

## ASSUMPTIONS

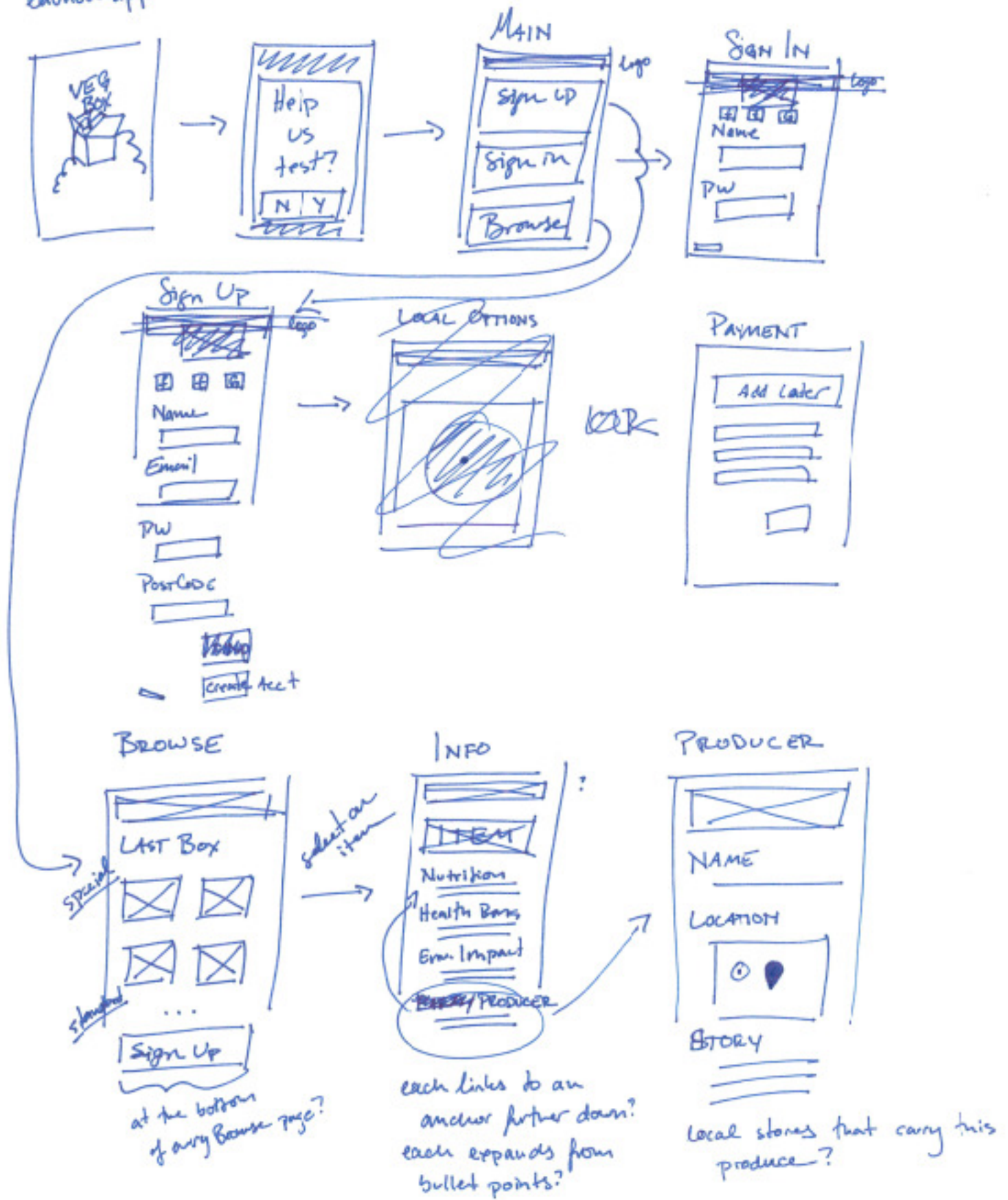
- smartphone
- have alternative for managing account
- not solely for existing customers
- ~~have payment through app~~
- <sup>THREE</sup> ~~two~~ USERS! buyer & supplier & packer
- single back-end database that supplies data for ~~three~~ different apps
- limited time to make selections (Food Assembly-style)
  - ↳ allows producers to input their supply quantities
- set list of suppliers
- buyer is individual, not a shop
- council controls list of suppliers on the app
  - ↳ not open signups
- user is based on personal experience, and conversations in the past

## QUESTIONS

- ability to swap items?
- set item preferences?
- ~~for buyer or supplier?~~
- who is packing the boxes?
  - when? where?
- how are boxes assembled / delivered?

TRACK PERSON'S PREFERENCES WITH THE BOX

BUYER



# SUPPLIER

launch screen  
↓

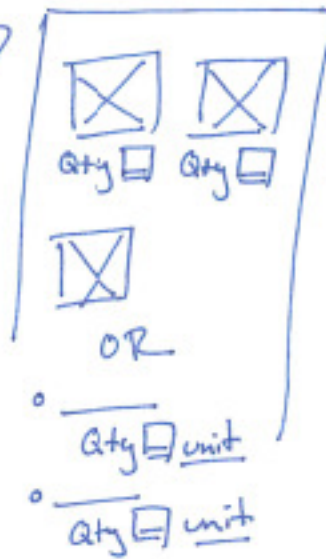


logo

Add What Items?



