



<b>Job title</b>	Head of Creative Design
<b>Reports to</b>	Head of Operations
<b>Location</b>	Bangkok, Thailand

#### **Company Description**

Leading Transportation company in Southeast Asia

#### **Duties and Responsibilities**

- Lead creative sessions for project kick-offs and on going project;
- Manage multiple projects from concept through completion;
- Develop creative programs and design concepts that meet the business objectives of the organization and that advance our brand strategy;
- Establish creative direction for the entire line of online services and programs;
- Supervise and inspire the creative team of vendor partners, generate multiple concepts for a campaign or project;
- Work with the account team, strategy team, and copywriters to develop concepts and present to management;
- Work with internal teams to generate ideas for pitching and proposals;
- Manage team members;
- Provide quality control over concepts and projects.

#### **Key Challenges**

- An undergraduate degree in Fine Arts or related field or equivalent visual design and management experience required; graduate degree preferred;
- At least 4 years management experience working with large-scale web sites, e-marketing, and advertising;
- Knowledge of layouts, graphic fundamentals, typography & amp; limitations of the web; must understand;
- Flash and have the ability to storyboard or translate ideas to designers and develop innovative motion graphics solutions;
- A strong working knowledge of experience design, brand development, interactive commerce and creative process;
- Print and web design capabilities: must know how to work in both media for integrated campaigns;
- An ability to lead projects from concept to completion;
- Apply best practices in user interface and interactive design, including image optimization and site mapping;
- Experience with software such as Photoshop, Illustrator, InDesign and Flash Experience with Adobe After Effects and video editing (a plus) needed for this position;
- Knowledge of HTML, DHTML CSS;
- An ability to make evaluative judgments;
- An ability to communicate effectively, both orally and in writing;
- An ability to supervise and train employees, to include organizing, prioritizing, and scheduling work assignments;
- Passion, Integrity, and Energy!

<b>Approved by:</b>	(on behalf of CEO)
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