Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

2011

OMB No 1545-0047

Department of the Treasury Internal Revenue Service

► The organization may have to use a copy of this return to satisfy state reporting requirements.

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning , 2011, and ending ,													
B Check if applicable C D Employer Identification										fication Number			
	Addres	ss change	The Long							L 68·	-0384	748	
	Name	change	Fort_Maso	n Cente	er, Land	mark Blo	ig A			E Telep	hone numb	per	
	Initial	return	San Franc	isco, C	A 94123					(4:	15) 5	61-6582	
	Termin	nated											
Amended return											\$ 2,898,	. 668.	
Application pending F Name and address of principal officer Alexander Rose H(a) is this a group return for affili													
	Fort Mason Center, Bldg A San Francisco, CA 94123 H(b) Are all affiliates included?											Yes	No
ı	Tax-exempt status X 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527												_
J	Websit		w.longnow.				1.5.1.(-)(1.)	,	H(c) Group	exemption	number >		
ĸ		organization	X Corporation	Trust	Association	Other ►		L Year of Forma				egal domicile CA	
		Summar		17430	753001011011	Other		L real of rolling	1011 100	0 1111	State of it	egai domicile C11	
			ibe the organiza	tion's miss	sion or most	significant a	activities:	The Long	NOW F	Counda	tion	endeavors	to
60			long term t			0.5			1 11011 1		<u> </u>	cnacavors	
Activities & Governance	_=_3		ord oran .	******									
rus		- 											
ove	2 Ch	eck this bo	ox ► If the	organizatio	on discontin	ued its opera	ations or d	sposed of m	ore than 2	25% of its	net as:	- – – – – – - sets.	
2	3 Nu	mber of vo	oting members of	of the gove	rning body	(Part VI, line	: 1a)	·			3		12
89			ndependent votır								4		12
viti.			r of individuals				art V, line	2a)			5		9
ţ			r of volunteers (10				6		50
`			ed business rev d business taxat					$\overline{}$			7a 7b		<u>0.</u> 0.
	D IVE	t unrelatet	J Dusiness taxat	ne income	Hom Form	990-1, line 3	4		т.				
	8 Co	ntributions	s and grants (Pa	ort VIII June	. 1h)		ENED	100	·	Prior Yea 488,		Current Y	ear , 906 .
ne						-SEC		18/		678,			, 682.
9 Program service revenue (Part VIII, line 2g) 10 Investment income (Part VIII, column (A), lines 8, 4, and 7d) 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 10e) 12 Total revenue – add lines 8 through 11 (must equal Part VIII, column (A), line 2)									230,			, 130.	
Re	11 Oth	her revenu	ue (Part VIII. col	umn (A). li	nes 5 6d 8	3c 9c 10c a	ind 1 He), m 7 m /			009.		, 366.
	12 To	tal revenue	e – add lines 8	through 11	(must equ	Pirt VMQ	column (A)	r line (2)	\ 	1,420,		1,460	
	13 Gra	ants and s	imilar amounts	paid (Part	IX. column	(A) lines 1-3	32 E N	.0.0		119,			,000.
13 Grants and similar amounts paid (Part IX, column (A) lines 1-3) 14 Benefits paid to or for members (Part IX, column (A) line 3)										720.		, , , , , , ,	
			er compensation				-	nes 5-10)		490,	511	535	,208.
16a Professional fundraising fees (Part IX, column (A), line 11e) b Total fundraising expenses (Part IX, column (D), line 25) 60,921.										, 2001			
ens						•					-		
笳	b Total fundraising expenses (Part IX, column (D), line 25) ► 60,921. 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) 892,3												
			•			•				892,		1,077	
			ses Add lines 13	-	•	•	A), line 25))	<u> </u>	1,502,		1,737	
	19 Re	venue less	s expenses Sub	tract line 1	18 from line	12			 	-82,			<u>, 333.</u>
Assets or I Balances	00 -		/m 1 1 1 1 1 1 1 1 1							ng of Curre		End of Ye	
Bala			(Part X, line 16)						<u> </u>	5,792,		5,369	
ind A			es (Part X, line 2	•							615.		<u>, 267.</u>
ZŒ			r fund balances	Subtract I	ine 2/ from	line 20			!	5,751,	<u>730. </u>	5,361	<u>,537.</u>
Pa	rt II	Signatui	re Block		//							-	
Und	er penalties plete Decla	of perjury, I o	declare that I have ex parer (other than offic	amined this re	turn, including a	accompanying so	chedules and s	statements, and t	o the best of	my knowled	ige and be	lief, it is true, corre	ct, and
		Th.		11/	1	or trinoit propar	or that dirty tar						
c:-		Signati	ure of officer							ate /			
Sig He	jn To	Signate		V/25	7	\mathcal{D}_{α}			U.		7/,-	>	
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US	e Only	Firm's addre				t, Suite	2019			Firm's EIN		-1420474	
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			nis return with th		***							 	X No
BAA For Paperwork Reduction Act Notice, see the separate instructions. TEEA0113L 08/18/11 Form 990 (20										3/18/11	0 (2011)		

		8-03847 <u>48</u>	Page 2
	rt III Statement of Program Service Accomplishments		
	Check if Schedule O contains a response to any question in this Part III		X
1	Briefly describe the organization's mission:		
	See Schedule 0		
2	Did the organization undertake any significant program services during the year which were not listed on the	prior	
	Form 990 or 990-EZ? See Schedule O	X Y	es No
	If 'Yes,' describe these new services on Schedule O		
3	Did the organization cease conducting, or make significant changes in how it conducts, any program service	:s? 🗍 ነ	es X No
	If 'Yes,' describe these changes on Schedule O.		<u>, </u>
4	Describe the organization's program service accomplishments for each of its three largest program services Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount	, as measured	by expenses.
	others, the total expenses, and revenue, if any, for each program service reported.	n or gramo an	
4	(Code: Code: 18 (Expenses \$ 788,650. including grants of \$) (Reverse \$)	 nue \$	748,942.)
	The 10,000 Year Clock Project was conceived by Danny Hillis as a mo		
	long-term thinking. The design development on the clock began in 01		
	is now under construction in West Texas.		
	1 (c) 125 000 \ C		000 >
4	(Reve		800.)
	The Long Now Foundation engages in various projects and programs wh		
	creatively foster responsibility in the framework of the next 10,00	<u>o years.</u>	Besides_
	the 10,000 Year Clock and Seminars About Long-term Thinking, these		
	series of special events, a museum space open to the public seven d	<u>ays a wee</u>	k, Long
	Bets, and The Rosetta Project.	. – – – –	
			
4	c (Code:) (Expenses \$ 116,542. including grants of \$) (Reve	nue \$	89,740.)
	Seminars About Long-term Thinking: The purpose of this series is t		
	coherent, compelling body of ideas about long-term thinking, to hel		
	civilization toward Long Now's goal of making long-term thinking au		nd common
	instead of difficult and rare.		
	1d Other program services (Describe in Schedule O)		
7	(Expenses \$ including grants of \$) (Revenue \$)
	4e Total program service expenses ► 1,478,953.		
BA			Form 990 (2011)

