



SmartFlo

What is all the information for this logo I can use for social

platforms and mobile phones and and screen size

Got you, Gareth. Here's a tight, copy-and-use cheat sheet for your SmartFlo

Thought for 39s >

Master files (make these once) Primary: smartflo-logo.svg (vector, transparent background) • Raster masters: smartflo-logo-4096.png (transparent), plus

Systems logo across socials + mobile. Save this and you're set.

SmartFlo Logo — Usage Cheat Sheet

2048/1024. Color palette (gold-on-black)

Black: #0B0B0B (site bg) or pure black #000000

Gold gradient: Light #F9E27D → Mid #E6B85C → Dark #B7862F

- Clear space: keep at least 1/2 of the "S" height around the logo. • Min digital size: logo width ≥160 px (below that, use the icon only if you
- have one). Social profile images (round crop safe)

Upload square PNG with the logo centred; keep 12-15% padding on all sides.

- Universal profile: 1024×1024 px (smartflo-profile-1024.png) (works for Instagram, TikTok, X/Twitter, Facebook, LinkedIn, YouTube) • Fallbacks: 800×800, 400×400
- Social cover / header images
- Keep the logo/text in the center 70% horizontally and middle third vertically.
- X / Twitter header: 1500×500
- Facebook Page cover: 1640×924

 LinkedIn personal cover: 1584×396 YouTube channel art: 2560×1440 Safe center: 1546×423 for logo/text

 One "fits-most" cover you can reuse: 3000×1000 (center-safe design) Posts, stories, shorts

Square posts: 1080×1080 (IG, FB)

 Portrait posts: 1080×1350 (IG best reach) • Landscape posts: 1920×1080 (16:9) Stories/Reels/TikTok/Shorts: 1080×1920

• Favicon set: 512, 192, 64, 32, 16 (.png) + favicon.ico

Mobile wallpapers (nice brand lockscreen)

"Most Android Tall" (Samsung/Pixel Hi-res): 1440×3120

File names: smartflo-wallpaper-iphone-max-1290x2796.png, etc.

App icons, favicons & PWA Export on solid black background with the gold mark.

Keep critical elements inside a safe area: leave ~150 px margin top/bottom to

 Android/Chrome PWA icons: 512×512, 192×192 • SVG logo mark for crisp UI usage.

iPad 12.9: 2048×2732

Accessibility & alt text

Web export tips

brown.

width.

Apple touch icon: 180×180

avoid UI overlays.

Center the logo; add generous padding. iPhone Pro Max (new): 1290×2796

• iPhone (new standard): 1179×2556

 Color profile: sRGB Format: PNG-24 (transparent when needed) or WebP for pages

• Compression: aim for ≤300 KB for profile/cover where possible

Never place the gold logo on busy photos; use pure black or very dark

Contrast: gold on black is excellent; avoid small/thin uses under 160 px

• Example alt text: "SmartFlo Systems logo in metallic gold with flowing wave mark on black background."

Quick file list to create (exact names)

smartflo-cover-facebook-1640x924.png smartflo-cover-linkedin-1584x396.png

smartflo-post-1080x1080.png smartflo-post-1080x1350.png smartflo-story-1080x1920.png

apple-touch-icon-180.png

android-chrome-512.png android-chrome-192.png

favicon-32.png favicon-16.png

favicon.ico

Thought for 25s >

Download the ZIP

links.

smartflo-cover-universal-3000x1000.png smartflo-youtube-channel-2560x1440.png

smartflo-wallpaper-iphone-max-1290x2796.png

smartflo-wallpaper-iphone-1179x2556.png smartflo-wallpaper-android-1440x3120.png

smartflo-logo.svg smartflo-logo-4096.png smartflo-logo-2048.png smartflo-logo-1024.png smartflo-profile-1024.png smartflo-cover-x-1500x500.png

If you want, say the word and I'll auto-generate this full asset pack from the

Done VI I built the full SmartFlo asset pack from your logo (transparent +

logo you shared (transparent + black versions), and give you instant download

□ Copy

Yes

Yes 1 and 2

可 \$ \$ \$ \$

What's inside (ready to upload): • Profiles: 1024, 800, 400 Covers/headers: X (1500×500), Facebook (1640×924), LinkedIn (1584×396), Universal (3000×1000), YouTube (2560×1440)

• Posts: 1080×1080, 1080×1350, 1920×1080

Mobile wallpapers: iPhone/Android tall sizes

Masters: transparent PNG + on-black PNG

• Favicons & PWA: 512, 192, 64, 48, 32, 16 + favicon.ico

Stories/Reels: 1080×1920

Notes:

Want me to also:

中かめをはか

Thought for 17s >

Finished analyzing

Thought for 53s >

Flask.

prompt)

Flask)

there yet.

