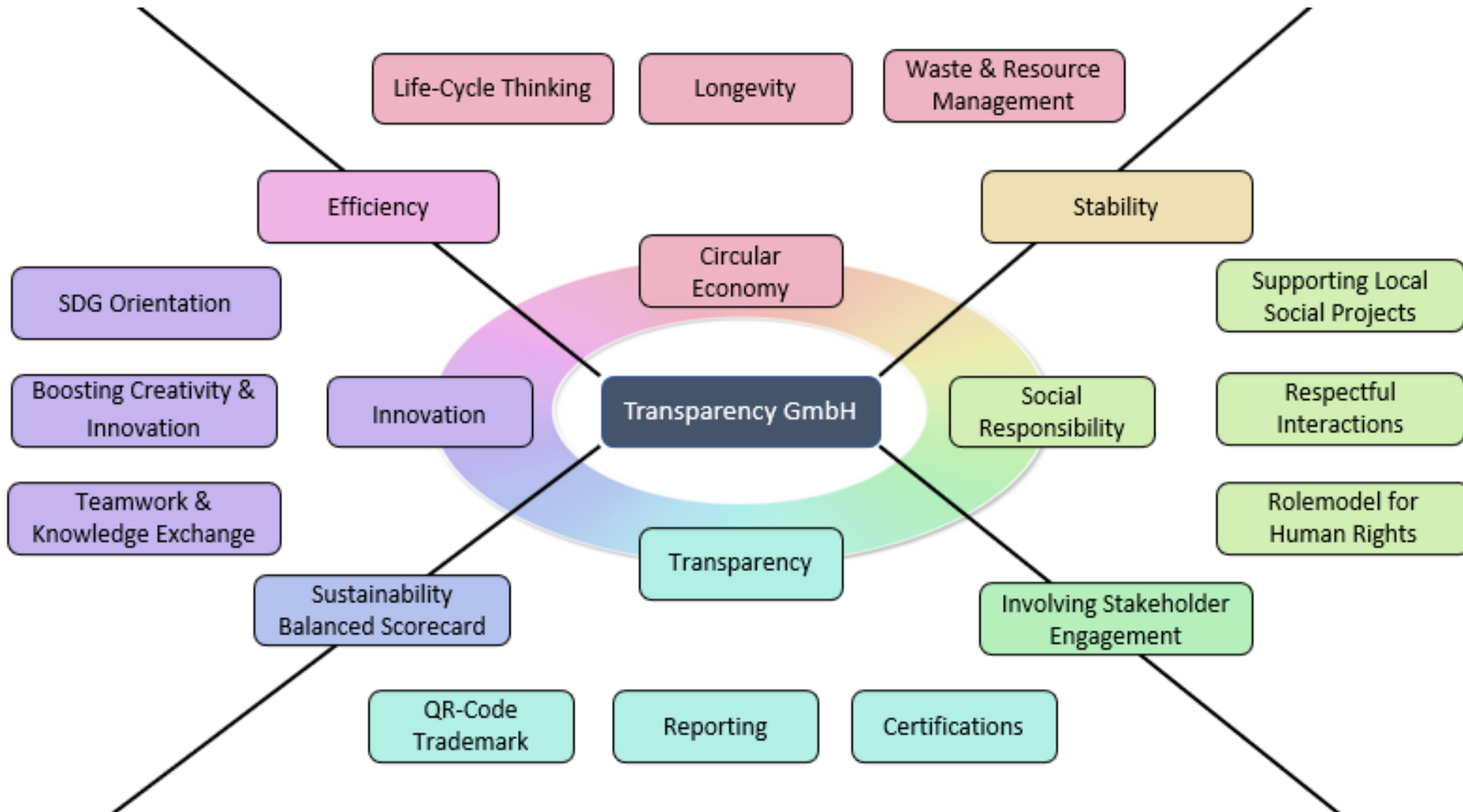
Why?