1 s the organization described in section 501 (c)(3) or 4947(a)(1) (other than a private foundation)? If Yes, complete Schedule of Schedule of Contributors (see instructions)? 2 s the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 3 s the organization required in direct or inferted policital campaign activities on behalf of or in opposition to cendidates for public office? If Yes, complete Schedule C, Part I s Section 501 (c)(4), complete Schedule C, Part II s Section 501 (c)(4), complete Schedule C, Part II s Section 501 (c)(4), complete Schedule C, Part II s Section 501 (c)(4), complete Schedule C, Part II s Section 501 (c)(4), complete Schedule C, Part II s Section 501 (c)(4), complete Schedule C, Part II s Section 501 (c)(4), complete Schedule C, Part II s provide advice on the distribution or investment of amounts in such funds or accounts? If Yes, complete Schedule D, Part II s Did the organization manifest and areas or histone structures? If Yes, complete Schedule D, Part II s Did the organization manifest in complete Schedule D, Part II s Did the organization receive or hold a conservation easierment, including easierments to preserve open space, the environment, historic land areas or historic structures? If Yes, complete Schedule D, Part II s Did the organization receive or hold a conservation easierment, including easierments to preserve open space, the environment, historic land areas or historic structures? If Yes, complete Schedule D, Part II s Did the organization receive or hold a conservation easierment in the environment, historic land areas or historic structures? If Yes, complete Schedule D, Part X s Complete Schedule D, Part X				Yes	No
3 Did the organization engage in direct or indirect polinical campaign activities on behalf of or in opposition to candidates for public office? **If **es**, complete Schedule C, Part II** 4 Section 501(cX3) organizations: Did the organization engage in lobbying activities, or have a section 501(ft) election in effect during the tax year? *If **Yes**, complete Schedule C, Part III** 5 Is the organization a section 501(cQ4), 501(cQ6), 501(cQ	1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If 'Yes,' complete Schedule A	1	х	
for public office? If "res," complete Schedule C, Part II Section SDI(A) organizations Dut the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "res," complete Schedule C, Part III Is the organization a section 501(c)(s), 501(c)(5), or 501(c)(5), or 501(c)(5), or 501(c)(6) are appropriated in the receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "res," complete Schedule C, Part III Did the organization maintain any donor advised funds or any similar funds or accounts? If "res," complete Schedule D, Part II Did the organization maintain any donor advised funds or any similar funds or accounts? If "res," complete Schedule D, Part III Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "res," complete Schedule D, Part III Did the organization report an amount in Part X, iner 21: serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt neoplation services? If "res," complete Schedule D, Part VI Did the organizations' answer to any of the following questions is "res," then complete Schedule D, Part VI If the organizations' answer to any of the following questions is "res," then complete Schedule D, Part VI Did the organization report an amount for investments—cliber securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "res," complete Schedule D, Part VII Did the organization report an amount for investments—program related in Part X, line 18 that is 5% or more of its total assets reported in Part X, line 18 IV "res," complete Schedule D, Part VII Did the organization report an amount for other assats in Part X, line 18 that 5% or more of its total assets reported in Part X, line 18 IV "res," complete Schedule D, Part XII Did the organization assertion of the part	2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?	2	Х	
in effect during the lax year? If Yes, 'complete Schedule C, Part II Is the organization a section 50(C)(4), 50(C)(6), or 50(C)(6) or ganization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If Yes, 'complete Schedule C, Part III. Did the organization mentian any donor advised funds or any similar funds or accounts for which donors have the night by provide advice on the distribution or investment of amounts in such funds or accounts? If Yes, 'complete Schedule C, Part III. Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, instone land areas or historic structures? If Yes, 'complete Schedule D, Part III. Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, instone land areas or historic structures? If Yes, 'complete Schedule D, Part III. Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, instone land areas or historic structures? If Yes, 'complete Schedule D, Part III. Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X, inc. 19 or 1	3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If 'Yes,' complete Schedule C, Part I	3		X
assessments, or similar amounts as defined in Revenue Procedure 98-197 if "Yes," complete Schedule C, Part III. Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right part of the organization receive or hold a conservation easement, including casements to preserve open space, the environment, instoric land areas or historic structures? If "Yes," complete Schedule D, Part III. Did the organization receive or hold a conservation easement, including casements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part III. Did the organization receive or hold a conservation easement, including casements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part III. Did the organization proport an amount in Part X, line 21; serve as a custoders for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If Yes," complete Schedule D, Part V in the organization, directly or through a related organization, hold assets in temporaryli restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V in the organization report an amount for investments—other securities in Part X, line 10 If "Yes," complete Schedule D, Part V in the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16 If "Yes," complete Schedule D, Part V in D, Part X in the organization report an amount for other isabilities in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16 If "Yes," complete Schedule D, Part V in D, Part X, line 16 If "Yes," complete Schedule D, Part X in the organization report an amount for other isabilities in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16 If "Yes," complete Sch	4	Section 501(c)(3) organizations Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If 'Yes,' complete Schedule C, Part II	4		Х
to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part III 7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part III 8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part IV 9 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part IV 9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part IV 11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Part IV, VIII, VIII, IX, or X as applicable 12 D, Part IV 13 Did the organization report an amount for India, buildings and equipment in Part X, line 10? If "Yes," complete Schedule D, Part IV, III but the organization report an amount for investments— organization in Part X, line 12 If It's (complete Schedule D, Part IV) 14 Did the organization report an amount for other assets in Part X, line 12 If It's (complete Schedule D, Part IV) 15 Did the organization report an amount for other inabilities in Part X, line 16 If If "Yes," complete Schedule D, Part X, III line 18 If It's (complete Schedule D, Part IV) 16 Did the organization is ability for uncertain tax positions under EIN 84 (SCA 700) If If "Yes," complete Schedule D, Part X, III line III IV X, III line III	5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If 'Yes,' complete Schedule C, Part III.	5		х
Bod the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repairs, or debt negotiation services? If Yes,' complete Schedule D, Part III. 10 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repairs, or debt negotiation services? If Yes,' complete Schedule D, Part X in Part X; or provide credit counseling, debt management, credit repairs, or debt negotiation services? If Yes,' complete Schedule D, Part X in Part X; or Provide credit counseling, debt management, credit repairs, or debt negotiation services? If Yes,' complete Schedule D, Part X in Part X, in the Organization report an amount for land, buildings and equipment in Part X, line 10? If Yes,' complete Schedule D, Part X in Part X, line 10? If Yes,' complete Schedule D, Part X in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in Part X, line 16? If Yes,' complete Schedule D, Part X in X in Part X, line 16? If Yes,' complete Schedule D, Part X in X in Part X, line 16? If Yes,' complete Schedule D, Part X in X i	6	to provide advice on the distribution or investment of amounts in such funds or accounts? If 'Yes,' complete Schedule D.	6		Х
put the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If Yes, complete Schedule D, Part V	7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If 'Yes,' complete Schedule D, Part II	7		Х
or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part V	8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If 'Yes,' complete Schedule D, Part III	8		Х
permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V' If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII d Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part X III Line 16? If 'Yes,' complete Schedule D, Part X III Line 16? If 'Yes,' complete Schedule D, Part X III Line 16? If 'Yes,' complete Schedule D, Part X III Line 16? If 'Yes,' complete Schedule D, Part X III Line 16? If 'Yes,' complete Schedule D, Part X III Line 16? If 'Yes,' complete Schedule D, Part X III Line III	9	or provide credit counseling, debt management, credit repair, or debt negotiation services? If 'Yes,' complete	9		Х
a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If "Yes," complete Schedule D, Part XI b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII c Did the organization report an amount for investments— other securities in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII d Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IXI 110 g Did the organization report an amount for other inabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 111 122 132 143 144 154 154 165 165 175 175 185 185 185 185 185 18	10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If 'Yes,' complete Schedule D, Part V	10		Х
b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part X 11c	11	If the organization's answer to any of the following questions is 'Yes', then complete Schedule D, Parts VI, VIII, IX, or X as applicable		, , , , , , , , , , , , , , , , , , ,	
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX e Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X 111		a Did the organization report an amount for land, buildings and equipment in Part X, line 10? If 'Yes,' complete Schedule D, Part VI	11 a	Х	
d Did the organization report an amount for other liabilities in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part IX e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X f Did the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X 12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Part X 12b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Part X, IXI, and XIII b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional 13 Is the organization aschool described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E 13 Is the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States? 14a Did the organization have aggregate revenues or expenses of more than \$100,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If 'Yes,' complete Schedule F, Parts I and IV 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of garnts or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts II and IV 15 Did the organization report at lotal of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part II 16 Did the organization report more than \$15,000 of gross income fro		b Did the organization report an amount for investments— other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VII	11 b		Х
e Did the organization report an amount for other liabilities in Part X, line 25? If 'Yes,' complete Schedule D, Part X 11 Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If 'Yes,' complete Schedule D, Part X. 12a Did the organization obtain separate, independent audited financial statements for the tax year? If 'Yes,' complete Schedule D, Part X XI, XII, and XIII b Was the organization included in consolidated, independent audited financial statements for the tax year? If 'Yes,' and if the organization answered 'No' to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional 13 Is the organization a school described in section 170(b)(1)(A)(ii)? If 'Yes,' complete Schedule E 14a Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States? 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? If 'Yes,' complete Schedule F, Parts I and IV 16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of gagregate grants or assistance to individuals located outside the United States? If 'Yes,' complete Schedule F, Parts III and IV 15 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If 'Yes,' complete Schedule G, Part I (see instructions) 16 X 17 Did the organization report more than \$15,000 of expenses for professional fundraising services on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II 18 Did the organization report more than \$15,000 of organization gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III 20 a Did the organization operat		c Did the organization report an amount for investments— program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If 'Yes,' complete Schedule D, Part VIII	11 c		Х
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complete Schedule G, Part III 20 a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H 20 X 20 X	18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If 'Yes,' complete Schedule G, Part II	18		<u> </u>
	19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If 'Yes,' complete Schedule G, Part III	19		_X_
b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20	a Did the organization operate one or more hospital facilities? If 'Yes,' complete Schedule H	20		X
		b If 'Yes' to line 20a, did the organization attach a copy of its audited financial statements to this return?	20 b		

