

1. In terms of changes made, I think the biggest one was the strong opposition towards anything flashy, anything that moves unnecessarily, etc. My client has a strong dislike for this, so it's imperative that I steer away from it and make sure the website doesn't have any elements like this. Another thing that I changed (from my initial thoughts, I suppose), was the direction of the site. I was thinking of something a bit more flashy to draw people in, but my client wants something more modern and sleek.
2. These updates and tweaks help shift the website from my 'initial vision' closer to something that my client would actually want to use, and something that probably aligns more to the industry standards that she is more familiar with.