Causal Inference for the Social Sciences

Jake Bowers * Ben Hansen † Thomas (Tom) Leavitt ‡

ICPSR Session 2 (July 19, 2021)

Abstract

This course introduces methods and concepts used to infer causal effects from comparisons of intervention and control groups. We'll use the potential outcomes framework of causality to analyze both randomized and observational studies, distinguishing different forms of random assignment and separating observational studies that involve instruments, discontinuities and other devices, highlighting the interplay of study design for statistical analysis. Propensity score matching is treated in depth, with explicit instruction in the use of "optmatch" and related packages in R; other areas of methodological focus include assessment of covariate balance by specification tests and other methods; inference methods that are a robust to small sample sizes, weak instruments, spillover and interaction effects, heterogeneous treatment effects, and/or misspecification of response surfaces; and omitted variable sensitivity analysis.

The course presupposes knowledge of multiple regression at the level of the ICPSR course Regression: II, as well as multiple regression with binary dependent variables (as taught in the ICPSR courses Regression: III or Maximum Likelihood). The part of the course presenting matching requires the use of R for computation, but other methods presented in the course are readily implemented either in R or in Stata.

The course meets 3–5 pm US Eastern Time, Monday through Friday, from July 19 through August 12. There will be no class on August 13, the final day of the course. Ben is the primary instructor for the first day of the course, Tom for the next four and then Jake for the final three weeks. Tom, Sanghoon, and Brian and will be the TAs for the duration of the course.

You can sign up for office hours with Jake at https://calendly.com/jakebowers/icpsr-office-hours. Ben's office hours are first come first serve, at times and Zoom rooms as posted to the course Canvas site.

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Overview

We may all warn our freshmen that association is not causation, but inferring causation has always been a central aim both for statisticians and for their collaborators. Until recently, however, inference of causation from statistical evidence depended on murky, scarcely attainable requirements; in practice, the weight of casual arguments was largely determined by the scientific authority of the people making them.

Requirements for causal inference become more clear when they are framed in terms of *potential outcomes*. This was first done by Neyman, who in the 1920s used potential outcomes to model agricultural experiments. Fisher independently proposed a related but distinct, ultimately more influential, analysis of experiments in 1935, and a rich strain of causal analysis developed among his intellectual progeny. It clarified the differing requirements for causal inference with experiments and with observational data, isolating the distinct contributions required of the statistician and of his disciplinary collaborators; generated more satisfying methods with which to address potential confounding due to measured variables; qualitatively and quantitatively advanced our grasp of unmeasured confounding and its potential ramifications; furnished statistical methods with which to eke more out of the strongest study designs, under fewer assumptions; and articulated principles with which to understand study designs as a spectrum, rather than a dichotomy between "good" experiments and "bad" observational studies. Understanding the methods and outlook of the school founded by Fisher's student W. G. Cochran will be the central task of this course.

The course begins by applying the Fisher and Neyman-Rubin approaches to statistical inference for counterfactual causal effects to randomized experiments, touching on considerations specific to clustered treatment assignment, "small" sample sizes and treatment effect heterogeneity. The next segment addresses conceptual and methodogical challenges of applying the same models to analysis of non-experimental data. This course segment covers ignorability, selection, "common support," covariate balance, paired comparisons, optimal matching and propensity scores. A short separate section introduces another method aiming to identify experiment-like structures in observational data, namely regression discontinuity, before a return to experiments.

With these foundations in place, the course's second half adds conceptual depth and methodological flexibility. Central topics include instrumental variables and local average treatment effects, stratified designs with clustering, interference, omitted variable sensitivity analysis and adapting workhorse techniques such as multiple regression to the demands of causal inference. Over the course of the four weeks the course becomes progressively less conceptual and more applied with increasing emphasis on computing strategies in R.

Administrative

Textbooks

The main texts for the course are

Paul R Rosenbaum. *Observational Studies*. Springer, New York, NY, second edition, 2002

- Paul R Rosenbaum. Design of Observational Studies. Springer, New York, NY, 2010
- Paul R Rosenbaum. *Observation and Experiment: An Introduction to Causal Inference*. Harvard University Press, Cambridge, MA, 2017

These three textbooks are presented in varying difficulty and we will draw from all three. Although we won't follow these books closely, their goals and methods align with the course's, and they will be useful as references and supplements.

