Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

OMB No. 1545 0047 2010

Open to Public

Department of the Treasury -

SCANNED DEC 0 7 201

Inspection The organization may have to use a copy of this return to satisfy state reporting requirements , 2010, and ending For the 2010 calendar year, or tax year beginning D Employer Identification Number Check if applicable The Long Now Foundation 68-0384748 Address change Fort Mason Center, Landmark Bldg A Telephone number Name change San Francisco, CA 94123 (415) 561-6582 Initial return Terminated 3,456,123 G Gross receipts \$ Amended return H(a) is this a group return for affiliates? F Name and address of principal officer Alexander Rose Application pending Yes H(b) Are all affiliates included? Fort Mason Center, Bldg A San Francisco, CA 94123 If 'No,' attach a list (see instructions) 4947(a)(1) or X 501(c)(3) 501(c) ((insert no) Tax-exempt status www.longnow.org H(c) Group exemption number Website: ► 1996 M State of legal domicile Form of organization X Corporation L Year of Formation Part I Summary Briefly describe the organization's mission or most significant activities. The Long Now Foundation endeavors to foster long term thinking.__ if the organization discontinued its operations or disposed of more than 25% of its net assets Check this box ► Number of voting members of the governing body (Part VI, line 1a) Number of independent voting members of the governing body (Part VI, line 1b) 4 12 Total number of individuals employed in calendar year 2010 (Part V, line 2a) 5 9 Total number of volunteers (estimate if necessary) 6 50 7a Total unrelated business revenue from Part VIII, column (C), line 12 7 a 7Ь 0. b Net unrelated business taxable income from Form 990-T, line 34 **Prior Year Current Year** 423,578. 488,202. Contributions and grants (Part VIII, line 1h) 678,684. 1,270,521. Program service revenue (Part VIII, line 2g) -389,649. 230,300. Investment income (Part VIII, column (A), lines 3, 4, and 7d) 10 23,009. Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 36,413. 420,195. 1,340,863. 12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12) Grants and similar amounts paid (Part IX, column (A), lines 1-3) 110,000. 119,725. Benefits paid to or for members (Part IX, column (A), line 4) Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10) 468,947. 490,511. 16a Professional fundraising fees (Part IX, column (A), line 11e) b Total fundraising expenses (Part IX, column (D), line 25) .133. 1,418,724 892,296. Other expenses (Part IX, column (A), lines Utner expenses (Part IX, column (A), lines 13-17d, Total expenses. Add lines 13-17 (must equal Part IX, -[11d, 11f-24f) column (A), line 25) 1,997,671. 1,502,532. Š Revenue less expenses Subtract line 18 from tine 1201/ 1 4 -656,808 -82,337. End of Year **Beginning of Current Year** 5,505,353. 5,792,345. 20 Total assets (Part X, line 16) Total liabilities (Part X, line 26) 68,201. 40,615. 21 Š 5,437,152. 5,751,730. Net assets or fund balances. Subtract line 21 from line 20 Part II Signature Block vicluding accompanying schedules and <u>stateme</u>nts, and to the best of my knowledge and belief, it is true, correct, and information of which prepared hear and knowledge Under penalties of perjury, I declare that I have examined this return complete. Declaration of preparer (other than officer) is based or all 10 Signature of officer Sign DIEXI Here Type or print name and title Print/Type preparer's name Check N/A Carol Duffield self employed Paid ► Fontanello, Duffield & Otake, LLP Preparer Firm's name **Use Only** ▶ 44 Montgomery Street, Suite 2019 Firm's EIN N/A Firm's address Phone no (415)983-0200 San Francisco, CA 94104 X No

Form 990 (2010)

May the IRS discuss this return with the preparer shown above? (see instructions)

Form	1 990 (2010) The Long Now Foundation	68-0384748	Page 2
Par		<u> </u>	
	Check if Schedule O contains a response to any question in this Part III		X
1	Briefly describe the organization's mission.		
	See Schedule O		
	Did the organization undertake any significant program services during the year which were not listed on t	he prior	
	Form 990 or 990-EZ? See Schedule O		∕es No
	If 'Yes,' describe these new services on Schedule O.		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program servi	ces?	Yes X No
-	If 'Yes,' describe these changes on Schedule O		_
4	Describe the exempt purpose achievements for each of the progration's three largest program services	by expenses. Sec	tion 501(c)(3)
	and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and expenses, and revenue, if any, for each program service reported.	allocations to othe	rs, the total
42	a (Code) (Expenses \$ 575,980. including grants of \$) (Re	evenue \$	538,778.)
	The 10,000 Year Clock Project was conceived by Danny Hillis as a		
	long-term thinking. The design development on the clock began in		
	generated an early prototype, an orrery-like planetary display, a	nd several	
			
41	b (Code) (Expenses \$ 541,311. including grants of \$ 119,725.) (Re		
	The Long Now Foundation engages in various projects and programs		
	creatively foster responsibility in the framework of the next 10,		
	the 10,000 Year Clock and Seminars About Long-term Thinking, thes		
	series of special performing arts events, a museum space open to		
	days a week, Long Bets, and The Rosetta Project. The Foundation	also holds	desert
	land adjoining Great Basin National Park in Eastern Neveda as a s	ite for sci	entific
	research.		
4	c (Code) (Expenses \$ 138,942. including grants of \$) (Re	evenue \$	71,290.)
	Seminars About Long-term Thinking: The purpose of this series is	to build a	
	coherent, compelling body of ideas about long-term thinking, to h	eln nudge	
	civilization toward Long Now's goal of making long-term thinking	automatic a	nd common
	instead of difficult and rare.		
	Instead of difficult and fale.		
4	d Other program services (Describe in Schedule O.) See Schedule O		
	(Expenses \$ including grants of \$) (Revenue \$	-	
4	e Total program service expenses ► 1,256,233.		

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Checklist of Required Schedules Part IV Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Х Scnedule A 2 Х Is the organization required to complete Schedule B, Schedule of Contributors? (see instructions) Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates Х for public office? If 'Yes,' complete Schedule C, Part I 3 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election Х in effect during the tax year? If 'Yes,' complete Schedule C, Part II 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III 5 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D, 6 Х Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? *If 'Yes,' complete Schedule D, Part II* 7 Х Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D. Part III 8 Х Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X. or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete 9 Х Schedule D, Part IV Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? If 10 Х 'Yes.' complete Schedule D, Part V If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable. a Did the organization report an amount for land, buildings and equipment in Part X, line 10° If 'Yes,' complete Schedule Х 11 a **b** Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 167 If 'Yes,' complete Schedule D, Part VII 11b Х c Did the organization report an amount for investments- program related in Part X, line 13 that is 5% or more of its total Х assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII 11 c d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported Х in Part X, line 16? If 'Yes,' complete Schedule D, Part IX 11 d 11 e Х e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X Х 11 f 12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Parts XI, XII, and XIII 12a Х **b** Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional 12b Х 13 Х 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E Х 14a Did the organization maintain an office, employees, or agents outside of the United States? 14a b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising Х business, and program service activities outside the United States? If 'Yes,' complete Schedule F, Parts I and IV 14b 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV Х 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV 16 Х Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) 17 Х Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II 18 Х Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III 19 Х 20 aDid the organization operate one or more hospitals? If 'Yes,' complete Schedule H 20 Χ b If 'Yes' to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990

filers that operate one or more hospitals must attach audited financial statements (see instructions)

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Form 990 (2010) The Long Now Foundation

Part IV Checklist of Required Schedules (continued)

