

Job title	User Experience Designer
Location	Bangkok, Thailand

Company Description

We are currently assisting one of the largest bank in Thailand understand that Mobile and online channels will be the main platform for serving individuals and businesses.

Job Purpose

The UX Designer will head the user experience design for all of the client's web and mobile products with a keen sense of following what the user wants. You will hire, maintain, and manage a team of interaction designers, visual designers, and information architects. Working closely with product managers and engineers to create simple, innovative, great-looking products that people love to use. You will utilize excellent design, communication, and interpersonal skills to develop products within a highly collaborative and cross-functional team.

Duties and Responsibilities

- Maintain a deep understanding of user behavior, emotions, and motivations.
- Build and maintain productive UX team through strong recruitment, mentoring, and career management.
- Develop high level and detailed storyboards, mockups and prototypes to effectively communicate interaction and design ideas.
- Work closely with project managers, business unit teams, IT, and vendors to adapt challenging functional requirements into versatile designs that result in simple and intuitive user experiences.
- Communicate effectively and clearly with engineers during development to achieve products that match with the intended design requirements.
- Perform usability assessments on new and existing products.
- Ensure a coherent and consistent experience across all products.

Candidate Profile

- BSc in Computer Science or equivalent experience (MSc preferred), during which you've developed extremely strong Computer Science fundamentals and analytical abilities.
- 5 years of software development, with 2 or more years of experience managing in the software industry.
- Solid software engineering development and design experience using multiple technologies and languages.
- Experience with software development methodologies, including agile software development values and practices.
- Experience in web and mobile development. (iOS, Android, HTML5, CSS, AJAX, e.g.)
- · Knowledge of user interface design principles.



- Knowledge of online security practices and protocols.
- Passion for web and mobile technologies and electronic gadgets.
- Demonstrated success in motivating and cultivating your team.
- Ability to multi-task in maturing business environments.
- Decisive and effective at issue tracking and resolution.
- Solid interpersonal skills.
- Good oral and written communication skills (Thai and English).

Approved by:	(on behalf of CEO)	