Other texts that we draw on include

- Alan S Gerber and Donald P Green. Field Experiments: Design, Analysis, and Interpretation. W.W. Norton, New York, NY, 2012
- Guido W Imbens and Donald B Rubin. Causal Inference for Statistics, Social, and Biomedical Sciences: An Introduction. Cambridge University Press, New York, NY, 2015

Several other graduate-level monographs focus or touch on causal inference. Texts that we've found to contain helpful discussion include:

- Joshua D Angrist and Jörn-Steffen Pischke. *Mostly Harmless Econometrics: An Empiricist's Companion*. Princeton University Press, Princeton, NJ, 2008
- Peter M Aronow and Benjamin T Miller. Foundations of Agnostic Statistics. Cambridge University Press, New York, NY, 2019
- Richard A Berk. *Regression Analysis: A Constructive Critique*. SAGE Publications, Thousand Oaks, CA, 2004
- Andrew Gelman and Jennifer Hill. *Data Analysis Using Regression and Multilevel/Hierarchical Models*. Cambridge University Press, New York, NY, 2006
- Stephen L Morgan and Christopher Winship. *Counterfactuals and Causal Inference: Methods and Principles for Social Research*. Analytical Methods for Social Research. Cambridge University Press, New York, NY, 2nd edition, 2015
- Richard J Murnane and John B Willett. *Methods Matter: Improving Causal Inference in Educational and Social Science Research*. Oxford University Press, New York, NY, 2010
- Thad Dunning. Natural Experiments in the Social Sciences: A Design-Based Approach. Cambridge University Press, New York, NY, 2012

Other readings will be assigned and distributed electronically.

If you're new to R, we suggest getting a hold of:

- John Fox. *Applied Regression Analysis and Generalized Linear Models*. SAGE Publications, Los Angeles, CA, 3rd edition, 2016
- Hadley Wickham and Garrett Grolemund. *R for Data Science: Import, Tidy, Transform, Visualize, and Model Data.* O'Reilly Media, Sebastopol, CA, First edition,

2017

R software will be required for several specific segments of the course. With some independent effort, students not familiar with R in advance should be able to learn enough R during the course to complete these assignments. We also recommend some work with R — for example, via working through some online R courses — before the course for students who have never used it before.

Assignments

Assignments are due each Tuesday, at the beginning of class. Parts of the assignment will be given at the beginning of the week, but other parts will be given during class, over the course of the week. Many of these daily assignments will be given with the expectation that they'll be completed by the next course meeting, although they'll only be collected at the end of the week. Late homework will not be accepted without cause (or prior arrangement with the teaching assistant).

You're welcome to submit a paper at the end of the course, whether or not you're taking the course for credit. In that case we'll return it with comments within a month or so of the course's completion. (If you're taking the course for a grade, the paper won't contribute to the grade unless you're on the borderline between two grades.)

Participation is expected. It can take various forms:

- 1. Doing in-class exercises and discussing them with your peers;
- 2. From time to time, making a clarification or raising a clarifying questions;
- 3. Contributing to in-class discussions.
- 4. Drop by one of the professor's office hours to share a point that you *and at least one class-mate* would like to have clarified or amplified, or to point out a connection to your field;

If you are taking the course for a grade, make a point of doing at least one of 3 and 4.

Course contents

We describe the course contents in some detail here, with a series of suggested readings. The Schedule for the course with required readings is at the end of the document in section 7.

1 Potential outcomes and random assignment

Medical- and social-science data generating processes can be difficult to capture accurately in a single regression equation, for various reasons. The statistical foundations of randomized experiments are much more satisfying, particularly when they are taken on their own terms. Fisher and Neyman did this earlier in the 1920s and 30s, in work that Rubin, Holland and others reinvigorated beginning in the 1970s. The course begins by surveying the circle of ideas to emerge from this.

