



Job title	PHP Developer
Reports to	Founders

Company Description

Come and join one of Malaysia's most exciting new startups, which is promising to revolutionize the way you sell your car. Recently funded by local and international partners, this is a joy ride you won't want to miss. If you are a PHP Developer with a passion for building a great product with a young, energetic, and agile team, then get in the driver's seat and let's do this.

Duties

The CMO will lead all marketing disciplines including brand, design and copy, PR, CRM, Traffic Acquisition, Social Media, SEM and SEO. The right candidate will use his/her extensive online marketing knowledge and expertise to grow ST's portfolio of brands.

Strategic vision and strong communication and relationship-building are only part of what will determine success in this role---success will also be measured on achieving these goals on an budget—and measuring the success of these goals on a regular basis. We're looking for someone who can make the connections between user needs, our assets and attributes, and the right messages and methods to get our brands out there. Our ideal candidate has worked in a fast-paced, metrics-driven and product-driven environment to build successful and memorable online brands. The right candidate also has a proven track record collaborating effectively cross-functionally with Product, Sales and Engineering and other parts of the business outside of marketing.

Responsibilities

- Write “clean”, well designed code
- Produce detailed specifications
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Contribute in all phases of the development lifecycle
- Follow industry best practices
- Develop and deploy new features to facilitate related procedures and tools if necessary

Requirements

- 2-3 years proven software development experience in PHP
- Good knowledge of relational databases, version control tools and of developing web services
- Experience in common third-party APIs (Google, Facebook, Ebay etc)
- Passion for best design and coding practices and a desire to develop new bold ideas
- BS/MS degree in Computer Science, Engineering or a related subject

Approved by:	JB Hired (on behalf of CEO)
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