Portfolio : mariellehsu.com

**LinkedIn**: linkedin.com/in/mariellehsu

UX Designer creating efficient, intuitive solutions by considering the whole environment of a product - from the immediate details of a user's interaction with it; to design and implementation; to company, client, and user goals. My varied background in both art and physics enables me to address both detail work and systems thinking, make strategic commitments, and to plan a digital ecosystem that addresses a client's core needs.

strategic commitments, and to plan a digital ecosystem that addresses a client's core needs.			
Design	Process Optimization	Documentation	Management
Translate user requestions of the user in all s	unior UI / UX Designer unior UI / UX Designer universely. and desirth a complex application in a spaceing sessions and incorporate the feedsituations, including furthering discussions.	in which everyone but me halback into all applicable parts ssions of accessibility needs.	nas a lifetime of experience. s of the product. Be an advocate
ensure the sprint t stakeholder review as providing a clar assumptions and t	Agile / Scrum team planning and esti imeline is kept. For assigned stories, wwithin the provided time and frame ifying outside perspective on interna uncommunicated processes, increas areable widget/pattern library, visua	handle everything from requework. Contribute insights from the last discussion. Raise questions whole team efficiency.	uirements-gathering to om previous experience as well s that revealed unspoken
consistency across	s the product. Create documentation	n for universal field input vali	dation and messaging.
•	ck School of Law   IT & Learning		March 2016 - June 2016
University brandin screens around ca current interactior	templates for desktop publishing for g guidelines. Apply those templates impus. Ensure that the new websitens, structure, layout, colours, etc. and	to create posters for print, or adhered to User Experience I I making necessary changes.	nline, and display on large best practices by evaluating
effort and streamli School, and in the Compile written ir	d policies that govern the standardiz ining information on the site. Advise maintenance of web pages, develor astructions, documentation, and adv	and support staff on softwar oment of web content, and re ice for staff and students on	re / hardware purchases for the ecording and editing video. all systems, software, and
processes. Docum and academic trar	ent all internal IT processes to ensui sitions.	re consistent application of p	oolicies during administrative
Loom Grown   Pro	oduction Assistant and Design Consi	ultant 🔷 🔷	October 2015 - December 2015
	es with Trotec300 laser cutting path: inimize waste material. User Experie		
San Francisco Public	C Utilities Commission   Applicat	ion Interaction Designer 🔵	March 2015 - July 2015
	esearch and design for an internal tir alsamiq wireframes, present prototy		
-	ons and requirements document, sk narket research into other timekeepi	•	•
San Francisco Depai	rtment of Public Works   Visual/U	IX Designer 🔷 🔘	October 2014 - May 2015
3	a web-based user interface for a histoniterviews, and present and defend de		
General Assemb.ly	Student, User Experience Design	Intensive 🔷	June 2014 - August 2014
ways to organize i Design a digital pr	esearch tactics to gain a deeper unde nformation on a given site or app. U oduct that behaves intuitively, and b ireframes, and presentations. Collab	nderstand the importance of rings joy and function to use	f Information Architecture. ers. Explain process through the

Design and implement packaging, creative kit contents, and customer outreach. Research and report on market trends in the "maker" space across the globe, as well as within small-scale manufacturing.

Other Machine Co. | Retail Interaction Designer

Solely responsible for contents, flow, launch, and monitoring of the web store supporting our portable CNC milling machine. Investigate, test, order, organize, and track inventory (and create associated systems).

December 2013 - March 2014

# GREE International, Inc | QA Tester

December 2012 - September 2013

Conduct black-box testing of mobile games on iOS and Android. Assist with QA sign-off leading up to submission to the Apple App Store and Google Play. Ensure consistency across testcases and bug reports. Mentor new hires.

Pioneers of the Inevitable | Quality Assurance Tester/Lead; IT Buddy



Rebuild, update, and manage templates for bug reports to ensure that all information is collected up front to reduce response time. Update and maintain how-to guide for the community. Develop a high-level test plan.

# Volunteering

OwnBooks | Participant and Designer



September 2016 – present

Assisting with collection, cleaning, labelling, and organizing of books in the repository for distribution to schools. Informational flyer and website design and consultation.

Achieving Results in Communities CIC | Activity Facilitator



March 2016 – present

Individual support and activity facilitator during weekly EcoTherapy@FoundryWood sessions at the community urban woodland. Organize and assist attendees performing woodland maintenance, craft, or group cooking tasks.

Sundown Blues Dance Society | Founding Board Member; Event Host



July 2014 - December 2015

Board Member: Create documentation of internal processes to facilitate communication between organization volunteers, as well as accountability to community members. Ensure smooth operation of two weekly event venues. Attend and provide updates at bi-monthly Board Meetings. Incorporate feedback into Event Host role. Event Host: Responsible for restructuring community and cultural expectations within two weekly social dance venues through outreach, engagement, and policy. Also being present as a Host several nights a month to provide on-site support, manage a team of volunteers, and ensure that new guidelines and processes fit the environment.

The Crucible | Fire Safety

November 2008 – December 2015

Check in with performers and artists before they light up, assist with their safety procedures, communicate any concerns, and give a go/no-go before running. Maintain a safety perimeter around active fire. Be on hand during both small and large performances to address questions from attendees, performers, or other staff. Attend and assist with yearly Fire Safety training to keep current on procedures. Play with fire. Safely.

FIGMENT Oakland 2015 | Curation Co-Lead





March 2015 - October 2015

Assist with on-boarding and co-ordinating artists for and during the event, and supporting the other Curation volunteers. Herd cats. Help with everything. Serve as day-of contact for administrative decisions.

Internal-facing organization, communication, workflow optimization, documentation, etc. to keep the participants and eight-person organizing committee up-to-date. Ensure consistency and accuracy by providing templates.

**BlacksmitHER** | Editor



March 2015 - September 2015

Restructure podcast summaries before they are posted to the website, to ensure consistency and accuracy.

i am the cavalry | Editor and Designer



August 2014 - December 2014

Design outreach flyers targeted to automotive industry professionals, security researchers, and the general public.

Girls Science Institute | Activity Lead and Assistant

May 2014 & May 2015

Assist with project set-up in the morning, registration and check-in, maintaining order throughout the day, answer questions, guide exploration, and generally be present as a female STEM role model.

BluesQuake 2014 | Meeting Chair



October 2013 – June 2014

Ensure that information from meetings is recorded and shared. Create agenda, solicit further items, keep meetings on track, and ensure that we stick to the event timeline. Find, organize, reference, and maintain documents needed to plan and run a weekend workshop with attendees from all across the US on a nine-month timeline.

### Education

2014 General Assembly, UXDi

2007 UC Berkeley, Summer Mandarin Chinese

2006 University of St Andrews, Semester abroad

2007 Bryn Mawr College, BA in Physics

# **Interests**

**Reading** sci-fi, fantasy, historical fiction, non-fiction, cultural history, linguistic analysis, science, poetry, etc. Climbing trees. Building big art. Making small art. Fixing mechanical problems. Dancing solo modern and partnered blues. Sailing dinghies and keelboats. Music. Art. Scotch. Backpacking. Travel. Fire safety.