Form 990 (2011) The Long Now Foundation

Part IV Checklist of Required Schedules (continued)

	tiv checking of reduined contained (continued)					
			Yes	No		
21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If 'Yes,' complete Schedule I, Parts I and II	21	х			
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If 'Yes,' complete Schedule I, Parts I and III	22		<u> </u>		
23	Did the organization answer 'Yes' to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If 'Yes,' complete Schedule J</i>	23		<u>x</u>		
24 :	a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, and that was issued after December 31, 2002? If 'Yes,' answer lines 24b through 24d and complete Schedule K. If 'No,'go to line 25	24a		Х		
t	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b				
•	c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c				
•	d Did the organization act as an 'on behalf of' issuer for bonds outstanding at any time during the year?	24d				
25 a	a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If 'Yes,' complete Schedule L, Part I	25a		X		
ı	b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If 'Yes,' complete Schedule L, Part I	25b		X		
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If 'Yes,' complete Schedule L, Part II	26		X		
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If 'Yes,' complete Schedule L, Part III	27		_X		
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			X		
a A current or former officer, director, trustee, or key employee? If 'Yes,' complete Schedule L, Part IV						
ı	b A family member of a current or former officer, director, trustee, or key employee? <i>If 'Yes,' complete Schedule L, Part IV</i>	28b		Х		
	c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If 'Yes,' complete Schedule L, Part IV	28c	х	Х		
	Did the organization receive more than \$25,000 in non-cash contributions? If 'Yes,' complete Schedule M	29	^			
31	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If</i> 'Yes,' complete Schedule M Did the organization liquidate, terminate, or dissolve and cease operations? <i>If</i> 'Yes,' complete Schedule N, Part I	30 31		X		
		31				
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If 'Yes,' complete Schedule N, Part II	32		X		
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301 7701-3? If 'Yes,' complete Schedule R, Part I	33		X		
34	Was the organization related to any tax-exempt or taxable entity? If 'Yes,' complete Schedule R, Parts II, III, IV, and V, line 1	34		Х_		
35	a Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		<u>X</u> _		
1	b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If 'Yes,' complete Schedule R, Part V, line 2	35b		Х		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If 'Yes,' complete Schedule R, Part V, line 2	36		X		
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If 'Yes,' complete Schedule R, Part VI.	37		X		
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O .	38	Х			
BAA	4	Form	990 (2011)		

Part V Statements Regarding Other IRS Filings and Tax Compliance		<u>.</u>	age .					
Check if Schedule O contains a response to any question in this Part V								
		Yes	No					
1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 16								
b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable . 1b 0								
c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1 c	X						
2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return 2a State-								
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	X						
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)								
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a		X					
b If 'Yes' has it filed a Form 990-T for this year? If 'No,' provide an explanation in Schedule Q	3ь							
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?								
b If 'Yes,' enter the name of the foreign country: ►								
See instructions for filing requirements for Form TD F 90-22 1, Report of Foreign Bank and Financial Accounts								
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		Х					
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5 b		Χ					
c If 'Yes,' to line 5a or 5b, did the organization file Form 8886-T?	5с							
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a		X					
b If 'Yes,' did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6ь							
7 Organizations that may receive deductible contributions under section 170(c).								
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a		X					
b If 'Yes,' did the organization notify the donor of the value of the goods or services provided?	7 a							
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file	- '''							
Form 8282?	7с		X					
d If 'Yes,' indicate the number of Forms 8282 filed during the year 7d								
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		X					
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		X					
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g							
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h							
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business			`					
holdings at any time during the year?	8							
9 Sponsoring organizations maintaining donor advised funds.								
a Did the organization make any taxable distributions under section 4966?	9a							
b Did the organization make a distribution to a donor, donor advisor, or related person?	9ь							
10 Section 501(c)(7) organizations. Enter								
a Initiation fees and capital contributions included on Part VIII, line 12		- 1						
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 11 Section 501(c)(12) organizations. Enter:								
	1							
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.).								
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a							
b If 'Yes,' enter the amount of tax-exempt interest received or accrued during the year . 12b								
13 Section 501(c)(29) qualified nonprofit health insurance issuers.								
a is the organization licensed to issue qualified health plans in more than one state?	13a							
Note. See the instructions for additional information the organization must report on Schedule O.								
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans 13b								
c Enter the amount of reserves on hand								
14a Did the organization receive any payments for indoor tanning services during the tax year?	14a		_ X					

14b

Form 990 (2011) The Long Now Foundation 68-0384748 Part VI Governance, Management and Disclosure For each 'Yes' response to lines 2 through 7b below, and for a 'No' response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response to any question in this Part VI Section A. Governing Body and Management No Yes 12 1a 1a Enter the number of voting members of the governing body at the end of the tax year If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O. **b** Enter the number of voting members included in line 1a, above, who are independent 12 2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other 2 Х officer, director, trustee or key employee? 3 Did the organization delegate control over management duties customarily performed by or under the direct supervision Х 3 of officers, directors or trustees, or key employees to a management company or other person?. 4 Did the organization make any significant changes to its governing documents 4 since the prior Form 990 was filed? 5 X 5 Did the organization become aware during the year of a significant diversion of the organization's assets? 6 6 Did the organization have members or stockholders? 7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more 7 a members of the governing body? **b** Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or other persons other than the governing body? 7b Х Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following: X 8 a a The governing body? X 8b **b** Each committee with authority to act on behalf of the governing body? Is there any officer, director or trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If 'Yes,' provide the names and addresses in Schedule O 9 Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code., Yes No 10a Х 10a Did the organization have local chapters, branches, or affiliates? b If 'Yes,' did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes? 10b 11 a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form? 11 a X b Describe in Schedule O the process, if any, used by the organization to review this Form 990. See Schedule O Х 12a Did the organization have a written conflict of interest policy? If 'No,' go to line 13 12a b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise X 12b c Did the organization regularly and consistently monitor and enforce compliance with the policy? If 'Yes,' describe in Schedule O how this is done 12c See Schedule O X 13 13 Did the organization have a written whistleblower policy? X 14 14 Did the organization have a written document retention and destruction policy? Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision? X a The organization's CEO, Executive Director, or top management official See Schedule Q 15 a 15b X b Other officers of key employees of the organization . See Schedule O If 'Yes' to line 15a or 15b, describe the process in Schedule O (See instructions.) 16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a 16a Х taxable entity during the year? b If 'Yes,' did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the 16_b organization's exempt status with respect to such arrangements? Section C. Disclosure CA 17 List the states with which a copy of this Form 990 is required to be filed > _ Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply X Another's website |X| Upon request Describe in Schedule O whether (and if so, how) the organization makes its governing documents, conflict of interest policy, and financial statements available to See Schedule O the public during the tax year. State the name, physical address, and telephone number of the person who possesses the books and records of the organization: Logan & Associates 1918 43rd Avenue San Francisco CA 94116 (415) 592-8151

	0 (2011) The Long Now Fo	oundatio	n
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Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed Report compensation for the calendar year ending with or within the organization's tax year
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any See instructions for definition of 'key employee'
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

List persons in the following order: individual trustees or directors, institutional trustees, officers; key employees; highest compensated employees, and former such persons

(A) Name and title	(B) Average hours per week (describe	unles	s per	son is direc	ition ore the s both tor/tr	an one n an offi ustee)	box, cer	(D) Reportable compensation from the organization	(E) Reportable compensation from	(F) Estimated amount of other compensation	
	describe hours for related organizations in Schedule O)		Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1899-MISC)	related organizations (W-2/1099-MISC)	from the organization and related organizations	
_(1) Paul_Saffo	_										
Director	2	Х	\Box		Ш			0.	0.	0.	
(2) Douglas Carlston Director	2	Х						0.	0.	0.	
(3) Peter Schwartz											
Director	2	Х						0.	0.	0.	
(4) Brian Eno											
Director	2	Х						0.	0.	0.	
(5) Michael Keller											
Director	2	X			Ш			0.	0.	0.	
(6) Esther Dyson											
Director	2	X						0.	0.	0.	
Treasurer	2	Х						0.	0.	0.	
_(8) Kim Polese											
Director	2	X						0.	0.	0.	
(9) Stewart Brand								_			
Co-Chair/Pres	10	Х		Х				0.	0.	0.	
(10) W. Daniel Hillis								_			
<u>Co-Chair</u>	10	X		Х				0.	0.	0.	
(11) Kevin Kelly	_							_			
Secretary	2	Х		Х	Ш			0.	0.	0.	
(12) David Eagleman	_		ì								
Director	2	Х						0.	0.	0.	
(13) Alexander Rose									_		
Exec Director	40			Х	$\vdash \vdash$			135,950.	0.	8,848.	
(14)											
	<u> </u>										

