

Public note

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One of the more influential tactics I have in my toolbox involves rarely directly telling people to do things, and opting to indirectly shape how people think through telling stories and planting seeds over time across an increasingly number of relevant channels they are tuned into. You see, most people prefer believing that something was their own idea.

Found on Influencing People Indirectly Over Time to Obtain the API Change
You Seek | API Evangelist on 2022-10-14 11:33:18.

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