

73rd Annual Golden Globes Twitter Analysis

Boying Gong, Jianglong Huang, Peter Sujan, Shamindra
Shrotriya, Tomofumi Ogawa

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R Markdown

This is an R Markdown presentation. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document.

Slide with Bullets

- ▶ Bullet 1
- ▶ Bullet 2
- ▶ Bullet 3

Slide with R Code and Output

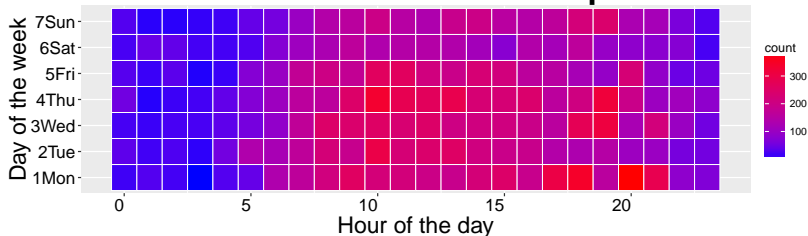
```
##      X                                                    tweet_NLP_get
## 1 0                                                    ['SAGawa
## 2 1 ['KateMara', 'RooneyMara', 'sagawards', 'TaittingerT
## 3 2                                                    ['SAGawa
## 4 3                                                    ['SAGawa
## 5 4
## 6 5                                                    ['IAMC
##
##      tweet_NLP_get_users_mentio
## 1      ['WhoWhatWear', 'KateMara', 'MaisonValentin
## 2      ['TaittingerUS
## 3      ['P
## 4      ['TheWrap', 'MsSarahPaulson
## 5      ['JustinCChang', 'Variet
## 6 ['people', 'Caitlyn_Jenner', 'adamlambert', 'CarolMov
##
## 1      rt AT_USER rooney mara +
## 2      rt AT_USER it's the mara si
## 3 rt AT_USER sister. sister! rooney and kate mara are ro
```

Slide with Plot

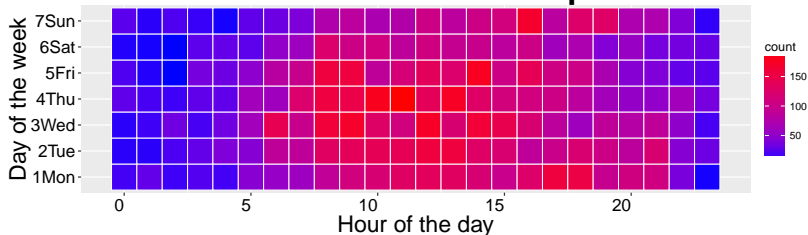
```
##           X tweet_NLP_get_tags
## 66436 593 []
## 66437 594 []
## 66438 595 []
## 66439 596 []
## 66440 597 []
## 66441 598 []

##                                     tweet_NLP_get
## 66436                                ['ProjAngelFood', 'transparent_tv
## 66437 ['MarleeMatlin', 'transparent_tv', 'jillsoloway',
## 66438                                ['rpierswillia
## 66439                                ['realchristmaz', 'DaveKozMus
## 66440                                ['PlaybillBlake', 'OnStageUSA',
## 66441
##
## 66436                                AT_USER AT_USER AT_USER hey paf
## 66437
## 66438                                AT_USER AT
```

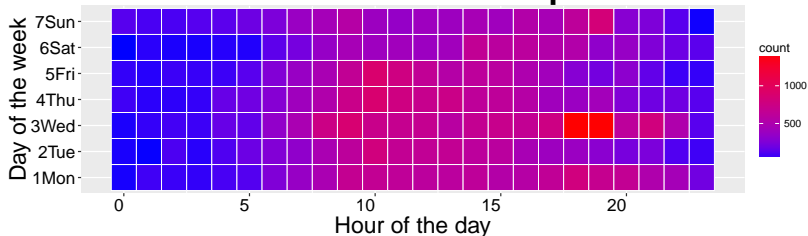
Heatmap For Tweet Density Female Tweets Heatmap



