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Objective:

A management position in supply chain management field that provides a challenging opportunity to significant contribution to a company's efficiency, organization, growth and profitability

Education:

- The University of the Thai Chamber of Commerce
Bachelor Degree of Accounting Major in Cost Accounting
- The King Mongkut's University of Technology Thonburi
Master of Science from Faculty of Management and Innovation Major in Project Management

Personal Data:

- Date of Birth : August 21, 1977
- Age : 39 years
- Experience : 14 years

Summarize Working Experience:

- 2013 – Senior SCM Manager - 2 years 6 month
- 2011 – Logistics Manager - 1 years 10 month
- 2005 – Assistant Logistics & Inventory Manager - 6 years 3 month
- 2003 – Operation Manager - 2 years 5 month
- 2001 – Operation Supervisor - 2 years
- 2000 – Accountant Officer - 1 years

May 2013 – Present

Senior Supply Chain Manager (Control 70 team members)

Brightstar (Thailand) Co.,Ltd

319 Chamchuri Square, 15 th FLUnit 1508,

Phayathai RD, Pathumwan, Pathumwan, Bangkok 10330

Business Type: FMCG Mobile Device, Retail & Logistics Service Provider

Direct Report: SCM & Operation Director

Dot Line Report: Regional SCM Director

Career Responsibility:

Part I Sourcing Management

- Manage vendors through negotiation, selection and performance monitoring
- Conduct structured transparent negotiations for categories on APAC basis
- Support local and global negotiations in related categories
- Coordinate cross-functional project teams during tendering process
- Review the contract for purchase raw material and packaging material, service and transportations
- Carry out suppliers auditing and evaluation
- Act as a point of escalation for vendor performance issues
- Improve cost and performance to meet regional procurement targets
- Assist and support operating countries to meet their individual targets
- Ensure all supply is in line with approved sourcing strategies or subject to quotation
- Provide process advice for purchase of PO exempt items
- Conform with internal control and audits

Part II Demand & Supply Balancing

- Develop demand forecasts at multiple levels of aggregation for multiple time horizons as part of a demand planning function.
- Review historical sales trends, research demand drivers, prepare forecast data, develop statistical forecast models, and evaluate forecast results.
- Coordinate cross-functional research activities to reconcile significant variances and refine the forecast model to reflect updated sales and marketing assumptions.
- Interact with sales, marketing, and customer finance to understand demand forecast drivers.
- Utilize a collaborative and consensus approach by working with Sales, Marketing and Customer Finance to obtain and ensure that current and accurate information is used for demand forecasts.
- Work closely and lead S&OP meeting with sales, trade marketing to derive agreed company demand forecast

- Provide input to develop inventory strategies on existing items, new products, and product phase-outs.
- Maintain and regularly review documentation and standard operating procedures for demand planning processes and systems.
- Manage inventory targets (including safety stock levels) that are approved by management
- Ensures the follow up of all inventories belonging to the facility with rotation objectives by location and replenishment rules
- Manage the scheduling and production activities of the Added Value Production facility ensuring that all performance, quality and cost targets are delivered in line with the annual objectives.

Part III Forward Logistics & Reverse Logistics

Forward Logistics - Custom Clearing

- To be ensure all shipment have to align with Thai Custom policy i.e Estimate Vat, Estimate duty tariff for avoid the penalty
- To be ensure all shipment have to pass custom clearing within timeline
- To be ensure about document submit to Thai Custom
- To be ensure about transport goods between Airport and Distribution Center

Forward Logistics - Warehouse and Distribution

- 3PL Management
- Supply Chain Controller monitors and control supply chain cost concern (e.g. Inventory cost, Distribution cost, Warehouse contract, cost saving.
- To be review standardizing supply chain process
- Monitor and control distribution cost
- Write off cost and aging stock control
- Monitor stock and working capital
- Analyze actual manufacturing cost and prepare periodic report comparing standard costs to actual production cost

Reverse Logistics - Device Assessment

- Organize team member (30 persons)
 - Inbound / Outbound
 - Technician
 - Vendor Management
- Response to pick up claim units from customer channel to Repair center (Control courier company)
- Control turnaround time of courier and generate SLA and KPI
- To be control technician team to verify claim device that in claim warrantee and follow as vendor policy
- Control capacity of technician
- Communicate to device's vendor for feedback the device quality or technical issue

Part IV Support Regional Project

- Implement APAC - Regional Project (Purchase device from China)
 - Project planning with regional team
 - Follow up demand from customer in TH
- Manage buy back trade in Project (2nd hand device) with HK & TH)
 - Build operation process buy back trade in
 - Setting up operation team in TH
 - Planning with HK team to be ensure about demanding
- Manage Apple Project (Apple Refurbish)
 - Setting up import process
 - Prepare all document related
 - Manage daily operation

July 2011 – April 2013

Logistics Manager (Control 60 team members)

