#### Group Members: Bella Macaluso - Elizabeth Yang - Sourav Vemulapalli - Aditiya Palliyil - Joseph Jabbour

Githup repo: <a href="https://github.com/bour278/info-signal-analysis">https://github.com/bour278/info-signal-analysis</a>

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### **General Overview**

- **Target**: Enhance equity predictions using informational signals
- **Methods/Tools**: Derivative Dynamic Time Warping (DDTW) Louvain/Leiden Community Clustering Kalman Filtering Markov Random Fields

# **General Overview**

1 2 3 4 5

#### DATA COLLECTION

- Kaggle
- Github
- Web Scraping

#### **EDA**

- Correlation between news and prices jump
- Optimal number of clusters

#### MODELS

- DDTW distance graph
- Co-occurrence matrix
- Kalmann Filtering

#### **VISUALIZATION**

- Network Clusters
- Time-series
   Clusters
- Prediction vs
   Enhanced
   Prediction using confidence bands

#### **METRICS**

- Cut metric / modularity for clustering
- Inter/Intra cluster variance
- MSE for enhanced predictions

#### **Data Sources**

• Kaggle: Daily OHLC data for US-based equities

Date	Open	High	Low	Close	Volume	OpenInt
1984- 09-07	0.42388	0.42902	0.41874	0.42388	23220030	0
1984- 09-10	0.42388	0.42516	0.41366	0.42134	18022532	0

#### **Data Sources**

• Github: Reuters Financial Dataset

```
-- Samsung aims to double its smartphone sales in Africa in 2014
-- Wed Nov 13, 2013 2:29am EST
-- http://www.reuters.com/article/2013/11/13/us-africa-samsung-idUSBRE9AC08620131113

CAPE TOWN (Reuters) - Samsung Electronics expects to supply half of the smartphones sold in Africa this year and aims to double these sales on the continent in 2014, an executive said.
```

#### **Data Sources**

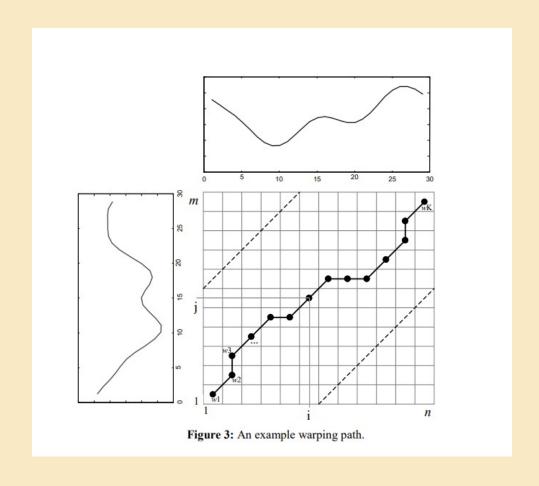
Scraping: New York Times News Archive

```
Chadwick Boseman Played Black Icons, Found Fame With 'Black Panther'
11:20 PM ET
Japan
Abe Will Resign as Japan's Prime Minister, Citing His Health
10:17 PM ET
Politics
Thousands March on National Mall, Continuing Racial-Justice Push
10:11 PM ET
```

# **Background information - DDTW**

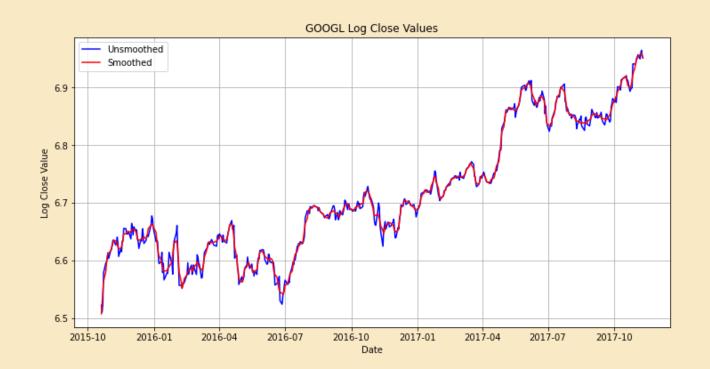
```
Input: Two time series S and T
Output: Distance between S and T
1. Compute the first derivative of S and T
2. Initialize the matrix D with zeros
3. For i = 1 to length(S)
       For j = 1 to length(T)
4.
5.
           Compute the distance between the i-th element of S and the j-th element of T
6.
           If i > 1 and j > 1
               D[i,j] = distance + min(D[i-1,j], D[i,j-1], D[i-1,j-1])
7.
8.
           Else
               D[i,j] = distance
9.
10. Return D[length(S), length(T)]
```

