# SENG2130 – Week 10 Testing User Interface Deployment

SENG2130 – Systems Analysis and Design University of Newcastle







### **Overview**

- System Testing
- User Interface
- System Deployment approaches



# System Testing

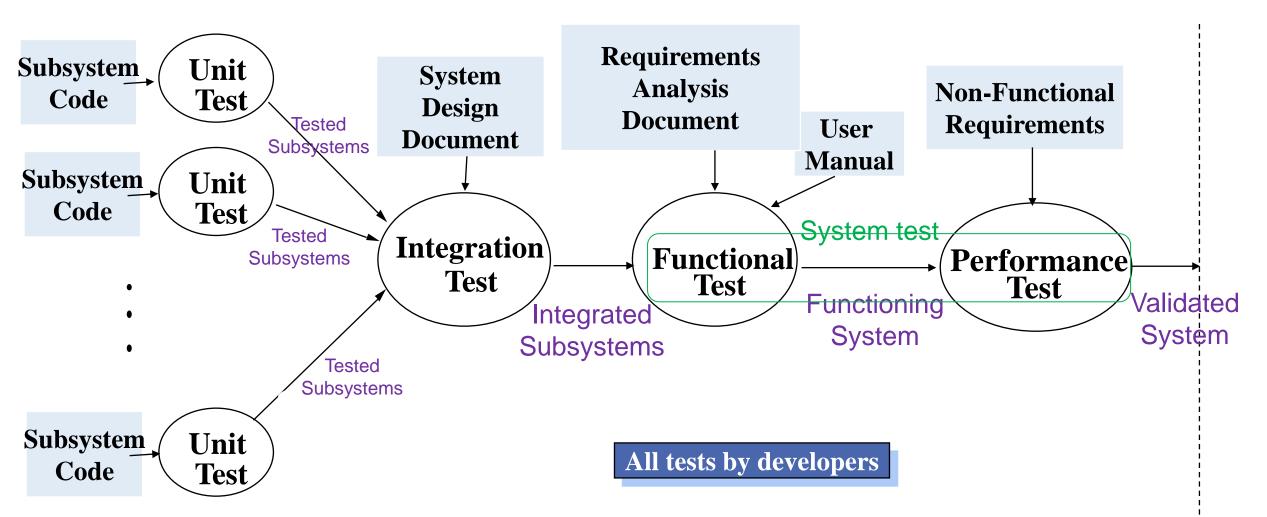


# **Good Testing**

- To develop an effective test, one must have:
  - Detailed understanding of the system
  - Knowledge of the testing techniques
  - Skill to apply these techniques in an effective and efficient manner
- Programmer often stick to the data set that makes the program work
  - Therefore, Testing is done best by independent testers
- A program often does not work when tried by somebody else.
  - Don't let this be the end-user.