Brightstar (Thailand)

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Phayathai RD, Pathumwan, Pathumwan, Bangkok 10330

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- Control capacity of technician
- Communicate to device's vendor for feedback the device quality or technical issue
- To ensure about the systems process of Apple product

March.2005 – June 2011

Assistant Logistics & inventory Manager (Control 6 team members)

HUTCHISON CAT WIRELESS MULTIMEDIA CO., LTD
1768 Thai Summit Tower, 23rd Floor, New Petchburi Road,
Bangkapi, Huaykwang, Bangkok 10310

Business Type: Mobile Network Operator (like AIS, DTAC, True)

Direct Report: Logistics & Inventory Manager

Career Responsibility:

Logistic & Supply Chain Management

- Management Control for Out Source Logistics Company (Third Party)
- To manage warehouse activities via service from Logistics Service Provider then make sure all activities complied with company's standard processes and procedures with the agreed SLA (Service Level Agreement)
- To ensure time line of process custom clearance that will support marketing planning
- To ensure all activities are operated within the annual logistics operating expense budget.
- To Coordinates with External Department for Support Promotion Planning
- To Monitor Branch's Inventory Transaction
- To Management Control for Goods to Repair Center
- To ensure delivery success to customer
- To control warehouse & Transportation monthly expense that within budget
- To be control of idle capacity for warehouse & Transportation and used find the solution for gain more volume from idle time.

Production Planning and Supply Planning

- To ensure stock level maintain as stock policy required and provide effective planning by create a feasible production plan.
- To ensure raw material can be support production line and no have problem when distribute to channel.
- To ensure stock level of R-UIIM that within stock cover period

Oct.2003 – Mar.2005

Operation Manager (Control 120 team members)

TNT Logistics (Thailand) Co., Ltd.

599 Chong Non See RoadKlong Toe Bangkok 10110

Business Type: Logistics Service Provider

Direct Report: Contract Manager

Oct.2003 – Mar.2005

Career Responsibility:

- Logistic & Supply Management
- To Management Process by Key Performance Indicator (KPI.)
- To Monitor warehouse operation and control movement of Inventory
- To Coordinates with customer for Logistics Planning
- To Control warehouse to be in line with ISO
- To ensure reconciled all stock figures
- To Improvement & suggestion to the inventory management
- Production Planning and forecasting Planning
- Health and Safety Control

Oct.2001 – Oct.2003

Operation Supervisor (Control 40 team members)

TNT Logistics (Thailand) Co., Ltd

599 Chong Non See RoadKlong Toe Bangkok 10110

Business Type: Logistics Service Provider

Direct Report: Operation Manager

Career Responsibility:

- Assistant Operation Manager and Contract Manager
- Inventory Management Control by Warehouse Management System
- Coordinates with customer to planning

- Inbound and customer clearance
 - Manufacture planning
 - Development and renovation of product
- Support for Customer Sale Order
- Prepare reports to top management and customer
 - Receiving Daily Report
 - Dispatch Daily Report
 - Discrepancy Daily Report
 - Transport Daily Report
 - Reconcile Daily Report
 - Stock on hand Daily Report
 - Air Way Bill

Nov.2000 – Sep.2001

Accountant Officer (Inventory)

Central Watson Co., Ltd.
3388/23-24 5 Fl. Sirinrat Bld. Rama 4
Klongton Klongtay Bangkok

Business Type: FMCG / Retail Business

Direct Report: Finance Inventory Manager

Career Responsibility:

- To assistant Account Manager and Logistic Manager
- To manage Inventory Control
 - Stock In-Out
 - Distribution Stock
- Warehouse Control Management with Third Party Company
 - Receiving Daily Report
 - Dispatch Daily Report
 - Discrepancy Daily Report
 - Transport Daily Report

Worked Achievement

- To be promoted from operation supervisor to operation Manager after 2 years that join in TNT Logistics
- 100% stock accuracy between physical goods and system.
- To monitor the idle capacity of service provider and control staff's shift by work compensate that NO OVER TIME EXPENSE OCCURRED
- To study feasibility the method for changing fuel from petrol to used NGV instead because high petrol pricing crisis on year 2008 that company gets cost saving ~ 30% on finally.
- As a new to set up new operation & Transportation also implement related systems for Brightstar Thailand (dtac business)
- Conduct S&OP meeting at Brightstar and generate result the stock replenishment to front line up to 85%
- Implement Buy Back Trade In project in Thailand success as target & Timeline

Special Skill:

- Good skills in logistics and warehousing
- Logical Thinking
- Proficient in Microsoft office
- Health and Safety of Warehouse Management Level Certificate

Training:

- ORACLE – Inventory and Order Management system
- Microsoft AX (Dynamic)
- Time Management
- Risk Management
- Change Management
- I – procurement systems

References:

- **Khun Kajornsak Pliensakul**
Supply Chain Director
Red Bull (Extra) Thailand