

# Us

# Them

Small flat fee for each potential customer opting in. More margin for you!	50% or more of your deal is their gravy train. Do the math!
Customers are happy to be getting a deal and open minded to your efforts	Customers are emotionally prejudiced by paying up front and can have a demanding attitude
We help with customer loyalty: Return visit discounts Thanks you's Share incentives	They offer no significant customer service and many complaints have been publicized.
Campaign consultation and prep	Dig deep and run!
Free Narrative – a \$250 value	Nada or almost Nada
Support to local charities	Support <u>our</u> bottom line.
Campaign Status on-line	