

Psychoinformatics & Neuroinformatics



Week 6

Web Frontend



by Tsung-Ren (Tren) Huang 黃從仁

Why bother frontend development

Carrying out large-scale experiments

Breaking the limits of time and space

Preparing for backend & mobile development

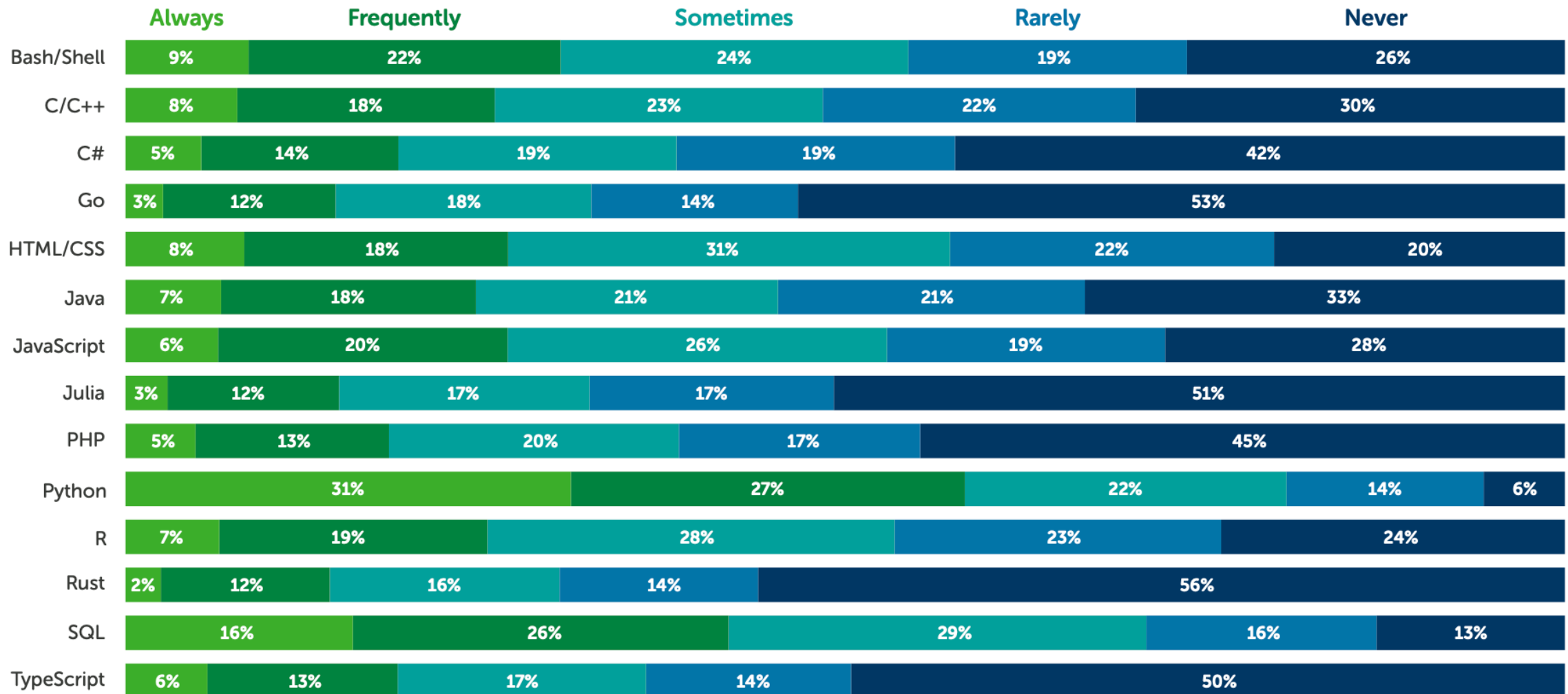
JavaScript is everywhere

Offering interactive analyses to users

E.g., data visualization, ML/DL-based analytics

Frontend development

NOT a required skill for data science/engineering, but...



n = 2,274

Relevant jobs

Mostly looking for software/frontend engineers, but sometimes "data frontend engineers" or someone full-stack:

Apple ★★★★★ 11,247 reviews

Seattle, WA

You must create an Indeed account before continuing to the company website to apply

Apply on company site



Job

Company

Benefits

Pulled from the full job description

Opportunities for advancement

and analysis of the user experience. As a **Data Visualization Engineer** on the team, you will be an ambassador of analytics to product and engineering teams with the ultimate purpose of improving the Siri experience for Apple customers.

Key Qualifications

- Think about data in terms of statistical distributions and have good instincts for how to find patterns and identify insights.
- Have good judgment for balancing art and science when visually communicating information.
- Have experience building analytical front-end applications using React and other UI frameworks.
- Have expertise in modern Javascript and data visualization libraries (e.g. D3, VisX, Vega). Data visualization skills are a plus
- Familiarity with API development using web frameworks (e.g., Express). Knowledge of GraphQL is a plus.
- Experience with testing frameworks (e.g. Jest, Mocha).
- Can build information out of massive and complex datasets optimally (e.g. Hive, Spark SQL, Druid, Solr).
- Have familiarity with at least one backend programming language (e.g. Python) and are comfortable developing tools in a team environment (e.g. git, documentation, testing).