			162	NO
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	X	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		Х
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		Х
24 a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No, 'go to line 25	24a		Х
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d		
25 a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		Х
b	is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		Х
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		Х
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If 'Yes,' complete Schedule L, Part III	27		Х
	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28a		_X_
b	A family member of a current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV	28b		Х
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	28c	Х	X
		25	^	
	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If 'Yes,' complete Schedule M	30		<u>X</u>
31	Did the organization liquidate, terminate, or dissolve and cease operations? If 'Yes,' complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		Х
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		Х
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		Х
35	Is any related organization a controlled entity within the meaning of section 512(b)(13)?	35		Х
a	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2 Yes X No			
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		Х
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI	37		Х
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Х	
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Form 990 (2010) The Long Now Foundation 68	8-0384748	F	Page
Part V Statements Regarding Other IRS Filings and Tax Compliance			
Check if Schedule O contains a response to any question in this Part V			
		Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable. 1a	22		
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.	0		
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable (gambling) winnings to prize winners?	gamıng 1 c	Х	
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a	9		
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X	
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. (see instructions)			
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule O	3b		
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority financial account in a foreign country (such as a bank account, securities account, or other financial account)?	y over, a		X
b If 'Yes,' enter the name of the foreign country			
See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts	٠.		
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	_5a	<u> </u>	X
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		Х
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	<u>5c</u>	ļ	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organiz solicit any contributions that were not tax deductible?	zation 6a		х
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gift not tax deductible?	s were 6b		
7 Organizations that may receive deductible contributions under section 170(c).			
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	nd 7a	Х	
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 b		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was require			Ī.,
Form 8282?	7c	1	X
d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d			.,
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	-	X
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	_7f		^
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7 g		
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file Form 1098-C?	a 7h		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Descriptions or a donor advised fund maintained by a sponsoring organization, have excess businessed fundings at any time during the year?	Old the ess		
9 Sponsoring organizations maintaining donor advised funds.			
a Did the organization make any taxable distributions under section 4966?	9a	<u> </u>	
b Did the organization make a distribution to a donor, donor advisor, or related person?	9b	ļ	
10 Section 501(c)(7) organizations. Enter.			1
a Initiation fees and capital contributions included on Part VIII, line 12			1
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities			
11 Section 501(c)(12) organizations. Enter	1		ĺ
a Gross income from members or shareholders			
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)			ĺ
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a]	
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year 12b			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.			
a is the organization licensed to issue qualified health plans in more than one state?	13a		
Note. See the instructions for additional information the organization must report on Schedule O	ļ Ē		ĺ
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b			İ
c Enter the amount of reserves on hand			<u> </u>
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		Х
b If 'Yes,' has it filed a Form 720 to report these payments? If 'No,' provide an explanation in Schedule O	14b		Į

Form 990 (2010) The Long Now Foundation 68-0384748 Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. $|\mathbf{X}|$ Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management Yes No 1a Enter the number of voting members of the governing body at the end of the tax year 1b 12 b Enter the number of voting members included in line 1a, above, who are independent Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other X 2 officer, director, trustee or key employee? Did the organization delegate control over management duties customarily performed by or under the direct supervision Х of officers, directors or trustees, or key employees to a management company or other person? 3 Х 4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed? X Did the organization become aware during the year of a significant diversion of the organization's assets? 5 6 Х Does the organization have members or stockholders? 7a Does the organization have members, stockholders, or other persons who may elect one or more members of the 7 a X governing body? **b** Are any decisions of the governing body subject to approval by members, stockholders, or other persons? Х 7b Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following R_a X a The governing body? X 8Ь **b** Each committee with authority to act on behalf of the governing body? Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the 9 X organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code., Yes No X 10a 10a Does the organization have local chapters, branches, or affiliates? b If 'Yes,' does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization? 10b 11 a Х 11a Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form? b Describe in Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O X 12a Does the organization have a written conflict of interest policy? If 'No,' go to line 13 12a b Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise 12b Х to conflicts? c Does the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Х 12c Schedule O how this is done See Schedule O X 13 13 Does the organization have a written whistleblower policy? X 14 14 Does the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? a The organization's CEO, Executive Director, or top management official See Schedule O Х 15a X **b** Other officers of key employees of the organization See Schedule O 15_b If 'Yes' to line 15a or 15b, describe the process in Schedule O. (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a Х taxable entity during the year? 16a b If 'Yes.' has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements? 16b Section C. Disclosure 17 List the states with which a copy of this Form 990 is required to be filed > CA Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply. X Another's website Upon request Own website Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to the public. See Schedule O State the name, physical address, and telephone number of the person who possesses the books and records of the organization

► Logan & Associates 1918 43rd Avenue San Francisco CA 94116 (415) 592-8151

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Form 990 (2010)

Part VII | Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1 a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order individual trustees or directors, institutional trustees, officers, key employees, highest compensated employees, and former such persons.

(A)	(B)	(C)		(D)	(E)	(F)				
Name and title	Average	Position (check all that apply)		Reportable	Reportable	Estimated				
	hours per week (describe hours for related organiza tions in Schedule O)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	compensation from the organization (W 2/1099 MISC)	compensation from related organizations (W 2/1099 MISC)	amount of other compensation from the organization and related organizations
(1) Paul Saffo										
Director	2	X						0.	0.	0.
(2) Douglas Carlston	_									
Director	2	X					<u></u>	0.	0.	0.
_(3) Peter Schwartz	2	x						0.	0.	0.
(4) Brian Eno						\vdash		<u></u>	0.	<u> </u>
	2	x						0.	0.	0
Director Weller								0.	0.	0.
Keller	2	X						0.	0.	0
Director Control Director	2							0.	0.	0.
(6) Esther Dyson	1	v							ا م	0
Director	2	X						0.	0.	0.
_(7)_David_Rumsey	-									
Director	2	Х						0.	0.	0.
_(8)_Kim_Polese	1									
Director	2	X				<u> </u>		0.	0.	0.
_(9) Stewart Brand	٠,	١,,		٠,,						•
Co-Chair/Pres	10	X		Х				0.	0.	0.
(10) W. Daniel Hillis	٠.,	١.,		٠,,						
<u>Co-Chair</u>	10	Х		Х			ļ	0.	0.	
(11) Kevin Kelly	1	l	'							
Sec'tary/Tres	2	Х		Х		<u> </u>		0.	0.	0.
(12) David Eagleman	1	١								
Director	2	Х						0.	0.	0.
(13) Alexander Rose	٠							100 540	_	
Exec Director	43.3	<u> </u>	<u> </u>	X			_	122,740.	0.	8,431.
<u></u>	-									
(15)										
(16)										
(17)										
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Part VII Section A. Officers, Directors, Trus	tees, I	∕eу	Er	npl	oye	ees	, ar	nd Highest Co	mpensated Em	ploye	es (c	ont)
(A)	(B)				c)			(D)	(E)		(F)	
Name and title	Average hours							Reportable compensation from	Reportable compensation from	Es amou	stimated	l ther
	ner week (describe hours for related organi zations in Sch O)	or dir	Institutional trustee	0 ficer	Key employee	Highest compensated ernployee	S	the organization (W 2/1099 MISC)	related organizations (W 2/1099 MISC)	900	ponsati om the	ימי.
	hours for related	ndual recto	ution	_ eq	empl empl	est c	Ę		,	ar	anızatıo d relate	ed
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_(21)												
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_(27)				ļ								
		<u> </u>	 	├—	-					1		
_(28)												
(20)						 	-			+		
_(29)							Ì					
1 b Sub-total		1						122,740.	0.		8,4	431.
c Total from continuation sheets to Part VII, Section A							•	0.	0.			0.
d Total (add lines 1b and 1c)							•	122,740.	0.			431.
2 Total number of individuals (including but not limited	to thos	e lıs	ted	abo	ve)	who	rec	eived more than \$	100,000 in reportal	ole comp	ensat	iion
from the organization 🕒 1											r	
										<u></u>	Yes	No
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such in	or truste	e, k	еу е	empl	loye	e, c	r hiç	ghest compensate	d employee	3		X
												^
4 For any individual listed on line 1a, is the sum of rep the organization and related organizations greater th	oortable nan \$150	com ا0,00	iper סי <i>ו</i>	isati f ' $Y\epsilon$	on a	ana :omi	otne olete	er compensation tr e Schedule J for	rom			
such individual	*					•				4		X
5 Did any person listed on line 1a receive or accrue co	mpens	ation	fro	m a	ny ι	inre	lated	d organization or i	ndıvıdual	5		X
for services rendered to the organization? If 'Yes,' or Section B. Independent Contractors	ompiete	301	ieat	ul e J	1 101	Suc	πρε	915011			<u> </u>	
Complete this table for your five highest compensate	ed indep	end	ent	conf	trac	tors	that	received more th	an \$100,000 of			
compensation from the organization.												
(A) Name and business addres	s							(B Description	of services	Compe	C) Insatir	าท
		000		CA	0/	112	2	<u> </u>				934.
Chris Rand Fort Mason, Bldg A San Francisco, CA 94123 Clock Machinist Paolo Salvagione Box 220 Sausalito, CA 94966 Clock Machinist											463.	
Tauto Salvaytone Box 220 Sausalito,	Cri 9	4) (, 0					OTOCK PIGCII	111100		16,	<u> </u>
2 Total number of independent contractors (including	but not l	lımıte	ed t	o the	ose	liste	d at	oove) who receive	d more than			

