Springboard Capstone 2 Project Ideas Molly McNamara

1. Text Analysis of Tweets On Net Neutrality

<u>Twitter</u> data would be gathered on the subject of net neutrality, a hot topic in the news currently. Sentiment analysis could be performed to understand how the Twitter population feels about the topic and if possible what differentiates the posters from differing viewpoints.

2. Text Analysis of GoodReads Book Reviews

GoodReads book review data would be compiled and sentiment analysis of written reviews as well as review ratings performed to understand reader feedback. Analysis could be performed to determine if ratings/reviews differ by genre or perhaps even to predict book genre based on the language in reviews.

3. Personality Test Results and Tweets

This <u>dataset</u> consists of Meiers-Briggs personality test results and the last 100 tweets from 8600+ individuals. Text analysis could be performed in order to build a model that predicts personality type by some language from tweets.