

What even is a
“MVP”?

Let's make a thing!

Who am I?

- * Software Engineer at DigitalOcean
- * Technical Advisor for Bowtie.io and Seed Worthy
- * Longtime consultant helping clients from Fortune 50s to tiny startups launch MVPs fast!



Welcome to Springboard!



How I tend to start:

(e.g. the wrong way)

INCLUDE ALL THE
THINGS

IN YOUR MVP!

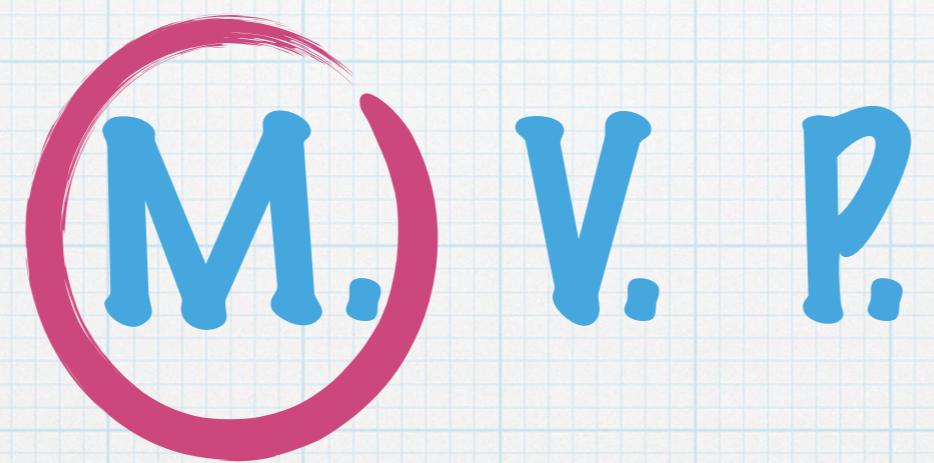
memegenerator.net

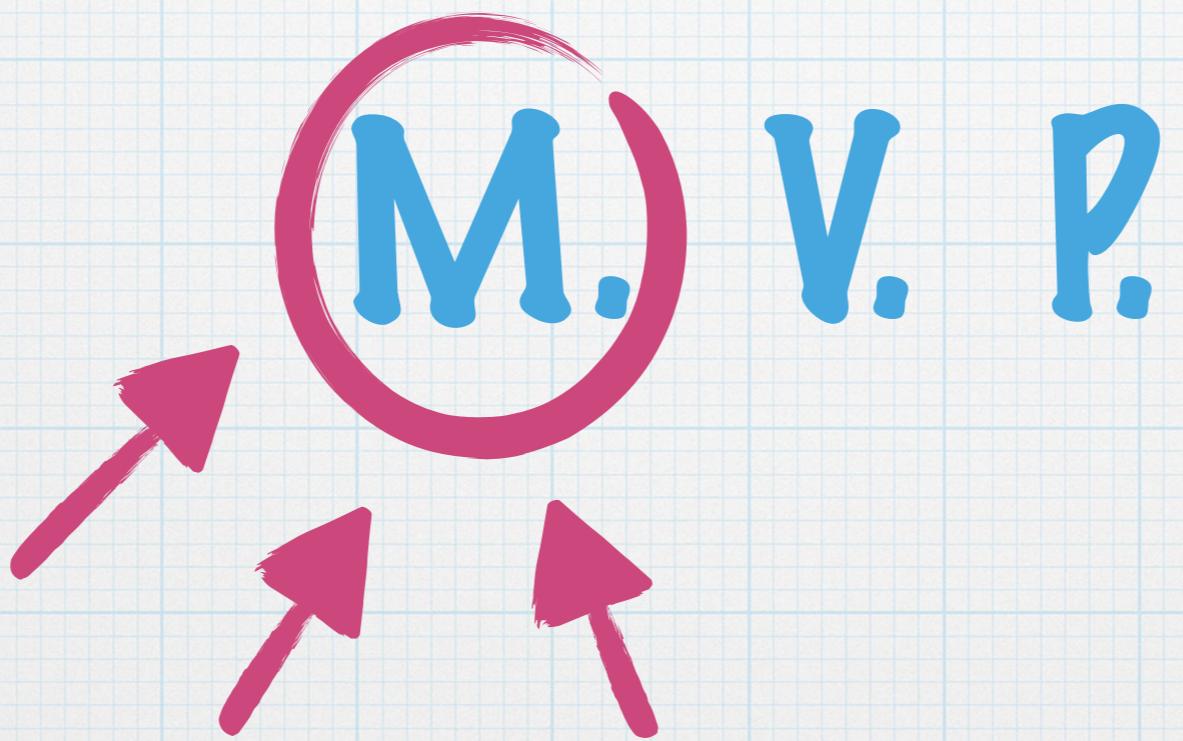
so let's focus a bit.

MVP

M.V.P.

M. V. P.





YEAH! That!

