



## Henri THOMAS

Young active with 4 years' experience in business development,  
able to speak French, English and Thai

# Business Development Management

## PROFESSIONAL EXPERIENCE



### **March 16 – Present • Siam Food Services • Asst. Business Dvpt Manager • Thailand**

- In charge of selling the products to hotels and restaurants (imported food)
- Manage different areas of Phuket (more than 150 customers, Pullman, Amari...)
- Monthly budget of 4.5 million baht

### **June 14 – July 15 • Mega Selection Co Ltd • Sales & Marketing Executive • Thailand**

- In charge of promoting and selling French gastronomy products
- Digital Marketing, Direct Marketing, Negotiating, Events, Sales Mgmt
- Manage online shop and increase sales in Bangkok, Hua Hin, Pattaya

### **Sept 12 – Sept 13 • Dakota Box • Area Sales Manager • France**

- Sales Management of 92 outlets in Paris area
- Merchandising, Customer Relationship Mgmt, Operations Mgmt
- Increase sales of 15%

## Education

2013 - 2016 • Master Degree • Montpellier Business School - France

- International Business Model Developer, Master thesis subject :  
"Celebrity endorsement and food brands in Thailand"

2009 - 2013 • Bachelor Degree • EGC Normandy - France

- Bachelor of Management and Business

2011 - 2012 • Exchange Program • HFU Furtwangen - Germany

- Bachelor of International Business

## Skills

**French** Mother tongue

**English** Fluent (Toeic : 975/990)

**German** Intermediary (B2 Level)

**Thai** Professional level (able to speak with customers and basic reading)

**IT** Office Pack, able to work with Illustrator, Indesign, basic coding (CSS, HTML), SEO, Wordpress, Wix

## References

### Professional

François Richefou – Siam Food Services – francois.richefou@essca.eu

### Academical

Stephanie Andro-Thomas – EGC Normandy – Marketing teacher – sat@fim.fr

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25 years old

Full driving license  
and personal car

## Strengths

### Customer-oriented

Fully committed to deliver the best services to my customers. I have built great relationships in Thailand.

### Local culture

Able to speak Thai and good knowledge of the local culture

### Food and gastronomy

Regularly takes part in cooking class, good knowledge of food and spirits

### Competitive spirit

Former semi-professional Thai boxer