Part VII Section A. Officers, Directors, Trust	ees, r	<u>\ey</u>	Em			es,	anc	Hignest Com	pensated Emp	ioyees (cont)	
(A) Name and title		Position (do not check more than one box, unless person is both an officer and a director/trustee)				s botl or/trus	h an tee)	e) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation	
	per week (describ e hours for related organi- zations in Sch O)	ridual trustee	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099-MISC)	related organizations (W-2/1099-MISC)	from the organization and related organizations	
(15)											
<u>(16)</u>											
(17)											
<u>(18)</u>											
<u>(19)</u>									 		
<u>(20)</u>											
(21)		-									
(22)	-										
<u>(23)</u>											
<u>(24)</u>											
<u>(25)</u>											
1 b Sub-total c Total from continuation sheets to Part VII, Section d Total (add lines 1b and 1c)	Α				l		b b c	135,950. 0. 135,950.	0. 0.		
 Total number of individuals (including but not limite from the organization ■ 1 	d to th	ose I	ıste	d ab	ove) wh	o re	ceived more than	\$100,000 of report	table compensation	
3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such its complete." 3 Did the organization list any former officer, director on line 1a? If 'Yes,' complete Schedule J for such its complete.	or trus ndıvıdu	stee, ial	key	em	ploy	ee,	or h	ghest compensat	ed employee	Yes No	
4 For any individual listed on line 1a, is the sum of re the organization and related organizations greater to such individual	han \$1	50,0	00?	If '\	res'	com	iplet	e Schedule J for	•	4 X	
5 Did any person listed on line 1a receive or accrue of for services rendered to the organization? If 'Yes,' or services rendered to the organization?	compen comple	isatio	on fr chec	om dule	any J fo	unre r su	elate ch p	ed organization or erson	ındıvıdual	5 X	
Section B. Independent Contractors 1 Complete this table for your five highest compensal	ed ind	0000	don	+ 00	ntra	ctore	the	t received more t	han \$100 000 of		
compensation from the organization. Report compe	nsation	n for	the	cale	enda	r ye	ar e	nding with or with	in the organization	's tax year.	
(A) Name and business addres								(B Description) of services	(C) Compensation	
Chris Rand Fort Mason, Bldg A San F. Paolo Salvagione Box 220 Sausalito,				CA	94	112	3	Clock Mach: Engineer	inist	195,708. 106,626.	
				-				-			
2 Total number of independent contractors (including \$100,000 in compensation from the organization >		it lim	ıted	to t	hose	e list	ted a	l above) who receiv	red more than		

	t viii Statement of Nevenue	(A) Total revenue	(B) Related or exempt function	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
			revenue		512, 513, or 514
ξ×	1a Federated campaigns 1a				
NA THE	b Membership dues 1b 216,050.	į			1
5	c Fundraising events. 1c				
F A	d Related organizations 1 d				
S. ■	e Government grants (contributions) 1 e				
SS	6 All allows and a large of the search and		İ		
돌필	f All other contributions, gifts, grants, and similar amounts not included above 1f 223, 856.				
₹ 0	g Noncash contributions included in lns 1a-1f: \$ 101,326.				
Ş.₹	h Total. Add lines 1a-1f	439,906.			
ш	Business Code	133,300.			
EN	2a Texas Clock Project 900099	748,942.	748,942.		.
Ē	b Seminars 900099	77,140.	77,140.		· · · · · · · · · · · · · · · · · · ·
빌	c Speaking Fees 900099	12,600.	12,600.		
FB	9 2550033	12,000.	12,000.		
Σ	d				
Αğ	f All other program service revenue				
PROGRAM SERVICE REVENUE AND OTHER SIMILAR AMOUNTS	g Total. Add lines 2a-2f	838,682.			
-	· · · · · · · · · · · · · · · · · · ·	030,002.			
	Investment income (including dividends, interest and other similar amounts)	144,126.			144,126.
	4 Income from investment of tax-exempt bond proceeds				211/2001
	5 Royalties				
	(i) Real (ii) Personal				†
	6a Gross rents				
	b Less: rental expenses				
	c Rental income or (loss)				
	d Net rental income or (loss)				
	(A) Securities (A) Other			==	
	7a Gross amount from sales of assets other than inventory 1, 460, 203.				
		j			
	b Less, cost or other basis and sales expenses 1, 430, 199.				
	c Gain or (loss) . 30,004.	-			
	d Net gain or (loss)	30,004.			30,004.
	` '	30,001.		•	30,004.
NUE	8a Gross income from fundraising events (not including \$	•			
VEN	of contributions reported on line 1c)				
OTHER REVE	See Part IV, line 18				
異	b Less: direct expenses b	j			
5	c Net income or (loss) from fundraising events				
	9a Gross income from gaming activities.				
	See Part IV, line 19 . a	•			
	b Less: direct expenses b				
	c Net income or (loss) from gaming activities.				
					-
	10a Gross sales of inventory, less returns and allowances a 14,855.				
	b Less: cost of goods sold b 8,385.				
	c Net income or (loss) from sales of inventory .	6,470.	6,470.		-
	Miscellaneous Revenue Business Code		<u> </u>		
	11a Reimbursement/Misc Exp 900099	811.	811.		
	b Royalty 900099	85.			85.
	c				
	d All other revenue				
	e Total. Add lines 11a-11d	896.			
	12 Total revenue. See instructions	1,460,084.	845,963.	0.	174,215.

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

	Check if Schedule O contains a response to any question in this Part IX									
Do 1	not include amounts reported on lines 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses					
	Grants and other assistance to governments and organizations in the United States See Part IV, line 21	125,000.	125,000.							
2	Grants and other assistance to individuals in the United States See Part IV, line 22									
3	Grants and other assistance to governments, organizations, and individuals outside the United States. See Part IV, lines 15 and 16									
	Benefits paid to or for members Compensation of current officers, directors, trustees, and key employees	144,798.	130,318.	14,480.	0.					
6	Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0.	0.	0.	0.					
7	Other salaries and wages	322,899.	193,739.	96,870.	32,290.					
8	Pension plan accruals and contributions (include section 401(k) and section 403(b) employer contributions)	7,786.	4,671.	2,336.	779.					
9	Other employee benefits	24,668.	14,801.	7,400.	2,467.					
_	, -	35,057.	21,034.	10,517.	3,506.					
10	Payroll taxes	35,057.	21,034.	10,517.	3,300.					
11	Fees for services (non-employees):									
	n Management	00.054	40.460							
	Legal	20,271.	12,163.	6,081.	2,027.					
(: Accounting	5,200.	3,120.	1,560.	520.					
•	l Lobbying									
•	Professional fundraising services. See Part IV, line 17									
f	Investment management fees	68,968.	41,381.	20,691.	6,896.					
ç) Other	590,040.	590,040.							
12	Advertising and promotion	23,762.	23,762.							
13	Office expenses	26,038.	15,623.	7,811.	2,604.					
14	Information technology	10,690.	6,414.	3,207.	1,069.					
15	Royalties									
16	Occupancy	55,562.	33,337.	16,669.	5,556.					
17	Travel	44,046.	44,046.							
18	Payments of travel or entertainment expenses for any federal, state, or local public officials				-					
	Conferences, conventions, and meetings	34,862.	34,862.							
20	Interest				· <u> </u>					
21	Payments to affiliates									
22	Depreciation, depletion, and amortization									
23		10,094.	6,057.	3,028.	1,009.					
24	Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)									
2	Clock Supplies	131,914.	131,914.	i						
	Other Supplies	21,976.	13,185.	6,593.	2,198.					
	Merchant Charges	16,435.	16,435.	-,	= 1 =					
	Wholesale Products	11,497.	11,497.							
	e All other expenses	5,854.	5,554.	300.						
	Total functional expenses. Add lines 1 through 24e	1,737,417.	1,478,953.	197,543.	60,921.					
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation									
	Check here ► ☐ If following									
	SOP 98-2 (ASC 958-720)									

Part X **Balance Sheet** (B) End of year (A) Beginning of year 12,944 1 11,959 Cash - non-interest-bearing 2 536,457 Savings and temporary cash investments 533,272. 3 Pledges and grants receivable, net 3 Accounts receivable, net 4 11,500 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L 5 Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary 6 organizations (see instructions) 7 Notes and loans receivable, net 8 Inventories for sale or use Prepaid expenses and deferred charges 9 10a Land, buildings, and equipment: cost or other basis Complete Part VI of Schedule D 10a 295,800 10b 295,800. **b** Less: accumulated depreciation. 10 c 295,800. 11 Investments - publicly traded securities. 4,938,352 11 4,504,271. 12 Investments – other securities See Part IV, line 11 12 13 Investments - program-related. See Part IV, line 11 13 14 Intangible assets 14 15 Other assets See Part IV, line 11 8,792 15 13,002 792,345. 5,369,804. 16 Total assets. Add lines 1 through 15 (must equal line 34) 16 17 Accounts payable and accrued expenses 40,615. 17 8,267 18 Grants payable 18 19 Deferred revenue 19 20 20 Tax-exempt bond liabilities 21 21 Escrow or custodial account liability Complete Part IV of Schedule D Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II 22 23 Secured mortgages and notes payable to unrelated third parties 23 Unsecured notes and loans payable to unrelated third parties 24 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17-24). Complete Part X of Schedule D. 25 **Total liabilities.** Add lines 17 through 25. 40,615. 26 8,267. Organizations that follow SFAS 117, check here X and complete lines 27 through 29 and lines 33 and 34. 5,207,803 27 Unrestricted net assets 27 4,841,438. 28 543,927 28 520,099. Temporarily restricted net assets Permanently restricted net assets 29 R Organizations that do not follow SFAS 117, check here and complete lines 30 through 34. Capital stock or trust principal, or current funds. 30 31 31 Paid-in or capital surplus, or land, building, or equipment fund. 32 Retained earnings, endowment, accumulated income, or other funds 32 5,751,730 33 Total net assets or fund balances 33 5,361,537. 34 Total liabilities and net assets/fund balances 5,792,345 34 5,369,804. BAA Form 990 (2011)