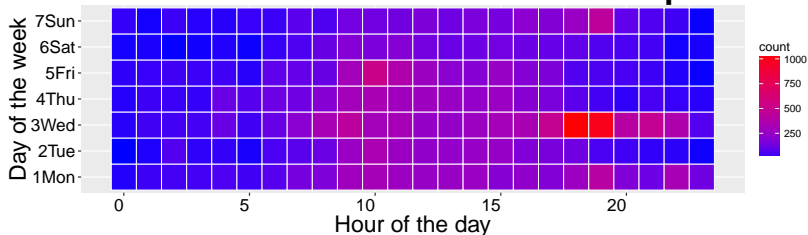
Male Tweets Heatmap



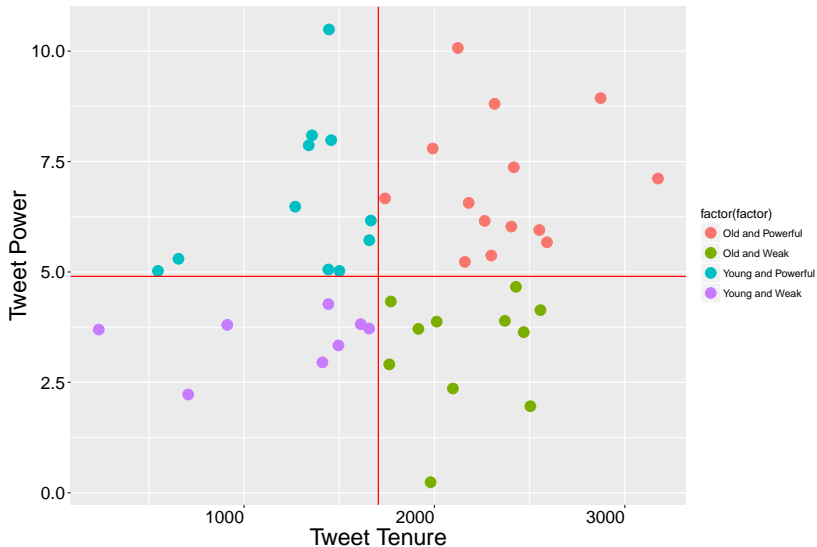
Heatmap For Tweet Density All Tweets Heatmap



