

Testing a Population Mean Difference

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Home Renovations

20 homes remodeling their kitchens, requesting cabinet quotes from 2 suppliers

Is there an average difference in cabinet quotes from these

two suppliers?

Variable: Difference in cabinet quotes (Supplier A – Supplier B)





Research Question

Is there an average difference between the cabinet quotes from the suppliers?

Populations - All houses

Parameter of Interest - Population mean difference of cabinet quotes μ_d (Supplier A - Supplier B)

Test for a significant mean difference in cabinet quotes at the 5% significance level.



Hypotheses

$$H_0 : \mu_d = 0$$

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 $H_a: \mu_d \neq 0$

$$\alpha = 0.05$$



Cabinet Data

| Supplier A | Supplier B | Difference |
|------------|------------|------------|
| \$380 | \$325 | \$55 |
| \$560 | \$470 | \$90 |
| \$425 | \$420 | \$5 |
| \$389 | \$375 | \$14 |
| \$568 | \$574 | -\$6 |
| \$65 I | \$595 | \$56 |



Cabinet Data

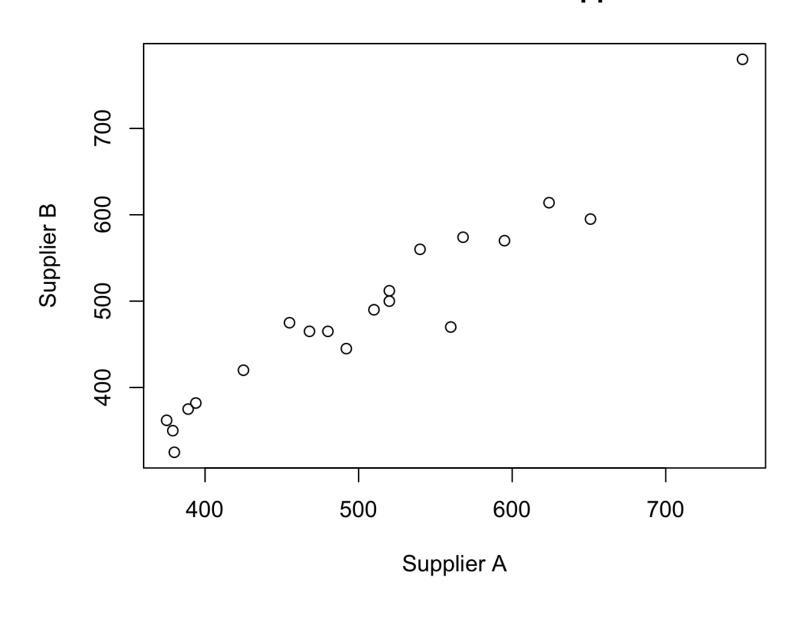
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Cabinet Data

Cabinet Quotes of Two Suppliers

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Assumptions

We need to assume that we have a random sample of differences, i.e. a random sample of houses.

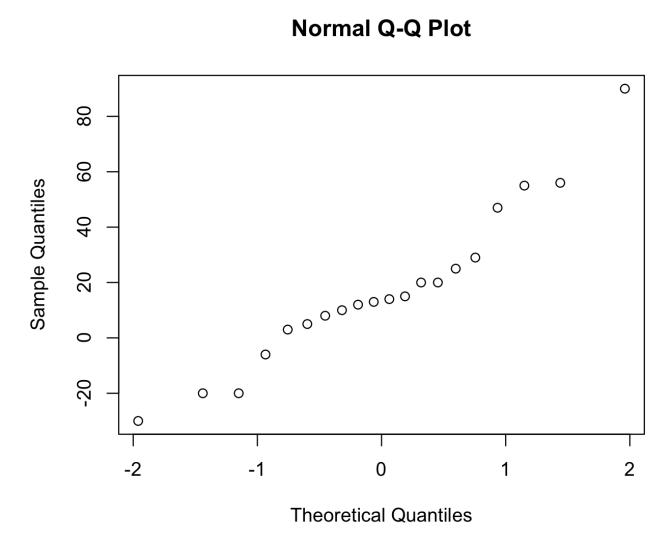
We also need the **population of differences to be normally distributed**. We can get around this assumption if we have a large sample size (about 25+).