Forr	n 990 (2011) The Long Now Foundation 68-038	34748	Pa	age 12				
Pa	t XI Reconciliation of Net Assets		<u> </u>					
	Check if Schedule O contains a response to any question in this Part XI			X				
1	Total revenue (must equal Part VIII, column (A), line 12)	1,	460,0	<u> </u>				
2	Total expenses (must equal Part IX, column (A), line 25)		737,					
3	Revenue less expenses Subtract line 2 from line 1		-277,					
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A)).	. 5,	751,	<u>730.</u>				
5	Other changes in net assets or fund balances (explain in Schedule O) See Schedule 0		-112,	<u> 360.</u>				
6	6 Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B)) 6							
Pa	t XII Financial Statements and Reporting							
	Check if Schedule O contains a response to any question in this Part XII							
			Yes	No				
1	Accounting method used to prepare the Form 990 Cash X Accrual Other							
	If the organization changed its method of accounting from a prior year or checked 'Other,' explain in Schedule O.							
2	a Were the organization's financial statements compiled or reviewed by an independent accountant?	_ 2	2a	X				
	b Were the organization's financial statements audited by an independent accountant?	2	2b	X				
	c If 'Yes' to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the a review, or compilation of its financial statements and selection of an independent accountant?	audit,	2c					
	If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O							
	d If 'Yes' to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued of separate basis, consolidated basis, or both:	on a						
	Separate basis Consolidated basis Both consolidated and separate basis							
3	3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?							
	b If 'Yes,' did the organization undergo the required audit or audits? If the organization did not undergo the required or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	d audit	3Ь					

BAA

Form **990** (2011)

SCHEDULE A (Form 990 or 990-EZ)

Public Charity Status and Public Support

· m

OMB No 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service

(C)

(D)

(E)

Total

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

Inspection

Employer identification number

The Long Now Foundation 68-0384748 Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.) A church, convention of churches or association of churches described in section 170(b)(1)(A)(i). 1 2 A school described in section 170(b)(1)(A)(ii). (Attach Schedule E) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii) Enter the hospital's 4 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). An organization that normally receives a substantial part of its support from a governmental unit or from the general public described 7 X in section 170(b)(1)(A)(vi). (Complete Part II.) 8 A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) 9 An organization that normally receives: (1) more than 33-1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33-1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975 See section 509(a)(2). (Complete Part III) 10 An organization organized and operated exclusively to test for public safety See section 509(a)(4). An organization organized and operated exclusively for the benefit of, to perform the functions of, or carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3)**. Check the box that describes the type of supporting organization and complete lines 11e through 11h. 11 Type III - Functionally integrated a | Type I **b** | Type II cl Type III - Other By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). If the organization received a written determination from the IRS that is a Type I, Type II or Type III supporting organization, check this box Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons? a Yes No A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? (i) 11 g (i) A family member of a person described in (i) above? 11 g (ii) (iii) A 35% controlled entity of a person described in (i) or (ii) above? 11 g (iii) Provide the following information about the supported organization(s) (vi) is the organization in column (i) organized in the US? (v) Did you notify the organization in column (i) of your support? (III) Type of organization (described on lines 1-9 above or IRC section (iv) Is the organization in column (i) listed in (i) Name of supported organization (ii) EIN (vii) Amount of support (see instructions)) your governing document? Yes Yes No Yes No (A) (B)

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2011

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III If the organization fails to qualify under the tests listed below, please complete Part III)

Sec	tion A. Public Support									
Cale	alendar year (or fiscal year (a) 2007 (b) 2008 (c) 2009 (d) 2010 (e) 2011 (f) Total									
1	Gifts, grants, contributions, and membership fees received. (Do not include any 'unusual grants.')	451,553.	787,554.	423,602.	488,202.	439,906.	2,590,817.			
	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0.			
3	The value of services or facilities furnished by a governmental unit to the organization without charge						0.			
4	Total. Add lines 1 through 3	451,553.	787,554.	423,602.	488,202.	439,906.	2,590,817.			
5	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						449,915.			
6	Public support. Subtract line 5 from line 4						2,140,902.			
Sec	tion B. Total Support	l	I			 	2,110,502.			
Cale	ndar year (or fiscal year nning in) ►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total			
7	Amounts from line 4	451,553.	787,554.	423,602.	488,202.	439,906.	2,590,817.			
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	166,609.	197,033.	120,989.	161,134.	144,126.	789,891.			
9	Net income from unrelated business activities, whether or not the business is regularly carried on					·	0.			
10	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV) See Part IV				1,579.	85.	1,664.			
11	Total support. Add lines 7 through 10						3,382,372.			
12	Gross receipts from related activ	rities, etc (see inst	ructions)	•		12	4,241,442.			
13	First five years. If the Form 990 organization, check this box and	is for the organiza	ation's first, secon	d, third, fourth, o	r fifth tax year as	a section 501(c)(3) ▶ □			
Sec	tion C. Computation of Pu	blic Support P	ercentage							
	Public support percentage for 20			e 11, column (f))	•	. 14	63.30 %			
15	Public support percentage from	2010 Schedule A,	Part II, line 14		•	. [15]	58.24 %			
16 a	a 33-1/3% support test — 2011. If and stop here. The organization				d the line 14 is 33	3-1/3% or more, o	theck this box			
t	33-1/3% support test — 2010. If and stop here. The organization	the organization d qualifies as a pub	ld not check a box licly supported or	c on line 13 or 16 ganization	a, and line 15 is 3	33-1/3% or more,	check this box			
1 7 a	17a 10%-facts-and-circumstances test — 2011. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the 'facts-and-circumstances' test, check this box and stop here. Explain in Part IV how the organization meets the 'facts-and-circumstances' test. The organization qualifies as a publicly supported organization.									
ŀ	o 10%-facts-and-circumstances to or more, and if the organization meets the 'facts-and organization meets the 'facts-and organization meets the 'facts-and organization meets the 'facts-and organization' meets and organization' meets and organization' meets and	meets the 'facts-a d-circumstances' t	nd-circumstances est. The organiza	' test, check this tion qualifies as a	box and stop her a publicly support	e. Explain in Part ed organization	IV how the			
18 BAA	Private foundation. If the organi	zation did not che	ck a box on line 1	3, 16a, 16b, 17a,			structions P 1			

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Sec	tion A. Public Support			· - <u></u>			
	dar year (or fiscal yr beginning in)►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
1	Gifts, grants, contributions and membership fees received. (Do not include any 'unusual grants.')						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 5 Amounts included on lines 1, 2, and 3 received from disqualified persons						
t	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	: Add lines 7a and 7b						
8	Public support (Subtract line 7c from line 6)				!		
	tion B. Total Support		I		T		
	dar year (or fiscal yr beginning in)►	(a) 2007	(b) 2008	(c) 2009	(d) 2010	(e) 2011	(f) Total
	Amounts from line 6				<u> </u>		
	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975			:			
•	: Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12	Other income Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13	Total support. (Add Ins 9, 10c, 11, and 12)						
14	First five years. If the Form 990 organization, check this box and	is for the organiz	ation's first, secon	nd, third, fourth,	or fifth tax year as	a section 501	(c)(3)
	tion C. Computation of Pu					_	· · · · · · · · · · · · · · · · · · ·
_	Public support percentage for 20		•	ne 13 column (f)	`		15 %
	Public support percentage from	• •	• • • • • • • • • • • • • • • • • • • •	ie 13, column (1)	,		16 %
	tion D. Computation of Inv						5
17	Investment income percentage f				umn (fl)	1.	17 %
18	Investment income percentage f	•		•	umm (17)	<u> </u>	8 %
	33-1/3% support tests — 2011. It is not more than 33-1/3%, check	f the organization	did not check the	box on line 14,	and line 15 is mor as a publicly supp	e than 33-1/39	6, and line 17
ŀ	33-1/3% support tests – 2010. In line 18 is not more than 33-1/3%	f the organization	did not check a b	ox on line 14 or	line 19a, and line	16 is more tha	an 33-1/3%, and
20	Private foundation. If the organ	ization did not che	eck a box on line	14 <u>,</u> 19a, or 19b,	check this box and	l see instruction	ons <u> </u>

Schedule A	(Form 990 or 990-E	2) 2011 THE L	ong now rour	luation		68-0384748	Page 4
Part IV	Supplemental In Part II, line 17a (See instruction:	nformation. Cor or 17b; and Pa s).	mplete this part rt III, line 12. A	to provide the lso complete th	explanations red nis part for any a	quired by Part I idditional inform	I, line 10; nation.
	·						
						· ·	
						 	
			·				
	-						

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service Name of the organization

Supplemental Financial Statements

Complete if the organization answered 'Yes,' to Form 990,
Part IV, lines 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

Attach to Form 990. ► See separate instructions.