Goals for today

Learning no-code/low-code solutions

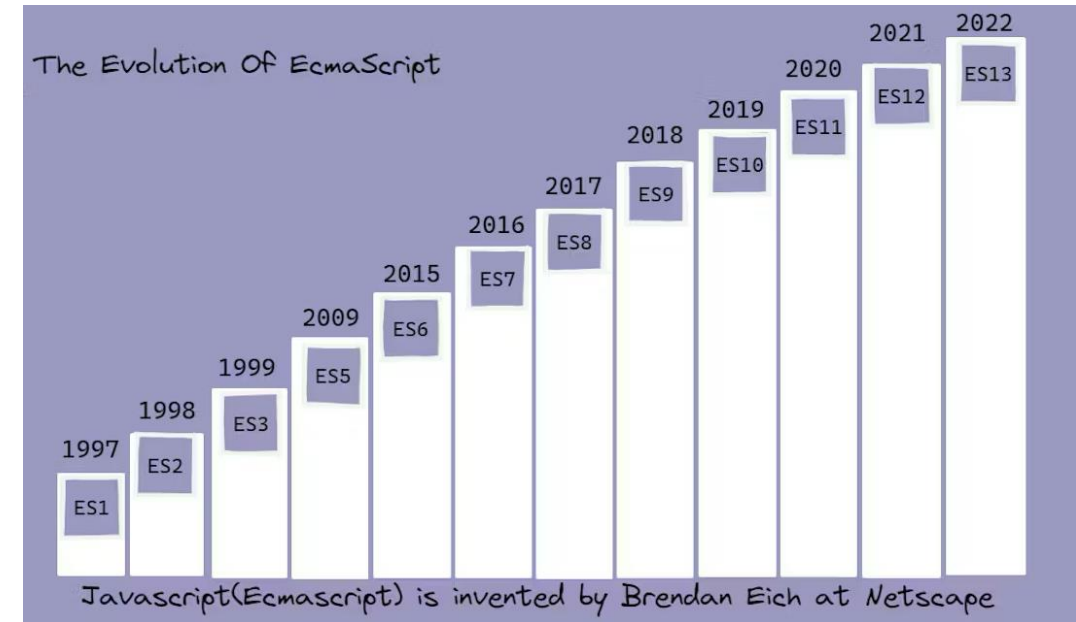
Fast for typical tasks

Learning IMPERATIVE JavaScript

Old vs. modern versions/syntaxes

Learning DECLARTIVE frameworks

Primarily Facebook's React



Goals for today

Learning no-code/low-code solutions

Fast for typical tasks

Learning IMPERATIVE JavaScript

Old vs. modern versions/syntaxes

Learning DECLARTIVE frameworks

Primarily Facebook's React



Web experiments: Big Experimental Data

There are opportunities and challenges

Web-Based Research in Psychology

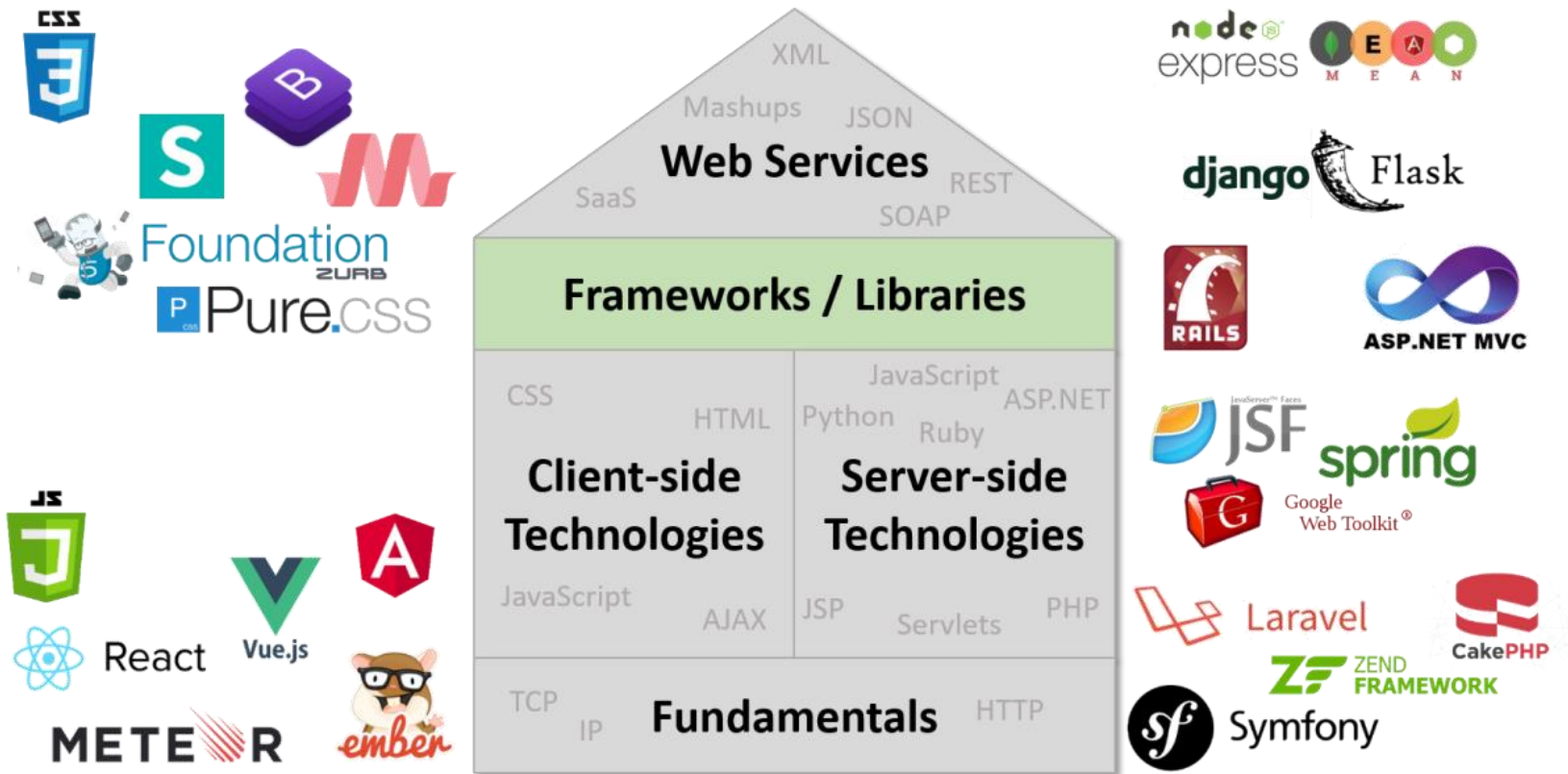
A Review

Ulf-Dietrich Reips

Psychological Methods and Assessment / Experimental Psychology and Internet
University of Konstanz, Germany

Abstract: The present article reviews web-based research in psychology. It captures web-based research that shows similar developments related to web technology and its wars, deep web, commercialization, web services, HTML5...) as well as distinct types of web surveys and questionnaire research, web-based tests, web experiments, Mobile including big data. A number of web-based methods are presented and discussed methodology. These are one-item-one-screen design, seriousness check, instructional entry technique, subsampling technique, warm-up technique, and web-based measures especially regarding dropout and other non-response, recruitment of participant factors. The review concludes with a discussion of important concepts that have led to developments in web-based research.

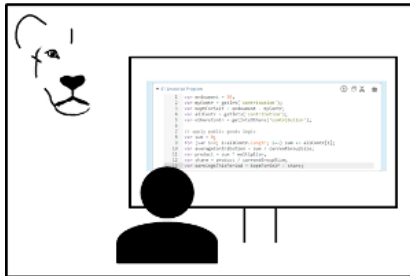
Keywords: Internet-based research, online experiments, online research, online assessment



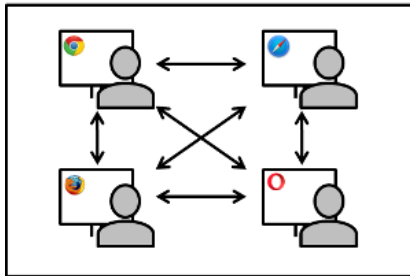
Developing experiments

Ease: jsPsych > PsychoPy (exporting is hard) > oTree (more codes)

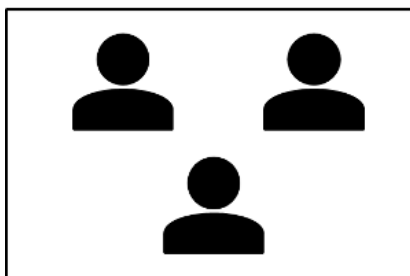
Develop and test



Run experiment



Share with others

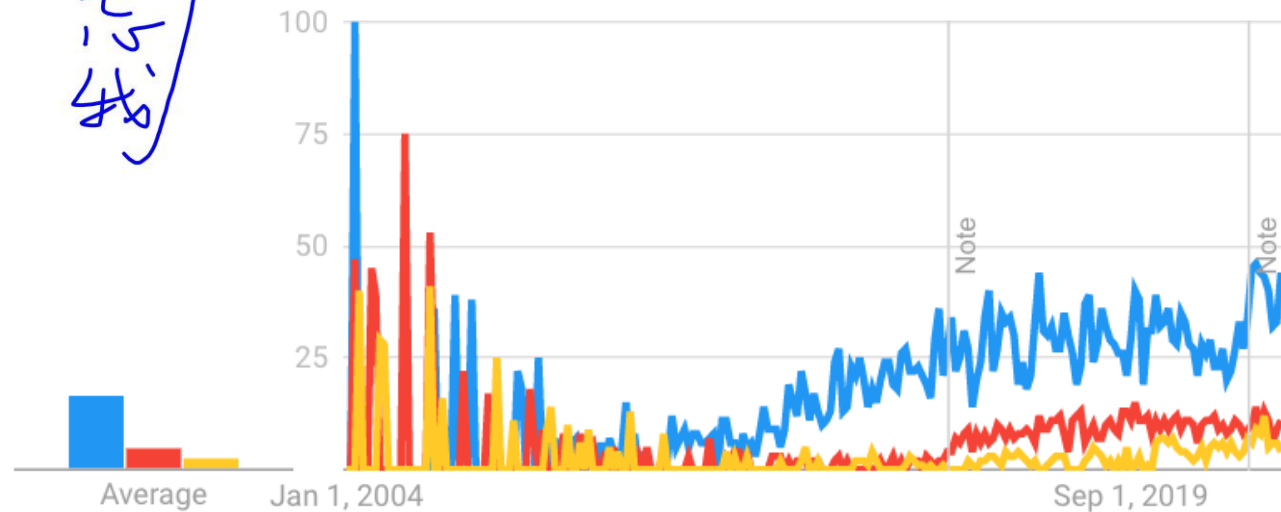


Interest over time

Google Trends

● PsychoPy ● oTree ● jsPsych

17.5
4%



Worldwide. 1/1/04 - 10/2/22. Web Search.

Personality & Game Behavior

Personality can be predicted from game behavior



		Agreeableness	Conscientiousness	Emotional stability	Extraversion	Openness
Random Effects	gender	✓		✓	✓	✓
	age		✓	✓	✓	✓
	region	✓			✓	
Fixed Effects	control	-1.34	1.03	3.28	-0.72	1.59
	damage	-1.04	-3.82		1.47	1.45
	difficulty	-1.47		-1.49	-1.49	-2.34
	mobility	0.76		-2.06	4.35	-4.30
	toughness	-1.28	-2.46	-1.61	-5.24	-6.37
	utility	-0.54	1.49	1.27	-4.88	2.35
	kills	9.22	-5.26	8.71	17.28	5.64
	deaths	-8.10		-4.04	-11.9	-4.33
	assists	-2.92		-5.63	-4.36	-7.43
	win	15.6	2.56	3.05	11.92	15.31
	average duration	-0.01	-0.01	0.09	-0.03	2.53
	n_level6	0.06	-0.04	0.07	0.12	-1.73

Developing games

Ease: GDevelop > Godot > Phaser (+ nonofficial editor)