Required

- Paul W Holland. Statistics and causal inference. *Journal of the American Statistical Association*, 81(396):945–960, 1986, Sections 1 4. (The article that brought the "Rubin Causal Model" to statisticians' attention.)
- Section 1.2, "Experimentation defined," of Donald R Kinder and Thomas R Palfrey. On behalf of an experimental political science. In Donald R Kinder and Thomas R Palfrey, editors, *Experimental Foundations of Political Science*, Michigan Studies in Political Analysis, chapter 1, pages 1–39. University of Michigan Press, Ann Arbor, MI, 1993. (Particularly pp. 5 10.)
- Paul R Rosenbaum. *Observation and Experiment: An Introduction to Causal Inference*. Harvard University Press, Cambridge, MA, 2017, Chapter 2.
- Chapter 1, "Introduction," of Ronald Aylmer Fisher. *The Design of Experiments*. Oliver and Boyd, Edinburgh, SCT, 1935 and pages 131 135 of Joan Fisher Box. *R. A. Fisher, the Life of a Scientist*. Wiley, New York, NY, 1978 for historical context.

Recommended

Jake Bowers and Thomas Leavitt. Causality and design-based inference. In Luigi Curini and Robert Franzese, editors, *The SAGE Handbook of Research Methods in Political Science and International Relations*, volume 2, chapter 41, pages 769–804. SAGE Publications, Thousand Oaks, CA, 2020

2 Random assignment as a basis for inference

Application

Kevin Arceneaux. Using cluster randomized field experiments to study voting behavior. *The Annals of the American Academy of Political and Social Science*, 601(1):169–179, 2005

2.1 Inference for causal effects: the Neyman tradition

2.1.1 Estimation of average causal effects

Required

Chapter 2 of Alan S Gerber and Donald P Green. *Field Experiments: Design, Analysis, and Interpretation*. W.W. Norton, New York, NY, 2012.

Recommended

- Peter M Aronow and Joel A Middleton. A class of unbiased estimators of the average treatment effect in randomized experiments. *Journal of Causal Inference*, 1(1):135–154, 2013
- Joel A Middleton and Peter M Aronow. Unbiased estimation of the average treatment effect in cluster-randomized experiments. *Statistics, Politics and Policy*, 6(1-2):39–75, 2015

2.1.2 Variance estimation and hypothesis testing

Required

- Chapter 3 of Alan S Gerber and Donald P Green. *Field Experiments: Design, Analysis, and Interpretation*. W.W. Norton, New York, NY, 2012.
- Endnote spanning pages A-32 and 33, David A Freedman, Robert Pisani, and Roger Purves. *Statistics*. W. W. Norton & Company, New York, NY, 3rd edition, 1998. (This can be read as a précis of: Jerzy Splawa-Neyman, D M Dabrowska, T P Speed, et al. On the application of probability theory to agricultural experiments. essay on principles. section 9. *Statistical Science*, 5(4):465–472, 1990.)
- Chapter 6, pp. 87 98 of Guido W Imbens and Donald B Rubin. *Causal Inference for Statistics, Social, and Biomedical Sciences: An Introduction*. Cambridge University Press, New York, NY, 2015

Recommended

- Chapter 6 of Thad Dunning. *Natural Experiments in the Social Sciences: A Design-Based Approach*. Cambridge University Press, New York, NY, 2012
- Xinran Li and Peng Ding. General forms of finite population central limit theorems with applications to causal inference. *Journal of the American Statistical Association*, 112(520):1759–1769, 2017
- Peng Ding. A paradox from randomization-based causal inference. *Statistical Science*, 32(3):331–345, 2017
- Peter M Aronow, Donald P Green, Donald KK Lee, et al. Sharp bounds on the variance in randomized experiments. *The Annals of Statistics*, 42(3):850–871, 2014

2.2 Inference for causal effects: the Fisherian tradition

Required

Chapter 2, Sections 2.4 – 2.7 of Paul R Rosenbaum. *Observational Studies*. Springer, New York, NY, second edition, 2002

Recommended

- Chapter 2 of Paul R Rosenbaum. *Design of Observational Studies*. Springer, New York, NY, 2010.
- Chapter 2 of Paul R Rosenbaum. *Observation and Experiment: An Introduction to Causal Inference*. Harvard University Press, Cambridge, MA, 2017.

