



Ray Aditya Wong

PARTNERSHIP MANAGER

DATE OF BIRTH: October 28th, 1989

ADDRESS: Jl. Anggrek III No. 8, Karet Kuningan, Setiabudi, Jakarta Selatan

MARITAL STATUS: Single

NATIONALITY: Indonesian



ABOUT ME

I see myself as a highly creative individual who always come up with practical and innovative strategies. Nevertheless, I like to spend some time understanding a business and audience first before I suggest an idea, because it feels good to be well-prepared. I enjoy meeting new people, and having worked with a ton of diverse clients makes me well-versed in negotiations, planning, and relationship management.

After all, I am a fun guy who likes to crack jokes and make other people smile. I do sports, love adventure, photography, and have a huge desire to discover new places



JOB EXPERIENCE

PT. MONEYGURU INDONESIA (Halomoney.co.id)

May 2015 - Present: PARTNERSHIP MANAGER

Main Responsibility:

Acquire media partners to exchange valuable content, as well as sending press releases for branding purposes.

Key Achievement:

Grew HaloMoney from 0 to 12 partners in a short period of time. Closed deal with big medias like Kompas, Liputan6, Beritasatu, Tribunnews, VIVA, Okezone, etc.

PT. EATIKI (Qraved.com)

October 2014 - March 2015: PARTNERSHIP MANAGER

Main Responsibility:

Build and maintain partnership with external parties (mostly financial institutions) that is beneficial for the company, either for awareness purpose, traffic, or profit generation.

Key Achievement:

Assisted Qraved to have its first partnership with banks. Acquired Citibank & Permata Bank to collaborate and managed a strategic relationship with Bintang (Beer).

PT. CATUR SENTOSA ADIPRANA Tbk

March - August 2014: CORPORATE MARKETING ACTIVATION MANAGER

Main Responsibility:

Responsible for the implementation and segmentation of Corporate Card Business, and create synergy between internal business units to increase overall business performance and to boost sales volume.

Key Achievement:

Closed deal with BNI regarding Corporate / Co-brand Card. Managed the whole business units (Mitra10, Atria Furniture, Eleganza Tile, etc) for the implementation.

PT. BANK ANZ INDONESIA

March 2011 - March 2014: MERCHANT RELATION OFFICER

Main Responsibility:

Seek partners / new merchants to cooperate with ANZ Credit Cards in order to give additional value to all ANZ customers

Key Achievement:

Grew one of my partner's sales volume by 600% from 74 mio to 440 mio in 1 month



INTERNSHIP

PT. PRINTEC PERKASA II

September - November 2009
System Development Dept.

PT. PLATON NIAGA BERJANGKA

February - April 2010
Financial Consultant



EDUCATION

PRESIDENT UNIVERSITY

2007 - 2010
Bachelor's Degree - International Business Major
GPA: 3.29 out of 4.00



PERSONAL SKILLS

PARTNERSHIP



MARKETING STRATEGY



CREATIVITY



INTERPERSONAL



RELATIONSHIP MGMT



TEAM WORK



LANGUAGES

ENGLISH



BAHASA



GET IN TOUCH



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