

Rachel Goree

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Web Developer with a background in management & business development. Experienced in working across a variety of companies & teams, managing myself and others in projects, and developing a stronger, more efficient business.

Experience

Freelance Web Developer

RAD Kitchen

- sourcing, meeting, and closing new clients – generally made 20 cold calls and emails a day
- working with the clients to design and user-friendly design that fits their brand
- developing their desired website which often including shopping carts & delivery options.
- specifying project details such as necessary tools, timelines, and business goals
- managing contracts, invoices, revenue, and proposals

RAD Kitchen is a small digital design agency in Portland organization. We developed & designed websites targeting restaurants.

Cotati Accordion Festival

Merchandise Coordinator

Portland, Oregon
05/2016 - 01/2018

Cotati, California
05/2014 - Present

Responsibilities:

- Developing and maintaining the website
- Selecting and pricing merchandise for sale
- Ordering, storing, and transporting merchandise
- Setting up payment systems and tracking inventory
- Providing customer support for vendors, musicians, and volunteer staff
- Accounting and recording of all cash receipts and deposits
- Finding new merchandise that core audience is excited about.

Accomplishments include:

- Increased total sales by 35% year-over-year since 2017
- Integrated a payment system for online ticket sales and merchandise
- Developed a new and modernized website where novice users were able to easily update content
- Produced 2 virtual festivals during COVID-19 lockdown – generated \$12,000+ in donations

The Cotati Accordion Festival is the second largest accordion festival in the United States of America. Since 2009, I've taken various roles within the production team.

Notables

SF MusicTech Hackathon | 2017

Marimekko Designathon | 2017

Invited to Helsinki, Finland to help Marimekko design new VR/AR tools for the fashion industry.

Education

CareerFoundry

Full-Stack Web Development
11/2019-07/2020

Portland Community College

Associate's in General Studies
2015-2017

Portland State University

Mathematics
2014-2015

Skills

- Object Oriented Programming
- Single Page Application
- REST API development
- Wordpress Development
- React.js, Vue.js, React Native
- JavaScript
- HTML, CSS, SASS, JSON
- AWS, Heroku
- MySQL, PostgreSQL
- MongoDB
- Bootstrap, Material Design