# **Testing Activities**

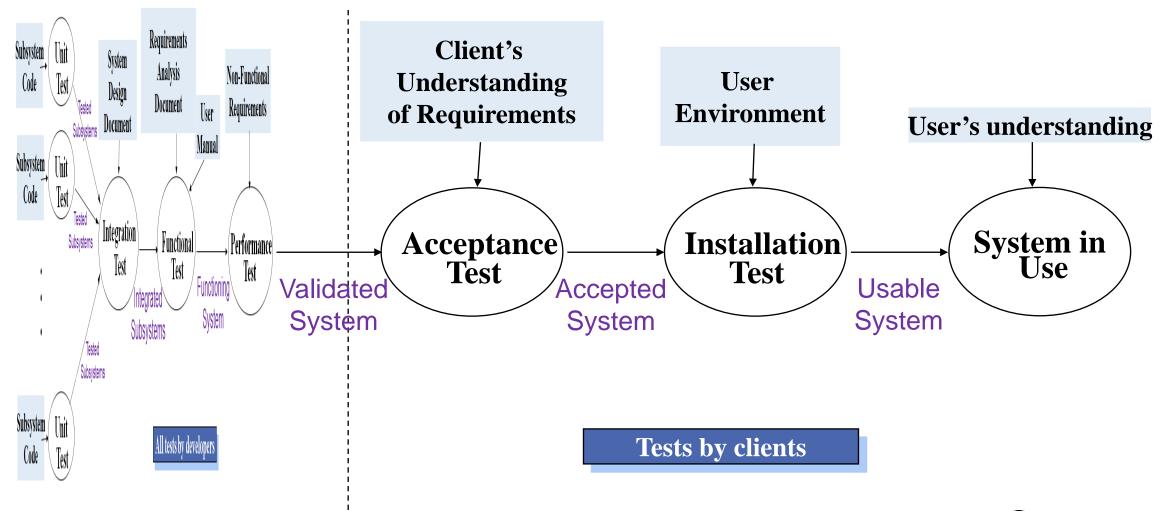




# **Testing Activities**

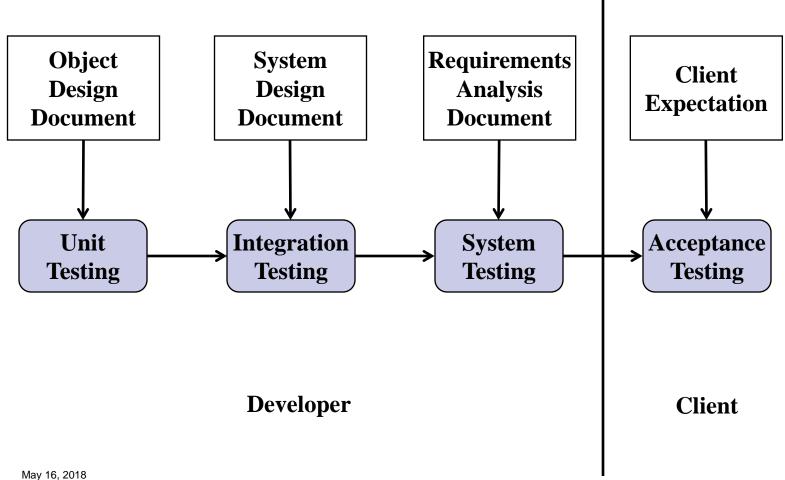
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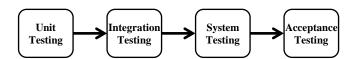




# **Testing Activities (summary)**







# **Types of Testing**

Unit Testing

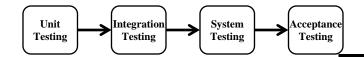
- Looks for errors in Individual subsystem or object
- Carried out by developers
- Goal: Confirm that subsystems is correctly coded and carries out the intended functionality

Integration Testing

- Find errors with connecting subsystems together
- Carried out by developers
- Goal: Test the interface among the subsystem



# **Types of Testing**



System Testing

- Test entire system behavior as a whole, with respect to scenarios and requirements
- Carried out by developers
- <u>Goal:</u> Determine if the system meets the requirements (functional and non-functional)

Acceptance Testing

- Evaluates the system delivered by developers
- Carried out by the client. May involve executing typical transactions on site on a trial basis
- Goal: Demonstrate that the system meets customer requirements and is ready to use



# User Interface



### **User interface**

- The user interfaces embody the data and functions of computer-based products
- User interfaces handle inputs and outputs that involve the system user directly
- Interactions with the user and computer (termed Human-Computer interactions or HCI) can be modeled with dialog designs
  - Use metaphors, standard guidelines, and UML diagrams to design user interfaces
- One of the important challenges to user interface design is how to help the novice user become quickly proficient and eventually become an expert user



# User vs. System interface

- System interfaces
  - Input / Output requiring minimal human interaction
- User interfaces
  - Requires user interaction to produce inputs and outputs
  - To the user, the interface is the system itself
    - Physical devices, parts, or documents
    - Perceptual aspects including seeing, hearing, and touching
    - Conceptual details about how to use the system
- Analyst designs system interfaces separate from user interfaces
  - Each requires different expertise and technologies



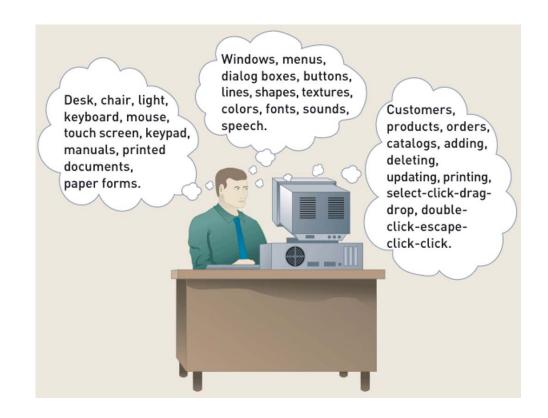
# Good vs. Bad design

- It is important to avoid bad design
  - It is often easy to detect a bad design just try it with a few users
  - It can be fun to spot the flows
    - UI Hall of Shame <a href="http://hallofshame.gp.co.at/metaphor.htm">http://hallofshame.gp.co.at/metaphor.htm</a>
    - Ul's Greatest Bloopers
- It is much harder to teach / learn good design
  - Look at & appreciate good examples
  - Follow best practices
  - Be willing to redesign
  - Get lots of practice!



# **Understanding the User Interface**

- Physical aspects of the user interface
  - Devices touched by user, manuals, documentation, and forms
- Perceptual aspects of the user interface
  - Everything else user sees, hears, or touches such as screen objects, menus, and buttons
- Conceptual aspects of the user interface
  - What user knows about system and logical function of system





# User interface design principles

### User familiarity

• The interface should use terms and concepts which are drawn from the experience of the people who will make most use of the system.

### Consistency

 The interface should be consistent in that, wherever possible, comparable operations should be activated in the same way.

### Minimal surprise

• Users should never be surprised by the behaviour of a system.

### Recoverability

 The interface should include mechanisms to allow users to recover from errors.

### User guidance

• The interface should provide meaningful feedback when errors occur and provide context-sensitive user help facilities.

### User diversity

• The interface should provide appropriate interaction facilities for different types of system user.



