BUYO - User Manual

Table of Contents

Δ n	П	r	n	т	ď
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- 1- Home Page
- 2- Customer Sign-Up Page
- 3- Customer Login Page
- **4- Legal Documents**
- 5- Vendor Login and Sign-Up Pages
- **6- Order Pages**
- **7- Notification Page**
- **8- Search Product**
- 9- Filter&Sort
- **10- Product Details**
- 11- Add to Cart (Customer)
- 12- Report
- 13- My Products (Vendor)
- 14- Delete Product (Vendor)
- 15- Add & Edit Product
- **16- Categories**
- **17- Cart**
- 18- Checkout
- 19- Messaging

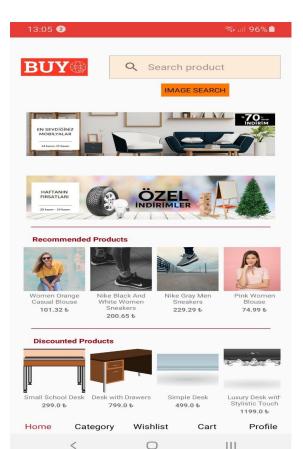
Frontend

- 1- Sign in/up for customers
- **2- Sign in/up for vendors**
- **3- Homepage**
- **4- Profile information for customers**
- **5- Addresses Page for Customers:**
- **6- Cart for customers**
- 7- Checkout

- 8 Product List Page
- 9 Product Page
- 10 Wishlist Page
- 11 Customer Orders Page
- 12 Messages Page
- 13 Notifications page
- 14 Vendor profile page
- 15 Vendor add product
- 16 Vendor all products page
- 17 Vendor update product page
- 18 Vendor orders page
- 19 Admin login
- 20 Admin Reported Products Page
- 21 Admin Reported Comments

Android

1- Home Page



The home page is the first page the user will see when they open the application. In this page, **image search** and **semantic search** can be done via the search bar and the image search button at the top. The user can see current **campaigns** as banner images. In addition to these, they can see **recommended** and **discounted** products in the middle of the page. While the discounted products are the same for all users, recommended products are personalized when the user is logged-in. If not, they can be thought of best-sellers.

Another important component is the navigation tab that is at the bottom of the screen.

The user can change the current tab via this navigator. Each tab is specialized for some group of features which will be explained throughout the manual.

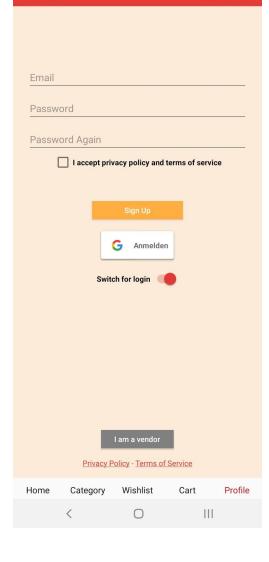
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2- Customer Sign-Up Page

Customers can **sign-up** on this page by entering necessary information. Alternatively, they can benefit from the **Google sign-in**. They should accept the privacy policy and terms of service before signing-in.

The users can go to the vendor sign-up page by clicking the "I am vendor" button, and to the customer login page by clicking the "Switch for login" switch.

Finally, the users can read the privacy policy and the terms of service by clicking the links at the bottom.



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Email Password Remember me Login G Anmelden Forgot Password Switch for sign-up I am a vendor Privacy Policy - Terms of Service Home Category Wishlist Cart Profile

3- Customer Login Page

The customers can login by giving their emails and passwords. If they don't want to login always, they can select the **remember me**.

Google sign-in is also possible on this page. In addition to this, users can reset their passwords by clicking

the "Forgot Password" button. For other functionalities, you can look at the "Customer Sign-Up Page" section.

4- Legal Documents



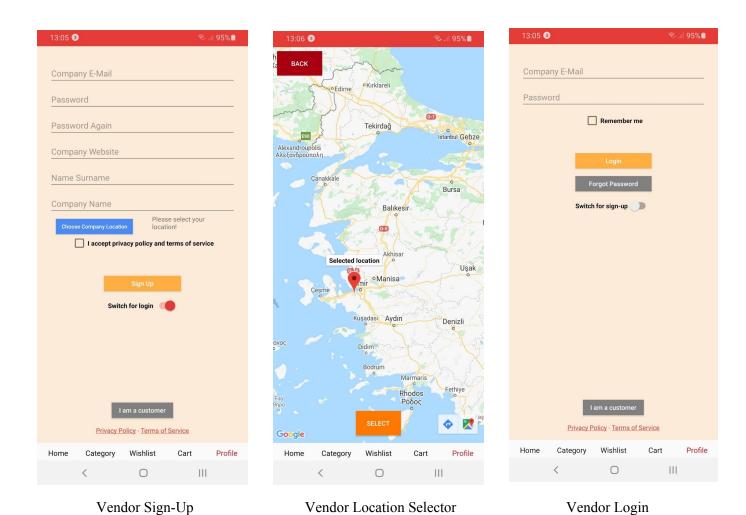
Privacy Notice(GDPR/KVKK)



Terms of Service

The user can read the legal documents they need to accept during the sign-up process. They can go back by clicking the "I understand" button.

