Bound Round Stamps

- measure and track user engagement
- direct visitors to specific/targeted information
- engage visitors digitally when they're in your physical space
- reduce printed collateral expenses

http://www.

1 Set up content you want your customers to access
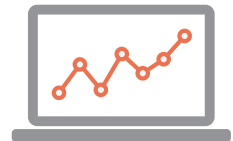(default is your page in boundround.com)

2 Stamp the Bound Round app/ website page on incoming customers smart devices

3 Your customer has access to your custom content

4 You can access monthly engagement reporting

What can you do with it?

Distribute Content

Deliver exclusive digital content that only users with a stamp can access.

Measure Engagement

Learn which attendees are engaging where with trackable ROI.

Verify Purchases

From check-ins to redeeming coupons, the stamp makes it quick and easy to track purchases at point of sale and award benefits to customers.

Bound Round Stamps and Technology

Bound Round Stamp

- ✓ battery free
- ✓ easy to use/intuitive
- ✓ works on iOS + Android
- ✓ works on web

Beacons/BLTE
- ✗ battery free
- ✓ easy to use/intuitive
- ✓ works on iOS + Android
- ✗ works on web

QR Codes
- ✓ battery free
- ✗ easy to use/intuitive
- ✓ works on iOS + Android
- ✗ works on web

NFC/RFID
- ✓ battery free
- ✓ easy to use/intuitive
- ✗ works on iOS + Android
- ✗ works on web