

# Public note

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The APIs, amid the commotion, are what matter. They're why Microsoft was willing to release an unproven chatbot into Bing, even when it knew it was a bit crazy. And why the company didn't seem to mind when the bot's flaws exploded into public view. It was never about Bing or ChatGPT, but about the potential future they previewed. And now, given the demos' success, the race to enable that future is underway.

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Found on (56) GPT-4 Developer Livestream - YouTube on 2023-03-15 14:48:38.  
Tags: #api #gpt #openai #marketing #api-product