- Avoid animal cruelty
- Reduce CO2
- Giving waste a new purpose

## 2. Concept Overview



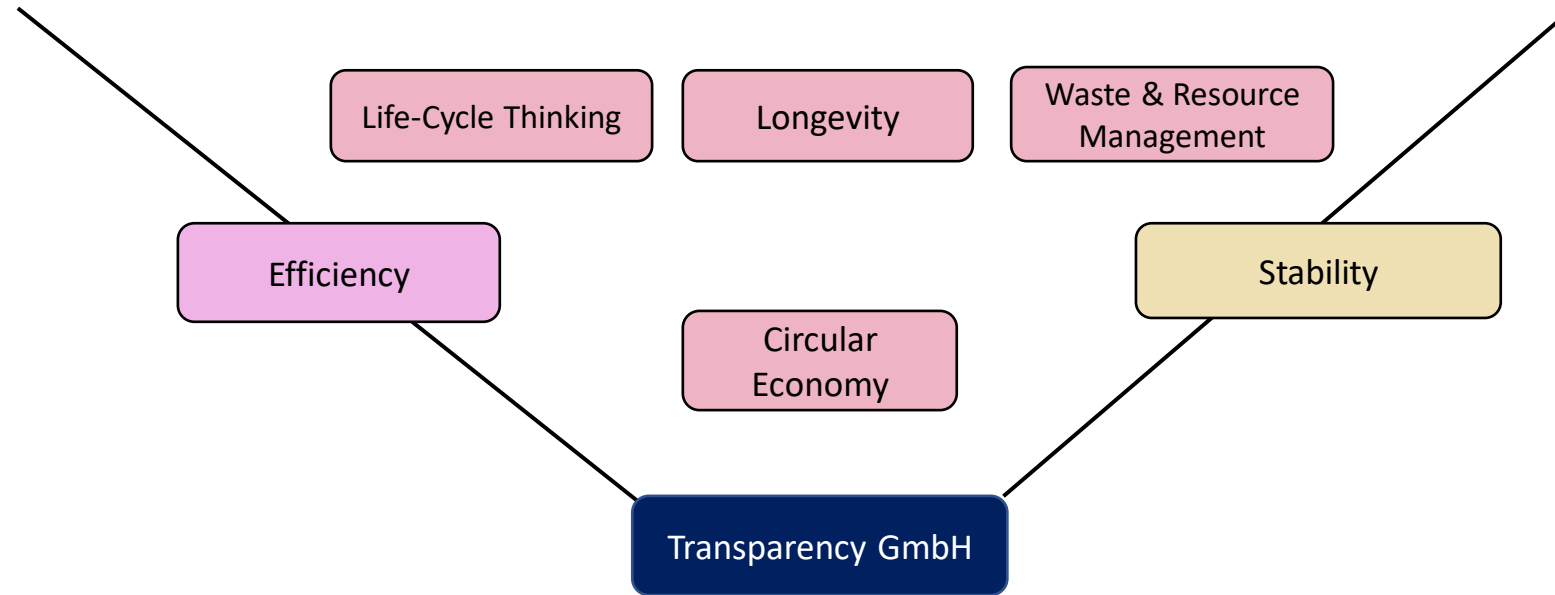
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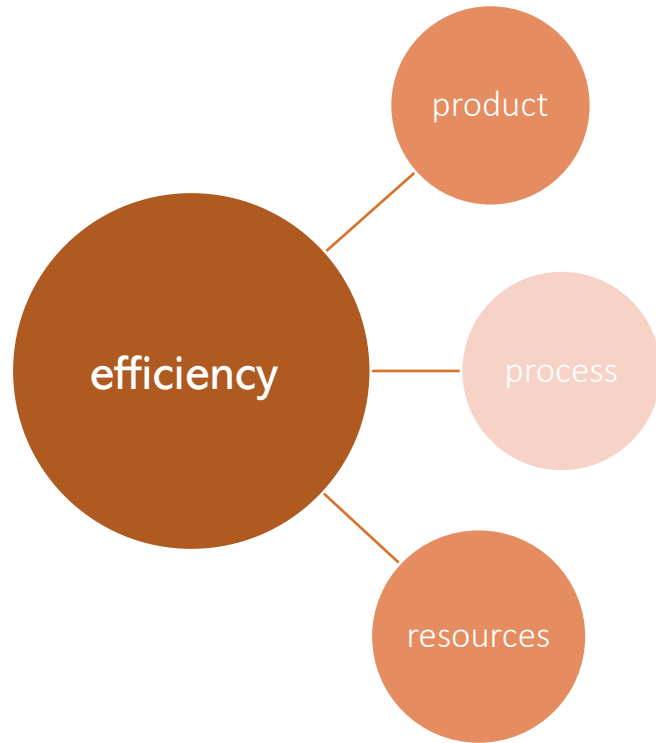
## 2.1. Circular Economy