# **User-Centered Design**

- Focus early on the users and their work by focusing on requirements
- Usability system is easy to learn and use
- Iterative development keeps focus on user
  - Continually return to user requirements and evaluate system after each iteration
- Human-computer interaction (HCI)
  - Study of end users and interaction with computers
- Human factors engineering (ergonomics)



# **Guidelines for Designing User Interfaces**

### Visibility

- All controls should be visible
- Provide immediate feedback to indicate control is responding

### Affordance

- Appearance of control should suggest its functionality purpose for which it is used
- Dialogs and Storyboards
- Metaphor: like affordances, having a metaphor can tell you how you might use something

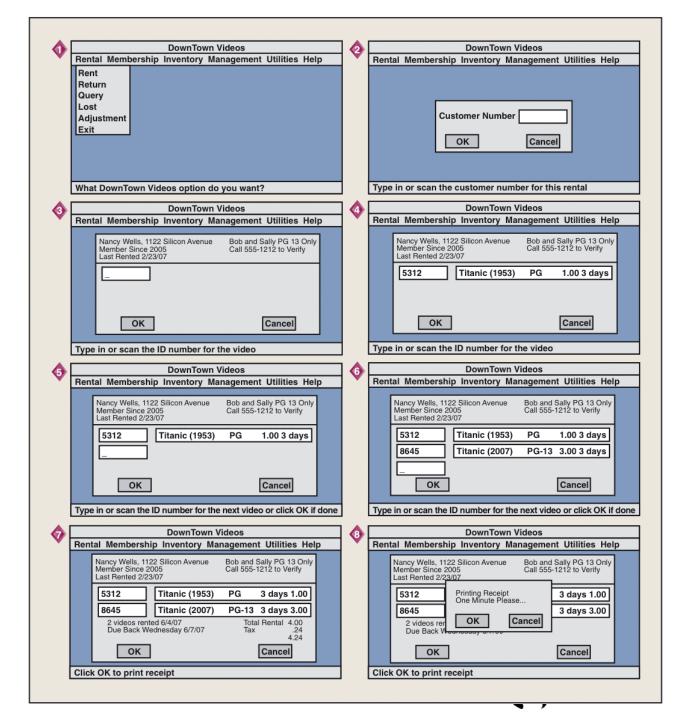


# **Dialogs and Storyboards**

- Many methods exist for documenting dialogs
  - Written descriptions following flow of activities like in use case description
  - Narratives
  - Sketches of screens
  - Storyboarding showing sequence of sketches of display screen during a dialog



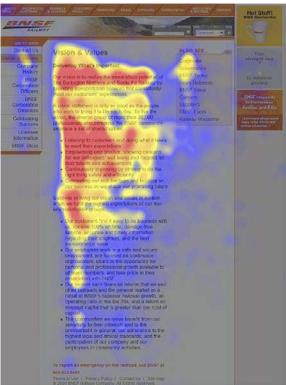
 Storyboard for the Downtown Videos Rent Videos Dialog



### **User behavior**

Heat map evaluation









### **User behavior**

 Find the price of a double room at the Holiday Inn in Bradley

Pennsylvania Bedford Motel/Hotel: Crinaline Courts (814) 623-9511 S: \$18 D: \$20 Bedford Motel/Hotel: Holiday Inn (814) 623-9006 S: \$29 D: \$36 Bedford Motel/Hotel: Midway (814) 623-8107 S: \$21 D: \$26 Bedford Motel/Hotel: Penn Manor (814) 623-8177 S: \$19 D: \$25 Bedford Motel/Hotel: Quality Inn (814) 623-5189 S: \$23 D: \$28 Bedford Motel/Hotel: Terrace (814) 623-5111 S: \$22 D: \$24 Bradley Motel/Hotel: De Soto (814) 362-3567 S: \$20 D: \$24 Bradley Motel/Hotel: Holiday House (814) 362-4511 S: \$22 D: \$25 Bradley Motel/Hotel: Holiday Inn (814) 362-4501 S: \$32 D: \$40 Breezewood Motel/Hotel: Best Western Plaza (814) 735-4352 S: \$20 D: \$27 Breezewood Motel/Hotel: Motel 70 (814) 735-4385 S: \$16 D: \$18



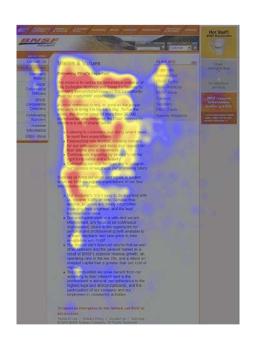
### **User behavior**

 Find the price of a double room at the Quality Inn in Columbia

South Carolina					
C:t.	Motol/Hotol	Area	Dhana	Rates	
City	Motel/Hotel	code	Phone	Single Double	
Charleston	Best Western	803	747-096 <b>1</b>	\$26	\$30
Charleston	Days Inn	803	881-1000	\$18	\$24
Charleston	Holiday Inn N	803	744-1621	\$36	\$46
Charleston	Holiday Inn SW	803	556-7100	\$33	\$47
Charleston	Howard Johnsons	803	524-4148	\$31	\$36
Charleston	Ramada Inn	803	774-8281	\$33	\$40
Charleston	Sheraton Inn	803	744-2401	\$34	\$42
Columbia	Best Western	803	796-9400	\$29	\$34
Columbia	Carolina Inn	803	799-8200	\$42	\$48
Columbia	Days Inn	803	736-0000	\$23	\$27
Columbia	Holiday Inn NW	803	794-9440	\$32	\$39
Columbia	Howard Johnsons	803	772-7200	\$25	\$27
Columbia	Quality Inn	803	772-0270	\$34	\$41
Columbia	Ramada Inn	803	796-2700	\$36	\$44
Columbia	Vagabond Inn	803	796-6240	\$27	\$30

