

# VITTAYA LERTTHAMMAJAK

Professional UI/UX Designer

My name is Vittaya, a Senior UI/UX Designer from Bangkok, Thailand. I got my degree at Faculty of fine and applied art, Rangsit University. I have more than 10 years' experience as a Graphic Designer and Marketing Communication.

### WORK EXPERIENCE

### SENIOR UX/UI DESIGN SPECIALIST

App-Bit Studio Co., Ltd. /Jan / 2016- Present

Design Development including Visual Branding Marketing, Website and Mobile app. Provide concept, design, line building and sourcing to individual clients.

Lead UX/UI for both of company product & customer

#### SENIOR GRAPHIC & UI/UX DESIGNER

Touch Technologies Co., Ltd. / June / 2012 - Sep 2014

Manage both small and large scale web and multimedia projects and control creativity and production of multimedia and website of the company for effectiveness in sale promotion and brand image.

Concept Design, Marketing communication and Planning for print and web design.

Coordinate and communicate with various functional teams of product developers, creative designers, and Copy writers to ensure all materials communicate within the same creative direction.

### THE DESTINATION CO., LTD.

Senior Web Graphic Designer /Feb / 2011 - May/ 2012

Design website and print advertising for a company products.

Provide advice, suggestions and support to Web Design and Software Department.

## **⊘** CONTACT ME

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- 089 679 6704
- vitoo12@yahoo.com

# **⊘** TECHNICAL SKILLS

|             | Fair |    | Good |    |    | D 4 |    |     |
|-------------|------|----|------|----|----|-----|----|-----|
|             | Fa   | Ir |      | u0 | oa |     | Вє | 251 |
| Photoshop   | •    | •  | •    | •  | •  | •   | •  |     |
| Illustrator | •    | •  | •    | •  | •  | •   | •  |     |
| UX/UI       | •    | •  | •    | •  | •  | •   |    |     |
| Printing    | •    | •  | •    | •  | •  | •   |    |     |
| PC/Mac OS   | •    | •  | •    | •  | •  | •   | •  |     |

# PRACTICAL SKILLS

|                      | Fair  | Good    | Best |  |
|----------------------|-------|---------|------|--|
| Typrography          | • • • | • • • • | • •  |  |
| Composition          | • • • | • • •   | • •  |  |
| Color Theory         | • • • | • • • • | • •  |  |
| Design<br>Management | • • • | • • • • | • •  |  |

### WORK EXPERIENCE

#### LEAD WEB DESIGNER

NetService Co., Ltd. / Jan / 2009 - Jan / 2011

Control creativity and production of multimedia and website of the company for effectiveness in sale promotion and brand image.

Provide advice, suggestions and support to Web Design and Software Department.

Design website for a corporate customers in Thailand and International company.

#### SENIOR WEB GRAPHIC DESIGNER

Indigy Co., Ltd. / Apr / 2004 - Dec / 2008

Develop innovative web-based design application & content management.

Design and coding (html, css) website for a corporate customers (Kbank, City bank and Bank of Ayutaya).

Working within a Design and Marketing team.

#### GRAPHIC DESIGNER

Faculty of Information Technology, King Mongkut's Institute of Technology Ladkrabang.

Apr / 1998 - Mar / 2004

Make Flash templates and cdrom for the e-learning project with the corporate customers. (Keppel, Siemens Singapore, Pathara Insurance)

Develop a wide variety of creative graphic designs including Flash, cdrom Presentations, and logo, online and interactive promotional materials.

Working within a Software team (USA).

# **⊘** PORTFOLIO

#### SINGHA-ARSA WEBSITE

http://www.singha-arsa.com

#### **TOUCHTECH WEBSITE**

http://touchtechnologies.co.th

### SEE-IT-LIVE THAILAND WEBSITE

http://seeitlivethailand.com

#### **BANGCHAK WEBSITE**

http://www.bangchak.co.th