

Marielle Hsu

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Always willing to dig deeper to find the roots of problems, I specialize in creative problem solving with a strong emphasis on accuracy and efficiency.

Experience

User Experience and Design Immersive Student <i>General Assembly</i>	San Francisco, CA 2014
Five projects demonstrating understanding of all aspects of user experience and design.	
Mobile app : user interviews, sketching, paper prototype, testing, iteration, clickable prototype.	
Website rebrands : stakeholder interviews, user research, client communications, partner collaboration and communication, time management understanding a project brief, market and competitive research, card sorting, information architecture, wireframing, appropriate use of design triggers.	
Visual design and front-end web development : HTML, CSS, JavaScript, jquery, version control, typography, layout, grid systems, color palettes, mood boards, personal branding.	
Client work : communication, scope creep, setting expectations, user research and interviews, mockups, and all of the above.	
Retail Interaction Designer <i>Other Machine Co.</i>	San Francisco, CA 2013 - 2014
Design and implement contents, flow, launch, monitoring, packaging, creative kit contents, and customer outreach. Investigate, test, order, and track inventory. Research and report on market trends across the globe, as well as within small-scale manufacturing.	
Quality Assurance Tester <i>Gree International, Inc.</i>	San Francisco, CA 2012 - 2013
Black-box testing on iOS and Android. Assist with QA sign-off leading up to submission to the Apple App Store and Google Play. Ensure consistency across testcases and bug reports. Mentor new hires.	
Quality Assurance Tester / Lead <i>Songbird / Pioneers of the Inevitable</i>	San Francisco, CA 2009 - 2012
Develop test plans for new products and features. Coordinate testing with remote QA groups on desktop and Android. Assist with community engagement. Maintain an orderly and useful bug database.	
Systems Administrator <i>Xantrion Consulting</i>	Oakland, CA 2009
Certified HDI Customer Service Representative. Remote server administration, on-site customer support, and finance planning for small to medium businesses.	
Information Technology Intern <i>Blair Dubilier & Associates</i>	Bethesda, MD 2006
Installing hardware and software for interactive exhibits at the Geppi Entertainment Museum, the National Portrait Gallery, and the National Library of Medicine. Emergency fire response procedures.	

Education

Bryn Mawr College	Bachelors degree in Physics	Bryn Mawr, PA
University of St Andrews	Semester abroad in Physics and CS	Scotland
University of California, Berkeley	Mandarin Chinese intensive summer class	Berkeley, CA

Extracurriculars

- Working knowledge of MLA and Chicago Manual of Style.
- Contributing member of the Cal Sailing Club.
- Assisted with Ardent Heavy Industries art installations at events around the Western US.
- Member of the blacksmithing workshop, and Fire Safety Volunteer at The Crucible in West Oakland.
- On-site cultural and social resource at Shades of Blues partner dance venue in San Francisco.
- Founding member and Meeting Chair for national blues dance event BluesQuake 2014.
- Founding board member of Sundown Blues, a Bay Area blues dance non-profit which oversees the longest-running blues dance venue in the country.