



# Marielle Hsu

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## PROJECTS

### Mobile app :

user interviews, card sorting, sketching, research, paper prototype, interaction representation, error handling, testing, iteration, clickable prototype.

### Website rebrands :

stakeholder interviews, user research, partner collaboration and communication, card sorting, understanding a project brief, time management, market and competitive research, information architecture, wireframing, appropriate use of design triggers.

## TOOLS

paper prototype  
POPapp (mobile and web)  
pen and paper

Google Drive  
Google Forms  
group collaboration  
Zurb.com design triggers  
pen and paper  
Omnigraffle  
whiteboard  
Invision

### Visual design and front-end web development :

HTML, CSS, JavaScript, jquery, version control, security, typography, layout, intuitive flow, grid systems, color palettes, mood boards, personal branding.

emacs  
Notepad++  
Google Drive  
scissors and glue  
pen and paper  
Omnigraffle  
whiteboard  
Invision  
github

### Client work :

communication, scope creep, setting expectations, user research and interviews, mockups, and all of the previous.

Axure  
Google Drive  
Google Calendar  
kimono labs API builder  
pen and paper  
Omnigraffle  
whiteboard  
Invision  
jsfiddle

## EXPERIENCE

### Application/UX Designer

San Francisco, CA  
Public Utilities Commission 2015

**Visual/UX Designer** San Francisco, CA  
Department of Public Works 2014 - 2015

**Retail Interaction Designer** San Francisco, CA  
Other Machine Co. 2013 - 2014

**Quality Assurance Tester** San Francisco, CA  
Gree International, Inc. 2012 - 2013

**QA Process Consultant** Berkeley, CA  
Crater House 2012

**Quality Assurance Tester / Lead** San Francisco, CA  
Songbird 2009 - 2012

**Systems Administrator** Oakland, CA  
Xantrion Consulting 2009

## EDUCATION

### General Assembly

San Francisco, CA  
User Experience Design 2014

### University of California, Berkeley

Berkeley, CA  
Summer Mandarin Chinese intensive 2007

### University of St Andrews

Scotland  
Semester abroad in Physics and CS 2006

### Bryn Mawr College

Bryn Mawr, PA  
Bachelors degree in Physics 2003 - 2007

Creating efficient,  
intuitive experiences.