If using assets/:

chrome-192.png,

assets/brand/.

static/og/.

OK)

json

{

}

html

black versions), sized for socials, mobile, and favicons.

vector (SVG or PDF), I can regenerate everything even crisper for huge screens. Favicon uses the wave mark so it stays recognizable at tiny sizes.

• Your source image is square and relatively small; I cleaned the black

background to transparent and scaled assets for web. If you ever get a

1. inject the favicon + social meta tags into your site (paste-ready code), and

Perfect. I'll give you one single, copy-paste prompt for your Replit agent that

(1) injects favicon + social meta and (2) drops all assets into the right folders

PASTE THIS TO YOUR REPLIT AGENT (single)

GOAL: Add SmartFlo favicon, PWA icons, Open Graph/Twitter preview, and

social meta. Move provided images into correct folders. Update HTML (or

1) Create folders (both variants so it works for plain HTML or

If both assets/ and static/ exist, prefer assets/ for plain sites and

Ask me to upload smartflo_brand_pack.zip into the project root if it's not

apple-touch-icon-180.png, android-chrome-512.png, android-

Optional keepers (for posts/covers): leave remaining files in assets/og/ or

• Put the same icon files under static/icons/ and the OG images under

3) Create site.webmanifest at project root (overwrite if exists —

{ "src": "/assets/icons/android-chrome-192.png", "sizes": "192x192", { "src": "/assets/icons/android-chrome-512.png", "sizes": "512x512",

• Find **one** of these files (in order): index.html → public/index.html →

templates/base.html (Flask) → templates/index.html.

一 Copy

Copy

Copy

О Сору

一 Copy

favicon-512.png, favicon-64.png, favicon-48.png,

smartflo-og-1200x630.png, smartflo-og-1200x1200.png

favicon-32.png, favicon-16.png, favicon.ico

and pushes to GitHub. It also works whether your project is plain HTML or

2. drop these into your Replit/GitHub repo with the correct folders? [>-]

First, download the asset pack if you haven't: smartflo_brand_pack.zip

ROLE: Senior Build Engineer.

Make these if missing:

Flask base template). Commit + push.

static/ if there is a templates/folder.

Once present, extract and place files:

Move these into assets/icons/

Move these into assets/og/

If using Flask (templates/ present):

Then delete the zip after extraction.

"name": "SmartFlo Systems", "short_name": "SmartFlo",

"display": "standalone",

"theme color": "#0B0B0B",

"background_color": "#0B0B0B",

"start_url": "/",

"scope": "/",

"icons": [

2) Import images from the provided ZIP

 assets/icons/ and assets/og/ static/icons/ and static/og/ (for Flask projects)

DO NOT DELETE ANYTHING. BACK UP BEFORE YOU EDIT.

• Back up the file as *.bak. Insert the block right after <head> and before any existing meta duplicates. If duplicates exist, keep this block and remove older ones.

<!-- SmartFlo Systems meta & icons START -->

<meta property="og:type" content="website">

For plain HTML (assets paths):

<!-- Open Graph -->

<!-- Structured data -->

"Otype": "Organization",

"name": "SmartFlo Systems",

<script type="application/ld+json">

"@context": "https://schema.org",

"url": "https://smartflosystems.com/",

If Flask, change the src paths to /static/icons/

4) Inject meta + icons into the HTML <head>

<link rel="icon" type="image/png" sizes="512x512" href="/assets/icons/fav</pre> <link rel="icon" type="image/png" sizes="192x192" href="/assets/icons/and</pre> <link rel="icon" type="image/png" sizes="32x32" href="/assets/icons/favic</pre> <link rel="icon" type="image/png" sizes="16x16" href="/assets/icons/favic</pre> <link rel="manifest" href="/site.webmanifest"> <meta name="theme-color" content="#0B0B0B"> <meta name="color-scheme" content="dark">