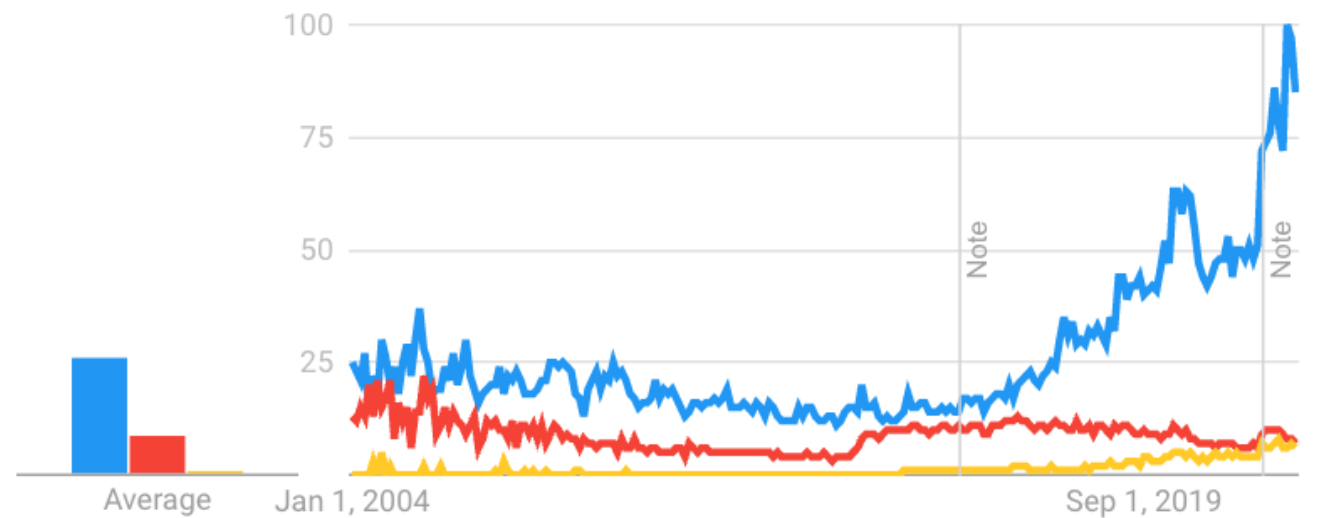
Heavy:



Interest over time

Google Trends

● Godot ● Phaser ● GDevelop



Worldwide. 1/1/04 - 10/2/22. Web Search.

Goals for today

Learning no-code/low-code solutions
Fast for typical tasks

Learning IMPERATIVE JavaScript
Old vs. modern versions/syntaxes

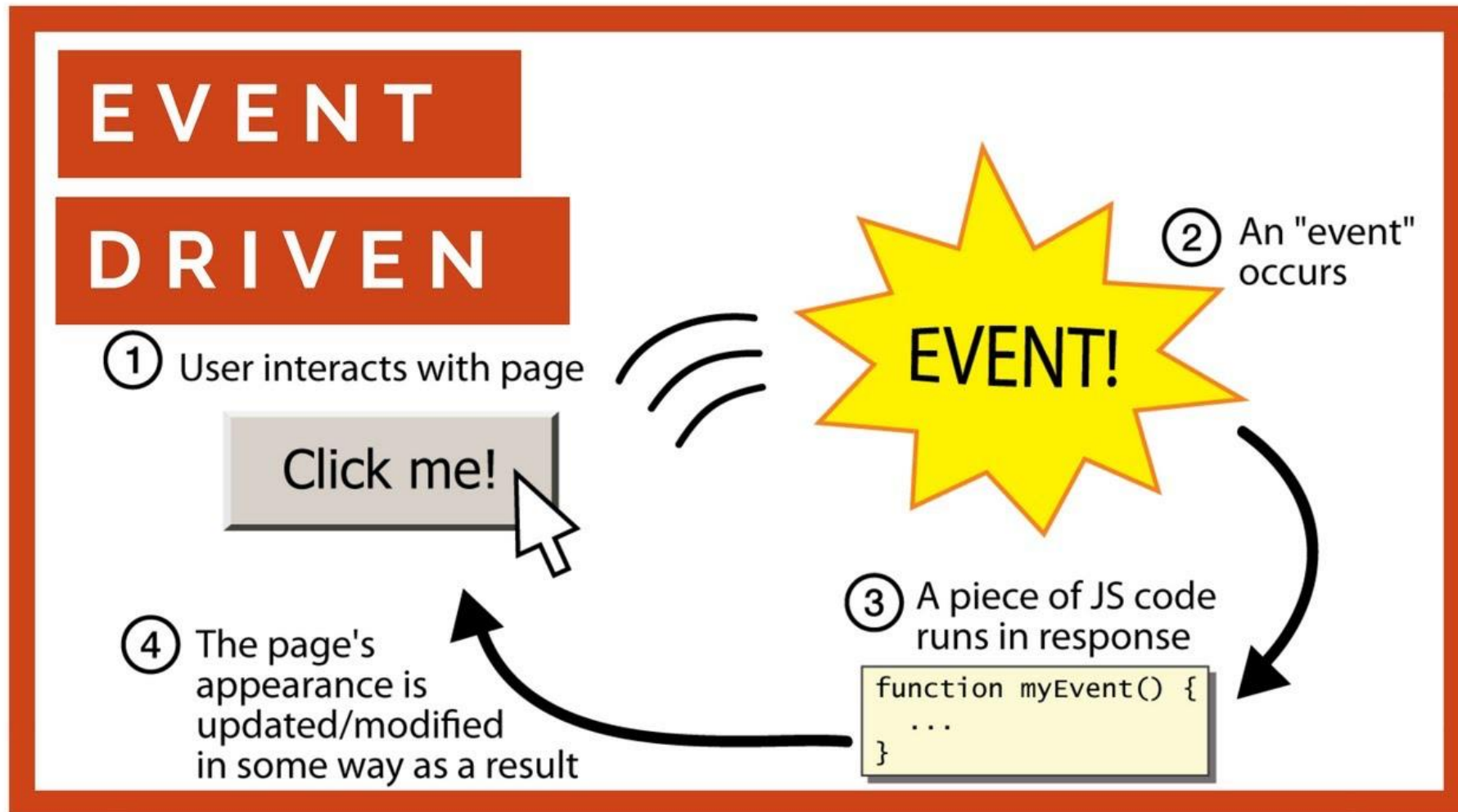
Learning DECLARTIVE frameworks
Primarily Facebook's React



Event-driven Callback Function

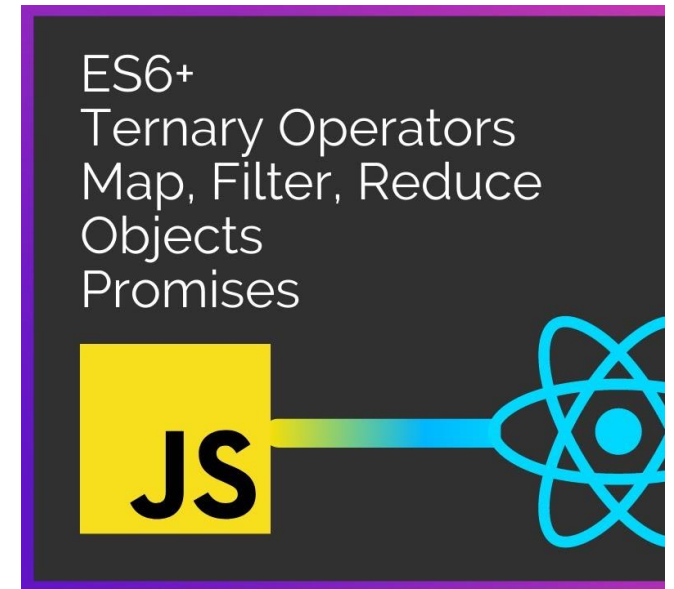
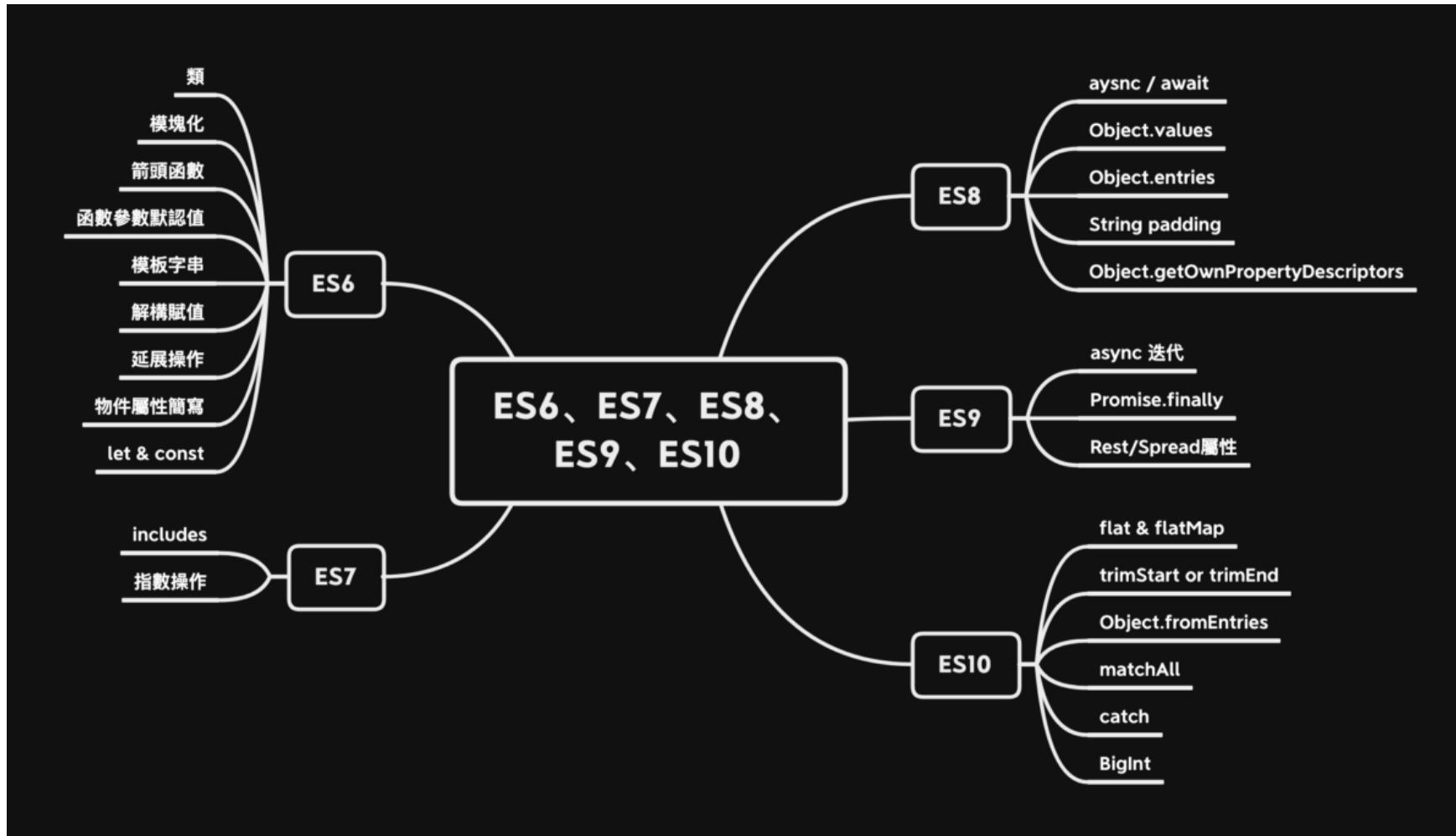