5- Vendor Login and Sign-Up Pages

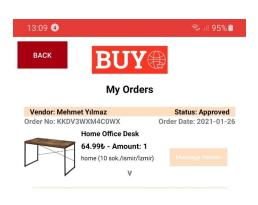


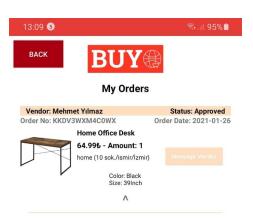
On the sign-up page, vendors should give their credentials. One important thing is that vendor's e-mail and company website must have the same domain name for the sake of validation. For example, if the company website is "www.mycompany.com", then the email should be "xyz@mycompany.com".

Vendors must also select the company location via **Google Maps.** They can select the location by clicking the "Select" button after specifying the correct location. The selected address will be shown next to the "**Choose Company Location**" button.

Vendors can login using the login page. The functionality is very similar to the customer login, except that the user is a vendor now.

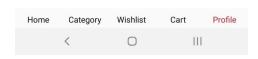
6- Order Pages







Order Page



Order Page Detail

The users, both vendor and customer, can see their orders and their status on this page. Each item is an ordered product and contains some information about the order such as the customer ID, the vendor name, order date, order number, details about the product and the status

of the order. Users can click on the triangle button to see some details about the ordered product, or they can click on the product itself to go to the product detail page for more information about the product.

Each item has two buttons in it. The functionalities of these buttons change according to the status of the order. While vendors can approve or reject an order, they can message the customer, customers can cancel an order if it has not shipped yet, return order if 15 days have not passed yet, or message the vendor anytime.

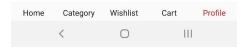
7- Notification Page

On this page, the user can see the notification about some events which are discount and order cancellation for the customers, and for the vendors, just order cancellation.

If the notification is for discount, the user can go to the related product by clicking on the notification.

If the notification is for order cancellation, the user can go to the related order by clicking on the notification.





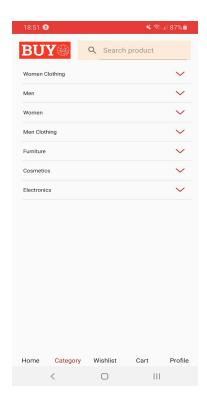
8- Search Product

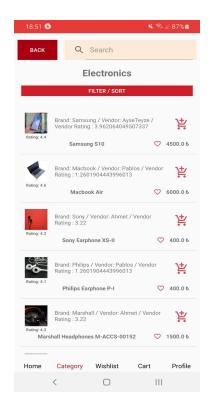
All users (including the guest user) can search for a product. The search can be conducted in two ways, search by keyword and search by category.

In order to search by keyword, tap on the homepage tab on the navigation bar and click on the search bar on top of the page. Enter a keyword and related products will be listed on the page where the user is directed to.

In order to search by category, tap on the category tab on the navigation bar. Then select one of the listed categories or expand the list by clicking on the downward arrow of any category name. After clicking on one of the category names, the user is directed to the related product list page.

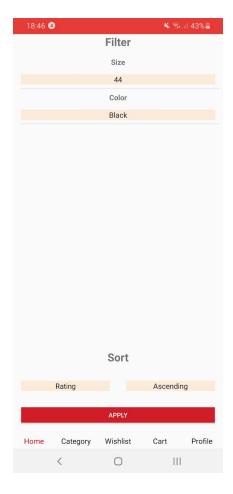
The customers can directly add the product to their cart or wishlist if they want to.





9- Filter&Sort

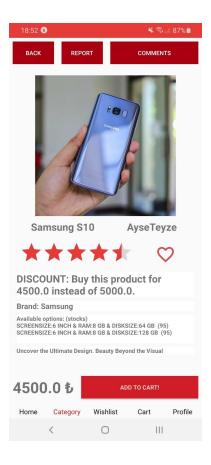
After listing the product by search (by either keyword or category) the user can filter or sort the products listed. By clicking on the "Filter & Sort" button, the user is directed to the filtering page. The user can select an option for each criterion or left them empty. In this case, empty attributes mean to fetch all. Moreover, the user can apply a sorting criterion to the filter s/he did.

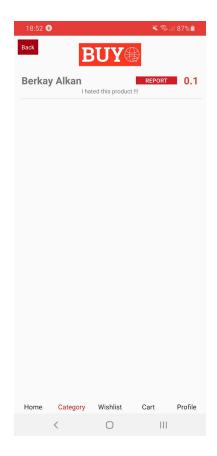


10- Product Details

The details of any product can be seen in a lot of ways. Some of the products are listed in the recommendation and discount section of the homepage or the users can search for a product. After clicking on the product, the user is directed to the product detail page of the product.

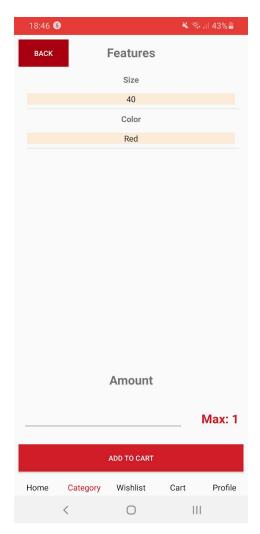
On this page, the image, name, vendor, discount if it has, brand, stock values for each combination, and the description are demonstrated. The customers can add the product to their cart or wishlist. Also, the comments made to this product by the customer who purchased it, are listed in the comments section. Moreover, the users can report the product itself or a comment made to it.





11- Add to Cart (Customer)

In order to add a product to the cart, go to the details of the product. Then click on the "Add to Cart" button. The user is directed to the details of his/her order. The user is wanted to select an option for each attribute of the product and the current stock amount is shown on this page also. After entering the amount s/he wants, then the order can be completed. The user can see the product in the cart tab in the navigation bar.



