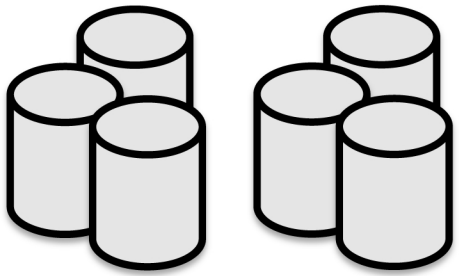
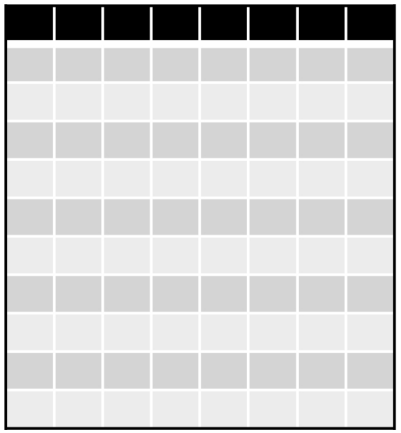
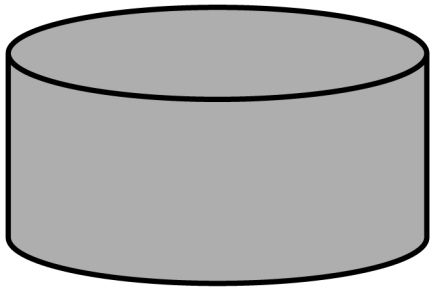


Operational Databases

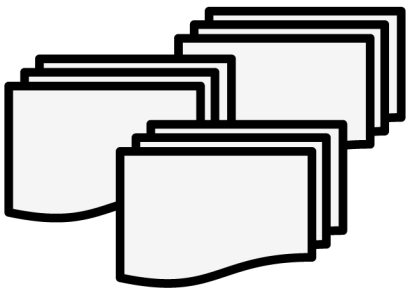


Analytics Base Table

Exotic Data



Data Warehouses & Data Marts



Flat Files

External Data Feeds