\$100,000 in compensation from the organization -

2

r ai	(VIII Statement of Nevenue		(A) Total revenue	(B) Related or exempt function	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
RANTS	1a Federated campaigns1ab Membership dues1b	142,089.		revenue		512, 513, or 514
, GIFTS, GF	c Fundraising events d Related organizations e Government grants (contributions) 1e					
CONTRIBUTIONS, GIFTS, GRANTS AND OTHER SIMILAR AMOUNTS	f All other contributions, gifts, grants, and similar amounts not included above q Noncash contributions included in lns 1a-1f \$	346,113. 63,757.				
N N	h Total. Add lines 1a-1f	•	488,202.			<u> </u>
NUE	O. Warra Clash Drodost	Business Code	538,778.	538,778.		
Ž	b Seminars	900099	71,290.	71,290.		
Н		900099	68,616.	68,616.	_	
ERV	d	300033	50,010.	30,0201		
A S	e					
PROGRAM SERVICE REVENUE	f All other program service revenue g Total. Add lines 2a-2f		678,684.			
	3 Investment income (including dividend					1.61.124
	other similar amounts)		161,134.			161,134.
	4 Income from investment of tax-exempt	bond proceeds				
	5 Royalties (i) Real	(II) Personal				
	6a Gross Rents	(ii) Following				
	b Less rental expenses					;
	c Rental income or (loss)					
	d Net rental income or (loss)	•				
	7a Gross amount from sales of (i) Securities	(II) Other				
	assets other than inventory b Less: cost or other basis					
	and sales expenses 2,030,803					
	c Gain or (loss) 69,166		60 166			
	d Net gain or (loss)	<u> </u>	69,166.	<u>-</u> .		69,166.
ENUE	8a Gross income from fundraising events (not including \$					1
OTHER REVEN	of contributions reported on line 1c). See Part IV, line 18	a				,
풀		b				
5	c Net income or (loss) from fundraising	events >	-			-
	9a Gross income from gaming activities	a				
	b Less direct expenses	b			_	
	c Net income or (loss) from gaming active	vities				
	10a Gross sales of inventory, less returns and allowances	a 20,801.				
	b Less cost of goods sold	b 5,125.				-
	c Net income or (loss) from sales of inve		15,676.	15,676.		
ŀ	Miscellaneous Revenue 11a Reimbursement Misc Exp	Business Code 900099	5,754.	5,754.		-
	b Royalty	900099	1,579.	3,734.		1,579.
	c b volatra		1,3,7,			+,5,5.
	d All other revenue					
	e Total. Add lines 11a-11d	•	7,333.			
	12 Total revenue See instructions	>	1.420.195	700.114	0.	231,879.

Page 10

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do i	not include amounts reported on lines 7b, 8b, 9b, and 10p of Pari Viii.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1	Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	92,200.	92,200.		10.11
2	Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3	Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16	27,525.	27,525.		
4					
5	Compensation of current officers, directors, trustees, and key employees	131,171.	118,054.	13,117.	0.
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.
7	Other salaries and wages	294,929.	176,958.	88,478.	29,493.
8	Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	4,802.	1,030.	2,675.	1,097.
9	Other employee benefits.	26,347.	15,808.	7,904.	2,635.
10	' -	33,262.	19,957.	9,979.	3,326.
11	Fees for services (non-employees):				
	a Management				·
I	b Legal	16,043.	16,043.		
	c Accounting	7,915.	4,749.	3,166.	· · · · · · · · · · · · · · · · · · ·
(d Lobbying			<u> </u>	
	e Professional fundraising services See Part IV, line 17		//	-44-4-4-1	
1	f Investment management fees	31,180.	18,708.	12,472.	
9	g Other	490,195.	490,195.		
12	Advertising and promotion	14,273.	14,273.		
13	Office expenses	24,665.	14,799.	7,400.	2,466.
14	Information technology	13,426.	8,055.	4,028.	1,343.
15	Royalties				
16	Occupancy	49,609.		49,609.	· ····
17	Travel	62,440.	62,440.		·
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				
19	Conferences, conventions, and meetings	62,759.	62,759.		
20	Interest	20.		20.	
21	Payments to affiliates				
22	Depreciation, depletion, and amortization				
23 24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24f if line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)	6,473.	3,884.	1,942.	647.
	a Clock Supplies	74,444.	74,444.		··-
	b Other Supplies	19,985.	19,985.		
	c Merchant Charges	10,719.	10,719.		
	d Misc Operating	6,129.	1,627.	3,376.	1,126.
	e Long Bets	2,021.	_2,021.		
	f All other expenses				
_25	Total functional expenses Add lines 1 through 24f	1,502,532.	1,256,233.	204,166.	42,133.
26	Joint costs. Check here ►				
BAA	1				Form 990 (2010)

rt X	Balance Sheet		,	
		(A) Beginning of year		(B) End of year
1	Cash — non-interest-bearing	7,046.	1	12,944
2	Savings and temporary cash investments	991,360.	_2	536,457
3	Pledges and grants receivable, net		_3_	
4	Accounts receivable, net		4	
5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L	:	5	
6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)	-	6	
7	Notes and loans receivable, net		7	
8	Inventories for sale or use	_	8	
9	Prepaid expenses and deferred charges		9	
10a	Land, buildings, and equipment cost or other basis.			
h	· · · · · · · · · · · · · · · · · · ·	295 800	100	295,800
				4,938,352
	, ,	1/101/000.		4,000,002
	· · · · · · · · · · · · · · · · · · ·			
	' '			
	j l	16 500		8,792
	i i i i i i i i i i i i i i i i i i i			5,792,345
				40,615
	' * ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '	4,2/3.		40,013
	· · ·	63 926		
	l l	03, 320.		
	· · · · · · · · · · · · · · · · · · ·			
	·			
22	highest compensated employees, and disqualified persons. Complete Part II		22	
23	l l			
	· · · · · · · · · · · · · · · · · · ·		+	
	· · · · · · · · · · · · · · · · · · ·			.,
	·	68.201.		40,615.
		00/2021		10,020
		-	=	
27		5,266,164.	27	5,207,803.
28	Temporarily restricted net assets		28	543,927.
29	· · ·		29	
		;	•	
30	- ·		30	
		 -		
33	Total net assets or fund balances.	5,437,152.	33	5,751,730.
		5,505,353.	34	5,792,345.
	1 2 3 4 5 6 6 7 8 9 10 a b 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32	1 Cash — non-interest-bearing 2 Savings and temporary cash investments 3 Pledges and grants receivable, net 4 Accounts receivable, net 5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 6 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(g)(3)(8), and contributing employees and sponsoring organizations of section 501 (c)(9) voluntary employees' beneficiary organizations (see instructions) 7 Notes and loans receivable, net 8 Inventories for sale or use 9 Prepaid expenses and deferred charges 10a Land, buildings, and equipment cost or other basis. Complete Part IV of Schedule D b Less accumulated depreciation. 11 Investments — publicly traded securities 12 Investments — other securities See Part IV, line 11 13 Investments — other securities See Part IV, line 11 14 Intangible assets 15 Other assets. See Part IV, line 11 16 Total assets. Add lines 1 through 15 (must equal line 34) 17 Accounts payable and accrued expenses 18 Grants payable 19 Deferred revenue. 20 Tax-exempt bond liabilities 21 Escrow or custodial account liability. Complete Part IV of Schedule D 22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L 23 Secured mortgages and notes payable to unrelated third parties 24 Unsecured notes and loans payable to unrelated third parties 25 Other liabilities. Add lines 17 through 25 27 Organizations that follow SFAS 117, check here Part II of and complete lines 37 intrough 24. 28 Permanently restricted net assets 29 Permanently restricted net assets 30 Temporarily restricted net assets 31 Temporarily restricted net assets 32 Temporarily restricted net assets 33 Temporarily restricted net assets 34 Organizations that follow SFAS 117, check here Part II of and complete lines 30 through 34. 35 Capital stock or trust principal, or current	Cash — non-interest-bearing 7, 046.	Cash - non-interest-bearing