Callback functions are not executed in any planned order



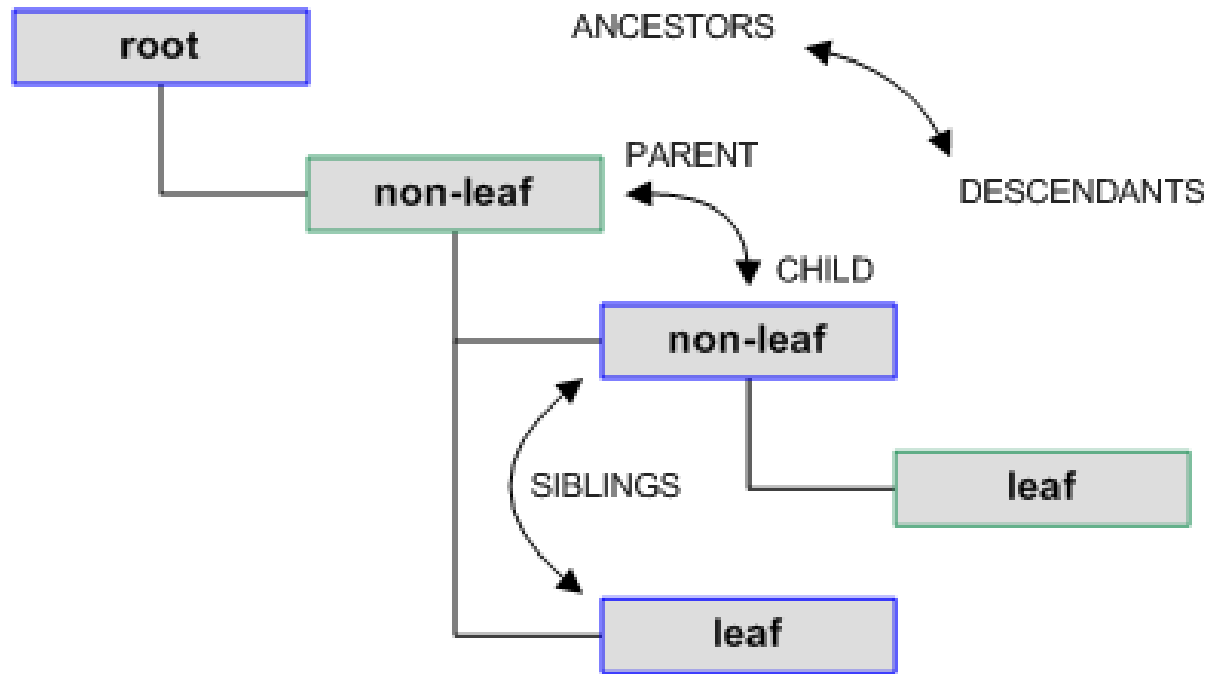
ECMAScript (ES)

React uses many new syntaxes from ES6+



DOM & its selectors

The querySelector family use (chaining) CSS selectors



`getElementById()`

`getElementsByClassName()`

`getElementsByTagName()`

`querySelector()`

`querySelectorAll()`

Asynchronous JavaScript

Synchronous processing would make JavaScript non-responsive



Sync

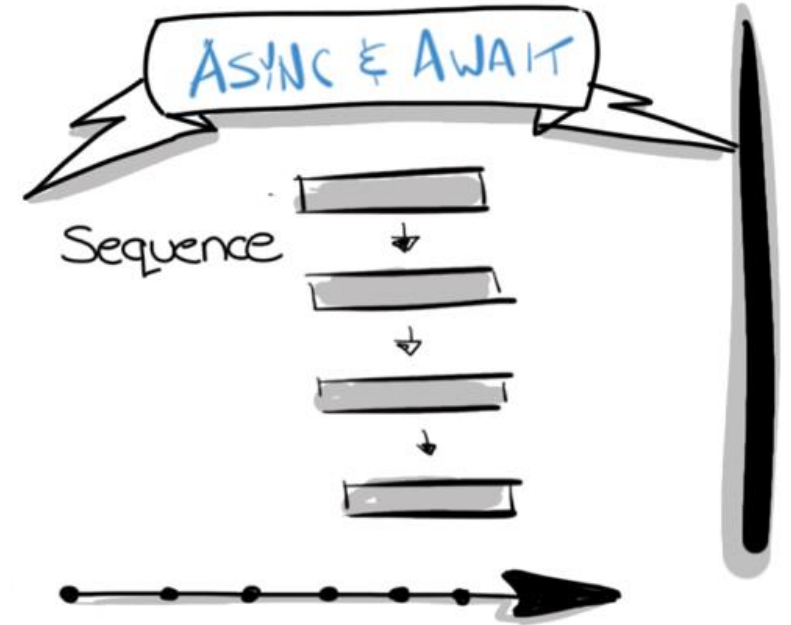
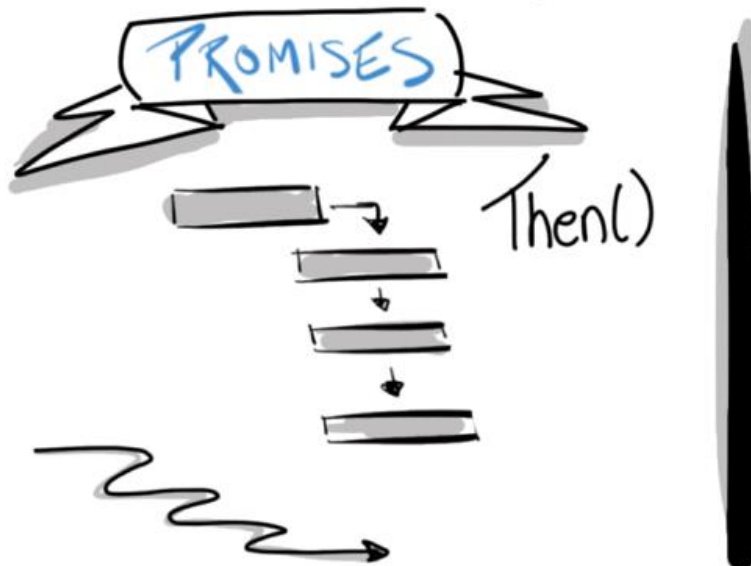
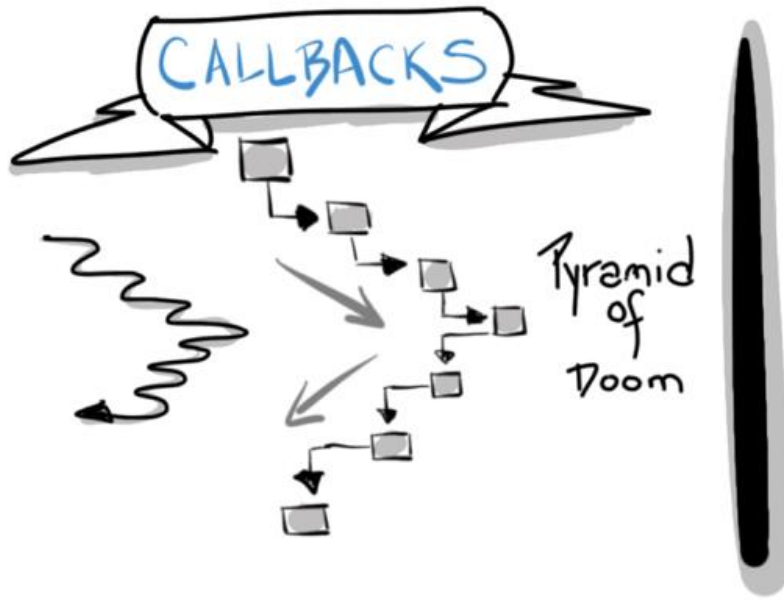


