

VERTICAL SKI & SNOWBOARD

1. Introduction

It is a mobile app that would allow the management of elements for skiing and snowboarding with or without reservation. The app will be an add-on to the website so that it can be downloaded in Andorid and IOS.

There are several branches distributed in the country that allow the rental of these elements and as well as different distribution centers for the delivery and reception of the rented items.

It is important to have an app that allows you to manage the delivery logistics of the rented Ski and Snowboard elements, as well as the management of rentals through dashboards with reports and statistics for decision making, this would have the following advantages:

- Online updated item stock for all branches.
- Efficient order preparation by sending the corresponding notifications.
- Generation of Reports and Statistics online.
- Dashboards that show stock status, rentals, generosity, sales goals, among other things that allow for quick viewing.

2. List of expected features

- Dashboards
- Reports and Statistics
- Rental Management
- Notification and Alerts
- Stock Management

3. Market study

The following mobile apps would have similar management ideas:

- Mecalux: smart storage solutions
- Quonext: software for logistics.
- Exact: a software focused on distribution.

Basically the above pages are related to the idea that you want to realize in that they offer tools to manage the items that are marketed in the most efficient way, through logistics, inventory control, dashboards, alerts, reports and statistics.

Another feature that these apps share is that they offer their services in different parts of the country and are adaptable to the needs that arise in this case. Finally all these pages have a cloud service and its website with the addition of the Mobile App that is of interest to the idea to be made.

4. References

The idea arises from a need in my city in which the company Vertical & Snowboard requests consulting services to improve its current software and find solutions to the pains they have in terms of managing rents of the elements they market.

URLs to the reference websites that correspond to the previous point can be seen below:

- <https://www.mecalux.com.ar/>
- <https://www.quonext.com/>
- <https://www.exact.com/es>