ANDREW HONG SAN DJIE

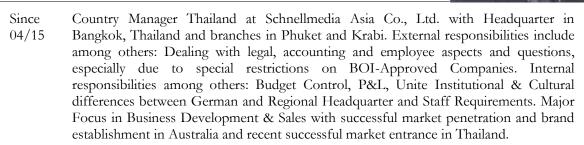
PERSONAL INFORMATION

Marital status: married

Nationality: German, before 1989 Indonesian

Birthday: 27th October 1978 Birthplace: Aachen, Germany

WORK EXPERIENCE



- 01/11 Country Manager Thailand at PrePress International Co., Ltd., part of the Schnellmedia 03/15: Group in Bangkok, Thailand (taking care of all 3 branches (Bangkok, Phuket and Krabi) with more than 160 employees. Creation and Control of yearly Budgets, Manpower, Cultural integration, Institutional integration, significantly responsible in the successful setup of a new BOI certified company as well as the coordination and control of moving all assets and resources to the new company and preparation of closing down the old company.
- 01/09 Head of Schnellmedia Representative Office Asia Pacific & Business Development 03/15: Manager for Schnellmedia GmbH & Co. KG in Bangkok, Thailand (setting up Rep. Office with its necessary structures, analysing different markets in the Region, market selection and preparation of market entrance strategy for selected markets, realizing long term expansion plans in the Asia Pacific Area, especially Australia & USA, sound brand establishment in target regions, with customers in Top 3 of their respective industry)
- 10/05 Business Development Assistant Manager at Top Trend Manufacturing Co., Ltd., part
 12/08: of SAHA Phatana Inter-Holding Plc. Co. Ltd, in Bangkok, Thailand (Preparing the market entrance to Europe, Australia & US, analyse market opportunities, develop and organize marketing plan & activities with extensive customer visits in each region, proven double digit growth year-on-year)
- 04/04 Student Assistant at the Chair of International Management, RWTH Aachen (among 09/05: others working in a research project team: "Entry Strategy of German Automobile Companies and their Supplier in the Chinese Market", especially the legal scope)
- 07/03 Student Assistant at the Research Institute for International Management, RWTH 03/04: Aachen (among others a research project: Observation of the re-entrance strategy by IKEA in Japan and the research and analysis of the company)

UNIVERSITY

03/05 – 08/05:	Final thesis in International Management: The institutional embeddedness of transnational companies on the example of Singaporean and German airlines
02/04 – 07/04:	Exchange program (IMEP) at the Universiteit Maastricht
12/03 – 01/04:	Special seminar on "intercultural communication"
10/03 – 01/04:	Seminar paper in International Economic Relations: Analyzing the instruments & activities of international development organizations – The Asia Development Bank
08/03 – 12/03:	Seminar paper in International Management: The institutional integration of transnational cooperation's
07/01 - 11/01:	Exchange program at the National University of Singapore
Since 10/99:	Start a degree for Business Administration at the RWTH Aachen with major focus on International Management, International Economic Relations and Work Sciences (Graduated: 08/05)

INTERNSHIP

09/00: Gaenslen & Völter, Metzingen, Germany

MILITARY SERVICE

07/98 – Orderly at the officers' mess "Gut Neuhaus" in Aachen 04/99:

SCHOOL

07/89 – Anne Frank Gymnasium (school-leaving certificate)

06/98:

07/85 - Primary School

06/89:

KNOWLEDGE OF LANGUAGES

German (mother tongue), English (fluent written & spoken), Dutch, Indonesian and Thai (basic standard)

KNOWLEDGE IN DATAPROCESSING

Office XP (extensive knowledge in Word, Excel and Power Point), Basic knowledge SAP PRIVATE ACITIVITIES

Karate, Tennis

LICENCES

National Training Licence-C (Karate), National Examiner Licence-C (Karate)

National Youth Licence: Coaching children and youth groups and organizing trips and excursions

National Licence-C for professionally managing sport clubs: Club Manager – Member of the governing board; head organizer of the yearly tournament

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