

73rd Annual Golden Globes Twitter Analysis

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February 8, 2016

R Markdown

This is an R Markdown presentation. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document.

Slide with Bullets

- ▶ Bullet 1
- ▶ Bullet 2
- ▶ Bullet 3

Slide with R Code and Output

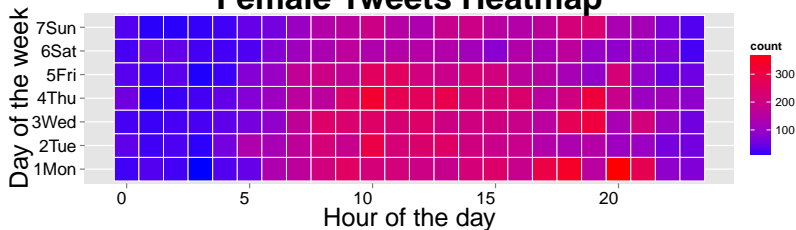
```
##      X                                                    tweet_NLP_get
## 1 0                                                    ['SAGawa
## 2 1 ['KateMara', 'RooneyMara', 'sagawards', 'TaittingerT
## 3 2                                                    ['SAGawa
## 4 3                                                    ['SAGawa
## 5 4
## 6 5                                                    ['IAMC
##
##      tweet_NLP_get_users_mentio
## 1      ['WhoWhatWear', 'KateMara', 'MaisonValentin
## 2      ['TaittingerUS
## 3      ['P
## 4      ['TheWrap', 'MsSarahPaulson
## 5      ['JustinCChang', 'Variet
## 6 ['people', 'Caitlyn_Jenner', 'adamlambert', 'CarolMov
##
## 1      rt AT_USER rooney mara +
## 2      rt AT_USER it's the mara si
## 3 rt AT_USER sister. sister! rooney and kate mara are ro
```

Slide with Plot

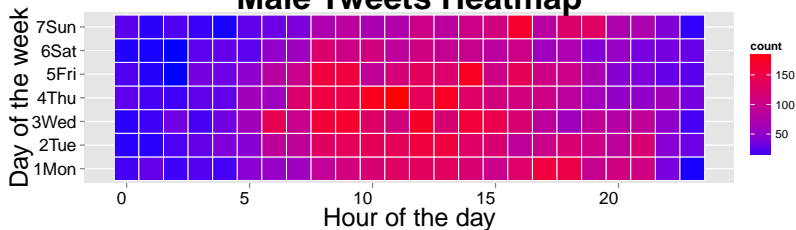
```
##          X tweet_NLP_get_tags
## 66436 593          []
## 66437 594          []
## 66438 595          []
## 66439 596          []
## 66440 597          []
## 66441 598          []
##
##                                     tweet_NLP_get
## 66436                                     ['ProjAngelFood', 'transparent_tv
## 66437 ['MarleeMatlin', 'transparent_tv', 'jillsoloway',
## 66438                                     ['rpierswillia
## 66439                                     ['realchristmaz', 'DaveKozMus
## 66440                                     ['PlaybillBlake', 'OnStageUSA',
## 66441
##
##                                     AT_USER AT_USER AT_USER hey paf
## 66436
## 66437
## 66438                                     AT_USER AT
```

