Jonathan Tsang
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Summary of Qualifications
- Strong communication and presentation skills improved through Model UN conferences and SCBUS 123
- Analyzation skills and problem solving skills honed in at Mikes Bikes World Championship
- Strong proficiencies in Microsoft Office and adept at HTML, CSS, and Wikitext
- Prior Marketing Experience exemplified from Shad Valley Summer Program and SCBUS 123
- Capable of effectively working both individually and in team settings from SCBUS 122
- Skillful usage of social media such as Facebook, Twitter, and Instagram

Education
University of Waterloo   September 2014- Present
- Candidate for Bachelor of Science and Business Chemistry Specialization

Relevant Courses
SCBUS 123 | Science & Business Workshop 1   September 2014- December 2014
- Developed and designed a new product where each team of ten presented their new product
- Analyzed McDonalds' products and performed a BCG Growth Matrix analysis to determine their performance

SCBUS 122 | Management of Business Organizations   January 2015- April 2015
- Analyzed The Walt Disney Company and identified key success factors
- Presented findings from The Walt Disney Company in the form of an formal analytical report
- Presented and discussed Harvard Business Review Case Studies and provided recommendations and solutions

Work & Volunteer Experience
Spirit of Math Assistant Teacher | Toronto, ON   September 2012- June 2014
- Taught advanced math techniques and taught them to a dozen students
- Plotted class statistics and synthesized data into graphs for the purpose of performance comparison

Shad Valley Alumni | Halifax, Nova Scotia   June 2013- June 2013
- Created a business plan on the theme of "human powered transportation" involving financial statements, marketing knowledge, and other start-up logistics
- Presented a business plan in the form of a formal presentation to a panel of judges

Awards/Certifications
7th in the Mikes Bikes World Championship   December 2014
- Placed 7th in the Mike's Bikes simulator against national Mike's Bikes teams to problem solve and formulate a strategy to sell the most bikes on the market
- Analyzed financial statements and market data to make educated decisions on distribution, operations, and product development

Best Delegate at University of Waterloo Model UN In-House Conference   February 2015
- Represented the delegate of China in the committee and debated the topics of international drug crisis and synthetic drug production