Kamolwan Charasspreedalarp

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##### Summary

* Comprehensive financial, commercial & accounting analysis experience in multinational FMCGs at both local and Regional roles
* Strong track record in project execution on fixed cost saving and gross margin improvement
* Capable in managing staff and building excellent cross-functional collaboration
* Implemented a reporting system, ROI library and pricing system
* Highly skilled in budgeting and planning processes

##### Professional History

***Reckitt Benckiser (Thailand) Ltd February 2013 – Present***

**Commercial Controller**

* Deliver financial targets and support the GM and FD in business reviews
* Prepare budgets and forecasts in a timely manner and build roadmaps to deliver and protect profit and to reduce net working capital
* Act as the business partner for other functions in the company, such as Sales and Marketing, to initiate cost saving projects and execute strategies to increase pricing and gross margin
* Monitor and track trade spend and ensuring compliance on spending according to policy and drive corrective action if necessary
* Evaluate consumer marketing expenditure with timeous post investment appraisals
* Review financial appraisals on the viability of new product development (NPD), challenge market and cost assumptions and drive for the highest gross margin possible

*Accomplishments:*

* Successfully managed a gross margin improvement project with profit increasing by GBP500K
* Executed freight out cost savings of GBP80K (estimate) with supply service department
* Implemented a new reporting system and ROI library
* Simplified budgeting and forecasting processes
* Won the “Award for Excellence” in 2013

***Bacardi (Thailand) Co.,Ltd September 2012 – January 2013***

**Commercial Finance Manager**

* Ensured efficient and effective spending in Advertising and Promotion
* Established policy and procedures to support Bacardi (Thailand) Commercial Division
* Interpreted and evaluated business options to make the optimum decision
* Reviewed commercial planning & forecasting with sale team to drive better inventory control and to execute a comprehensive pricing system

*Accomplishments:*

* Won the “Award for Excellence” in 2012 for initiating the pricing system and establishing the policy

***Bacardi-Martini Asia Pacific Ltd. (Hong Kong Base) March 2012 – August 2012***

**Assistant Manager, Regional Financial Planning & Analysis**

* Coordinated the regional budget and forecast processes
* Analyzed financial variances and reviewed the impacts of risks and opportunities from ongoing business drivers at the markets
* Worked on projects, including the implementation of a new forecasting system (Palo)

*Accomplishments:*

* Implemented new system (Palo) to markets in APAC

***Bacardi (Thailand) Co.,Ltd November 2008–February 2012***

**Financial Planning and Analyst**

* Prepared budget planning with short term and long term business forecasts and analyzed all the factors that impact business to account for risks and opportunities
* Conducted monthly and weekly financial report to Management team and highlighted the key variances with commentary
* Monitored A&P spending and reported the significant variances to the Sales and Marketing teams
* Reviewed and controlled pricing strategy by distribution channel
* Improved the budgeting and forecasting processes and established a reporting system

*Accomplishments:*

* Winning “Award for Excellence” in 2011

***3M (Thailand) Co., Ltd May 2006 – April 2008***

**Senior Financial Counsel Analyst**

* Provided monthly report to the business unit with commentary and highlight of critical issues
* Prepared budget planning with short term and long term
* Reviewed and analyzed pricing plans, COGs and the overall P&L in the Business Unit

*Accomplishments:*

* Won the “Pathfinder Award” in 2008

##### Education and Training

**Master Business Administration (MBA) , Chulalongkorn University ,GPA: 3.83/4.00**

**Bachelor of Business Administration, 2nd Class Honors , Prince of Songkla University, GPA: 3.33/4.00**

* "Corporate tax planning & Optimization" from The Executive Alliance Co., Ltd (14 Oct’11)
* "Financial Planning and Analysis for Management" from Chulalongkorn University (16 Oct’10)
* "Expert Excel Training” from Technology Promotion Association (Thailand-Japan) (12 Jun’09)
* "New Entrepreuneurs Creation – NEC" from Department of Industrial Promotion and IFCT (25 Apr’02)

##### Personal Information

Born on May 11, 1981

Highly proficient in Microsoft Office, SAP, HFM, JDE, ICE, BI