12- Report

Any user can report a comment or a product. The only exception is that a vendor can not report his/her own products.

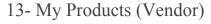
In order to report a product, go to details of the product. Then click on the report button seen above the screen. The user is going to be directed to the report page. On this page, the user can see the details of the product s/he wants to report. Provide reasoning below and click on the Report button. The report is sent.

In order to report a comment, go to the page of the product in which the comment the user wants to report is made. Then click on the comments button. Go to the product that is wanted to be reported and click on the report just above it. S/he is going to be directed to the

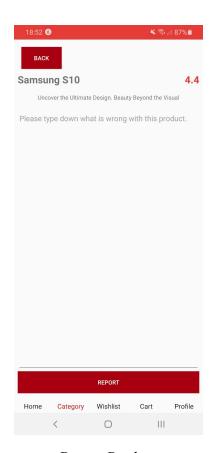
report page. The user can see the comment there. Provide reasoning below and click on the Report button. The report is sent.



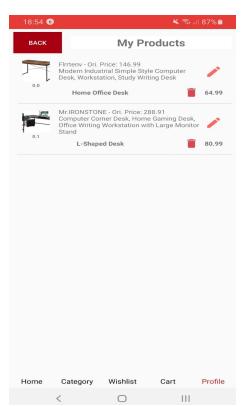
Report Comment



After logged-in as a vendor user, click on the Profile tab. Then click on my products page. The vendor can see the list of products s/he has. Click on the trash icon to delete and edit icon to edit the product.

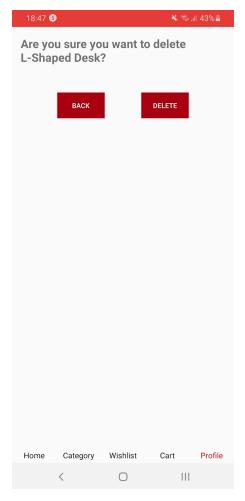


Report Product



14- Delete Product (Vendor)

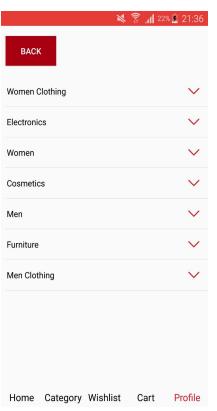
After logged-in as a vendor user, click on the Profile tab. Then click on my products page. The user can see the list of products s/he has. Then find the product that is wanted to be deleted. Click on the trash button next to its name. The user is going to be directed to the delete page. S/he can cancel the deletion process by clicking on the cancel button. In order to delete the product click on the delete button. The user will be directed to the page where s/he sees the remaining products. The product is deleted.



15- Add & Edit Product

After signing-in as the vendor, by navigating to the profile tab and then the "add product" button, the vendor is going to be directed to a page where s/he can select the category of the new product s/he wants to add. This page is exactly the same as the one in the categories tab. The vendor can either directly select a category by clicking on the name of the category or navigates through to the sub-categories of one of them by clicking on the downward arrow next to it

After selecting the category the vendor is directed to the page where the details of the product are entered. The

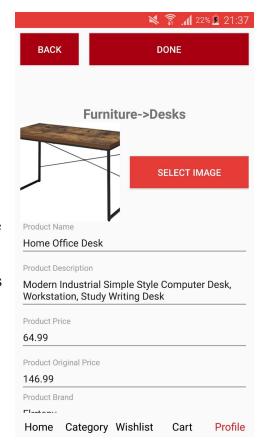


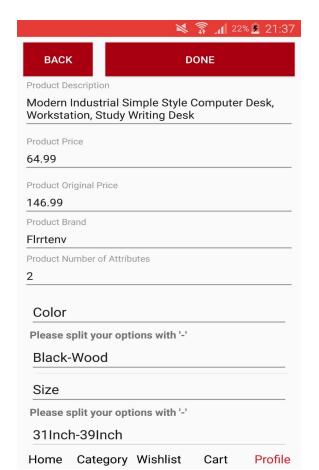
vendor needs to provide the name, description, price, original price, and brand of the product. Also, for the features of the product, the vendor should enter the number of attributes that the

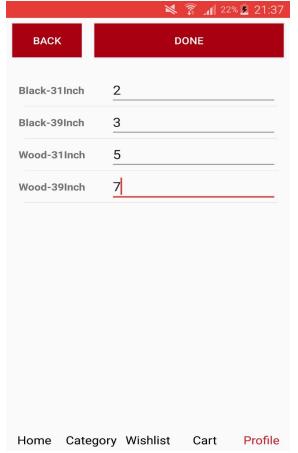
product has. (ie. RAM, DiskSize, Screen Size are the attributes of a computer) After entering the number of the attributes, the vendor has to provide a name for each attribute and the possible options of each attribute. The possible options are needed to be separated by the dash (-). The image of the product is the logo of the BUYO by default.

After providing the details of the product, the vendor clicks on the DONE button and proceeds to the page where s/he enters the stock values for each attribute combination. After providing the stock values (zero is accepted as a stock value), the vendor clicks on the Done button, and the new product is added and can be seen on my products page.

Editing the product has a similar interface.

