



Marielle Hsu

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PROJECTS

Mobile app

user interviews, card sorting, sketching, research, paper prototype, interaction representation, error handling, testing, iteration, clickable prototype.

Website rebrands

stakeholder interviews, user research, partner collaboration and communication, card sorting, understanding a project brief, time management, market and competitive research, information architecture, wireframing, appropriate use of design triggers.

TOOLS

paper prototype
POPapp (mobile and web)
pen and paper

Google Drive
Google Forms
group collaboration
Zurb.com design triggers
pen and paper
Omnigraffle
whiteboard
Invision

emacs
Notepad++
Google Drive
scissors and tape
pen and paper
Omnigraffle
whiteboard
Invision
github

Axure
Google Drive
Google Calendar
kimono labs API builder
pen and paper
Omnigraffle
whiteboard
Invision
jsfiddle

EDUCATION

General Assem.b.ly

San Francisco, CA
User Experience Design 2014

University of California, Berkeley

Berkeley, CA
Summer Mandarin Chinese intensive 2007

University of St Andrews

Scotland
Semester abroad in Physics and CS 2006

Bryn Mawr College

Bryn Mawr, PA
Bachelors degree in Physics 2003 - 2007

EXPERIENCE

Application/UX Designer

San Francisco, CA
Public Utilities Commission 2015

Visual/UX Designer San Francisco, CA
Department of Public Works 2014 - 2015

Retail Interaction Designer San Francisco, CA
Other Machine Co. 2013 - 2014

Quality Assurance Tester San Francisco, CA
Gree International, Inc. 2012 - 2013

QA Process Consultant Berkeley, CA
Crater House 2012

Quality Assurance Tester / Lead San Francisco, CA
Songbird 2009 - 2012

Systems Administrator Oakland, CA
Xantrion Consulting 2009

Visual design and front-end web development

HTML, CSS, JavaScript, jquery, version control, security, typography, layout, intuitive flow, grid systems, color palettes, mood boards, personal branding, and all of the previous.

Client work
communication, scope creep, setting expectations, user research and interviews, mockups, and all of the previous.

Creating efficient, intuitive experiences.