OMB No 1545-0047

Employer identification number

The	Long Now Foundation			68-0384748	
	划艦 Organizations Maintaining Dono	r Advised Funds or Other Similar Fun			e if
	the organization answered 'Yes' t	o Form 990, Part IV, line 6.			
		(a) Donor advised funds	(b) Fu	unds and other acco	ounts
1	Total number at end of year .			3	
2	Aggregate contributions to (during year).				
3	Aggregate grants from (during year)			····	
4	Aggregate value at end of year				
5	Did the organization inform all donors and dor funds are the organization's property, subject	nor advisors in writing that the assets held in do to the organization's exclusive legal control?	onor advised	Yes	☐ No
6	Did the organization inform all grantees, dono used only for charitable purposes and not for purpose conferring impermissible private beneather.	rs, and donor advisors in writing that grant functhe benefit of the donor or donor advisor, or forefit?	ds can be any other	Yes	No
Par	Conservation Easements. Compl	ete if the organization answered 'Yes'	to Form 99	90, Part IV, line	7.
	Purpose(s) of conservation easements held by				
	Preservation of land for public use (e g , r	ecreation or education) Preservation of	of an historica	ally important land a	area
	Protection of natural habitat	Preservation of	of a certified h	nistoric structure	
	Preservation of open space	-			
2	Complete lines 2a through 2d if the organizati last day of the tax year.	on held a qualified conservation contribution in	[10000000]		
_	Tabal assessment and a second at) 	eld at the End of th	e Tax Year
	Total number of conservation easements.		2a 2b		
	Total acreage restricted by conservation ease Number of conservation easements on a certi		2c		
		• • • • • • • • • • • • • • • • • • • •			
	structure listed in the National Register	n (c) acquired after 8/17/06, and not on a histo	2d		
	tax year ►	transferred, released, extinguished, or termina	ted by the org	ganization during th	e
4	Number of states where property subject to co	*	_		
5		garding the periodic monitoring, inspection, hants it holds?			No No
6	•	ng, inspecting, and enforcing conservation ease			
7	Amount of expenses incurred in monitoring, if	nspecting, and enforcing conservation easemer	its during the	year	
8	Does each conservation easement reported of 170(h)(4)(B)(i) and section 170(h)(4)(B)(ii)?	n line 2(d) above satisfy the requirements of se	ection	Yes	☐ No
9	In Part XIV, describe how the organization reports include, if applicable, the text of the footnote conservation easements	s conservation easements in its revenue and exper to the organization's financial statements that c	nse statement, lescribes the	and balance sheet, a organization's acco	and unting for
Par	Organizations Maintaining Colle	ections of Art, Historical Treasures, or wered 'Yes' to Form 990, Part IV, line	Other Sim	ilar Assets.	
1 a	If the organization elected, as permitted unde	r SFAS 116 (ASC 958), not to report in its reve	nue statemer	nt and balance shee	et works of
	in Part XIV, the text of the footnote to its final			·	•
t	historical treasures, or other similar assets he following amounts relating to these items	r SFAS 116 (ASC 958), to report in its revenue ld for public exhibition, education, or research	statement an In furtherance	of public service,	orks of art, provide the
	(i) Revenues included in Form 990, Part VIII,	, line 1		► \$	
_	(ii) Assets included in Form 990, Part X			> \$	
	amounts required to be reported under SFAS	, ,	for financial g	ain, provide the foll	lowing
	Revenues included in Form 990, Part VIII, line Assets included in Form 990, Part Y	9 1		> \$	
	ASSOTE INCUIDAD IN FORM BUIL DORFY			. €	

Schedule D (Form 990) 2011 The I				68-03	84748		Page 2
Part III Organizations Mainta							
3 Using the organization's acquisition items (check all that apply):	ion, accession, an	nd other records, ch	neck any of the followin	g that are a significant	use of its	collec	tion:
a Public exhibition		—	or exchange programs				
b Scholarly research		e 💹 Other	·				
c Preservation for future gener							
4 Provide a description of the orga Part XIV					ose in		
5 During the year, did the organiza assets to be sold to raise funds r	ition solicit or rece ather than to be r	eive donations of ar maintained as part	rt, historical treasures, of the organization's co	or other similar illection?	Yes		No
Part IV Escrow and Custodia line 9, or reported an	I Arrangement amount on For	ts. Complete if rm 990, Part X,	the organization ar Iine 21.	nswered 'Yes' to Fo	orm 990	, Par	t IV,
1 a Is the organization an agent, trus included on Form 990, Part X?	stee, custodian, or	r other intermediary	y for contributions or ot	her assets not			
b If 'Yes,' explain the arrangement					Yes	L	No
bit res, explain the arrangement	in Fart XIV and t	complete the follow	ing table:				
• Bosinsina halaisa					Amount		
c Beginning balance		•		1c			
d Additions during the year				1d			
e Distributions during the year				1e			
f Ending balance		•	•	1f	·		
2a Did the organization include an a		90, Part X, line 213	?		Yes	L	No
b If 'Yes,' explain the arrangement				·			
Part V Endowment Funds. Co		organization ans	<u>swered 'Yes' to For</u>	<u>m 990, Part IV, Iin</u>	<u>іе 10.</u>		
	(a) Current year	(b) Prior yea	r (c) Two years bac	k (d) Three years back	(e) F	our year	s back
1 a Beginning of year balance.							
b Contributions							
c Net investment earnings, gains, and losses							
d Grants or scholarships .						-	
Other expenditures for facilities and programs						-	
f Administrative expenses							
g End of year balance							
2 Provide the estimated percentage	e of the current ve	ear end balance (lin	ne 1g. column (a)) held	as:			
a Board designated or quasi-endow		8	(4),				
b Permanent endowment ►	%						
c Temporarily restricted endowmer	nt ►	%					
The percentages in lines 2a, 2b,							
3a Are there endowment funds not a organization by.	n the possession	of the organization	that are held and adm	inistered for the	Г	Yes	No
(i) unrelated organizations					3a(i)		
(ii) related organizations					3a(ii)		
b If 'Yes' to 3a(II), are the related of	organizations lister	d as required on So	chedule R?	, ,	3b		
4 Describe in Part XIV the intended				•	36		
Part VI Land, Buildings, and I	Equipment Se	e Form 990 Pa	art X. line 10				
Description of property		Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) B	ook va	lue
1 a Land		(295,800.	асрісскацоп	 	205	800.
b Buildings.			255,000.		<u> </u>	433	500.
c Leasehold improvements.	 						
d Equipment		·					
e Other	· —						

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c)) BAA

Schedule **D** (Form 990) 2011

Part VII	Investments – Other Securities. See	Form 990, Part X,	line 12. N/A	
	(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valua Cost or end-of-year mar	tion: ket value
(1) Financ	ial derivatives			
(2) Closely	-held equity interests			
(3) Other				•
(5)				-
(c)				·····
(b)				
(E)		-		
<u></u>				
		<u></u>		
<u>(G)</u>				
₹ <u></u>				
<u>_(I)</u>				
Total. (Colum	mn (b) must equal Form 990 Part X, column (B) line 12.)		[
Part VIII	Investments - Program Related. See			
	(a) Description of investment type	(b) Book value	(c) Method of valua Cost or end-of-year man	tion: ket value
(1)			Cost of cha-of-year mai	NCC Value
(2)				
				<u> </u>
(3)				
(4)				
(5)				
<u>(6)</u>				
(8)				
(9)				
(10)				
Total. (Colum	nn (b) must equal Form 990, Part X, column (B) line 13)		<u> </u>	
Part IX	Other Assets. See Form 990, Part X,	line 15. N/A		· · · · · · · · · · · · · · · · · · ·
	(a) De	scription		(b) Book value
(1)				
(2)				
(3)				
(4)				
(5)				
(6)				
(7)				
(8)				
(9)				
(10)			•	
	olumn (b) must equal Form 990, Part X, column (B), line 15.)	>	
Part X	Other Liabilities. See Form 990, Part			ı
	(a) Description of liability	(b) Book value		
(1) Fede	ral income taxes	(5) 5000 1000		
(2)	Tal modifie taxos	· · · · · · · · · · · · · · · · · · ·		
(3)			 	
			- 	
(4)			 	
(5)				
(6)			\dashv	
<u>(7)</u>			 	
(8)				
(9)				:
(10)			<u> </u>	
(11)				1
Total. (Colur	nn (b) must equal Form 990, Part X, column (B) line 25)	>		