TEEA0111L 12/21/10

Forr	n 990 (2010) The Long Now Foundation	08-0384/48		Pa	ige IZ
Pa	rt XI Reconciliation of Net Assets				_
	Check if Schedule O contains a response to any question in this Part XI				X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	1,4	20,1	.95.
2	Total expenses (must equal Part IX, column (A), line 25)	2		02,5	
3	Revenue less expenses Subtract line 2 from line 1	3		82,3	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4		37,1	
5	Other changes in net assets or fund balances (explain in Schedule O) See Schedule O	5		96,9	
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	5,7	51,7	130.
Pa	rt XII Financial Statements and Reporting				
	Check if Schedule O contains a response to any question in this Part XII				
				Yes	No
1	Accounting method used to prepare the Form 990. Cash X Accrual Other				
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O				
2	a Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		X
	b Were the organization's financial statements audited by an independent accountant?		2b		X
	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of review, or compilation of its financial statements and selection of an independent accountant?	of the audit,	2c	***	
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O				
	d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were is separate basis, consolidated basis, or both. Separate basis Consolidated basis Both consolidated and separate basis	sued on a			
			:		
3	a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in t Audit Act and OMB Circular A-133?	ne Single	3a		x
	b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required audits explain why in Schedule O and describe any steps taken to undergo such audits	equired audit	3ь		

BAA

Form **990** (2010)

SCHEDULE A (Form 990 or 990-EZ)

Department of the Treasury Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No 1545 0047

Open to Public Inspection

Employer identification number

Name o	f the	organization	-					ĺ			tion number
		ong Now Founda		<u> </u>			<u> </u>			38474	
				(All organizations) See	ınstruc	ctions.
The o	rga	nization is not a privat	e foundation because	it is. (For lines 1 through	gh 11, cl	neck on	y one b	ox)			
1	\Box	A church, convention	of churches or assoc	iation of churches desc	rıbed ın	section	170(b)(1)(A)(i).			
2	П	A school described in section 170(b)(1)(A)(ii). (Attach Schedule E)									
3	П	A hospital or a coope	rative hospital service	e organization described	in sect	ion 170(b)(1)(A)	(iii).			
4	П	A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's									
	ب	name, city, and state									
5		An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II)									
6 7	X	A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.)									
8	\square	A community trust de	scribed in section 170	0(b)(1)(A)(vi). (Complete	Part II)					
9		from activities related	I to its exempt function and unrelated business	more than 33-1/3% of a ns — subject to certain a taxable income (less s aplete Part III.)	exceptio	ns. and	(2) no r	nore tha	an 33-1/3	3% of its	s support from aross
10		An organization organ	nized and operated e:	xclusively to test for put	olic safel	y. See :	section !	509(a)(4).		
11		more publicly support	led organizations des	xclusively for the benefit cribed in section 509(a) on and complete lines 1	(1) or se	ction 50	the func 9(a)(2)	tions of, See se	or carr ction 50	y out the 9(a)(3).	e purposes of one or Check the box that
		a Type I	b Type II	c Type III			integrati	ed		d 🗌	Type III - Other
е		By checking this box	I certify that the organization managers and other	anization is not controlle than one or more publi	d direct cly supp	y or ind orted or	rectly b ganizati	y one or ons des	r more o scribed i	disqualifi n sectioi	ned persons n 509(a)(1) or
f		If the organization rec check this box	ceived a written deter	mination from the IRS t	hat is a	Type I,	Type II o	or Type	III supp	orting or	rganization,
g		Since August 17, 200	6, has the organization	on accepted any gift or	contribu	ition froi	n any of	f the foll	lowing p	ersons?	
		(i) A person who do below, the gove	lirectly or indirectly co erning body of the sup	ontrols, either alone or to oported organization?	ogether	with per	sons de	scribed	ın (ıı) aı	nd (III)	Yes No
		(ii) A family member	er of a person describ	ped in (i) above?							11 g (ii)
		(iii) A 35% controlle	ed entity of a person of	lescribed in (i) or (ii) ab	ove?						11 g (iii)
h		Provide the following	information about the	supported organization	າ(s).						· · · · · · · · · · · · · · · · · · ·
		(i) Name of supported organization	(II) EIN	(iii) Type of organization (described on lines 1 9 above or IRC section (see instructions))	organiz column (your go	s the ation in line in	the organ	ou notify sization in n (i) of upport?	organiz colur	s the sation in the second sec	(vII) Amount of support
					Yes	No	Yes	No	Yes	No	
(A)											
(D)						!					
<u>(B)</u>										-	
(C)				_	-						
<u>(D)</u>		·									
<u>(E)</u>									. :		
Total											

Page 2

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	tion A. Public Support						
Cale	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Gifts, grants, contributions, and membership fees received. (Do not include 'unusual grants')	1,204,465.	451,553.	787,554.	423,602.	488,202.	3,355,376.
	Tax revenues levied for the organization's benefit and either paid to it or expended on its behalf						0.
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.
4	Total. Add lines 1 through 3	1,204,465.	451,553.	787,554.	423,602.	488,202.	3,355,376.
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)	-			: : :		983,762.
6	Public support. Subtract line 5 from line 4						2,371,614.
Sec	tion B. Total Support						
Cale begi	ndar year (or fiscal year nning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7	Amounts from line 4	1,204,465.	451,553.	787,554.	423,602.	488,202.	3,355,376.
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	156,200.	166,609.	197,033.	120,989.	161,134.	801,965.
9	Net income from unrelated business activities, whether or not the business is regularly carried on						0.
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV)						0.
11	Total support. Add lines 7 through 10						4,157,341.
12	Gross receipts from related activ	rities, etc (see insti	ructions)			12	2,749,534.
	First five years. If the Form 990 organization, check this box and	stop here		, third, fourth, or	fifth tax year as a	section 501(c)(3)	▶
_	tion C. Computation of Pu						
	Public support percentage for 20	•	•	11, column (f))		14	57.1%
	Public support percentage from					15	38.3 %
16	a 33-1/3% support test — 2010. If the and stop here. The organization	he organization did qualifies as a publ	d not check the bo- icly supported org	x on line 13, and anization	the line 14 is 33-1	/3% or more, che	ck this box
ı	33-1/3% support test – 2009. If the and stop here. The organization	he organization did qualifies as a publ	d not check a box of a color of the color of	on line 13 or 16a, anization	and line 15 is 33	-1/3% or more, ch	eck this box
17 a	a 10%-facts-and-circumstances to or more, and if the organization the organization meets the 'facts	meets the 'facts-ar	nd-circumstances'	test, check this b	ox and stop here.	Explain in Part IV	/ how
ı	o 10%-facts-and-circumstances to or more, and if the organization organization meets the 'facts-an	meets the 'facts-ar	nd-circumstances	test, check this b	ox and stop here.	Explain in Part I\	5 is 10% / how the
18 BAA	Private foundation. If the organi	zation did not chec	k a box on line 13	, 16a, 16b, 17a, c			uctions ►
DAP	l e e e e e e e e e e e e e e e e e e e				30	A (I UIIII 3	20 01 230-LZJ 2010

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support						
Calen	dar year (or fiscal yr beginning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1	Gifts, grants, contributions and membership fees received (Do not include any 'unusual grants')						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf The value of services or						
	facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
С	: Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6)						
	tion B. Total Support					1	
Calen	dar year (or fiscal yr begınning in)►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
	Amounts from line 6						
	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c	: Add lines 10a and 10b						
11							
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add Ins 9, 10c, 11, and 12)				1		
14	First five years. If the Form 990 organization, check this box and	s for the organiza	tion's first, second	d, third, fourth, or	fifth tax year as a	section 501(c)(3	3) ▶□
Sec	tion C. Computation of Pu						
15				13, column (fl)		15	%
	Public support percentage from 2	• •	``			16	- %
	tion D. Computation of Inv			<u>е</u>		, 10	
17	Investment income percentage for				nn (fl)	17	%
18	Investment income percentage for	•		-	(1))	18	- 8
	33-1/3% support tests - 2010. If	the organization of	lid not check the l	oox on line 14, ar	nd line 15 is more	than 33-1/3%, ar	nd line 17
	is not more than 33-1/3%, check 33-1/3% support tests – 2009. If	this box and stop the organization of	here. The organi and not check a bo	zation qualifies as x on line 14 or lin	s a publicly suppo ne 19a, and line 16	rted organization 5 is more than 33	-1/3%, and
	line 18 is not more than 33-1/3%,	, check this box a	nd stop here. The	organization qua	ilifies as a publicly	supported organ	nization
20	Private foundation. If the organiz	ation did not ched	ck a box on line 14	1, 19a, or 19b, ch	eck this box and	see instructions	<u> </u>

Schedule A	(Form 990 or 990-EZ) 2010	The Long Now	Founda	tion	68-0384748	Page 4
Part IV	Supplemental Informa Part II, line 17a or 17b (See instructions).	tion. Complete th ; and Part III, line	is part to 12. Also	provide the explana complete this part t	ations required by Part II, line for any additional information.	10;
			-	·		
					·	
	. ~					

SCHEDULE D (Form 990)

Supplemental Financial Statements

► Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 6, 7, 8, 9, 10, 11, or 12. ► Attach to Form 990. ► See separate instructions.

