

a
process
book

katerie
boursiquot

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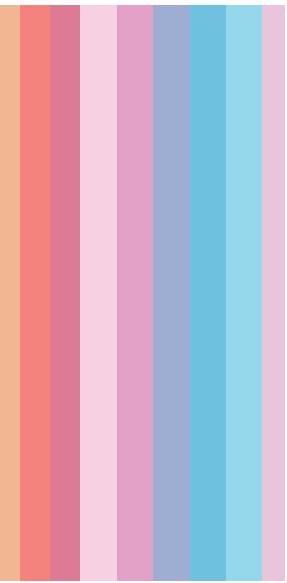
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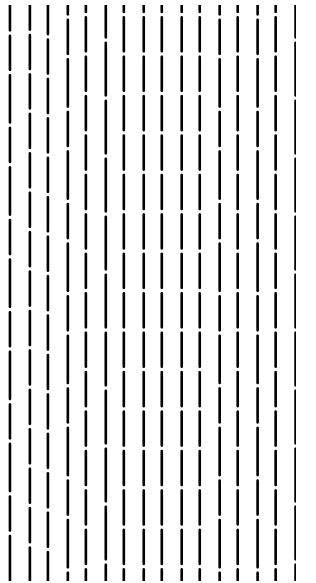
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national park posters

selecting the parks

when picking the parks i wanted to work on, i looked for a unifying theme. i hadn't ever been to a national park so I wanted to pick an important theme that i wouldn't become uninterested with. so the theme i went with highlights the native american presence in national parks. showing that these marvels of nature were not always these untouched landscapes, but homes to large native american tribes. to encourage people to recognize this information and be mindful and respectful to the original "owners" of the land.



glacier national park



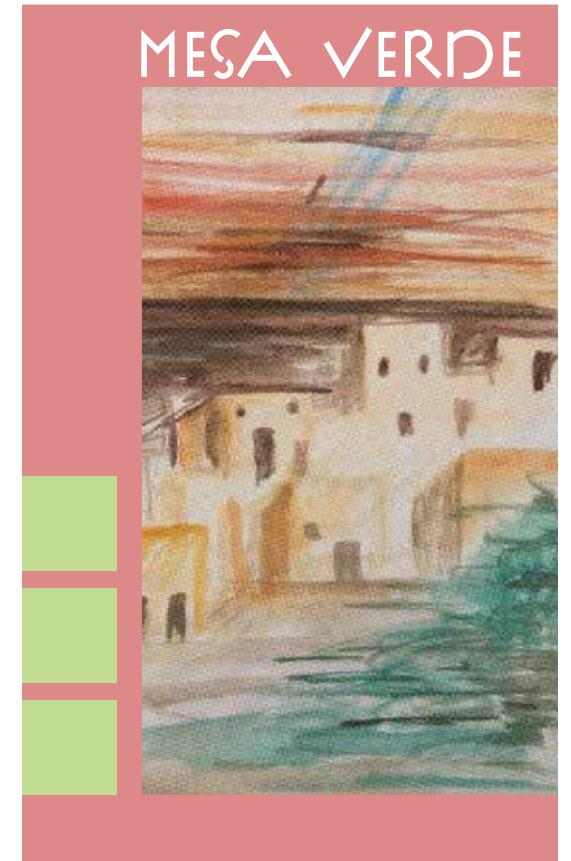
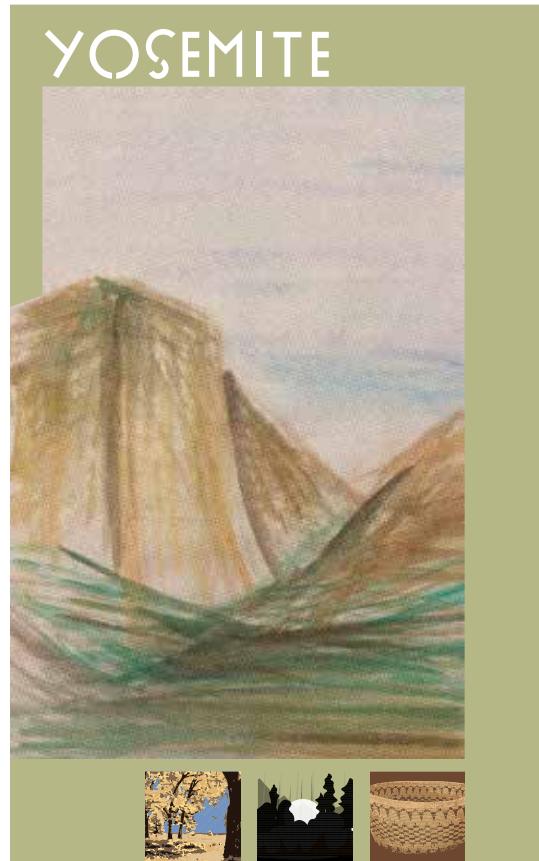
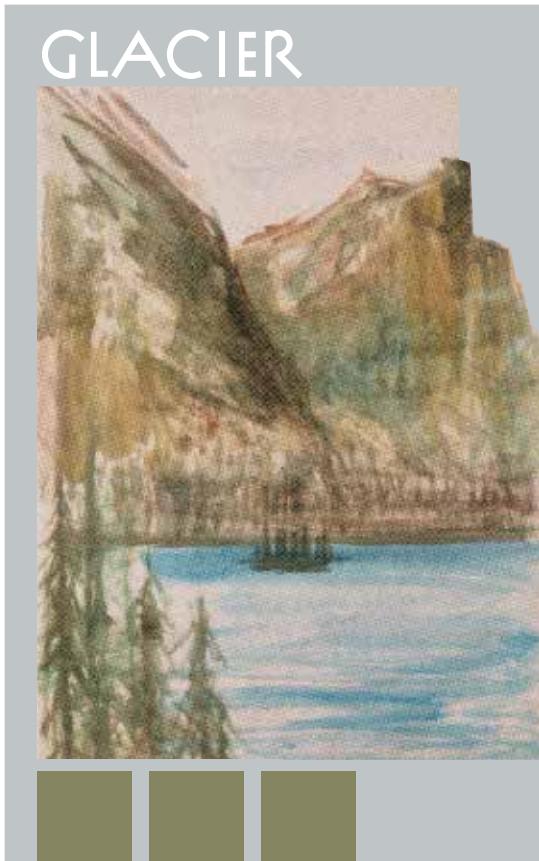
yosemite national park



mesa verde national park

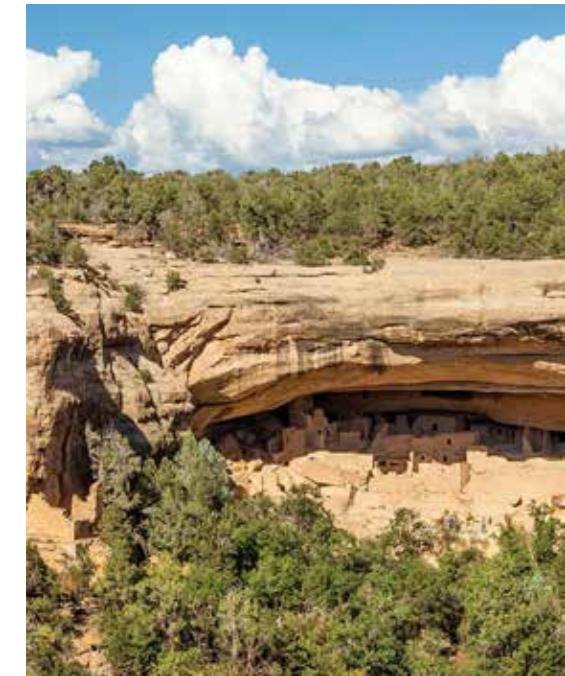
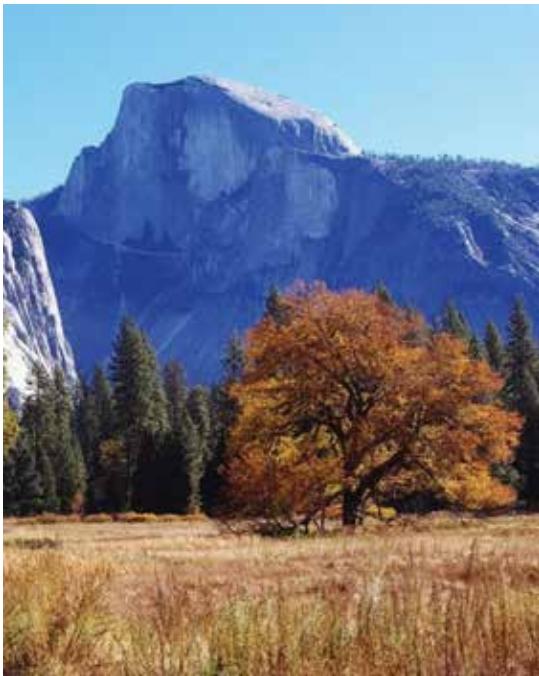
version 1

i knew i wanted an old, grainy feel for the graphic. this iteration focuses on finding that style and playing with icon placement.