2 FIN 48 (ASC 740) Footnote In Part XIV, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740)

Schedule D (Form 990) 2011 The Long Now Foundation		68-0384748	Page 4
Part XI Reconciliation of Change in Net Assets from Form 990 to Audited I	Financial Statements	N/A	
1 Total revenue (Form 990, Part VIII, column (A), line 12)			
2 Total expenses (Form 990, Part IX, column (A), line 25).			
3 Excess or (deficit) for the year. Subtract line 2 from line 1	•		
4 Net unrealized gains (losses) on investments			
5 Donated services and use of facilities			
6 Investment expenses			
7 Prior period adjustments			
8 Other (Describe in Part XIV)			
9 Total adjustments (net) Add lines 4 through 8			
10 Excess or (deficit) for the year per audited financial statements. Combine	lines 3 and 9		
Part XII Reconciliation of Revenue per Audited Financial State	ments With Revenue	e per Return N/A	. <u>-</u>
1 Total revenue, gains, and other support per audited financial statements		1	
2 Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a Net unrealized gains on investments .	2a		
b Donated services and use of facilities	2b		
c Recoveries of prior year grants	2c		•
d Other (Describe in Part XIV.)	2 d		
e Add lines 2a through 2d		2e	
3 Subtract line 2e from line 1		3	
4 Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1 1		
a Investment expenses not included on Form 990, Part VIII, line 7b.	4a		
b Other (Describe in Part XIV)	4b		
c Add lines 4a and 4b	[40]	4c	
5 Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line	12)	5	
Part XIII Reconciliation of Expenses per Audited Financial Sta			
Total expenses and losses per audited financial statements	tomorro With Expon	1	
2 Amounts included on line 1 but not on Form 990, Part IX, line 25	•	'	
a Donated services and use of facilities .	2a		
b Prior year adjustments	2b		
c Other losses	2c		
d Other (Describe in Part XIV.)	2d	 	
e Add lines 2a through 2d.	Zuj		
3 Subtract line 2e from line 1		2e 3	
4 Amounts included on Form 990, Part IX, line 25, but not on line 1:	F. 1	-3	
a Investment expenses not included on Form 990, Part VIII, line 7b	42		
b Other (Describe in Part XIV)	4a 4b		
c Add lines 4a and 4b	70	4c	
5 Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, lin	ne 18)	5	
Part XIV Supplemental Information			
Complete this part to provide the descriptions required for Part II, lines 3, 5, and Part V, line 4; Part X, line 2, Part XI, line 8, Part XII, lines 2d and 4b, and Part any additional information	d 9; Part III, lines 1a and 4 XIII, lines 2d and 4b Also	4, Part IV, lines 1b and 2b; complete this part to prov	de
	·		

TEEA3304L 05/25/11

Schedule **D** (Form 990) 2011

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Schedule D (Form 990) 2011 The Long Now Foundation	68-0384748	Page 5
Schedule D (Form 990) 2011 The Long Now Foundation Part-XIV Supplemental Information (continued)		
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SCHEDULE I

Department of the Treasury Internal Revenue Service

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

Complete if the organization answered 'Yes' to Form 990, Part IV, lines 21 or 22. ► Attatch to Form 990.

OMB No 1545-0047

201

ž (h) Purpose of grant or assistance Conservation Employer identification number X Yes Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Work Parill Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered 'Yes' to 68-0384748 (g) Description of non cash assistance 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? N/A (f) Method of valuation (book, FMV, appraisal, other) See Part IV N/A (e) Amount of non-cash assistance Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States (d) Amount of cash grant 125,000 (c) IRC section if applicable Part II can be duplicated if additional space is needed 53-0242652|501 (c) (3) Bartle General Information on Grants and Assistance (P) EIN The Long Now Foundation 1 (a) Name and address of organization or government (1) The Nature Conservancy Reno, NV 89501 Name of the organization 1 1 1 1 1 1

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Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 3 Enter total number of other organizations listed in the line 1 table

BAA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

TEEA3901L 06/01/11

Schedule I (Form 990) (2011)

Page 2 Grants and Other Assistance to Individuals in the United States. Complete if the organization answered 'Yes' to Form 990, Part IV, line 22. Part III can be duplicated if additional space is needed. (f) Description of non-cash assistance •**Rart**ীি 💒 Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information. 68-0384748 (e) Method of valuation (book, FMV, appraisal, other) as well as reports that detail how funds were spent at the conclusion of the program The Long Now Foundation requires proposals and budgets for how grants will be used, \$125,000 to the Nature Conservancy for its conservation work in Nevada. (d) Amount of non-cash assistance (c) Amount of cash grant Part I, Line 2 - Procedures for Monitoring Use of Grants Funds in U.S. The Long Now Foundation made one subaward this year: (b) Number of recipients The Long Now Foundation ___supported_by_the_grant. (a) Type of grant or assistance Schedule I (Form 990) (2011) 1 1 1 Partille BAA Ŋ ~ က 4 9

Schedule I (Form 990) (2011)

SCHEDULE M (Form 990)

Noncash Contributions

► Complete if the organizations answered 'Yes' on Form 990, Part IV, lines 29 or 30.

OMB No 1545-0047 2011

Department of the Treasury Internal Revenue Service Name of the organization

► Attach to Form 990.

Open To Public Inspection

Employer identification number

	E Long Now Foundation			6	<u>8-038474</u>	18		
Par	rt I Types of Property							
-		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	Meth n noncash	(c lod of c contrib	determir	ning mounts
1	Art – Works of art .							
2	Art – Historical treasures							
3	Art - Fractional interests							
4	Books and publications							
5	Clothing and household goods					-		
6	Cars and other vehicles .							
7	Boats and planes							
8	Intellectual property							_
9	Securities - Publicly traded	X	4	101,326	j.			
10	Securities - Closely held stock			,				
11	Securities – Partnership, LLC, or trust interests							
12	_			-				
13	Qualified conservation contribution — Historic structures .							
14	Qualified conservation contribution — Other							
15	Real estate - Residential							
16	Real estate - Commercial							
17	Real estate - Other							
18	Collectibles							
19	Food inventory .							
20	Drugs and medical supplies							
21	Taxidermy					-		
22	-							
23	Scientific specimens							
24	Archeological artifacts		· · · · · · · · · · · · · · · · · · ·		_			
25	Other ► ()							
26	Other ► ()							
27	Other ► ()		•					
28	Other ► (
29		on during the e Acknowled	e tax year for contribut	ions for which the	29			
	,		.		L		Yes	No
30a	During the year, did the organization receive by co	ontribution a	ny property reported in	Part I, lines 1-28 th	at it must			
	hold for at least three years from the date of the purposes for the entire holding period?	initial contrib	ution, and which is not	required to be used	for exempt	30 a		X
Ł	o If 'Yes,' describe the arrangement in Part II.			•				
	Does the organization have a gift acceptance poli	cy that requi	res the review of any r	non-standard contribi	utions?	31		X
	a Does the organization hire or use third parties or							
	noncash contributions?	related orgal	mzations to solicit, pro	Less, or sell		32a		Х
	of 'Yes,' describe in Part II							
33	If the organization did not report an amount in col	lumn (c) for	a type of property for v	vhich column (a) is o	hecked,			ı
	describe in Part II.					1 1		ļ

Schedule M.(Form 990) 2011 The Long Now Foundation	68-0384748	Page 2
Rantill Supplemental Information. Complete this part to provide the information require	ed by Part I, lines 30	Ob, 32b,
Schedule M.(Form 990) 2011 The Long Now Foundation [Partill Supplemental Information. Complete this part to provide the information require and 33, and whether the organization is reporting in Part I, column (b), the num number of items received, or a combination of both. Also complete this part for	iber of contributions,	, the
number of items received, or a combination of both. Also complete this part for	any additional inforr	mation.

TEEA4602L 07/14/11

Schedule M (Form 990) 2011

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SCHEDULE O (Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

OMB No 1545-0047

Employer identification number

2011

Department of the Treasury Internal Revenue Service Name of the organization

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or 990-EZ.