MINIMUM!

That “M” means something...

The Economics of “Minimum”

Hint: Your scarce resource is you (e.g. time).

What is your Minimum?

- * You have a product in mind...
- * What is the very least it can be and remain awesome?
- * How do you decide what stays and what goes?

The Power of “No”

Don't be afraid to say no to yourself and your team.

Examples...

cough Anecdota *cough*

Native Mobile Applications vs. Responsive Mobile Applications

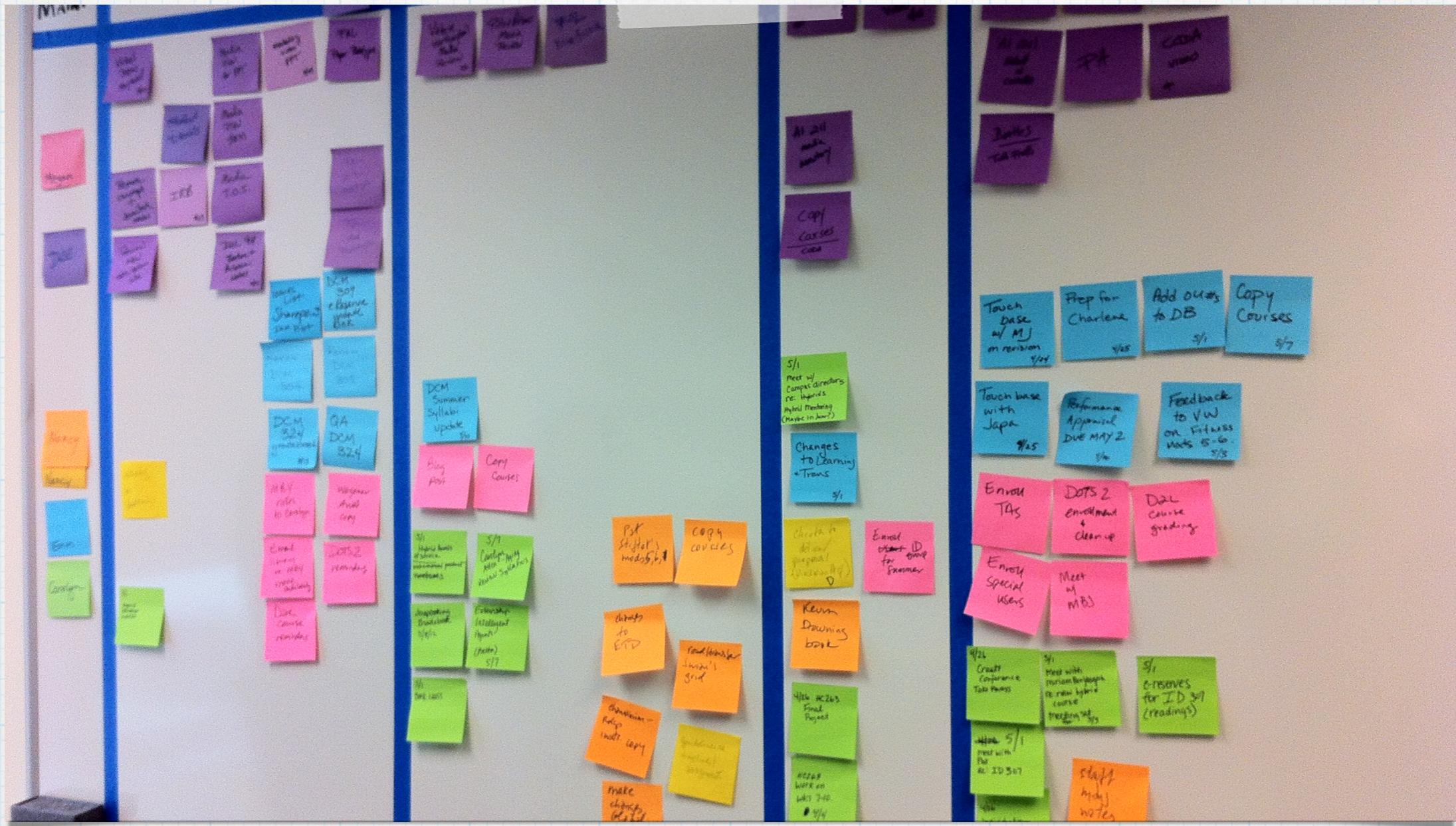
What's My Tip?

