

SOL

SCIENCE OF LIFE



BRAZIL IS THE 8TH MOST
UNEQUAL COUNTRY IN THE
WORLD

80%

OF THE STUDENTS
IN BRAZIL
GO TO PUBLIC
SCHOOLS

20%

OF THE STUDENTS
IN THE BEST
BRAZILIAN UNIVERSITY
COME FROM PUBLIC
SCHOOLS

LOW-COST SOLUTION

To make learning accessible to all, our solution is mobile-based and low-cost. Our research found that low-income, urban families are much more likely to have a smartphone than a computer at home.

GAMIFIED LEARNING

A gamified learning experience can be an effective measure to attract public school students to science. They can finally participate in visually rich and heads-on learning.

CONNECTED TO REAL LIFE

A key aspect of our product is that it connects real life experiences from the students with school science. Our survey directed at Brazilian teachers and students showed great interest in connecting formal knowledge to phenomena observed in everyday life.

QUALITY EDUCATION FOR ALL

85% of our users improved their definition of inertia and over 70% said they had learned something new in using the content prototype.

