

# 73rd Annual Golden Globes Twitter Analysis

Boying Gong, Jianglong Huang, Peter Sujan, Shamindra  
Shrotriya, Tomofumi Ogawa

February 8, 2016

# R Markdown

This is an R Markdown presentation. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document.

# Slide with Bullets

- ▶ Bullet 1
- ▶ Bullet 2
- ▶ Bullet 3

## Slide with R Code and Output

```
##      X                                                    tweet_NLP_get
## 1 0                                                    ['SAGawa
## 2 1 ['KateMara', 'RooneyMara', 'sagawards', 'TaittingerT
## 3 2                                                    ['SAGawa
## 4 3                                                    ['SAGawa
## 5 4
## 6 5                                                    ['IAMC
##
##      tweet_NLP_get_users_mentio
## 1      ['WhoWhatWear', 'KateMara', 'MaisonValentin
## 2      ['TaittingerUS
## 3      ['P
## 4      ['TheWrap', 'MsSarahPaulson
## 5      ['JustinCChang', 'Variet
## 6 ['people', 'Caitlyn_Jenner', 'adamlambert', 'CarolMov
##
## 1      rt AT_USER rooney mara +
## 2      rt AT_USER it's the mara si
## 3 rt AT_USER sister. sister! rooney and kate mara are ro
```

## Slide with Plot

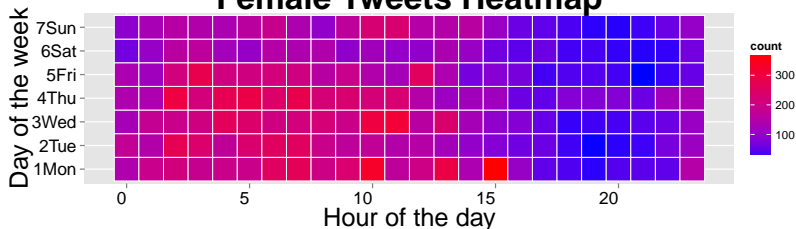
```
##          X tweet_NLP_get_tags
## 66436 593
## 66437 594
## 66438 595
## 66439 596
## 66440 597
## 66441 598

##          tweet_NLP_get
## 66436          ['ProjAngelFood', 'transparent_tv
## 66437 ['MarleeMatlin', 'transparent_tv', 'jillsoloway',
## 66438          ['rpierswillia
## 66439          ['realchristmaz', 'DaveKozMus
## 66440          ['PlaybillBlake', 'OnStageUSA',
## 66441

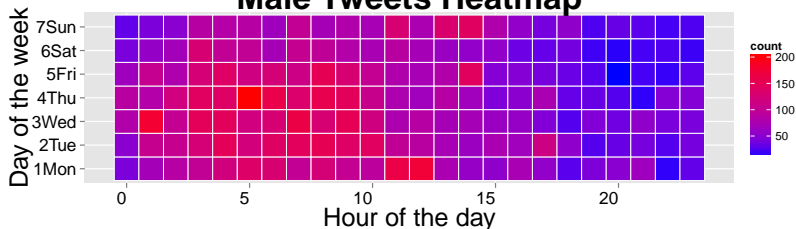
##
## 66436          AT_USER AT_USER AT_USER hey paf
## 66437
## 66438          AT_USER AT
```

## Heatmap For Tweet Density

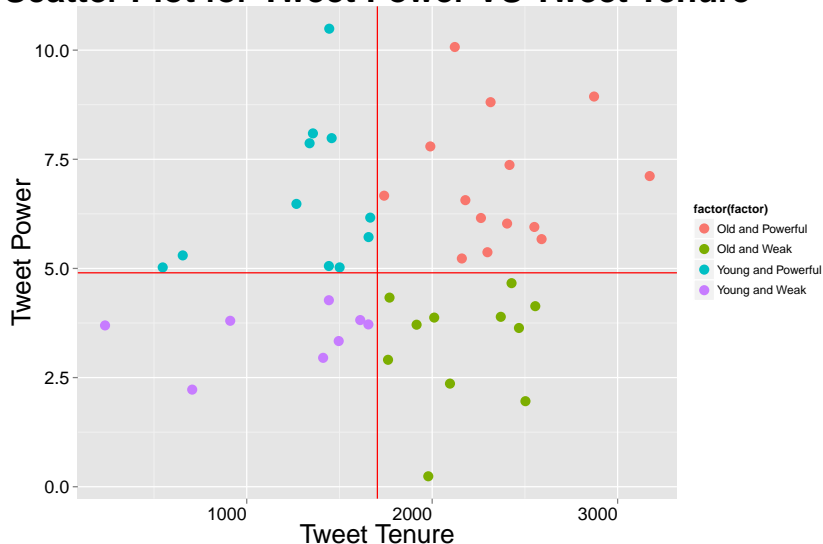
### Female Tweets Heatmap



### Male Tweets Heatmap



### Scatter Plot for Tweet Power VS Tweet Tenure



## Profile Plot