Async



Synchronous JavaScript

Without promise/async/await, we'd have a callback hell

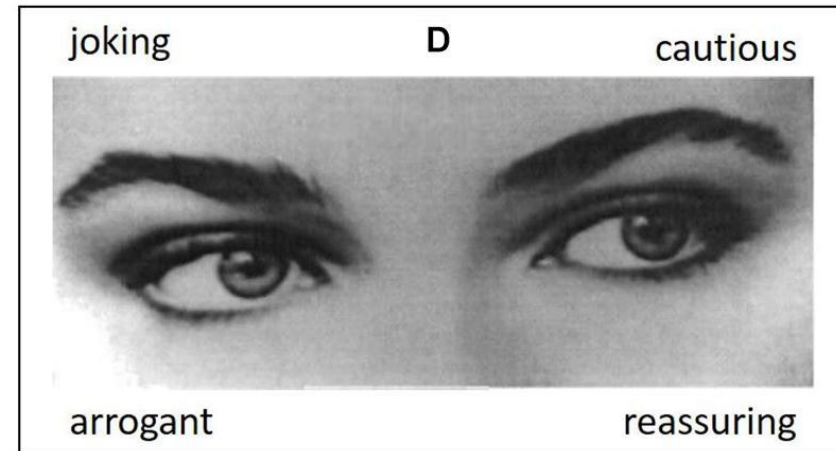
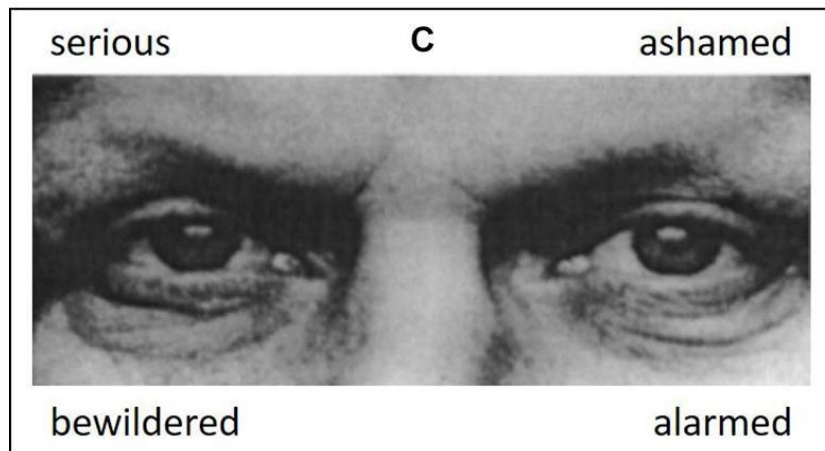
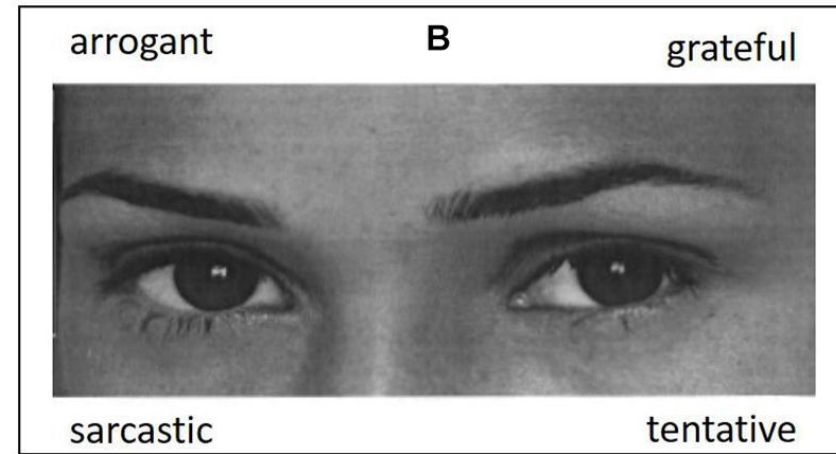
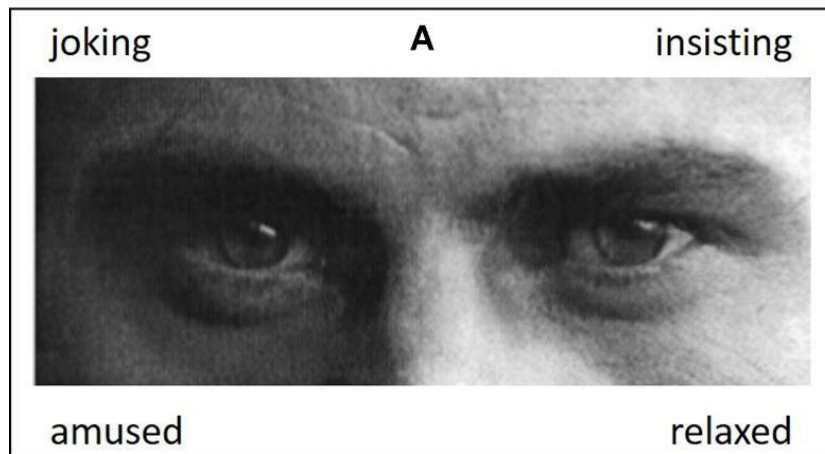


An Example:

Reading Literary Fiction Improves Theory of Mind

Kid & Castano, 2013, Science

David Comer Kidd* and Emanuele Castano*



Goals for today

Learning no-code/low-code solutions
Fast for typical tasks

Learning IMPERATIVE JavaScript
Old vs. modern versions/syntaxes

Learning DECLARTIVE frameworks
Primarily Facebook's React

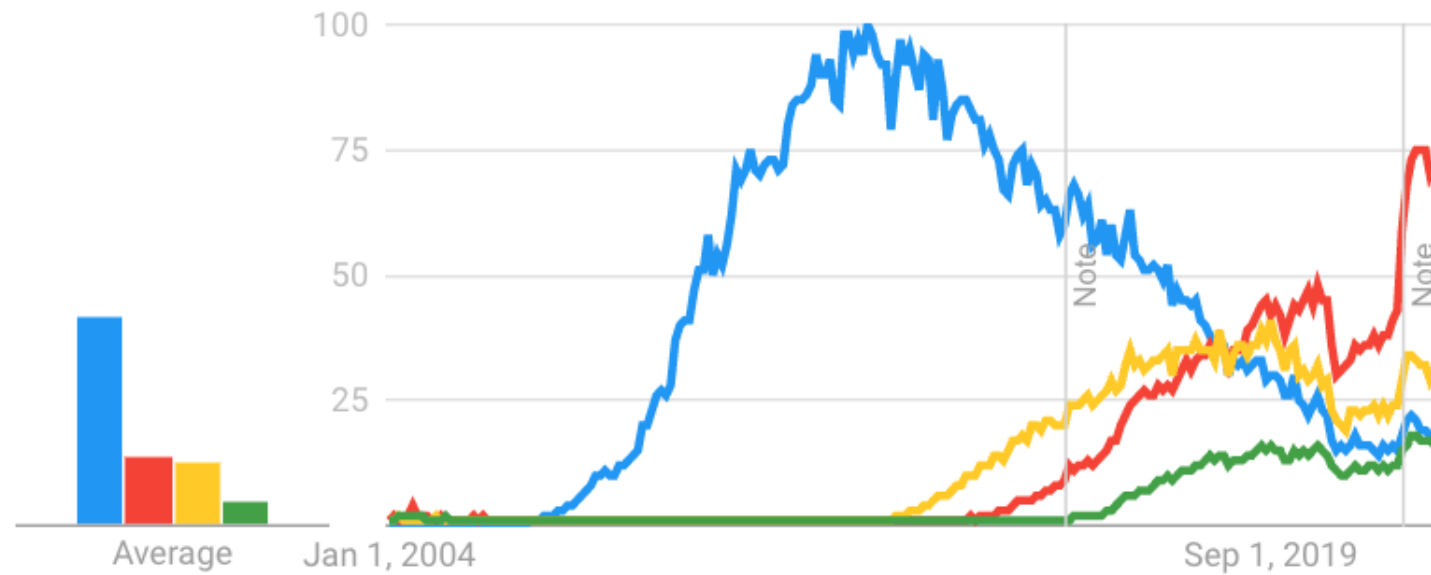


Popularity of different frameworks

Interest over time

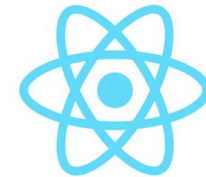
Google Trends

● jQuery ● React ● Angular ● Vue.js



Worldwide. 2004 - present. Web Search.

Goodbye



Google's Angular vs. Facebook's React

twitter - Google 搜尋

https://www.google.com/sea...

Google

全部

約有 21,940,000 個網頁

https://twitter.com/...

