

ANIL KHANNA S/O SH. SURINDER KHANNA, H.NO.16. SHANKAR GARDAN
OPP. BHULLAR TRADING CO. SODAL ROAD, JALANDHAR.
CONTACT NO:- +91 95176 08670, +66 94051-1066.

ANIL KHANNA

[anil anilkhanna@yahoo.com](mailto:anil_khanna@yahoo.com)

OBJECTIVE

A Challenging and rewarding position in a growth oriented organization where my skills can be utilized towards achieving the organization's goal.

POTENTIAL

I have urge to ability to work effectively, individually and as a part of term and urge to excel in whatever I DO. I would like to work in an environment which provides scope for individual growth and encourages creativity, innovation and initiative while providing challenging assignment.

PROFESSIONAL EXPOSURE

WONDERCHILD (THAILAND) CO., LTD., Bangkok (Thailand)

From Mar., 2015 to till as Merchandiser (Fine Knits – Kids Apparels)

Account Handled:

Disney, Blue Banana, Cornor, Redtag, Sana. (Middle East)

Key Deliverables

Kids Apparels (Boy & Girl, NB to 5 Years)

- To keep a check on sales report of previous season & identify the hero product, Average selling stuff & the non-performers & act accordingly for the upcoming season.
- To develop products of such fine quality and aesthetics that they become major sales driving force by themselves, at the same time Salesman samples should be in line with the art-work provided & executed to near perfection quantitatively & qualitatively within specified time lines.
- Develop styles in strict conformance with the line plan. This is to ensure that products being developed adhere to the market requirement.
- Regular follow up & updates to ensure that the products being developed conform to our standards, designs, and reach us within our desired timelines.
- Handled account starts from sampling till the execution of the order.
- Approving qualities, lab-dips, prints, embroideries, checking fit samples, PP samples Etc.
- Create new fabric and trims files buyer's meeting and keep adding new material on regular basis.
- Co-coordinating with all the departments (fabric /trims/planning) etc.to ensure all the materials are in-house as per the Plan (T&A).
- Send sales man samples to buyer as per the requirement.
- Negotiating on quotations with vendors.
- Follow up on orders for timely deliveries and send update buyer on weekly basis
- Monitoring the quality of anticipating short- coming before & after production.
- Strong follow up with the production making sure that the size sets/pre-production samples for all styles are submitted and approved by the Technical dept./designers, well in time before the commencement of any style in production
- Call in new developments from various vendors for the season, in terms of fabrics, trims, prints, garmenting techniques, etc. which can contribute by adding freshness to the new range and align the new range more concretely to the fashion forecasts.
- Setup alternatives vendors for each element required in the product, for example buttons, labels, certain types of packaging etc.to help in smooth running of operations, add to novelty, and receive competitive prices.
- Strict monitoring of the TNA plan sent by the factories.
- Market visits to remain updated with new developments by competitors and the industry.

YORK EXPORTS LTD – New Delhi

From Jun., 2012 to Feb., 2015 as Business Development Associate- Men/Women Clothing

- Take care of merchandising function for Men's & Women's Apparel category (Fine Knits / Active Ware)
- New e-comm portal identification, margin negotiation, registration, photo-shoot and uploading.
- SKU planning, replenishment of stock.
- Assortment planning with portal as per the trend forecast well in advance for the season.
- Handle sampling and production for Men's and Women's category ie. T-Shirts/Top/Track Pant/Sweat Shirt etc.
- Portal management, liaison and coordinate, periodic feedback.
- Planning for the season marketing activity for the month.
- Target orientation, performance adherence, budgeting and forecasting.
- Analyzing sales monthly / quarterly performance.
- Tracking sale and deliveries for the virtual modal.
- To maintain the merchandising hygiene dashboard on all Portal on daily basics i.e. (Snapdeal, Jabong, Limeroad, Styletag, Fashionara, Groupon, Tradus and Paytm.
- Seeking merchandise feedback from customers through returns, Brand Facebook page.

OCTAVE CLOTHING – Ludhiana (Pb.) INDIA

From Nov., 2009 to Jun., 2012 as Fashion Designer cum Merchandiser (Men's wear – Fine Knit)

- Working in the team of 3.
- Responsible for all pilot run and initial trials.
- To handle both sampling and production orders.
- In sampling orders to develop the samples according to the market like change in yarn color size or construction etc.
- In production orders to handle the whole production up to dispatch.
- Dealing with vendors.
- Dealing with buyers through e-mail and tale talk.
- Deals with workers and labors within the industry and arranging the labors for production.
- Responsibility of showroom.
- To handle stock items.

SUCCESS FACTORS

- Good interpersonal skills, Communication skills
- Teamwork
- Dedication to customer and company success
- Act with integrity, honesty and strong determination
- Effective application of theoretical knowledge in work place
- Ability to learn things quickly
- Work with drive and commitment to results

Description

It's very great experience to work with OCTAVE CLOTHING. There, I experienced to handle all the "SAMPLING and PRODUCTION ORDERS "from "DESIGN to DISPATCH "of items like: Round Neck T-Shirt, Polo T-shirt, sweat shirt, lowers and sando. Experimented with color combos with different gauge, design, yarn like Cotton, lycra, Fleeze, Textile etc...

EDUCATION

10th (P.S.E.B.) with second division
12th (P.S.E.B.) with second division

TECHNICAL QUALIFICATION

Completed degree in Fashion Design from INIFD, Jalandhar (Under Annamalai University)

SUMMER TRAINING

Two month training at Ziama Fashion Pvt. Ltd., Ludhiana.

STRENGTH'S

- Practical and business focused approach to achieve organization goals & coupled with strong communication, interpersonal & analytical skills management and pro-active.
- Generation new solution and ideas.
- Proven abilities in the team management.

I.T.SKILLS

Operating system

- MS-DOS, Microsoft Windows98/2000/XP.

Application software

- MS-Office, Coral Draw, Photo Impact & Page Maker.

PERSONAL DETAILS

Gender:	Male.
Father's Name:	Sh. Surinder Khanna.
Nationality:	Indian
Date of birth:	July.1, 1986
Marital status:	Single.
Contact No.:	+91 95176 08670 +66 94051-1066 (M)
Languages Known:	Punjabi, English and Hindi.
Permanently Address:	16, Shankar Garden, Sodal Road, Jalandhar – 144001 (PB.) INDIA

AREAS OF INTEREST

Hobbies: Interacting with People, Work Traveling, Listening Music.

ANIL KHANNA