

Features

quiz

Chat

profile

Shuffle
feature

Group
chats

Filter
by
budget

Friend
System

profile
pictures

Recruitment
for fraternities
/ sororities

rewards
points

Profile
Description

report
button

Filter
by
intrest

Block
people

Filter by time
commitment

Intramural
Sports

For you
page

Audience

college
students

Sad
lonely
people

Study
Abroad
Students

Graduate
Students

high
school
students

Freshman

Happy
well-adjusted
people

Neither sad
and lonely or
happy and
well adjusted
people

transfer
students

job
connections

Environment

college
campuses

Home

people
moving to
new cities

class
room

Public
Parks

Bars

Concerts

Cafes

churches

Apartments

Artifacts

existing
club
locations

Club

servers

organization
fairs

cell
phone

Computer

Pep
rally

Job
fairs

Influences

Wanting to
find people
with similar
interests

Looking
for friends
to go out
with

Wanting to
belong
somewhere