2.3 Covariance adjustment in randomized experiments

Required

- Chapter 4 of Alan S Gerber and Donald P Green. *Field Experiments: Design, Analysis, and Interpretation*. W.W. Norton, New York, NY, 2012.
- Paul R Rosenbaum. Covariance adjustment in randomized experiments and observational studies. *Statistical Science*, 17(3):286–327, 2002.
- Winston Lin. Agnostic notes on regression adjustments to experimental data: Reexamining freedman's critique. *The Annals of Applied Statistics*, 7(1):295–318, 2013

Recommended

- Luke W Miratrix, Jasjeet S Sekhon, and Bin Yu. Adjusting treatment effect estimates by post-stratification in randomized experiments. *Journal of the Royal Statistical Society: Series B (Statistical Methodology)*, 75(2):369–396, 2013
- David A Freedman. On regression adjustments to experimental data. *Advances in Applied Mathematics*, 40(2):180–193, 2008
- David A Freedman. Randomization does not justify logistic regression. *Statistical Science*, 23(2):237–249, 2008
- David A Freedman. On regression adjustments in experiments with several treatments. *The Annals of Applied Statistics*, 2(1):176–196, 2008
- Alberto Abadie, Susan Athey, Guido W Imbens, and Jeffrey M Wooldridge. Sampling-based versus design-based uncertainty in regression analysis. *Econometrica*, 88(1):265–296, 2020

3 Noncompliance and Attrition

Applications

Bethany Albertson and Adria Lawrence. After the credits roll: The long-term effects of educational television on public knowledge and attitudes. *American Politics Research*, 37(2):275–300, 2009

3.1 Noncompliance and instrumental variables

Required

- Chapters 5 and 6 of Alan S Gerber and Donald P Green. *Field Experiments: Design, Analysis, and Interpretation.* W.W. Norton, New York, NY, 2012.
- Joshua D Angrist, Guido W Imbens, and Donald B Rubin. Identification of causal effects using instrumental variables. *Journal of the American Statistical Association*, 91(434):444–455, 1996
- Paul R Rosenbaum. Identification of causal effects using instrumental variables: Comment. *Journal of the American Statistical Association*, 91(434):465–468, 1996
- Section 5.3, "Instruments," of Paul R Rosenbaum. *Design of Observational Studies*. Springer, New York, NY, 2010
- Section 2.3 of Paul R Rosenbaum. Covariance adjustment in randomized experiments and observational studies. *Statistical Science*, 17(3):286–327, 2002

Recommended

- Guido W Imbens and Paul R Rosenbaum. Robust, accurate confidence intervals with a weak instrument: Quarter of birth and education. *Journal of the Royal Statistical Society: Series A (Statistics in Society)*, 168(1):109–126, 2005
- Hyunseung Kang, Laura Peck, and Luke Keele. Inference for instrumental variables: A randomization inference approach. *Journal of the Royal Statistical Society. Series A: Statistics in Society*, 181(4):1231–1254, 2018
- Ben B Hansen and Jake Bowers. Covariate balance in simple, stratified and clustered comparative studies. *Statistical Science*, 23(2):219–236, 2008

3.2 Attrition, or missing outcomes

Recommended

- Chapter 7 of Alan S Gerber and Donald P Green. Field Experiments: Design, Analysis, and Interpretation. W.W. Norton, New York, NY, 2012
- David S Lee. Training, wages, and sample selection: Estimating sharp bounds on treatment effects. *The Review of Economic Studies*, 76(3):1071–1102, 2009
- Joel L Horowitz and Charles F Manski. Nonparametric analysis of randomized experiments with missing covariate and outcome data. *Journal of the American Statistical Association*, 95(449):77–84, 2000

4 Observational Studies

Application

Magdalena Cerdá, Jeffrey D Morenoff, Ben B Hansen, Kimberly J Tessari Hicks, Luis F Duque, Alexandra Restrepo, and Ana V Diez-Roux. Reducing violence by transforming neighborhoods: A natural experiment in Medellín, Colombia. *American Journal of Epidemiology*, 175(10):1045–1053, 2012

