

DANA BOWLIN

Experienced Product and Engineering Leader

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STRENGTHS

🏆 Strategic Planning & Execution

Led teams of 50+ in developing and executing strategic plans, resulting in revenue and operating efficiencies.

💡 Leadership & Collaboration

Excellent ability to worked closely, unblock and mediate with cross-functional teams to drive project success.

★ Problem Solving

Ability to question, dive in, learn and help teams solve problems in creative ways.

SKILLS

Product Management • Agile/DevOps •

Technology Operations •

Team Leadership • Cybersecurity •

Project Management • Cloud •

Startup Mindset • Customer Focused •

Software Engineering Leadership • SOC2

ACHIEVEMENTS

★ Reduction in Operating Costs

Significantly reduced the footprint and operating cost of Software running in a datacenter to Software running in the cloud - Led the Product, Engineering and Infrastructure teams that enabled this. Ensured the business was able to turn a profit.

🧠 Team Leadership

Successfully led the transformation of multiple teams through product, leadership and engineering changes that resulted in significant business outcomes

📖 Always Curious and Learning

Have learned new technologies, processes, even sports to ensure that my teams can be successful, no matter my title or role in the company. Recently, Learned Netsuite to enable payment processing - Learned Lacrosse to help coach my daughters team - Learned Networking to enable delivery of Virtual Networking Software

SUMMARY

Visionary leader, seasoned in providing strategic direction to cross-functional teams across multiple domains while aligning technology initiatives with long-term business objectives. Career success in organizational change, fostering an Agile and DevOps culture. Recognized for steering and delivering all facets of product and software development projects. Demonstrated expertise in identifying and rectifying digital skill gaps, ensuring organization's preparedness for digital age. Known for establishing and enforcing robust information security protocols to safeguard critical digital assets and sensitive data. Adept at cultivating strategic partnerships across all levels through effective communication and negotiation prowess.

EXPERIENCE

Product and Engineering Leader, Fulfillment Platform

2022 - 2023

Palmetto

Remote

Led Product and Engineering for Palmetto's Fulfillment Platform

- Led product team through planning cycles each quarter along with Sprint planning cycles ensuring that outcomes aligned with the business goals
- Planned and executed on visionary roadmap for Energy Platform that in one year showed 100% efficiency gains
- Fostered a culture of innovation and collaboration within the team and the company
- Secured new funding to build a team to support the Corporate Accounting Systems such as Netsuite, Concur, Stamplicy, etc
- As part of the Risk Management team, ensured that SOC2 controls were created, managed and audited against as part of SOC2 audit cycles

Senior Director, Core Services

2018 - 2022

Warner Bros. Discovery - iStreamPlanet

Remote

Led Product, Project, Program and Engineering for a cross-function team that supported customer success, networking, infrastructure, security, cloud, IT and candidate experience

- Led development and delivery of cutting-edge Video Streaming service, used by customers, such as NBC, Hulu, and WarnerMedia
- Increased quality, reliability, and overall user experience of streaming content for ISP and WarnerMedia by leading team consisting of skilled engineers and experts in product development
- Strengthened organization's security posture by leading a team of engineers specializing in Infrastructure and Security automation and establishing robust security framework
- Enhanced workplace satisfaction and productivity by leading team of IT professionals in redefining and elevating internal IT

IT Portfolio Manager

2017 - 2018

Pacific Northwest National Laboratory

Richland, WA

Managed a diverse portfolio of systems to support the operational needs of the Laboratory

- Spearheaded transformation, transitioning organization towards an agile and DevOps mindset, facilitating more efficient and effective delivery methods
- Evaluated organization's project and portfolio management by conducting comprehensive reviews on quarterly basis that resulted in significant increase in Laboratory Funding from the Government
- Improved collaboration and data exchange between IT and business teams, fostering stronger relationships and alignment of objectives

Director Product Management

2012 - 2016

CenturyLink Cloud

Bellevue, WA

Director and lead product owner for the Public Cloud Platform Products

- Led a team of product owners and analysts focused on CenturyLink's Cloud Platform
- Worked with Commercial, Marketing, Strategic and Senior leadership to price products
- Lead Product Owner for Virtual Firewall Services product from ideation to go live
- Led Monthly Operations and Business review with all Product Directors and associated teams
- Managed a team of contractors to support products, security changes and features
- Worked with Finance, Procurement and leadership teams to define vendor agreements

PROJECTS

Reforge

Continuous Career Training in Product Management from other Product Managers in the industry.

Chief

Ability to learn from and leverage an amazing network of Woman in Executive roles.

Junior League of Boise

Helping to support women and children through leadership and volunteering in my local community

VOLUNTEERING

Girls Lacrosse Coach

Treasure Valley Youth Lacrosse

Project Management Mentor

Western Idaho Chapter of the PMI

EXPERIENCE

Director, Office of the SVP of Cloud Platform

2012 - 2016

[CenturyLink Cloud](#)

Bellevue, WA

Served as lead product manager/owner for initiatives from Office of SVP of Platform/CTO

- Conducted monthly operational and business reviews to identify areas of improvement and implement corrective measures on behalf of the SVP of CenturyLink Cloud
- Played pivotal role in orchestrating transformation of a 300-member team from a waterfall project management approach to agile and DevOps methodologies
- Ensured alignment with corporate objectives, promoted collaboration, and addressed challenges through effective engagement with product directors
- Managed dedicated team responsible for creating and maintaining Technical Executive Briefing Program for CenturyLink Cloud

ADDITIONAL EXPERIENCE

Manager of Program Managers

[CenturyLink Cloud](#)

Project and Program Manager

[Tier3](#)

Technical Program Manager, Security Compliance and Audit

[ForgeRock](#)

Senior Business Analyst

[Pudget Sound Energy](#)

Global IS&T Program/Project Manager

[Bechtel](#)

Senior Software Engineer

[Bechtel](#)

Software Engineer

[Tracker Business Systems](#)

Software Engineer

[RTS](#)

EDUCATION

Bachelor's Degree in Computer Science

1995 - 2000

[Central Washington University](#)

Ellensburg, WA

Master's Degree in Business Administration

2021 - 2023

[Eastern Washington University](#)

Cheney, WA

CERTIFICATION

Project Management Professional

Project Management Institute (PMI)

Certified Scrum Master

Scrum Alliance