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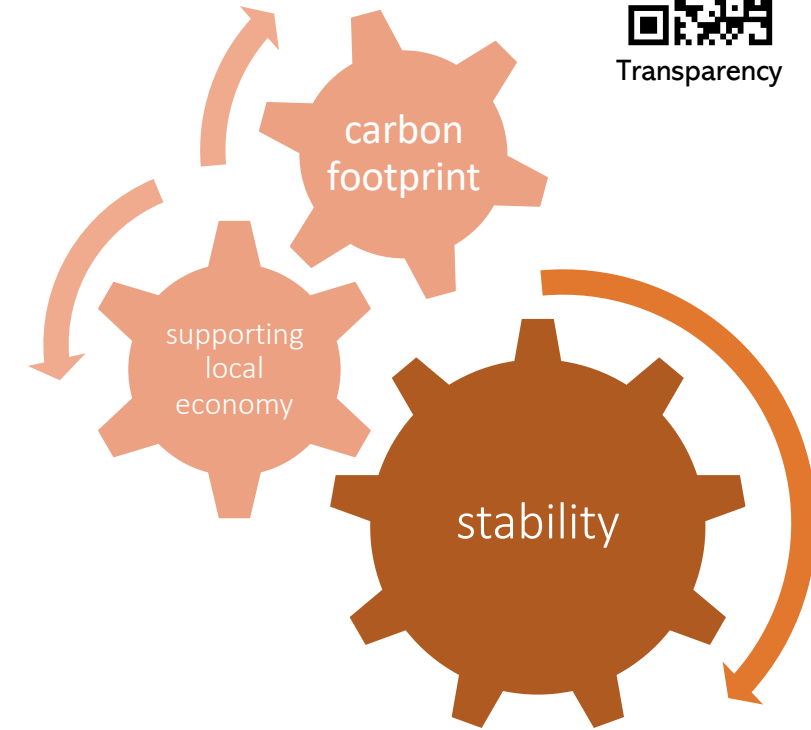
# Circular Economy



