

SENG2260 Human-Computer Interaction

Workshop 9 Week 9

SPS

Today

 RLT: Gamer bias in evaluation studies



- You will have read:
 - S. P. Smith and S. Du'Mont. Measuring the effect of gaming experience on virtual environment navigation tasks, *IEEE 3D User Interfaces 2009 (3DUI 09)*, pg 3-10, IEEE, 2009.
 - http://dx.doi.org/10.1109/3DUI.2009.4811198

Computer Game Experience Bias in [Virtual Environment] User Evaluations

- Virtual environments are increasingly being used in a wide variety of applications
- Evaluation studies aim to identify usability problems or issues
 - Used to show fit-for-purpose
- Participant's previous experience with virtual environments and 3D user interfaces will effect their performance
- Main exposure to 3D worlds (complex UIs)?

Impact of gaming experience

- Use of training to diminish performance difference between gamers and non-gamers (Frey et al. 2007)
 - It did but gamers were still better
- Game experience to support surgery (Enochsson et al. 2004)
 - Gamers were more efficient and completed tasks faster
- Effects of action video games on visual searches (Castel et al. 2005)
 - Faster reaction times and more efficient searching displays
- Improved performance in spatial tasks (Feng et al. 2007)
 - Benefits of action games (FPS) in improving performance in spatial tasks
- Fire drill simulations (Smith and Trenholme 2009)

Impact of gaming experience

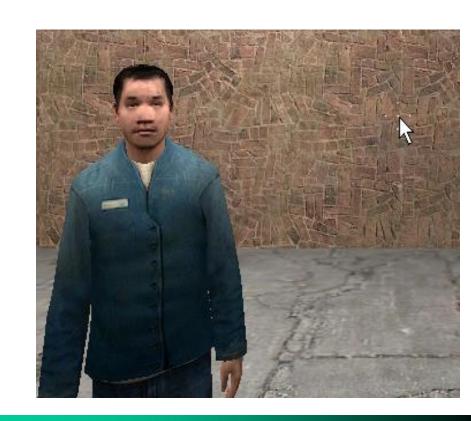
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- Fire drill simulations (Smith and Trenholme 2009)
 - Gamers were faster
 - But were they more reckless? no penalty for death?
 - Perception of interaction as a "game" (Jennett et al. 2008)

Big problem?

- Problematic for virtual reality evaluations
 - Anecdotal evidence
 - Game technology reuse
 - Potential bias any results
 - Small samples
 - Participants and population
- Problematic for general user interfaces?



In groups

Task 1 (15 minutes)

- What is a gamer?
- How might they bias your project evaluation?
- How might you measure gaming impact?
- How might you mitigate any gaming impact?

In groups

- Task 2 (15 minutes)
- What other classifications may bias user interface evaluations?
- How might they bias your project evaluation?
- How might you measure the impact?
- How might you mitigate any such impact?

Other bias

 Consider what other stakeholders might add bias an evaluation?

 How might you minimise bias from these other stakeholders?

Next week

BCI: Brain Computer Interaction

Brainwaves. Not Thoughts

