



Job title	Senior Copy Writer
Location	Bangkok, Thailand

Company Description

Leading Transportation company in Southeast Asia

Duties and Responsibilities

- Take ownership of copy briefs and answer them to a very high standard
- Develop creative strategies that are forward-thinking and in-line with current media trends
- Demonstrate a clear understanding of campaign objectives and devise strategies to achieve them
- Offer creative ideas and encourage others to share theirs
- Check all copy that generated by team members and offer feedback when necessary
- Meet deadlines and stay within budget constraints
- Push clients towards fresh, exciting ideas
- Complete time sheets reports

Key Challenge

- Significant experience in professional, commercial writing
- A strong record in creating immaculate copy that stands out from the crowd
- The ability to plan and strategies high-profile projects
- A persuasive and confident approach to creativity
- Excellent communication skills
- Effective team management capabilities
- A keen attention to detail and timescales
- Familiarity with creative processes and techniques-including digital media
- Work well under pressure

Approved by:	(on behalf of CEO)
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