# Advanced Network Analysis

Ego ERGMs

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#### Recommended Readings

- Salter-Townshend, Michael and Brendan Thomas Murphy. 2015. Role analysis in networks using mixtures of exponential random graph models." *Journal of Computational and Graphical Statistics* 24(2): 520--538.
- Box-Steffensmeier, Janet M., Benjamin W. Campbell, Dino P. Christenson, Zachary Navabi. (2018): Role analysis using the ego-ERGM: A Look at environmental interest group coalitions. *Social Networks* 52: 213--227.
- Campbell, Benjamin W. (2018): Inferring Latent Roles in Longitudinal Networks. *Political Analysis* 26(3): 292--311.

#### The Core Idea

- Most current work on clustering nodes in a network focuses on community finding, based on the ratio of between to within linkage densities.
- An Ego-ERGM is a statistical model-based method of clustering nodes based on the role they play in the network.
- For example, identify the most central or high degree nodes, or nodes whose connections are distinct in some other way, i. e. discriminate on different patterns of connectivity.
- Model the set of all ego-networks using ERGMs, then perform a model-based clustering of these ego-networks and, thus nodes within them.
- Simultaneously estimate both the node clustering assignments and the ERGM parameters in the clusters.

## **Ego-Networks**

Define ego-networks for each node in the network:

- 1. Select a node; this is referred to as the ego.
- 2. Include the alters (nodes connected to the ego).
- 3. Include the connections between the alters.

Nodes performing differing local roles will have markedly different egonetworks and nodes performing similar roles will have similar ego-networks.

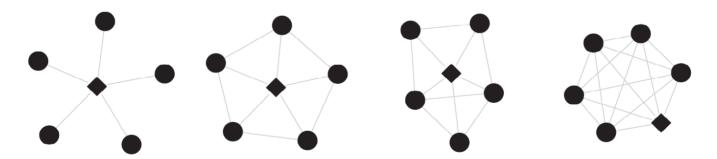
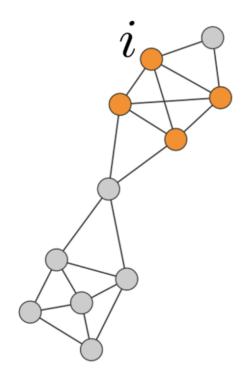


Figure 1. Differing alters' behavior: The ego is square and differing ego roles is illustrated via motifs. In all four cases, the ego has a degree of 5 but the pattern of connectivity between the alters varies.

## Can You Identify Ego Networks?



## Example: Lazega Lawyers

Table 1. Summary of the results for the Lazega Lawyers dataset

	ego-ERGM $_{G=3}$			ego-ERGM $_{G=2}$		Degree	
	$G_1$	$G_2$	$G_3$	$G_1$	$G_2$	Low	High
Partner	6	28	2	28	8	13	23
Associate	20	7	8	7	28	25	10

NOTE: Three models clusterings are compared to the observed status of the lawyers in the network; ego-ERGM with three groups, ego-ERGM with two groups and a descriptive model using degree only.

## Replicate Example from the Article

```
library(network)
library(sna)
library(ergm)
library(devtools)
install_github("ochyzh/networkdata")
library(networkdata)
data(lazega)
```

```
m1 <- ego_ergm(net = lazega,</pre>
                          form = c("edges", "mutual",
                                   'desp(.8, type="OSP")',
                                   'desp(.8, type="ISP")'),
                          core_size = 1,
                          min_size = 5,
                          roles = 3.
                          forking = FALSE,
                          ncpus = 1,
                          directed = TRUE,
                          edge_covariates = FALSE,
                          seed = 12345,
                          steps = 50,
                          tol = 1e-06)
saveRDS(m1,file="data/m1_ego.rds")
```

```
m1<-readRDS("data/m1_ego.rds")
m1$group.theta

## [,1] [,2] [,3] [,4]

## [1,] 1.740699 1.447842 -0.3398682 -0.1047873

## [2,] -9.542963 1.514716 8.7070389 1.2591454

## [3,] 1.358836 0.928196 -0.4409083 -0.4892306

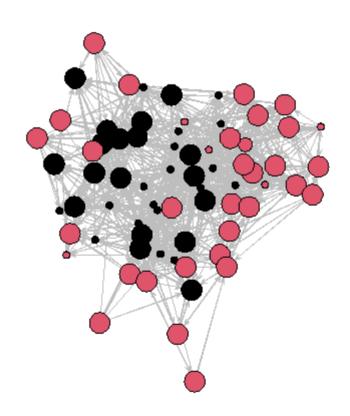
m1$role_assignments
```

```
Id Role
##
## 1
      V1
             1
## 2
             3
      ٧2
             3
## 3
     ٧3
## 4
      ٧4
             1
## 5
      ٧5
             1
## 6
             3
      ٧6
## 7 V7
             1
             1
## 8 V8
## 9
     ۷9
             1
             3
## 10 V10
## 11 V11
             1
## 12 V12
             1
## 13 V13
             1
## 14 V14
## 15 V15
             1
```

#### Replicate the Table

#### Plot

## Plot



#### Your Turn

- 1. Load the sampson dataset from the sna library.
- 2. How many different roles do you think are in these data?
- 3. Estimate an ego ERGM on samplike data.
- 4. Cross-tabulate the roles you identified with the group vertex attribute. Does it seem like the model is picking up differences based on groups?
- 5. Cross-tabulate the roles you identified with the cloisterville vertex attribute. Does it seem like the model is picking up differences based on whether monks attended Cloisterville?
- 6. Make a network graph, coloring nodes by role and using node size to show group belonging.