



Job title	Data Architect – Data Analytics
Reports to	COO
Location	Bangkok, Thailand

Company Description

We are currently assisting the biggest international financial service company.

Job Purpose

The primary function of this role is to lead the analytics-as-a-service business in partnership with company businesses (E-Commerce, E-payment, and Digital marketing business).

Candidate Profile

- 10+ years of experience performing customer targeting and segmentation, or analyzing
- CRM campaign results, or improving advertising monetization and optimization, preferably for an internet or technology company.
- Experience in collaborating with software architects, database engineers, optimization analysts, and marketing managers to define and drive the development of analytics platform.
- Proven ability to work in a fast-paced environment, and to meet changing deadlines and priorities on multiple simultaneous projects.
- Excellent organizational, communication and interpersonal skills.
- Working knowledge of statistics; experience with R, SAS or similar a plus.
- Superior client management skills with a strong grasp of both technical and business perspectives.
- Proven ability to work in a fast-paced environment, meeting changing deadlines and priorities on multiple simultaneous projects.
- Bachelor's degree or higher in Math, Economics, Engineering or related field.

Approved by:	(on behalf of CEO)
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