Repair and return options



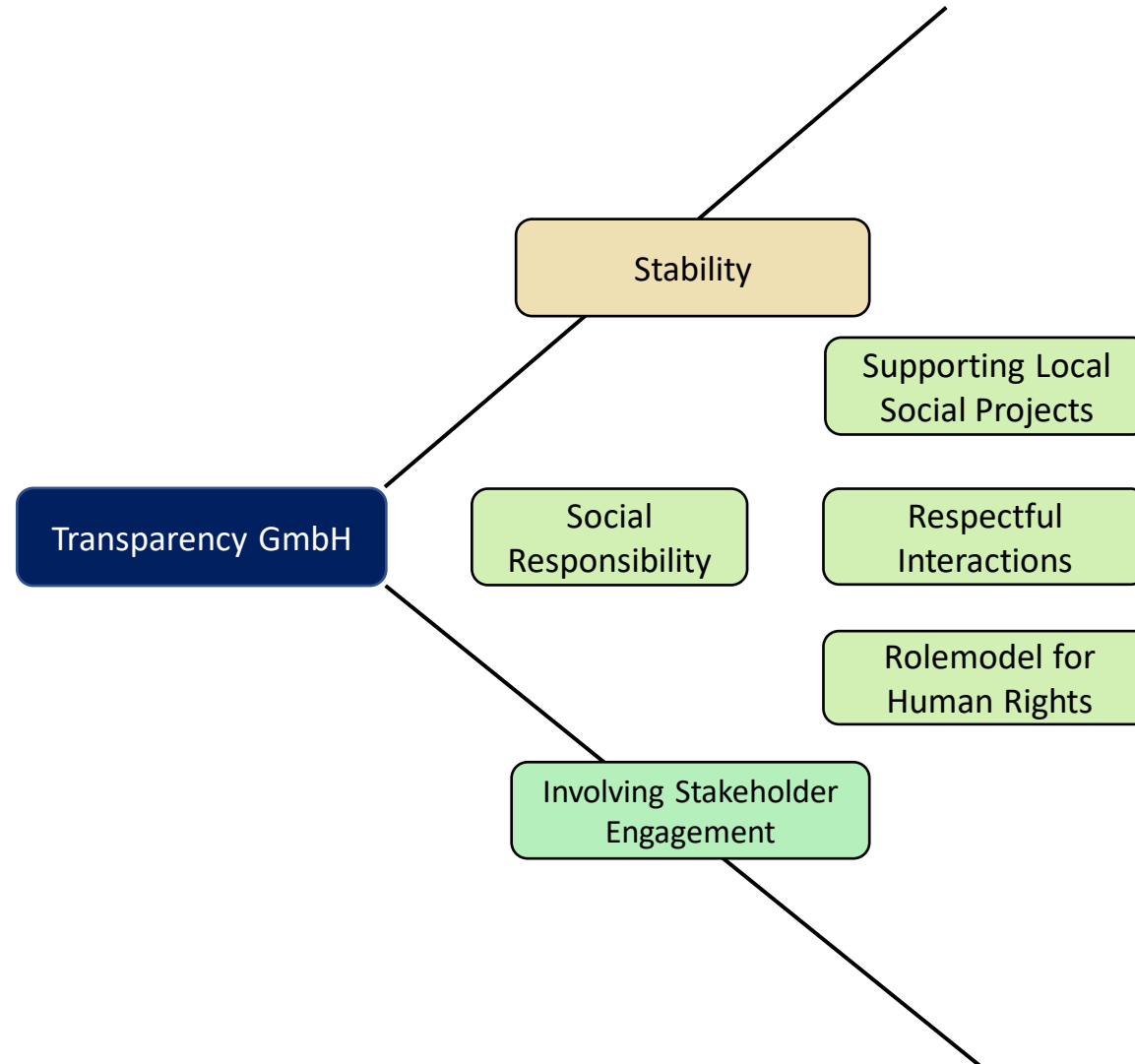
Extending period of use



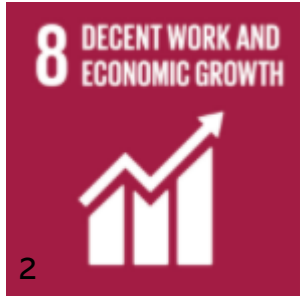
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## 2.2. Social Responsibility



