

CURRICULUM VITAE

Jul 17th, 2016**RESTU BAGUS WICAKSONO, S.E.**

Gading Nias Residence tower Alamanda 12 BG

Pegangsaan Dua, Jakarta Utara (domicile)

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Email : restuwicaksono@gmail.com

DATE OF BIRTH

December 27th, 1986

HEIGHT/WEIGHT

170 cm / 83 kg

PLACE OF BIRTH

Manado, North Sulawesi

MARITAL STATUS

Single

RELIGION

Islam

SUMMARY

*“Strong communication & leadership skills,
quick learner, strong personality and enjoy working in a team”*

EDUCATION DETAIL

2004 – 2009	Bachelor Degree (S1), Economic Faculty, Airlangga University <ul style="list-style-type: none">• study field in Management, specifically on Marketing Concentration• Title of Thesis : <i>"Influence of on-pack sampling Rinso and emotional state toward impulse buying behavior of consumers in Surabaya"</i>.• Time of Study : 4 year 4 months (Graduated at January, 28th 2009)• GPA 3.16 (4.00 scale).
2001 – 2004	2 nd Senior High School, Madiun – East Java.
1998 – 2001	2 nd Junior High School, Madiun – East Java.
1992 – 1998	1 st Sentul Elementary School, Blitar – East Java.

WORKING EXPERIENCES

May 2015 – June 2016	Venture Fleet Manager , Lazada Express Indonesia, subsidiary of Lazada Group
	ROLE / SCOPE: <ul style="list-style-type: none">• Reporting to the VP OPS, must be able to work independently in a Fast moving and robust expanding online business environment.• Responsible for the rolling assets and the people who operate the fleet.• Responsible for all work related area that involves Fleet Management.• Constantly pursuing areas for process improvements to Enhance Customer Experience & Satisfaction, Improving Staff Productivity / KPI Performance and Reduce Operating Costs.
	JOB RESPONSIBILITIES: <ul style="list-style-type: none">• Acquire company owned vehicles for deployment that enable the proper fleet profile & branding for effective LEX operations. This is to be done in collaboration with the Regional Fleet VP / Team to ensure uniformity and cost effectiveness.• Oversee the direction of the implementation of trainings, corporate uniforms and corporate ID for delivery staff of trucks & motorcycles. Active participation in the review of these areas with Regional Fleet VP / Team is required.• Must Implement & maintain ownership programs that enable LEX independent contractors (IC) to buy or lease vehicles that represent LEX professionally at street level.• Must manage contract administration, incentive and compensation programs for employees and IC. Ensure these follows all Regional Fleet implementations / guidelines.• Must administer insurance, loss control and liability programs in a prudent manner & in compliance with local regulations & requirements.• Ensure to collaborate with LEX HR & Fleet Recruiters to recruit & retain the delivery professionals we need to do our business at the highest levels.• Must maintain vehicle standards for safety, cost effectiveness & professional image among our customers and the Public. This is to be done in collaboration with the Regional Fleet VP / Team to ensure uniformity and cost effectiveness.

- Ensure to constantly upgrade our people and our fleet assets.
- Must assist & execute all fleet asset plans / projects driven by Regional Fleet Management (Relating to Vehicles & People) within the given deadlines.
- Ensure to track performance goals by developing key measurable trackers to track performance & Standard KPIs.
- Ensure all Ad Hoc tasks assigned must be completed in the given timeframes.

HOW THE FLEET OPERATE :