Twitter。立即加入 Twitter 服務條款和隱私政策

登入

登入 Twitter

Log in

Log in to Twitter

Wappalyzer

TECHNOLOGIES MORE INFO Export

分析	網頁伺服器
Google Analytics	Google Web Server
JavaScript 框架	程式語言
React	Node.js
Security	基礎設施即服務 (IaaS)
HSTS	Google Cloud
字型	UI 框架
Google Font API	Marko
網頁框架	Performance
Marko	Google Cloud Trace

(3) NTU 台大學生交流板 | Facebook

https://www.face...

NTU

私密

關於

Wappalyzer

TECHNOLOGIES MORE INFO Export

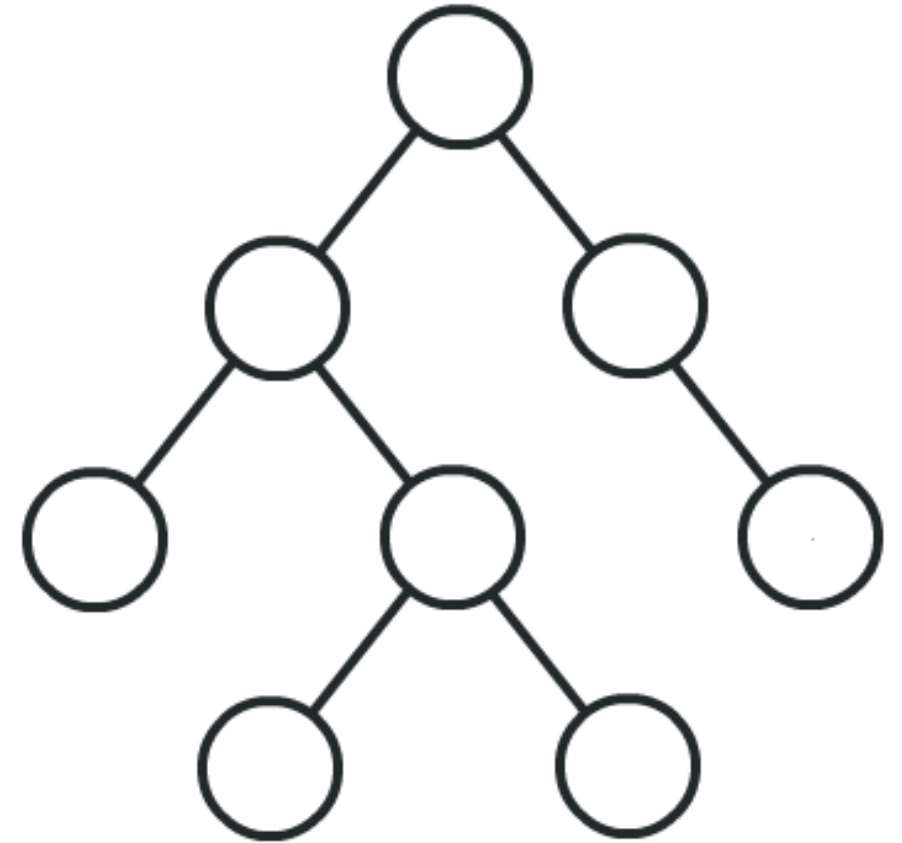
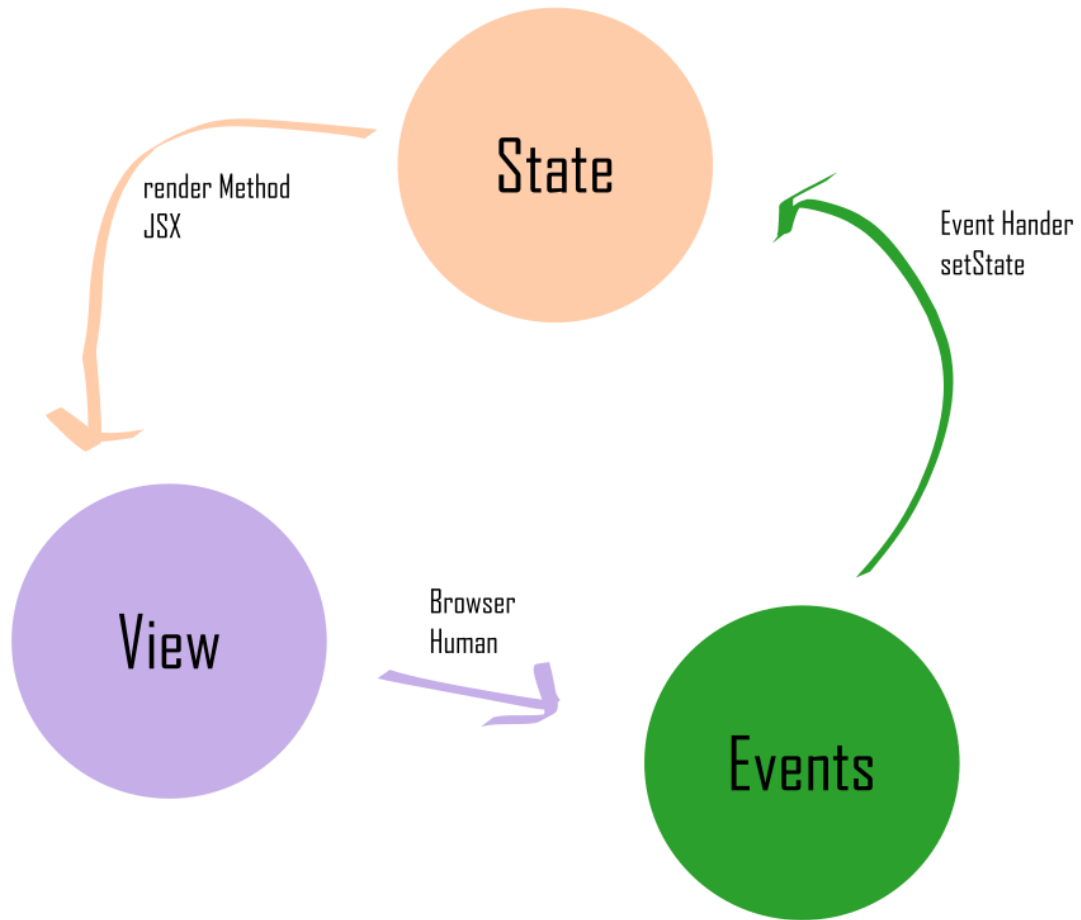
Security	程式語言
HSTS	Node.js
網頁框架	UI 框架
Marko	Marko
其他	
PWA	
HTTP/3	
Something wrong or missing?	
Enrich your data with tech stacks	
Upload a list of websites to get a report of the technologies in	