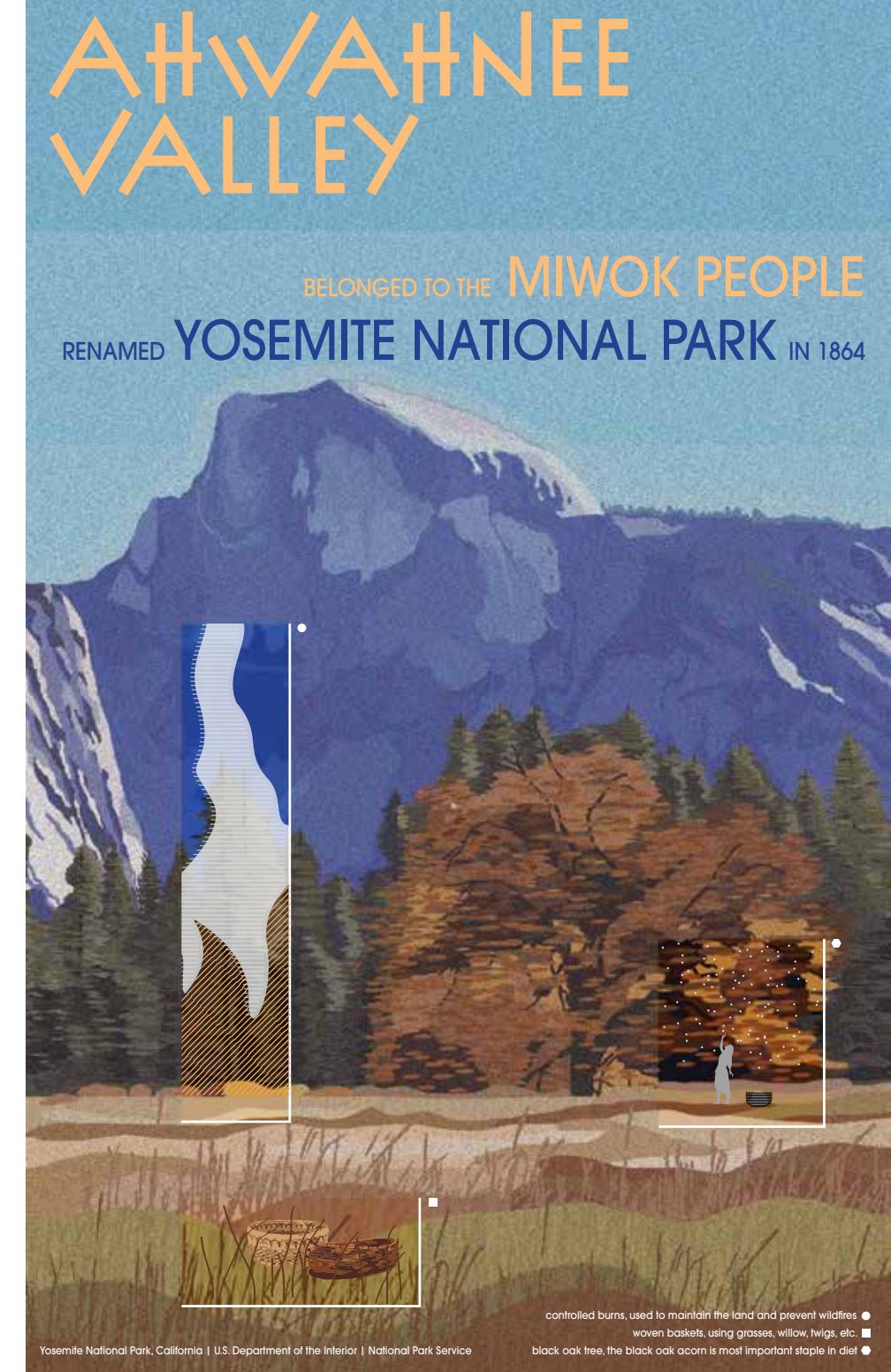
new style

instead of painting it by hand, i brought the following images into photoshop and used the paintbrush tool to get the shapes and look i wanted



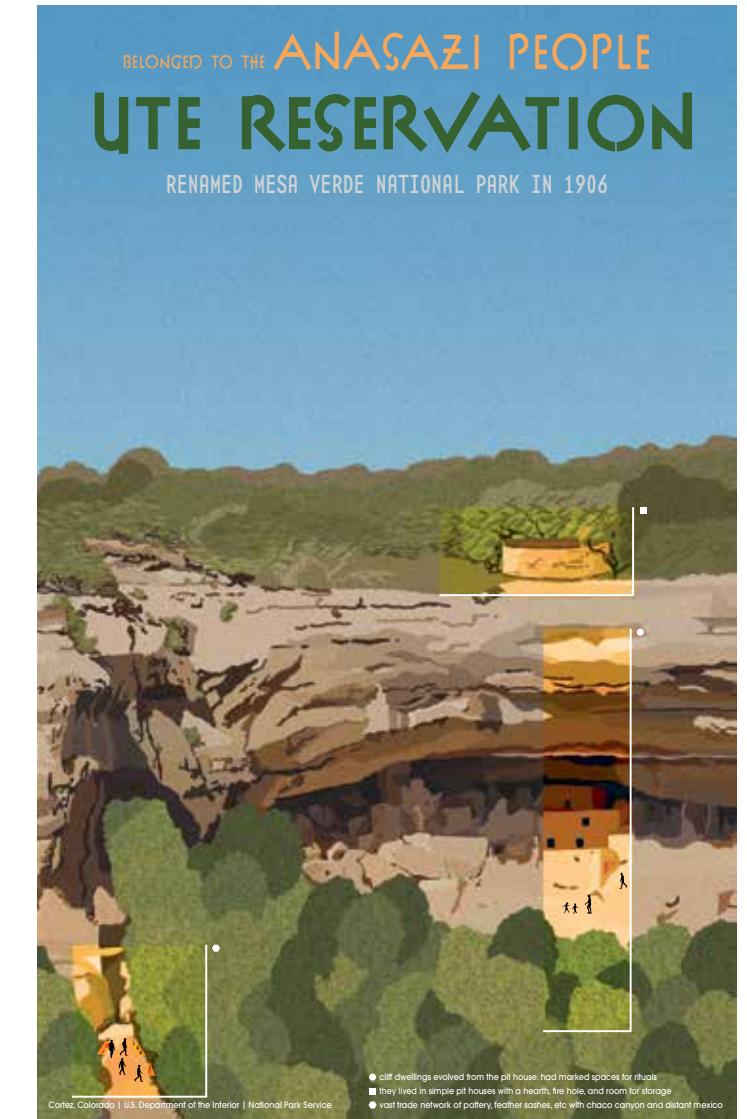
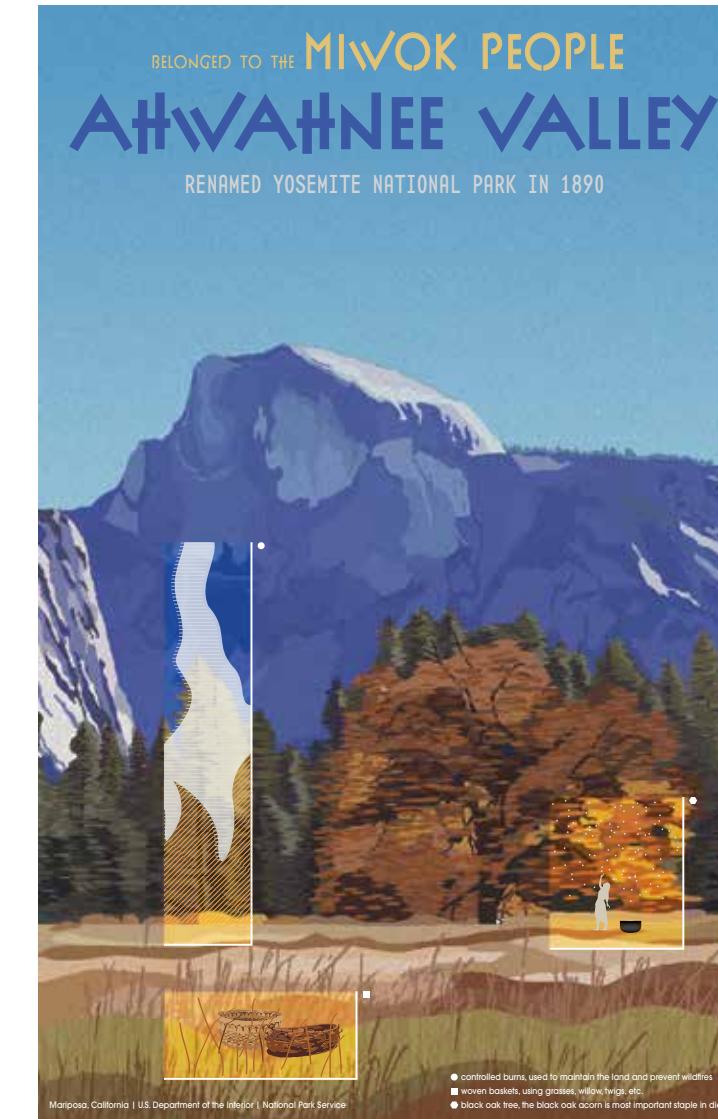
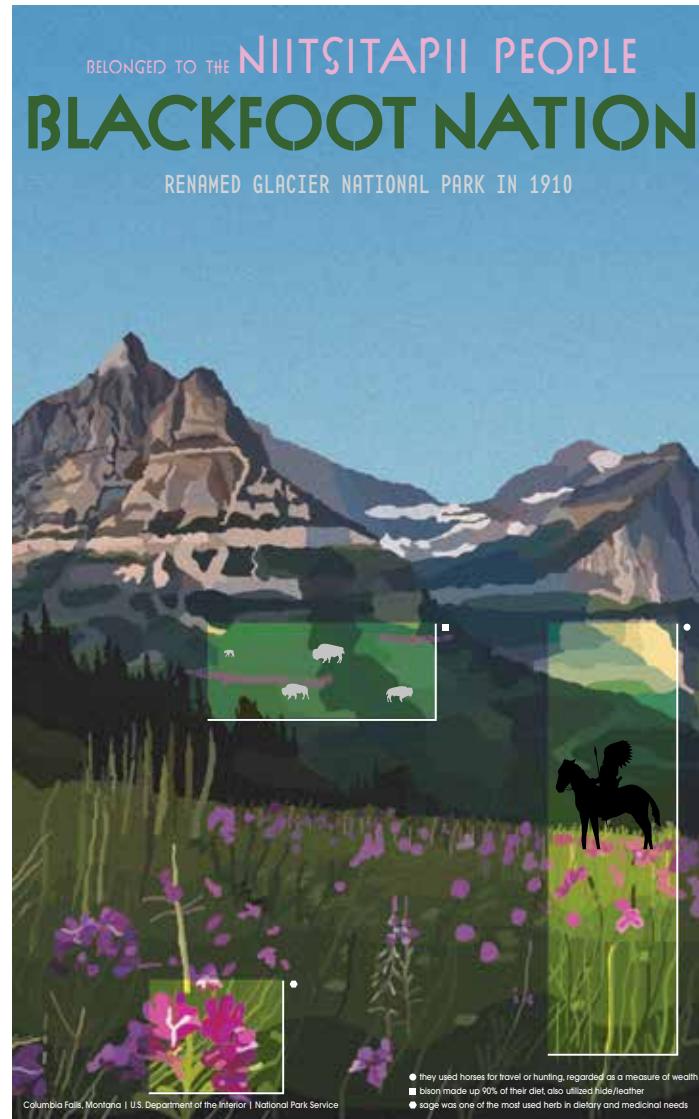
version 2

rather than the watercolor style, i used a photo to base a photoshop painting on this version focuses on integrating the icons into the image rather than having them stuck onto the frame like the previous iteration.



