

Arogya Bajracharya



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Professional Skills

Words $\star \star \star \star \star \star$ Excel $\star \star \star \star \star \star$ Power Point $\star \star \star \star \star \star$ Outlook $\star \star \star \star \star \star$

Language Skills

Nepali $\star\star\star\star\star$ English $\star\star\star\star\star$ Hindi $\star\star\star\star\star$ Nepal Bhasa $\star\star\star\star\star$ Thai $\star\star\star\star\star$

Interests

Sports, Music, Travelling, Online Review Contributing, Volunteering

Reference

Reference available upon request

Objective -

Experienced MBA graduate seeking to apply skills and knowledge through suitable openings in the field of Sales, Marketing, Business Development or Account Management

Work Experience

REGIONAL SALES MANAGER

Sept 2015 - Present

Beljen Media (Pacific Technologies Co. Ltd) – Bangkok, Thailand

- Responsible for Broadcasting and Telecom Product Line
- Fix appointments with System Integrators and other end users of South East Asia for the Demo and Presentation of the device and technology
- Consistent follow up with potential leads and regular persuading to be done
 with customers to deliver product or service that best satisfies their needs in
 terms of quality, price and delivery
- Prepare and present business plan and sales strategy for ASEAN market to MD
- Regular work reporting to be done to MD regarding performances of sales leads and opportunities with business overview and status

RESEARCH ASSOCIATE (VPAA/PRESIDENT'S OFFICE) Jun-Aug 2015

Asian Institute of Technology – Bangkok, Thailand

- Coordinate and conduct meetings of the Business Plan
- Assist with preparation of the Report
- Conduct research and analysis such as market study of other universities and its programs

ACCOUNTS & TREASURY – TRAINEE

Jun 2012 – Jul 2013

Business Universal Development Bank Limited-Nepal

- Handle cash management systems such as billing, payment mechanisms etc.
- Reconcile Bank & Ledger statements
- Prepare Memorandums, Purchase Orders and Goods Receipt Note

MARKETING - INTERN

Jan – Mar 2011

Mega Bank Nepal Limited

- Achieve the deposit and loan targets for marketing department
- Report daily records of deposits and loans to assistant relationship manager

Arogya Bajracharya





Education

MASTER OF BUSINESS ADMINISTRATION

2013 - 2015

Asian Institute of Technology - School of Management

Major - Strategy Minor - Marketing & Human Resources

BACHELOR OF BUSINESS ADMINISTRATION

2007 - 2011

Ace Institute of Management, Pokhara University-Nepal

Major - Marketing & Finance

Honor & Awards

- Guest Speaker at the Faculty of Economics, Yogyakarta State University- Indonesia (2014)
- Received Asian Institute of Technology Fellowship to Pursue M.B.A. (2013-2015)
- Received Ace Institute of Management Scholarships in Semester VII & VIII to Pursue B.B.A. (2010-2011)

Seminars & Conferences

• Attended MAG Scholar Conference Global Business, Marketing and Tourism Conference for the paper titled "Sustainable Organic Rice Farming: A case study of Farmers' Friend Rice project in Thailand" (2014, Indonesia)

Independent Coursework

- Completed Online Course on "International Business Environment and Global Strategy" from Indian Institute Of Management-Bangalore
- Completed Online Course on "Introduction to Project Management" from The University Of Adelaide

Activities

- 50 hours of social service at Women's Rehabilitation Centre 'WOREC' (Chhahari) Nepal
- Volunteer at the Asian Institute of Technology 'Career Fair' (2014)