# **Updates Since Last Week**

#### **Done Last Week**

- Adding some metrics for number of clusters
- Adding code for co-occurence network of graph
- Adjusting graph visualizations

#### **Next Week Plans**

- Start working on Kalmann like approach to explot the graph structure
- try DDTW by considering time intervals relevent to a news article

# **Enhancing Equity Predictions Using Informational Signals**

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Githup repo:: <a href="https://github.com/bour278/info-signal-analysis">https://github.com/bour278/info-signal-analysis</a>

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### **General Overview**

- **Target**: Enhance equity predictions using informational signals
- **Methods/Tools**: Derivative Dynamic Time Warping (DDTW) Louvain/Leiden Community Clustering Kalman Filtering Markov Random Fields

# **General Overview**

1 2 3 5

#### DATA COLLECTION

- Kaggle
- Github
- Web Scraping

#### **EDA**

- Correlation between news and prices jump
- Optimal number of clusters

#### **MODELS**

- DDTW distance graph
- Co-occurrence matrix
- Kalmann Filtering

#### **VISUALIZATION**

- Network Clusters
- Time-series
   Clusters
- Prediction vs
   Enhanced
   Prediction using confidence bands

#### **METRICS**

- Cut metric / modularity for clustering
- Inter/Intra cluster variance
- MSE for enhanced predictions

### **Data Sources**

• Kaggle: Daily OHLC data for US-based equities

Date	Open	High	Low	Close	Volume	OpenInt
1984- 09-07	0.42388	0.42902	0.41874	0.42388	23220030	0
1984- 09-10	0.42388	0.42516	0.41366	0.42134	18022532	0

### **Data Sources**

• Github: Reuters Financial Dataset

```
-- Samsung aims to double its smartphone sales in Africa in 2014
-- Wed Nov 13, 2013 2:29am EST
-- http://www.reuters.com/article/2013/11/13/us-africa-samsung-idUSBRE9AC08620131113

CAPE TOWN (Reuters) - Samsung Electronics expects to supply half of the smartphones sold in Africa this year and aims to double these sales on the continent in 2014, an executive said.
```

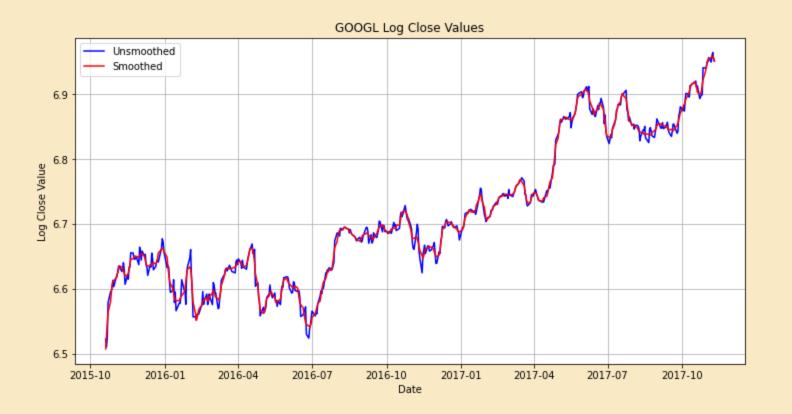
### **Data Sources**

Scraping: New York Times News Archive

```
Chadwick Boseman Played Black Icons, Found Fame With 'Black Panther'
11:20 PM ET
Japan
Abe Will Resign as Japan's Prime Minister, Citing His Health
10:17 PM ET
Politics
Thousands March on National Mall, Continuing Racial-Justice Push
10:11 PM ET
```

# **Methodology - Pre-Processing**

• Savitzky-Golay Filtering: removing noise from histoical time series data using polynomial interpolation at fixed-length window



# **Methodology - DDTW Clustering**

- **DDTW:** algorithm finding shortest path distance between 2 time series using dynamic programming approach
- **Graph Representation** Adjacency matrix is built from pairwise DDTW distances between each pairs of equities