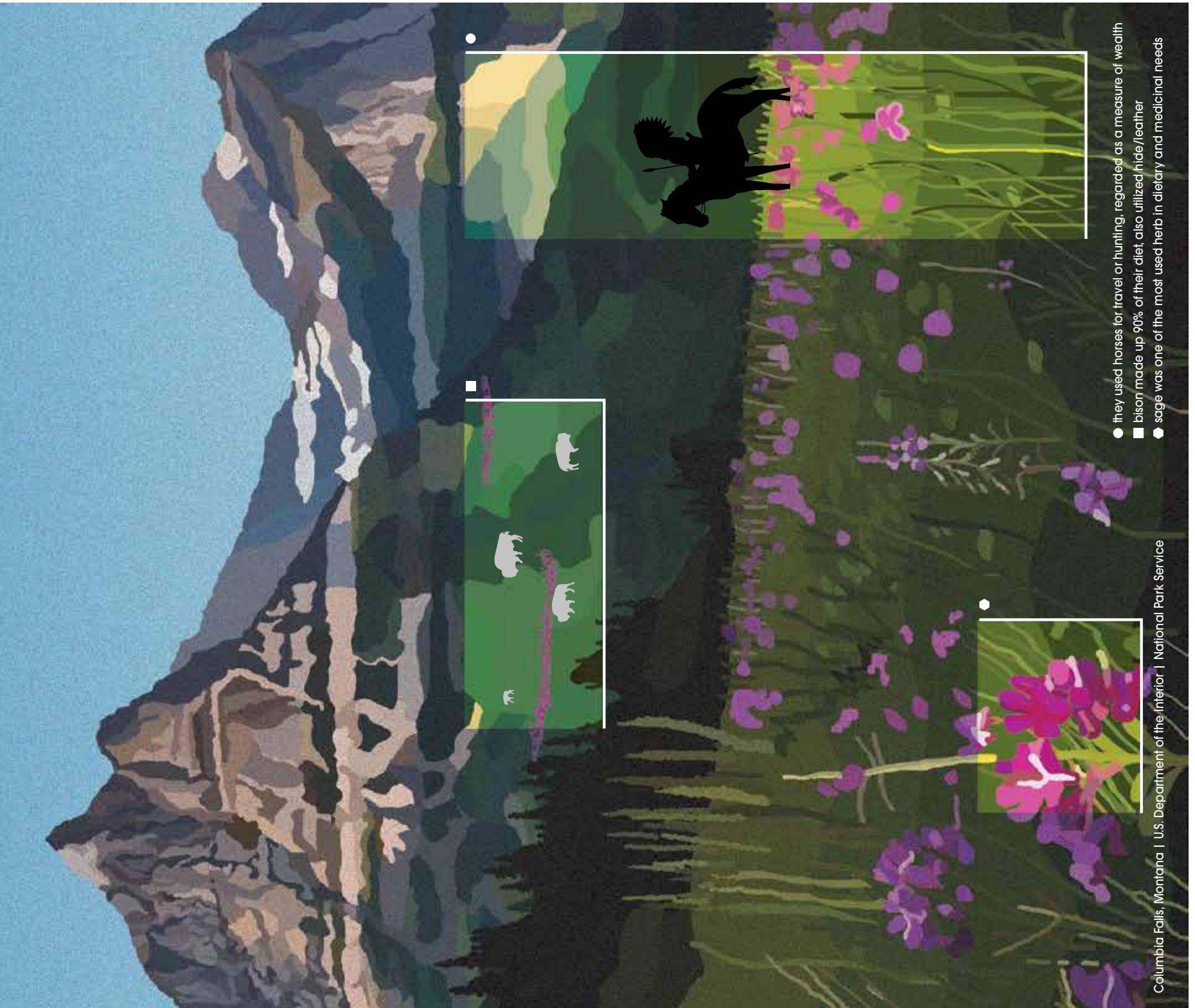
version 3

as a set
the final version has a common sky
and type treatment to create a unified
look. each poster has a set of icons in
similar shapes to further enforce the
set. the icons, act as windows into the
once-reality of the national parks.



BELONGED TO THE NIITSITAPII PEOPLE BLACKFOOT NATION

RENAMED GLACIER NATIONAL PARK IN 1910

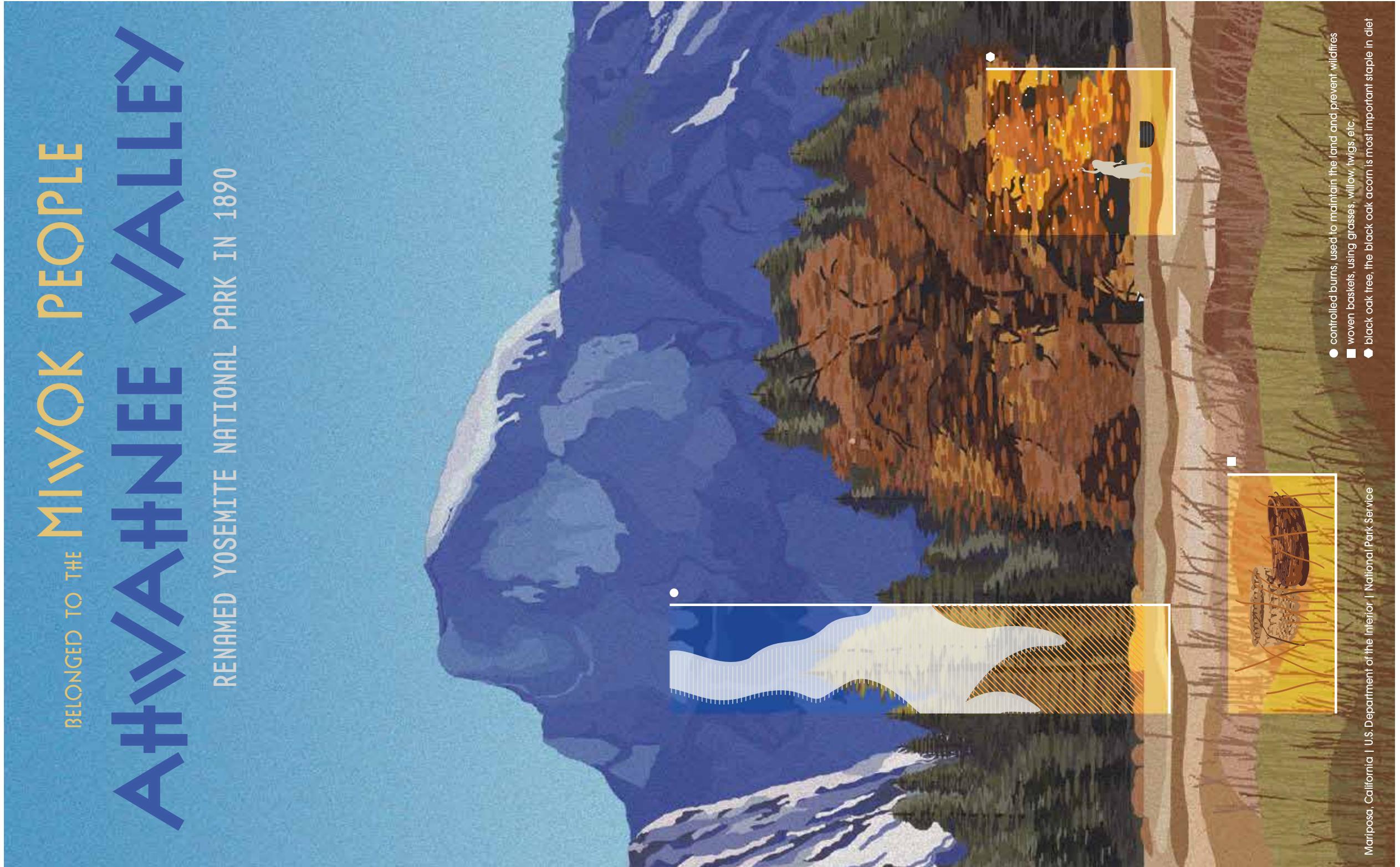


Columbia Falls, Montana | U.S. Department of the Interior | National Park Service

AHWAHNEE VALLEY

MILVOK PEOPLE BELONGED TO THE

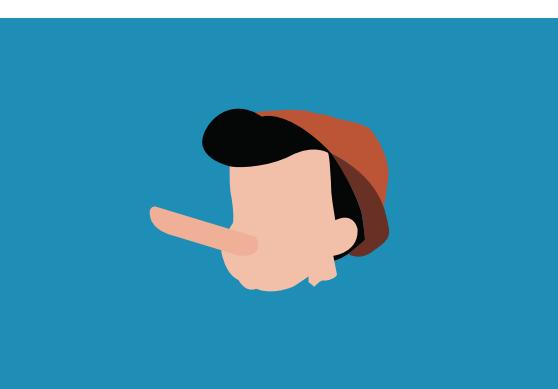
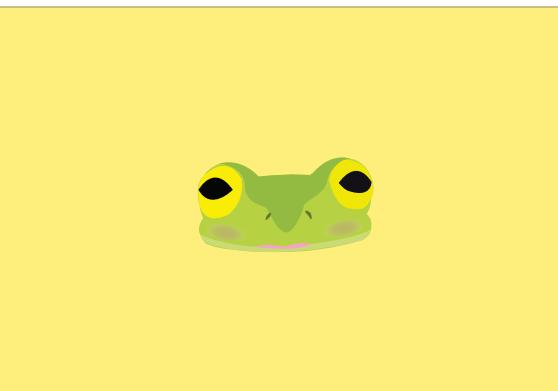
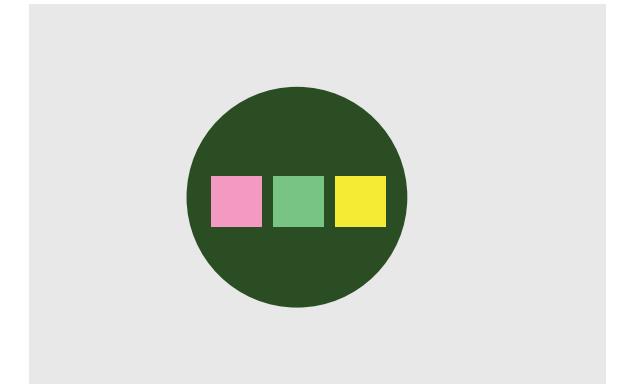
RENAMED YOSEMITE NATIONAL PARK IN 1890



- controlled burns, used to maintain the land and prevent wildfires
 - woven baskets, using grasses, willow, twigs, etc.
 - ◆ black oak tree, the black oak acorn is most important staple in die