OMB No 1545 0047

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

ሞኤራ	Long Now Foundation				68-0384748			
		r Advised Funds or Oth	or Similar Fund	ls or Ac		to if		
Par	the organization answered 'Yes'	to Form 990, Part IV, lin	e 6.	IS OF ACC	counts. Comple	ie ii		
		(a) Donor advised	funds	(b) F	unds and other acco	unts		
1	Total number at end of year							
2	Aggregate contributions to (during year)			_				
3	Aggregate grants from (during year)			_				
4	Aggregate value at end of year							
5	Did the organization inform all donors and don funds are the organization's property, subject	or advisors in writing that the to the organization's exclusive	assets held in donor legal control?	advised	Yes	No		
6	Did the organization inform all grantees, donor used only for charitable purposes and not for the purpose conferring impermissible private bene	the benefit of the donor or don	ng that grant funds co or advisor, or for any	an be y other	□Yes	□No		
Dec	· _ · _ ·		newored 'Vec' t	o Form (
	t II Conservation Easements. Comp			o rom:	990, Fart IV, IIII	. /.		
1	Purpose(s) of conservation easements held by			n biologica	وما المسمام المسمومين والم			
	Preservation of land for public use (e.g., recreation or education) Protection of natural habitat Preservation of a certified historic structure							
	Preservation of open space							
2	2 Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the							
2	last day of the tax year		ir contribution in the	,				
	Total number of conservation easements			2a	Held at the End of th	e lax fear		
_		ments		2b				
	 Total acreage restricted by conservation easer Number of conservation easements on a certif 		ın (a)	2c	· ·			
			• •	-20				
	d Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register 3 Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the							
3	Number of conservation easements modified, tax year ▶	transferred, released, extingui	shed, or terminated	by the org	anization during the			
4	Number of states where property subject to co	nservation easement is locate	d ►					
5	Does the organization have a written policy regard enforcement of the conservation easement	garding the periodic monitoring its it holds?	g, inspection, handlir	ng of violat	ions, Yes	☐ No		
6	Staff and volunteer hours devoted to monitoring	ng, inspecting, and enforcing c	onservation easeme	nts during	the year			
7	Amount of expenses incurred in monitoring, in \$	specting, and enforcing conse	rvation easements d	luring the y	/ear			
8	Does each conservation easement reported or 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	n line 2(d) above satisfy the re	quirements of sectio	n	☐ Yes	□No		
9	In Part XIV, describe how the organization repinclude, if applicable, the text of the footnote to	oorts conservation easements of the organization's financial s	n its revenue and extatements that descri	kpense star	tement, and balance rganization's accour	sheet, and iting for		
T 15.4	conservation easements	actions of Art Historian	I Troopering	Othor C:	wiles Assets			
Pai	Organizations Maintaining Collection Complete if the organization ans	swered 'Yes' to Form 99	0, Part IV, line 8	Other 51 	miliar Assets.			
1 a	If the organization elected, as permitted under art, historical treasures, or other similar assets in Part XIV, the text of the footnote to its finan	s held for public exhibition, edi	ication, or research	statement in furthera	and balance sheet once of public service	vorks of , provide,		
ŀ	 If the organization elected, as permitted under historical treasures, or other similar assets hel following amounts relating to these items. 	r SFAS 116 (ASC 958), to repo ld for public exhibition, educati	ort in its revenue stat on, or research in fu	ement and ortherance	balance sheet work of public service, pr	s of art, ovide the		
	(i) Revenues included in Form 990, Part VIII,	line 1			► \$			
	(ii) Assets included in Form 990, Part X				> \$			
2	If the organization received or held works of a amounts required to be reported under SFAS			inancial ga	iin, provide the follow	ving		
ā	Revenues included in Form 990, Part VIII, line	:1			- \$			
ŀ	Assets included in Form 990, Part X				► \$			

Schedule D (Form 990) 2010 The I	ong Now F	oundation		68-038			Page 2		
Part III Organizations Mainta	ining Collec	tions of Art, Hist	orical Treasures, o	r Other Similar As	sets (contin	ued)		
Using the organization's acquisition items (check all that apply).									
a Public exhibition		d 🗌 Loan	or exchange programs						
b Scholarly research		e 🗌 Other							
c Preservation for future genera	ations	_							
4 Provide a description of the organ Part XIV					: In				
5 During the year, did the organizat assets to be sold to raise funds ra	ion solicit or re	ceive donations of art	, historical treasures, or	other similar	Yes	Г	No		
Part IV Escrow and Custodia 9, or reported an amo	l Arrangeme	ents. Complete if	organization answe	ered 'Yes' to Form		'art IV			
1a Is the organization an agent, trus included on Form 990, Part X?	tee, custodian,	or other intermediary	for contributions or othe	r assets not	Yes]No		
b If 'Yes,' explain the arrangement	in Part XIV and	complete the following	ng table						
					Amount	<u> </u>			
c Beginning balance				1 c					
d Additions during the year				1 d					
e Distributions during the year				1 e					
f Ending balance 1f Ves No.									
2a Did the organization include an amount on Form 990, Part X, line 21? Yes No									
b If 'Yes,' explain the arrangement in Part XIV.									
Part V Endowment Funds. Complete if the organization answered 'Yes' to Form 990, Part IV, line 10. (a) Current year (b) Prior year (c) Two years back (d) Three years back (e) Four years back									
	(a) Current ye	ar (b) Prior yea	r (c) Two years back	(d) Three years back	(e) l	our years	back		
1a Beginning of year balance				:					
b Contributions	<u> </u>						·····		
c Net investment earnings, gains, and losses									
d Grants or scholarships									
 e Other expenditures for facilities and programs 									
f Administrative expenses									
g End of year balance									
2 Provide the estimated percentage	-	d balance held as							
a Board designated or quasi-endow									
b Permanent endowment ►	%								
c Term endowment ►	%								
3a Are there endowment funds not a organization by.	n the possessio	n of the organization	that are held and admini	stered for the		Yes	No		
(i) unrelated organizations					3a(i)		<u> </u>		
(ii) related organizations					3a(ii)				
b If 'Yes' to 3a(II), are the related of	-				3b		<u> </u>		
4 Describe in Part XIV the intended									
Part VI Land, Buildings, and				(-) A - -					
Description of investment	. [6	 a) Cost or other basis (investment) 	(b) Cost or other basis (other)	(c) Accumulated depreciation	(a) t	Book va	lue ———		
1 a Land			295,800.			295,	800.		
b Buildings									
c Leasehold improvements	L						_		
d Equipment									
e Other			<u> </u>						
Total. Add lines 1a through 1e (Column	n (d) must equa	l Form 990, Part X, c	olumn (B), line 10(c))				<u>,800.</u>		
ΒΔΔ				Sche	dule D (F	Form 99	0) 2010		