4.1 Embedding observational studies in experiments

Required

Chapter 5 of Paul R Rosenbaum. *Observation and Experiment: An Introduction to Causal Inference*. Harvard University Press, Cambridge, MA, 2017

Recommended

William G Cochran. The planning of observational studies of human populations. Journal of the Royal Statistical Society. Series A (General), 128(2):234–266, 1965

Marie-Abele C Bind and Donald B Rubin. Bridging observational studies and randomized experiments by embedding the former in the latter. *Statistical Methods in Medical Research*, 28(7):1958–1978, 2019

4.2 "Controlling for" in observational studies

Required

Sections 9.0 – 9.2 (especially discussion of interpolation and extrapolation) of Andrew Gelman and Jennifer Hill. *Data Analysis Using Regression and Multilevel/Hierarchical Models*. Cambridge University Press, New York, NY, 2006

Richard Berk. What you can and can't properly do with regression. *Journal of Quantitative Criminology*, 26(4):481–487, 2010.

Recommended

On the problem of kitchen sink regressions, Christopher H Achen. Toward a new political methodology: Microfoundations and ART. *Annual Review of Political Science*, 5:423–450, 2002

Chapters 11 and Chap 19 (on overly influential points) of John Fox. *Applied Regression Analysis and Generalized Linear Models*. SAGE Publications, Los Angeles, CA, 3rd edition, 2016

4.3 Matching: An introduction

Required

Chapter 3 of Paul R Rosenbaum. *Observational Studies*. Springer, New York, NY, second edition, 2002, specifically Sections 3.1 – 3.2 and 3.4 – 3.5.

Paul R Rosenbaum. Observational studies: Overview. In Neil J Smelser and Paul B Baltes, editors, *International Encyclopedia of the Social & Behavioral Sciences*, pages 10808–10815. Elsevier/North-Holland [Elsevier Science Publishing Co., New York; North-Holland Publishing Co., Amsterdam], 2001.

4.4 Propensity scores methods

Required

Donald B Rubin. Using multivariate matched sampling and regression adjustment to control bias in observational studies. *Journal of the American Statistical Association*, 74(366a):318–328, 1979

Ben B Hansen. Propensity score matching to extract latent experiments from non-experimental data: A case study. In Neil J. Dorans and Sandip Sinharay, editors, *Looking Back: Proceedings of a Conference in Honor of Paul W. Holland*, volume 202 of *Lecture Notes in Statistics*, chapter 9, pages 149–181. Springer, New York, NY, 2011

Recommended

Daniel E Ho, Kosuke Imai, Gary King, and Elizabeth A Stuart. Matching as nonparametric preprocessing for reducing model dependence in parametric causal inference. *Political Analysis*, 15(3):199–236, 2007.

Robert Bifulco. Can nonexperimental estimates replicate estimates based on random assignment in evaluations of school choice? A within-study comparison. *Journal of Policy Analysis and Management*, 31(3):729–751, 2012.

Kevin Arceneaux. A cautionary note on the use of matching to estimate causal effects: An empirical example comparing matching estimates to an experimental benchmark. *Sociological Methods & Research*, 39(2):256–282, 2010.

4.5 More on matching

Required

Chapters 8 – 9 and 13 of Paul R Rosenbaum. *Design of Observational Studies*. Springer, New York, NY, 2010

Recommended

Paul R Rosenbaum and Donald B Rubin. Constructing a control group using multivariate matched sampling methods that incorporate the propensity score. *The American Statistician*, 39(1):33–38, 1985

4.6 Covariate balance and outcome analysis after matching

Required

Ben B Hansen and Jake Bowers. Covariate balance in simple, stratified and clustered comparative studies. *Statistical Science*, 23(2):219–236, 2008

Sections 9.3.3 – 9.6.3 (pp. 163 – 179) of Ben B Hansen. Propensity score matching to extract latent experiments from nonexperimental data: A case study. In Neil J. Dorans and Sandip Sinharay, editors, *Looking Back: Proceedings of a Conference in Honor of Paul W. Holland*, volume 202 of *Lecture Notes in Statistics*, chapter 9, pages 149–181. Springer, New York, NY, 2011

