

Hi Mari,

As promised, a few suggestions for you:

3 page CV.

If you want a job in UX then you have to show me all you done in UX on the first page. Much of what you're written is not really related. It's taking me time to find the stuff that's pertinent.

I would have a heading 'User Experience work' and then another later called 'Other work experience'

Opening paragraph

You talk a lot about creative thinking. I'd try and rewrite this to be more UX focused. It's a bit too 'marketing' speak.

In the User Experience work I'd include:

Uni of Warwick – pull out this (below) more and tell me exactly what you did. This is the bit I'm interested in.

Rebuild the current website for the School to adhere to the new University branding guidelines as well as User Experience best practices.

Create marketing templates for desktop publishing for use both in print and online that are consistent with the University branding guidelines. Apply those templates to create posters for print, online, and display on large screens around campus.

Loom goom:

More on User experience consultation on the accompanying application and user interactions – please.

San Francisco Public Utilities Commission – Good

Say what it's purpose was and what you ended up with.

San Francisco Department of Public Works

This needs rewriting in the past tense.

What were you trying to achieve (accuracy, efficiency, reliability, etc) – and did you succeed?

Other Machine Co.

Pull out your design work more – what were your goals and were they achieved.

General Assemb.ly

Good

GREE International, Inc

Tell me more about the testing – what type and what was found?

The rest (companies) can go under 'Other work experience'

Volunteering – I'd reduce this whole section to one paragraph.

BTW - I'd refer to yourself as a UX Designer

One pager

Do your best to tune the above (UX work) to fit on one page if you can. At the moment your one pager is just a bunch of keywords that isn't helping me make a decision.