

Dear Sir or Madame

My résumé, which I have enclosed, presents my training and experience in customer support, software engineer, project management, IT consultant and IT specialist for almost 10 years, as well as my creativity, adaptability, and self-starter abilities. I am certain that with my experience I will be able to contribute to company well and blend into the team in short period.

Now, I am working for AIS; number one telecommunication company in Thailand with registered more than 41 million subscribers and generated 52% of market share by revenue as an IT Specialist. My position was to lead co-ordinate and exploration for new technology team, support User Experience design team, and take system analyst and project management role. I was also responsible for AIS becoming green program which is a program to promote AIS the Startup program and to acquire Bachelor degree thesis from leading universities and adapt it to suit with AIS business. Before joining AIS, I had been working for PTT ICT Solution is subsidiary of the Petroleum Authority of Thailand as an IT Consultant to either support software or environment-related problems which required me to contact with various external parties such as the system users and customers (for instance Chevron and Schlumberger). Before that, I had also been working for Thomson Reuters; the world's leading source of intelligent information for businesses and professionals, Thomson Reuters shares are listed on the Toronto and New York Stock Exchanges (symbol: TRI) as a software engineer taking ownership of components developed for Mobile and Web applications. I have developed my Java skill there and got Sun Java certificate. I have gained a great deal of experience in solving customer's hardware, software and networking problems. In addition, I have software development experience using .Net and Java. And have technical knowledge with scripting/programming languages, cross-platform proficiency and advanced knowledge of developer applications, tools and methodologies. I have experiences in Customer Services and Programmer Analyst working for Business Enterprise and Government Customer from my previous job.

In my spare time, I am also a co-owner of an e-commerce website called <http://www.shoesjai.com/>. For this website, I have involved since select server specification, register domain, contact hosting and develop the website. I am an e-commerce promoter for www.facebook.com/shoejai which now having more than 13,000 liked.

You will find by reviewing my résumé that I would prove to be a valuable staff and I would appreciate an opportunity to meet with you to discuss my qualifications further. Should you have any questions or concerns please feel free to contact me at +66 84 7111107 or direk@tayakee.com . Thank you for considering my application.

Sincerely yours,
Direk Tayakee



Personal Data

Name: Direk Tayakee
Sex: Male
Born: 14th December 1983
Status: Single
Home Address: 56 Soi Intramara43 Sutthisan Road, Dindaeng, Bangkok, 10400
Mobile: 084-7111107
E-mail: direk@tayakee.com

Education Background

2015 – 2016 **M.Sc. in Marketing of Innovative Technologies** at Toulouse 1 University Capitole (France)

 M.B.A. Master of Business Administration at Assumption University (Thailand)

2006 **Mini Master of Java Technology** in Information Technology at King Mongkut's Institute of Technology Ladkrabang (Thailand)

2001 – 2004 **B.B.A** in Business Computer at Huachiew Chalermprakiet University (Thailand)

Certification

2010 Java Standard Edition 5 Programmer Certified Professional (SCJP)

IT Technical Skills

Language: UNIX, .Net, Java, VBA, HTML, T-SQL

Database: Oracle, MS SQL, MySQL

Professional Experience

August 2013 – Present

**IT Specialist (Product Owner)
AIS (Advanced Info Service PLC)**

Role and Responsibilities:

- Product owner of exploration technology for Digital Life Solution Department
- Digital Product Pre-sales and Post sales team
- AIS The StartUp working team member
- Determines customers' needs and desires by specifying the research needed to obtain market information.
- Team leader of exploration for new technology team
- Managing the entire product line life cycle from strategic planning to tactical activities
- Mobile and Web application: development/design user interface/testing
- Develop software UX, service flow, service requirements and wireframes
- Analyzing and manage partner relationships for working quality and process.
- Driving and coordinate a solution set across with cross-functional team.
- Project management and service maintenance (problem-solving)
- Maintains product management staff by recruiting, selecting, orienting, and training.
- Innovation trainer

July 2009 – Present

**Co-Founder
ShoesJai (www.fb.com/shoejai)**

Role and Responsibilities:

- Web Application: development/design/testing (www.shoesjai.com)
- Web and Social Media Administrator
- Social Media Marketing and Promoter (facebook, twitter, instgram, etc.)
- Explore and Negotiate with suppliers and partners
- CRM strategic planning
- Physical store management

October 2011 – July 2013

**IT Consultant
PTT ICT Solution Co., Ltd**

Role and Responsibilities:

- Software Application and Web application: consulting/testing/supporting
- Project Manager for PTTICT Logistics Application Oil, Gas and Refinery
- Project Manager for PTTEP Logistics and e-ICUF (Inventory and Stock Create and Update form)
- Technical support and training of Software Applications (such as iLogistic), Web application (such as e-Vendor registration, e-Stationary) to internal and external users
- Responsible for administration tasks of the above applications and their backend systems including servers and DBs
- Co-ordinate between SAP and PTTEP team to implement, test and support SAP-interfaces to legacy Systems in fully development cycle
- On-site technical support (at offshore oil rigs and platform)

April 2008 – September 2011

**Software Engineer
Reuters Software (Thailand) Limited
(Thomson Reuters)**

Role and Responsibilities:

- Web and Software Application: development/design/testing/supporting
- Financial web and software applications (such as Reuters Trader, Reuters Wealth Manager and Reuters Link for MS Office) and its backend system (EMT) using Java and C# .NET
- European Mid Tire Team
- Analyses 3rd party changes that might impact the application such as Microsoft patches
- Liaison with several teams such as QA, 3rd level support, operation team and product manager to support and maintain the application

March 2007 – April 2008

**Programmer Analyst
AIS (Advanced Info Service PLC)**

Role and Responsibilities:

- Web Application & In housing applications: development/design/testing
- E-HR Web Application, in-house, web-portal, etc.
- Mobile Barcode Project (Oracle Lite Database)
- Corporate Support System Department
- New Technology Team
- Working closely with vendors and outsource developer teams

Nov 2006 – March 2007

**Programmer (Outsource Contractor)
Professional Computer Co., Ltd (*Loxley's Group*)**

Role and Responsibilities:

- Web Application: development/design/testing
- VB.Net and Websphere developer
- Revenue Department of Thailand (www.rd.go.th) Java Web Application developer team
- Government Housing Bank (www.ghb.co.th) ASP.Net Web Application

Jun 2005 – Nov 2006

**Programmer & Customer service
9Net Co., Ltd**

Role and Responsibilities:

- Web Application and Software: development/design/testing
- Server & Hosting Administrator and Webmaster
- Flash developer and Flash Action Script programmer
- Coordinating testing efforts of between user and developers
- Administrator hosting rental services and domain registration
- Technical Support
- Customer service (e-mail, telephone and remote support)