- The pickup and delivery fleet is the most visible part of LEX and in many cases the only people our merchants and customers see in person. Our vehicles need to represent the company in a positive & professional way and the people who operate them are the key to our service & ambassadors for the company.
- From a management perspective, we must have an organization based on professionalism and a culture of respect for the important people who do this work. Drivers & riders need to represent us well, be financially rewarded for the work they perform and constantly encouraged to perform at the highest levels.
- The assets we put on the street need to be properly identified, safe and the right fleet profile to perform the pickup and delivery functions. Independent contractors (ICs) need to be part of the company's value system and be given the tools necessary to excel. LEX needs to put in programs that enable ICs to acquire the right vehicles. We need to create a fleet of small business people and entrepreneurs who see their success tied to LEX & our customers. As we grow, this part of the fleet will be the majority of our vehicles.
- Company owned vehicles need to be of the highest standard and effectively managed for productivity. It should always be our goal that company owned vehicles operated by trained professionals will be less than 10 percent of our overall fleet, but these vehicles are the gold standard for our public image. After a term of company ownership, these vehicles should be sold or leased to ICs and we need to purchase new trucks & motorcycles to refresh the fleet profile.
- Sub-contract fleets where we deal with an agent will always be part of our fleet profile but we should manage this to a minority. As we add more technology to the field, we will be constrained if we do not have a direct relationship with the delivery staff who operate the vehicles.

PROJECT : Implement Individual Contractor Model for courier employment

Team :

Steering Committee

1. Anand Rajender Kumar : CEO Lazada Express (LEX) Indonesia
2. Ventya Gema : Vice President Operation LEX Indonesia
3. Gerard Pereira : Regional Vice President Fleet LEX, based in MY

Counter Part

1. Gerard Felix : Regional Fleet Manager, based in MY
2. Thiruchelvan Muregesu : Regional Fleet Manager, based in MY

Team Member

1. Restu Bagus Wicaksono : National Fleet Manager, as Project Leader
2. Dyah Adzania : Fleet Recruiter, as Project Coordinator
3. Randra Krishnan : Fleet Recruiter, as Project Member
4. Joshua A. Patay : Fleet Recruiter, as Project Member
5. Fince Mokodaser : Fleet Admin, as Project Member

RESULT

:

1. Successful to hired more than 700 couriers only within 6 months
2. Building a candidate pipeline more than 1000 people across Indonesia at the same time
3. Trained more than 700 couriers in the same period

March 2014 – May 2015 **Fleet Supervisor Jaksumei (Jakarta, Sumatera, East Indonesia), PT. Cipta Krida Bahari – Jakarta, subsidiary of PT. Trakindo Utama**

Job Description

- Ensure all subordinates meet service performance requirements and take corrective actions swiftly when required
- Establish open communication, proactive approach to problem solving and best practice implementation
- Ensure the implementation and compliance of Health, Safety, Environment (HSE) principle during driving execution and build HSE awareness as driving culture.
- Develop with the Manager, review and update business process and work instructions within Jaksumei (Jakarta, Sumatra, & East Indonesia) Division - Especially Fleet Function
- Ensure effective implementation and adherence to all business process, procedures and work instructions
- Participate in all development training
- Establish coaching and counseling to all leader and staff levels to effectively perform the functions and activities of the team
- Conduct performance review of all staff and drivers as required by company policy
- Acknowledge and understand of all related systems used by JakSumEi Division - Especially Fleet Function and being capable to train all staffs and drivers to use the systems
- Ensure that daily and weekly performance reports are prepared in timely manner
- Review weekly service performance, quality and safety reports, discuss and identify root causes of service failures with the Manager, implement preventive actions, and suggest any improvement process accordingly
- Organize and conduct weekly meeting with the team to review performance, service failures and operational problems
- Organize and conduct daily pre-work briefing and monthly safety meeting
- Ensure all action items which has been discussed in both performance and pre-work briefing will be done properly by the nominated PIC
- Ensure all minutes of meeting will be recorded properly, as well as recording the attendance list
- Prepare a report to be reviewed in the regular monthly Managers meeting.
- Ensure all financial report are recorded and settled to Finance Department based on Finance Department procedures

