



Birthplace: Montgomery Country MD, U.S.A

Date of Birth: July 2, 1992

Nationality: Indonesia

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## WORK EXPERIENCE

### PT. Zomato Media Indonesia

#### Content Intern (Oct 2013)

- Collecting and processing data collected from the field

#### Content Analyst (Nov 2013 - Feb 2015)

#### Senior Content Analyst (Mar 2015 - Present)

- Conducting and ensuring quality control for restaurants data in Jakarta and Bali
- Maintaining neutrality and a high quality user generated content to make sure that the information on the website will always be at their highest quality for both our foodies and the merchants
- First hand experience communicating and handling concerns from users and merchants alike regarding questions relating to the contents within the website
- Trained and mentored newly hired Content Associates
- Responsible for translating new upcoming releases for both the apps and the website into the local language

### Zomato Media Pvt Ltd

#### Content Trainer for International Expansion (Malaysia, October 2015 - November 2015)

- Part of the international team for International Expansion, focusing on setting up content operations as well as conducting content training in the new market

## TECHNICAL SKILL

Mac and Windows proficient	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
HTML	● ● ● ● ●
Aegisub	● ● ● ● ●
Proof Reading/Editing	● ● ● ● ●
Research & Fact-Checking	● ● ● ● ●
Product Testing	● ● ● ● ●
Product Training	● ● ● ● ●
Quality Control & Assurance	● ● ● ● ●

## EDUCATION

### Bina Nusantara University, Jakarta

School of Information System — Minor in E-Business  
Class of 2014

## ORGANIZATION EXPERIENCE

Treasurer for "Pasukan Pengibar Bendera" (Paskibra Organization) in High School — 2008, 2009

Vice Head of Equipment Division for SMA Pembangunan Jaya 'Life in Tosca City' — 2009

## PAST PROJECT

### Analysis and Design of Information System in PT. MANDALA PLASTIK

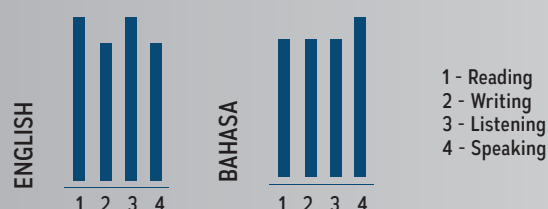
Developing the company's information system and application to help with the company's sales and inventory system organisation for PT. Mandala Plastik.

Minor Project, Bina Nusantara University — Sales and Inventory Application.

## PERSONAL SKILL

- Problem solving
- Teamwork
- Work well under pressure and tight deadlines
- Quick learner, always keen to learn and improve skills

## LITERACY



## REFERENCE

### Haries Argareza

Former Head of Indonesia Content  
for PT. Zomato Media Indonesia  
+62 8170 8178 00

### William Tunggal Djaja

Former Country Manager  
for PT. Zomato Media Indonesia  
+62 8152 3688 000