



Marielle Hsu

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Creating efficient,
intuitive experiences.

DESIGN

ParentPay, Ltd
Junior UI/UX Designer
November 2016 - January 2017

Initiate building shareable widget and pattern library, visual vocabulary, and document templates to ensure consistency across the product. Create documentation for field input validation and messaging. Translate user requirements into user journeys, and develop wireframes and functional prototypes in Axure. Advocate for the user in all situations, including discussions of accessibility.

San Francisco Public Utilities Commission
Application Interaction Designer
March 2015 - July 2015

User Experience research and design for an internal timekeeping module. Edit the specifications and requirements document, sketch process flow, map current systems, market research into other timekeeping software, create wireframes for the new module, present prototype to stakeholders, and incorporate comments and research from all levels. Build a consistent visual vocabulary for complex actions across the site.

San Francisco Department of Public Works
Visual/UX Designer
October 2014 - May 2015

Design and build a web-based user interface for a database. Write and edit CSS and HTML, conduct exploratory user interviews, and present and defend design ideas.

University of Warwick School of Law
IT & Learning Support Officer
March 2016 - June 2016

Create marketing templates for desktop publishing for use both in print and online that are consistent with the new style guide. Apply those templates to create posters for print, online, and display on screens around campus. Create background policies for the standardization and centralization of information, reducing duplicated effort.

i am the cavalry
Editor and Designer
August 2014 - December 2014

Design outreach flyers targeted to automotive industry professionals, security researchers, and the public. Edit public blog posts and graphics for the website.

Other Machine Co.
Retail Interaction Designer
December 2013 - March 2014

Design and implement packaging, creative kit contents, and customer outreach. Research and report on market trends in the maker space across the globe, as well as within the small-scale manufacturing market.

Loom Grown
Production Assistant & Design Consultant
October 2015 - December 2015

Troubleshoot issues with laser cutter paths in part design files. Assist with tool path planning and design optimization to minimize waste. User Experience testing of the company's associated mobile application.

EDUCATION

General Assembly
San Francisco, CA | 2014
User Experience Design

University of California, Berkeley
Berkeley, CA | 2007
Summer Mandarin Chinese intensive

University of St Andrews
Scotland | 2006
Semester Abroad in Physics and CS

Bryn Mawr College
Bryn Mawr, PA | 2003 - 2007
Bachelors in Physics

EXTRA

Reading sci-fi, fantasy, historical fiction, non-fiction, cultural history, linguistic analysis, science, poetry, etc. **Sailing** dinghies and keelboats. **Climbing** trees. **Building** big art. **Making** small art. **Fixing** mechanical problems. **Dancing** solo modern and partnered blues. **Music**. **Art**. **Scotch**. **Food**. **Blacksmithing**. **Camping**. **Travel**. **Fire safety**.