

**Exploratory Questions**  
**November 10, 2021**

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1. Which subcategory of the finance industry leads in sales/revenue?
2. How do companies perform compared to each other in the stock market? Are there any common characteristics between the top performing stocks?
3. How do major events such as the Great Recession, presidential elections, and Coronavirus pandemic impact stock performance? How do expectations affect these outcomes?
4. How does the finance industry tend to perform in comparison to the S&P 500 in terms of stock price changes?
5. How accurately can we predict whether a stock will perform better or worse in comparison to the S&P 500?