

Panchanit Putipat

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EDUCATION

Chulalongkorn University

2011-2015

Bachelor of Business Administration (Accounting Major)

- GPAX: 3.34 out of 4 (Second-class honor)

University of Mannheim, Germany

2014

- Spring Semester

WORK EXPERIENCE

AirPay (Thailand), Garena Thailand

Jun 2015-Now

Business Development, AirPay Counter

- Led Cashless Payment Project in Central/BMA region. Analyzed performance of the team, strategically set KPI and closely monitored the operation of the project.
- Coordinated and established multi-million partnership with leading consumer goods distributors. Ensured smoothness in integration process; as a result, successfully contributing the highest active number of transactions among other regions in Q1/2016.

PriceWaterhouse Coopers Thailand

June – Aug 2014

Tax & Legal advisory intern

- Researched on Revenue Ruling. Collected data and provided suitable recommendations to solve issues.
- Translated documents for both domestic and international firms. Summarized contracts for senior managers in assigned projects.

Siam Piwat Co.,Ltd, Bangkok

Jun – July 2013

Student Intern, Business Knowledge Innovation Department

- Identified opportunities for new products or brands that match target market to launch in Siam Discovery to accelerate the traffic. Provided presentation for the recommended brands for seniors to pitch.
- Assisted project manager gathering ideas and themes for new department store.

New Zealand Trade and Enterprise, Thailand

November 2013

Liaison

- Facilitated executive businessmen from New Zealand in business summit. Provided basic information of the market to attendees.
- Planned the meeting and timeline of assigned entrepreneurs.

AWARDS & EXTRACURRICULAR ACTIVITIES

Semi Finalist, Asian Business Case Competition, Singapore

September 2014

- Analyzed and developed business recommendations for 40 hours international Case Competition held by Nanyang Technological University

Semi Finalist, The Challenger by TUBC, Thailand

2013

- Analyzed and developed business recommendation for 24 hours in business case competition hosted by the TUBC committee regarding the philanthropic ice cream business.

McKinsey Consulting Fellowship Program

2014

- Trained and done a workshop with McKinsey Consultants and Analysts for one month.

Asean Student Leader Forum

2013

- Organized an annual forum of student leaders from 26 universities in the ASEAN University hosted by Chulalongkorn University.
- Monitored the action plans and flows related to international students to create smoothness. Supervised liaisons team.

BBA Rural Projects

2011 - 2013

- Prepared summer camp project for BBA kids who want to give back society.
- Built canteen for school and taught elementary school kids for one week in isolated province of Thailand.

BBA Chula Case Club

2012 - 2015

- Participated in training session provided by Case Club
- Hosted Chulalongkorn International Business Case Competition and Internal Case Competition.

BBA Student Council Committee

2011 - 2015

- Hosted and organized activities for BBA students to enhance engagement of students in program

ADDITIONAL

- Language: Thai (Native), English (Strong), German (A1.1)
- Interests: Sports (Volleyball, Swimming and Basketball), Music, Books, Travelling