Portfolio : mariellehsu.com

LinkedIn: linkedin.com/in/mariellehsu

UX Designer creating efficient, intuitive solutions by considering the whole environment of a product - from the immediate details of a user's interaction with it; to design and implementation; to company, client, and user goals. My varied background in both art and physics enables me to address both detail work and systems thinking, make strategic commitments, and to plan a digital ecosystem that addresses a client's core needs.

Design

ParentPay, Ltd | Junior UI / UX Designer | November 2016 - January 2017

Translate user requirements into user journeys, and develop wireframes and functional prototypes in Axure. Observe user testing sessions and incorporate the feedback into all applicable parts of the product. Initiate building shareable widget/pattern library, visual vocabulary, and document templates to ensure consistency across the product. Be an advocate for the user in all situations, including furthering discussions of accessibility.

University of Warwick School of Law | IT & Learning Support Officer | March 2016 - June 2016

Create marketing templates for desktop publishing for use both in print and online that are consistent with new University branding guidelines. Apply those templates to create posters for print, online, and display on large screens around campus. Ensure that the new website adhered to User Experience best practices by evaluating current interactions, structure, layout, colours, *etc.* and making necessary changes.

Loom Grown | Production Assistant and Design Consultant | October 2015 - December 2015

Troubleshoot issues with Trotec300 laser cutting paths and part design files. Assist with path planning and design optimization to minimize waste material. User Experience testing of the accompanying application.

San Francisco Public Utilities Commission | Application Interaction Designer | March 2015 - July 2015

User Experience research and design for an internal timekeeping module integrated with current, new task management software. Edit the specifications and requirements document, sketch thumbnails for process flow, map and understand current systems, market research into other timekeeping software, create Balsamiq wireframes for the new module, present clickable prototype to stakeholders, and incorporate comments and research from all levels.

BlacksmitHER | Volunteer Editor and Designer | March 2015 - September 2015

Restructure podcast summaries before they are posted to the website, to ensure consistency and accuracy.

San Francisco Department of Public Works | Visual/UX Designer | October 2014 - May 2015

Design and build a web-based user interface for a historical cost database. Write and edit CSS and HTML, conduct exploratory user interviews, and present and defend design ideas to higher-level administrators.

i am the cavalry | Volunteer Editor and Designer | August 2014 - December 2014

Design outreach flyers targeted to automotive industry professionals, security researchers, and the general public. Edit public blog posts and graphics for the website.

Other Machine Co. | Retail Interaction Designer | December 2013 - March 2014

Design and implement packaging, creative kit contents, and customer outreach. Research and report on market trends in the "maker" space across the globe, as well as within small-scale manufacturing.

Xantrion | Systems Administrator | January 2009 - March 2009

Generating, formatting, analysing, and delivering monthly monitoring reports to customers.

Process Optimization

University of Warwick School of Law

Create background policies that govern the standardization and centralization of information, reducing duplicated effort and streamlining information on the site.

FIGMENT Oakland 2015 | Volunteer Co-Curator | March 2015 - October 2015

Internal-facing organization, communication, workflow optimization, documentation, *etc.* to keep the eight-person organizing committee up-to-date.

Other Machine Co.

Solely responsible for contents, flow, launch, and monitoring of the web store supporting our portable CNC milling machine. Investigate, test, order, organize, and track inventory (and create associated systems).

BluesQuake 2014 | Volunteer Meeting Chair | October 2013 - June 2014

Find, organize, reference, and maintain documents needed to plan and run a weekend workshop with attendees from all across the US. Ensure that information from meetings is recorded and shared.

Crater House | Process Consultant | November 2012 - December 2012

Set up a formal QA process. File bug reports, prioritize tasks, and report on time required for QA.

Documentation

University of Warwick School of Law

Compile written instructions, documentation, and advice for staff and students on all systems, software, and processes. Document all internal IT processes to ensure consistent application of policies during administrative and academic transitions. Set up, manage, maintain, and keep an updated inventory of all departmental equipment along with all other hardware/software.

FIGMENT Oakland 2015

Write documentation. Explain documentation. Keep everyone on the same page by providing templates.

Sundown Blues Dance Society | Founding Board Member; Event Host | July 2014 - December 2015

Create documentation of internal processes to facilitate communication between organization volunteers, as well as accountability to community members. Ensure smooth operation of two weekly event venues.

Pioneers of the Inevitable | Quality Assurance Tester/Lead; IT Buddy | April 2009 - July 2012

Rebuild, update, and manage templates for bug reports to ensure that all information is collected up front to reduce response time and churn. Update and maintain a basic how-to guide for the community.

Xantrion

Responsible for obtaining, formatting and delivering quotes for all hardware and software requested by clients. Assist Network Engineers with writing and formatting Standard Operating Procedure documents.

Management

Achieving Results in Communities CIC | Activity Facilitator | March 2016 - present

Individual support and activity facilitator during weekly sessions at the community urban woodland. Organize and assist attendees performing woodland maintenance, craft, or group cooking tasks.

University of Warwick School of Law

Advise and support staff on software / hardware purchases for the School, and in the maintenance of web pages, development of web content, and recording and editing video. Induct new and existing members of staff both academic and administrative in the use of IT within the School and related policies.

The Crucible | Volunteer Fire Safety Officer | November 2008 - December 2015

Responsible for checking in with performers and artists before they light up, assisting with their safety procedures, communication any concerns, and giving a go/no-go before running. Maintain a safety perimeter around active fire. Be on hand to address questions from attendees, performers, or other staff. Attend and assist with yearly Fire Safety training to keep current on procedures.

Girls Science Institute | Volunteer Activity Lead and Assistant | May 2014 & May 2015

Assist with project set-up in the morning, registration and check-in, maintaining order throughout the day, answer questions and guide exploration, and generally be present as a female engineer role model.

Sundown Blues Dance Society

Individually responsible for restructuring community and cultural expectations within two weekly venues. Also being present as a Host several nights a month to provide on-site support, manage a team of volunteers, and ensure that new guidelines and processes fit the environment.

FIGMENT Oakland 2015

Assist with on-boarding and coordinating artists for and during the event, and supporting the other Curation volunteers. Herd cats. Help with everything. Serve as day-of contact for administrative decisions.

BluesQuake 2014

Create agenda, solicit further items, keep meetings on track, ensure that we stick to the event timeline, and generally herd cats at the 17-person organizer meetings.

Pioneers of the Inevitable

Develop a high-level test plan for new products and features. Coordinate testing with both local and remote QA groups. Assist with community engagement on multiple platforms while prioritizing bug reports.

Education Interests

2014 General Assembly, UXDi

2007 UC Berkeley, Summer Mandarin Chinese

2006 University of St Andrews, Semester abroad

2007 Bryn Mawr College, BA in Physics

Reading sci-fi, fantasy, historical fiction, non-fiction, cultural history, linguistic analysis, science, poetry, *etc.* **Climbing** trees. **Building** big art. **Making** small art. **Fixing** mechanical problems. **Dancing** solo modern and partnered blues. **Sailing** dinghies and keelboats.

Music. Art. Scotch. Backpacking. Travel. Fire safety.

References available upon request.