

Public note

Bruno Pedro

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Anyone who tells stories is a storyteller. Yes, novelists, film directors, and anyone who's done a TED Talk would qualify for that title. But it can also be a teacher going over a lesson with students or an engineer sharing a slide deck with a manager. Storytelling plays an important role across many jobs and organizations—in meetings, board rooms, and brainstorming.

Found on The Art of Storytelling: A Guide to Becoming a More Effective Storyteller – IDEO U on 2023-02-23 16:12:50.

Tags: #story-telling #guide