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RESUME SUMMARY

Latest Position Online Marketing Manager

Years(s) of Work Experience 12 years

Latest Job Function Marketing / Public Relations
Latest Industry Sector Food and Beverage / Catering

Latest Career Level Senior
Highest Education Attained Degree
Authorized to work in Thailand Yes

Latest Salary THB70,000

Availability Within Months - 1 Month

PERSONAL PARTICULARS

Gender Male Age 35

Date of Birth 22-Sep-81
Nationality Thailand
Marital Status Married
Living Location Bangkok
Postal Code 10510

EXECUTIVE SUMMARY

Create and manage online campaign finalist ADMAN and B.A.D 2010

EDUCATION

2000 - 2003

Thonburi Rajabhat university, Bachelor degree (major: Stats)

Grade / GPA: 2.79

WORK EXPERIENCE

New concept product Apr / 2014 - Present Online marketing manager THB 70,000

Manage all digital on business

• Create and drive digital strategies and communication online platform

- Online media plan and buy
- Create digital content plan with team
- Manage and plan digital campaign
- Project leader production team
- Report and analysis data online platform

iHub Digital May / 2011 - Jan / 2014

Art Director THB 65,000

- Creative design application on facebook/mobile/banner
- Create Strategies for online campaign with team

Topspace(sanook.com) Mar / 2011 - May / 2011

Project Manager THB 55,000

• Plan online campaign

• Control timeline production

DRAFTFCB Jun / 2009 - Mar / 2011

Interactive Manager THB 47,000

- Manage all digital campaign of company
- Creative online campaign
- Control timeline production

Adapter by ITAS Feb / 2008 - Jun / 2009

Interactive Designer THB 38,000

• Design/animate website/banner for online campaign

Newmedia Dec / 2006 - Jan / 2008

Interactive Designer THB 25,000

• Design/animate website/banner for online campaign