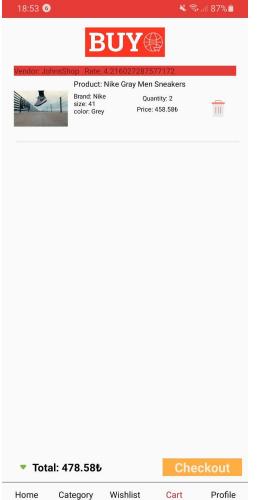


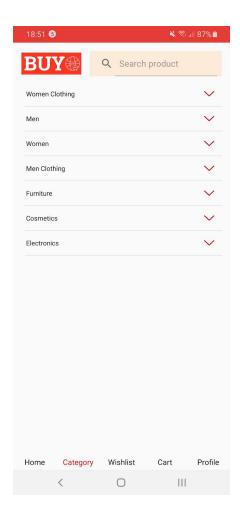




16- Categories

You can see all main categories in the categories tab which is the second tab in the navigation bar. You can see the subcategories of a category by clicking the dropdown icon. You can also see the products in a category by clicking the category item. It directs you to product list page.





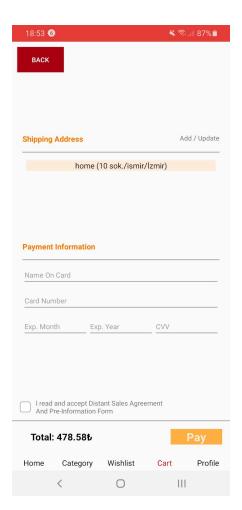
17- Cart

Cart page is reachable using the cart tab in the navigation bar. Customers can view the products

they added to their cart. They can see the quantity and features they chose as well as the cart total. They can also remove the product from their cart using the trash icon. Clicking on the little green dropdown icon next to 'Total' price text will open the detailed version of cart price. Clicking the checkout button will proceed to payment(checkout page).

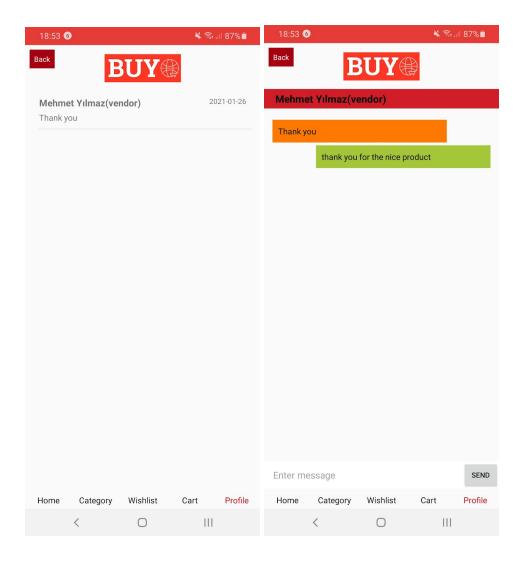
18- Checkout

In the checkout page, you need to fill three information to order your products in the cart. First one is your profile information. You should enter your profile information only once. To enter your profile information, you should go to the profile info page, enter your information then save them by clicking the save button. If you have done this already, just keep filling the information in the checkout page. Second one is the shipping address. If you have already entered one or more addresses, you can select one of them from dropdown by clicking to shortened address info. By clicking the 'Add/Update' button, you can add or update an address. Third one is the payment information. Our platform does not save your card information. You should enter your credit card information on every checkout. Last step, you should read 'Distant Sales Agreement And Pre-Information Form'. You can see the form by clicking the form name which is at the end of the checkout page. You need to accept it by clicking the checkbox.



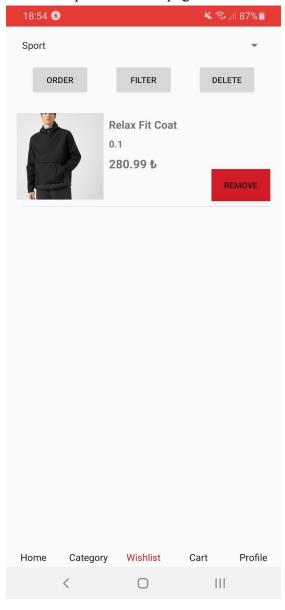
19- Messaging

In the profile tab, clicking my messages button will direct you to the messages page (Left image in the below) which shows a shortened version of your message history. In this page you can see the names of the users who they interacted with via messaging and the last message with that user. By clicking on a user, you will be directed to the live chat page(right image in the below). Your messaging history is displayed on this page. The users can then send a message by typing a message to the input field at the bottom and then pressing 'SEND' button found on the bottom right. The messaging is real time which means that the messages sent and received are displayed as soon as the messages are sent or received without refreshing the page.

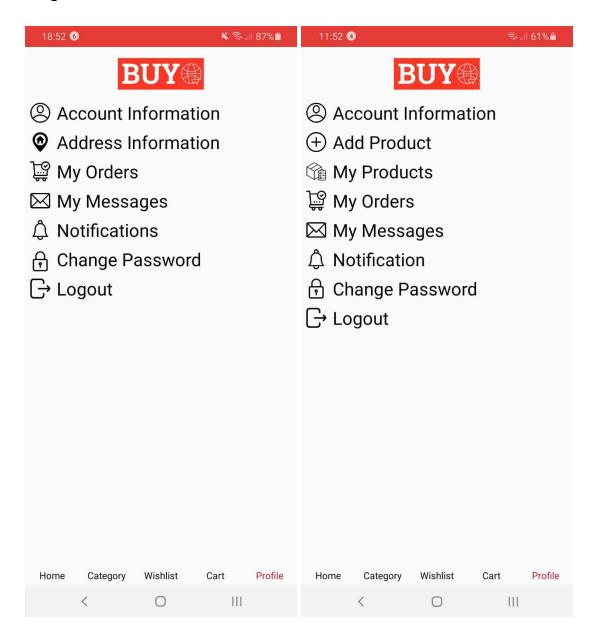


20-Wishlist Page

After customers add products to their wishlist, they can see the products that they liked from the wishlist tab. They can remove the product from their wishlist by clicking the remove button or click to product itself to see the product detail page.



