



Job title	Head of Business Intelligence (BI)
Location	Bangkok, Thailand

Duties and Responsibilities

- Plan and implement the overall data architecture and analytic tools to allow for a unified data layer to serve as a single source of truth across all devices and products.
- Develop cutting edge analysis solutions to understand user behaviors and drive customer acquisition, retention, and engagement.
- Develop statistical models to generate the Content Quality Score in order to understand how the content translates into revenue.
- Partner with the Technology teams to deliver a stable and highly available reporting platform.
- Work with business owners to identify information needs.
- Develop reporting for business partners including the finance & accounting, marketing, and operations teams.
- Oversee all aspects of analytics and business intelligence including but not limited to: coaching and mentoring staff on the latest technology trends, developing and maintaining reporting and analytical tools, updating KPI dashboards, revenue forecasting, and identify new opportunities through statistical modeling.

Candidate Profile

- Advance Degree in Statistics, Information Systems, Computer Science, Economics, Engineering or Physics.
- Experience with technology or online industry preferred, but not a must.
- 10+ years of experience in business intelligence, information systems, and data visualization tools with a focus on end user presentation.
- Strong analytical and problem-solving skills.
- Creative minds with an urge to make an impact, and not merely generating impact and solving problems.
- Technical proficiency in MySQL, MS SQL, MongoDB and Redis.
- An energetic leader, people-oriented, and self-starter with passion to learn.
- A strong mentor to team who will always look to incorporate new technologies. Have executive presence and is able to communicate and work well with business leaders under tight timelines and multiple deliverables.
- Fluency in Thai and English (speaking and business writing) required. Passion for web and mobile technologies and electronic gadgets.
- Demonstrated success in motivating and cultivating your team. Ability to multi-task in maturing business environments.
- Decisive and effective at issue tracking and resolution. Solid interpersonal skills.



- Good oral and written communication skills (Thai and English)

Approved by:	(on behalf of CEO)
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