Mariposa, California | U.S. Department of the Interior | National Park Service

post card book

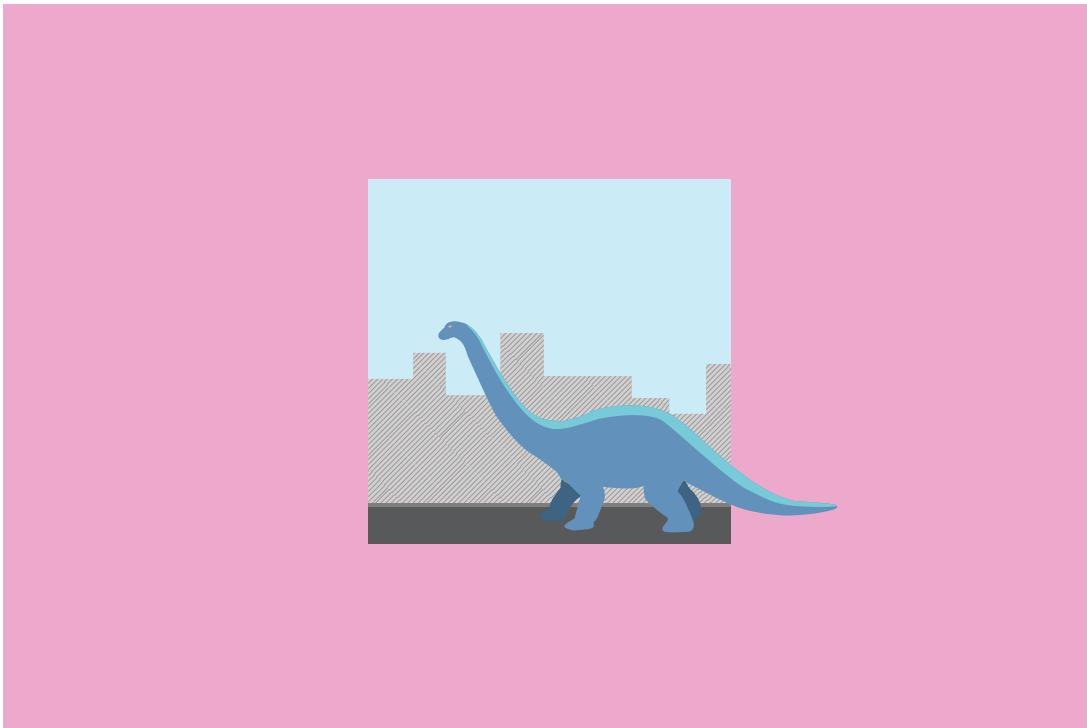


first attempt

the first project we started working on was the word-a-day post-card designs. my intention in the first week was to take inspiration from the miniature art movement. i focused on small illustrations that related, either literally or slightly obscurely, to the definition of the word. although it was the beginning of my idea, it needed some work in terms of color, unifying themes, and interpretation of definition.

second attempt

front //
each postcard has
an allocated 2x2
in. "canvas" or
"window" into an
illustration. when
needed i can break
out of the frame to
emphasize size or
definition of word.

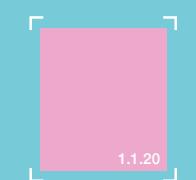


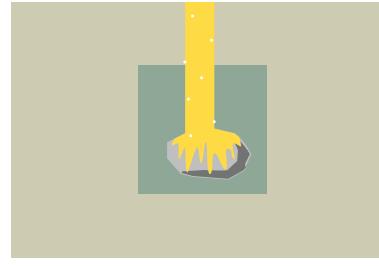
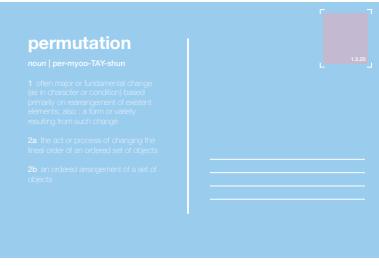
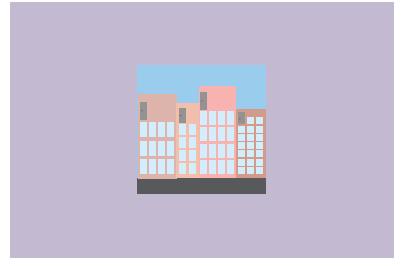
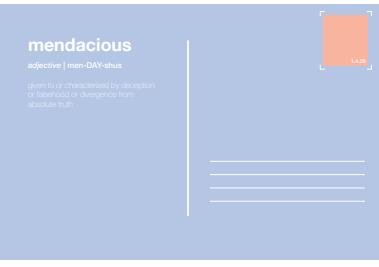
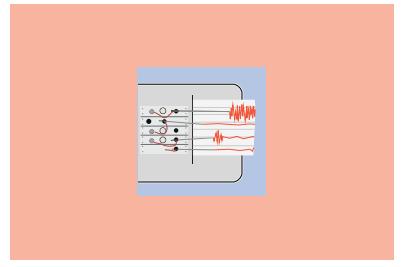
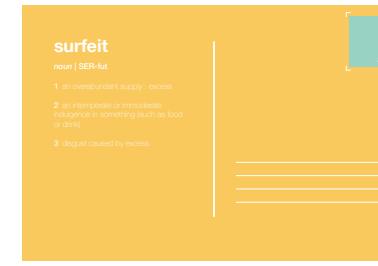
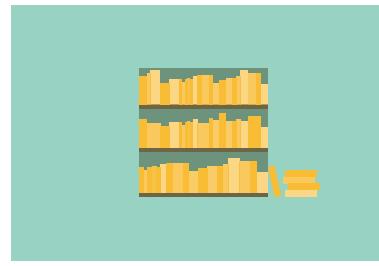
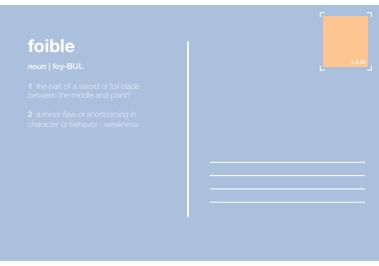
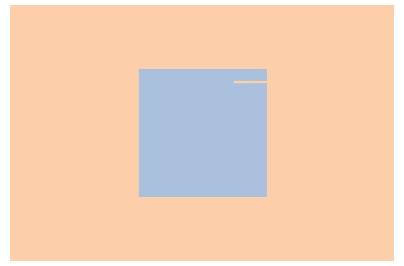
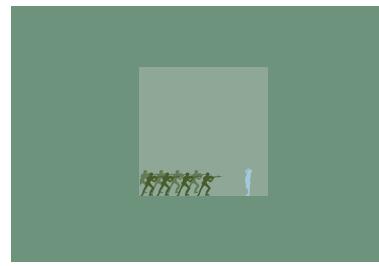
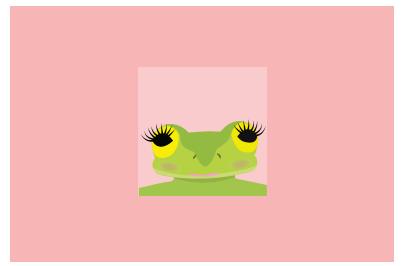
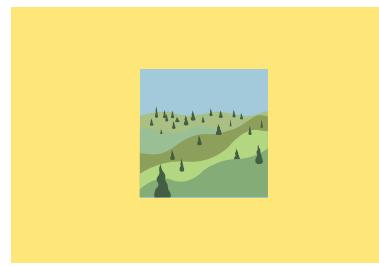
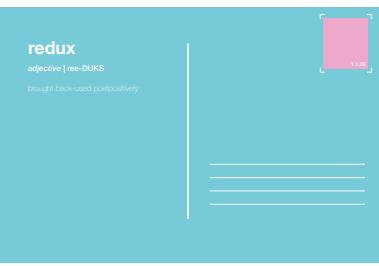
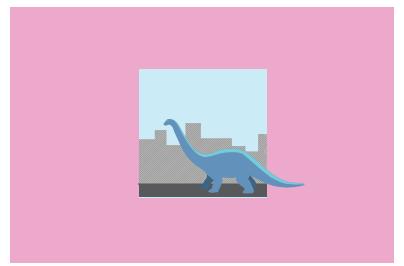
back //
each postcard has
the word, pro-
nunciation, and
definition. place
for postage and
address can also be
found.

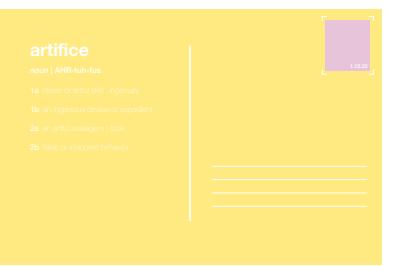
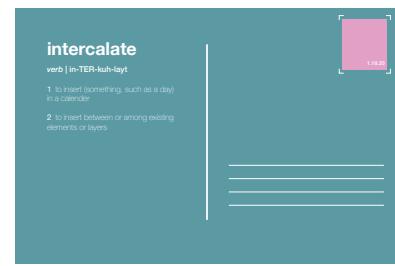
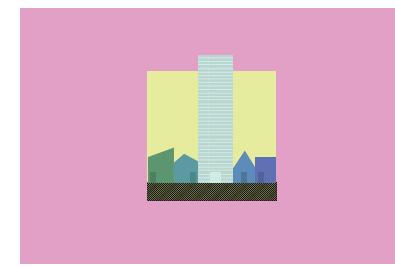
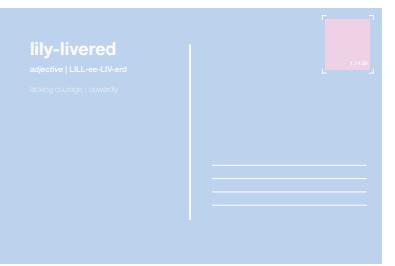
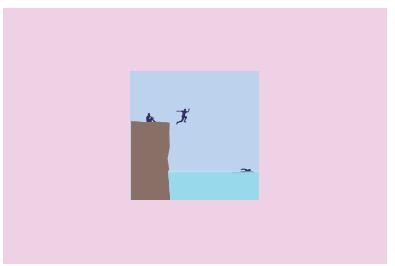
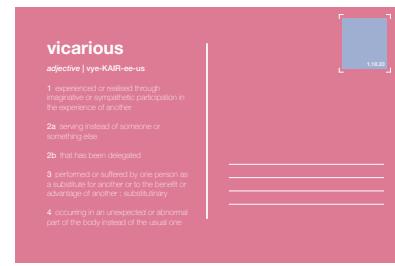
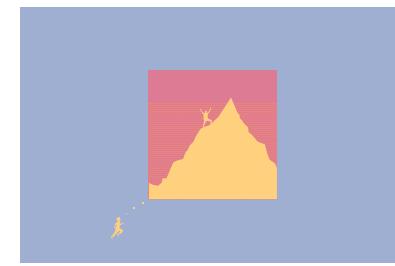
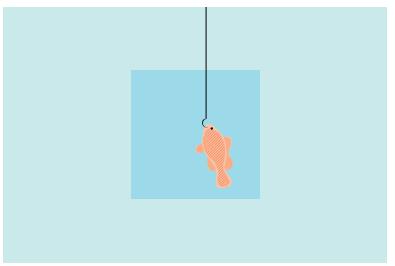
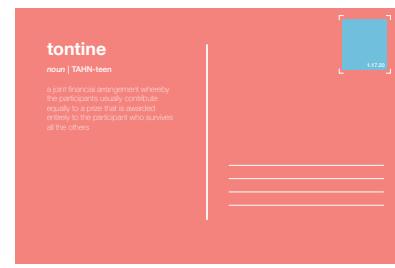
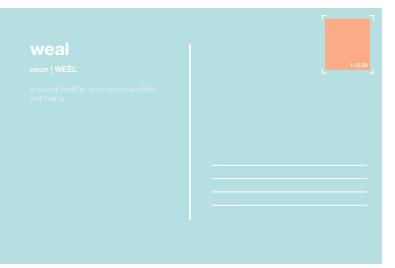
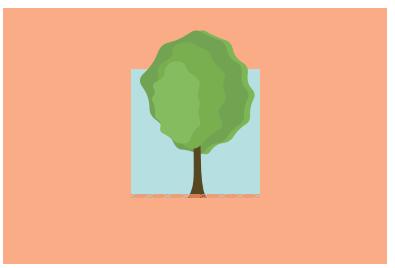
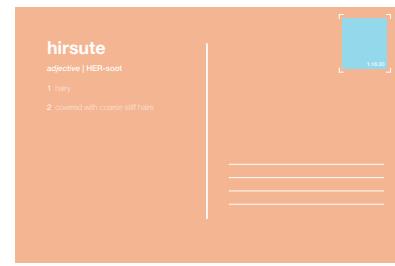
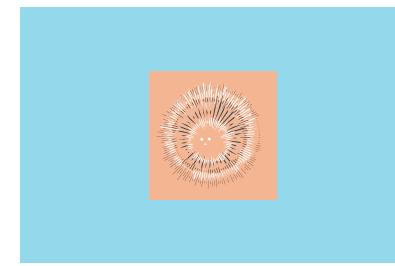
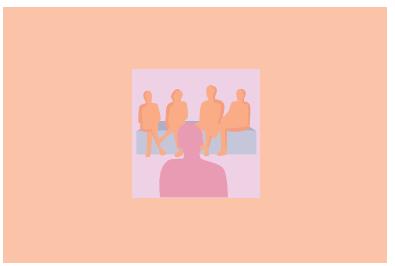
redux

