

# Big Data Analytics Techniques and Applications

## Homework 1

**Due Date: 2020/10/20 23:59:59**

### Analyzing NYC Taxi Data

- Dataset

NYC Taxi Data: <https://www1.nyc.gov/site/tlc/about/tlc-trip-record-data.page>

Analyze the NYC Taxi Data by using any data analytic tool or package, and answer the following questions:

- Questions

- Q1: What are the most pickups and drop offs region?
  - ◆ hint: You can use some kind of cluster algorithms and count the number of data points of each cluster.
- Q2: When are the peak hours and off-peak hours for taking taxi?
  - ◆ hint: You can count the number of pickups in different hours of day.
- Q3: What are the differences between short and long distance trips of taking taxi?
  - ◆ hint: First, you should define what short and long distance trips are. You may observe the results of Q1 and Q2.

- Requirements

- You might encounter “Big Data” issues in analyzing the NYC dataset (e.g., the data is too large for you to come out the analysis results by your tools/machines). In this case, try your best to incorporate as much data as possible and **at least one month of Yellow Taxi Trip Records** should be used. The scale of data you used will be counted as an important factor for the score you will get.
- Submit a report named “Hw1\_StudentID.pdf” that describes clearly the following items:
  - ◆ Descriptions of the scale of data, tools, and spec of platform you use.

- ◆ Description of how you solve each question in details.
- ◆ Some figures or tables to illustrate your analyzed answers to each question.
- Anything else worth mentioning (e.g. other valuable observations) or difficulties encountered in this work.