

Public note

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This guide covers the digital product development process from the time a product/feature idea is conceived until after that feature is launched. It breaks down each product development phase, including helpful tips, and suggested deliverables. It also covers the many roles of a product manager throughout this process, including: owner, champion, coordinator, communicator, documenter and more.

Found on Product Management Playbook. A Beginner's Guide to Digital Product... | by Jonathan Moed | Medium on 2022-04-04 15:43:10.

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