## Social Responsibility



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### employees

- secure & fair-paid jobs
- participation

### community

- social projects

### industry

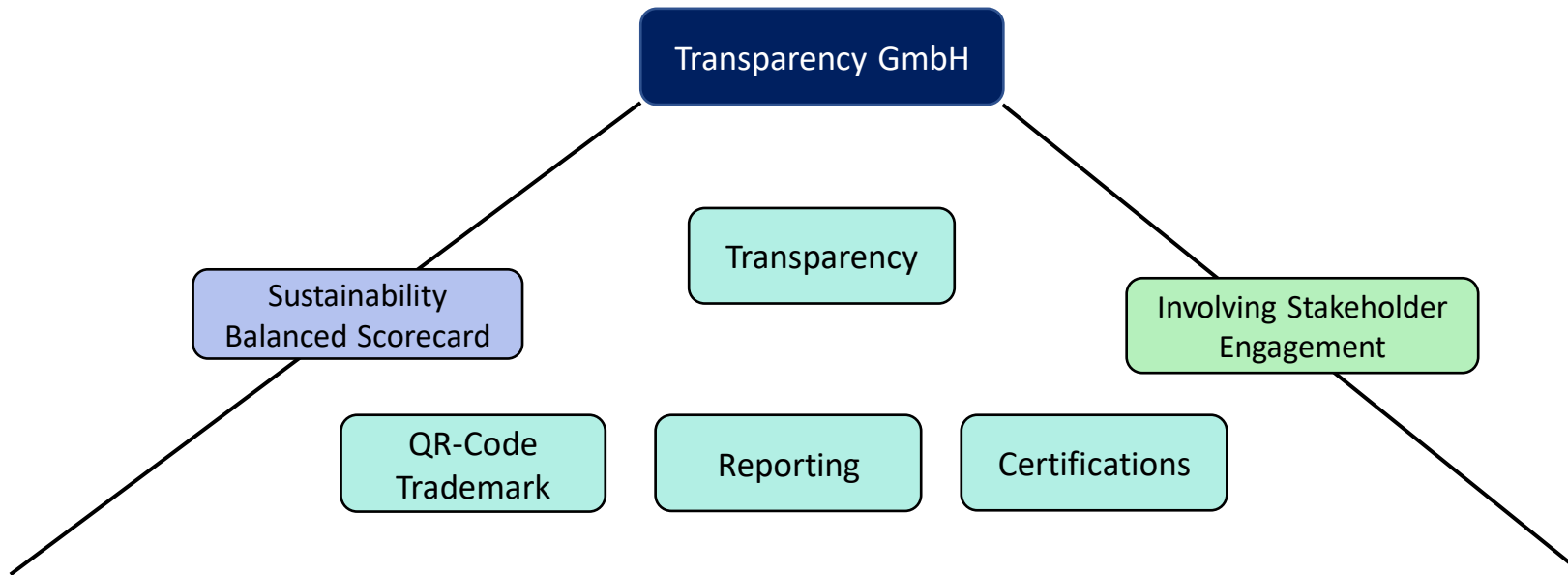
- activism for human rights



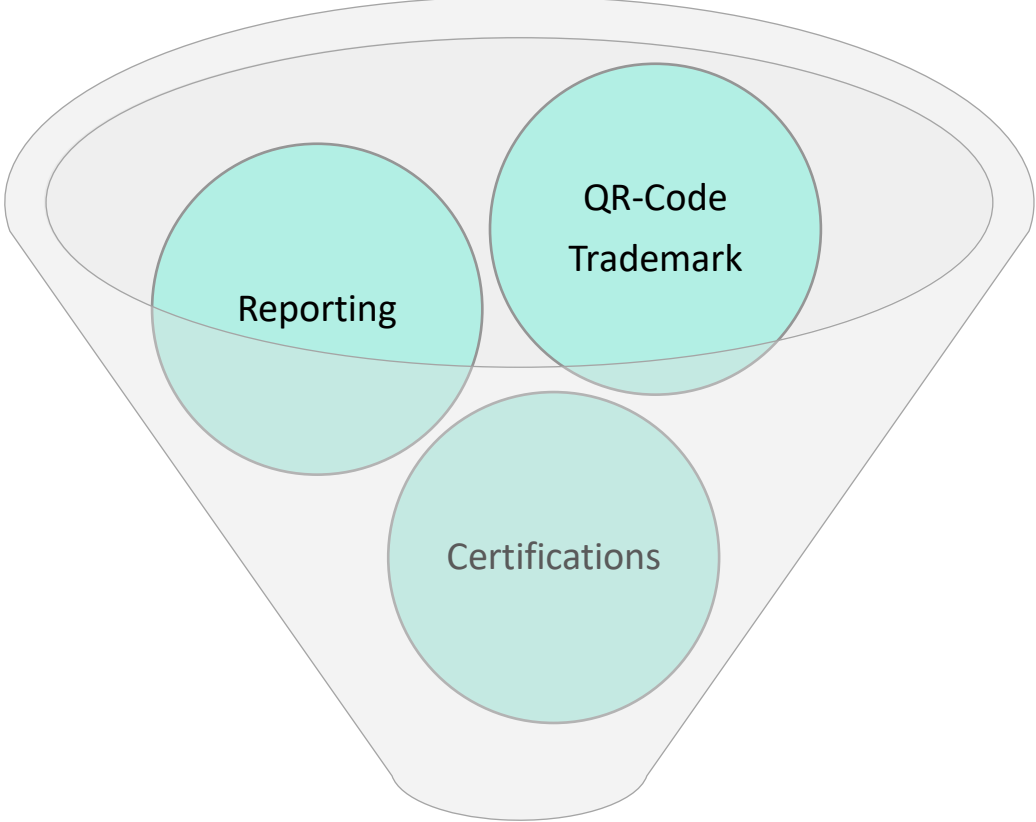
## Involving Stakeholder Engagement Strategy