Recommended

Colin B Fogarty. On mitigating the analytical limitations of finely stratified experiments. *Journal of the Royal Statistical Society: Series B (Statistical Methodology)*, 80(5):1035–1056, 2018

Nicole E Pashley and Luke W Miratrix. Insights on variance estimation for blocked and matched pairs designs. *Journal of Educational and Behavioral Statistics*, 2020

Kosuke Imai. Variance identification and efficiency analysis in randomized experiments under the matched-pair design. *Statistics in Medicine*, 27(24):4857–4873, 2008

5 Sensitivity analysis

Application

Magdalena Cerdá, Jeffrey D Morenoff, Ben B Hansen, Kimberly J Tessari Hicks, Luis F Duque, Alexandra Restrepo, and Ana V Diez-Roux. Reducing violence by transforming neighborhoods: A natural experiment in Medellín, Colombia. *American Journal of Epidemiology*, 175(10):1045–1053, 2012

5.1 Sensitivity analysis for sharp nulls

Required

Chapter 4 of Paul R Rosenbaum. *Observational Studies*. Springer, New York, NY, second edition, 2002

Paul R Rosenbaum. Sensitivity analysis for stratified comparisons in an observational study of the effect of smoking on homocysteine levels. *Annals of Applied Statistics*, 12(4):2312–2334, 2018

Recommended

Paul R Rosenbaum and Abba M Krieger. Sensitivity of two-sample permutation inferences in observational studies. *Journal of the American Statistical Association*, 85(410):493–498, 1990

Ben B Hansen, Paul R Rosenbaum, and Dylan S Small. Clustered treatment assignments and sensitivity to unmeasured biases in observational studies. *Journal of the American Statistical Association*, 109(505):133–144, 2014

5.2 Sensitivity analysis for weak nulls

Required

Colin B Fogarty. Testing weak nulls in matched observational studies. Working Paper, 2020

Recommended

Colin B Fogarty. Studentized sensitivity analysis for the sample average treatment effect in paired observational studies. *Journal of the American Statistical Association*, 2020

Colin B Fogarty, Pixu Shi, Mark E Mikkelsen, and Dylan S Small. Randomization inference and sensitivity analysis for composite null hypotheses with binary outcomes in matched observational studies. *Journal of the American Statistical Association*, 112(517):321–331, 2017

6 Additional topics

6.1 Regression-based sensitivity analysis

Carrie A Hosman, Ben B Hansen, and Paul W Holland. The sensitivity of linear regression coefficients' confidence limits to the omission of a confounder. *The Annals of Applied Statistics*, 4(2):849–870, 2010.

Carlos Cinelli and Chad Hazlett. Making sense of sensitivity: Extending omitted variable bias. *Journal of the Royal Statistical Society: Series B (Statistical Methodology)*, 82(1):39–67, 2020.

Guido W Imbens. Sensitivity to exogeneity assumptions in program evaluation. *The American Economic Review*, 93(2):126–132, 2003.

Emily Oster. Unobservable selection and coefficient stability: Theory and evidence. *Journal of Business & Economic Statistics*, 37(2):187–204, 2019.

6.2 Regression discontinuity designs

- Matias D Cattaneo, Rocío Titiunik, and Gonzalo Vazquez-Bare. The regression discontinuity design. In Luigi Curini and Robert J Franzese Jr., editors, *Sage Handbook of Research Methods in Political Science & International Relations*. Sage Publications, Washington, D.C., 2020
- Adam Sales and Ben B Hansen. Limitless regression discontinuity. *Journal of Educational and Behavioral Statistics*, 45(2):143–174, 2020
- Luke Keele, Rocío Titiunik, and José R Zubizarreta. Enhancing a geographic regression discontinuity design through matching to estimate the effect of ballot initiatives on voter turnout. *Journal of the Royal Statistical Society: Series A (Statistics in Society)*, 178(1):223–239, 2015

