

# HELLO.

My name is **Chris Schalkx**, I was born on January 13, 1992 in the Netherlands and I'm looking for a **new challenge**.

## Work experience

April 2014 - Now

### HEAD OF SOCIAL MEDIA & EMAIL

HotelQuickly, Bangkok (Thailand)

Head of social media and email marketing. Leading a fully localised social media team by creating and overseeing the creation of content for 15+ different channels. Leading CRM and brand strategies.

July 2015 - Now

### SOCIAL MEDIA MANAGER (US)

Next Animation Studio, Taipei (Taiwan)

Managing US social and email for Next Media Animation and TomoNews. (freelance position)

September 2011 - December 2012

### COMMUNITY MANAGER (NL/UK)

Roamler, Amsterdam (The Netherlands)

Community management on social media, email and dedicated CRM platform. Involved in PR and graphic design.

August 2011 - January 2012

### CUSTOMER SERVICE & SALES REPRESENTATIVE

Capter, Hilversum (The Netherlands)

Sales advisor for Yarden Insurances. Customer care for LeasePlan Bank Netherlands.

## Education

September 2010 - July 2014

### BA MEDIA & CULTURE: NEW MEDIA

University of Amsterdam, Amsterdam (The Netherlands)

Major Digital Media, Minor Contemporary China Studies

## Skills

Photoshop ● ● ● ● ● ● ● ○

HTML ● ● ● ● ● ○ ○ ○

CSS ● ● ● ● ○ ○ ○ ○

Wordpress ● ● ● ● ● ● ○ ○

Illustrator ● ● ● ● ● ● ○ ○

Premiere Pro ● ● ● ● ● ○ ○ ○

MS Office ● ● ● ● ● ● ● ●

Copywriting ● ● ● ● ● ● ● ○



January 2013 - January 2014

### WORLD EXPLORER

Expanding economic and cultural views while exploring 15 countries across Southeast Asia, East Asia and Central America.

Let's stay in touch

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