

TRI HARYADI

SEO Rockstar / Growth Hacker / Blogger / Search Engine Buddy

+62 857 1473 8884 haryadi.tri@gmail.com

https://www.linkedin.com/in/triharyadi82

https://angel.co/tri-haryadi-l

About me

8+ years in digital industries, a very passionate person, a startup geek, an e-commerce growth hack specialist using Search Engine Optimization. Good in initiatives, proficient market researcher, skill full on-site/off-site web optimization, link building specialist, an organic growth hacker innovator with 1000 ways to give powerful brand exposure in internet

Professional Experience

Sr. SEO Specialist

Bukalapak, October 2015 – Present (11 months)

Overall web analysis, onsite & offsite, keyword research, plan, execute, measure monitor and report on S projects performance and recommend the next steps. Create an innovative opportunity for the web grow and conversion. Perform accurate web optimization to increase search engine findability. Creating SEO breakthrough to leverage the traffic and conversions

SEO Specialist

DuitPintar.com, April 2014 – September 2015 (1 year 6 months)

Keyword research, onsite & offsite, link building, SEO performance report metrics

SEO Manager

InboundID, October 2013 – March 2014 (6 months)

Prepare detailed strategy report analysis, identify the least expensive but most powerful and profitable keywords for client sites. Implement the best practice SEO onsite technique & improve a website organic traffic through offpage optimisation. Evaluate keyword ranking, traffic, landing page quality, content and campaigns successfulness. Create monthly SEO metrics report and insight

Project

Sleekr

Rank several keywords related to Human Resources in Google

Samsung Indonesia

UHD TV, Mobile Phone, Handphone, 3D Smart TV, Tablet, Smart TV, Plasma TV, Smartphone, LED TV, Handpt and HP Android

Pegipegi

Citilink, Lion Air, Garuda Indonesia, Air Asia, AirAsia (typo), Hotel Bandung, Hotel Di Yogyakarta, Hotel Murah Di Jakarta

Kenko Panasonic

Placing several keywords related to the Scales in Google Indonesia

Telunjuk.com

Placing several e-commerce keyword in 1st of Google Indonesia

Rent Jennete

Placing keyword rental mobil, rental mobil Jakarta, sewa mobil, sewa mobil Jakarta

Google tri haryadi

All Images News Maps Videos More Search tools



Who am I?



Strength

100 % performance in less of 6 months in Bukalapak

Won several SEO Contest

Twice developed startup company from zero to hero

Most proud of

Management Informatics LP3i – 2006

Academy

Honest, hardwork, team player, great leader, creative, commitment, innovative, encourage,

Personality