6.3 Difference-in-Differences

- Pages 162 167 of Paul R Rosenbaum. *Observation and Experiment: An Introduction to Causal Inference*. Harvard University Press, Cambridge, MA, 2017
- Section 4.1 of Alan S Gerber and Donald P Green. *Field Experiments: Design, Analysis, and Interpretation*. W.W. Norton, New York, NY, 2012
- Chapter 5 of Joshua D Angrist and Jörn-Steffen Pischke. *Mostly Harmless Econometrics: An Empiricist's Companion*. Princeton University Press, Princeton, NJ, 2008
- Charles F Manski and John V Pepper. How do right-to-carry laws affect crime rates? Coping with ambiguity using bounded-variation assumptions. *The Review of Economics and Statistics*, 100(2):232–244, 2018

6.4 Nonbipartite matching

- Bo Lu, Elaine Zanutto, Robert Hornik, and Paul R Rosenbaum. Matching with doses in an observational study of a media campaign against drug abuse. *Journal of the American Statistical Association*, 96(456):1245–1253, 2001
- Chapter 11 of Paul R Rosenbaum. *Design of Observational Studies*. Springer, New York, NY, 2010
- Bo Lu, Robert Greevy, Xinyi Xu, and Cole Beck. Optimal nonbipartite matching and its statistical applications. *The American Statistician*, 65(1):21–30, 2011
- Mike Baiocchi, Dylan S Small, Scott Lorch, and Paul R Rosenbaum. Building a stronger instrument in an observational study of perinatal care for premature infants. *Journal of the American Statistical Association*, 105(492):1285–1296, 2010

6.5 Factorial experiments

- Tirthankar Dasgupta, Natesh S Pillai, and Donald B Rubin. Causal inference from 2^k factorial designs by using potential outcomes. *Journal of the Royal Statistical Society: Series B (Statistical Methodology)*, 77(4):727–753, 2015
- Jens Hainmueller, Daniel J Hopkins, and Teppei Yamamoto. Causal inference in conjoint analysis: Understanding multidimensional choices via stated preference experiments. *Political Analysis*, 22(1):1–30, 2014

6.6 External validity

- Holger L Kern, Elizabeth A Stuart, Jennifer Hill, and Donald P Green. Assessing methods for generalizing experimental impact estimates to target populations. *Journal of Research on Educational Effectiveness*, 9(1):103–127, 2016
- Luke W Miratrix, Jasjeet S Sekhon, Alexander G Theodoridis, and Luis F Campos. Worth weighting? How to think about and use weights in survey experiments. *Political Analysis*, 26(3):275–291, 2018
- Magdalena Bennett, Juan Pablo Vielma, and José R Zubizarreta. Building representative matched samples with multi-valued treatments in large observational studies. *Journal of Computational and Graphical Statistics*, 29(4):744–757, 2020
- Jeffrey H Silber, Paul R Rosenbaum, Richard N Ross, Justin M Ludwig, Wei Wang, Bijan A Niknam, Nabanita Mukherjee, Philip A Saynisch, Orit Even-Shoshan, Rachel R Kelz, and Lee A Fleisher. Template matching for auditing hospital cost and quality. *Health Services Research*, 48(5):1446–1474, 2014

6.7 Interference

- Paul R Rosenbaum. Interference between units in randomized experiments. *Journal of the American Statistical Association*, 102(477):191–200, 2007.
- Jake Bowers, Mark Fredrickson, and Costas Panagopoulos. Reasoning about interference between units: A general framework. *Political Analysis*, 21(1):97–124, 2013.
- Peter M Aronow and Cyrus Samii. Estimating average causal effects under general interference, with application to a social network experiment. *Annals of Applied Statistics*, 11(4):1912–1947, 2017.
- Charles F Manski. Identification of treatment response with social interactions. *The Econometrics Journal*, 16(1):S1–S23, 2013.
- Susan Athey, Dean Eckles, and Guido W Imbens. Exact *p*-values for network interference. *Journal of the American Statistical Association*, 113(521):230–240, 2018.

