

MR PURIPATN THAISURIYUNT (AOOD)



E-mail	ideido@yahoo.com
Present Address	456/31 Promptpat Priwa, Panya Indra Rd, Samwatawantok, Klongsamwa Bangkok 10150
Mobile phone	091 779 2152
Expected Salary	80K - 90K
Age	36
Hight	166
Weight	54
Birthdate	10 June 1979
Nationality	Thai
Religion	Buddhism
Marital Status	Single
Helth	Good

EXPERIENCE

Jan 2015 - Current

Position: BRAND EXPERIENCE MANAGER

JUBILEE ENTERPRISE PUBLIC COMPANY LIMITED BANGKOK

- Lead creative sessions for project kick-offs
- Create and manage total brand experience among consumers in terms of brand touch point such as Visual Merchandising, POS, window display, screen display system, shop design, direct mail online and offline and advertisement following brand CI guideline
- Manage Graphics Designer, Visual Merchandising and Store Design team
- Translate marketing brief into powerful visual and marketing material
- Proof read and present artworks to managements
- Control and manage intellectual materials of the brand
- Work with marketing and sale team to meet their communication objective
- Manage project timeline
- Manage and QC suppliers

Feb 2014 - Dec 2014

Position: CREATIVE MANAGER ADVERTISING/ MARKETING

ROUM CHAROEN PATHANA BANGKOK

TOP CHAROEN OPTICAL, EYE CLASS, LUXOPTIQ, BEAUTIFUL, EYE BRIGHT

- Lead creative sessions for project kick-offs
- Manage multiple projects from concept through completion
- Develop creative programs and design concepts that meet the business objectives of the organization and that advance our brand strategy
- Establish creative direction for the entire line of online services and programs
- Supervise and inspire the creative team of vendor partners; generate multiple concepts for a campaign or project
- Work with the account team, strategy team, and copywriters to develop concepts and present to management
- Work with internal teams to generate ideas for pitching and proposals
- Manage team members
- Provide quality control over concepts and projects,

May 2005 - Feb 2014

Position: DEPARTMENT MANAGER /ADVERTISING

ROBINSON DEPARTMENT STORE (HEAD OFFICE) BANGKOK

- Lead creative sessions for project kick-offs
- Manage multiple projects from concept through completion
- Develop creative programs and design concepts that meet the business objectives of the organization and that advance our brand strategy
- Establish creative direction for the Below the line and Above the line services and programs
- Supervise and inspire the creative team of vendor partners; generate multiple concepts for a campaign or project
- Work with the account team, strategy team, and copywriters to develop concepts and present to management
- Manage all Production Ad, Key visual, Fashion set for campaign promotion
- Provide quality control over concepts and projects,

June 2002 - May 2005

Position: ARTDIRECTOR

POPHOUSE (FORWARDPLUS) BANGKOK

- working from a brief with a copywriter, generating ideas to present to the client
- working on designs to produce an effective advertising campaign
- commissioning specialists, such as artists and photographers, to work on projects
- managing projects and working within a budget
- editing the final results for presentation to the client.

Janurry 2002 - June 2002

Position: GRAPHIC DESIGNER

KNOW - HOW DESIGN AGENCY BANGKOK

- Liaising with clients to determine their requirements and budget
- Managing client proposals from typesetting through to design, print and production
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations, company logos, and websites
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality

JOB TRAINING

2 Month

Position: GRAPHIC DESIGNER PER FORM ART (1999)

2 Month

Position: GRAPHIC DESIGNER CORE&PEAKE ADVERTISING AGENCY

EDUCATION**2001 - 2002**

Rajamangala Institue of Technology Bangkok, Thailand
Bacheler Degree in Visual Communication Art Design
with grade point average 3.27

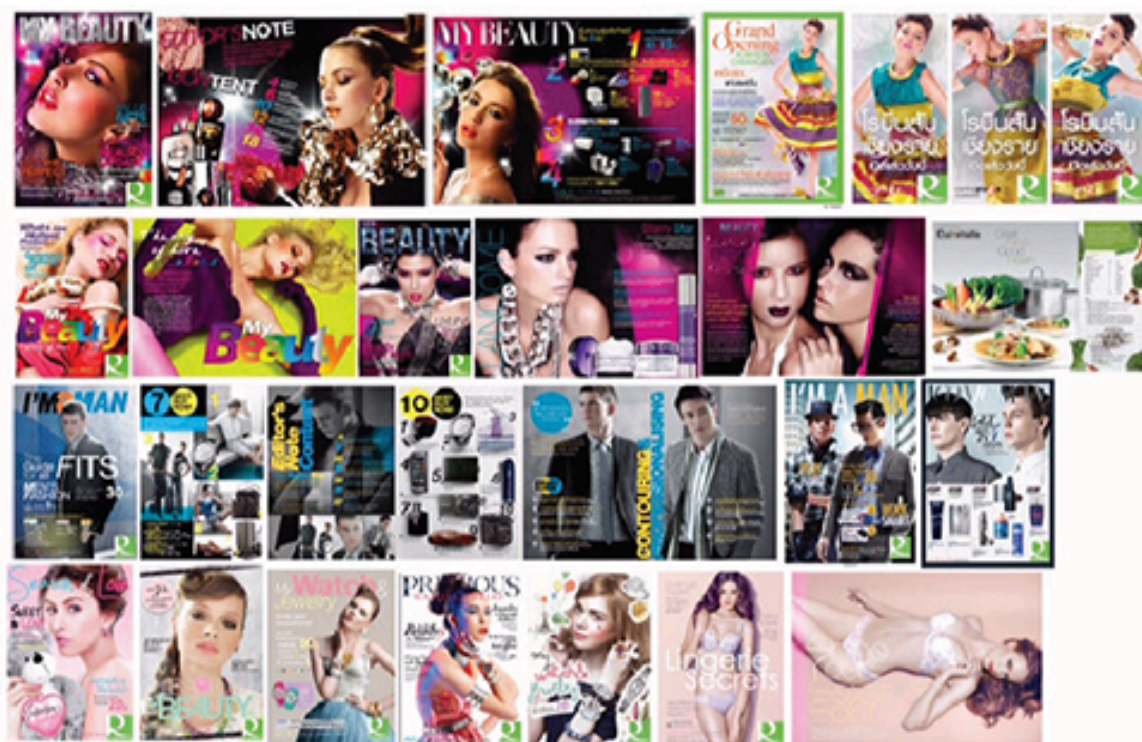
1999 - 2001

Rajamangala Institue of Technology Pranakhon Tai Campus
Bangkok, Thailand in Visual Communication Art Design

COMPUTER KNOWLEDGE

Photoshop, Illustrator, Key note, Page Maker, Dream Weaver
Macintosh, Internet Searching, Computer Retuching,
Digital Camera Painting

PORTFOLIO



PORTFOLIO