Add Standard



list by  
number  
not weight?

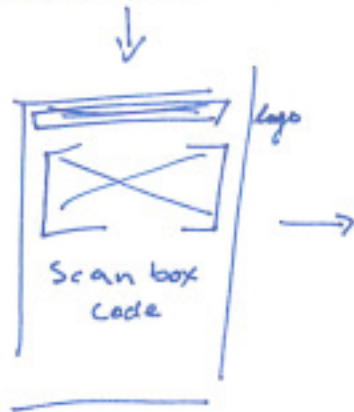
MAYBE BETTER TO HAVE A WEB INTERFACE INSTEAD?

Anyway - everything goes into central database which allows customers to only select as much produce as the supplier has made to avoid disappointment. Something will have to track all of this.



# //PACKER//

launch screen

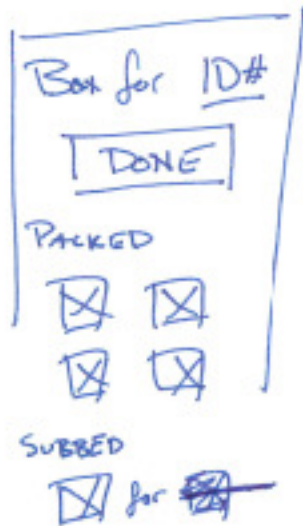


OR



long press unavailability items for options

When all items are packed



Item unavailable: long press



adds note to customer's delivery/email

brings up list from customer?  
allows packer to pick from supplier's list of extras?

email customer for pickup?

email delivery place?

notifications?

→ tell packer where to put box?

Pack Next

- pick a short flow to demo on tablet
- look at other shopping + produce apps
  - ↳ Food Assembly on mobile
  - ↳ how are they organized?
- define a user and journey
- look at whole process!
  - ↳ DON'T SKIP STEPS
- look up Test → Voice actions within apps
  - ↳ Allg slide
- one finished pinch-zoom/high contrast screen

- even research questions start from your perspective
- start the user from what you know

WHAT WOULD YOU WANT FROM IT?  
\$1M, world pens

WOULD YOU USE IT?  
yes

9507- -1033

45cm x 30cm x 35cm  
+  
2

LOADING

MAIN CHOICE

I want a

~~Small~~

~~Medium~~

~~Large~~

Veg Box this week

~~Just + Browse~~

Box + SPECIALS

size ☒ cost

category ☒

category ☒

☒ ☒

☒

Category ☒

SPECIALS

~~Box~~

~~Box~~ SPECIALS

~~Box~~ ~~SPECIALS~~

~~Box~~ ~~SPECIALS~~

size cost

SPECIAL cost

TOTAL cost

clear

sign up/in

sign up/in

sign Up

sign In

BROWSE

PRODUCT INFO

FARM PROFILE

use current screens

USE CURRENT SCREENS

Browse

SEASON STANDARDS

category ☒

category ☒

☒ ☒

☒ ☒

category ☒

LAST WEEK'S SPECIALS

~~Box~~

UNIT ☒

MAX#

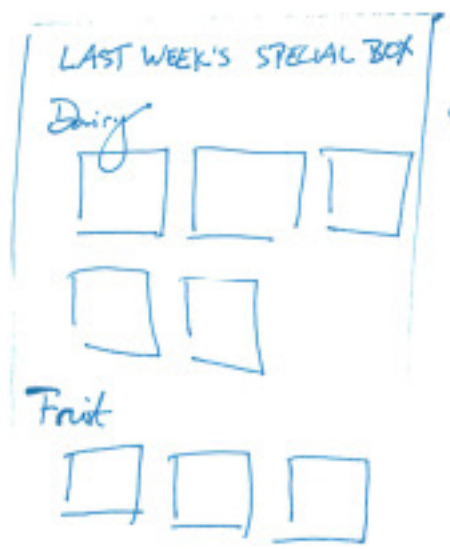
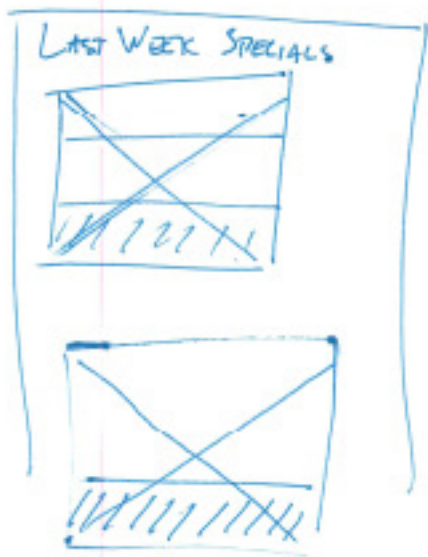
I'll take ☐

Item are sold (by the).

I'll take ☐ please!

MAX#





all specials also come with a small standard.

SPECIAL INFO



STANDARDS



each goes to item info

Standards will vary across the seasons, but will remain constant ~~across~~ throughout a season.

PACK THE BOX



## Browse

read info

add items to a list?

Box size is suggested?

info page:



part of box  
standard box  
small

## ACCOUNT

- past boxes and specials
- define preferences

40.396 541.911

537.306 354.399

scotland-fra3-1.xx.fbcdn.net