21-Profile Page for Customer and Vendor

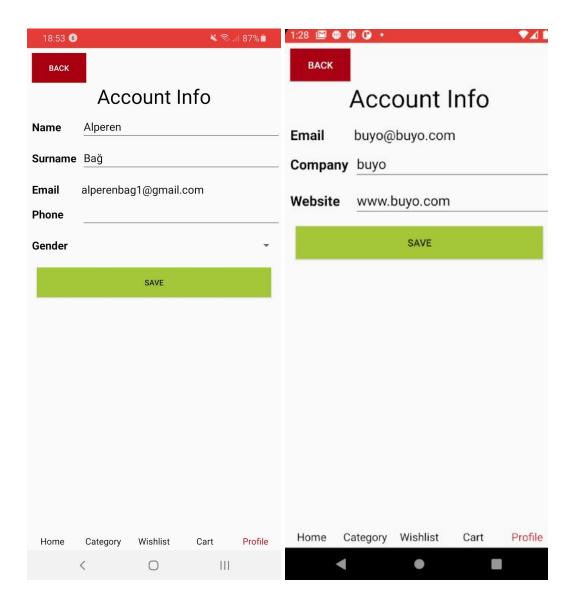


Profile pages for customer and vendor are shown respectively.

Customers can access their account information, address information, their orders, their messages, notifications and change password page. Also they can log out from the app.

Vendors can access their account information, add product page, their products, given orders, their messages, notifications and change password page. Also they can log out from the app.

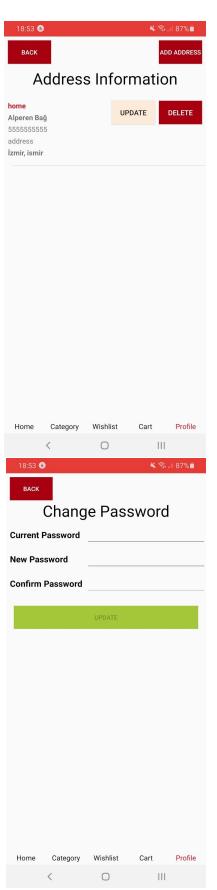
22-Account Information for Customer and Vendor



Account information pages for customer and vendor are shown respectively.

Customers can view their email address and update their name, surname, phone and gender.

Vendors can see their email address and update their company name and website.



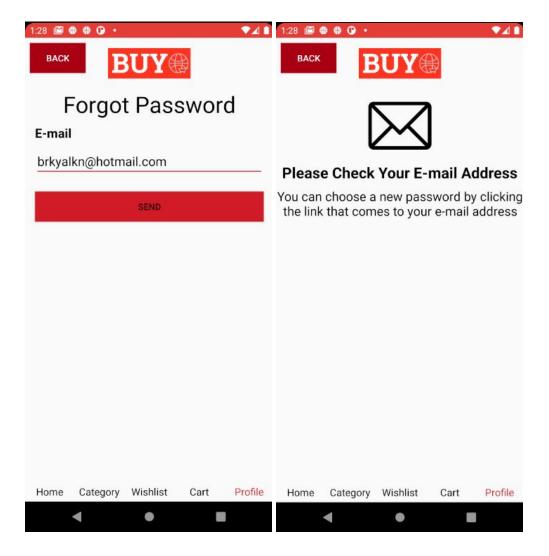
23-Address Information

Customers can see their saved addresses. Address title, address name, phone number, address, city and province fields is shown. Customers can update or delete the address. Also they can add a new address by clicking add address button.

24-Change Password

Both customers and vendors can change their password using their current password.

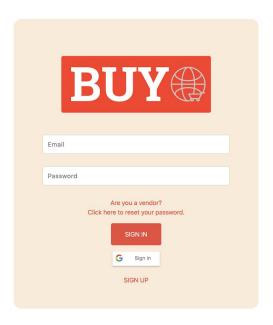
25-Forgot Password



Both customer and vendor can use forgot password functionality. After the user enters her email address and clicks the send button, an email is sent to her which includes the steps for resetting the password.

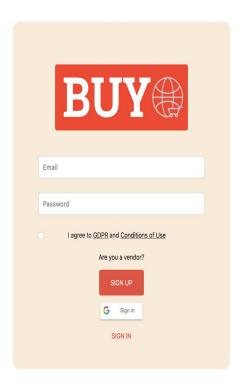
Frontend

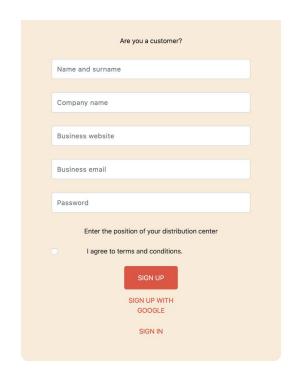
1- Sign in/up for customers



Customers can sign in/up using Google sign in/up or enter their email and password. A verification email will be sent to verify the email during sign up. Customers also have to accept GDPR and Conditions of Use to be able to sign up.

Vendors use the same interface for signing in.