# **Background information - DDTW**



# **Methodology - Pre-Processing**

• Savitzky-Golay Filtering: removing noise from historical time series data using polynomial interpolation at a fixed-length window



# **Methodology - DDTW Clustering**

- **DDTW:** algorithm finding shortest path distance between 2 time series using dynamic programming approach
- **Graph Representation:** Adjacency matrix is built from pairwise DDTW distances between each pair of equities

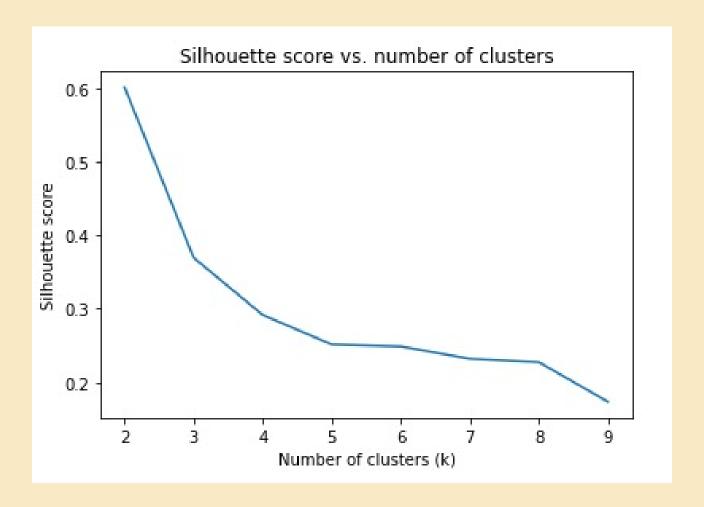
# **Methodology - DDTW Metrics**

- **k-means optimal number of clusters:** For this case, we used the *silhouette score method* to compute the optimal number k of clusters. The best k was achieved at k=2.
- inter-variance of the graph: Metric to determine how efficient the clustering method computed by  $\frac{\sum_i^K n_i ||c_i \bar{x}||^2}{K}$  where  $c_i$  represent the centroid of the  $i^{th}$  cluster and  $\bar{x}$  is the global mean of the graph.

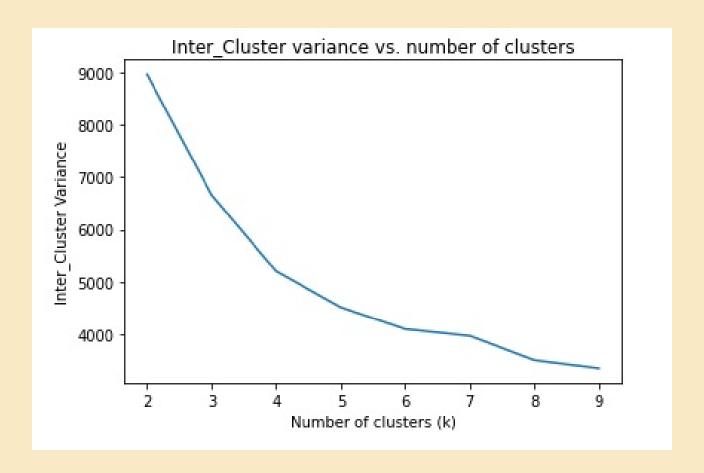
# Methodology - News Co-occurrence

- News co-occurence matrix: Matrix A where  $A_{i,j}$  corresponds to the number of news articles where stock i appeared with stock j.
- Louvain Clustering: Community detection algorithm that helps retrieve clusters in a graph and does not require setting the optimal number of clusters before running the algorithm.

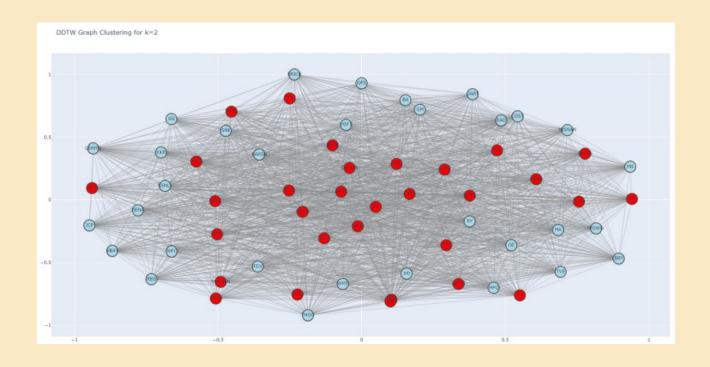
# **Results - Metrics - Silhouette Score**



