Churn Dashboard

Churn
All

7043 Customers	**2955** # Tech Tickets	**3632** # Admin Tickets	**$16.1M** Yearly Charges	**$456.1K** Monthly Charges

Demographics

- 50.5% Male
- 49.5% Female

LinkedIn : https://www.linkedin.com/in/bhargav129/
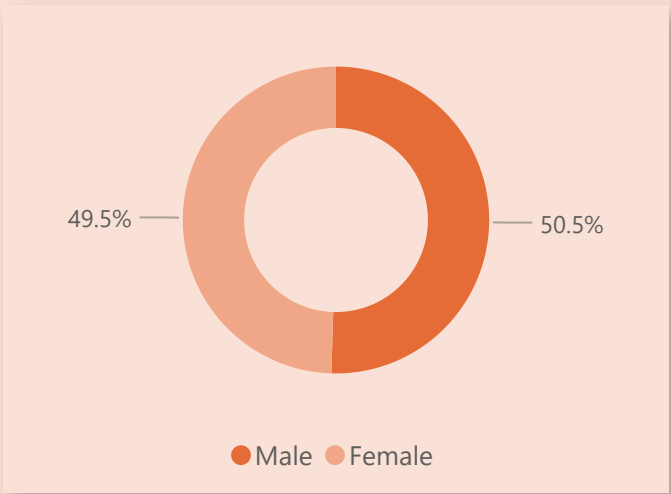
25.5% % Senior - Citizen

35.8% Partner in %

17.4% Dependents in %

Customer account information

Payment Method

- Electronic check — 33.6%
- Mailed check — 22.9%
- Bank transfer (automatic) — 21.9%
- Credit card (automatic) — 21.6%
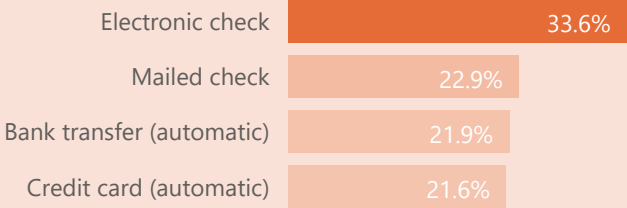
Paperless Billing

- 40.8%
- 59.2%

Average Charges

- Yes
- No
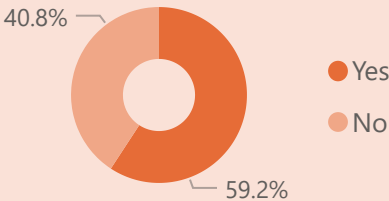
$64.8 Monthly

$2,283.3 Total

Type of Contract

- Month-to-month — 55.0%
- Two year — 24.1%
- One year — 20.9%
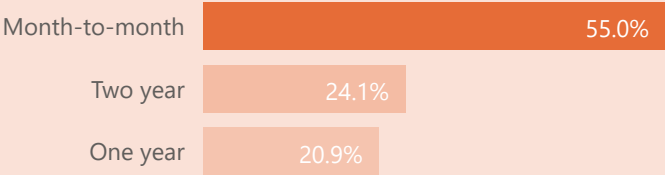
Services customers signed up for

- **90.9%** Phone Service in %
- **43.6%** Streaming TV in %
- **43.8%** Streaming Movies in %
- **28.0%** Online Bacup in %
- **29.2%** Device protection in %
- **16.6%** Tech Support in %
- **15.8%** Online Sec. in %

- 44.0% Fiber optic
- 34.4% DSL
- 21.7% No

Multiple Lines

- No — 48.1%
- Yes — 42.2%
- No phone service — 9.7%