

Adiguna Cakra Perdana

Content Marketing Strategist



07. 2015
Present

Halomoney.co.id *Jakarta, Indonesia*

Content Marketing Strategist

- Content Writing for www.halomoney.co.id/blog/
- Content Marketing; Generate web traffic through content writing and distribution.
Assisting in Cross-Content Partnership.
- Online Marketing; Creating social media campaigns and assisting in SEO.
- Social Media Management; Facebook & Twitter content distribution, engagement, and organic traffic.

02. 2015
07. 2015

Qraved.com *Jakarta, Indonesia*

Content Marketing Strategist

- Content Writing for www.qraved.com/journal/
- Content Marketing; Generate web traffic through content writing and distribution.
Assisting in Cross-Content Partnership.
- Online Marketing; Creating social media campaigns and assisting in SEO.
- Social Media Management; Facebook content distribution, engagement, organic traffic, and Facebook Ads.

12. 2013
02. 2015

Kompas Gramedia *Jakarta, Indonesia*

Creative Editorial & Strategic Content

Responsible for strategic and creative ideas, content editing, and also proof-reading for any custom publishing channels.



Universitas Prof. Dr. Moestopo

Jakarta, Indonesia

Major: Communication Studies

Degree: Bachelor of Communications

SMA Negeri 6 Jakarta

Jakarta, Indonesia

Major: Social Studies



Content Writing



Digital Strategy



Social Media Management



Online Marketing



SEO Knowledge



Adobe Photoshop



+62 812 123 15632



adigunacp@gmail.com



[id.linkedin.com/in/adigunacakra](https://www.linkedin.com/in/adigunacakra)



Merpati II H3/30

Bintaro, DKI Jakarta

Indonesia