adjective | ree-DUKS

brought back-used postpositively

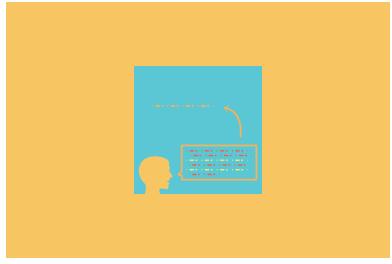
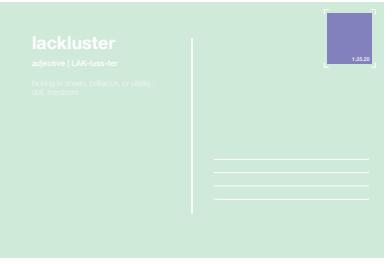
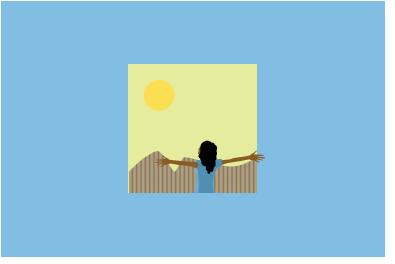
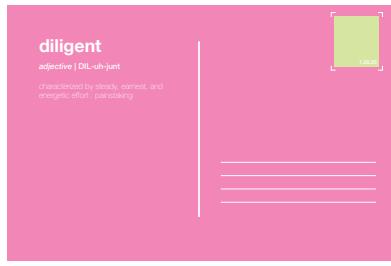
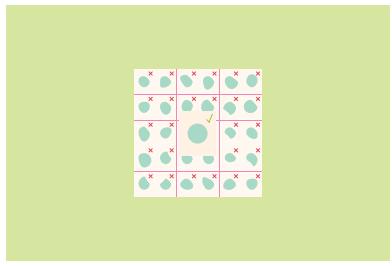
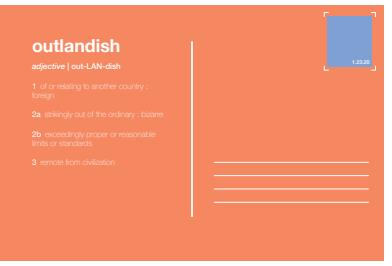
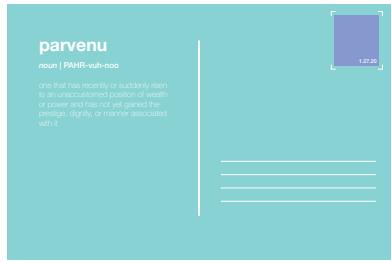
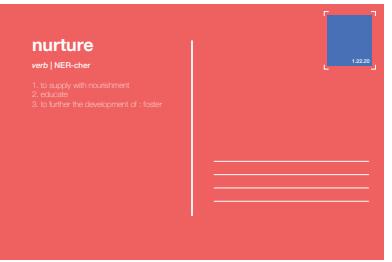
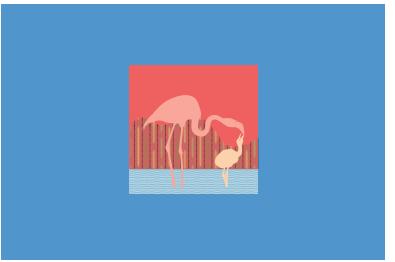
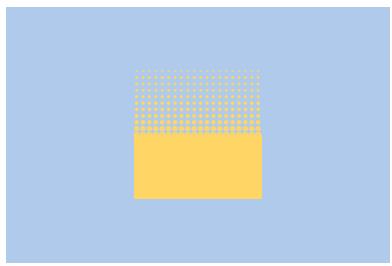
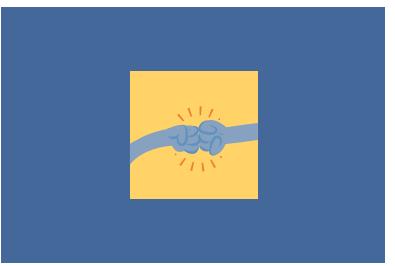


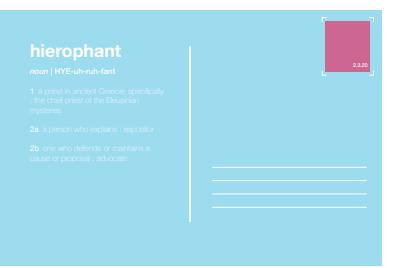
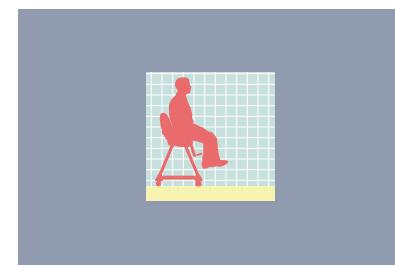
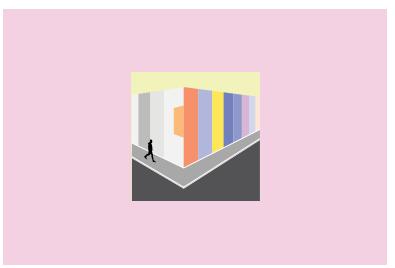
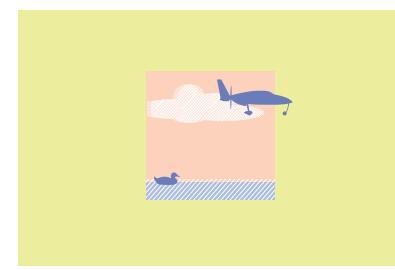
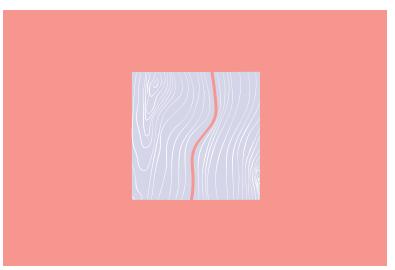
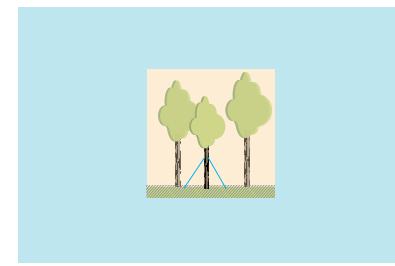
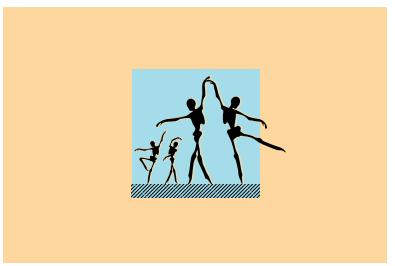