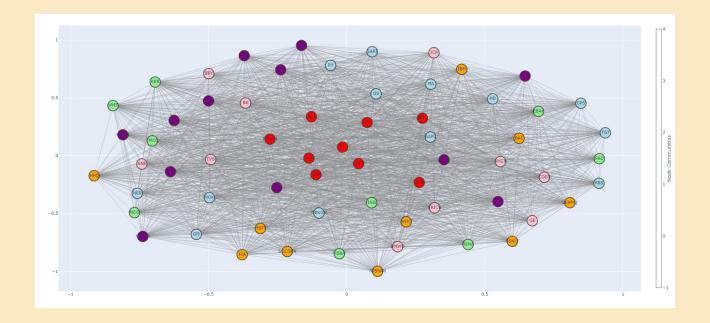
# **Methodology - DDTW Metrics**

- **k-means optimal number of clusters:** For this case we used the *silhouette score method* to computer the optimal number *k* of clusters. The best *k* was achieved at *k=2*.
- inter-variance of number of the graph Metric to determine how efficient the clustering method computed by  $\frac{\sum_i^K n_i ||c_i \bar{x}||^2}{K}$  where  $c_i$  represent the centroid of the  $i^{th}$  cluster and  $\bar{x}$  is the global mean of the graph.

# Methodology - News Co-occurence

- News co-occurence matrix: Matrix A where  $A_{i,j}$  corresponds to the number of news articles where stock i appeared with stock j.
- Louvain Cluseting Community detection algorithm that helps retrieve clusters in a graph and does not require setting the optimal number of clusters before running the algorithm.

# Results - Log Close Graph Cluster

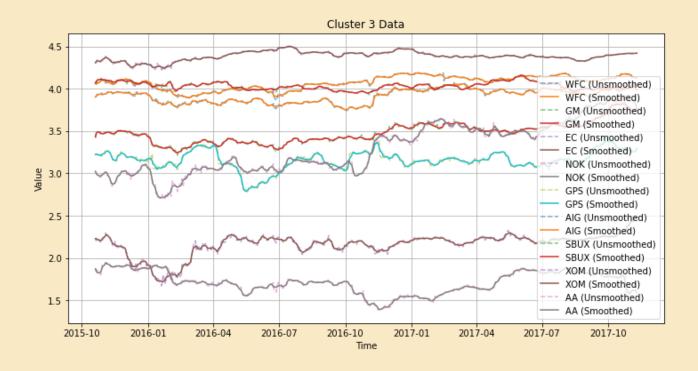


rendered html fo the graph

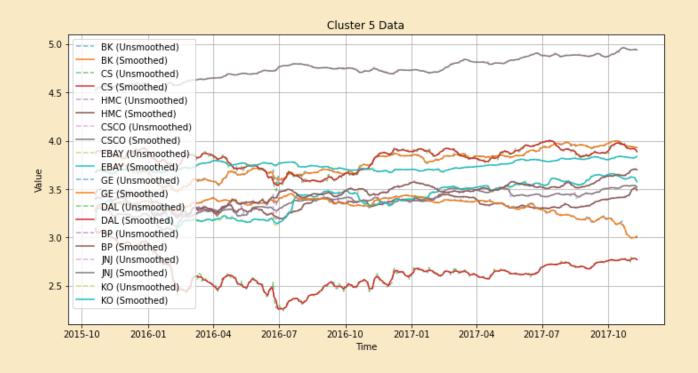




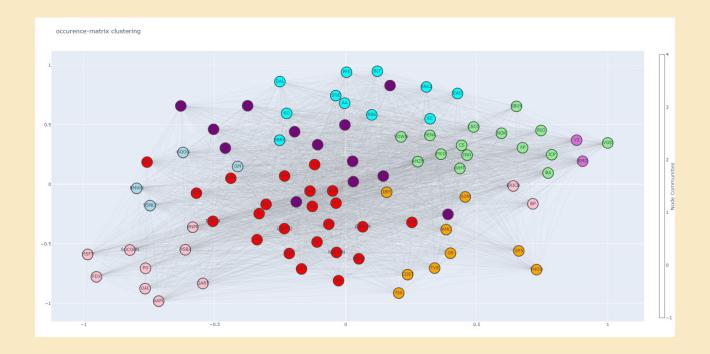








# **Results - Co-occurence Network**



rendered html for the graph

# Limitations (More to be found 1)



- Limited tick data
- Computationally expensive to build graph for long time series