

# Public note

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The “API Economy” is a popular term among VC’s and tech media, but I find it curiously unappreciated by developers. I think this is partly because developers know this revolution by other names (“SaaS” or “Devtools”) and partly because the term is *more* popular among nontechnical audiences. **This causes developers to severely underestimate the importance of the API Economy to their own careers.**

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Tags: #api #economy #api-economy #developer