

# Rathakate Hanchana



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## Professional Attributes

With more than 20 years' of experience in management, I am excellent in working with others to achieve a certain objective on time and with excellence solution, especially in Digital service for across industry of TELCO and IT. I am an open-minded, friendly and resourceful management and also strong ambitious person who has developed a mature and responsible approach to any target that I undertake.

### Skills

Project Management	★★★★★
Digital service planning	★★★★★
UI/UX	★★★★★
Portfolio management	★★★★★
CAPEX/OPEX control	★★★★★

### Education



#### **Master Degree in Computer Science, Software Engineering**

*Faculty of Computer engineering,  
Chulalongkorn University*

#### **Project Management Professional (PMP), credential number 1222386**

*Project Management Institute*

## Work Experience

**2014 - Present**



### **Vice President ,Service Planning department ,Technology group**

#### **Key responsible :**

To manage service planning department as per following key deliverables

- 1) Initiative business development of digital Service /product for DTAC which include various area of digital business : Mobile advertising ,Location base services ,Mobile tv, live broadcast, VAS services enhancement, customer experience improvement ,IoTs M2M,all Cloud services ,RCS ,IMS solution and partner management
- 2) Development strategy together with marketing business unit for short -term and long term of Digital Services to alignment with Telenor group strategy
- 3) Monitoring and control financial unit, part of OPEX,CAPEX for IT deliverables
- 4)Monitoring and control portfolio management for VAS ,Digital platform, Infrastructure

**Key deliverables:** Digital services (RCS ,IoTs, IT transformation and new initiative startup services)

2012 – 2014



**Nokia project Manager: oversees the planning, implementation, and tracking of a specific project for Nokia's client**

**Key responsible :**

- Define the scope of the project in collaboration with senior management
- Create a detailed work plan which identifies and sequences the activities needed to successfully complete the project
- Determine the resources (time, money, equipment, etc) required to complete the project
- Develop a schedule for project completion that effectively allocates the resources to the activities
- Review the project schedule with senior management and all other staff that will be affected by the project activities; revise the schedule as required
- Determine the objectives and measures upon which the project will be evaluated at its completion

**Key deliverables:**

- 1) VAS solution project (location base services ) : VietTel Mobile,Vietnam
- 2) Lawful interception project : Mobiphone,Vietnam
- 3) Charging service project Mobiphone,Vietnam
- 4) Entitle VAS solution for greenfield 3G project : TOT public company Limited, Thailand

2009 – 2012



**Ericsson Project Manager : to oversees the planning, implementation, and tracking of a specific project for Ericsson indo-china market**

**Key responsible :**

- agreeing project objectives
- representing the client's or organization's interests
- organizing the various professional people working on a project
- carrying out risk assessment
- making sure that all the aims of the project are met
- making sure the quality standards are met
- overseeing the accounting, costing and billing

**Key deliverables:**

- 1) Greenfield deliverable entitle VAS project on 3G network (CAADCOM ,Cambodia)
  - SMS,MMS, Welcome message
  - SDP
  - RBT
- 2) Streaming project (Dtac ,Thailand)
- 3) Network Audit project (CAADCOM ,Cambodia)

2007 – 2009



## Customer Project Manager

### **Key responsible :**

Oversees the planning, implementation, and tracking of a specific short-term project and long-term project for Huawei 'clients in Thailand market.

### **Key deliverables :**

- 1) NGN network transformation (TrueMove, Public Company Limited)
- 2) VAS solution (SMS,MMS, Welcome message) (TrueMove,Public Company Limited)
- 3) Transmission network (TOT Public Company Limited)

## Professional training

*Listed only highlight training program*

2015-2016 IT Transformation ,Startup business development for TELCO/IT industry

Digital service design

Management of IT diversity

2014-2015 IoT,M2M and TELCO monetization

People management

User-experience management

Big data and transformation

2012-2014 Risk and response management

IMS transformation program

SIX sigma and project control scope