

# BOYD QUERUBIN

FULL-STACK WEB DEVELOPER WITH EXPERTISE IN MARKETING & CONTENT CREATION

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## SKILLS AND QUALIFICATIONS

- Languages: JavaScript, HTML, CSS, SQL
- Frameworks: React.js, Express.js
- Tools and IDE: Git, GitHub, pgAdmin, Selenium, Postman, VS Code
- Multimedia Design and Production: Figma, Adobe Photoshop, Illustrator, After Effects, Premiere Pro, Audition, InDesign, Blender 3D, Canva
- Soft Skills: Leader and Team Player, Problem Solving, Creativity, Excellent Communication

## PROFESSIONAL EXPERIENCE

### Digital Content Manager

KINECT'D LLC | Rigby, ID, 83442

Apr 2020 - Apr 2024

- Achieved 20M+ social media impressions in six months, driving a 200% sales increase.
- Improved user experience and compliance on Shopify, increasing sales; experience in Shopify's Liquid language.
- Proficient in graphic and vector design, 3D animation, social media management, and Shopify storefront maintenance.

### Online Media Specialist

David O. McKay Library - BYU-Idaho | Rexburg, ID, 83460

Sep 2018 - Apr 2020

- Enhanced YouTube channel management, ensuring regular updates and optimal performance.
- Developed comprehensive content strategies including scripting, storyboard creation, video production, and audio mixing to produce high-quality multimedia content.

## PROJECTS

### Rubyx Qube

[rubyxqube.com](https://rubyxqube.com)

Aug 2024

- Dynamic, interactive experience with real-time scoring and user-friendly design, and a competitive leaderboard.
- Provides both fun and educational content, encouraging users to challenge themselves and others.

### BudBudget

[budbudget.netlify.app](https://budbudget.netlify.app)

Mar 2024

- Invaluable tool for managing personal finances by tracking income and expenses
- Visualize financial health through graphs and reports

## EDUCATION

### Bachelor of Science in Software Engineering

Brigham Young University - Idaho | Online Pathway Program

Anticipated: Mar 2026

### Bootcamp in Full Stack Web Development

Devmountain | Lehi, UT, 84043

Graduated: Aug 2024

### Bachelor of Science in Communication

Brigham Young University - Idaho | Rexburg, ID, 83460

Graduated: Dec 2021

## CERTIFICATIONS & LICENSES

### Web Development

Devmountain

Aug 2024

The bootcamp objective is to equip participants with the essential skills needed for full-stack web development, focusing on React, Redux, Node.js, Express, and Sequelize. It prepares students to build and manage complex applications while understanding the software development lifecycle and key roles in modern tech teams.