

MARGOT ROOLANT

D.O.B.

23 September 1984

NATIONALITY

Belgian & Thai

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PROFESSIONAL PROFILE

Multifaceted project manager, director, and producer with versatile skills as team leader and concept developer with an imperative to deliver quality products on time and to budget. A creative with business acumen and knack for problem solving. Driven to develop and produce content for tomorrow's world with a strong desire to foster positive change.

SPECIALTIES

Project Management, Film Directing, Producing, Concept Development, Events, Creative Direction, Storytelling, Writing.

EDUCATION

MA Audio & Visual Arts: specialization Television
Rits Erasmushogeschool Brussels, Belgium

2008-2010

BA (Honors) Media & Communications: specialization Photography and Electronic Video Animation
Goldsmiths College, University of London

2006-2010

International Baccalaureate Diploma

1996-2003

International School of Bangkok, Thailand (North American Curriculum)

PROFESSIONAL EXPERIENCE**Project Launch Manager – Maprao , Bangkok**

12/2015 – current

Project based work with Thai organic foods company (www.urmatt.com). Responsible to oversee and manage product rebrand and launch of Maprao Organic Coconut Water. Deliverables include: complete market research; seek and hire necessary suppliers; brief and manage hired teams through to completion; create marketing strategy and planning, set up, communicate and coordinate with colleagues on deadlines, events and milestones; problem solving; oversee delivery of company branding assets (including website, stock photos and film); copywriting and editing of new brand content and press releases; communication with press and influencers; budgeting.

Coordinator Pop-up Cinema Events - Future Shorts, Antwerp & Bangkok

10/2012 – Current

A self-initiated passion project in partnership with London based international short film distributor Future Shorts (futureshorts.com). Successfully found sponsorships and launched multiple unique events in Antwerp & Bangkok. The intention of this project is to build a platform for film and arts in which to grow a creative community within a social atmosphere.

Project Manager – Invisible Ink, Bangkok

08 - 12/2015

Freelance Manager for a creative media agency (invisibleink.asia). Responsibilities include managing new and ongoing accounts from inception to completion, whereby: communicating with and updating the client; assigning work to appropriate team members; creating and managing realistic work schedules; problem solving where needed; drafting quotations and invoices; suggesting additions/changes where necessary; making sure all company deliverables are up to standard and at best quality; voicing creative input, ideas and opinions and brainstorm to help build and improve projects.

Project Manager – Le Cabinet de Curiosités of Thomas Erber, Bangkok

03/2014 – 01/2015

A multidisciplinary concept (art, fashion, design, music gastronomy...) each producing unique or limited edition pieces for a specially curated exhibition. 2014 edition hosted by Siwilai store at Central Embassy with gastro- and music-events held at various exclusive locations (CDC-TE.com). Responsibilities: oversee, manage and coordinate across local-based partners and Paris head team to ensure direction unity in implementation and optimal business productivity of the project in all areas including scheduling, budget, press, communications, etc.

Producer / Director / Writer - InFocus Asia, Bangkok

06/2013 – 03/2014

Freelance project manager and creative head for varying projects (ifa-media.com). Responsibilities: research and development, writing of treatment and script, pitching and communications with client, liaising with international crew members, creative direction from pre-production through to final post-production.

Contributing Writer - Gypsy Generation, Online

04/2013 – 03/2014

Freelance travel writer for a web platform for creative's (www.gypsygen.com).

Events Coordinator / Marketing Manager - Gallery Louiza Antwerp

12/2011 – 06/2013

Coordinated and managed 10+ exhibitions and events. Responsibilities included: team planning, branding and marketing (create, design and manage all online content, print campaigns, e-marketing and mailing), budgeting, liaising with artists, coordinating events, finding sponsors...

Zanzibar International Film Festival, Zanzibar

06/2011

Roles: press officer, media and web facilitator, ticketing director, liaison assistant, and budget consultant (ziff.or.tz).

