

FARAI GEORGE SHAVA

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Lean Entrepreneurship Project : <http://brandbreathe.weebly.com/>



EDUCATION

CATÓLICA-LISBON School of Business and Economics, Lisbon - Portugal

2014 (Feb)-2016 (May)

#26 in Europe according to the 2015 FT ranking

Master of science in Business Administration , Strategy and Entrepreneurship

- International program fully taught in English
- Main Courses : Advanced Strategic Management 15/20, Strategic Management Consulting 15/20 ,Marketing Management 15/20 Strategic Crowdsourcing 14/20 , Innovation 13/20, Lean Entrepreneurship Project- 14/20, Entrepreneurship Lab 16/20
- Thesis: Business strategy Case Study of a Portuguese tech company- Grade TBA

2009-2013

Asia-Pacific International University, Thailand

Bachelor of Business Administration, Accounting and Finance

- Average grade of 75% (GPA of 3.00 out of 4.00)
- President's List – (2nd semester 2012-2013) Grade : 95%, Dean's List –(1st semester 2012-2013) Grade : 87%
- International program fully taught in English

WORK EXPERIENCE

Eduke.me-(educational technology startup in Lisbon, Portugal)

2015(Jun-July)

Strategy & Business Development Intern ,Strategy Department, Lisbon-Portugal

- Practical application of the Osterwalder business model canvas.
- Conducted a literature scientific review and strategic Industry analysis of white label online learning platforms.
- Supported business expansion efforts by setting up Eduke.me courses on the Fedora online learning platform.
- Co-developed a new product concept for the B2B market segment.
- Drafted a B2B Strategy for FMCG companies.

OD Capital &Financial Services –(Financial Advisory & Brokerage Firm for SME's in Zimbabwe)

2013(Sep) -2014 (Jan)

Junior Analyst Trainee, Corporate Finance Department, Harare – Zimbabwe

- Conducted a Tobacco Industry Analysis (Zimbabwe) for a US\$3 million client equity proposal to the PTA Bank Kenya.
- Conducted on-site assessments and due diligence of a brick making company/client with bankers (NMB Bank Zimbabwe).
- Prepared PowerPoint presentations for the Senior Consultant.
- Prepared a summary of ZIMASSET and Zimbabwe Indigenization regulations for Chinese-owned client companies.
- Prepared projected cash flows for a small Water Purifications plant for submission to Barclays Bank Zimbabwe.
- Developed interpersonal, financial modeling, research analysis and presentation skills.

SKILLS

English: Native proficiency.
Portuguese: Level A1 Common European Framework (CEF)
Computer: Strong skills in MYOB, SPSS, Microsoft Office, including Excel, Word, Visio and PowerPoint.

ACTIVITIES AND INTERESTS

- Projects: Lean Entrepreneurship Project (2015): Crowdsourced Platform offering marketing solutions for Social Enterprises.
- Projects: Market Research (2014): Team Member: (Should Catolica-Lisbon School of Business adopt an online method of Learning).
- Drama: A member of the APIU Drama Club (2010-2013), performed in Lighthouse's Everything Skit (2012)
- Music: co-Founder and Bass singer for Asia Pacific International University Vocal Band which performed concerts for +150 people, and raised funds (5000 Baht) for Thai flood victims.