



Job title	Chief Marketing Officer (Region) - Online Grocery Delivery (Indonesia)
Location	Bangkok, Thailand

Company Description

Our client is one of the top grocery delivery companies in Southeast Asia. Headquartered in Indonesia, they are rapidly expanding to bring the business to all countries in region. The company is aiming to be the most reliable service provider in Asia.

Job Purpose

We are looking for a hands-on and data driven CMO to lead our regional marketing initiatives. Your focus will be on allocating the marketing capabilities across multiple markets and handling all budget and forecasting, while constantly improving it. You will build a qualified team around you in order to support you in achieving these goals, so leadership qualities are of high importance.

Candidate Profile

- Senior Online Marketing / CMO
- 5 years of experience
- Experience with grocery retail and/or eCommerce would be of advantage.
- Exceptional written and oral communication abilities.
- Strong analytic skills with experience in budgeting and forecasting across multiple markets.
- Academic and practical experience with a wide array of new product, brand, advertising and customer satisfaction marketing methodologies.
- Experience in building and managing a strong team of highly qualified employees

Approved by:	JB Hired (on behalf of CEO)
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