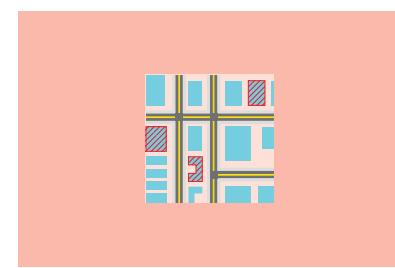
week 3

week 4

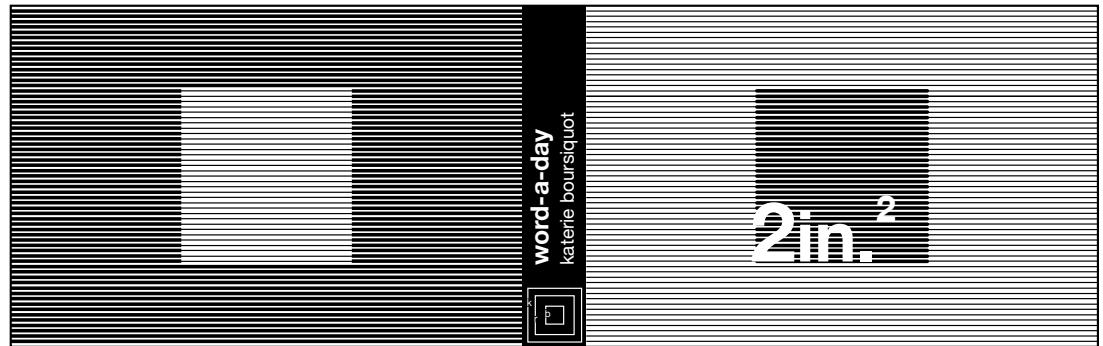




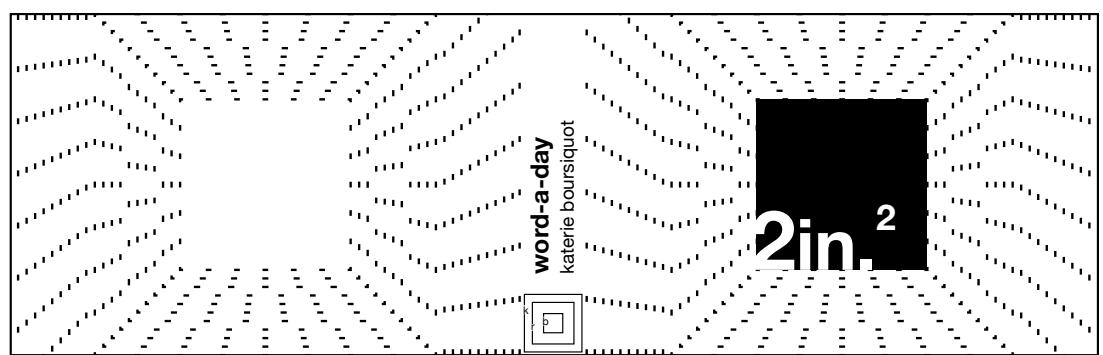
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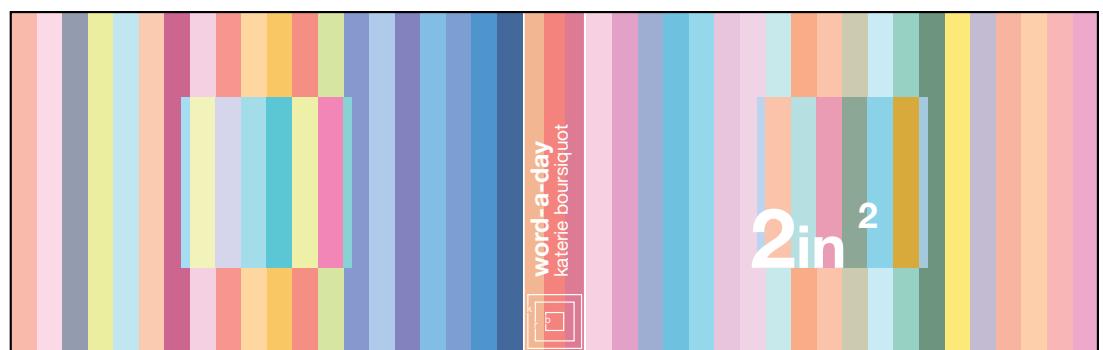
cover options



option 1 //
all options use
the same framing
system apparent
in the book. this
one uses horizontal
lines of different
thicknesses.

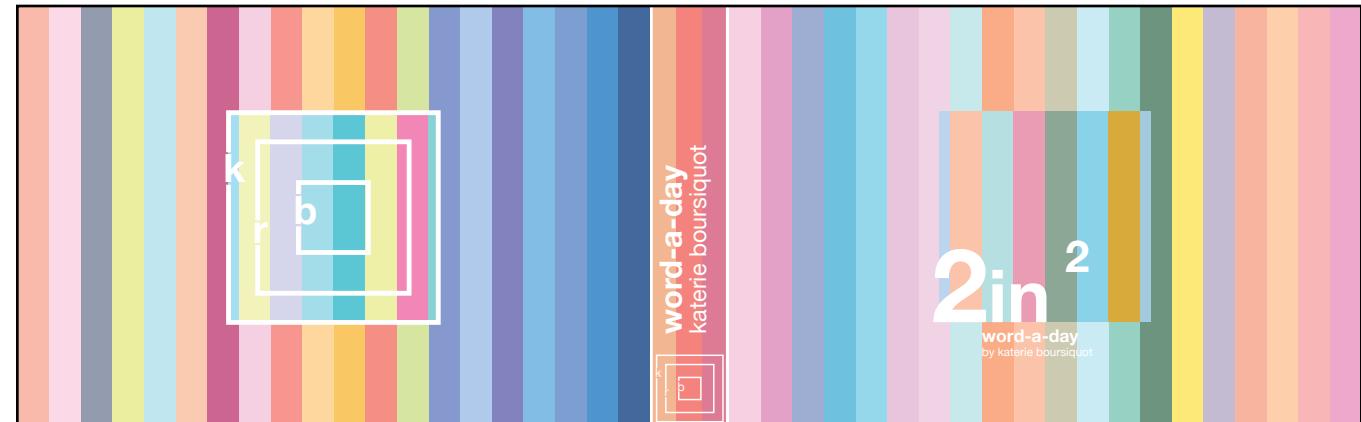


option 2 //
this option uses
alternating dashed
lines as a pattern.



option 3 //
this option uses the
same colors found
in the book to give
a preview of the
illustrations inside.

cover options

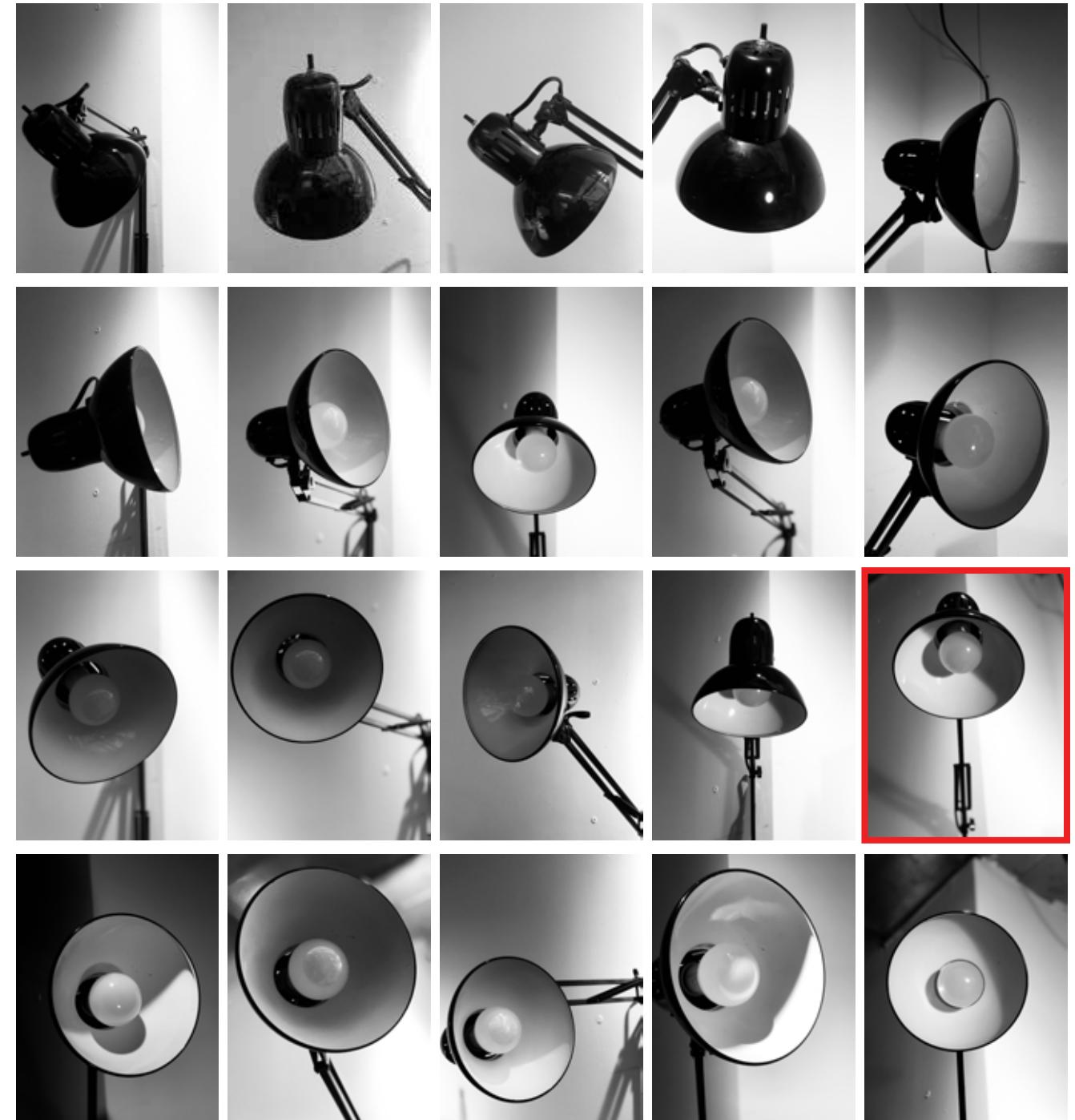


this cover was chosen because it best showcased the elements of the book while not giving too much away. having the colors flip for the 2 in. frame allows for simple demarkation of space.

object trans lation + ad

image selection

the object i selected was a lamp. i took 20 images of the object at different angles to explore the shadows created by itself. i selected the image outlined in red because it's orientation had good tension in the frame and the contrast within the lamp was interesting.