6.8 Attributable effects

- Paul R Rosenbaum. Effects attributable to treatment: Inference in experiments and observational studies with a discrete pivot. *Biometrika*, 88(1):219–231, 2001
- Ben B Hansen and Jake Bowers. Attributing effects to a cluster-randomized get-out-the-vote campaign. *Journal of the American Statistical Association*, 104(487):873–885, 2009
- Jasjeet S Sekhon and Yotam Shem-Tov. Inference on a new class of sample average treatment effects. *Journal of the American Statistical Association*, 116(534):798–804, 2020
- Luke Keele, Dylan Small, and Richard Grieve. Randomization-based instrumental variables methods for binary outcomes with an application to the 'IMPROVE' trial. *Journal of the Royal Statistical Society: Series A (Statistics in Society)*, 180(2):569–586, 2017

6.9 Bayesian causal inference

- Donald B Rubin. Bayesian inference for causal effects: The role of randomization. *The Annals of Statistics*, 6(1):34–58, 1978
- Chapter 8 of Guido W Imbens and Donald B Rubin. Causal Inference for Statistics, Social, and Biomedical Sciences: An Introduction. Cambridge University Press, New York, NY, 2015
- Guido W Imbens and Donald B Rubin. Bayesian inference for causal effects in randomized experiments with noncompliance. *The Annals of Statistics*, 25(1):305–327, 1997
- Luke Keele and Kevin M Quinn. Bayesian sensitivity analysis for causal effects from 2×2 tables in the presence of unmeasured confounding with application to presidential campaign visits. *The Annals of Applied Statistics*, 11(4):1974–1997, 2017
- Peng Ding and Luke Miratrix. Model-free causal inference of binary experimental data. *Scandinavian Journal of Statistics*, 46(1):200–214, 2019

7 Schedule

Date	Instructor	Topic	Required readings	Application
July 19	Ben Hansen	Introduction	Holland (1986) [141] Kinder and Palfrey (1993, Section 1.2) Fisher (1935, Introduction)	
July 20	Tom Leavitt	Randomized experiments: Neymanian Estimation and inference	Gerber and Green (2012, Chapter 2) Aronow and Middleton (2013) Middleton and Aronow (2015) Gerber and Green (2012, pp. 51 – 61)	Arceneaux (2005)
July 21 July 22	Tom Leavitt	Randomized experiments: Fisherian inference	Rosenbaum (2017, Chapter 3)	
July 23	Tom Leavitt	Randomized Experiments: Pisnerian inference Randomized Experiments: Covariance adjustment & regression	Gerber and Green (2012, Chapter 4) Rosenbaum (2002) Lin (2013)	
July 26 July 27	Ben Hansen Jake Bowers	Randomized experiments: Noncompliance and attrition	Gerber and Green (2012, Chapters 5 – 6) Rosenbaum (1996) Rosenbaum (2010, Section 5.3)	Albertson and Lawrence (2009)
July 28	Jake Bowers	Observational studies: Introduction	Bind and Rubin (2019) Gelman and Hill (2006, Sections 9.0 – 9.2) Berk (2010)	
July 29	Jake Bowers	Introduction to matching	Rosenbaum (2017, pp. 65 – 90)	Cerdá et al (2012)
August 2	Jake Bowers	Nuts & bolts of matching	Rosenbaum (2010, Chapters 7 – 8) Rosenbaum (2017, Chapter 11)	Cerua et ar (2012)
July 30	Jake Bowers	Propensity scores	Rosenbaum (2017, pp. 90 – 96) Hansen (2011)	
August 3	Jake Bowers	Assessments of covariate balance	Hansen and Bowers (2008)	
August 4	Jake Bowers	Outcome analysis after matching	Gerber and Green (2021, pp. 71 – 79)	
August 5	Jake Bowers	Nonbipartite matching	Rosenbaum (2010, Chapter 11)	
August 6	Jake Bowers	Regression discontinuity designs and "natural experiments"	Cattaneo, Titiunik, and Vazquez-Bare (2020) Keele, Titiunik and Zubizarreta (2015) Sales and Hansen (2020)	
August 9	Tom Leavitt	Fisherian sensitivity analysis	Rosenbaum (2017, Chapter 9)	Cerdá et al (2012)
August 10	Tom Leavitt	Neymanian sensitivity analysis	Fogarty (2020)	Cordu of ar (2012)
August 11	Jake or Tom	Special topics	Depends on topic	
August 12	Jake or Tom	Special topics	Depends on topic	