5月16日

你的社團有 1 項近期

Automatically “React” to state changes

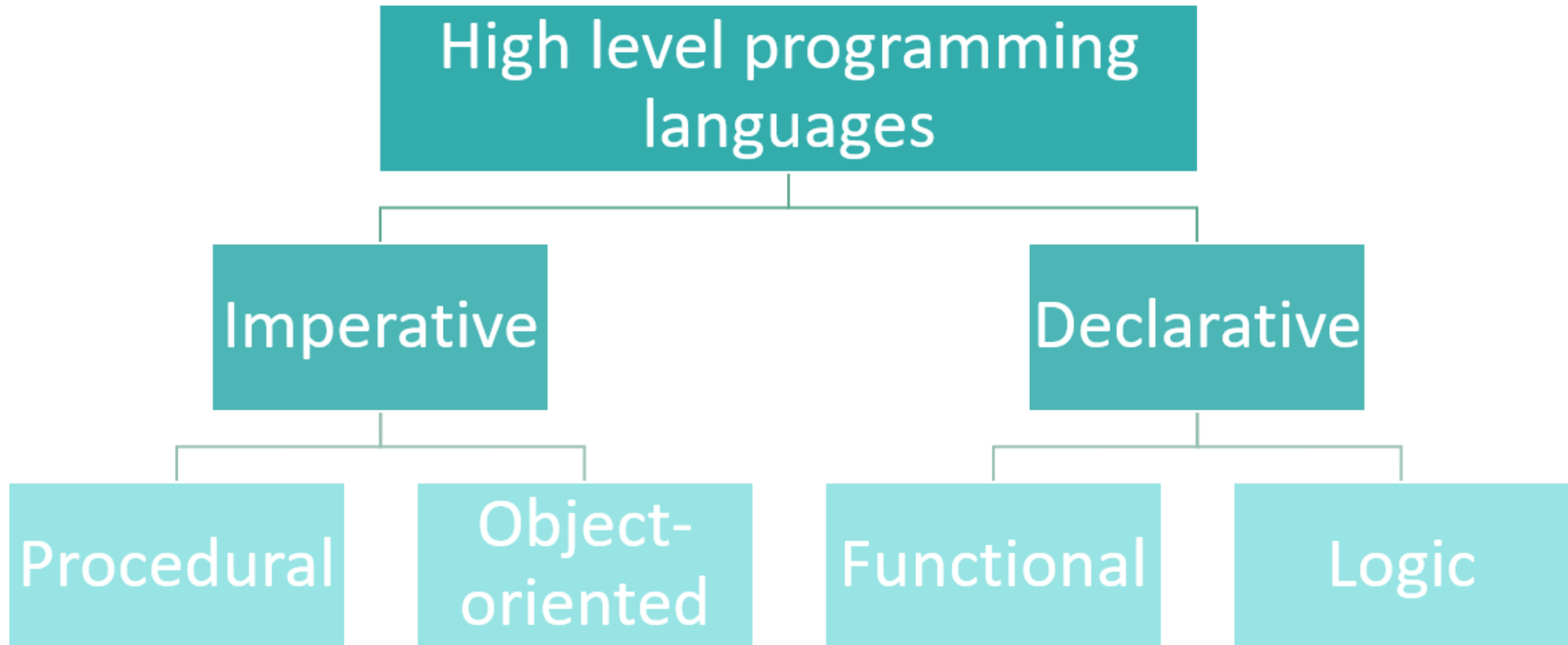
Unidirectional Data Flow



- State change initited
- State change

Imperative vs. Declarative Languages

Vanilla JavaScript/jQuery are imperative; React is declarative

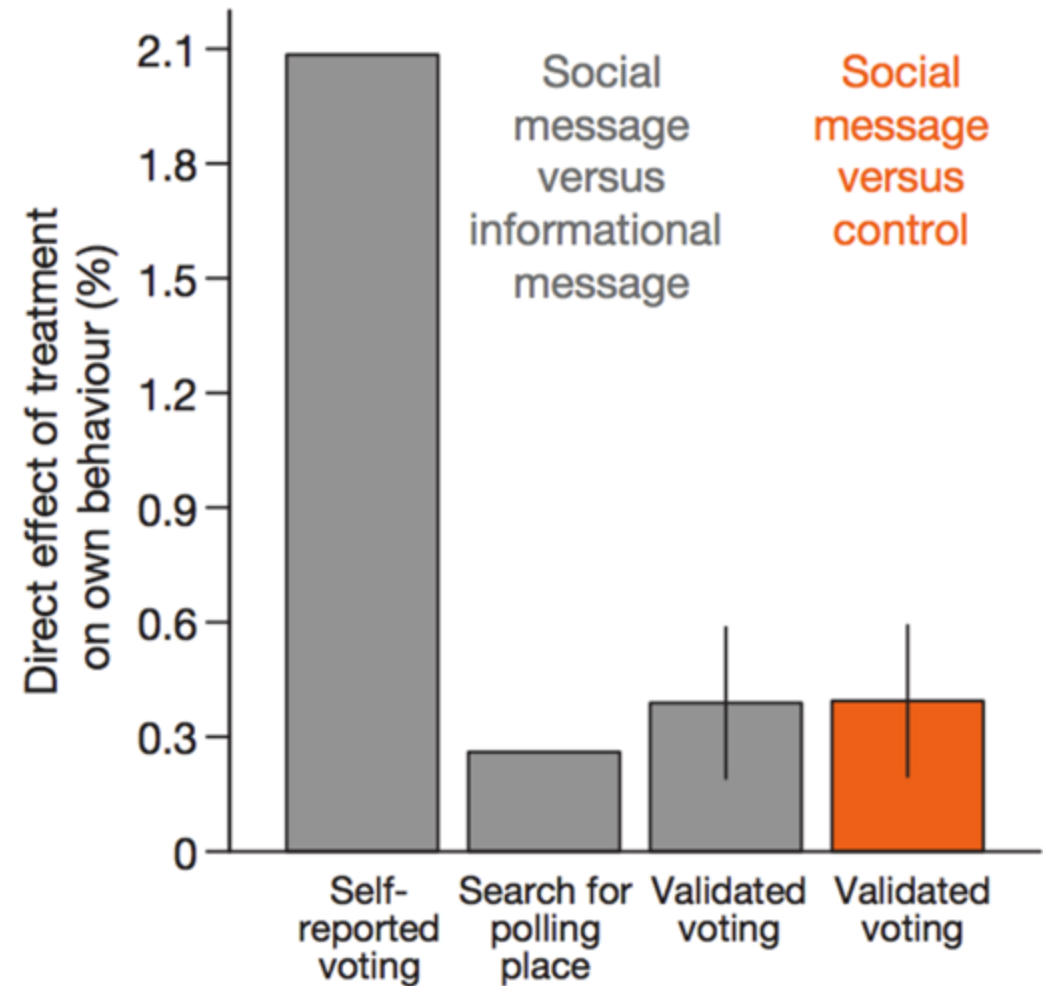


Compositional & Reusable Components

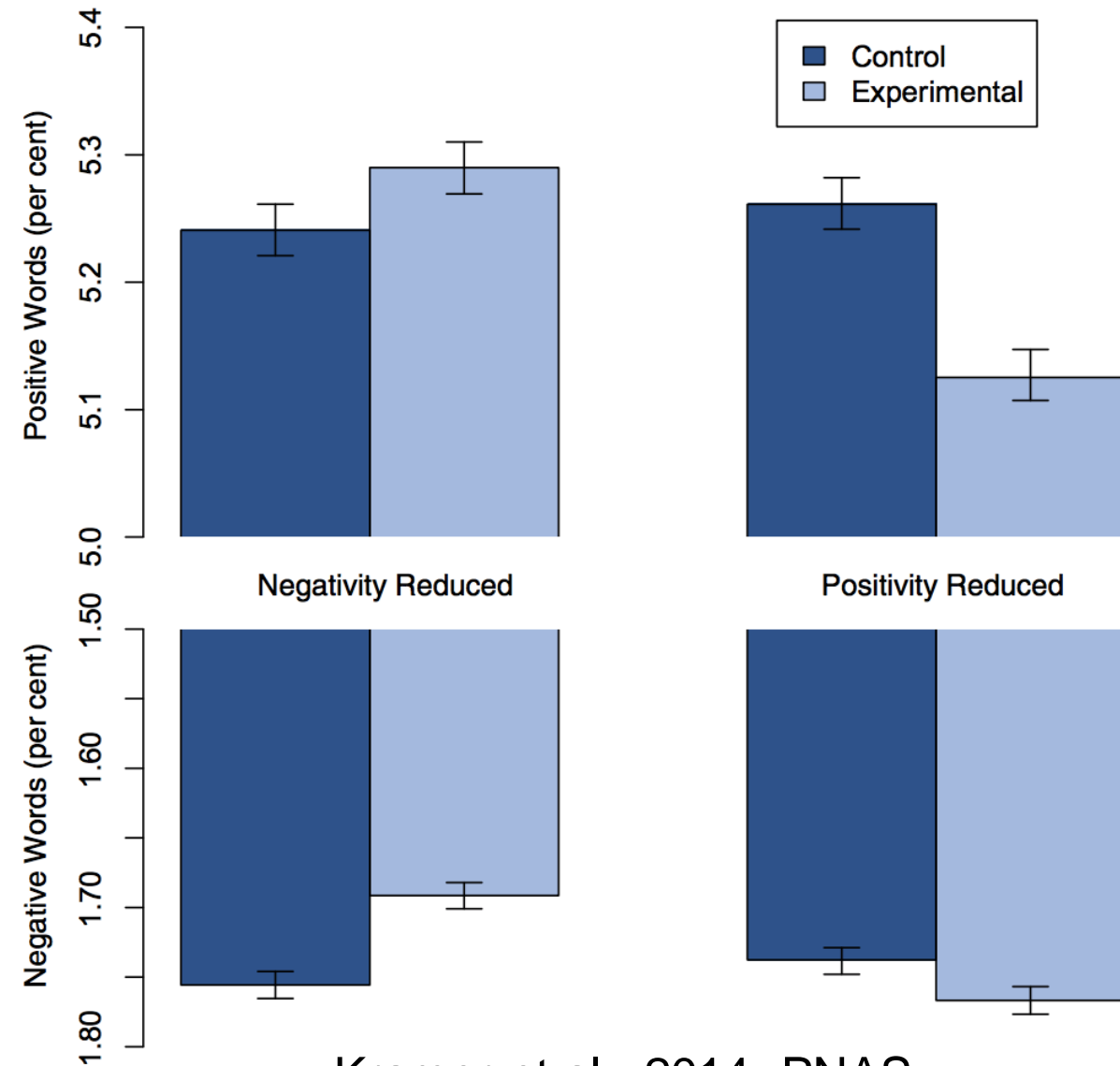
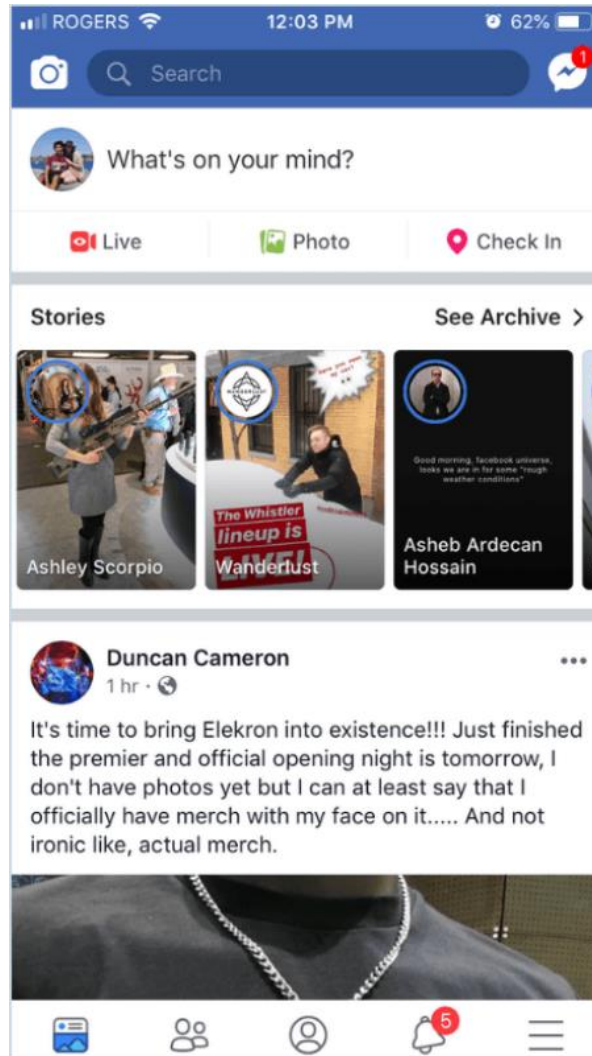
Writing React = Building & connecting components