# Results - Metrics - Inter-Cluster Variance

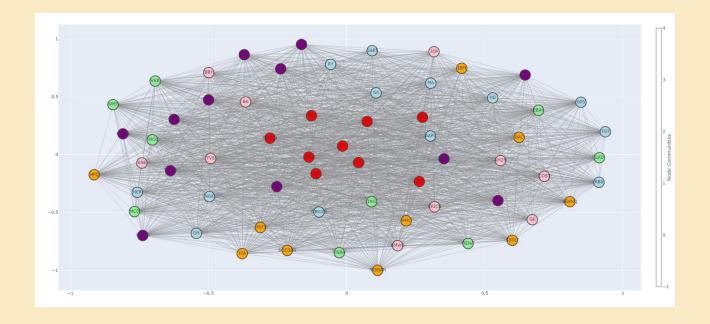


# Results - Log Close Graph Cluster

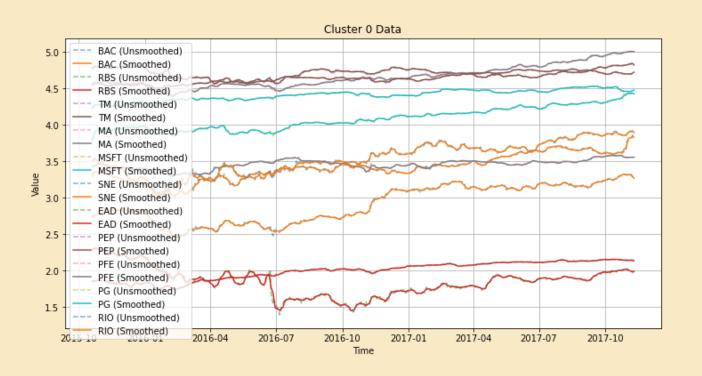


rendered HTML for the graph

# Results - Log Close Graph Cluster

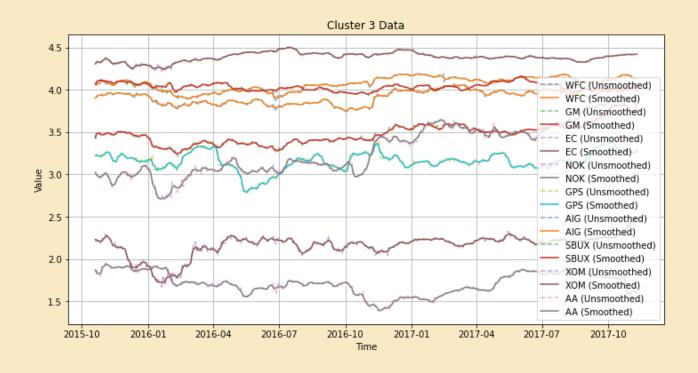


rendered HTML for the graph

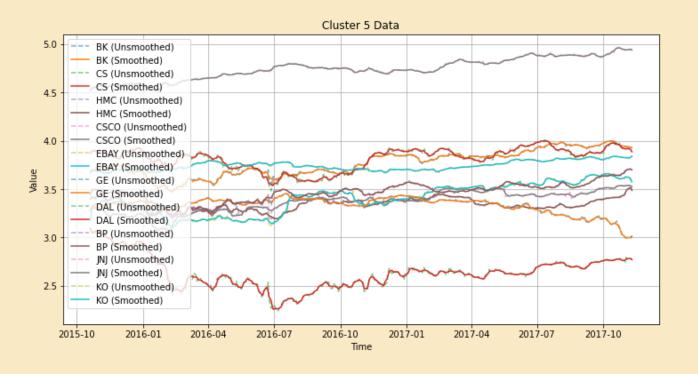




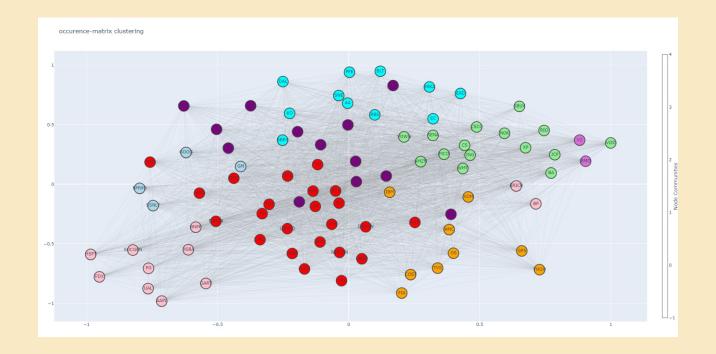








### **Results - Co-occurrence Network**



rendered HTML for the graph

# Limitations (More to be found <u>T</u>)



- Limited tick data
- Computationally expensive to build graphs for long-time series