



# NALINEE (HONG) TANG-AMORNSUKSAN

Digital Creative  
& UX/UI Specialist

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My Site : cargocollective.com/linnnnn  
Portfolio : Please Contact me

## INFORMAZIONI



Date of Birth: 19 June 1981 (34 years)  
Nationality: Thai  
Religion: Buddhism  
Marital Status: Single

## EDUCATION



**Art direction (2 years diploma)** 2011/2012  
(3.69/4.00)  
Miami Idea School  
SANFRANCISCO - USA

**Bachelor in Communication art & Design** 2001/2005  
(2.68/4.00)  
King Mongkut's Institute Of  
Technology Lardkrabang  
Bangkok - Thailand

**Digital Marketing Certificate Program** 2016  
Thammasart University  
Bangkok - Thailand

## LANGUAGE



THAI



English



## HOBBY



Cooking



Photography

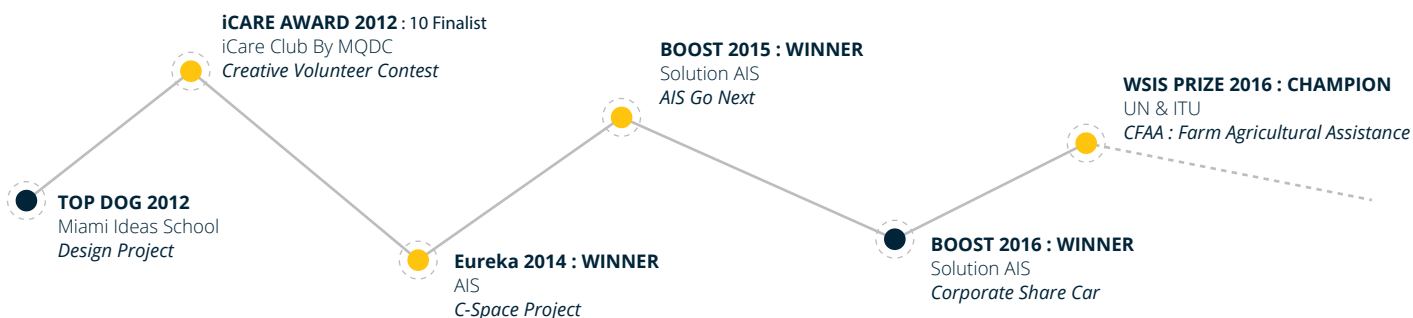


Reading



Traveling

## ACHIEVEMENT



## COURSE TRAINER



**Customer Experience** (In progress)  
Trainee : PO of A Bank

**USER Experience** (2014)  
Trainee : Programmer (AIS)

**USER Experience** (2014-2015)  
Trainee : BI & Marketing (AIS)

**Presentation Design** (2014-2015)  
Trainee : BI & Marketing (AIS)

**AIS The StartUp Junior** (2014-2015)  
Trainee : AIS Employee 's Children

## PROGRAM



**Photoshop**  
● ● ● ● ● ● ● ● ● ●

**Illustrator**  
● ● ● ● ● ● ● ● ● ●

**InDesign**  
● ● ● ● ● ● ● ● ● ●

**After Affect**  
● ● ● ● ● ● ● ● ● ●

**Invision**  
● ● ● ● ● ● ● ● ● ●

**Key Note**  
● ● ● ● ● ● ● ● ● ●

## SKILL



**Creative**  
● ● ● ● ● ● ● ● ● ●

**Presentation**  
● ● ● ● ● ● ● ● ● ●

**Trainig**  
● ● ● ● ● ● ● ● ● ●

**Decision making**  
● ● ● ● ● ● ● ● ● ●

**User Experience**  
● ● ● ● ● ● ● ● ● ●

**Design**  
● ● ● ● ● ● ● ● ● ●

## WORK EXPERIENCE

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### AIS

#### Digital Creative & UX/UI Teamlead

March 2014 - Present

- Conceptualise and design solution for Corporate Customer.
  - Create an initial site structure and project plan for team.
  - Consult to Marketing, PR, to create product, content and technology trend.
  - Create Course about CX, UX and design to BI, Marketing, PO
  - Conceptualise and manage team to make UI for website, mobile application, VDO Content, Infographic, 3D Game.
  - Solving problems for the team.
  - Complete projects by coordinating with Programmer Leader, Project manager and Marketing.
  - Create and manage team to make user testing and usability test (just started and on process 2 projects)
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### THOMAS IDEA

#### Senior Digital Designer

June 2013 - Dec 2013

- Conceptualise and Design UI for website, mobile application.
  - Complete projects by coordinating with Programmer, Project manager.
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### MOSH AGENCY

#### Art Director

Jan 2013 - May 2013

- Gathering requirement from customer.
  - Initiating corporate identity of the client.
  - Creating and controlling design with corporate identity of the client.
  - Developing creative concepts, ideation and designs (Both Print and Online)
  - Contributing ideas and work as part of an integrated, inter-disciplinary team.
  - Using strategic content to produce visually compelling presentations.
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### KEEN MEDIA AGENCY ( THAILAND )

#### Photo Editor

July 2006 - July 2010

- Coordinating and planning entire production from pre-production to posting images, receiving requests from designers, project managers and brands on purchases.
  - Contacting selected photographer, stylist and negotiate costs to stay within brand's budget
  - Scheduling for production.
  - Taking and Retouching photo.
  - Casting for events and projects that include the use of model, coordinating retouching after shooting.
  - Purchasing stock images and managing stock expirations.
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### PLAN GRAPHIC

#### Photographer & Stock Photo Controller

June 2005 - June 2006

- Studio and outdoor photographer.
- Retouching.
- Stock photo managing