

# Lapith Bhumharit

#Ecommerce / #FinTech / #Startup / #DigitalNative / #GrowthHacker

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## EXPERIENCE

**BuyBox**, France — International Marketing Manager

March 2015 – MAY 2016

E-commerce / Fintech startup, 2nd round funding 2.3M \$US

**J.Walter Thompson**, Thailand — Communications Director

Aug 2013 – Aug 2014

Global communications agency, WPP group

**Noble Development**, Thailand — Assistant to Vice President

Feb 2011 – Jul 2013

Pioneering luxury property developer, listed on Thai stock market

**Ongoing**, Thailand — Sr. Communications Executive

Jul 2010 – Feb 2011

Boutique advertising agency

**LOWE**, Thailand — Communications Executive

Jul 2007 – Apr 2010

Global communications agency, IPG group

## SKILLS

Integrated marketing strategy

Brand Building

advertising strategy

E-commerce

Social media management and measurement

Content marketing strategy

Blogging

Google analytics

UX/UI A/B testing

Multi-lingual

Leadership

Creative / Analytical problem solving

Project Management

Market Research

## WORK EXPERIENCE DETAILS & ACHIEVEMENT

Kindly visit my linkedin profile:

<https://fr.linkedin.com/in/lapithbhumharit>

## SIDE PROJECT

Photo essay blog: [www.anybodyspace.com](http://www.anybodyspace.com)

## EDUCATION

IAE Toulouse, France — MIT, Marketing Innovation Technology

October 2014 – October 2015

Assumption Uni., Thailand — Master of Business Administration

January 2012 – January 2013

ERC institute, Singapore — Diploma in Tourism MGMT

July 2006 – July 2007

Ramkamheang Uni., Thailand — B.A. International Relations

January 2001 – January 2004

## LANGUAGES

English – Fluent

Thai – Native speaker

French – Elementary

Spanish – Elementary