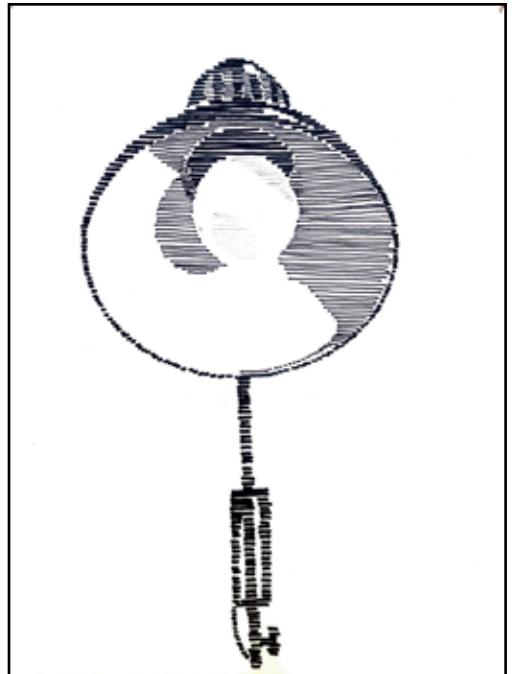


sharpie



graphite

sketch translation



sharpie + graphite



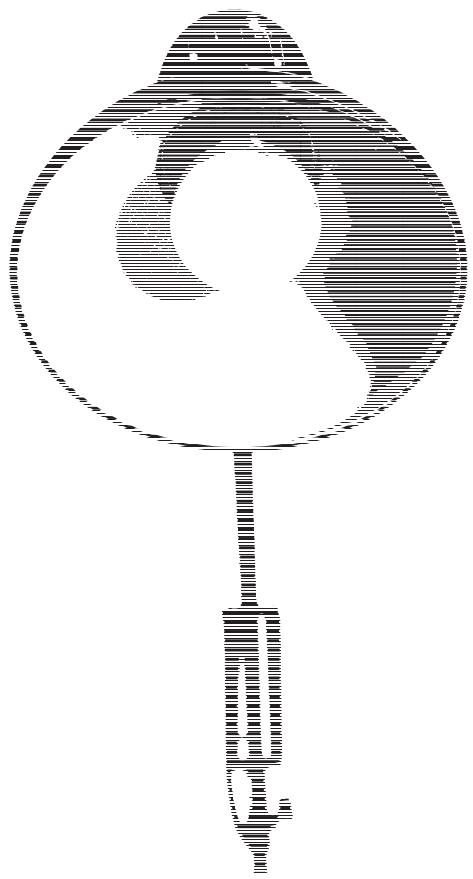
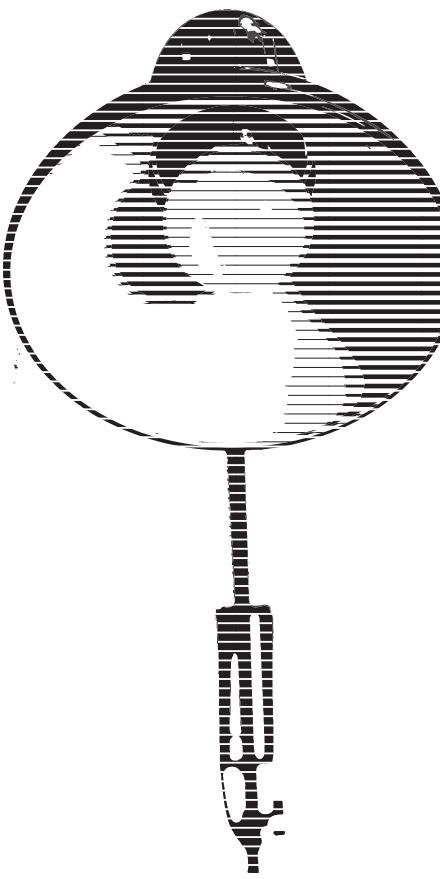
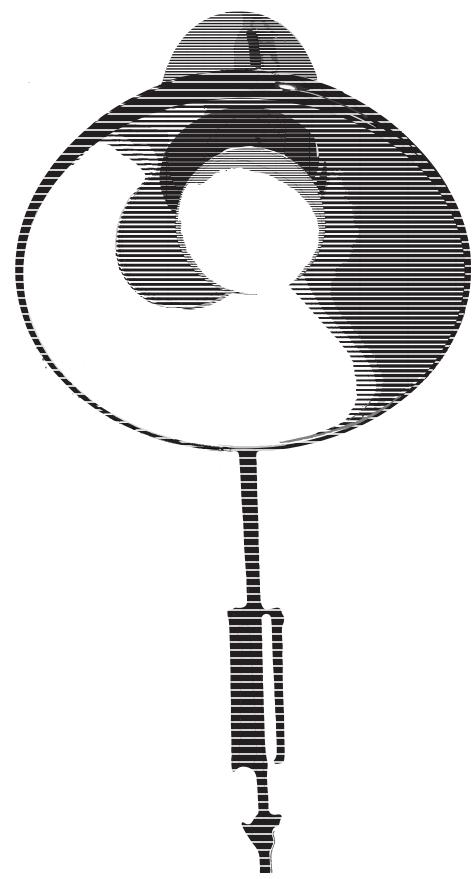
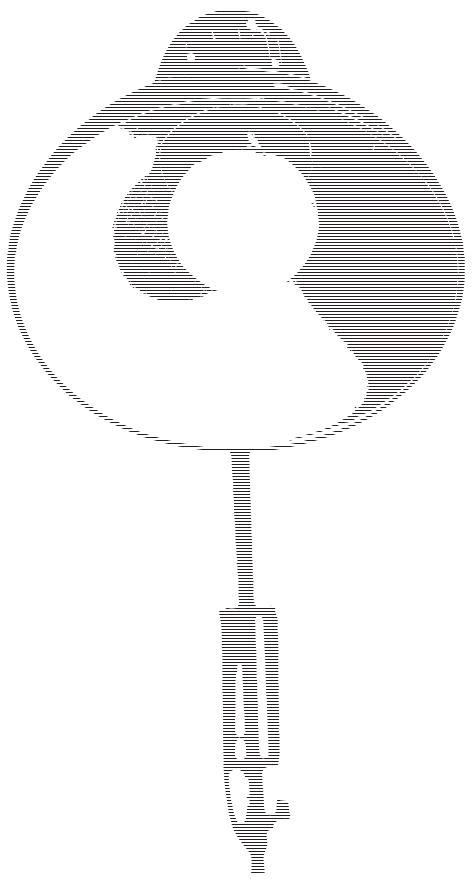
sharpie + graphite



sharpie + graphite

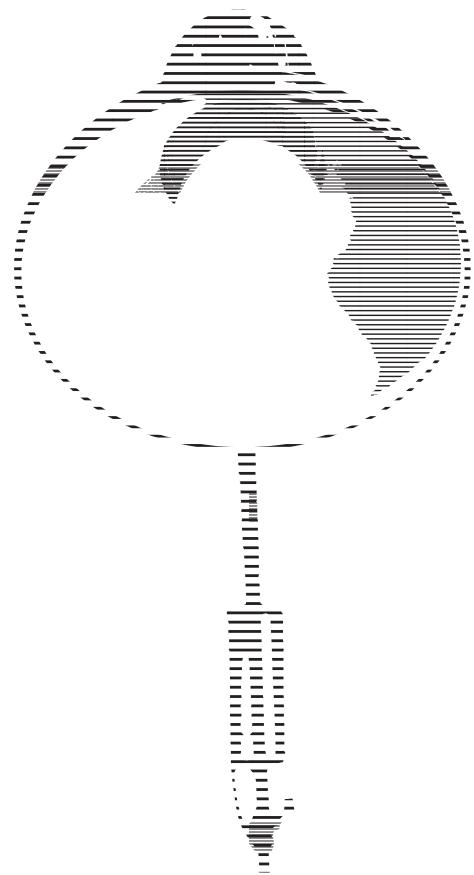
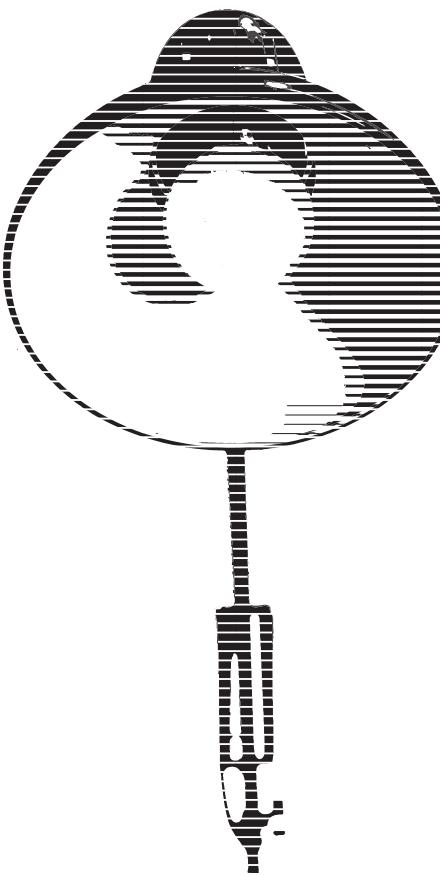
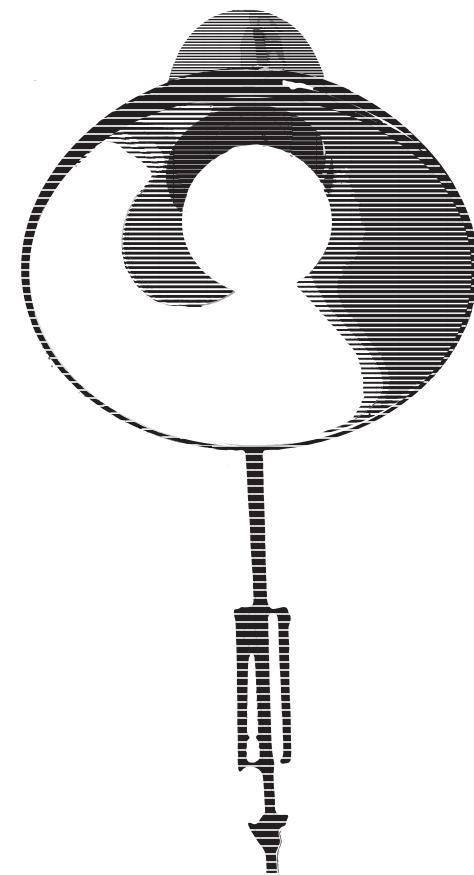
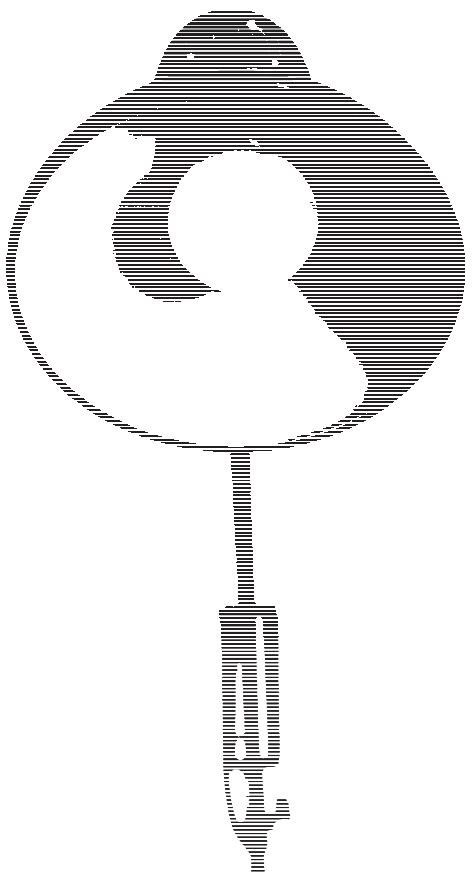
graphic translations