Schedule D (Form 990) 2010 The Long Now Found			384748 Page 3
Part VII Investments-Other Securities. See F	orm 990, Part X, I	ine 12. N/A	
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of val Cost or end-of-year m	uation arket value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			
(A)			
<u>(B)</u>			
<u>(C)</u>			
(D)			
<u>(E)</u>			
<u>_(F)</u>			
<u>_(G)</u>			<u>-</u>
<u>(H)</u>			
(1)			
Total (Column (b) must equal Form 990 Part X, column (B) line 12)	Form 000 Port V	luno 12\ N1/A	
Part VIII Investments-Program Related. (See		Y=	
(a) Description of investment type	(b) Book value	(c) Method of val Cost or end-of-year m	uation iarket value
(1)			
(2)			
(3)			<u> </u>
(4)			
(5)			
(6)			
(7)			· · · · · · · · · · · · · · · · · · ·
(8)			=
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column (B) line 13			
Part IX Other Assets. (See Form 990, Part X	<u>line 15) N/A</u> scription		(h) Pook volvo
(1)	scription		(b) Book value
(2)			-
(3)			
(4)			
(5)			
(6)			
(7)			-
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, column(B)), line 15)		>
Part X Other Liabilities. (See Form 990, Part	X, line 25)		
(a) Description of liability	(b) Amount		
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5)			
(6)			
<u>(7)</u>			
(8)			
(9)		—	
(10)	-		
(11)			
Total (Column (b) must equal Form 990, Part X, column (B) line 25)			
2. FIN 48 (ASC 740) Footnote. In Part XIV, provide the text organization's liability for uncertain tax positions under FIN 4	of the toothote to the or IS (ASC 740).	garrization's financial statements that	reports the

Sche	edule D (Form 990) 2010 The Long Now Foundation	68-0384/48	Page 4
Par	t XI Reconciliation of Change in Net Assets from Form 990 to Audited Financial Statements	N/A	
1	Total revenue (Form 990, Part VIII, column (A), line 12)		
2	Total expenses (Form 990, Part IX, column (A), line 25)		
3	Excess or (deficit) for the year. Subtract line 2 from line 1	!	
4	Net unrealized gains (losses) on investments		
5	Donated services and use of facilities		
6	Investment expenses		
7	Prior period adjustments		
8	Other (Describe in Part XIV)		
9	Total adjustments (net) Add lines 4 through 8		
10	Excess or (deficit) for the year per audited financial statements. Combine lines 3 and 9		
Par	t XII Reconciliation of Revenue per Audited Financial Statements With Revenue p	per Return N/A	
1	Total revenue, gains, and other support per audited financial statements.	1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12.		
a	Net unrealized gains on investments		
	Donated services and use of facilities 2b		
c	Recoveries of prior year grants		
	Other (Describe in Part XIV).		
	Add lines 2a through 2d	2e	
	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
	Investments expenses not included on Form 990, Part VIII, line 7b		
	Other (Describe in Part XIV)		
	Add lines 4a and 4b	4c	
	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.)	5	
	1 XIII Reconciliation of Expenses per Audited Financial Statements With Expenses per		
	Total expenses and losses per audited financial statements	1	
	Amounts included on line 1 but not on Form 990, Part IX, line 25		
	Donated services and use of facilities 2a		
	Prior year adjustments 2b		
	Other losses 2c]	
	d Other (Describe in Part XIV)		
	Add lines 2a through 2d	2e	
	Subtract line 2e from line 1	3	
	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
	a Investments expenses not included on Form 990, Part VIII, line 7b		
	Other (Describe in Part XIV.)		
	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	
Pai	t XIV Supplemental Information		
Part	plete this part to provide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Par V, line 4, Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part XIII, lines 2d and 4b. Also comp additional information	t IV, lines 1b and 2b, plete this part to provide	
		·	
		- 	-

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Schedule **D** (Form 990) 2010

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Schedule D (Form 990) 2010 The Long Now Foundation	68-0384748	Page 5
Schedule D (Form 990) 2010 The Long Now Foundation Part XIV Supplemental Information (continued)		
THE THE PARTY OF T	-	
	-	
	-	
		-

Schedule F (Form 990)

Statement of Activities Outside the United States

► Complete if the organization answered 'Yes' to Form 990, Part IV, line 14b, 15, or 16. ► Attach to Form 990. ► See separate instructions.

OMB No 1545 0047

2010

Open to Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

Employer identification number

68-0384748

The Long Now Foundation Part I General Information on Activities Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 14b.

1 For grantmakers. Does the organization maintain records to substantiate the amount of the grants or assistance, the

1 For grantmakers. Does the grantees' eligibility for the	e organization mair grants or assistant	ntain records to si se, and the select	ubstantiate the amount of the grown criteria used to award the g	grants or assistance, the grants or assistance?	X Yes No
2 For grantmakers. Describe	e in Part V the orga	anization's proced	lures for monitoring the use of	grant funds outside the L	Inited States
3 Activities per Region (The	following Part I, Ii	ne 3 table can be	duplicated if additional space	ıs needed)	
(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in region	(d) Activities conducted in region (by type) (e g , fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for and investments in region
(1) Europe			Grantmaking	N/A	27,252.
(2)		-			
(3)					
(4)					
(5)					
(6)				-	
(7)					
(8)					
(9)					
(10)					
(11)					
(12)					
(13)					···
(14)					·
(15)		_			
(16)	<u> </u>				
(17)					27.050
3a Sub-total					27,252.
b Total from continuation sheets to Part I					
c Totals (add lines 3a and 3b)	0	C)		27,252.

Page 2

The Long Now Foundation Schedule F (Form 990) 2010

Part II Grants and Other Assistance to Organizations or Entities Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 15, for any recipient who received more than \$5,000. Check this box if no one recipient received more than \$5,000 Part II can be duplicated if additional space is needed.

(1) Europe Ferf 27,525. Check (2) (3) (4) (6) (6) (7) (7) (7) (7) (7) (7) (7) (7) (7) (7	1 (a) Name of organization	(b) IRS code section and EIN (if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
(2) (4) (5) (6) (7) (1) (1) (12) (13)	(1)			Perf Event	27, 525.	Check		NA	NА
(4) (5) (6) (7) (8) (1) (12) (13)	(Z)								
(4) (5) (6) (9) (11) (12)	(6)								
(5) (6) (7) (10) (13)	(4)								
(6) (9) (10) (13)	(5)								
(1) (13)	(9)								
(1)	6								
(11)	(8)								
(12) (13)	6								
(11) (12)	(10)								
(13)	(11)								
(13)	(12)								
	(13)								
(14)	(14)								
(15)	(15)								
(16)	(16)								
2 Enter total number of recipient organizations listed above that are recognized as charities by the foreign country, recognized as tax-exempt by the IRS, or for which the grantee or counsel has provided a section 501(c)(3) equivalency letter		ions listed above tha ction 501(c)(3) equiv	it are recognized as ralency letter	charities by the	foreign country, rec	ognized as tax-exi	empt by the IRS, o	r for which	1
3 Enter total number of other organizations or entities		or entities						•	0

TEEA3502L 10/27/10

68-0384748

Page 3

Schedule F (Form 990) 2010 The Long Now Foundation

Part III Grants and Other Assistance to Individuals Outside the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 16. Part III can be duplicated if additional space is needed.

							_		-								Schedule F (Form 990) 2010
																	Schedul
(1)	(1)	(7)	(2) (3) (4)	(3)	(1) (2) (3) (4) (6) (6) (6) (6) (6) (6) (6) (6) (6) (6	(4)	(3) (4) (6) (6) (6) (7) (7) (7) (7) (8)	(1)	(a) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	(3) (4) (5) (6) (9) (10) (11)	(3) (4) (5) (6) (9) (10) (10) (11)	(1) (2) (3) (4) (5) (6) (6) (7) (8) (1) (12) (13)	(1) (2) (3) (4) (4) (4) (4) (4) (4) (4) (4) (4) (4	(3) (4) (15) (15) (15) (15) (15) (15) (15) (15	(1) (1) (1) (1) (1) (1) (1) (1) (1) (1)	(a) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c	(a) (b) (c) (c) (c) (c) (c) (c) (c) (c) (c) (c

TEEA3503L 10/27/10

Sche	edule F (Form 990) 2010 The Long Now Foundation	68-0384748	Page 4
Pa	t IV Foreign Forms		
1	Was the organization a U.S. transferor of property to a foreign corporation during the tax year? If 'Yes,' to organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see instructions for Form 926)	ne Yes	X No
2	Did the organization have an interest in a foreign trust during the tax year? If 'Yes,' the organization may required to file Form 3520, Annual Return To Report Transactions with Foreign Trusts and Receipt of Cert Foreign Gifts, and/or Form 3520-A Annual Information Return of Foreign Trust With a U.S. Owner (see instructions for Forms 3520 and 3520-A)		X No
3	Did the organization have an ownership interest in a foreign corporation during the tax year? If 'Yes,' the organization may be required to file Form 5471, Information Return of U.S. Persons with respect to Certain Foreign Corporations (see instructions for Form 5471)	n Yes	X No
4	Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualification electing fund during the tax year? If 'Yes,' the organization may be required to file Form 8621, Return by Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund (see instructions for Form 8621)		X No
5	Did the organization have an ownership interest in a foreign partnership during the tax year? If 'Yes,' the organization may be required to file Form 8865, Return of U.S. Persons with respect to Certain Foreign Partnerships (see instructions for Form 8865)	Yes	X No
6	Did the organization have any operations in or related to any boycotting countries during the tax year? If 'Yes,' the organization may be required to file Form 5713, International Boycott Report (see instructions for Form 5713)	Yes	X No
BAA	TEEA3505L 10/27/10	Schedule F (I	orm 990) 2010