### Learn from User behavior

- User's attention span is short.
- They read the beginning and the end of the page
- People spend more time looking at the left side of your page
- People read your content in an F-shaped pattern





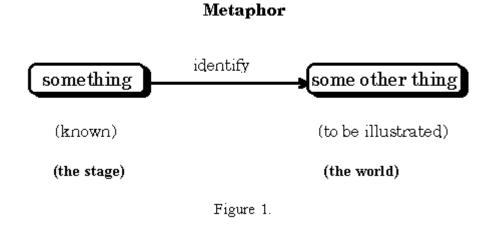
# Metaphor in User Interface Design

- Outside of the computer domain
  - Metaphors as being restricted to poetry and flowery writing
  - Shakespeare's As You Like It: "All the world's a stage ..."
- Within the computer domain
  - Desktop metaphor is well-known, and other kinds of graphical user interfaces are often consciously designed with a metaphor



# Metaphor in User Interface Design

- Metaphor
  - The transference of the relation between one set of objects to another set for the purpose of brief explanation
  - The fundamental concepts, terms, and images by which and through which information is easily recognized, understood, and remembered.
- A user feels comfortable when the mental model matches the real model





# Metaphor: Guidelines for Design

- Interface Metaphors
  - A set user interface visuals, actions and procedures that exploit specific knowledge that users already have of other domains.
- The purpose of the interface metaphor
  - Is to give the user instantaneous knowledge about how to interact with the user interface.
- Provide a good conceptual model
  - allows users to predict consequences of actions
  - communicated through the image of the system



# More or less successful metaphors

- text editing as using a typewriter
- voice mail as answering machine or mailbox
- data as files (in folders or directories), represented as icons on desktop/in windows
- deleting a file as throwing it in the trash
- applications as tools (sometimes w/ icons)
- programming as building objects
- programming as directing actors on a stage
- applications as agents



# **Metaphor in User Interface**

- Metaphors for HCI
  - 1. Menus
  - 2. Desktop (Direct Manipulation)
    - Interaction with a display screen that includes objects commonly found on a desk (trash, folders, calculator ...)
  - 3. Browsing
  - 4. Forms
  - 5. Immersive environments



### 1. Menu

- Users are given predetermined choices
- Are often part of a WIMP interface (point & click)
  - Windows and window managers
  - Icons
  - Menus
  - Pointing devices



### Menus

- enforce a hierarchy on the user's goals
- You cannot filter and combine the world in novel ways
- Decisions in menu design
  - What is the task hierarchy?
  - How to order or group items?
  - How to trade off depth vs. breadth?
  - What labels to choose?
  - Whether to include shortcuts?

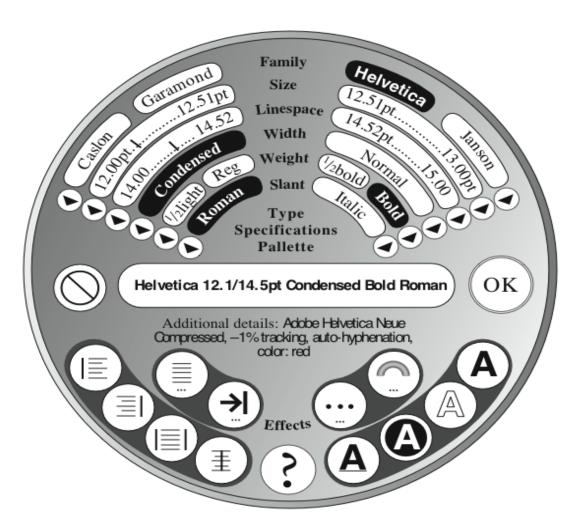


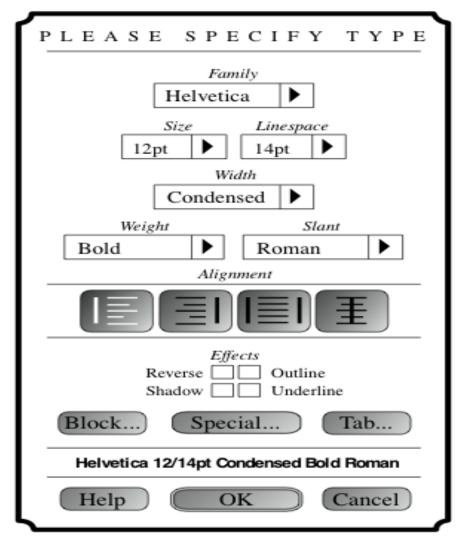
# Menu types

- Pull-down
- Fall-down
- Pop-up
- Multiple selection
- Radio buttons



# Which one do you prefer?







# 2. Direct Manipulation uses a Metaphor

### Metaphor

- Computer objects as visible, moveable objects
- Consequences
  - Items represented as icons
  - Items can be "picked up" and "moved" on a surface
  - Items can be "thrown out"
  - Items can be "copied"



