



## BHISIDH NARDEE

Department Manager Feed Ingredients Trading Business, Charoen Pokphand Group

**Nationality** : Thai  
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### Country Manager • Interim Country Manager • Entrepreneur

Pakistan Country Manager (since 2013) • Bangladesh Interim Country Manager (2012) • Small Business Owner  
Known as Charoen Pokphand Group young talent and business development expert  
Experienced in trading operations, data analytics, B2B procurement, logistics, and supply chain management

Trade Operation Manager, Young Talent, and Entrepreneur - passionate young leader with a “sustainable business vision” for driving the balance of future digital transformation along with profitable raw materials trading and cost efficiency throughout the value chain. Successful projects include the startup of trading business operation in Pakistan for C.P. Group - which tripled in size within 3 years - and raw material direct procurement from micro business owners through purchasing points in Bangladesh; suddenly reduced cost of raw materials for C.P. Group.

### TRADE OPERATION MANAGER, YOUNG TALENT, AND ENTREPRENEUR

- **Country Manager:** Managed all feed ingredients trading operations within country. Created strategy, drive performance and cost efficiency. Recruited and trained feed ingredients trading team.
- **Trade Operation Manager:** Developed procurement plan and executed strategically in any market environment - South Asia or internationally. Leveraged network and collaborate with all stakeholders.
- **Young Talent:** Promoted “Three Benefits toward Sustainability” value since appointed as C.P. Group Sustainable Development Ambassador after participates in One Young World 2015. Accomplished Sustainability & Social Trust Program and New Leader Program training courses from C.P. Leadership Institute.
- **Entrepreneur:** Transformed small family business by implementing computerized system and diversified industrial electric supply and contractor business for the alignment of new market opportunities.

### AREAS OF EXPERTISE

- **Business Development:** Developed plan, assembled team, and launched new business or new operations.
- **Data Analytics:** Conducted fundamental and technical analysis from gathered statistics data such as supply, demand, government policy, market activity, and other competitive force driving the market.
- **B2B Procurement:** Created supplier portfolio and improved relationship to achieve sustainable growth for both.
- **Logistics and Supply Chain Management:** Increased cost efficiency from suppliers' warehouse to destination.

### CAREER SUMMARY (2007 – PRESENT)

<b>Bangkok Produce Merchandising PLC</b> <b>Feed Ingredients Trading Business C.P. Group</b> Department Manager	2011 - Present	Over 5 years, promoted from Management Trainee to Department Manager and Acting Pakistan Country Manager of 18 million USD annual budget
<b>Sak Industrial Electric Supply and Contractor</b> Owner	2007 - 2011	Turned around unsystematic offline shop with IT solution and diversification strategy that improved business efficiency and financial return

### EDUCATION AND EXTRACURRICULAR

Bachelor of Business Administration, Double Major in International Business Management and Marketing,  
Assumption University, Thailand. (Magna Cum Laude Honor GPA 3.75)  
One Young World Ambassador • Hobbies: Reading Books and Playing Basketball