SPECIFIC DUTIES AND RESPONSIBILITIES

- Ensure every Company truck used for pick-up and delivery are in compliance to the standard safety requirement by the Company and/or Customer.
- Ensure all cargos picked up from pick up point are loaded and securely lashed based on the standard safety by the Company.
- Ensure to report for any discrepancy, loss or damage to Commercial Department or related Operation Department within 24 hours after the incident based on claim process.
- Ensure all documents needed for claim process is ready within less than 10 days
- Ensure all supporting documents in the shipments are well maintained from pick up point to delivery point and return to Finance Dept/related Operation Department in appropriate condition.
- Maintain good database of hardcopy filing as well as softcopy.
- Submit weekly activity report to Manager.
- Standby 24 hours 7 days (by call or direct supervision) to support all problems in fleet execution.
- Ability and willingness to travel with short notice around Indonesia & overseas.
- Ability to work with minimal supervision, take initiative and be proactive in addressing improvement opportunities.
- Perform daily schedule and route for every fleet and drivers
- Control & monitor all fleet based on systems and/or manual.
- Perform maintenance schedule to be addressed to all vehicles
- Control & monitoring all regulations related to fleet operations
- Control & monitoring of all licenses related to vehicle and/or drivers
- Ensure all data of FMS are update of all vehicles and drivers including form branches
- Control & monitor all operational cost which should be requested and settled based on Finance Work Instruction.
- Ensure the utilization of fleet are optimized
- Ensure the implementation of journey management, behavior based safety, health performance, defensive driving and all safety on the road are applied properly.
- Perform fleet analysis for fleet utilization, deployment and replacement plan
- Perform other tasks are required by the Manager and/or Senior Manager

ACHIEVEMENT

- 3rd Winner CKB Excellence Award – Cost Effectiveness Program 2014

April 2012 – April 2013

National Fleet Safety Analyst, PT. Serasi Logistics Indonesia – **Head Office** Jakarta, Subsidiary of PT. Astra International, Tbk

Job Description

- Do safety induction
- Conduct weekly safety talk
- Conduct monthly Management Safety Meeting
- Investigate accident & incident

- Making HSSE Policy & Procedure
- Supervise the HSSE Officer in all Indonesia branches
- Maintain the HSSE System in all Indonesia branches is working and applicable
- Do Weekly Inspection at office area on Head Office
- Do monthly Road Spot Check
- Preparation OHSAS 18001
- Safety Document Control
- Ensure Company HSE standards and procedures are incorporated into the workplace

May 2010 – April 2012

Operation Supervisor, PT. Serasi Logistics Indonesia – Surabaya Branch, Subsidiary of PT. Astra International, Tbk

Job Description

- Responsible for the execution and planning of the budget in the department
- Formulate effective strategies that enhance the financial welfare of the organization. Also develop measures to motivate employees and undertake office management
- Undertake a performance evaluation of assigned staff.
- Establish performance parameters and gauge employees' personal targets.
- Monitor staff's performance and coach them for any improvements.
- Strengthen the relationship between the organization and its clients
- Do monthly meeting performance with clients
- Do weekly PDCA with internal department
- Keep a close eye on the adherence to company policies, objectives and goals

May 2009 – May 2010

MT Logistics, PT. Serasi Logistics Indonesia – Surabaya Branch, Subsidiary of PT. Astra International, Tbk

October-December 2008

Assistant Analyst, Laboratorium Pengembangan Manajemen dan Bisnis (LPMB) UNAIR.

September 2007

Relationship Marketing, General Electric (GE) Money Surabaya.

2006

Chief Officer of Art Exhibition and Bazar, "Economic Week", 2006.

2006

Chief Officer of Economic Hip-Hop Party, "Economic Week", 2006.

January 2005

Chief Executive, Management Goes To School, Departement of Management UNAIR.

