# Shiraj Ratna Bajracharya

## **Business Development**

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I believe that great leadership is built on strong relationship with people. I am an assertive person who believes maintenance of relationship (either B2B or B2C) helps business become more sustainable. Therefore I am seeking a position in the area of Business to Business relationship development and sustainability of the relationship that has been developed.

#### **EXPERIENCE**

Myadmission.net

BUSINESS DEVELMENT MANAGER

And

Collegeapply.net

Identifies trendsetter ideas by researching industry and related events, publications, and announcements; tracking individual contributors and their accomplishments.

Aug 2015 - present

Locates or proposes potential business deals by contacting potential partners; discovering and exploring opportunities.

Screens potential business deals by analyzing market strategies, deal requirements, potential, and financials; evaluating options; resolving internal priorities; recommending equity investments.

Develops negotiating strategies and positions by studying integration of new venture with company strategies and operations; examining risks and potentials; estimating partners' needs and goals.

### **ENROLLMENT MANAGER**

Represent and recruit for Hult International Business School in Thailand. As well as develop company profile and modify their business plan.

Siriwin Institute May 2015 - present TEACHER (Part time)

Teach basic, intensive and business English to young and adult learners.

LINUXX March 2015 – July 2015 CUSTOMER RELATIONSHIP

Attracts potential customers by answering product and service questions; suggesting information about other services. Maintains customer records by updating account information. Resolves product or service problems by clarifying the customer's complaint; determining the cause of the problem; selecting and explaining the best solution to solve the problem; expediting correction or adjustment; following up to ensure resolution.

Capital Hospital 2013-2014

PUBLIC RELATIONS AND MARKETINGMANAGER

Planning, developing and implementing PR strategies. Managing and updating information and engaging with users on social media sites such as Twitter and Facebook as well as maintaining and updating information on the organization's website

STANDARD CHARTERD BANK NEPAL LIMITED March 2012-July2012

## PUBLIC RELATIONS (INTERNSHIP)

Helped reconnect priority banking clients with their relationship manager. Distribution of VISA platinum card which is exclusively for priority banking member.

STARBUCKS COFFE STORE MANAGER (NEW YORK)

In charge of day to day functionality of the store and order inventories. As well as

train baristas and certify them.

#### **EDUCATION**

WEBSTER UNIVERSITY 2014 - 2015

## MASTER OF BUSINESS ADMINISTRATION

- > Founding president of Herbert Business Club, MBA's first Business club.
- Member of Student Government Association
- ≥ Student ambassador for university's activities

SUNY STONY BROOK (USA) (Later transferred to Webster) 2009-2013

## BACHELORS IN BUSINESS ADMINISTRATION

Joining all student activities and after transfer to Thailand I am a member of Rotoract club.

## LANGUAGES

NEPAL BHASA Native

NEPALI Native

ENGLISH Fluent

THAI Starter