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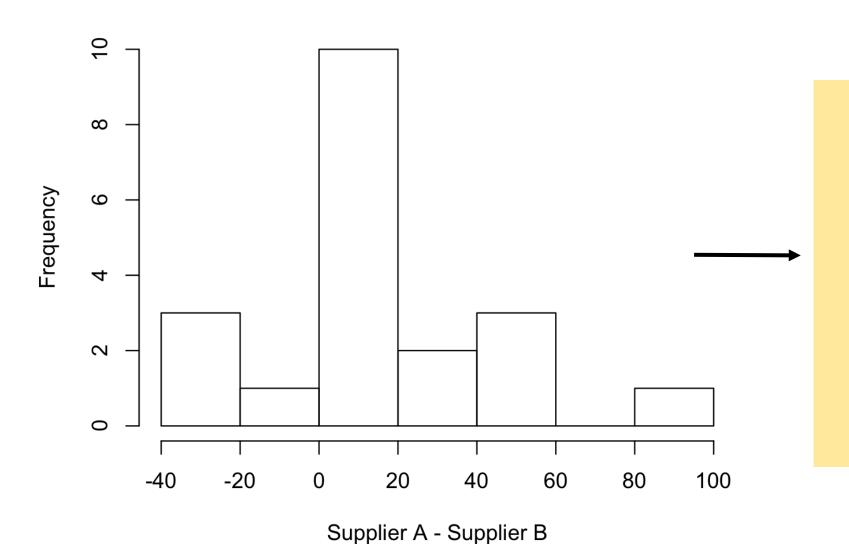
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Summarize the Data

Difference in Cabinet Quotes



n = 20 observations

Minimum = -\$30

Maximum = \$90

Median = \$13.50

Mean = \$17.30

Standard Deviation = \$28.49



Assuming the sampling distribution of the sample mean difference is normal,

t = best estimate - hypothesized estimate estimated estimated error of estimate



Best estimate - Hypothesized estimate

Estimated standard error of estimate

$$t = \frac{\bar{x}_d - 0}{s_d / \sqrt{n}} = \frac{17.30 - 0}{28.49 / \sqrt{20}}$$

$$n = 20$$
 observations

Mean =
$$$17.30$$

SD = $$28.49$



Best estimate - Hypothesized estimate Estimated standard error of estimate

$$t = \frac{\bar{x}_{d} - 0}{s_{d} / \sqrt{n}} = \frac{17.30 - 0}{28.49 / \sqrt{20}} = \frac{17.30}{6.37}$$
$$= 2.72$$



Best estimate - Hypothesized estimate Estimated standard error of estimate

$$t = \frac{\overline{x}_d - 0}{s_d / \sqrt{n}} = \frac{2}{s_d}$$

Our observed mean difference is 2.72 (estimated) standard errors above our null value of 0.

$$= 2.72$$



Test Statistic Distribution & P-value

t(19)



Decision & Conclusion

p-val = $0.014 < 0.05 = \alpha \rightarrow \text{reject null hypothesis}$

→ have evidence against mean difference in cabinet quotes is 0

Formally, based on our sample and our p-value, we reject the null hypothesis. We conclude that the mean difference of cabinet quote prices for Suppliers A less B is **significantly different** from 0.



95% Confidence Interval

$$n = 20 \rightarrow t^* = 2.093$$

Note 0 is NOT in our range of reasonable values for mean difference in cabinet prices.

$$\bar{x}_d \pm t^* \left(\frac{S_d}{\sqrt{n}}\right)$$

$$$17.30 \pm 2.093 ($28.49/\sqrt{20})$$

$$$17.30 \pm 2.093 ($6.37)$$

$$$17.30 \pm $13.33$$



Wilcoxon Signed Rank Test

If normality doesn't hold, we can use the Wilcoxon Signed Rank Test to test for the median.

$$p-val = 0.020$$

Again, we reject H_0 and conclude that the median difference in the cabinet quotes, Supplier A less B, is different from 0.



Summary

Hypothesis Test allow you to assess theories about a population parameter of interest

~parameter = mean difference

Extension of the one mean hypothesis test

~with difference variable

~collected on same individual (house)

Can obtain similar information from Confidence Intervals and Wilcoxon Signed Rank Test