Heatmap For Tweet Density

Female Tweets Heatmap

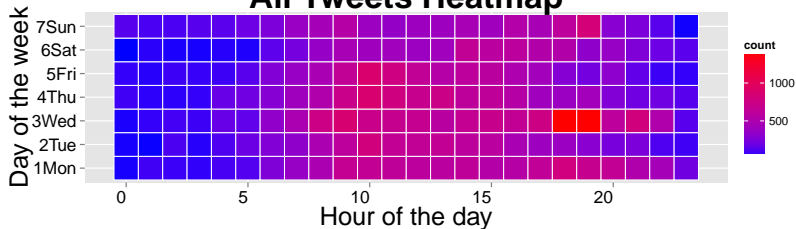


Male Tweets Heatmap

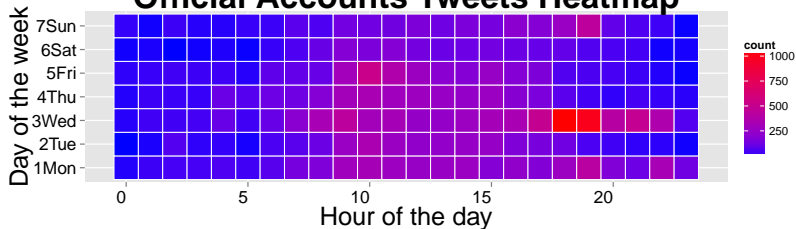


Heatmap For Tweet Density

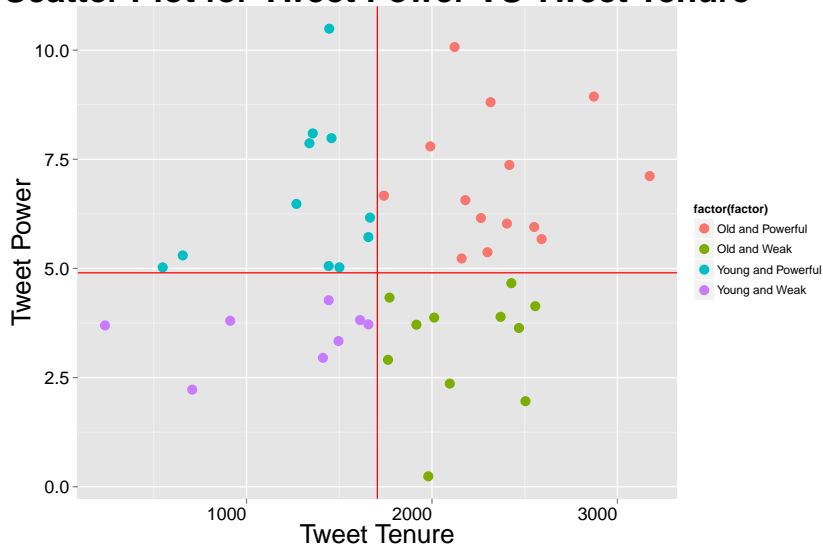
All Tweets Heatmap



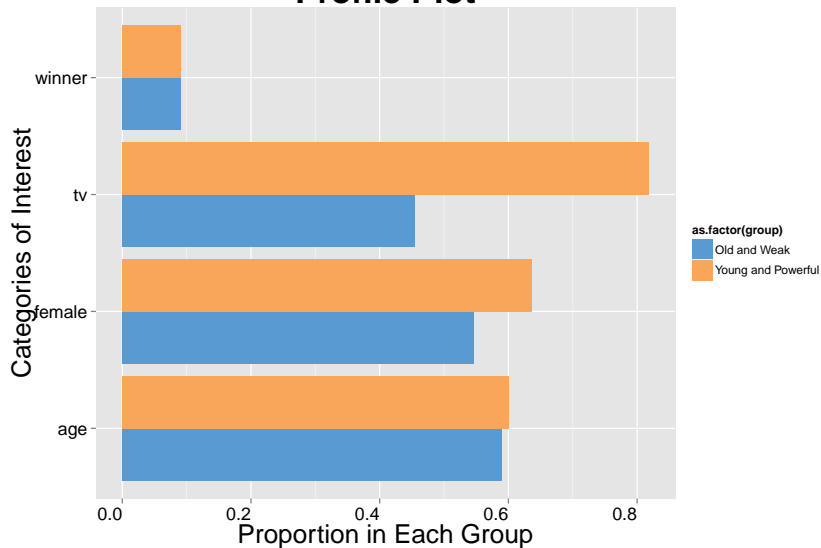
Official Accounts Tweets Heatmap



Scatter Plot for Tweet Power VS Tweet Tenure

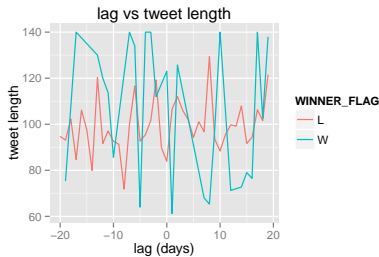
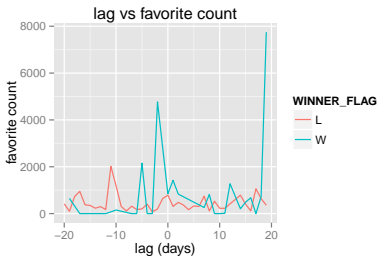
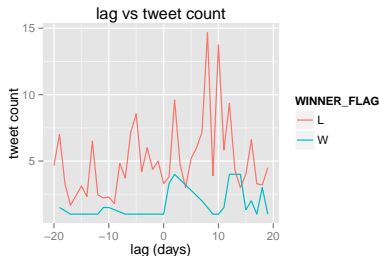
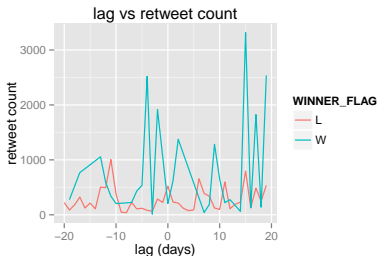


Profile Plot



Tomofumi Slide 1

Male Winners vs Male Losers (mean)



##

Tomofumi Slide 2

Female Winners vs Female Losers (mean)