Film Work

2007 - 2015

- Director: "DIFTAR Kalmthout" recycling awareness campaign with Belgian TV personality Martine Prenen - Starplanet, Antwerp, completed 03/2011.
- Freelance Production Assistant for television promotions department - VRT, Brussels, 2010.
- Freelance Production Assistant. Roles: Casting Director, Production Assistant and Coordinator, 2nd Directors Assistant. Productions: Cote D'or, European Commission, BNP Paribas... - Latchodrom, Brussels, 2010 & 2008.
- Intern: Productions included: Bonduelle TVC, Eurostar "London just around the corner" interactive viral commercial (TBWA), "New Years in Style" TVC for MTV/TMF '07 and '08... - Taurus Productions, Gent, 09-12/2007.
- Internship: live sound recordings, dubbing, and visual post-production: teleline transfer, effects compositing, Avid editing, 3D and After Effects animation - Sonicville & Condor, Brussels, 09/2007.

Own productions:

- Director & Co-Producer: "[The Far East Side: Coffee Joints](#)" Web series (shot and edited 02/2014, Bangkok).
- Director & Producer: "[Strength and Beauty](#)" corporate commercial (shot with SFX in HD on Phantom Flex). Client: Intergems Claes Group (completed 08/2012, Belgium).
- Director & Producer: VDC TVC Laos national television commercial. Client: Vientiane Diamond Cutting Ltd. (completed 01/2012, Bangkok & Vientiane).
- Director & Co-Producer: "[Building your future in the capital of Europe](#)" commercial (35mm). Client: Vesalius College (completed 05/2010, Belgium).
- Director: "[Don't Spoil the Party](#)" commercial, viral awareness campaign (camera: Lou Berghmans). Agency: Duval Guillaume; Supported by Unicef; *Nominated at Benelux Event Awards (completed 05/2009, Belgium).

* Please visit website for all project details and work samples: www.margotoolant.com

VOLUNTEER WORK

- **Habitat for Humanity - Udon Thani, Thailand** : Building homes for underprivileged community.
- **Women's Society - Goldsmiths College, London** : Address women's issues with LGBT community via weekly meetings.
- **Touch Kenya, Children's Home - Nairobi, Kenya** : Worked with orphaned and abandoned children from infants to 18years old at multiple children's homes in townships across greater Nairobi.
- **Butterfly Lodge - Nhakata Bay, Malawi** : Building local school and working on projects with a local women's group.
- **Khayelitsha township - Cape Town, South Africa** : fund raised donations and worked at the local shelter.

SKILLS

- **Languages:** fluent in English and Dutch, conversational French and Thai
- **Project management:** agile, self-starter, on-point with clients needs
- **Leadership:** developing & managing teams to produce best quality work
- **Art direction:** sourcing imagery, layout, creating a look and feel fitting for each individual project
- **Communication:** conducting interviews, liaising with clients, team coordination
- **Cognitive:** quick critical thinker, proactive, extensively focused, detail oriented, thrives under pressure
- **People:** sociable, friendly, helpful, passionate, adaptable, team player
- **IT:** Mac and PC competent, Adobe Creative Suite, Final Cut Pro, Microsoft Office...
- **Web:** social media (Twitter, Facebook, Tumblr, Pinterest, Instagram...); content management systems (Wordpress); working knowledge of mailing systems (Mail Chimp...); basic knowledge of HTML and CSS code
- **Other:** Belgian B and International Driving License, PADI scuba diving qualification

PERSONAL INTERESTS

A "citizen of the world", Margot is on a constant inspiration-fueled journey across exciting cities and exotic locales, relating to new people and cultures, and getting a kick out of being a connector. Equally curious as she is creative and critically forward-thinking, she is passionate about utilizing visual media and doing good. She has a way with words, a feel for designs, and an infatuation with finding the balance between function and form. In other moments, you'll find her exploring unusually inspiring places, experimenting with her cameras, savoring new flavors, and sharing inspiration with likeminded types while discovering the best coffee joints in town.