Marielle Hsu | contact@mariellehsu.com

Portfolio : mariellehsu.com | LinkedIn : linkedin.com/in/mariellehsu | formatted CV : mariellehsu.com/resume

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Creating efficient, intuitive experiences.

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+ PROJECTS
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+ Mobile & Web Apps
+ - Roles : Schedule and conduct user and stakeholder interviews.
+   Incorporate results and insights. Conduct and present market research.
+   Present and defend design decisions.
+   Build, test, and refine prototypes of increasing fidelity.
+ - Tools : Post-Its, Balsamiq, paper prototypes, POPapp, pen and paper, Invision, Illustrator.
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+ (Re)Branding
+ - Roles : Coordinate workload with project partners.
+   Set up systems for sharing work and schedules.
+   Communicate project status with clients and stakeholders.
+   Research and incorporate accessibility and design triggers.
+ - Tools : Google Drive, Google Forms, Zurb.com design triggers, Omnigraffle, Photoshop.
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+ Design & Develop
+ - Roles : Learn and implement standards for code.
+   Document all code.
+   Understand and synthesize color theory, typography, and grid systems.
+   Utilize design and functional specification documents.
+ - Tools : emacs, Notepad++, mediawiki, jsfiddle, scissors and tape, github, Adobe Color.
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+ Process Optimization
+ - Roles : Review, document, and analyze current business, manufacturing, or production systems.
+   Discuss pain points and bottlenecks.
+   Implement and document changes.
+   Check in with users and stakeholders to evaluate impact.
+ - Tools : Axure, Keynote, Dropbox, Google Drive, Microsoft Office, Skype, whiteboard.
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+ EXPERIENCE
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+ Production Assistant & Design Consultant | Oakland, CA | LoomGrown | 2015
+ Application/UX Designer | San Francisco, CA | Public Utilities Commission | 2015
+ Visual/UX Designer | San Francisco, CA | Department of Public Works | 2014 - 2015
+ Retail Interaction Designer | San Francisco, CA | Other Machine Co. | 2013 - 2014
+ Quality Assurance Tester | San Francisco, CA | Gree International, Inc. | 2012 - 2013
+ QA Process Consultant | Berkeley, CA | Crater House | 2012
+ Quality Assurance Tester/Lead | San Francisco, CA | Songbird | 2009 - 2012
+ Systems Administrator | Oakland, CA | Xantrion Consulting | 2009
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+ EDUCATION
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+ General Assembly | San Francisco, CA | User Experience Design Intensive | 2014
+ University of California, Berkeley | Berkeley, CA | Summer Mandarin Chinese intensive | 2007
+ University of St Andrews | Scotland | Semester abroad in Physics and CS | 2006
+ Bryn Mawr College | Bryn Mawr, PA | Bachelors degree in Physics | 2003 - 2007
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+ EXTRA
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+ Reading sci-fi, fantasy, historical fiction, non-fiction, cultural history, linguistic analysis, science, poetry, etc.
+ Sailing dinghies and keelboats.
+ Climbing trees.
+ Building big art.
+ Making small art.
+ Fixing mechanical problems.
+ Dancing solo modern and partnered blues & lindy hop.
+ Music. Art. Backpacking. Travel. Fire safety.
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+ References available upon request.
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