COMMITTEE MEMBERSHIPS AND SEMINAR

January 2015	"Member Gathering ALI – Antisipasi dan Solusi Fluktuasi Harga BBM Solar terhadap Biaya Transportasi Barang", Asosiasi Logistik Indonesia (ALI)
November 2014	"Sosialisasi Value Assessment", PT. Cipta Krida Bahari in collaboration with PT. ABM Investama, tbk
November 2014	"Project Risk Management", PT. Cipta Krida Bahari in collaboration with PT. ABM Investama, tbk
October 2014	"Behavioral Event Interview", PT. Cipta Krida Bahari
August 2014	"HIRADC (Hazard Identification Risk Assessment Determine Control)", PT. Cipta Krida Bahari
August 2014	"Seminar Pengangkutan Barang dengan Truk atau Kereta Api? Membidik Efisiensi dan Peluang Bisnis Logistik", Supply Chain Indonesia
March 2014	"TMT Core Values", PT. Cipta Krida Bahari
August 2012	"Hazardous Material and WS Safety Standard, Chemical Product Management – Train The Trainer", Schlumberger Indonesia
June 2012	"Basic Supervisory Development Program", PT. Serasi Autoraya, Tbk in collaboration with
June 2012	"Driver SMARRT - Train The Trainer" - Schlumberger Indonesia, certified as Schlumberger Trainer
May 2012	"Basis Sales Training" – HR Department, PT. Serasi Logistics Indonesia
May 2012	"Fleet Safety Workshop", PT. Hanjaya Mandala Sampoerna, Tbk
October 2011	"Sertifikasi Ahli Keselamatan dan Kesehatan Kerja (AK3) Umum angkatan XVI", Departemen Tenaga Kerja dan Transmigrasi in collaboration with Politeknik Perkapalan ITS, Surabaya
July 2011	"Training OHSAS 18001", PT. Serasi Autoraya, Tbk in collaboration with PT. Synergy Solusi Indonesia
July 2011	"Effective Coaching & Counseling Training", PT. Serasi Autoraya, Tbk in collaboration with Lembaga Psikologi Terapan Universitas Indonesia
September 2010	"Training For Trainer – Safety Driving Heavy Vehicle", PT. HANJAYA MANDALA SAMPOERNA in collaboration with PT. Serasi Logistics Indonesia
July 2010	"Astra Basic Management Program", AMDI – PT. Astra International, Tbk
March 2010	" Fleet Safety Workshop ", PT. Hanjaya Mandala Sampoerna, Tbk
June 2009	" SERASI SERVICE STANDARD BASIC ", PT. Serasi Autoraya
May 2007	" Manage Your Mind For Success ", contribute by Adi W. Gunawan, Airlangga University.
September 2006	" Training For Trainer (TFT) ", CARTENZ Indonesia dan HIMAJUR Manajemen, Airlangga University.

June 2006

“ **ESQ Leadership Training** ”, Aula Fadjar Notonegoro, Economic Faculty, Airlangga University.

ORGANIZATIONAL EXPERIENCES

February – March 2008	Chief Executive , Kuliah Kerja Mahasiswa Pembelajaran dan Pemberdayaan Masyarakat – Pemberantasan Buta Aksara (KKM-PPM-PBA) angkatan ke-37, Airlangga University.
2005 – 2007	General Manager , Himpunan Mahasiswa (HIMA) Jurusan Manajemen, Airlangga University.
2005 – 2006	Entrepreneur Division Staff , Badan Eksekutif Mahasiswa Fakultas Ekonomi, Airlangga University.
2004 – 2005	Internal Control Division Staff , Himpunan Mahasiswa (HIMA) Jurusan Manajemen, Airlangga University.
2003	One of Founding Father , Krisis Sentral Narkoba (KRISENDA), 2 nd Senior High School, Madiun.
2002 – 2003	General Manager , Organisasi Siswa Intra Sekolah (OSIS), 2 nd Senior High School, Madiun.
2002 – 2003	Chief Executive of 2nd Division , Sie Kerohanian Islam (SKI), 2 nd Senior High School, Madiun.

ADDITIONAL STUDIES AND COURSE

December 2008	Taken the English Language Mastery Test (ELMT) at YPIA Surabaya with 507 as test score.
2003	Graduated from Oxford International Course, Madiun.

ADDITIONAL SUMMARIES

- Hardworking, adaptive, confidence and interest in the work with high degree of personal responsibility and integrity either as an individual or a team.
- Highly interest in supply chain field.
- Good knowledge in Windows OS, able to operate MS. Word, MS. Excel, MS. Power Point
- Fluent in English, both written and spoken.
- Willing to travel and be assigned throughout Indonesia area.
- Interesting in music, travelling and sports.

Jakarta, Mar 30th, 2016

Best Regards

Restu B. Wicaksono, S.E.