	UNDERSTAN	ND PROBLE		DEFINE SOLUTION				VALIDATE QUALITATIVELY				VERIFY QUANTITATIVELY			
Product	Build	Measure	Learn	Product	Build	Measure	Learn	Product	Build	Measure	Learn	Product	Build	Measure	Learn
									B						
					B				B				B		
									B						
					B				B						
					B				B				B		
					B				B				B		
									B						
					B				B				B		
									B						

Validated Learning Board