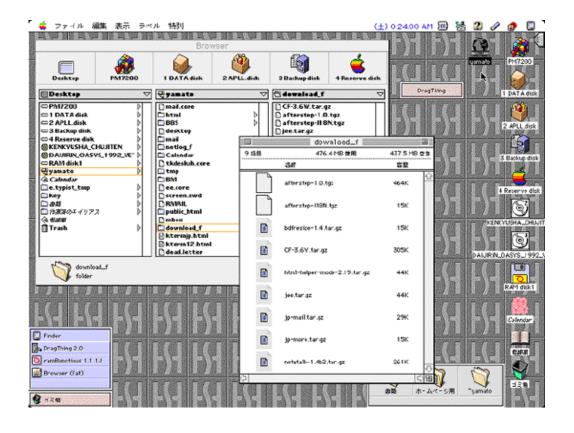
# Direct Manipulation uses a Metaphor

- Representations behave as if they were the objects they represent
- This reduces the distance between users and their goals
- What You See Is What You Get (WYSIWYG)
- Physical actions, not complex syntax
  - Eg, > copy file.txt to b:\file.txtVersus

Dragging a file icon to a diskette icon



# Macintosh desktop



# Microsoft Bob's desktop





# **Beyond the Desktop**

 Robertson, George et al. "The Task Gallery: A 3D Window Manager." In Proceedings of CHI 2000



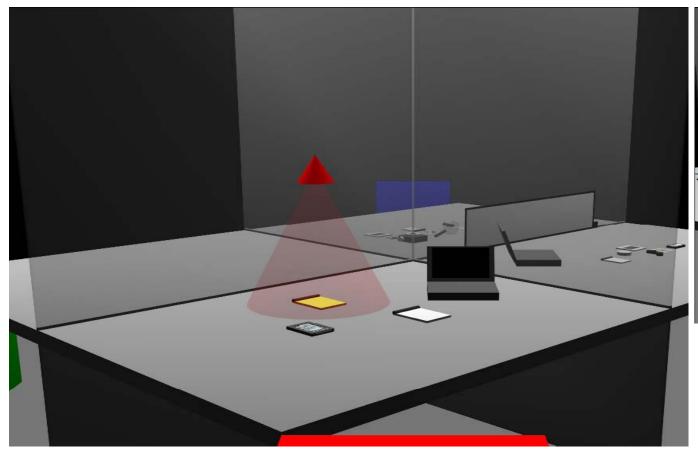


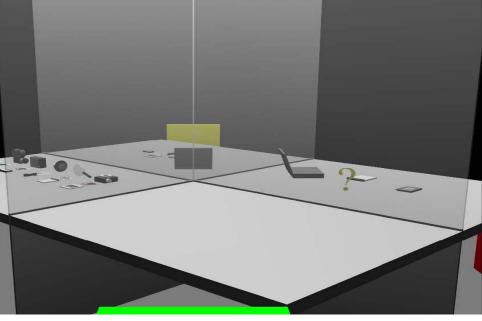
# **Beyond the Desktop**





# **Example: Privacy Lamp**



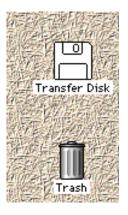


- Intuitive physical metaphor
- Several objects under one lamp
- Height of lamp determines size of light cone
- Inversely as publicity lamp



### Identify the mis-matched metaphors

- The classic (from the mac desktop)
   VCR buttons to control a printer??
  - To eject a disk you drag it to the trashcan







#### Some problems?

- Sometimes: information overload or screen clutter
- Not all tasks can be represented by objects
  - it's hard to represent abstract things
  - DM must function in the "here" and "now"
  - icons can be just as cryptic as words (the Vocabulary Problem: stay tuned)



#### 3. Browsing

- Similar to how people browse information with existing media (e.g. newspapers, magazines, libraries, pamphlets)
- Information is structured to allow flexibility in way user is able to search for information
  - e.g. multimedia, web
- Browsers, hypertext, links

According to a research soluty at Cmabrigde Uinervtisy, it deosn't mttaer in waht oredr the ltteers in a wrod are, the olny iprmoetnt tihng is taht the frist and lsat ltteer be in the rghit polae. The reset can be a toatl mees and you can sitll read it wouthit porbelm. Tihe is bouseae the huamn mnid deos not read ervey lteter by istlef, but the wrod as a wlohe.



#### 4. Forms

 Forms can vary from over-determined (enforcing a fixed order) to quite flexible (allowing user initiative)



### Form Design Issues

- 1. Keep it short.
  - Remove fields if the information can be derived or just omitted.
- 2. Visually group related labels and fields.

