**CV – Jirat Chamamahattana**



**Name** : Mr. Jirat Chamamahattana

**Address** : 571 soi.Jaroennakorn14 Jaroennakorn Road. Khlong ton sai ,Khlong san,

Bangkok, 10600

**Contact Number** : 089-775-9759  **E-mail :**  jiratchamama@gmail.com

**Interested Position : Online Marketing**

**Expected Salary : 50,000 THB**

Date of Birth : 8 November 1984 Age : 31 years old Nationality : Thai Religion : Buddhism Marital Status : Single

**Education**

**2009-2014** Master of Science Program in Electronic Business from King Mongkut's University of Technology Thonburi / Grade:3.6

**2003-2007** Bachelor of Engineering in Electrical Engineering from Thammasat University / Grade:2.8

**1991-2003**  Bangkok Christian College, High School (major: Math/Sciene) / Grade:3.3

**Certifications : 1. Google Advertising Fundamentals Exam and Search Advertising Advanced Exam.**

**2. Implement Oracle ERP Module**

**3. Implement Oracle SCM Module**

**4. HDD Technology Western Digital**

**5. E-commerce for business from Netdesign ( “ต้นกล้าอาชีพ” )**

**Experience**

**February 2015 - Present Advanced Info Service Public Company Limited**

Position : **Senior Marketing Officer**

Responsibilities : 1. Monitoring and analysis online media campaign.

2. Planning strategy for new AIS Business website.

3. Planning internal campaign for internal knowledge base website.

4. Supporting, planning, and surveying feedback from both user and customer to improve performance of eService & eBusiness Portal.

**April 2012 – February 2015 TMD Space .Co.,Ltd**

Position : **Search & Analytic Manager**

Responsibilities : Monitoring, reporting ,analysis and manage campaign client’s PPC campaigns on Google Adwords and other Ad Network such as Inmobi ,Chartboost etc. to achieve the KPI. Optimize website with SEO guideline (On-page & Off-page). Create strategy & media plan for client before start campaign. Analyze traffic source of client’s website. For example DUMEX, CIMB, SHERA ,etc.

Position : **Online Marketing Coordinator**

Responsibilities : Coordinate with client and optimize website for SEO (on-page & off-page).

**January 2009 – Present Internet Marketing (Affiliate Marketing)**

Description : I interested in SEO and learnt by myself. I created website by Wordpress for monetize with amazon, adsense, and etc. and analyzed stats to increase traffic.

**May 2007 – January 2009 Western Digital (Thailand) Company Limited**

Position : **Test Engineer**

Responsibilities : Maintain ,repair and analyze machine for testing Hard drive and cooperate with any department. Checking spare part of machine in inventory.

**Skills**  : Google Adwords , Ad Network, Microsoft Office, SEO, Affiliate Marketing ,SEM, CMS (wordpress), HTML, Google Analytic, Facebook Ads.

**Language**  : Thai, English (TOEIC Scores : 645)