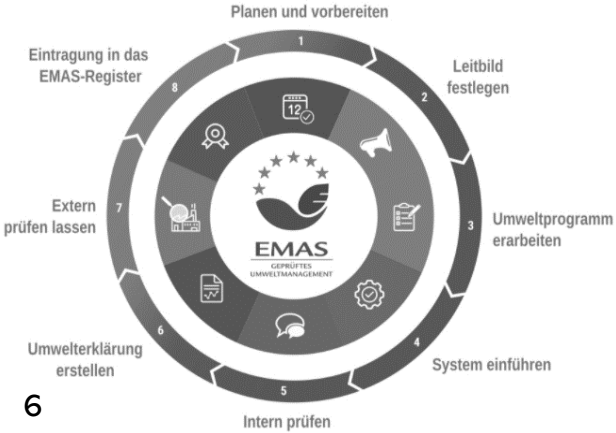
## 2.3. Transparency



Transparency



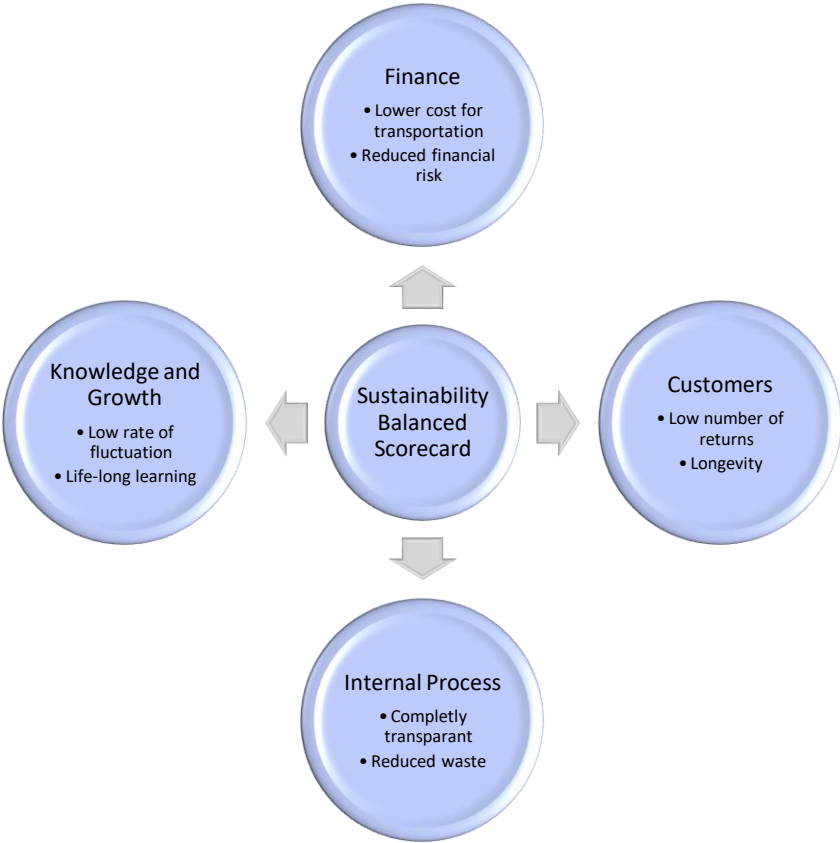
Outlook:



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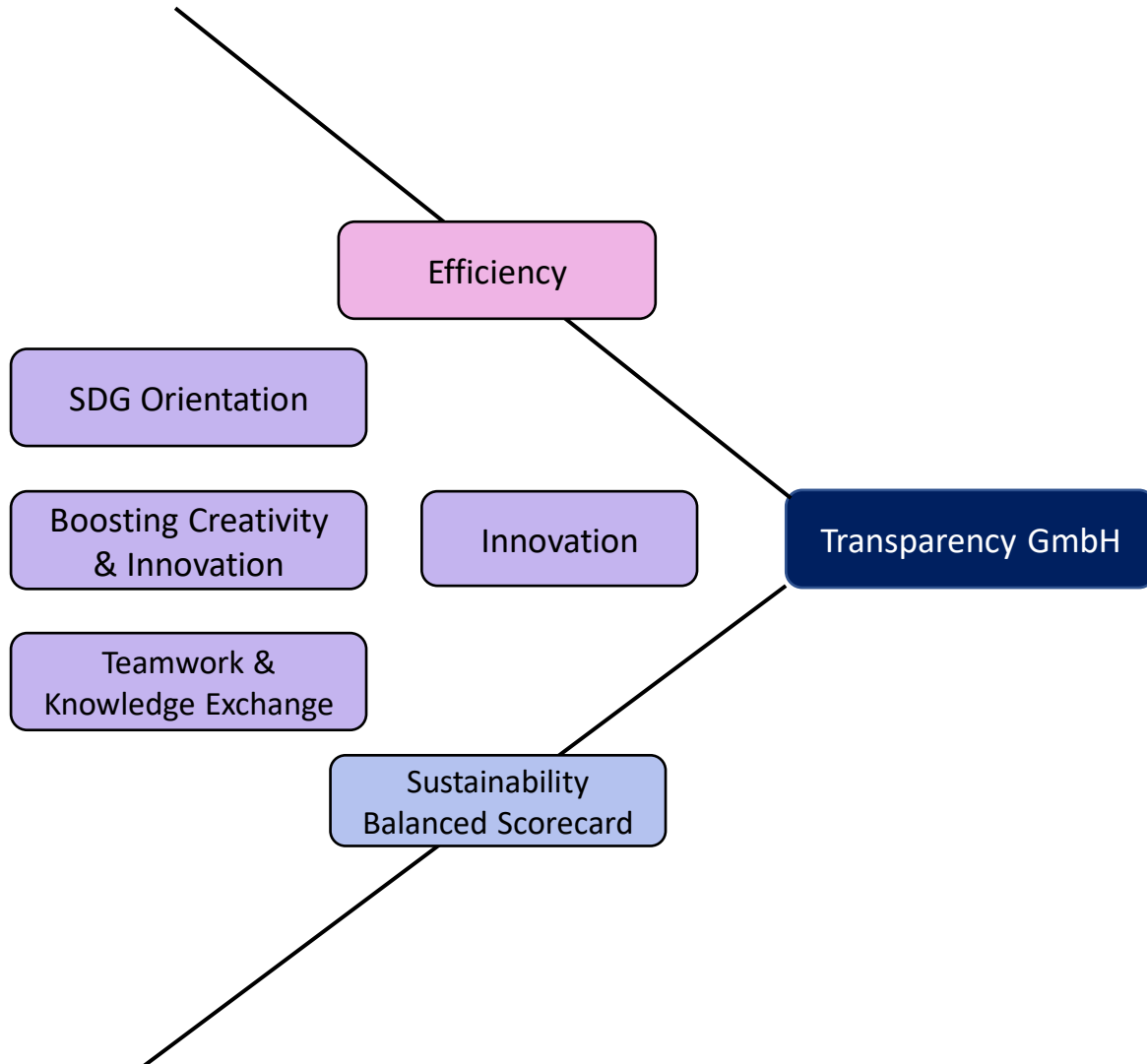
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## 2.4. Innovation



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Innovation



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Teamwork  
&  
Knowledge  
Exchange

Boosting  
creativity  
and  
innovation

SDG  
Orientation

Stop fast fashion –  
enjoy longevity!