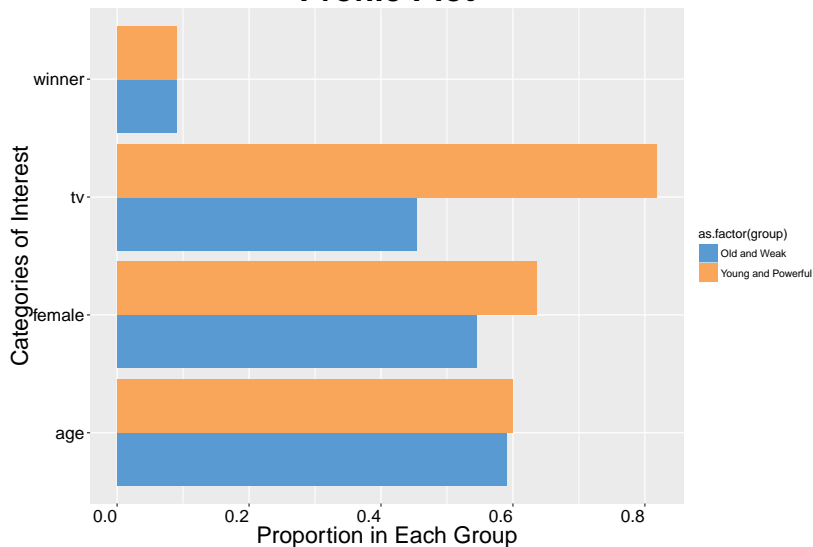
Official Accounts Tweets Heatmap



Scatter Plot for Tweet Power VS Tweet Tenure



Profile Plot



Peter Slide 1

```
## Joining by: "tweet_user_screen_name"
```

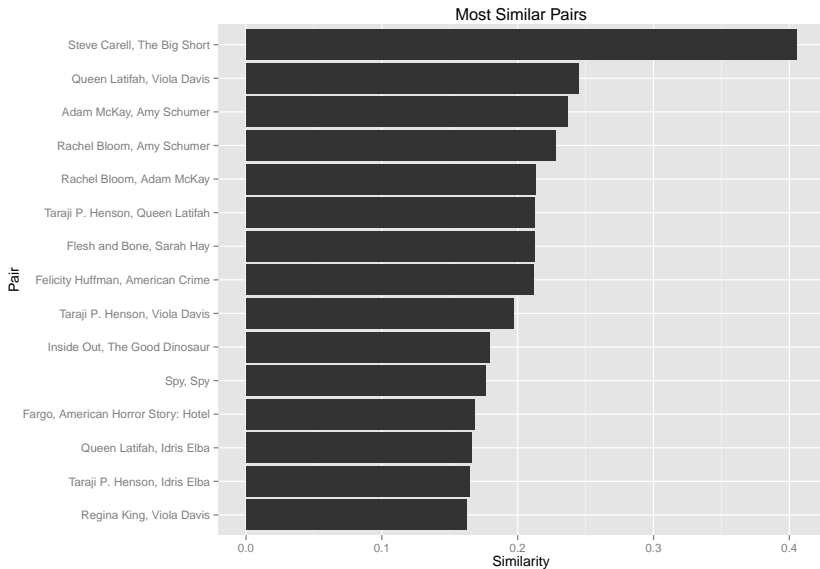
```
## Warning in left_join_impl(x, y, by$x, by$y): joining character
```

```
## factor, coercing into character vector
```

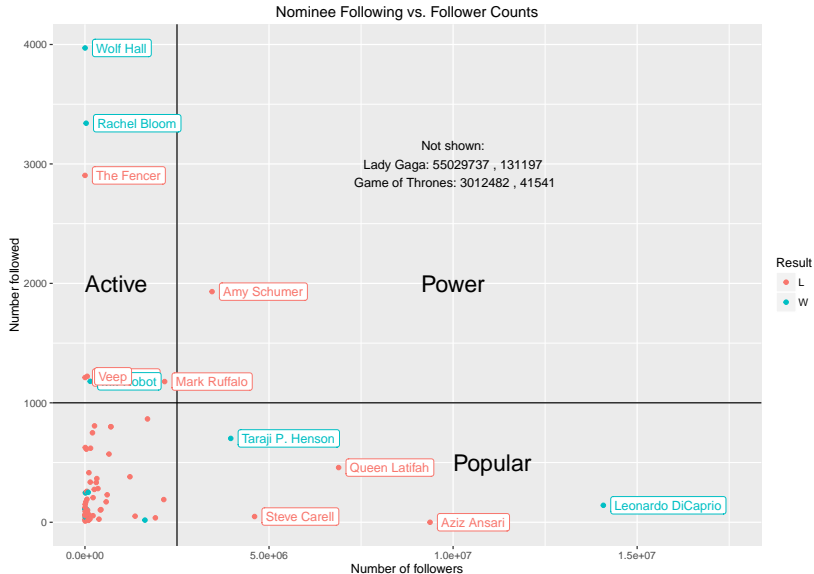
```
## stat_bin: binwidth defaulted to range/30. Use 'binwidth'
```



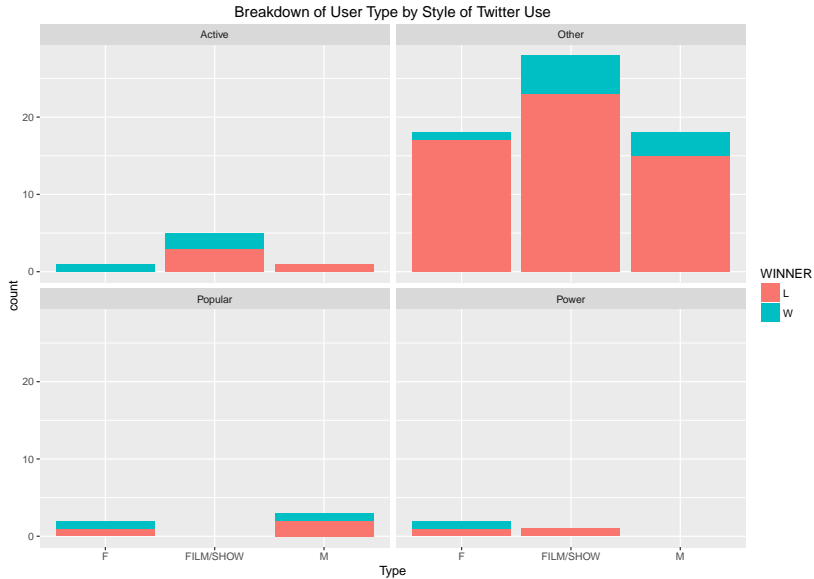
Peter Slide 2



Peter Slide 3



Peter Slide 4



Tomofumi Slide 1

Tomofumi Slide 2