

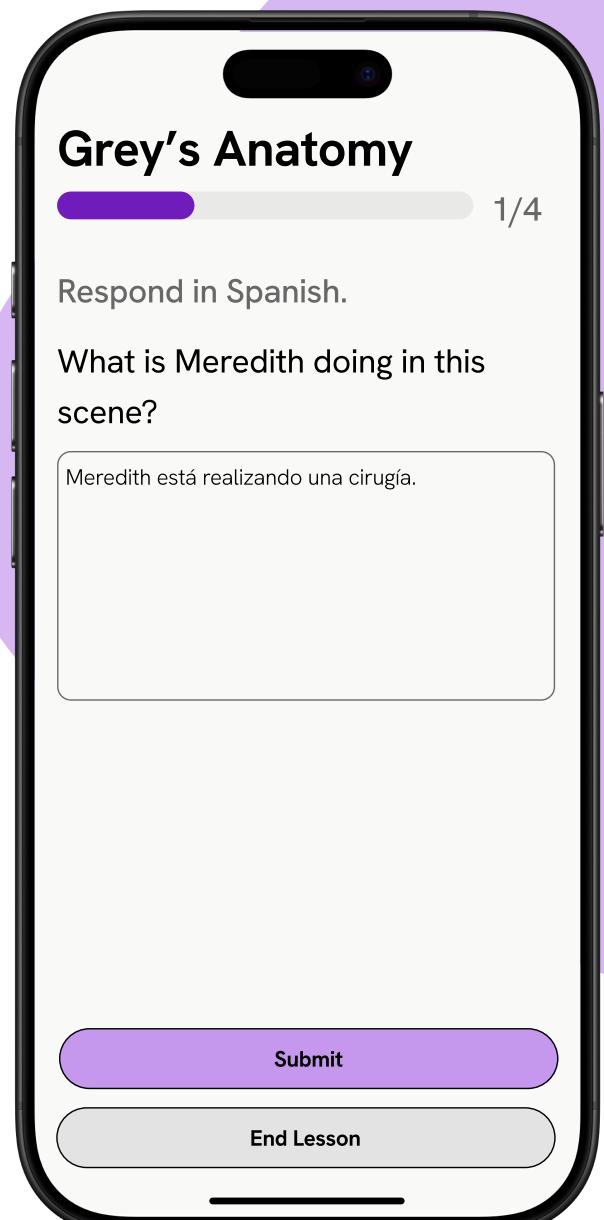
more amusement. more acquisition. mora.

Problem

Traditional language learning methods fail to immerse learners in fun and engaging contexts.

Solution

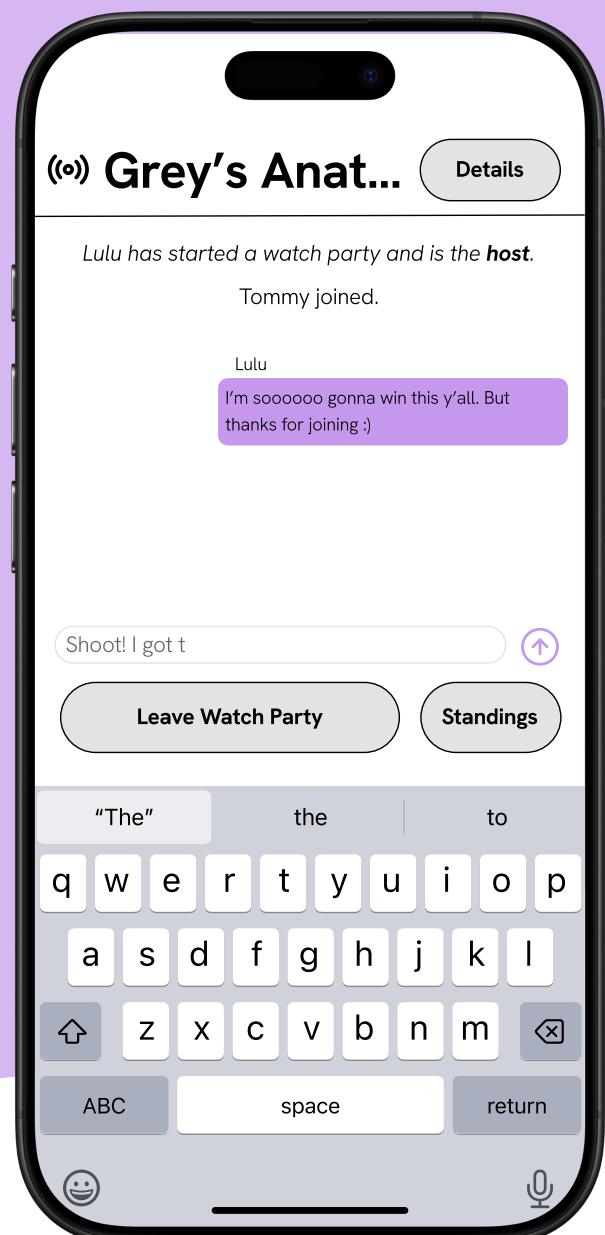
Mora integrates language lessons into your favorite media, curates review material for your shows, and connects you to others learning through the same media.