Schedule F (Form 990) 2010 The Long Now Foundation	n 68-0384748 Page 5
Darl M. Complemental Information	n required by Part I, line 2 (monitoring of funds); Part I, line ne 1 (accounting method); Part III (accounting method); and cipients), as applicable. Also complete t his part to provide.
Part I, Line 2 - Grantmakers Explanation For Gra	nts_Qutside_US
This grant_was_to_support_artist_partion	<u>ipation_in_a_Long_Now_performance_event_held</u>
<u>in_San_Francisco_California_at_the_Yerh</u>	a Buena Center for the Arts. The artist
submitted a budget which Long Now appro	ved and was reimbursed for the expenses upon
completion of the event.	
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SCHEDULE I (Form 990)

Governments and Individuals in the United States Grants and Other Assistance to Organizations,

Complete if the organization answered 'Yes,' to Form 990, Part IV, lines 21 or 22.

Attatch to Form 990.

OMB No 1545 0047 2010

Open to Public Inspection

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X Yes

Employer identification number 68-0384748 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Part I General Information on Grants and Assistance The Long Now Foundation Department of the Treasury Internal Revenue Service Name of the organization

Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to See Part IV 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Oneck this box if no one recipient leceived man \$5,000. Part II can be duplicated if additional space is needed	tor any recipient f additional space	tnat received r s is needed	nore tnan 45,000. C	ZNECK UNS DOX II NO		scelved illore tild	\$3.000.
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non cash assistance	(h) ² urpose of grant or assistance
(1) The Global Lives Proj 431 Kent Drive	61-1524216 501 (c)	501(c)(3)	17,200.	0.	0. N/A	N/A	Performance Event
(2) The Nature Conservancy One East First St #1007 Reno, NV 89501	53-0242652 501 (c)	501(c) (3)	75,000.	0.	0. N/A	N/A	Conservation Work
(3)							
	:						
<u></u>							
<u>(9)</u>	í						
<u>(8)</u>							
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2 Enter total number of section 501(c)(3) and government organizations 3 Enter total number of other organizations

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

TEEA3901L 10/29/10

Schedule I (Form 990) 2010

Page 2 Schedule I (Form 990) 2010 Grants and Other Assistance to Individuals in the United States. Complete of the organization answered 'Yes' to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. (f) Description of non cash a sistance Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information 68-0384748 (e) Method of valuation (book, FMV, appraisal, other) as well as reports that detail how funds were spent at the conclusion of the program __The_Long_Now_Foundation_requires_proposals_and_budgets_for_how_grants_will_be_used, \$17,200 in support of the Global Lives Project, from a grant to Long Now from the William and Flora Hewlett Foundation in support of our Performing Arts / Special \$75,000 to the Nature Conservancy for its conservation work in Nevada. (d) Amount of non cash assistance __Part I, Line 2 - Procedures for Monitoring Use of Grants Funds in U.S. (c) Amount of cash grant __The_Long Now Foundation made two subawards this year: Events activities and educational programming. The Long Now Foundation (b) Number of recipients (a) Type of grant or assistance Schedule 1 (Form 990) 2010 Part III BAA Ŋ ဖ

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Schedule I, Part IV - Supplemental Information

Page 3

The Long Now Foundation

68-0384748

Part I, Line 2 - Procedures for Monitoring Use of	f Grants Funds in U.S. (continued)
supported by the grant	

SCHEDULE M (Form 990)

Noncash Contributions

► Complete if the organizations answered 'Yes' on Form 990, Part IV, lines 29 or 30.

OMB No 1545-0047 2010

Open To Public Inspection

Department of the Treasury Internal Revenue Service Name of the organization

The Long Now Foundation Part I Types of Property

► Attach to Form 990.

Employer identification number 68-0384748

		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Metho noncash	od of c contrib	determin	ing mounts
1	Art-Works of art				<u> </u>			
2	Art-Historical treasures							
3	Art—Fractional interests		•					
4	Books and publications.							
5	Clothing and household goods							
6	Cars and other vehicles							
7	Boats and planes							
8	Intellectual property							
9	Securities-Publicly traded	X	2	63,757.				
10	Securities-Closely held stock							
11	Securities-Partnership, LLC, or trust interests							
12	Securities-Miscellaneous							
13	Qualified conservation contribution— ·	-						
14								
	Real estate-Residential							
16	Real estate—Commercial		-					
17	Real estate—Other							
18	Collectibles							
	Food inventory							
20	Drugs and medical supplies							
21	Taxidermy							
	Historical artifacts.			-				
23	Scientific specimens					-		
24	Archeological artifacts	-						_
25	_							
26	Other ► () Other ► ()	-				_		
27	Other ► () Other ► ()				-			
28	Other • (
29	Number of Forms 8283 received by the organization completed Form 8283, Part IV, Done	ion during th	e tax year for contribut	ions for which the	29			
	organization completed form 6265, Fait IV, Done	oc / territowiet	agement				Yes	No
30 =	During the year, did the organization receive by c	contribution a	inv property reported in	n Part I lines 1-28 that	ıt must		.03	-110
300	hold for at least three years from the date of the purposes for the entire holding period?	initial contrib	pution, and which is not	t required to be used for	r exempt	30 a		Х
	If 'Yes,' describe the arrangement in Part II							
31	Does the organization have a gift acceptance poli	icy that requ	ires the review of any r	non-standard contribution	ons?	31		X
32 a	Does the organization hire or use third parties or noncash contributions?	related orga	nizations to solicit, pro	cess, or sell		32 a		Х
	If 'Yes,' describe in Part II							
33	If the organization did not report an amount in co	olumn (c) for	a type of property for v	which column (a) is che	ecked,			
	describe in Part II					L		

Part II	Supplemental Information. Complete this part to provide the informat and 33. Also complete this part for any additional information.	ion required by Part I, lines 3	0b, 32b, ———

TEEA4602L 10/26/10

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Schedule M (Form 990) 2010

SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545 0047

2010

Department of the Treasury Internal Persons Service

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

Name of the organization The Long Now Foundation	68-0384748
Form 990, Part III, Line 1 - Organization Mission	
The Long Now Foundation was established to develop the Clock an	d Library projects,
as well as to become the seed of a very long term cultural inst	itution. The Long
Now Foundation works to promote long-term thinking and creative	ly foster
responsibility in the framework of the next 10,000 years.	
Form 990, Part III, Line 2 - New Services	
The Long Accord project creates resources and educational progr	ams (such as
interactive strategy games) that encourage young people to expl	ore and develop long
term thinking skills.	
Form 990, Part III, Line 4d - Other Program Services Description	
The Rosetta Project was conceived of as the first entry into the	e Long Now
Foundation's 10,000 Year Library, and involves one of the large	est_collections_of
information on the world's languages ever assembled. The projection	ct maintains a
publicly-accessible digital repository of information on the wo	orld's nearly 7,000
languages. The project also produces the Rosetta Disk- a physi	cal backup of the
archive, microetched onto a 3-inch diameter nickel disk that ca	n last for thousands
of years.	·
Form 990, Part VI, Line 11b - Form 990 Review Process	
The Executive Director and board review the 990 before filing.	·
Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Co	nflicts
All TDOKES are required to sign a Conflict of Interest Policy:	t is the policy of
the board that the existence of any interests that give rise to	conflict be
disclosed on a timely basis and always before any transaction i	s consummated. It
shall be the continuing responsibility of board, officers, and	management employees
to scrutinize their transactions and outside business interests	and relationships