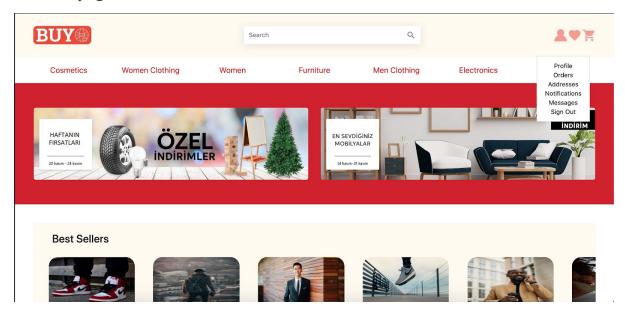




2- Sign in/up for vendors

Vendors have to provide information visible in the screenshot above to be able sign up. They also have to provide their location via Google Maps and accept terms and conditions.

3- Homepage



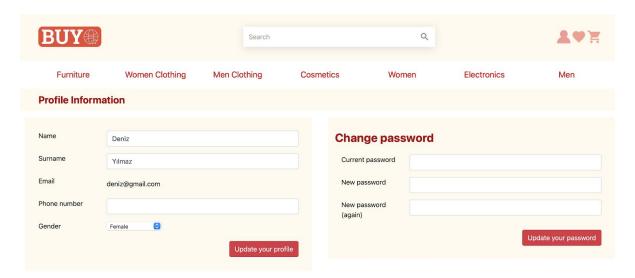
When the user first goes to our url or after signing in, they are greeted with our homepage. The homepage consists of our header which is also present in every customer page, a promotions section, a recommendations section and a best sellers section.

On our header there is a Buyo icon which which redirects the user to this homepage from anywhere in the website, there is a search bar which redirects the user to a page with the resulting products of your search query when you click the search icon, a wishlist icon which will redirect to the wishlist page, a cart icon which will redirect to the cart page, and a profile icon. When the user clicks on the profile icon, a popup menu opens underneath with all the pages relevant to the users profile. From that menu, the user can navigate to profile information page, orders page, addresses page, notification page, messages page, or just sign out. If the user is not signed in, that menu will just show two options as sign in and sign up which will redirect to corresponding pages. The header also hosts the categories bar. When you click on one of the category, its subcategories will appear. When you click on one of the subcategories, you will be redirected to the products page consisting of products in that subcategory.

Below the header is our promotions tab. The user can see currently available promotions, however it is not yet interactable in this version of our platform. Below those we have Best Sellers and Recommendations sections. The user sees a list of best seller products or personally recommended products and when the user clicks on one of the products, she is redirected to its product details page

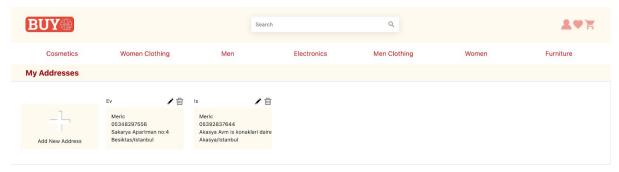
4- Profile information for customers

Customers can change their profile information and change their password using their current



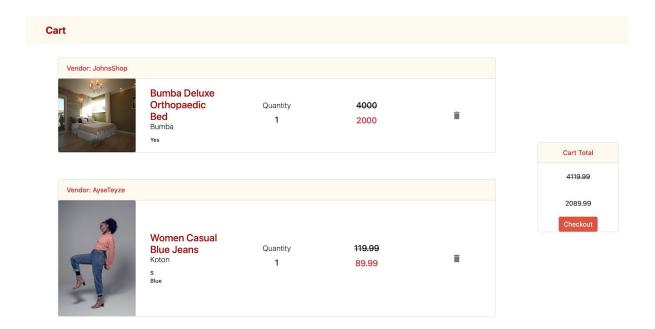
password. They can update their name, surname, phone number and gender.

5- Addresses Page for Customers:



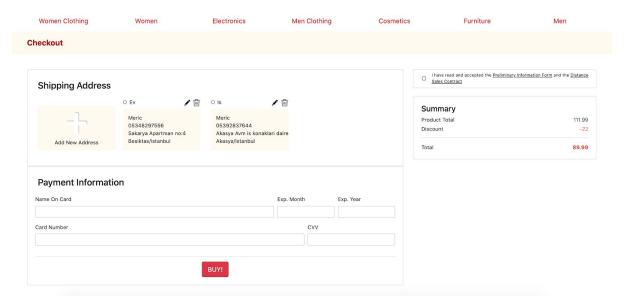
This page behaves exactly the same as the addresses section on the checkout page. For more information, see the checkout page manual.

6- Cart for customers



Customers can view the products they added to their cart. They can see the quantity and features they chose as well as the cart total. They can also remove the product from their cart using the trash icon. Clicking on the checkout button will proceed to payment. Cart page is reachable using the cart icon on the header.

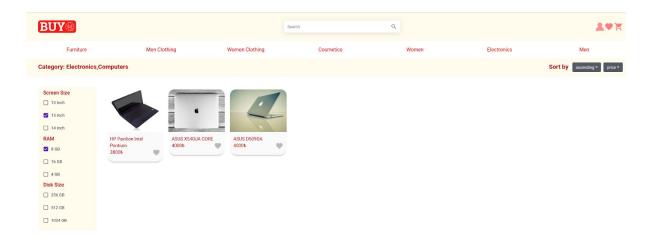
7- Checkout



We have four sections on the checkout page. In the shipping address, the user can select any of her addresses by clicking the desired one. If she would like to add a new address, she can click the 'Add New Address' button and filling the form that pops up. By clicking the pen icon on top of one of the addresses, the user can edit that address. The same form pops up with the information already filled. The user can then change any of the desired information besides the title and click submit to apply the changes. The user can also delete any of the addresses by clicking on the trash icon on top of the address.

