



## WANLOP LERTMONGKOL

### DIGITAL MEDIA EXPERT

## CONTACT

089 815 3223  
ainaction@gmail.com  
161/56 @City Condo,  
Sukhumvit 101/1 Rd.,  
Bangchak, Prakanong,  
Bangkok 10260

## PERSONAL INFO

Gender: Male  
Nationality: Thai  
Date of Birth: Feb 1, 1976  
Religion: Buddhism  
Marital Status: Married

## EDUCATION

1994 – 1998  
Bachelor Degree from  
Bangkok University  
Major: Communication Arts

## SKILLS

### DIGITAL MARKETING



### SOCIAL MEDIA



### WEB DESIGN



### GRAPHIC DESIGN



### SEARCH ENGINE



## WEBSITE

www.gotwogether.com

## WORK EXPERIENCES

► 2014 - Present  
**WARNER MUSIC  
THAILAND LIMITED**

### ONLINE MEDIA MANAGER

Manage digital marketing strategy and plan including a social media strategy. Develop and manage website that will support business including search engine marketing and optimization.

Online marketing development, manage budget and maintain contents to supporting product. Maintain social media including post, blogging and online community.

► 2011 - 2014  
**RS PUBLIC COMPANY  
LIMITED**

### DIGITAL MARKETING MANAGER

I've focused on digital trends that will be rises in Thailand. I was responsible for developing websites and mobile application in a part of digital marketing strategy. Analyzed and summarized report to top management.

► 2009 - 2011  
**GMM GRAMMY PLC**

### GROUP PRODUCT MANAGER

Initiated the idea for develop all digital products of GMM Grammy and responsible to ran all processes to smooth & ready for launch.

I've handled some special projects that relate to digital products and managed Bird Thongchai facebook page.

► 2007 - 2008  
**MODE 2 (THAILAND)  
CO., LTD**

### PROJECT MANAGER

Managed all projects according to customer's requirement, such as Website, Printing, etc. And lead the team to develop until finished. The customers that I take care such as

Glico Australia (Corporate website), Toyota Pretty Thailand (Campaign website), Toyota Altis (Product website), - Canon Pixma (Product website), Canon EOS 40D (Product website), etc.

► 2005 - 2007  
**REDLAB COMPANY  
LIMITED**

### BUSINESS DEVELOPMENT & CREATIVE COPYWRITER

Handled all projects from customer requirements e.g. Website, Printing, etc. and created a good solution to them. I've managed their project from the beginning until completed. A part of customer that I take care such as;

Chevrolet Thailand (Community Website), Bangchak Petroleum (Community Website), Conwood (Corporate Website), Ministry of Energy (Government Website), Wall Street Institute (School Website), Nissan Motor (Corporate Website), TCC Capital Land (Corporate Website), B-ing Beverage (Singha) (Product Website), oshi Beverage (Singha) (Product Website), Bond (Product Website), Chevrolet Captiva (Product Website), Chevrolet Aveo (Product Website), Chevrolet Pro Shop (E-Commerce Website), Apex Profound Beauty (Beauty Service Website), Botox Thailand (Product Website), Athenee Residence (Real Estate Webstie), etc.

## LANGUAGES

