

Exploratory Questions

November 9, 2021

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1. Which subcategory of the Finance and Insurance industry leads in sales/revenue?
2. How accurately can we predict whether a stock price will perform better or worse than the S&P 500?
3. How is a company's market capitalization correlated with stock price changes? Do larger companies tend to perform better or worse compared to the S&P 500 than small or mid-cap stocks?
4. How do major events such as the Great Recession, Coronavirus Pandemic, and presidential elections impact stock performance compared to the S&P 500 performance? How do expectations affect these outcomes?
5. How do companies perform compared to one another in the stock market? Are there any common characteristics between the top performing stocks?