

SENG2260 Human-Computer Interaction

Workshop 9 Week 9

SPS

Today

- RLT: Gamer bias in evaluation studies
- You will have read:
 - S. P. Smith and S. Du'Mont. Measuring the effect of gaming experience on virtual environment navigation tasks, *IEEE 3D User Interfaces 2009 (3DUI 09)*, pg 3-10, IEEE, 2009.
 - <http://dx.doi.org/10.1109/3DUI.2009.4811198>



Computer Game Experience Bias in [Virtual Environment] User Evaluations

- **Virtual environments** are increasingly being used in a wide variety of applications
- Evaluation studies aim to identify **usability** problems or issues
 - Used to show fit-for-purpose
- Participant's **previous experience** with virtual environments and 3D user interfaces will effect their performance
- Main exposure to 3D worlds (complex UIs)?

Impact of gaming experience

- Use of **training to diminish performance difference** between gamers and non-gamers (*Frey et al. 2007*)
 - It did but gamers were still better
- Game experience to support **surgery** (*Enochsson et al. 2004*)
 - Gamers were more efficient and completed tasks faster
- Effects of **action video games on visual searches** (*Castel et al. 2005*)
 - Faster reaction times and more efficient searching displays
- Improved **performance in spatial tasks** (*Feng et al. 2007*)
 - Benefits of action games (FPS) in improving performance in spatial tasks
- **Fire drill simulations** (*Smith and Trenholme 2009*)

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- Effects of action video games on visual searches (*Castel et al. 2005*)
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 - Benefits of action games (FPS) in improving performance in spatial tasks
- Fire drill simulations (*Smith and Trenholme 2009*)
 - Gamers were faster
 - But were they more reckless? – no penalty for death?
 - Perception of interaction as a “game” (*Jennett et al. 2008*)

Big problem?

- Problematic for virtual reality evaluations
 - Anecdotal evidence
 - Game technology reuse
 - Potential bias any results
 - Small samples
 - Participants and population
- Problematic for general user interfaces?



In groups

- Task 1 (15 minutes)
- What is a gamer?
- How might they bias your project evaluation?
- How might you measure gaming impact?
- How might you mitigate any gaming impact?

In groups

- Task 2 (15 minutes)
- What **other classifications** may bias user interface evaluations?
- How might they bias your project evaluation?
- How might you measure the impact?
- How might you mitigate any such impact?

Other bias

- Consider what other stakeholders might add bias an evaluation?
- How might you minimise bias from these other stakeholders?

Next week

- BCI: Brain Computer Interaction
- Brainwaves. Not Thoughts