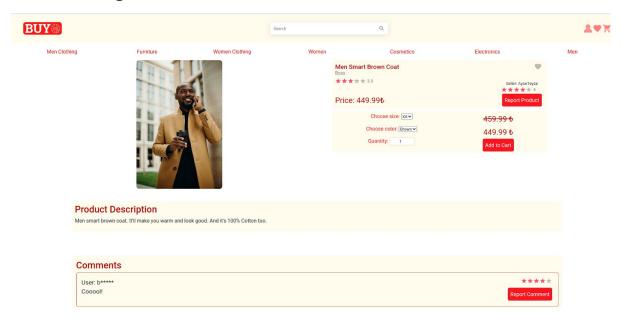
On the top right section, the user has to check to checkbox claiming she has read and agrees with our legal documents before completing the payment. Just below that, there is a summary section where the user can see the total amount she is going to pay and the discount se got. On the bottom left, the user has to fill in her payment information and click buy to complete the payment. If everything is successful, the user sees a popup stating that and redirected to homepage.

8 - Product List Page



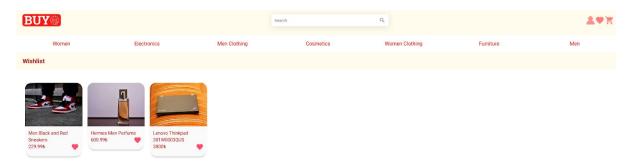
Users can see the products of a specific category here by choosing the category from the header. This page also displays the products of the search result. Users can enter their query at the search bar found in the middle of the header. On the left the possible filter options are listed. Users can choose at most one filtering criteria for each attribute listed. They can also remove the filter by clicking again. If a user is logged in, she can also add a product to her wish list by clicking the like button(button with the heart symbol). Sorting functionality is also provided. Users can sort the products by rating, name or price in ascending or descending order. Clicking on a product redirect the user to the page of that product which is explained next.

9 - Product Page



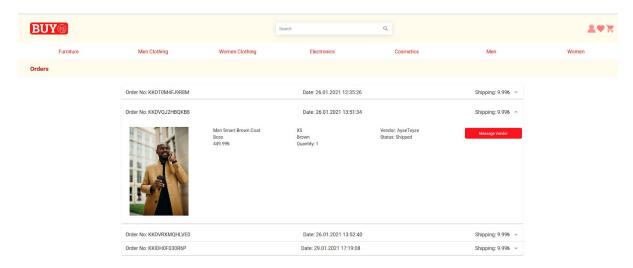
Users can see the information about a product on this page. Moreover they can interact with our platform by reporting the product, reporting a comment, adding the product to their wish list or adding the product to the cart. Before adding the product to the cart the user can choose different options for the product such as its size, color, material etc.

10 - Wishlist Page

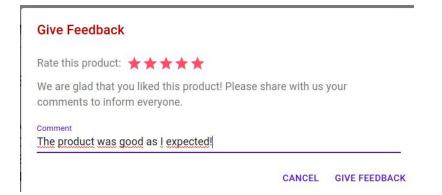


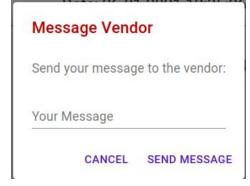
This page displays the products which are added to the wish list of a user. Users have to be logged in to see their wishlist. Users can access the products listed here by clicking on them. If the price of a product added to the wishlist changes, the user is informed via notifications page.

11 - Customer Orders Page



Here the users can list all of their orders. By clicking on an order more detailed information is displayed. Users have the ability to cancel the order if its status is 'Pending' or to return the order if its status is 'Delivered'. They can also give feedback to a product here if the status of the product is delivered. Lastly, they can message the vendor to request information about their order by the 'Message Vendor' button.

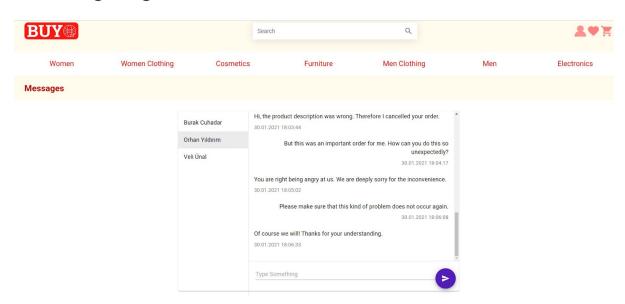




Give Feedback Dialog

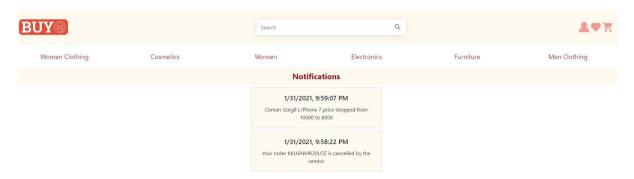
Message Vendor Dialog

12 - Messages Page



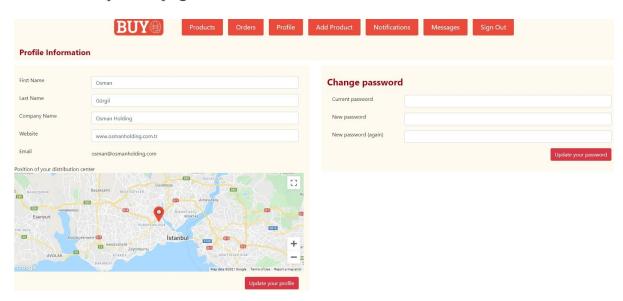
On the left panel of this page the users can see the names of the users who they interacted with via messaging. By clicking on a user their messaging history is displayed on the right. The users can then send a message by typing a message to the input field at the bottom and then pressing enter or the right arrow button found on the bottom right. The messaging is real time which means that the messages sent and received are displayed as soon as the messages are sent or received without refreshing the page.