Open to Public Inspection

The Long Now Foundation	68-0384748
Form 990, Part III, Line 1 - Organization Mission	
The Long Now Foundation was established to develop	the Clock and Library projects,
as well as to become the seed of a very long term of	cultural institution. The Long Now
Foundation works to promote long-term thinking and	creatively foster responsibility
in the framework of the next 10,000 years.	·
Form 990, Part III, Line 2 - New Services	
The Innovation project was discontinued.	
The "PanLex" project was initiated with initial dor	nations that came in at the end of
December 2011. The project got officially underway	y in January 2012. As a
contribution to long-term diversity, the PanLex pro	oject makes every language on
Earth more viable by facilitating the translation of	of any word from any language into
any other language.	
Form 990, Part VI, Line 11b - Form 990 Review Process	
The Executive Director and board review the 990 ber	fore filing.
Form 990, Part VI, Line 12c - Explanation of Monitoring and Enfo	orcement of Conflicts
All TDOKEs are required to sign a Conflict of Inter	rest policy: It is the policy of
the board that the existence of any interests that	give rise to conflict be
disclosed on a timely basis and always before any t	transaction is consummated. It
shall be the continuing responsibility of the board	d, officers, and management
employees to scrutinize their transactions and outs	side business interests and
relationships for potential conflicts and to immedi	iately make such disclosures.
Board member disclosures should be made to a board	officer and staff disclosures
should be made to the chief executive. The board sh	nall determine whether a conflict
exists and is material, and in the presence of an e	existing material conflict,
whether the contemplated transaction may be authori	ized as just, fair, and reasonable

Schedule O (Form 990 or 990-EZ) 2011		Page 2
Name of the organization The Long Now Foundation	Employer identification number 68-0384748	
Form 990, Part VI, Line 12c - Explanation of Monitoring and Enforcement of Co	nflicts (continued)	
to Long Now. The decision of the board on these matters will	l rest in their sole	- -
discretion, and their concern must be the welfare of Long No	ow and the advancement	_ of
its_purpose		
Form 990, Part VI, Line 15a - Compensation Review & Approval Process for CE	O, Exec. Dir., or Top Mgtmen	<u>ıt </u>
The Executive Director compensation is based on board review	w and comparison data	
with other Northern California nonprofit organizations.		
Form 990, Part VI, Line 15b - Compensation Review & Approval Process for Off	ficers & Key Employees	
Board members do not receive financial compensation. Compens	sation for key employe	es
is recommended by the executive director and reviewed by the	e board of directors.	
Form 990, Part VI, Line 19 - Other Organization Documents Publicly Availab	le	
The Long Now Foundation's 990s are available through Guidest	tar (www.guidestar.org	ı) .
All other governing documents are available by request as pe	er applicable laws.	

2011

Schedule O - Supplemental Information

Page 1

The Long Now Foundation

68-0384748

Form 990, Part XI, Line 5 Other Changes in Net Assets or Fund Balances

FMV Adjustment of Investments

Total \$ -112,860. \$ -112,860.

011	Schedul	e A, Part I\	/ - Supplen	nental Infor	mation	Page !		
		The Lo	ong Now Found	lation		68-038474		
Part II, Line 10 - Other Income								
Nature and Sou	rce	2011	2010	2009	2008	2007		
Royalty	Total <u>§</u>	85. 85.	1,579. 3 1,579.	\$ <u>0.</u> §	\$ <u>0.</u> \$	0.		

Form **8868** (Rev January 2012)

Application for Extension of Time To File an Exempt Organization Return

OMB No 1545-1709

Department of the Treasury Internal Revenue Service

► File a separate application for each return.

-	e filing for an Automatic 3-Month Extension, con	•				X	
•	e filing for an Additional (Not Automatic) 3-Mont				•		
Do not comp	plete Part II unless you have already been grante	d an autom	atic 3-month extension on a previously f	led Fo	orm 8868		
corporation r request an e Associated V	ling (e-file). You can electronically file Form 8868 required to file Form 990-T), or an additional (not extension of time to file any of the forms listed in With Certain Personal Benefit Contracts, which ming of this form, visit www irs.gov/efile and click of	: automatic) Part I or Pa ust be sent	3-month extension of time You can ele art II with the exception of Form 8870, In to the IRS in paper format (see instruction	ctroni forma	cally file Form tion Return fo	n 8868 to or Transfers	
Part I" A	utomatic 3-Month Extension of Time. O	nlv subm	it original (no copies needed).				
	n required to file Form 990-T and requesting an a			omple	ete Part I only	, ⊢ □	
•	porations (including 1120-C filers), partnerships,			•	•		
income tax i		INLIVIICO, a	ind trasts mast use romi root to request	arr cz	tterision or til	ne to me	
		vina r	ring number, see instructions				
					yer identification r		
Type or							
print	The Long Now Foundation	∇	X 68-0384748				
File by the	Number, street, and room or suite number. If a P O box, see in		Social security number (SSN)				
due date for filing your	Fort Mason Center, Landmark Bl	lda A		in .			
return See instructions	City, town or post office, state, and ZIP code For a foreign add	ctions	Щ.				
	San Francisco, CA 94123						
	Jan Flancisco, CR 94123						
Enter the Re	eturn code for the return that this application is fo	r (file a ser	parate application for each return)			01	
	turn code for the return that this application is to	i (ilic a sep	variate application for each return)				
Application		Return	Application			Return	
Is For		Code	Is For			Code	
Form 990		01	Form 990-T (corporation)			07	
Form 990-BL		02	Form 1041-A			08	
Form 990-EZ		01	Form 4720			09	
Form 990-PF		04	Form 5227	5227		10	
Form 990-T (section 401(a) or 408(a) trust)		05	Form 6069			11	
Form 990-T (trust other than above)		06	Form 8870			12	
Telephon If the org If this is check the exter I requesion until The exter X	is are in the care of Logan & Associated to the No (415) 592-8151 ganization does not have an office or place of but for a Group Return, enter the organization's four is box If it is for part of the group, consion is for. The set an automatic 3-month (6 months for a corporate 8/15	FAX No siness in the digit Group theck this better the digit at the digit and require ganization re	e United States, check this box Exemption Number (GEN) If ox and attach a list with the nailed to file Form 990-T) extension of time eturn for the organization named above.		nd EINs of al		
Ch	ange in accounting period application is for Form 990-BL, 990-PF, 990-T, 47			ar rett]		
nonrefundable credits See instructions			, one to tendero tax, less any	3a	\$	0.	
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.					\$	0.	
c Baland EFTPS	ce due. Subtract line 3b from line 3a Include you 5 (Electronic Federal Tax Payment System). See	r payment v	with this form, if required, by using	3с	\$	0.	
Caution. If y payment ins	you are going to make an electronic fund withdraw	wal with this	s Form 8868, see Form 8453-EO and For	m 887	79-EO for	_ _	

Form 8868	(Rev 1-2012)				Page 2				
• If you	are filing for an Additional (Not Automatic) 3-Mon	th Extensio	n, complete only Part II and check	this box	►X				
	complete Part II if you have already been granted			sly filed Form 8868.	_				
	are filing for an Automatic 3-Month Extension, co								
	Additional (Not Automatic) 3-Month Extension of Time. Only file the original (no copies needed).								
br	dentifying number, see								
	Name of exempt organization or other filter, see instructions			Employer Identification number	(EIN) or				
Type or									
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File by the	I MATHORY, Street, and room or suite number, if a F.O. box, see instructions,			Social security number (SSN)					
extended due date for	Fort Magas Conton Jandson's Dide 3								
filing the return. See	Fort Mason Center, Landmark Blo								
instructions.	City, town or post office, state, and ZIP code. For a foreign address, see Instructions.								
	San Francisco, CA 94123								
Catan tha C	Nak and for the nak the h this 11 - the f	401							
Enter the F	Return code for the return that this application is for	or (file a se	parate application for each return)	•••••••••••	[01]				
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Application is For		Return Code	Application Is For		Return Code				
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Form 990-E		01	Form 4720		09				
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	(section 401(a) or 408(a) trust)	05	Form 6069		11				
	(trust other than above)	06	Form 8870		12				
•	not complete Part II if you were not already grant			· · · · · · · · · · · · · · · · · · ·	<u> </u>				
If the oIf this is whole grou	one No. ► (415) 592-8151 rganization does not have an office or place of but so for a Group Return, enter the organization's four p, check this box ► If it is for part of the grane extension is for.	siness in th digit Group	e United States, check this box Exemption Number (GEN)	. If this	is for the				
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Ai4 I requ	est an additional 3-month extension of time until	11/15	. 20 12.						
5 For ca	alendar year 2011 , or other tax year beginning	 q	. 20 and ending	, 20					
	tax year entered in line 5 is for less than 12 mont	hs, check r	eason: Initial return	Final return	- '				
	hange in accounting period	•							
State in detail why you need the extension. The Organization requires additional time to gather the									
information necessary to file a complete and accurate return.									
ĸ									
8a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions									
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit and any amount paid previously with Form 8868.									
c Balance due. Subtract line 8b from line 8a. Include your payment with this form, If required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.									
			st be completed for Part II on						
Under penaltier	of perjury, I declare that I have examined this form, including acco	ompanying sche	edules and statements, and to the best of my kno	owledge and bellef, it is true,					
Under penalties of perjury, I declare that I have examined this form, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete, and that I am authorized to prepare this form. CPA CPA CPA									
Signature > (Wrol All Faul Tille > CPA									
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