Example 1: Social Influence



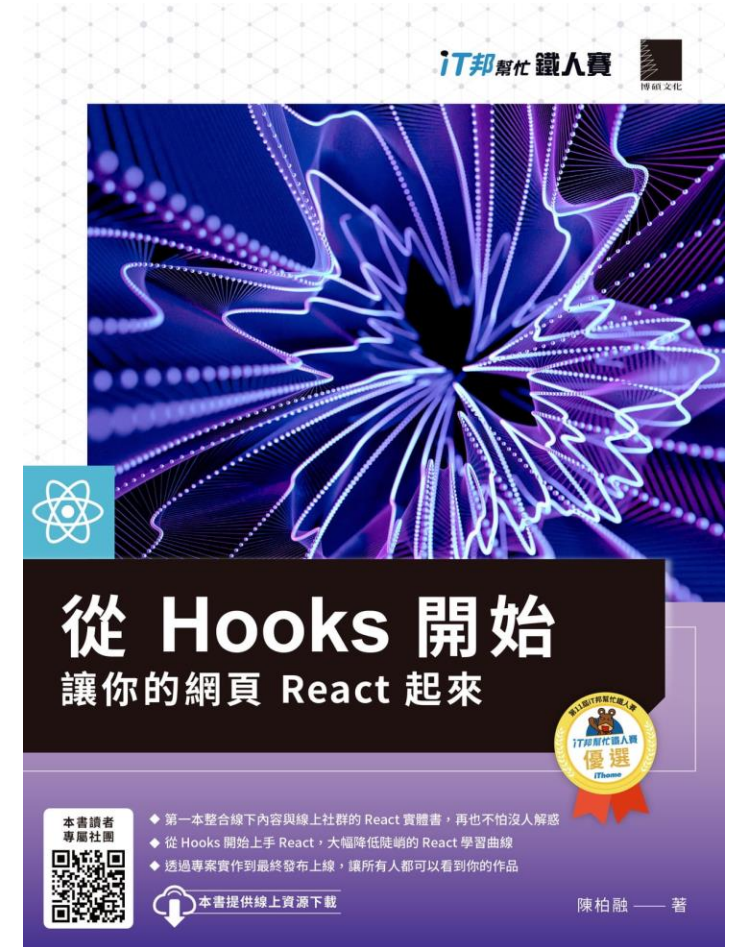
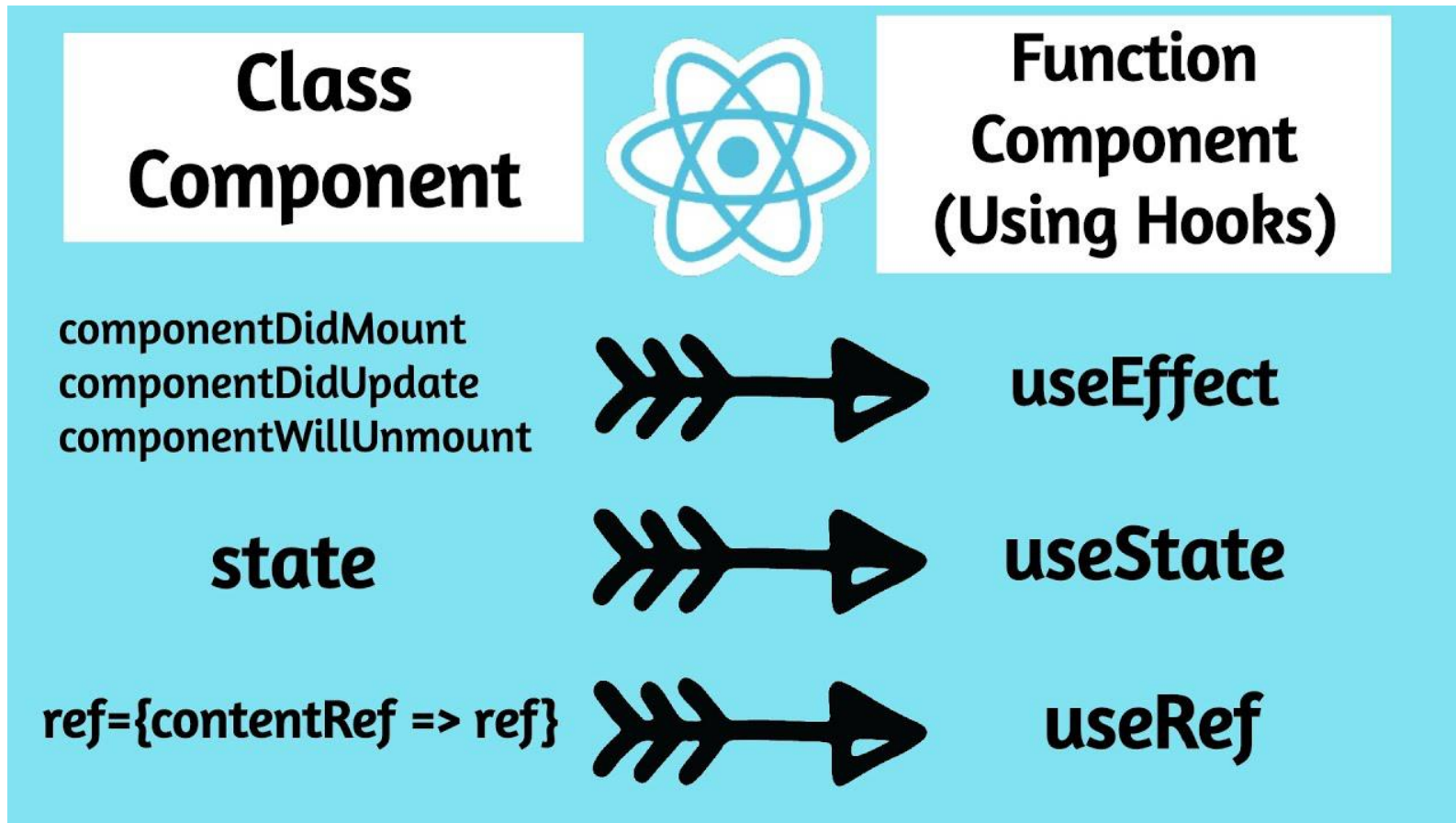
Example 2: Emotional Influence



Kramer et al., 2014, PNAS

Class vs. Function Components

Don't learn/use cumbersome class components



Revisit RMET in React (1/2)

Updating the state var “current” triggers automatic re-rendering

App0

Click here `setCurrent(current+1)` Re-render Page0



Revisit RMET in React (2/2)

Updating the state var “current” triggers automatic re-rendering

App1

Please indicate the sex of this face:



Page1

☐ M ☐ F

Next

(2/4)

OnClick

setCurrent(current+1)

Re-render

TodoList is a good exercise



Helping you **select** an MV* framework

[Download](#)[View on GitHub](#)[Blog](#)

Introduction

Developers these days are spoiled with choice when it comes to **selecting** an **MV* framework** for structuring and organizing their JavaScript web apps.

Backbone, Ember, AngularJS... the list of new and stable solutions continues to grow, but just how do you decide on which to use in a sea of so many options?

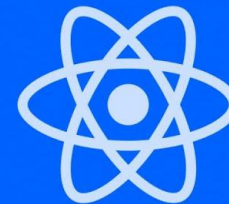
To help solve this problem, we created **TodoMVC** - a project which offers the same Todo application implemented using MV* concepts in most of the popular JavaScript MV* frameworks of today.

[Follow](#)[Tweet](#)

Examples

JavaScript	Compile-to-JS	Labs
<i>These are examples written in pure JavaScript.</i>		
Backbone.js ^R	AngularJS ^R	Ember.js ^R
Dojo ^R	Knockback.js ^R	CanJS ^R
React ^R	Mithril ^R	Vue.js ^R
<i>These are applications written in programming languages that compile to JavaScript.</i>		
Kotlin + React ^R	Spine ^R	Dart ^R
Closure ^R	Elm ^R	AngularDart
TypeScript + AngularJS	TypeScript + React	Reagent ^R
Scala.js +	js_of_ocaml ^R	Humble +

React In 30 Minutes



GAME Over