Learn while watching TV!



Review previously seen material!



Form watch parties with fellow learners!

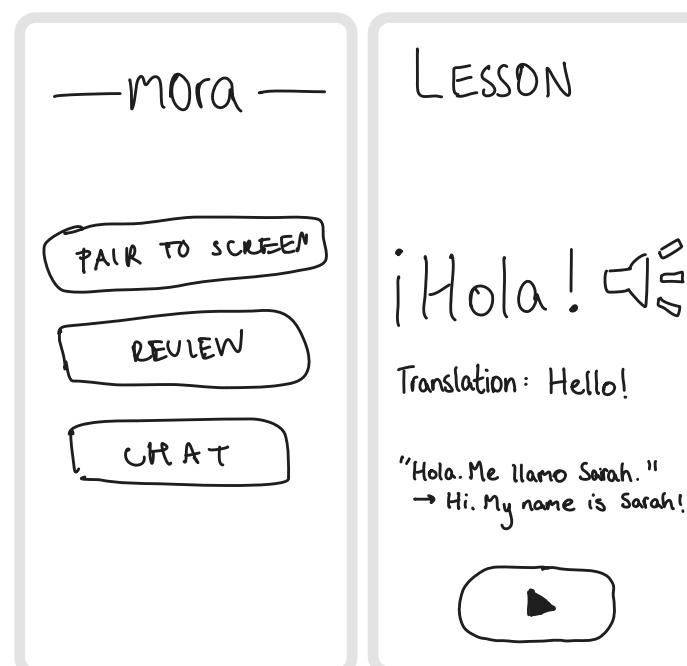
Design Process



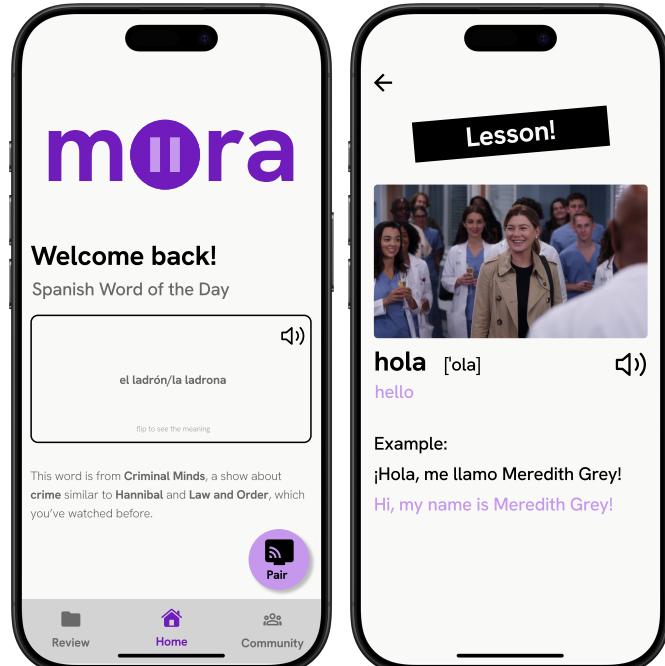
Needfinding



Testing



Low-fi Prototype



Med-fi Prototype