

## Dima Alexeev – Head of Product

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Eight years as a Head of Product in international teams in software, Internet services and new media.

Two years of Executive Consulting in Europe and Russia.

Four years of Software Engineering background.

I am data-driven product expert with an engineering background, excellent organizational skills, and strategic mindset. Able to define ideas, bring them to a team, rapidly prototype and move them through a Build-Measure-Learn cycle.

Being self-motivated with no need of day-to-day guidance, I am effective under a tight timeline and budget.

I am familiar with both corporate and start-up environment. Interested in a complex, innovative digital product with a company that values flexible, measurable and iterative approach.

## Experience

### **Product Expert and Executive Consultant, Founder**

*Jan 2014 — Present time*

As a Product Expert and Executive Consultant, I help companies in Russia and Europe understand their digital products and available technologies, define business goals, set up processes and deal with issues that prevent them from reaching their goals online.

My team and I also put a lot effort into bringing the product-driven iterative and data-informed approach to the market via media and public events.

**Head of Product at Rambler&Co — Team of 20***Feb 2012 — Oct 2014*

As a Head of Product at Rambler (#3 media-service company in Russia), I was responsible for defining and positioning of new products and driving rapid changes in existing portfolio.

We managed to stop the decline in user base (30–70% Y-Y in previous years) and to evolve the strongest affiliate program of leading digital media and services on the market with more than 250 participating parties.

I coordinated and managed international team of Business Development and Sales specialists, Software Engineers and IT, Designers and Editors, led a team of Product Owners and Project Managers.

My team and I pivoted existing products and launched a new media that relied on machine learning and a recommendation system — Rambler Homepage. More than 150 of A/B test conducted during rapid changes stage helped us reach 9M of monthly users with the new product without significant drawbacks.

**Head of Department at Yandex — Team of 25***Jan 2008 — Dec 2011*

As a Head of Desktop Software at Yandex (#1 software and tech company in Russia), I was responsible for the wide spectrum of desktop software, development and distribution of technologies.

My team and I led our assets from 100K trough 10M of daily coverage in three years. It brought sufficient amount of market share to the company.

I managed a team of product and project managers, engineers, designers and QA specialists.

We developed and implemented software solutions that changed Russian segment of the Internet — we made search-ready address bar available for all browsers, delivered safe browsing for our audience, pioneered words translation for webpages.

I also managed releases for Microsoft, Mozilla Foundation, Opera Software and other vendors in Russia. We worked with tech start-ups looking for new technologies and ideas.

## Early Experience

### Head of Department at J'son & Partners

*2005 — 2007*

I joined the J'son & Partners' (well-known international IT consulting agency servicing top-ranked companies as Google, Sony and NEC) internal start-up to build an innovative consulting web. I established the product vision, recruited the in-house team of professionals, acquired and managed external resources to deliver the product on time and within budget.

### Independent IT Professional, Producer

*2003 — 2005*

I spend two years gathering hands-on experience in programming and IT technologies to understand all the tools that drive tech-oriented industries and businesses.

### Project Manager at IT Lab

*2001 — 2003*

As one of the first employees in IT start-up, I brought and lead first clients, gathered and sealed initial long-term deals. Those created a solid background for IT Lab to become the region's largest System Integrator as for the year 2015.

## More

Education: Nizhny Novgorod State University, Bachelor of Commerce, expected Ph.D.

I understand business, engineering and designer, have understanding of development technologies, high-load distributed systems, Big Data, machine learning and content.

I can communicate on all levels of a company — from a CEO to a contractor.

I am a photography enthusiast, an avid snowboarder and digital design lover.

## Contacts

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