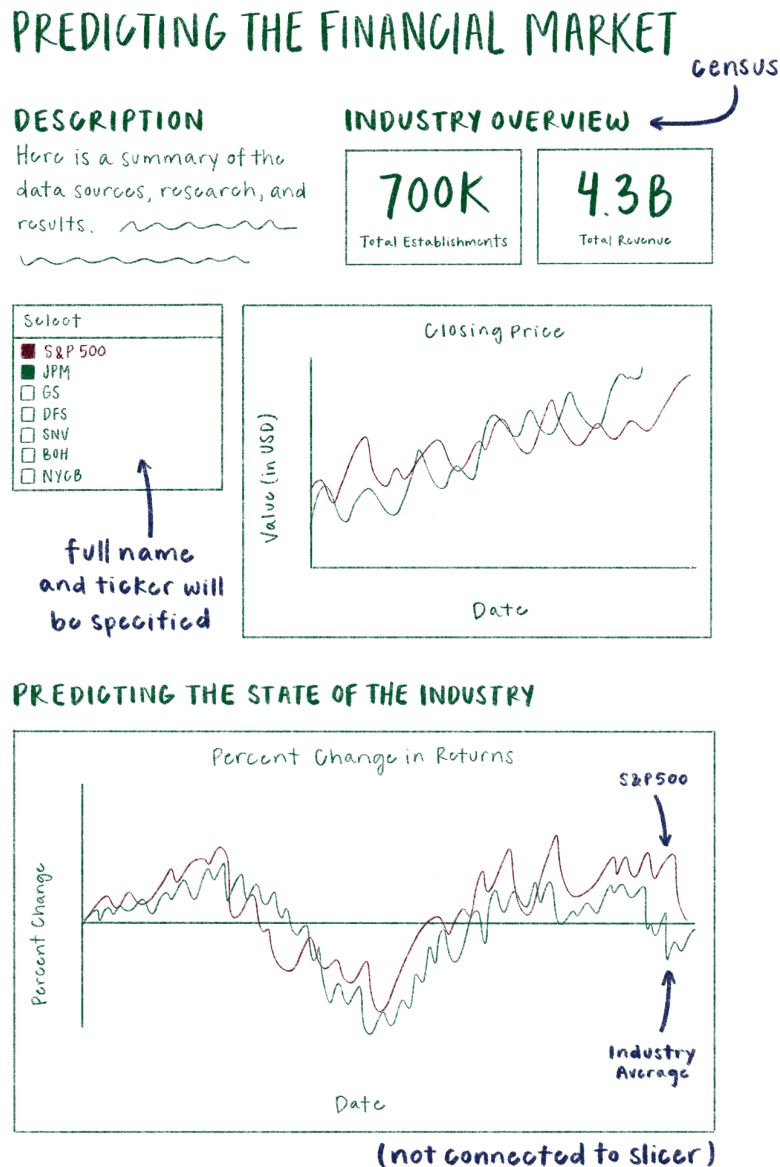


Group 2: Dashboard and Feedback

November 9, 2021

Below is the initial draft for the dashboard containing our visualizations. The dashboard drawing was created with the use of Power BI in mind. The drawing includes a title and description and sections that contextualize the industry and its performance.



Our initial drawing indicated that the section titled “Predicting the State of the Industry” would include possible predictions for direction of the changes in returns. However, after receiving feedback from our peers suggesting to make it more clear what we are predicting with our model, we have decided to add a separate section to discuss our machine learning model

findings.

Another peer mentioned that the color scheme used in the initial drawing may be an accessibility concern. While the colors used in the drawing were arbitrary, we kept accessibility in mind when creating the official dashboard, choosing colors that are easily distinguishable to those who have impaired color vision.

Our group has decided to make the switch from Power BI to Dash, so the changes to the drawing are made accordingly. The slicers have also been altered to provide more interactive capabilities to our visualizations.

PREDICTING THE FINANCIAL MARKET

