Dana Bowlin

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Product and Engineering Leader

Result-driven and innovative professional with extensive experience steering multi-year digital transformations and integrating modern technologies and tools to deliver scalable solutions and drive corporate success in digital landscape.

Visionary leader, seasoned in providing strategic direction to cross-functional professionals across multiple domains and aligning technology initiatives with long-term business objectives. Career success in organizational change, fostering an Agile and DevOps culture. Recognized for steering and delivering all facets of product and software development projects. Demonstrated expertise in identifying and rectifying digital skill gaps, ensuring organization's preparedness for digital age. Known for establishing and enforcing robust information security protocols to safeguard critical digital assets and sensitive data. Adept at cultivating strategic partnerships across all levels through effective communication and negotiation prowess.

Areas of Expertise

- Product Lifecycle Management
- Performance Management
- Consumer-Centric Innovation
- Security & Risk Management

- Digital Transformation
- Strategic Planning & Execution
- Team Leadership & Management

- Technology Operations
- Project Management & Six Sigma
- SDLC & Cloud Computing

Career Experience

Palmetto, Remote   **2022 – Present**
Senior Vice President Energy Platform

Manage ongoing Product and Engineering of high complex energy software platform in line with business goals. Provide guidance and leadership to product and engineering team throughout solar installation operations. Deliver highly innovative software platform to support solar installations and ensure business growth and scalability.

- Fostered a culture of innovation and collaboration within the team to optimize product and software development processes.
- Plan and executed on visionary roadmap for Energy Platform that in one year showed 100% efficiency gains
- Led product team through planning cycles each quarter along with Sprint planning cycles ensuring that outcomes aligned with the business goals.
- Facilitated real-time data analysis, reporting, and decision-making by utilizing tools ERP tools and features.
- Partnered with business leaders and built lasting relationship that enabled us to build a scalable platform that supports the installation of Solar for Customers.
- In alignment with the Chief Accounting Officer, built a team to build and support the Corporate Accounting Systems such as Netsuite, Concur, Stampli, etc.
- As part of the Risk Management team, ensure that SOC II controls were created, managed and audited against as part of SOC II audit cycles.

iStreamPlant (WarnerBrothers Discovery), Remote   **2018 – 2022**
Senior Director of Product & Core Services | Director of Core Services | 2020 – 2022

Provided strategic direction to cross-functional team comprising product owners, program managers, directors, and engineers. Steered collaborative initiatives across diverse departments, including customer success, networking, infrastructure, security, cloud, employee experience, and candidate experience to ensure seamless coordination and alignment with organizational objectives.

- Enhanced workplace satisfaction and productivity by leading team of IT professionals in redefining and elevating employee experience.
- Strengthened organization's security posture by overseeing team of engineers specializing in Infrastructure and Security automation and establishing robust security framework.
- Led development and delivery of cutting-edge Video Streaming service, widely adopted by esteemed customers, such as NBC, Hulu, and WarnerMedia.

- Increased quality, reliability, and overall user experience of streaming content for ISP and WarnerMedia by leading team consisting of skilled engineers and experts in product development.

Group Product Manager | 2018 – 2020

Spearheaded product ownership for various domains, such as customer success, networking, infrastructure, security, cloud, employee experience, and candidate experience. Managed product backlogs for each team to ensure alignment with strategic goals and efficient utilization of resources.

- Enhanced customer interactions and satisfaction by designing and deploying robust customer experience platform.
- Modernized business operations and fostered agility within teams by integrating emerging digital technologies and practices.
- Crafted strategic product development trajectories by guiding engineering teams in creation of comprehensive short-term and long-term roadmaps.

Pacific Northwest National Laboratory | Richland, WA   2017 – 2018
IT Portfolio Manager

Oversaw diverse array of applications and products spanning various departments. Steer entire product lifecycle, including feature triage, backlog refinement, story creation, deployment of release notes, and end-of-life product management. Collaborated with Project Management Office to ensure effective communication during agile transition process.

- Evaluated efficacy of organization's project and portfolio management by conducting comprehensive reviews on quarterly basis.
- Spearheaded substantial transformation, transitioning organization towards an agile and DevOps mindset, facilitating more efficient and effective delivery methods.
- Improved collaboration and data exchange between IT and business teams, fostering stronger relationships and alignment of objectives.

CenturyLink Cloud, Bellevue, WA   2013 – 2016
Director, Office of SVP of Platform |2015 – 2016

Served as lead product owner for initiatives originating from Office of SVP of Platform/CTO. Managed dedicated team responsible for creating and maintaining Technical Executive Briefing Program for Centurylink. Collaborated with marketing and design teams to develop public-facing content and reports. Conducted monthly operational and business reviews to identify areas of improvement and implement corrective measures.

- Played pivotal role in orchestrating transformation of a 300-member team from a waterfall project management approach to agile and DevOps methodologies.
- Ensured alignment with corporate objectives, promoted collaboration, and addressed challenges through effective engagement with product directors.

Additional Experience

Manager of Program Managers – Centurylink Cloud, Bellevue, WA

Technical Program Manager - Security Compliance and Audit, ForgeRock Inc., Remote

Project and Program Manager, Tier 3, Inc. Bellevue, WA

Senior Business Analyst, Puget Sound Energy, Bellevue, WA

Global IS&T Program/Project Manager | IS&T Business Analyst/Project Coordinator | Senior Software Engineer, Bechtel Corporation, Richland, WA and Frederick, MD

Software Engineer, Tracker Business Systems, Richland, WA

Education

Master of Business Administration | Eastern Washington University, Cheney, WA

Bachelor of Computer Science | Central Washington University, Ellensburg, WA

Certifications

Certified ScrumMaster - Scrum Alliance, 236118 | USA Lacrosse Coach - Level 2 - | Project Management Professional