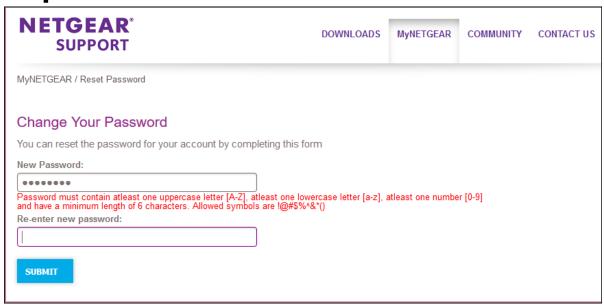
  Labels should be close to their field and clear about which field is related.
- 3. Use logical sequencing.
- 4. Match fields to the type and size of the input.
- 5. Distinguish optional and required fields.

Cardholder name*
Described VISA
Debit/Credit card number*
Expiration date*
Month
Security code*



### Form Design Issues

6. Explain any input or formatting requirements.

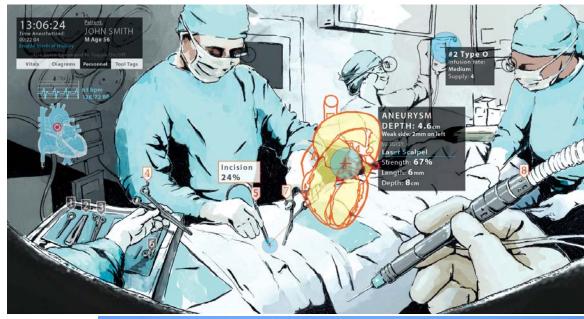


- 7. Keep Reset/Clear buttons well away from Submit button. Maybe even use different colours.
- 8. Provide highly visible and specific error messages.



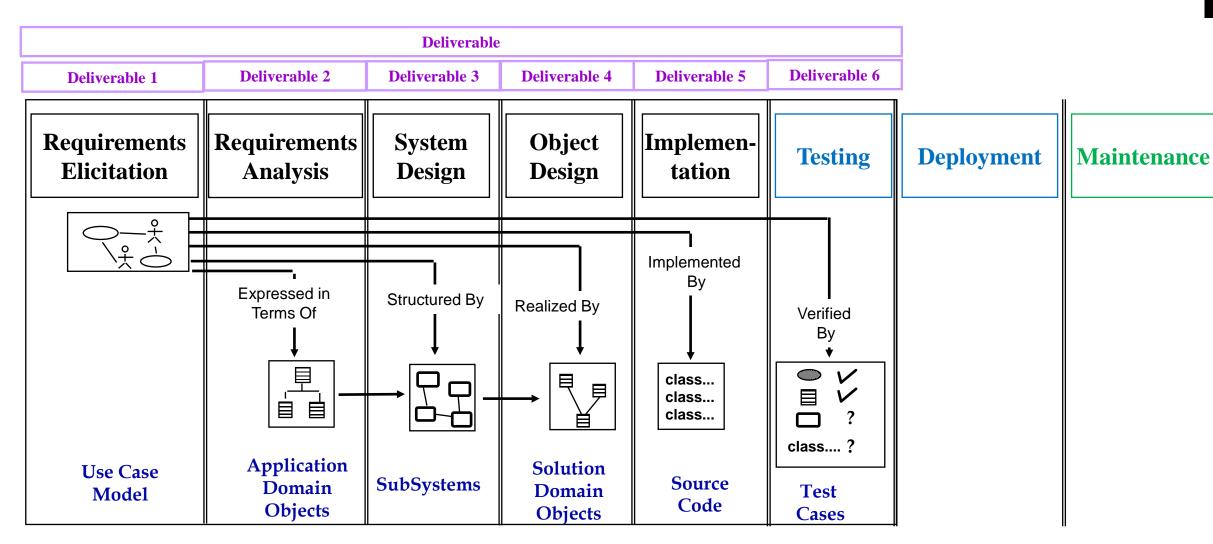
#### 5. Immersive environments

- Virtual reality
- Often mimic real life (representations are highly literal; go well beyond metaphors)











# Deployment



### **Deployment**

- After development and testing, system must be put into operation
- Deployment is the placing of software on the hardware where it is supposed to run
- Important planning considerations
  - Costs of operating both systems in parallel
  - Detecting and correcting errors in new system
  - Potentially disrupting the company and IS operations
  - Training personnel and customers with new procedures



