



Piriyapandh Thaisuriyo

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AREAS OF EXPERTISE

Public Relations

Marketing Communication

PERSONAL PROFILE

I am Thai woman, 47 years old (Born in 1968) with over 24 years of experience.

I am energetic, creative, realistic and work-result oriented.

My working style is hold on for accuracy rather than pleasant.

My straight are arranger, relator, focus, analytical and Input.

WORK EXPERIENCE

- | | |
|---------------------|--|
| Apr 2015 – Present | Head of PR & Communications (Vice President)
Evolution Capital PCL |
| Dec 2012 – Apr 2015 | Senior Manager – Corporate Affairs (Public Relations)
Big C Supercenter PCL |
| Sep 1998 – Oct 2012 | Corporate Public Relations Manager
King Power Group of Companies |
| Oct 1996 – Jun 1998 | Marketing Communication Manager
Orient Thai Airlines |
| Sep 1994 – Sep 1996 | PR & Advertising Manager
Golden Tour Bangkok LTD. |
| Dec 1990 – Aug 1994 | Senior Reporter (Marketing Section)
Krungthepturakij Newspaper |
| Feb 1990 – Nov 1990 | Guest Relations Officer
Royal Park Beach Resort, Phuket |

ACADEMIC QUALIFICATIONS

- | | |
|-------------|---|
| 1999 – 2001 | Thammasat University
MA in Mass Communication Administration with GPA 3.64 |
| 1986 – 1990 | Silpakorn University
BA in Liberal Arts (Thai/English) with GPA 2.51 |
| 1983 – 1986 | TriamUdom Suksa School
M6 in French/English |

KEY SKILLS AND COMPETENCIES

Professional Abilities:

- PR & Communications
- Strategic & Planning
- Crisis Management
- Problem Solving
- Communicating with stakeholders
- Media Relations

Managerial Abilities:

- Work and People Management
- Budget Control
- Strategic Planning and Problem Solving
- Negotiate

Hobbies & Interests:

- Planting
- Shopping
- Travelling
- Cultural Study

Computers Knowledge &

Languages:

- Basic knowledge in MS Office
- Good command in English & Thai

Reference: -upon request-

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