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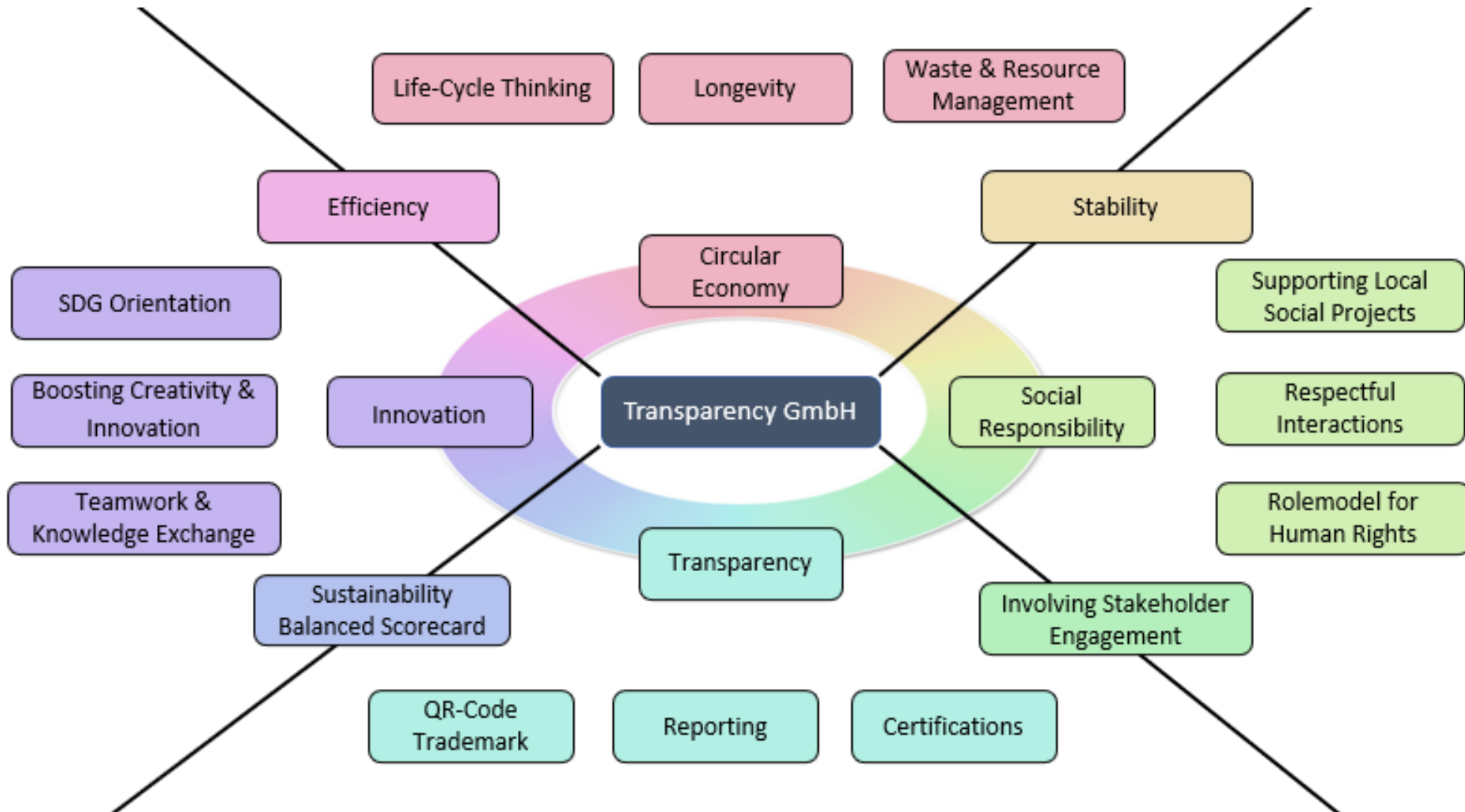
Efficiency



### 3. Discussion 1



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### 3. Discussion 2



1. Go to [menti.com](https://menti.com)
2. Enter the code: 33 89 04 1



Which content would you like to see in our environmental report?

### 3. Open Discussion



Do you have any more  
questions?



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Thank you for  
your attention!



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# Sources



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Figure 1: <https://www.lifecycleinitiative.org/wp-content/uploads/2016/03/product-life-cycle.png> (16.02.2021)

Figure 2: <https://sdgs.un.org/goals> (16.02.2021)

Figure 3: <https://initial-karlsruhe.de/wordpress/wp-content/uploads/Garten-1-768x432.jpg> (16.02.2021)

Figure 4: <https://www.hrw.org/GoTransparent> (16.02.2021)

Figure 5: [PRODUCTS PROGRAM 180 174 c1 smart scale.jpg \(660×440\) \(c2c-centre.com\)](#) (14.02.2021)

Figure 6: [EMAS in der Praxis: Umweltmanagementsystem EMAS](#) (14.02.2021)

Figure 7: [Shopper Schultertasche aus Leder in braun-kastanie | atelier ninok \(atelier-ninok.de\)](#) (14.02.2021)

Figure 8: [Die wiederverwendbare Verpackung für favorite fair | RePack \(originalrepack.com\)](#) (15.02.2021)

Slide 2 (from left to right):

<https://wtvox.com/wp-content/uploads/2018/09/Maniwala-Banwa-Pinatex-Backpack-01.jpg>

<https://i.pinimg.com/originals/bd/a1/0e/bda10ea4987833326eeb05f2900dcbd9.jpg>

<https://i.pinimg.com/originals/e6/dd/6c/e6dd6c86f947eb8fb481194dd2b2cdaf.jpg>

<https://www.maravillas-bags.com/product-page/pi%C3%B1atex-sara-foldover-bag>

<https://www.etsy.com/jp/listing/726351551/pinatex-fanny-pack-vegan-belt-bag-small>

<https://www.treesizeverse.com/product/pinatex-fanny-pack-vegan-belt-bag-small-messenger-bag-kangaroo-bag-with-shoulder-strap>