Marielle Hsu

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EXPERIENCE

Visual/UX Designer
San Francisco, CA
Department of Public Works 2014 - present

Retail Interaction Designer San Francisco, CA
Other Machine Co.   2013 - 2014

Quality Assurance Tester San Francisco, CA
Gree International, Inc.   2012 - 2013

QA Process Consultant Berkeley, CA
Crater House   2012

Quality Assurance Tester / Lead San Francisco, CA
Songbird   2009 - 2012

Systems Administrator Oakland, CA
Xantrion Consulting   2009

Department Secretary Berkeley, CA
UC Berkeley, EECS   2008

PROJECTS

Mobile app :
user interviews, card sorting, sketching, research, paper prototype, interaction representation, error handling, testing, iteration, clickable prototype.

Website rebrands :
stakeholder interviews, user research, partner collaboration and communication, client communication, card sorting, understanding a project brief, time management, market and competitive research, information architecture, wireframing, appropriate use of design triggers.

Visual design and front-end web development :
HTML, CSS, JavaScript, jquery, version control, security, typography, layout, intuitive flow, grid systems, color palettes, mood boards, personal branding.

Client work :
communication, scope creep, setting expectations, user research and interviews, mockups, and all of the previous.

TOOLS

paper prototype
POPapp (mobile and web)
pen and paper

Google Drive
Google Forms
group collaboration
Zurb.com design triggers
Omnigraffle
whiteboard
Invision

emacs
Notepad++
Google Drive
scissors and glue
pen and paper
Omnigraffle
whiteboard
Invision
github

Axure
Google Drive
Google Calendar
kimono labs API builder
pen and paper
Omnigraffle
whiteboard
Invision
jsfiddle

EDUCATION

General Assemb.ly
San Francisco, CA
User Experience Design   2014

University of California, Berkeley
Berkeley, CA
Summer Mandarin Chinese intensive   2007

University of St Andrews
Scotland
Semester abroad in Physics and CS   2006

Bryn Mawr College
Bryn Mawr, PA
Bachelors degree in Physics   2003 - 2007

Creating efficient, intuitive experiences.