#### **Deployment Basic Concepts**

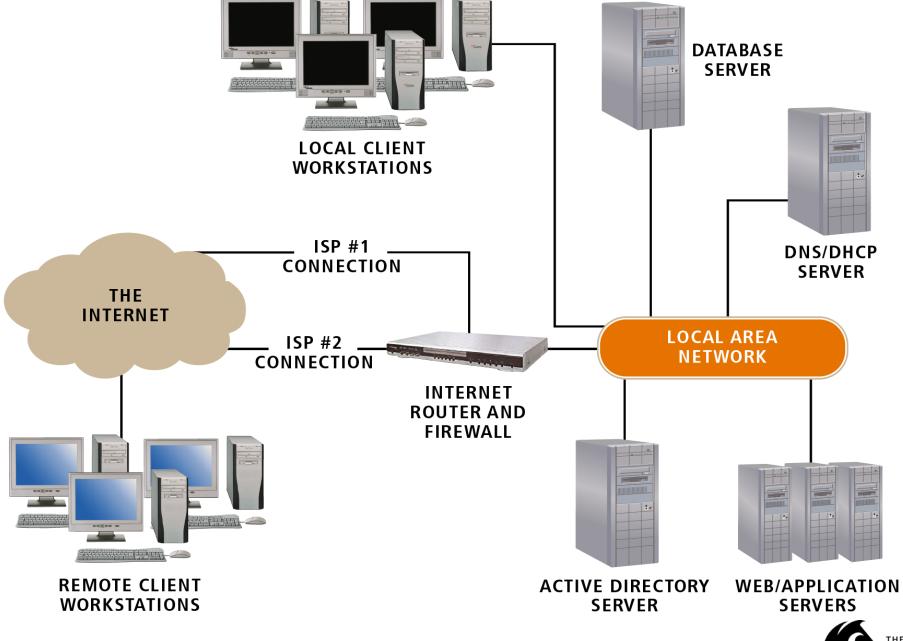
- Software system is deployed on one or more hardware devices called hosts or sites.
- Each site provides some <u>resources</u>.
- E.g.
  - Hardware (Memory, CPU)
  - Network (Protocols and IP port numbers)
  - Peripheral Devices (hard disks and keyboard)
  - System Software (OS, drivers)
  - Other application level software (GUI builders, DB)
  - Data Resources (data files, database)



### **Acquiring Hardware and System Hardware**

- Application software must have a supporting infrastructure (which may already be in place)
- Acquisition of an entirely new infrastructure includes
  - Planning
  - Developing a request for proposal
  - Evaluating results
  - Choosing one or more vendors
  - Installation and configuration





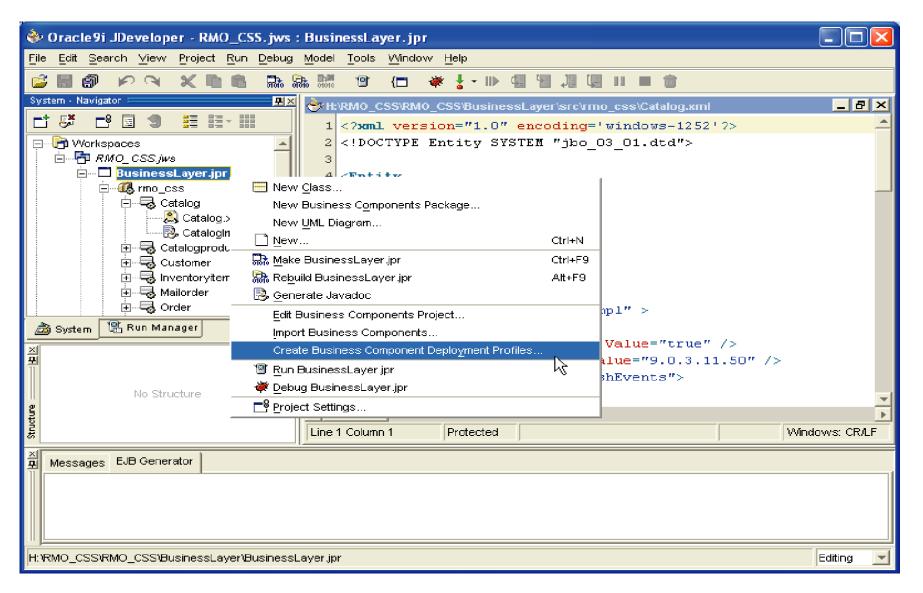
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### Packaging and Installing Components

- Components must be
  - Installed on a host server
  - Added to a component registry
  - Assigned one or more network addresses
- May include XML files to store registration and access information
- Developers can package and install components using development tools and utilities





#### Automated component deployment with Oracle Developer

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### **Training Users**

- End users and system operators need training
- End user training
  - Hands-on training and tutorials
  - Group tutorials
- System operator training
  - Less formal
  - Self-study
- Training materials are developed as soon as the interfaces are reasonably stable



### **Converting and Initializing Data**

- Data needed at system startup can be obtained from
  - Files or databases of a system being replaced
  - Manual records
  - Files or databases of other systems in the organizations
  - User feedback during normal system operation
- Existing databases are commonly modified for reuse in new or upgraded systems



### **Deployment plan**

- Direct Deployment
- Parallel Deployment
- Phased Deployment
- Pilot Deployment
- Each deployment approach has strengths and weaknesses

