



Job title	Head of Analytics - eBusiness Units
Location	Bangkok, Thailand

Duties and Responsibilities

- Lead the analytics-as-a-service business in partnership with company businesses, E-Commerce, E-payment, and Digital marketing business.
- Responsible for business's P&L.
- Form business strategy, business model, and operation model.
- Lead an analytics team dedicated to monetize and create additional value for and from our current and potential user base.
- Mentor and coach a high-performing team of analysts, data scientists, data engineers to help identify opportunities to drive value.
- Be a leading innovator in the company defining how we can create additional value to clients and current and potential users using our data.

Candidate Profile

- 10+ years of experience performing customer targeting and segmentation, or analyzing CRM campaign results, or improving advertising monetization and optimization, preferably for an internet or technology company.
- Experience in collaborating with software architects, database engineers, optimization analysts, and marketing managers to define and drive the development of analytics platform.
- Proven ability to work in a fast-paced environment, and to meet changing deadlines and priorities on multiple simultaneous projects.
- Excellent organizational, communication and interpersonal skills.
- Working knowledge of statistics; experience with R, SAS or similar a plus.
- Superior client management skills with a strong grasp of both technical and business perspectives.
- Proven ability to work in a fast-paced environment, meeting changing deadlines and priorities on multiple simultaneous projects.
- Bachelor's degree or higher in Math, Economics, Engineering or related field

Approved by:	(on behalf of CEO)
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