Schedule 0 (Form 990 or 990-EZ) 2010	Page 2
Name of the organization The Long Now Foundation	Employer identification number 68-0384748
Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Conf	
for potential conflicts and to immediately make such disclos	ures. Board member
disclosures should be made to a board officer and staff disc	losures should be made
to the chief executive. The board shall determine whether a	conflict exists and is
material, and in the presence of an existing material confli	ct, whether the
contemplated transaction may be authorized as just, fair, an	d reasonable to Long
Now. The decision of the board on these matters will rest i	n their sole discretion,
and their concern must be the welfare of Long Now and the ad	vancement of its
purpose.	
Form 990, Part VI, Line 15a - Compensation Review & Approval Process for CEO	, Exec. Dir., or Top Mgtment
The executive director's compensation is based on board revi	ew and comparison data
with other Northern California nonprofit organizations.	·
Form 990, Part VI, Line 15b - Compensation Review & Approval Process for Office	cers & Key Employees
Board members do not receive financial compensation. Compens	ation for key employees
is set by the executive director and reviewed by the board o	f directors.
Form 990, Part VI, Line 19 - Other Organization Documents Publicly Availab	ole
The Long Now Foundation's 990s are available through Guidest	ar (www.guidestar.org).
All other governing documents are available by request as pe	r applicable laws.
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2010

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### **Schedule O - Supplemental Information**

Page 1

The Long Now Foundation

68-0384748

Form 990, Part XI, Line 5 Other Changes in Net Assets or Fund Balances

FMV Adjustment of Investments

 \$ 396,915.

 Total \$ 396,915.

## (Rev January 2011)

## Application for Extension of Time To File an Exempt Organization Return

OMB No 1545 1709

Department of the Treasury Internal Revenue Service

payment instructions

► File a separate application for each return.

7	Τv

• If you are	e filing for an Automatic 3-Month Extension, com	olete only P	art I and check this box		<b>►</b> 🔀
• If you are	e filing for an Additional (Not Automatic) 3-Month	Extension,	complete only Part II (on page 2 of this f	orm).	
Do not comp	olete Part II unless you have already been granted	an automa	tic 3-month extension on a previously file	ed Form 8868.	
corporation r request an ex Associated V	ing (e-file). You can electronically file Form 8868 is equired to file Form 990-T), or an additional (not a xtension of time to file any of the forms listed in Felith Certain Personal Benefit Contracts, which mung of this form, visit www.irs.gov/efile and click or	automatic) 3 Part I or Par ist be sent t	3-month extension of time. You can elect t II with the exception of Form 8870, Info o the IRS in paper format (see instruction	tronically file Form 8 rmation Return for 1	1868 to Fransfers
Part I A	utomatic 3-Month Extension of Time.	Only subr	nit original (no copies needed).		
	required to file Form 990-T and requesting an ai			mplete Part I only	▶ □
	porations (including 1120-C filers), partnerships, F				to file
	Name of exempt organization			Employer identification	number
Type or					
print	The Long Now Foundation			68-0384748	
File by the due date for filing your return. See Fort Mason Center, Landmark Bldg A					
City, town or post office, state, and ZIP code For a foreign address, see instructions  San Francisco, CA 94123					
	turn code for the return that this application is for	(ille a sepa			<u> </u>
Application Is For		Return Code	Application Is For		Return Code
Form 990		01	Form 990-T (corporation)		07
Form 990-BL		02	Form 1041-A		08
Form 990-EZ	<u> </u>	03	Form 4720		09
Form 990-PF	<del>-</del>	04	Form 5227		10
Form 990-T	(section 401(a) or 408(a) trust)	05	Form 6069		11
Form 990-T	(trust other than above)	_06	Form 8870		12
Telephone If the org If this is check this the external	nsion is for. est an automatic 3-month (6 months for a corporat	FAX No iness in the digit Group this box	United States, check this box  Exemption Number (GEN) If  and attach a list with the names a  d to file Form 990-T) extension of time	this is for the whole nd EINs of all memb	3 17
The ex ► X ►	8/15, 20 $11$ , to file the exempt org tension is for the organization's return for.    calendar year 20 $10$ or   tax year beginning, 20 ax year entered in line 1 is for less than 12 month	, and endir	ng, 20	nal return	
Chi	ange in accounting period		· · · · · · · · · · · · · · · · · · ·		<del></del>
nonrefu	application is for Form 990-BL, 990-PF, 990-T, 472 undable credits. See instructions			3a \$	0.
payme	application is for Form 990-PF, 990-T, 4720, or 60 nts made. Include any prior year overpayment all	owed as a d	credit	3ь\$	0.
EFTPS	e due. Subtract line 3b from line 3a Include your (Electronic Federal Tax Payment System) See in the country of	nstructions		3¢ \$	0.
· AUTION IT V	OU STE ODING TO MAKE SO ELECTRODIC TURG WITHORSW	al WIIII IIIIC	LUHH 0000. SEE EUHD 0433°EU 200 ENM	しつロノラ・にし」[[]]	

Form <b>8868</b>	Rev 1-2011)				Page 2
• If you	are filing for an Additional (Not Automatic) 3-Mon	th Extensio	n, complete only Part II and check	this box	<b>►</b> X
-	complete Part II if you have already been granted				
	are filing for an Automatic 3-Month Extension, col			•	
	Additional (Not Automatic) 3-Month Exte			'no conies needed)	
[Earth1]	Name of exempt organization	CH3IOH OI	Time: Only the the original (	Employer Identification number	
	Name of exempt organization			Employer Identineasor number	CI
Type or					
print	The Long Now Foundation			68-0384748	
	Number street, and room or suite number If a P O box, see inst	tructions			
File by the extended					
due date for filing the	Fort Mason Center, Landmark Blo	dg A			
return See instructions	City town or post office state, and ZIP code For a foreign addre		tions		
monachoria	San Francisco, CA 94123				
	Jan Hanelsco, en 31123		***********	······································	
					01
Enter the F	Return code for the return that this application is fo	or (file a ser	parate application for each return).		01
		<del></del>		· ······	<del></del>
Application	n	Return Code	Application Is For		Return
Is For		Code	<u> </u>	the second state of the se	Code
Form 990		01	The second secon	一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个一个	<b>建筑</b>
Form 990 I	BL	02	Form 1041-A		08
Form 990-l	EZ	03	Form 4720		09
Form 990-F	PF	04	Form 5227		10
Form 990-	T (section 401(a) or 408(a) trust)	05	Form 6069		11
	T (trust other than above)	06	Form 8870		12
	not complete Part II if you were not already grante	ed an auton	<del></del>	ously filed Form 8868.	<del></del>
	oks are in care of Logan & Associates		The state of the s		
		FAX No ►			
			a Marked Classes about this how	•	- □
	rganization does not have an office or place of but			16.0	
	s for a Group Return, enter the organization's four			<del></del>	is for the
whole grou	ip, check this box 🌎 🔛 If it is for part of the gr	oup, check t	his box 🕒 🗌 and attach a list wi	th the names and EINs o	of all
	he extension is for.				
4 I requ	uest an additional 3-month extension of time until	<u> 11/15</u>	, 20 <u>11</u>		
5 Force	alendar year $2010$ , or other tax year beginning tax year entered in line 5 is for less than 12 mont	g	, 20 , and ending	, 20	_
6 If the	tax year entered in line 5 is for less than 12 mont	hs, check re	eason Initial return	Final return	
Пс	change in accounting period		_	_	
	in detail why you need the extension The	Organiza	ation requires addition	nal time to gath	ner the
	ormation necessary to file a con				
	012201 110000011				
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		neo ontor o	any refundable credits and estimate	238-20	
navm	application is for Form 990-PF, 990-T, 4720, or 60 ents made Include any prior year overpayment all	lowed as a	credit and any amount paid previou	SIV	
with F	Form 8868			8b\$	
c Balan	ice due. Subtract line 8b from line 8a. Include your	r payment w	with this form, if required, by using		
EFTP	S (Electronic Federal Tax Payment System) See	instructions		8c \$	
	Signa	ature and	l Verification		
Under penalties	s of perjury, I declare that I have examined this form, including account	empanying sche	edules and statements, and to the best of my kr	nowledge and belief, it is true,	
correct, and co	implete, and that I am authorized to prepare this form		N	~1	ul II
Signature	(Carol Melseula itie >	<u> </u>	<b>†</b>	Date > %/	4 [ 11
BAA	07)	FIFZ0502L	11/15/10	Form <b>8868</b> (F	Rev 1-2011)
	V ()				