using patterns



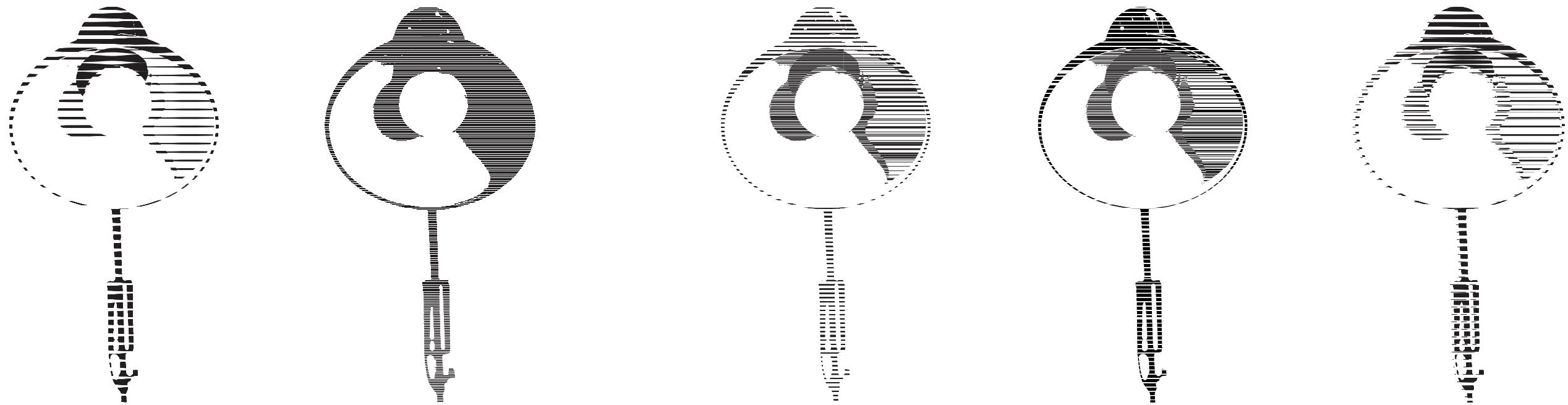
graphic translations

using patterns



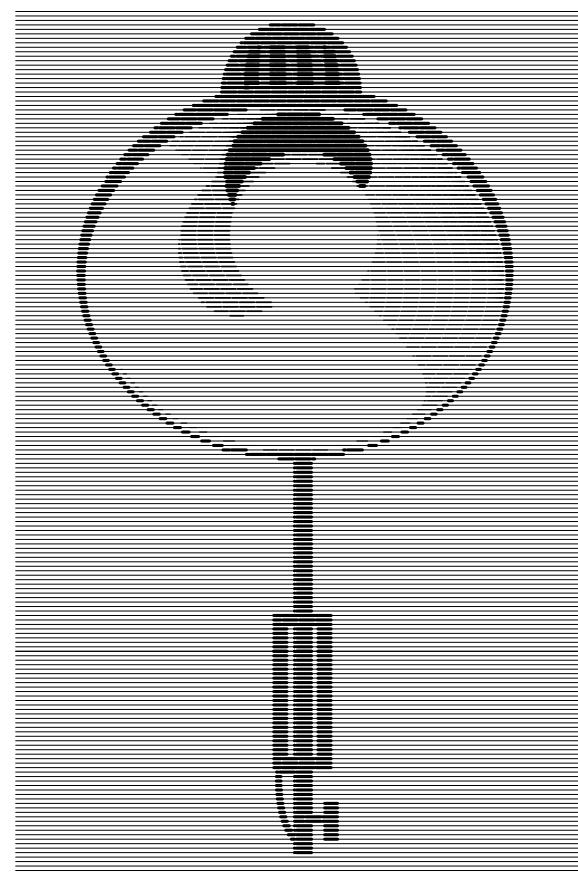
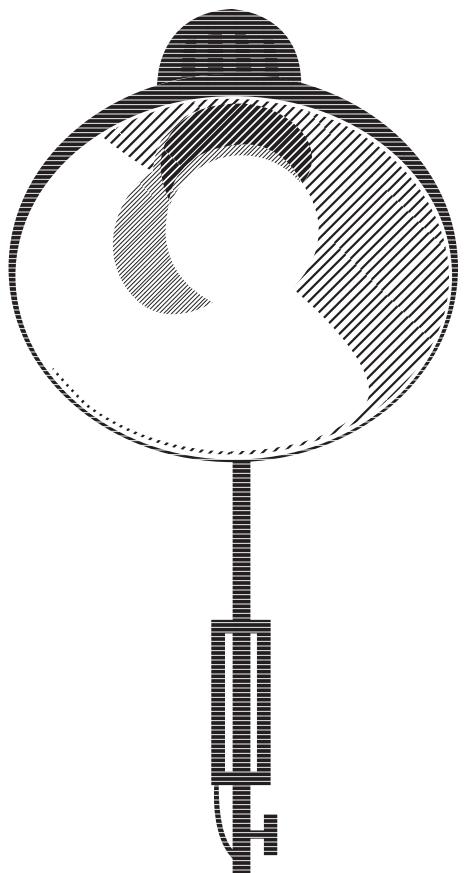
graphic translations

using patterns



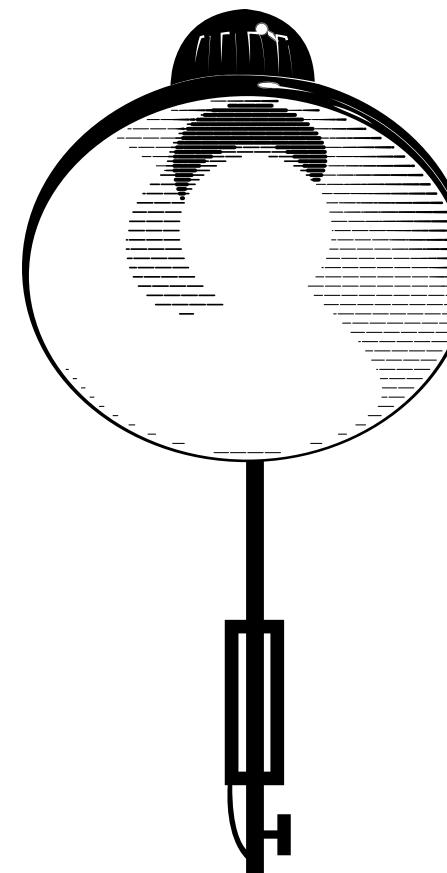
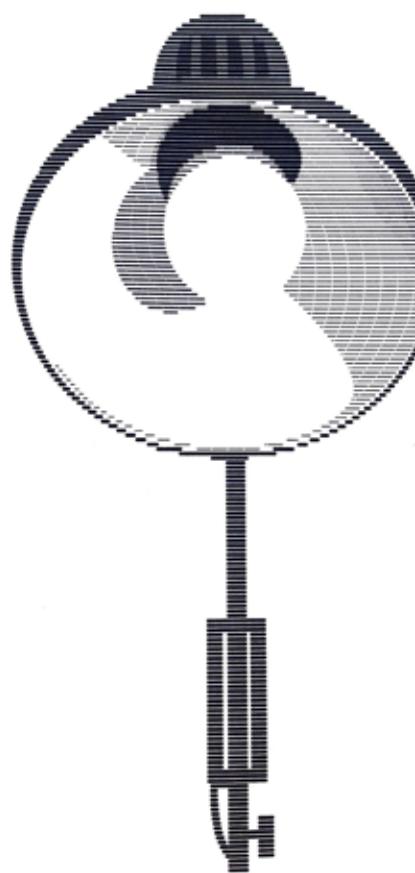
graphic translations

using patterns

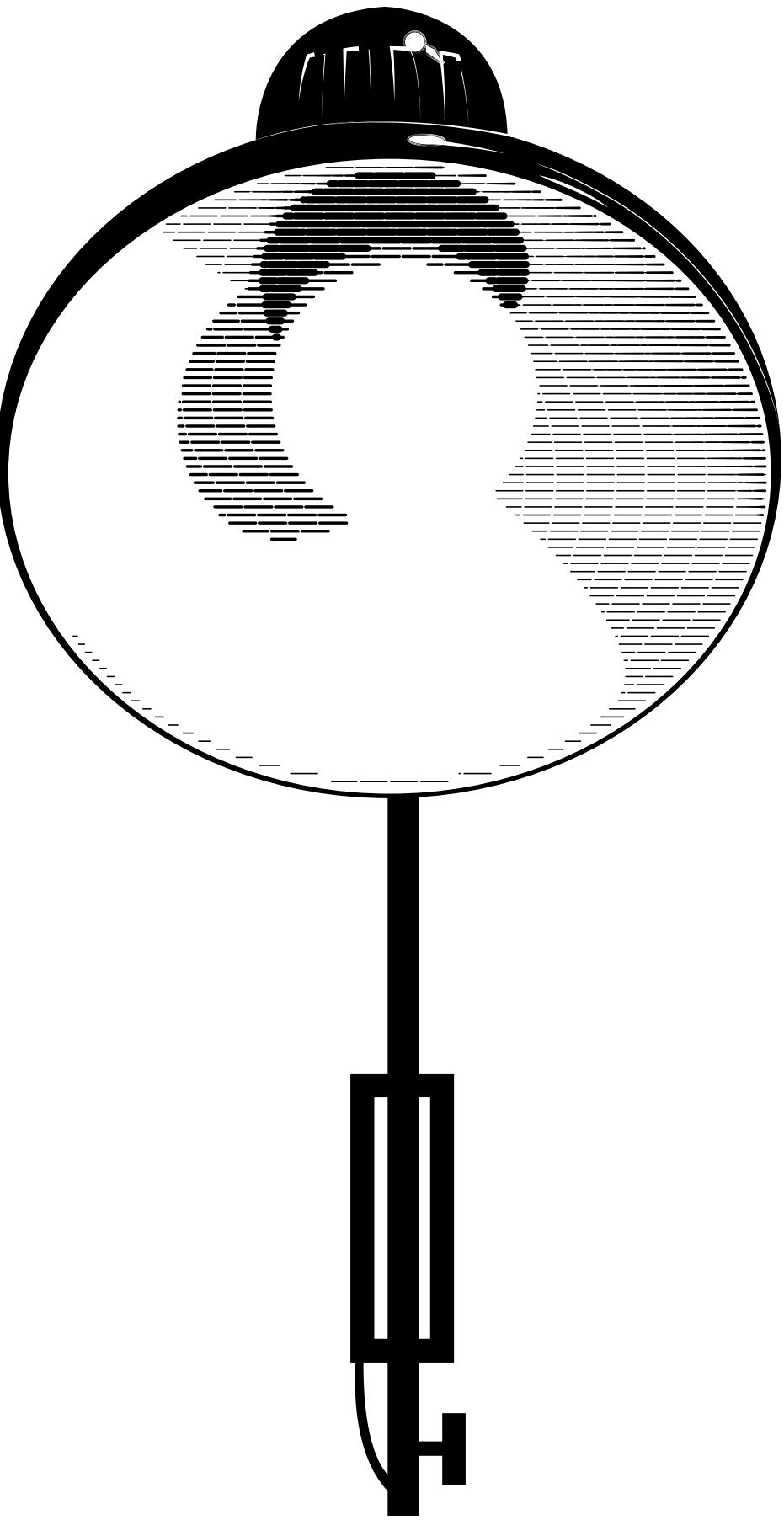


graphic translations

instead of using patterns, these versions use actual linework of varying thicknesses to get different values of gray, and then beginnning to treat the outer surfaces of the lamp differently than the inside.



this is the final object translation



ad options

using the object translation for an ad, i took inspiration from the form of the lamp and the style of using the lines as shading.

