

Content Calendar



Canva Tips

- Use = (equal sign) to explore formulas. Generate complex formulas using simple instructions with **Magic Formulas**.
- Select **Actions** to add date pills and dropdowns, and unlock more features!

Client: Clean Skincare Brand

Week	Platform	Content Type	Publish Date	Visuals	Copy	Status	Link to Asset	Link to Published Post		Platform Distribution Summary		
1	<div>Tiktok</div>	<div>Video</div>	<div>23 Apr 2030</div>		Style File: A touch of yellow is never mellow	<div>Published</div>	Add link here	Add link here		Instagram	3	
1	<div>Instagram</div>	<div>Story</div>	<div>25 Apr 2030</div>		Spring Sale! 20% off on all new collections	<div>Published</div>	Add link here	Add link here		Facebook	2	
1	<div>Facebook</div>	<div>Post</div>	<div>26 Apr 2030</div>		Join the Homeware Club for membership perks	<div>Scheduled</div>	Add link here	Add link here		Tiktok	2	
1	<div>Instagram</div>	<div>Post</div>	<div>28 Apr 2030</div>		When life gives you lemons, buy matching homeware	<div>Scheduled</div>	Add link here	Add link here		<div><div>Tiktok28.6%</div><div>Instagram42.9%</div><div>Facebook28.6%</div></div>		
1	<div>Instagram</div>	<div>Reel</div>	<div>29 Apr 2030</div>		Style File: Svelte silhouettes	<div>In progress</div>	Add link here	Add link here				
1	<div>Facebook</div>	<div>Story</div>	<div>30 Apr 2030</div>		Is your kitchen party-ready?	<div>In progress</div>	Add link here	Add link here				
1	<div>Tiktok</div>	<div>Video</div>	<div>01 May 2030</div>		Fresh drop: Drippy drinkware	<div>In progress</div>	Add link here	Add link here				
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