whatsmytip.bowtied.io

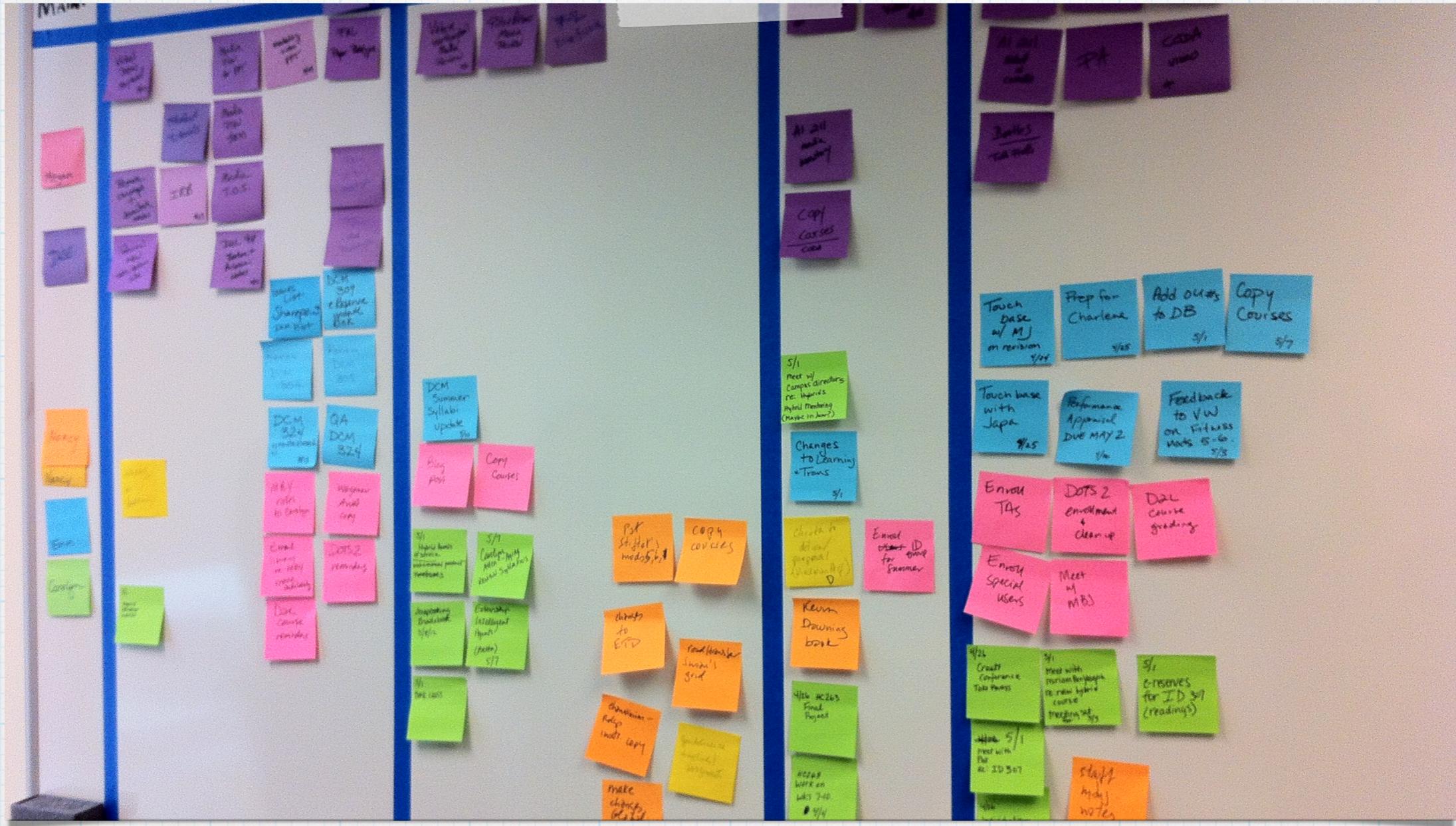
Kanban

- * Kanban is a project management technique popular in Agile development
- * It uses sticky notes and a wall...





That's it. Stickies on a wall...



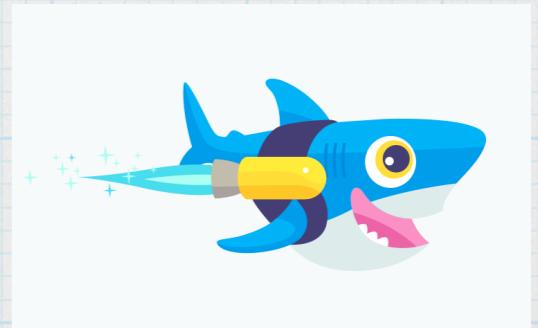
Prioritized by their location - top to bottom.

A simple planning process

- * Write down all of your ideas for your project on stickies in any order but leave them on the table
- * One by one choose the most important feature note from the table and put it at the top of the board
- * Repeat... until all of your stickies are on the wall

A simple planning process (con't)

- * Walk down the list and find the first one that you can probably ship without NO MATTER HOW COOL IT IS!
- * Seriously be pragmatic and ruthless. Pare down the list.
- * When you have, you have your MVP. Draw a line.
- * Get to work.



A simple implementation process

- * Now implement them in order... divide and conquer or work together
- * Be sure to account for dependencies and work around them as you can



So you know...

SHIP IT!

Questions?

Thank you for being
here!