

PAT RATTANASUWANNAKUL

www.linkedin.com/in/patrattana firstpat1@yahoo.com + (66)-87-795-3121

EDUCATION

Ritsumeikan Asia Pacific University – Beppu, Japan

▪ September 2012 - Expected September 2016

Bachelor of Business Administration, Strategic Management and Marketing

WORK EXPERIENCE

Monsoon Communications co. ltd – Pronto Marketing – Bangkok, Thailand

▪ March 2016 – May 2016

Marketing Services Producer

- Manage and produce Email marketing tools for SMEs in US, UK and Canada
- Manage Social Media for clients via Hootsuite

The Family Connection Foundation, Creative Center – Chiang Mai, Thailand

▪ March 2015

Summer Volunteer

- Assisted Thai & American Missionaries to reach out college students in Chiang Mai
- Encouraged American Missionaries working in with Karen people along Burmese – Thai border

Academic Office Ritsumeikan Asia Pacific University

▪ 2013 – 2015

Teaching Assistant

- Assisted 6 native English - speaking teachers and 240+ Japanese students in 6+ English courses

Language School - Japan

▪ 2013 – 2015

English and Spanish Tutor

- Taught English to elementary, junior high, high school students and adults
- Facilitated Spanish workshops for local citizens

Extracurricular activities

Global Business Leader Club

▪ 2012 – 2014

Project Leader of Social Enterprise Contest

- Lead and planned the event with 15 team members

Business Consulting Project Analyst

- Wrote a report of guest reviews and presented to a local hotel in Beppu for business development

Activity Leader of Self-Development Camp

- Prepared and facilitated teamwork and leadership activities for 40 participants

CERTIFICATIONS

Inbound Certification - (HubSpot) Modern inbound marketing strategy

▪ April 2016 – May 2017

- SEO, blogging, landing pages, lead nurturing, conversion analysis and reporting

ADDITIONAL EXPERIENCE

The Ship for Southeast Asian Youth Program

▪ October – December 2011

Youth Ambassador and Representative of Thailand

- Participated the program on board and in Japan, Philippines, Brunei, Indonesia, Malaysia and Vietnam
- Promoted mutual understanding among ASEAN countries and Japan
- Strengthened friendship with 280 ASEAN youth representatives – 40 Japanese youth representatives
- Discussed cultural and social issues and interacted with local youths

AFS Intercultural Programs – Pilar, Paraguay

▪ 2010 – 2011

Exchange Student

- Promoted the culture of Thailand in local schools and community
- Participated in Youth Development Camp organized by Peace Corps volunteers

PERSONAL SKILLS & INTERESTS

- **English** – Fluent , **Thai** – Native, **Spanish** – Upper Intermediate , **Japanese** – Intermediate
- WordPress, Campaign Monitor
- Adobe Photoshop, Adobe Photoshop Lightroom
- HTML and CSS
- Customer Service