

A quarterly mini-conference focused on design, user experience, and development

2017-2018 SPONSOR GUIDE

Charlotte, NC December 1, 2017

www.fusionconf.io



Fusion Conference is a quarterly event focused on web design, user experience, and development.

The FusionConf 2017-2018 season features a series of half-day events on a Friday afternoon. A mix of local and industry-recognized speakers from around the country will share insights via a series of practical talks and sessions. The event fosters an inclusive and diverse where attendees can share ideas, different challenges and get to know their local Charlotte community.

1/2 DAY

8+ SPEAKERS

125+ ATTENDEES



DESCRIPTION	BRONZE	SILVER	GOLD	PLATINUM
Opportunities	Limited	3	2	1
Free Passes		1	3	5
Logo on Website		•		
Promotion on Social Media		•		
Inclusion in Emails				
Promo Items on Swag Table				
Logo on Event Signage		Standard	Premium	Title
Exhibitor Table				
On-stage Mentions			1	2
On-state Giveaways			1	2
Spotlight Article				
Address the Audience				
COST	\$500	\$1,500	\$3,000	\$5,000

ADDITIONAL OPPORTUNITIES

BREAK SPONSOR \$1,500

3-4 breaks are offered during the event. Your company logo will uniquely brand the refreshment area and we'll give you a verbal thanks on stage before each break.

LANYARD SPONSOR \$1,500

Your company logo will be featured on each lanyard and name badge ward by the attendees and crew. The Lanyard sponsor is also afforded Bronze Level Sponsorship perks.

SWAG SPONSOR \$2,500

As the swag sponsor your logo will be features on the event t-shirt and swag bag that will be given to each attendee at the event. You can also put any branded items in the swag bag.