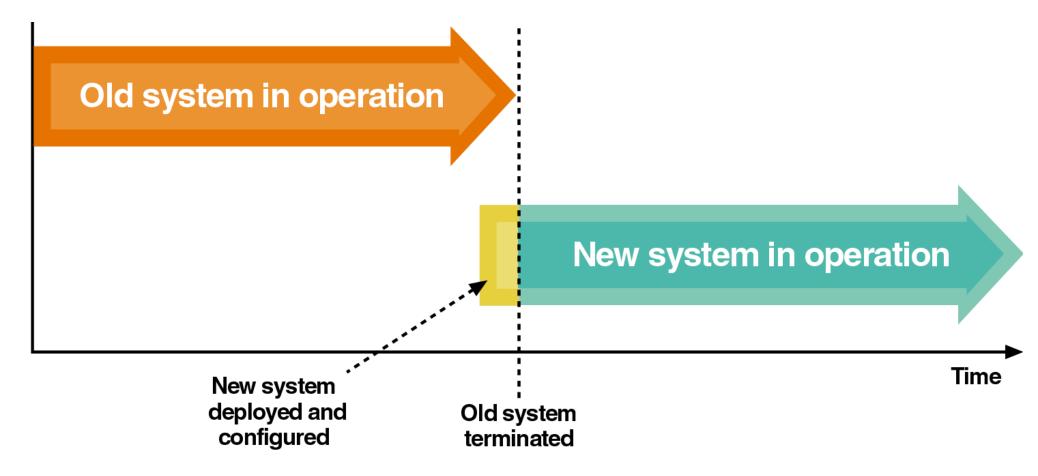


### **Direct Deployment**

- Installs a new system, quickly makes it operational, and immediately turns off any overlapping systems
- Advantages
  - Simplicity
- Disadvantages
  - Risk of system unavailability
- Used when a new system is not replacing an old system and/or downtime can be tolerated



### **Direct Deployment and cutover**



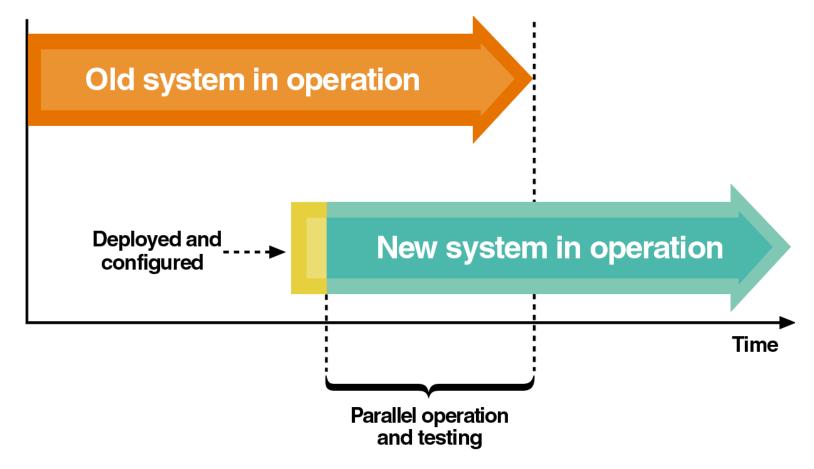


### **Parallel Deployment**

- Operates both old and new systems for an extended time period
- Advantages
  - Relatively low risk of system failure
- Disadvantage
  - Cost to operate both systems
- Used for mission-critical applications
- Partial parallel deployment can be implemented with increased risk of undetected errors



#### Parallel Deployment and operation



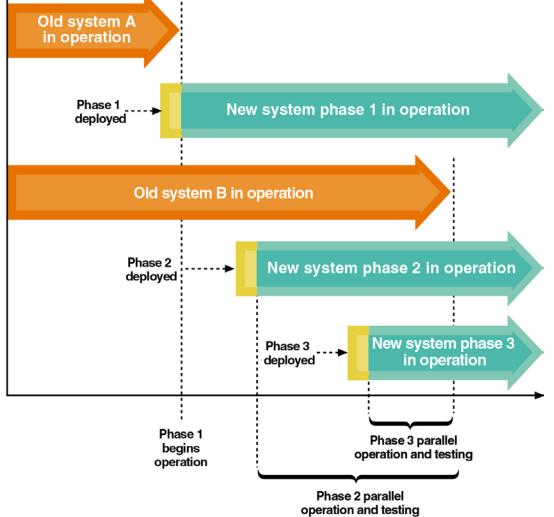


### **Phased Deployment**

- Installs a new system and makes it operational in a series of steps or phases
- Advantages
  - Reduced risk
- Disadvantages
  - Increased complexity
- Useful when a system is large, complex, and composed of relatively independent subsystems



Phased deployment with direct cutover and parallel operation





### **Pilot Deployment**

- Involves having a few offices, departments or other organization units "try" or "test" a prototype or the full system.
- Advantages
  - Reduced risk, feedback, gain deployment experience and validate the application
- Disadvantages
  - The cost to operate the pilot system (extra time, personnel and operations as data is input into the pilot systems)
- Once the pilot has been evaluated as a success, the implementation team would expand the pilot with phased adoption, direct changeover or parallel running.
- A pilot is generally an appropriate initial deployment strategy for largescale, enterprise-wide applications.

### **Pilot Deployment**

#### Pilot deployment

- July 2017
- Recipients
  - Approx. 50 users in 2 locations
- Accomplishments
  - Provide successful installation
  - Obtain user feedback for final release at full deployment
  - Show users a successful rollout

#### Full deployment

- September ~ October 2017
- Recipients
  - Approx. 500 users in 20 locations
- Accomplishments
  - Rolled-out new system release incorporating pilot feedback
  - Deploy the full system to all end-users
  - Give benefit of pilot experience to deployers and end-users



#### **Summary**

- System Testing: Unit test, Integration test, System test, Acceptance test
- User Interface Design
  - Metaphor
- Deployment activities Acquiring hardware and system software
  - Direct Deployment
  - Parallel Deployment
  - Phased Deployment
  - Pilot Deployment