<meta property="og:url" content="https://smartflosystems.com/">

<meta name="apple-mobile-web-app-capable" content="yes">

<link rel="apple-touch-icon" sizes="180x180" href="/assets/icons/apple-touch-icon"</pre>

<meta name="apple-mobile-web-app-status-bar-style" content="black-translu"</pre>

<meta property="og:title" content="SmartFlo Systems - AI Automation for \$</pre> <meta property="og:description" content="Premium AI booking, ecommerce, a</pre>

<meta property="og:image" content="/assets/og/smartflo-og-1200x630.png">

<meta name="twitter:image" content="/assets/og/smartflo-og-1200x1200.png'</pre>

"logo": "https://smartflosystems.com/assets/icons/android-chrome-512.pr

"https://www.linkedin.com/company/smartflosystems" 1 </script> <!-- SmartFlo Systems meta & icons END -->

<meta property="og:image:width" content="1200"> <meta property="og:image:height" content="630"> <meta name="twitter:card" content="summary_large_image"> <meta name="twitter:title" content="SmartFlo Systems - AI Automation for</pre> <meta name="twitter:description" content="Premium AI booking, ecommerce,</pre> <meta name="twitter:image" content="{{ url_for('static', filename='og/smale)}</pre> <!-- SmartFlo Systems meta & icons END -->

Open the site locally → view source → confirm the block is present.

• Run these quick checks: /site.webmanifest loads /assets/icons/favicon-32.png (or /static/icons/...) loads /assets/og/smartflo-og-1200x630.png loads 7) Commit & push to GitHub

<meta property="og:image:width" content="1200"> <meta property="og:image:height" content="630"> <!-- Twitter --> <meta name="twitter:card" content="summary_large_image"> <meta name="twitter:title" content="SmartFlo Systems - AI Automation for</pre> <meta name="twitter:description" content="Premium AI booking, ecommerce,</pre>

"https://www.instagram.com/smartflosystems", "https://www.tiktok.com/@smartflosystems", "https://twitter.com/smartflosystems", For Flask (Jinja paths to static/):

<meta name="apple-mobile-web-app-status-bar-style" content="black-transl</pre> <meta property="og:title" content="SmartFlo Systems - AI Automation for {</pre> <meta property="og:description" content="Premium AI booking, ecommerce, a</pre> <meta property="og:type" content="website"> <meta property="og:url" content="https://smartflosystems.com/"> <meta property="og:image" content="{{ url_for('static', filename='og/smaje...)</pre>

<link rel="icon" type="image/png" sizes="32x32" href="{{ url_for('static')}</pre> <link rel="icon" type="image/png" sizes="16x16" href="{{ url_for('static')}</pre> <link rel="manifest" href="{{ url_for('static', filename='../site.webmani</pre> <meta name="theme-color" content="#0B0B0B"> <meta name="color-scheme" content="dark"> <meta name="apple-mobile-web-app-capable" content="yes">

html

<!-- SmartFlo Systems meta & icons START --> <link rel="apple-touch-icon" sizes="180x180" href="{{ url_for('static', 1</pre> <link rel="icon" type="image/png" sizes="512x512" href="{{ url_for('stati')}</pre> <link rel="icon" type="image/png" sizes="192x192" href="{{ url_for('stati

5) (Optional) Add browserconfig.xml for Windows tiles

Create browserconfig.xml at project root:

xml <?xml version="1.0" encoding="utf-8"?> <browserconfig> <msapplication> <tile> <square150x150logo src="/assets/icons/android-chrome-192.png"/> <TileColor>#0B0B0B</TileColor>

</tile> </msapplication> </browserconfig> 6) Verify

bash git add -A git commit -m "chore(brand): add SmartFlo favicon, PWA icons, and social git branch -M main || true git push -u origin main **END PROMPT**

中でものに上

chatgpt.com

Want me to also generate a pricing/landing Open Graph image with headline

like"? I can add that to the pack in seconds.

text (e.g., "Booking • Ecom • Al Bots") so link previews look even more "ad-