

JOSEPH LE

VISUAL DESIGNER

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josephle.xyz

56 Port Royal Trail
Scarborough, ON

EDUCATION

OCAD University
2010 – 2014
Bachelor's Degree,
Graphic Design

AWARDS / HONORS

**Summer Company Youth
Entrepreneurship Program**
Summer 2013
Youth Entrepreneur/
Award Recipient

PROFESSIONAL SKILLS

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
HTML & CSS (Basic)
Copywriting
Strategic Branding
Conceptual UI/UX Design
Editorial Design
Illustration
Multidisciplinary Collaboration

REFERENCES

Available upon request

ABOUT ME

I graduated from OCAD University with a Bachelor's degree in Graphic Design. During my time there, I gained a strong appreciation and interest in all design-related things, particularly typography and UI/UX design.

I am capable of working independently and within a team environment. I am always eager to experiment with new mediums and tools.

EXPERIENCE

Pakathon Global May 2015 – Present
Graphic Designer

- Collaborated with a multidisciplinary team to consolidate and build a more cohesive visual identity for the organization.

Pakathon Toronto Aug 2014 – Present
Graphic Designer

- Worked with a team of designers and strategists to develop a new visual identity for the Toronto division.
- Designed promotional print and web materials for the Pakathon Toronto Hackathon event(s).

Boxnest Software Consultation Summer 2013 – Present
Co-Founder / Freelance Designer

- Worked together with clients to develop a comprehensive creative brief for projects.
- Sketched layouts, designed compositional wireframes, and creating high-fidelity mock-ups of websites.

PAST EXPERIENCE

Boost Equity Crowdfunding Portal July 2014 – Sept 2015
Visual + UI Designer / Freelance Designer

- Worked with the team to design the website's process flow.
- Designed iterative concepts and wireframes through sketches, and high-fidelity mockups of the website.
- Worked closely with developers to create a functional prototype of the website for internal and user (small sample) testing.

Health in Motion Rehabilitation Sept 2014 – Feb 2015
Graphic Designer / Web Marketing

- Created promotional displays.
- Developed layouts and production design of affiliate websites, newsletters, and other publications.
- Managed the company's branding and online presence through the company's website and other social media outlets.