13 - Notifications page



This page displays notifications pushed to the user, due to activity such as a wishlisted product being discounted, or an order being canceled. Each notification card includes the activity's timestamp as well as a short informative message. The users can click on a notification to go to a relevant page. For example, clicking on a discount notification redirects to the discounted product's page. Clicking on a canceled order redirects to the user's orders page.

14 - Vendor profile page



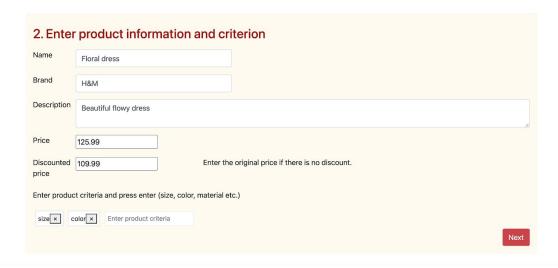
This page displays the profile of vendor users, and allows them to update their profile information. Vendor users can edit their first name, last name, company name, and website. They can also change the location of their distribution center by clicking on the map, and change their account password.

15 - Vendor add product

Add a new product



To add a product, the vendor first chooses a category.



Then, adds product information and criterion.

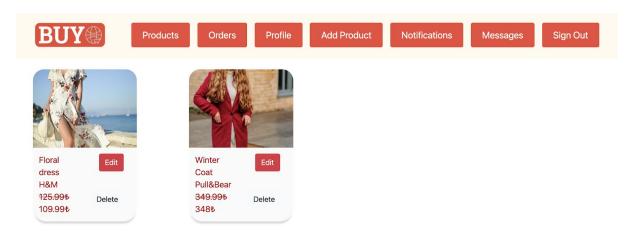


Then, enters the possible values and stock information.



Then upload an image and submit the product.

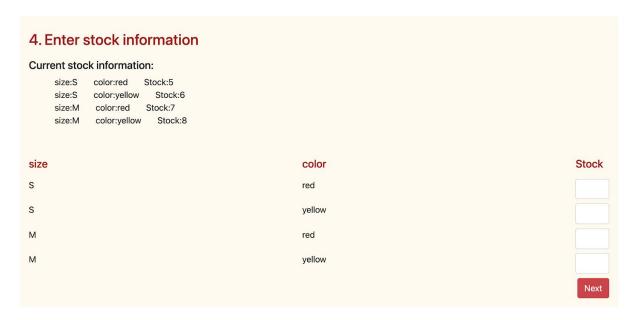
16 - Vendor all products page



Vendors can see all of their products on this page with their price information. They can use the delete button to delete the product. Edit button redirects to update product page.

17 - Vendor update product page

Update product page has the same interface as the add product page except for the stock



information part. In this part, vendors can see their current stock information and update it. Other fields are the same as add products, except that the form is loaded with current information.

18 - Vendor orders page



On this page, vendor users can see a list of all of their orders, as well as their total earnings. Clicking on an order displays more detailed information, as seen below.



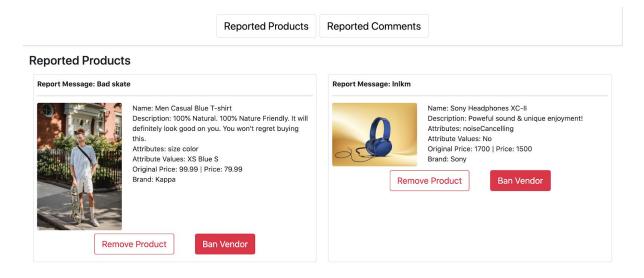
Vendors have the ability to cancel the delivery of any product with a 'Pending' status, by clicking the 'Cancel Order' button next to it. They can also click the 'Message Customer' button to message the customer who made the order, to give any relevant information about their order.

19 - Admin login

B	
Password:	
Login	

The login page for the admin portal is quite simple. The admin just needs to enter its credentials and click login. And if they are right, she will be redirected to the admin portal.

20 - Admin - Reported Products Page



The admin can see all reported products listed in this page. All the necessary information in the products box. After that if the admin wishes to remove the products from the database, she can by clicking the remove product button. Also the admin can ban the owner of the product from the system as well by clicking on the ban vendor button.

21 - Admin - Reported Comments

	Reported Products	Reported Comments	
Reported Comments			
Report Message: I dont like it Comment: I hated this product !!!	Remove Comment Ban User	Report Message: I JUST WANT TO REPORT Comment:	Remove Comment Ban User
	Report Message: I dont like this comme Comment: What a stupid product!	Remove Comment Ban User	

Similar to the reported products page, admin can see all the reports about comments on this page. She can see the comment itself and the reason it was reported and also remove the comment from the system or ban the user who made the comment entirely by clicking on the appropriate buttons.